

Global Power Platform Bootcamp 2024 Cali – Colombia

Álvaro Rodríguez Lasso

Launchpad de indicadores económicos en tu intranet.





Agradecemos a nuestros patrocinadores...



















*Diseño gráfico|PowerPoint: Ana María Guerrero y Álvaro Rodríguez – Finanzas VLR







in @alvarorodriguezlasso

Formador y consultor en análisis de **datos**

Administrador, **financiero**, mercadólogo, científico de datos*

Profesor Universitario

Gerente Finanzas VLR

Microsoft Certified **Trainer**

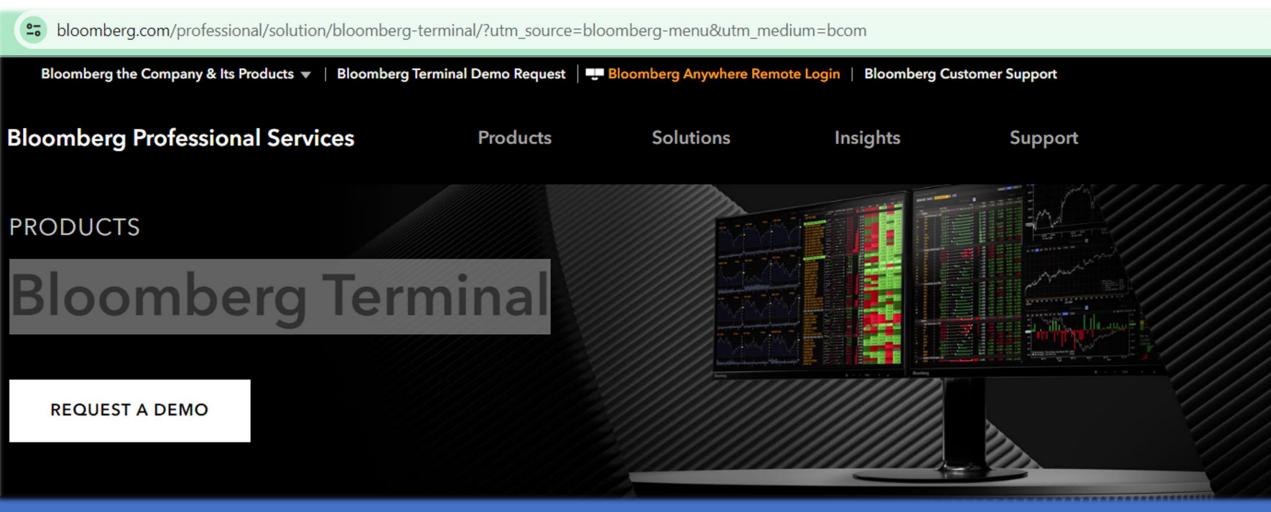
Power BI, Excel, Power Point.

Miembro de la Comunidad Power Platform Colombia





...y contaba con un par de terminales de Bloomberg: principal sistema de información financiera del mundo...







...la terminal de Bloomberg, puede precargar automáticamente la información relevante para el negocio y disponerla una vez prendas el equipo (launchpad) ...







...dentro del launchpad se configuraron múltiples indicadores económicos, tablas y gráficas, destacándose los más elementales:









...de todo esto nos surge una pregunta: ¿es posible acceder a esta información gratuitamente y sin pagar licencias costosas?





...sí es posible, pues existen páginas especializadas en mercados de valores, con información de calidad, en línea, gratuita, con acceso a herramientas: TRADINGVIEW



Copie y pegue su camino hacia una UX financiera impresionante con nuestros widgets gratuitos. Ir a TRADINGVIEW

CoinDesk

| CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk | CoinDesk |







Paso a paso para configurar un Widget de TradingView



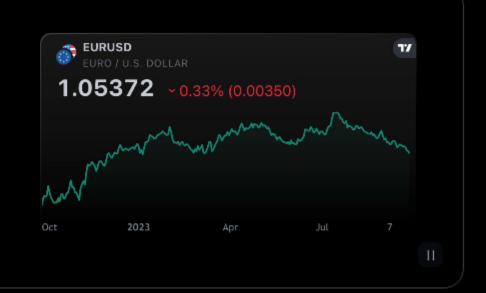
1) Elige el Widget deseado: en nuestro caso, seleccionamos MINIGRÁFICO

https://es.tradingview.com/widget/

Minigráfico

Esta pequeña herramienta le permite ver el precio de un símbolo y los porcentajes de cambio, junto con una vista simplificada del gráfico.

