Filipe Martins do Nascimento

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EDUCATION

University São Judas Tadeu   January 2020 - December 2024
Bachelor of Computer Science

WORK EXPERIENCE

Jadlog Logística   Sao Paulo, SP, Brazil
Data Analyst   June 2022 - Present

- Best practices for teamwork in the market intelligence sector
- Advanced SQL querying techniques for complex data analysis for large databases using SQL, PL/SQL, and PostgreSQL
- Creating interactive dashboards and reports with Power BI, Tableau;
- Analyzing large datasets with Jupyter, Pandas, and Numpy;
- Web scraping using Selenium and BeautifulSoup.

Jadlog Logística   Sao Paulo, SP, Brazil
Junior Data Analyst   January 2022 – June 2022

- Experience in data extraction from Oracle Cloud Database
- Proficient in SQL, PL/SQL, and PostgreSQL for manipulating large databases
- Skilled in data cleaning and processing using Pandas and Numpy
- Able to create reports using Power BI, Tableau, and MatPlotLib
- Knowledge of process automation using Selenium, RPAs, and Pyautogui
- Familiarity with CRUD SQL operations and web scraping using Selenium and BeautifulSoup

PROJECTS

Database Structure with ETL Processes for KPI Monitoring   Year 2022
Building a Commercial Database Structure with ETL Processes for Effective KPI Monitoring.

- Designed commercial database structure
- Implemented ETL processes
- Utilized PL/SQL, Python, and PySpark technologies
- PL/SQL for data manipulation and management
- Python and PySpark for complex data transformations
- Efficient extraction, transformation, and loading of source data into KPIs for monitoring and analyzing commercial performance

Freight Price Table Formatting   Year 2022
Scripting Freight Price Table Formatting for VTEX, Intelipost, and Loja Integrada Using Python and Data Processing Libraries.

- Supported formats for companies like VTEX, Intelipost, and Loja Integrada
- Utilized Python for script development and libraries such as pandas, numpy, and xlsxwriter
- Ensured proper formatting and styling of tables
- Customized tables based on each client's requirements

Data Management and Integration in Salesforce   Year 2022
Efficient Data Management and Integration in Salesforce: Utilizing SOQL, Python, Salesforce API, and ViaCep API.

- Designed Salesforce object structure
- Used SOQL, Python, Salesforce API, and ViaCep API
- Effectively queried and manipulated data within Salesforce
- Implemented data cleaning routines, data validations and process for maintaining clean and accurate Salesforce database

Customized Insights with Salesforce and PowerBI   Year 2022
Enhancing Commercial Operations in Salesforce: Leveraging KPIs, Pipeline Analysis, and Customized Insights with Salesforce, PowerBI

- Developed KPIs within Salesforce for customer monitoring
- Enabled comprehensive analysis of pipeline stages
- Provided customized managerial insights
- Offered a holistic view of sales performance

SKILLS

PROGRAMMING LANGUAGES

2 years:	Python, DAX, PLSQL, SOQL
7 months:	JavaScript
3 months:	Java, VBA

TECHNOLOGIES

HTML, CSS, PLSQL, T-SQL, SOQL, SQL, Git, Oracle Database, Microsoft Excel, CRM(Salesforce), DataViz(PowerBI, Tableau)