

UNIVERSITY OF THE EAST RAMON MAGSAYSAY MEMORIAL MEDICAL CENTER, INC.

64 Aurora Boulevard, Barangay Doña Imelda, Quezon City 1113 Philippines
Tel. No.: 8715-0861 to 77 local 267
Email: dpo@uerm.edu.ph

DATA PROTECTION OFFICE

December 12, 2022

FOR: ALL CONCERNED

SUBJECT: AMENDED MEMORANDUM - PROHIBITION ON TAKING PHOTOGRAPHS,

VIDEOS, AND CLOSED CIRCUIT TELEVISION (CCTV) SNAPSHOTS AND

FOOTAGES

In compliance with the Data Privacy Act of 2012, its implementing rules and regulations, and National Privacy Commission (NPC) issuances, the University of the East Ramon Magsaysay Memorial Medical Center, Inc. adheres to the principles of transparency, legitimacy and proportionality in processing of personal information, upholds the rights of the data subjects, and is committed to protect and maintain the confidentiality, integrity and availability of personal information.

In relation to the foregoing, the UERM Community is informed that the following acts are **PROHIBITED**:

- 1. Taking of clinical photographs and videos for medical treatment purposes without the consent of the data subject or his/her authorized representative;
- 2. Taking photographs and videos of hospital premises capturing individuals where they are identifiable;
- 3. Taking of CCTV snapshots and footages without the consent of the data subject or his/her authorized representative and without the approval of the Medical Center's management.

While taking photographs and videos of hospital premises without identifiable individuals is not covered by the Data Privacy Act, the same is prohibited as a matter of corporate policy if taken without permission and used for activities that may pose reputational risks or if corporate data are apparent which can be used to the prejudice of the Medical Center.

VANGERINE D. BAYOG
Data Protection Officer

Noted by:

DR. CHIARA MARIE M. DIMLA

Director for Quality and

Patient Services

ATTY. JONATHAN O. SARTE

Assistant Corporate Secretary and

Legal Counsel

Cc: Other Vice Presidents

DR. MARKSETH T. DE LOS SANTOS Vice President for Hospital Services



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DATA PROTECTION OFFICE

December 19, 2022

FOR :

ALL EMPLOYEES AND OUTSOURCED WORKERS OF UERMMMCI

SUBJECT: SIGNING OF DATA PRIVACY ACT EMPLOYEE CONSENT FORM

In compliance with the Data Privacy Act of 2012, its implementing rules and regulations, and National Privacy Commission (NPC) issuances, the University of the East Ramon Magsaysay Memorial Medical Center, Inc. adheres to the principles of transparency, legitimacy and proportionality in processing of personal information, upholds the rights of the data subjects, and is committed to protect and maintain the confidentiality, integrity and availability of personal information.

In relation to the foregoing, the UERM Community will be required to sign the **Data Privacy Act Employee Consent Form**. The form can be downloaded in "Downloadable Forms" Module in WebApps.

Please print in officio paper size (8.5"x13"). Submit the signed forms to the Human Resource Department on or before **January 13, 2023**.

Should you have concerns, please contact the undersigned.

VANGERINE D. BAYOG
Data Protection Officer
vdbayog@uerm.edu.ph
local 267

Noted by:

MS. ANNE MARIE VIRTUCIO
Vice President for Administration

f. n/19/2001