



Bridger Tower

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I'm a designer and developer. I am passionate about human computer interaction, usability, and aesthetics in software and technology. I have a deep understanding of marketing and

Work

Design Engineer at Ampry
2023 to Present
Pleasant Grove, UT

Lead product engineering initiatives and design system architecture
Drive technical implementation of component libraries
Manage end-to-end product development workflows

Design Engineer at 9d8
2021 to Present
Remote

Design and develop AI-powered solutions for marketing and sales teams
Create scalable systems that enhance client workflow efficiency
Implement cutting-edge AI technologies in user-friendly interfaces

Creative Developer at Tackle
2022 to 2023
Remote

Led development of design systems and technical architecture
Improved site performance metrics while scaling development workflows
Implemented automated testing and deployment processes

Founding Designer at Ampry
2020 to 2022
Remote

Built scalable design systems for CRO tech startup from ground up
Developed and implemented conversion optimization strategies
Assisted in significant conversion improvements across 200+ clients

Designer at Zion Design
2018 to 2022
Remote

Collaborated with 100+ brands and marketing agencies
Created cohesive visual narratives across multiple platforms
Mediums include brand, web, social, product, and publication design

Education

BA Advertising at BYU
2018 to 2022
Provo, UT

Focus: Brand strategy and communication design
Developed expertise in account leadership and growth marketing
Assisted in award-winning campaign projects

UX Design Certificate at Google
2020 to 2021
Remote

Mastered user journey mapping and wireframing techniques
Completed 5 end-to-end product design projects
Applied UX principles to real-world client challenges

Selected Projects

Outr outr.ai 2024	AI agents for scaling sales outreach Role: Product Designer, AI Engineer, and Design Engineer Built with Typescript and Next.js
SwyftFin swyftfin.com 2024	Portable lending platform for home service providers Role: Product Designer and Design Engineer Built with Typescript and Next.js
WaveFinder wavefinder.io 2023	Marketing message testing powered by AI Role: Product Designer, AI Engineer, and Design Engineer Built with Typescript and Next.js

Open Source

Router.so github.com/routerso/router	Headless lead router and form backend Role: Product Designer and Design Engineer 200+ Stars on Github, 800+ Users
Marketing Components github.com/brijr/components	Collection of 50+ components for building marketing websites Next.js, Tailwind, React, Typescript, and shadcn/ui 260+ Stars on Github, 8,000+ monthly visitors
Craft Design System github.com/brijr/craft	Design system for building websites FAST! Next.js, Tailwind, React, Typescript, and shadcn/ui 170+ Stars on Github
Next WP github.com/9d8dev/next-wp	WordPress as a headless CMS using Next.js Featured by Vercel as a template 620+ Stars on Github

Tech Stack

These are some of the technologies and software I love. I'm always open to learning more.

Tailwind	Figma
React	Linear
Next.js	Vercel
Typescript	Notion
Radix UI	Craft
Framer Motion	Headless CMSs
CSS Animations	Cloudflare
Postgres	GitHub
shadcn/ui	MacBook Pro