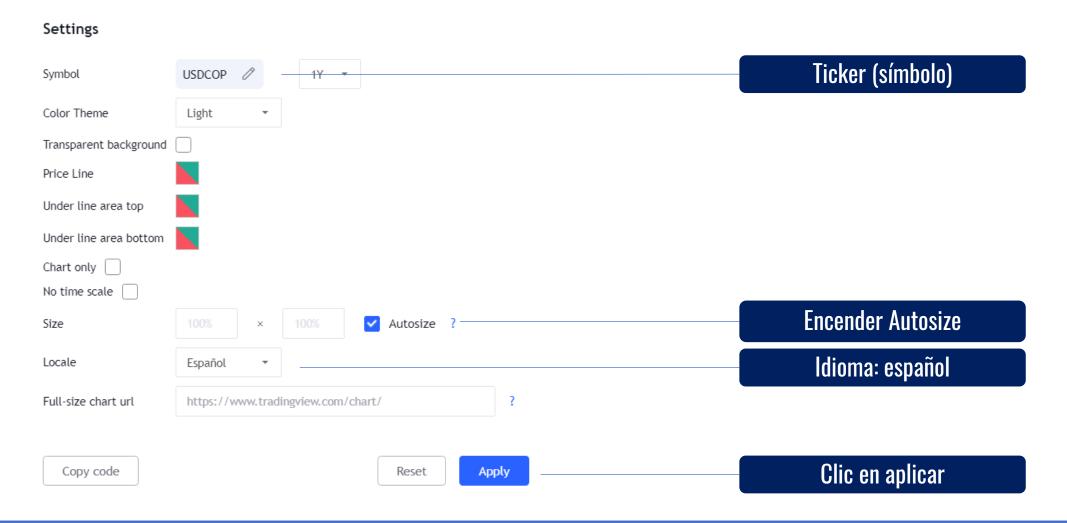
Consiga el widget







2) Configura el widget a tu gusto Para el caso del USDCOP te recomiendo la fuente ICE







3) Copia el código generado (embed code)

```
<!-- TradingView Widget BEGIN -->
<div class="tradingview-widget-container">
 <div class="tradingview-widget-container_widget"></div>
 <div class="tradingview-widget-copyright"><a href="https://es.tradingview.com/" rel="noopener nofollow" target="_blank"><span class="blue-text">Siga los mercados en
TradingView</span></a></div>
 <script type="text/javascript" src="https://s3.tradingview.com/external-embedding/embed-widget-mini-symbol-overview.js" async>
 "symbol": "FX_IDC:USDCOP",
 "width": "100%",
 "height": "100%",
 "locale": "es".
 "dateRange": "12M",
 "colorTheme": "light",
 "isTransparent": false,
 "autosize": true.
 "largeChartUrl": ""
 </script>
</div>
<!-- TradingView Widget END -->
```

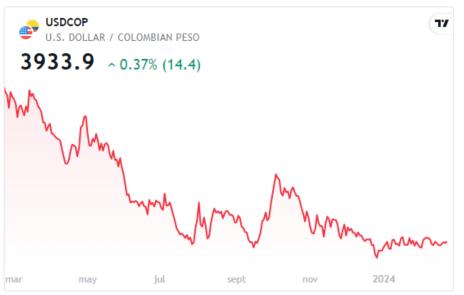




4) Si tienes página web, pega el embed code en tu funcionalidad de incrustar enlaces jy listo!

Mini Chart Widget

This little one lets you see a symbol's price and change percentages, alongside an even more stripped-back chart view.











Y si no tengo página web y quiero el URL del Widget?





5) Formato de URL para insertar widgets

https://s.tradingview.com/embed-widget/{embed-name}/?locale={locale}#{urlEncodedOptions}





6) Identificar embed-name (nombre del widget): atributo src del script

```
<!-- TradingView Widget BEGIN -->
<div class="tradingview-widget-container">
 <div class="tradingview-widget-container_widget"></div>
 <div class="tradingview-widget-copyright"><a href="https://es.tradingview.com/" rel="noopener nofollow" target="_blank"><span class="blue-text">Siga los mercados en
TradingView</span></a></div>
 <script type="text/javascript" src="https://s3.tradingview.com/external-embedding/embed-widget-mini-symbol-overview.js" async>
 "symbol": "FX IDC:USDCOP",
 "width": "100%",
 "height": "100%",
 "locale": "es".
 "dateRange": "12M",
 "colorTheme": "light",
 "isTransparent": false,
 "autosize": true.
 "largeChartUrl": ""
 </script>
</div>
<!-- TradingView Widget END -->
```





7) Identificar configuración regional del widget, "locale:" (json)

```
<!-- TradingView Widget BEGIN -->
<div class="tradingview-widget-container">
 <div class="tradingview-widget-container_widget"></div>
 <div class="tradingview-widget-copyright"><a href="https://es.tradingview.com/" rel="noopener nofollow" target="_blank"><span class="blue-text">Siga los mercados en
TradingView</span></a></div>
 <script type="text/javascript" src="https://s3.tradingview.com/external-embedding/embed-widget-mini-symbol-overview.js" async>
 "symbol": "FX IDC:USDCOP",
 "width": "100%",
 "height": "100%",
 "locale": "<mark>es</mark>",
 "dateRange": "12M",
 "colorTheme": "light",
 "isTransparent": false,
 "autosize": true.
 "largeChartUrl": ""
 </script>
</div>
<!-- TradingView Widget END -->
```





8) Identificar las opciones widget JSON

```
<!-- TradingView Widget BEGIN -->
<div class="tradingview-widget-container">
 <div class="tradingview-widget-container widget"></div>
 <div class="tradingview-widget-copyright"><a href="https://es.tradingview.com/" rel="noopener nofollow" target="_blank"><span class="blue-text">Siga los mercados en
TradingView</span></a></div>
 <script type="text/javascript" src="https://s3.tradingview.com/external-embedding/embed-widget-mini-symbol-overview.js" async>
 "symbol": "FX IDC:USDCOP",
 "width": "100%",
 "height": "100%",
 "locale": "es".
 "dateRange": "12M",
 "colorTheme": "light",
 "isTransparent": false,
 "autosize": true,
 "largeChartUrl": ""
 </script>
</div>
<!-- TradingView Widget END -->
```





