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Fimkin
ADVERTISING

BUSINESS BROCHURE

FIMKIN ADVERTISING MUSSAFA ABUDHABI UAE

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ABOUT FIMKIN ADVERTISING

FIMKIN ADVERTISING IS A VENTURE OF FIMKIN BUSINESS GROUP, WHICH HAS BEEN GROWING AND DEVELOPING WITH INNOVATIVE TECHNOLOGICAL IDEAS IN UAE AND INDIA FOR SEVEN YEARS.

IN THIS ERA OF DIGITAL TECHNOLOGY, FIMKIN AIMS TO TAKE YOUR BUSINESS TO THE NEXT LEVEL BY INTRODUCING YOUR BRANDS TO THE WORLD THROUGH VARIOUS PLATFORMS IN A VERY CREATIVE AND INNOVATIVE MANNER USING THE MOST ADVANCED TECHNOLOGIES.

WE ENABLE THE BRAND TO GROW ITS VALUE THROUGH COLLECTIVE CONCEPT CODIFICATION, MARKETING METHODS AND INVESTIGATIONS



WE HAVE EVOLVED TO PROVIDE A FULL MARKETING SERVICE TO BUSINESS OWNERS NEEDING TO BUILD AND PROMOTE THEIR BRAND TO AUDIENCES OF ALL SHAPES AND SIZES. OUR TEAM COVERS SPECIALIST DEPARTMENTS FOR GRAPHIC DESIGN AND PRINT ADVERTISING, VIDEO-PHOTOGRAPHY MOTION GRAPHICS AND DIGITAL MARKETING, AND DISTRIBUTION.

OUR SERVICE

WE HAVE MAINLY FOUR TYPE OF ADVERTISING WAYS. THEY ARE BRANDING, PRINT MEDIA, VISUAL MEDIA AND SOCIAL MEDIA.

BRANDING



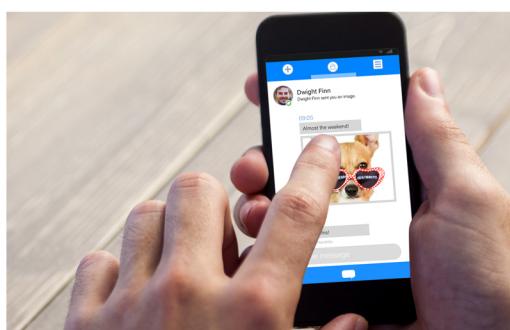
PRINT MEDIA



VISUAL MEDIA



SOCIALMEDIA



AS A MULTI-TASK IN CREATIVITY AGENCY, WE ENGINEER CREATIVITY USING DIGITAL AND PRINT MEDIA TO DELIVER BRAND SOLUTIONS THAT WILL GROW YOUR BUSINESS

BRANDING

BRAND MARKETING IS THE PROCESS OF ESTABLISHING AND GROWING A RELATIONSHIP BETWEEN A BRAND AND CONSUMERS. RATHER THAN HIGHLIGHTING AN INDIVIDUAL PRODUCT OR SERVICE, BRAND MARKETING PROMOTES THE ENTIRETY OF THE BRAND, USING THE PRODUCTS AND SERVICES AS PROOF POINTS THAT SUPPORT THE BRAND'S PROMISE.

LOGO CREATION



WEBSITE CREATION



UNIFORMS



SHIRT, T-SHIRT, CAP NAME BADGE

EXHIBITION COUNTERS



ROLLUP BANNER, COUNTERS BANNER ,STAND, ARCH,BOOTH

RECEPTION SIGN



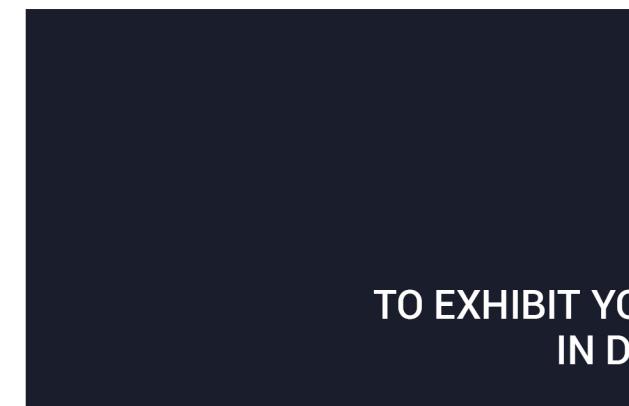
SIGN BOARD



METAL, ACRILIC, FLEX, NEON

PRINT MEDIA

IT IS A COMMON FORM OF ADVERTISING THAT CAPTURES AN AUDIENCE'S ATTENTION WHEN THEY READ PARTICULAR PUBLICATIONS. THE PURPOSE OF PRINT ADVERTISING IS TO INFLUENCE A READER TO BUY AN ADVERTISED PRODUCT EITHER PHYSICALLY IN A STORE



PRINT MEDIA

FLAYER, VISITING CARD, BROCHURE,
POSTER,BILLBOARDS, BILL BOOK,
COMPANY PROFILE,
PHOTO ALBUMS,MEMENTOS,
GIFT ITEMS,INVITATION CARDS
CATALOGS AND MORE

TO EXHIBIT YOUR BRANDS TO THE WORLD THROUGH US
IN DIFFERENT PRINTING PLATFORMS



VISUAL MEDIA

VISUAL MEDIA ARE SOURCES OF INFORMATION IN THE FORM OF VISUAL REPRESENTATIONS. THESE CAN BE ABSTRACTIONS, ANALOGUES, ROUGH ILLUSTRATIONS, OR DIGITAL REPRODUCTIONS OF THE OBJECTS. THERE SHOULD BE AN INTERPRETATION OF DATA, AND SOURCES MAY BE HOSTED ON THE INTERNET, LOCATIONS, DISPLAYED THROUGH BROADCAST MEDIA, OR OTHERWISE DISSEMINATED.

