

Summary of how I accomplished the 4 components of AIDA and the 5 components of graphic design

5 components of the graphic design accomplished

- Proximity: Pictures separated from the information box
- Whitespace: Things evenly spread out letting each thing stand out, areas of layout left intentionally empty
- Alignment: The pictures are all aligned, level of importance goes from up to bottom and left to right
- Contrast: Contrast being used is black and white
- Repetition: The box sizes

4 components of aida accomplished

- A: Using the white colors to help express the word and title to make it more appealing to the audience and the soccer ball background
- I: The pictures that were used, including the Messi jersey that was autographed by Messi himself
- D: To help and encourage people to not give up on whatever they want to accomplish in this sport and to learn and keep going
- A: To keep your heads up and try harder and harder from now on