9) Pasar las opciones widget JSON a URL con <u>URL ENCODER ONLINE</u>

```
"symbol": "FX_IDC:USDCOP",
"width": "100%",
"height": "100%",
"locale": "es",
"dateRange": "12M",
"colorTheme": "light",
"isTransparent": false,
"autosize": true,
"largeChartUrl": ""
```



Verificar que width y height sean "100%" y autosize sea "true" %20%20%7B%0A%20%20%22symbol%22 %3A%20%22FX_IDC%3AUSDCOP%22%2C% 0A%20%20%22width%22%3A%20%22100 %25%22%2C%0A%20%20%22height%22 %3A%20%22100%25%22%2C%0A%20%2 0%22locale%22%3A%20%22es%22%2C%0 A%20%20%22dateRange%22%3A%20%221 2M%22%2C%0A%20%20%22colorTheme%2 2%3A%20%22light%22%2C%0A%20%20 %22isTransparent%22%3A%20false%2C%0A %20%20%22autosize%22%3A%20true%2C %0A%20%20%22largeChartUrl%22%3A%2 0%22%22%0A%7D%0A





10) Aplicamos el formato URL

https://s.tradingview.com/embed-widget/<mark>{embed-name}</mark>/?locale=<mark>{locale}</mark>#<mark>{urlEncodedOptions}</mark>

https://s.tradingview.com/embed-widget/mini-symbol-overview/?locale=es#%20%20%7B%0A%20%20%22symbol%22%3A%20%22FX_IDC%3AUSDCOP%22%2C%0A%20%20%22width%22%3A%20%22100%25%22%2C%0A%20%20%22height%22%3A%20%22100%25%22%2C%0A%20%20%20dateRange%22%3A%20%22lam%22%2C%0A%20%200%22dateRange%22%3A%20%2212M%22%2C%0A%20%20%22colorTheme%22%3A%20%22light%22%2C%0A%20%20%20%22isTransparent%22%3A%20false%2C%0A%20%20%20%22largeChartUrl%22%3A%20%22%0A%7D%0A













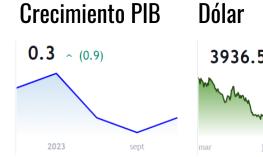




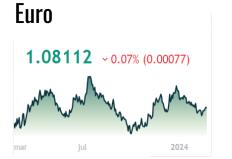




















¿Y si queremos incorporar todos los widgets en un solo tablero (estilo launchpad) en nuestra intranet (sharepoint) ?



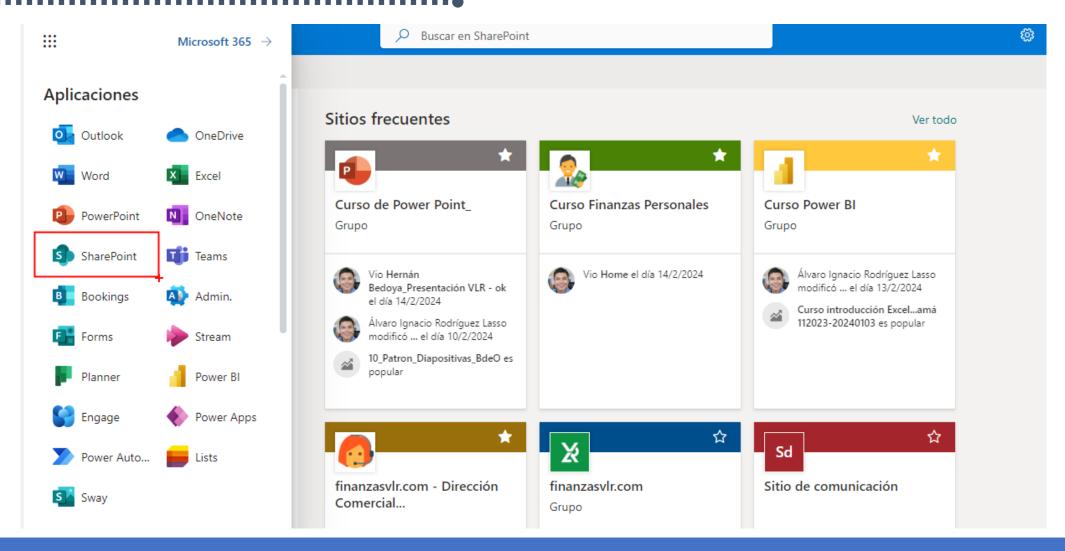


11) Convierte el URL en iframe https://www.iframe-generator.com/

<iframe src="https://s.tradingview.com/embed-widget/mini-symbol-</pre> overview/?locale=es#%20%20%7B%0A%20%20%22symbol%22 %3A%20%22FX_IDC%3AUSDCOP%22%2C%0A%20%20%22widt h%22%3A%20%22100%25%22%2C%0A%20%20%22height%2 2%3A%20%22100%25%22%2C%0A%20%20%22locale%22%3 A%20%22es%22%2C%0A%20%20%22dateRange%22%3A%20 %2212M%22%2C%0A%20%20%22colorTheme%22%3A%20%2 2light%22%2C%0A%20%20%22isTransparent%22%3A%20false %2C%0A%20%20%22autosize%22%3A%20true%2C%0A%20% 20%22largeChartUrl%22%3A%20%22%22%0A%7D%0A" style="border:Opx #ffffff none;" name="myiFrame" scrolling="no" frameborder="1" marginheight="0px" marginwidth="0px" height="400px" width="600px" allowfullscreen></iframe>