WE ARE MAKING CREATIVE AND PRODUCTIVE VISUAL PRESENTATION AS PHOTO-VIDEOGRAPHY, PRODUCTION VIDEOS MOTION GRAPHICS VIDEOS ,2D-3D VIDEOS.AND DIGITAL POSTERS.



MOTION GRAPHICS VIDEO

PRODUCT VIDEO

2D ANIMATION VIDEO

3D ANIMATION VIDEO

- OBJECT TYPE
- MODEL TYPE
- CHARECTER TYPE
- OBJECT TYPE



FOR SOCIAL MEDIA,
LED WALLS , DIGITALDISPLAYS PROJECTORS
PRESENTATIONS



TO EXHIBIT YOUR BRANDS TO THE WORLD THROUGH US
IN DIFFERENTVISUAL MEDIA PLATVFORMS

PHOTO-VIDEOGRAPHY

ADVERTISING PHOTOS ARE HIGH-QUALITY AND EYE-CATCHING SO THAT THE BRAND'S MESSAGE IS DELIVERED THROUGH CUSTOMERS ENGAGING WITH THE ADVERT. THE DIGITAL AGE HAS INTRODUCED EFFECTIVE SOLUTIONS THAT CAN LEVERAGE THE INNATE POWER OF PHOTO ADVERTISING AND DISPLAY THEM TO WIDER AUDIENCES FOR ADDITIONAL ATTENTION



**EVENT
FOOD
KIDS
MODELING
PRODUCT
WEDDING
PRE -WEDDING
POST- WEDDING
MATERNITY
COMPANY PROFILE
ADVERTISEMENTS**



Fim&In
ADVERTISING



DO
CREATIVE
WITH US
»»



TO EXHIBIT YOUR PRECIOUS MOMENTS AND
BRANDS TO THE WORLD THROUGH US

SOCIALMEDIA ADVERTISEMENTS

SOCIAL MEDIA ADVERTISING IS A TYPE OF DIGITAL MARKETING THAT UTILIZES SOCIAL NETWORKS SUCH AS FACEBOOK, TWITTER, AND INSTAGRAM TO DELIVER PAID ADS TO YOUR TARGET AUDIENCE. SOCIAL MEDIA ADS ARE A QUICK AND EFFECTIVE WAY TO CONNECT WITH YOUR CONSUMERS AND BOOST YOUR MARKETING CAMPAIGNS.

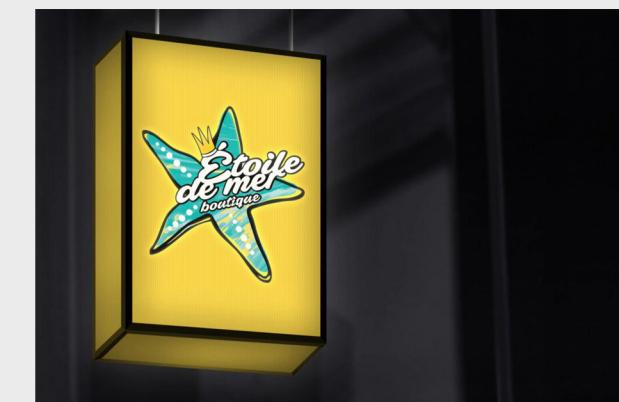


GOOGLE
TWITER
FACEBOOK
INSTAGRAM



OUTDOOR INDOOR ADVERTISEMENTS

INDOOR ADVERTISING – ADVERTISING TYPE WHEN ADVERTISING MESSAGES AND ANNOUNCEMENTS ABOUT MERCHANDISES OR SERVICES ARE PUBLISHED IN A CLOSED AREA AND OUTDOOR ADVERTISEMENT PUBLIC WILLING TO GIVE YOUR AD A FEW MORE SECONDS OF THEIR ATTENTION SPAN WHICH WILL LEAD TO MORE CONVERSIONS. THAT'S PART OF THE REASON THAT OUTDOOR ADVERTISING HELPS BUILD BRAND RECOGNITION SO MUCH. YOUR ADS STAND OUT TO THEM MORE. UNLIKE DIGITAL ADS, THEY CAN'T JUST SCROLL PAST THEM; YOUR ADS AREN'T GOING ANYWHERE



LED VIDEO WALLS
DIGITAL DISPLAYS
BANNERS
FLEX BOARDS
BILLS
POSTERS

Fim&In
ADVERTISING

»»

DO
CREATIVE
WITH US