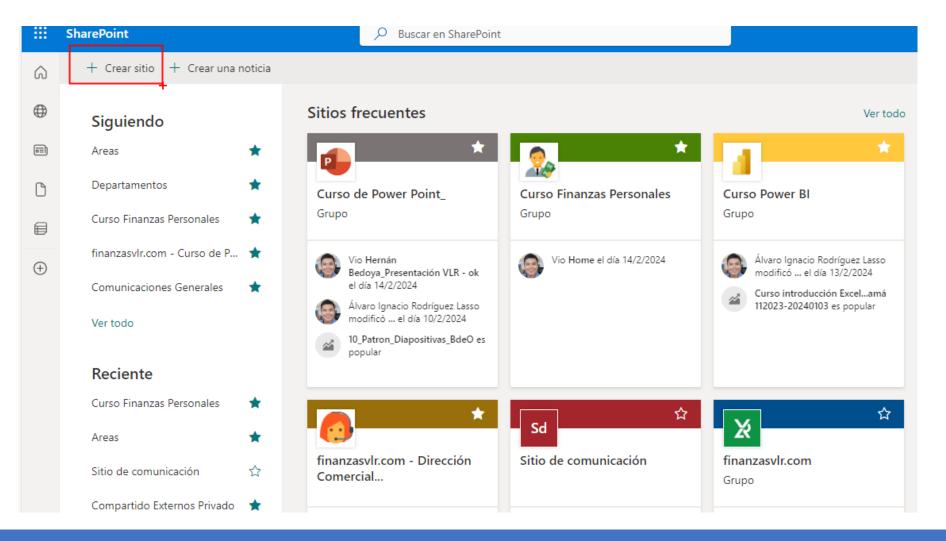






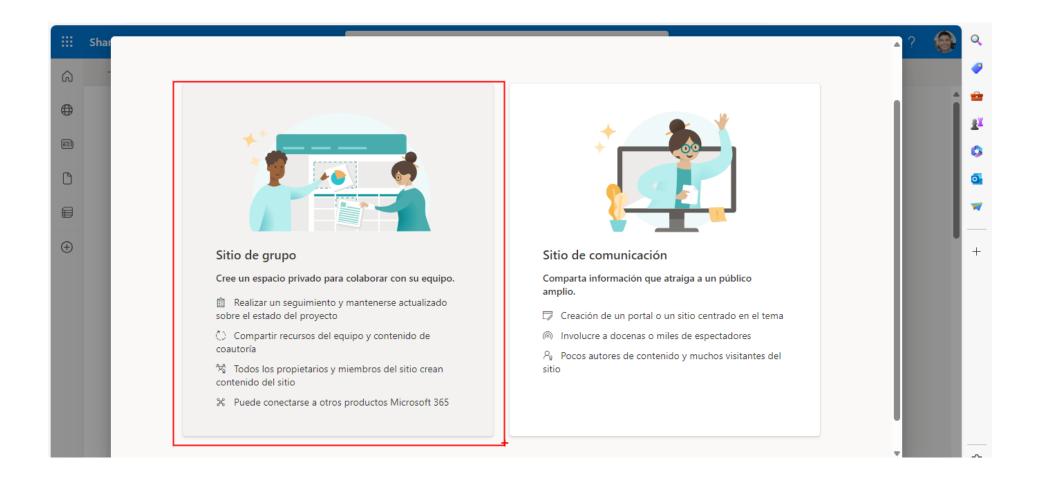






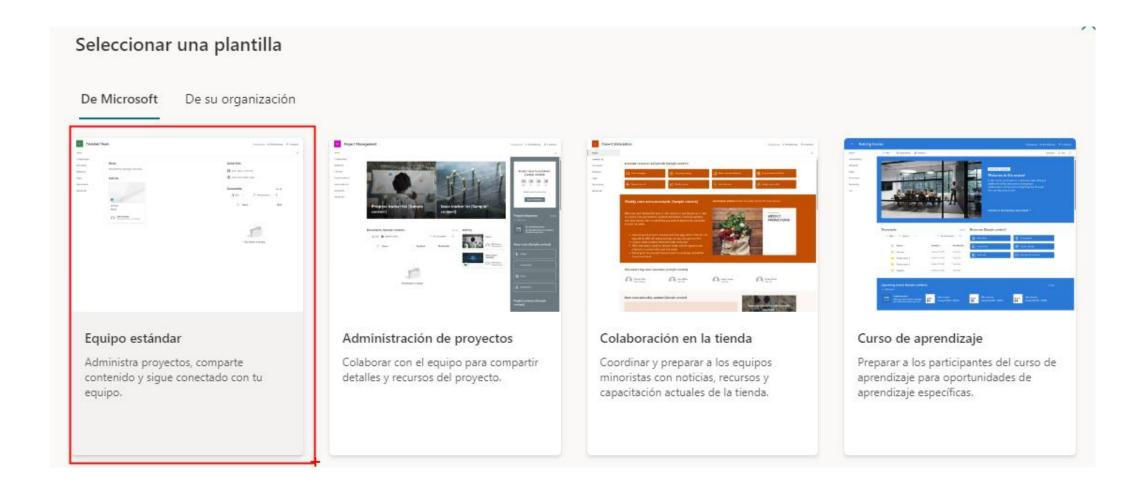






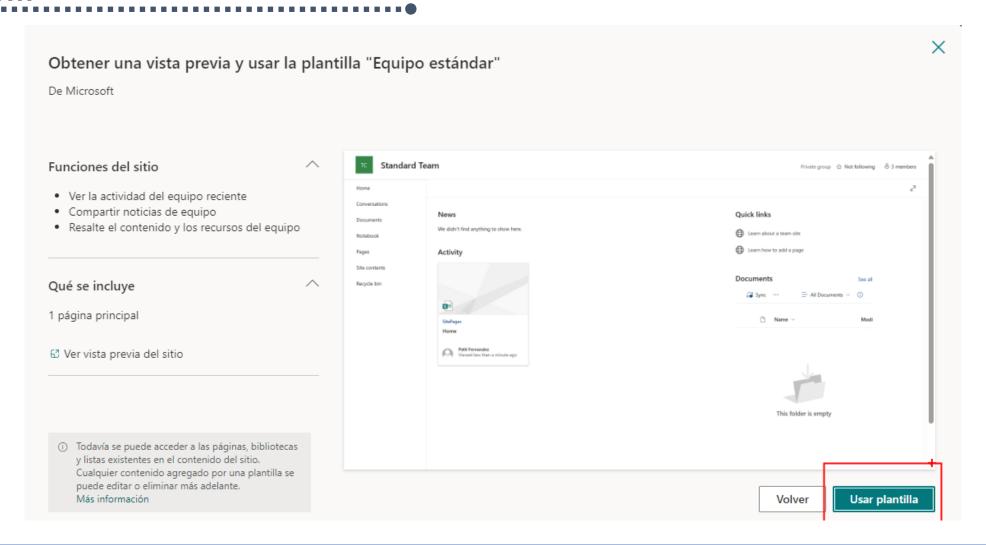






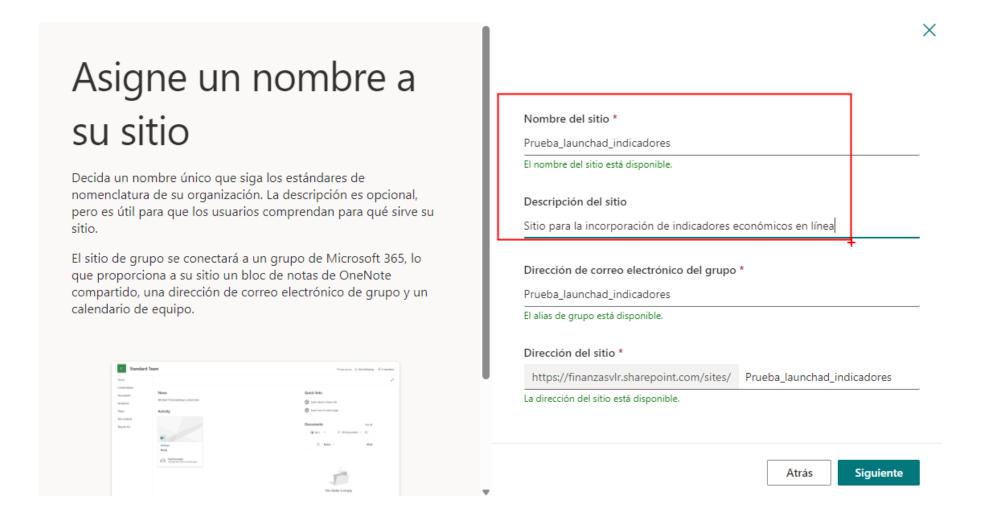






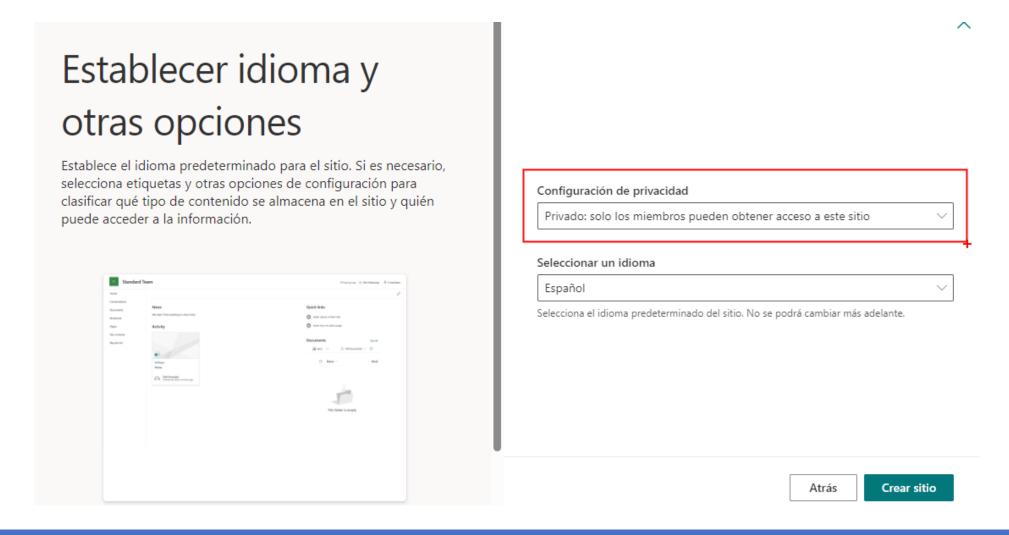






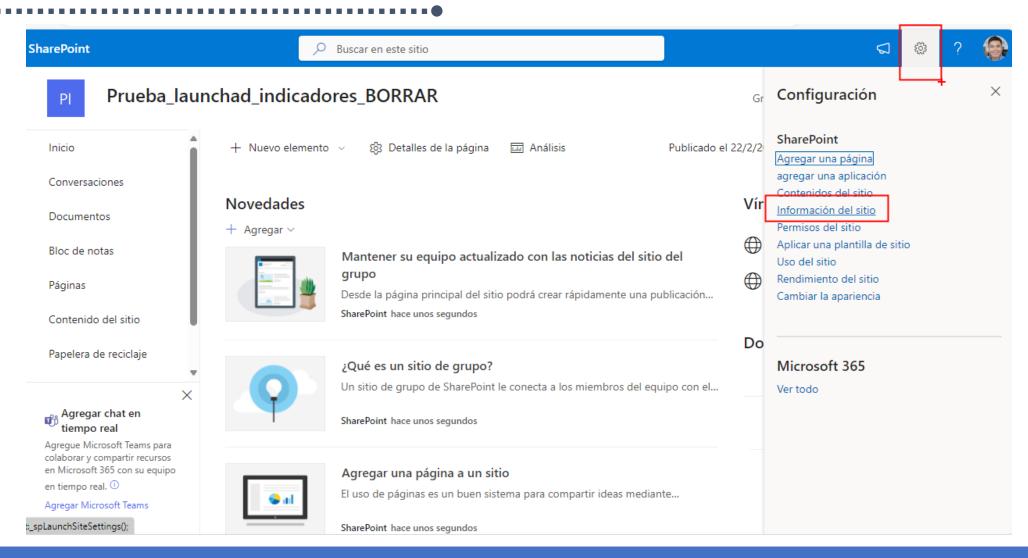






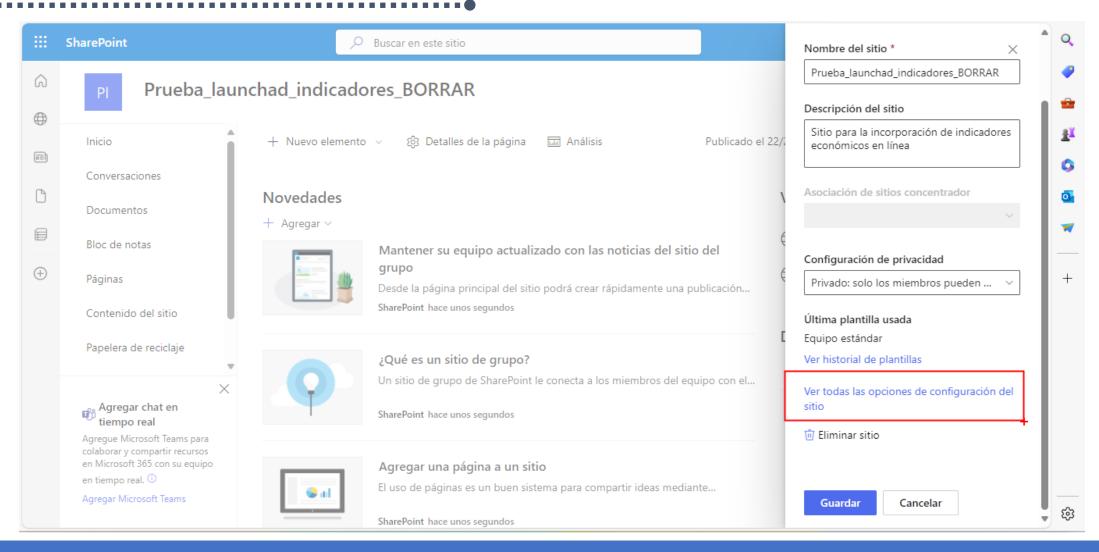






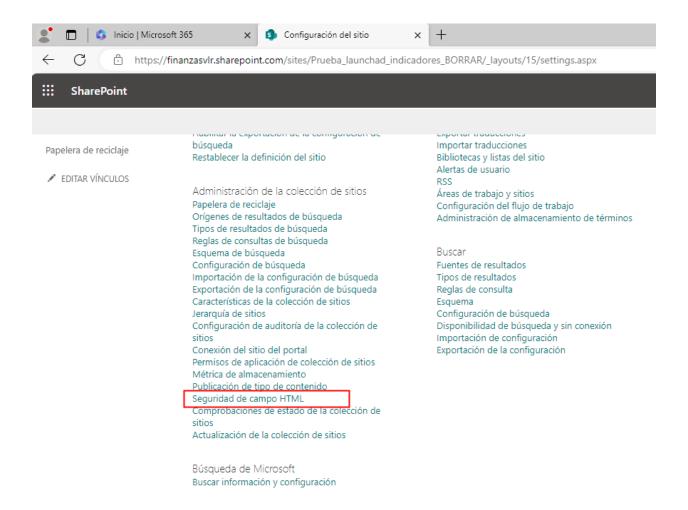






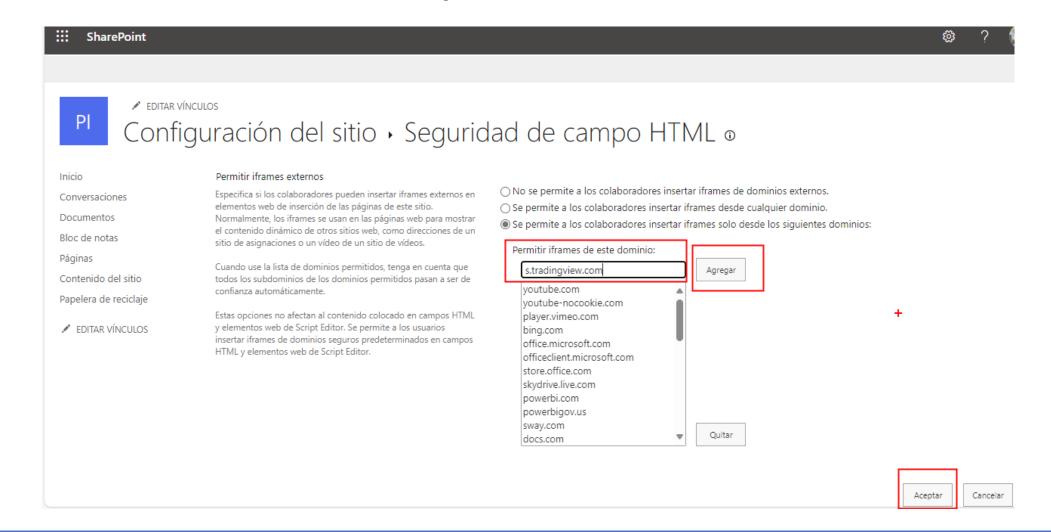






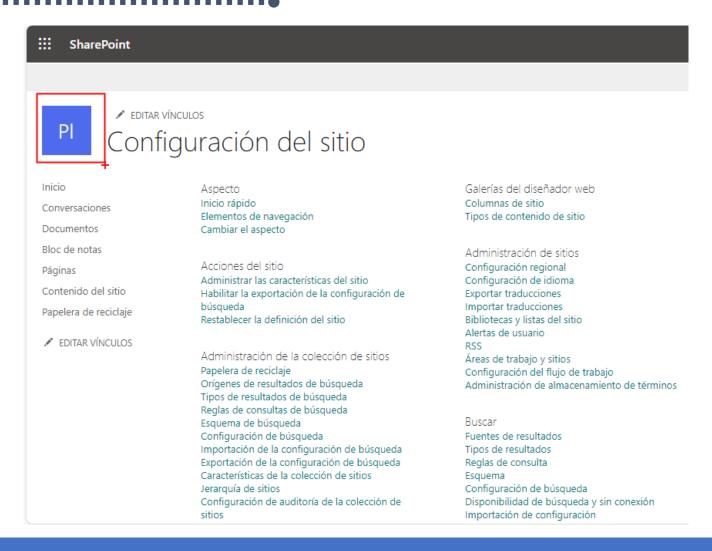






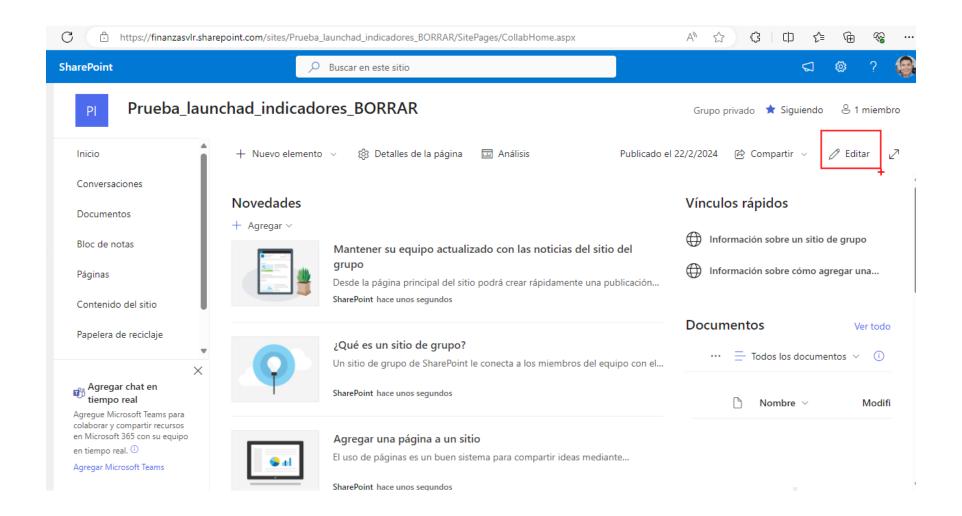






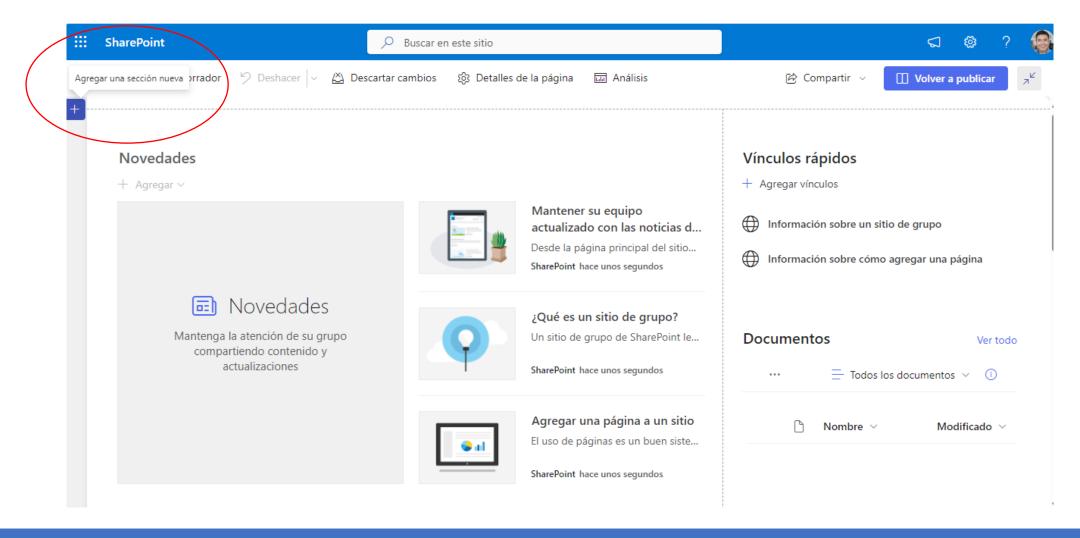






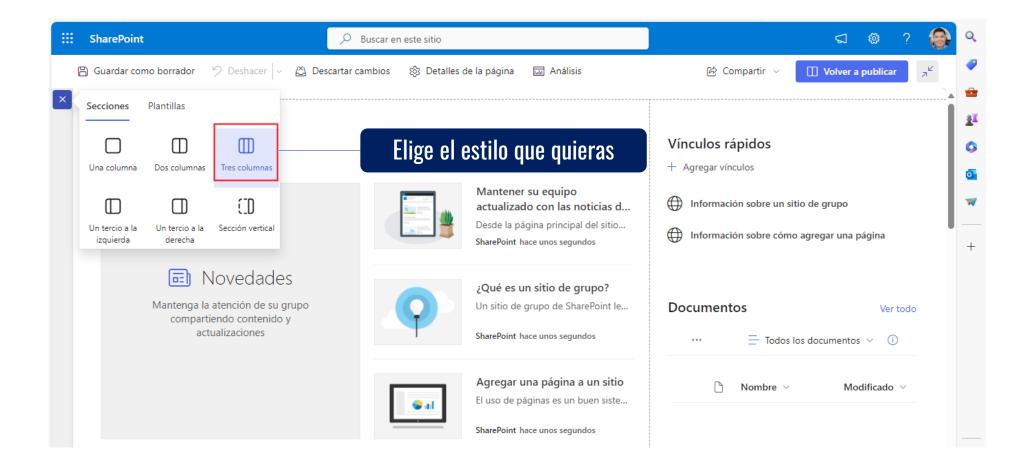






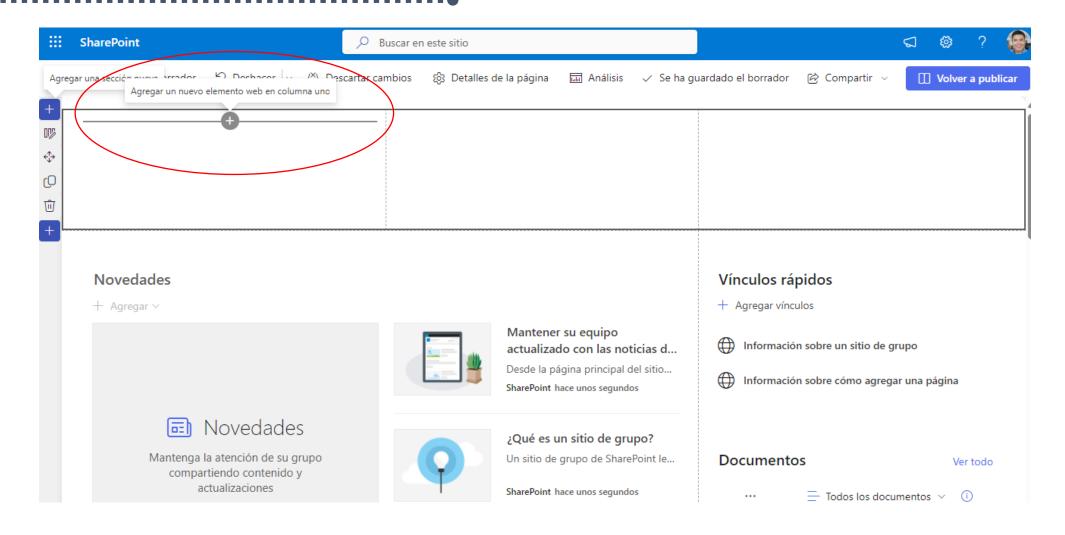






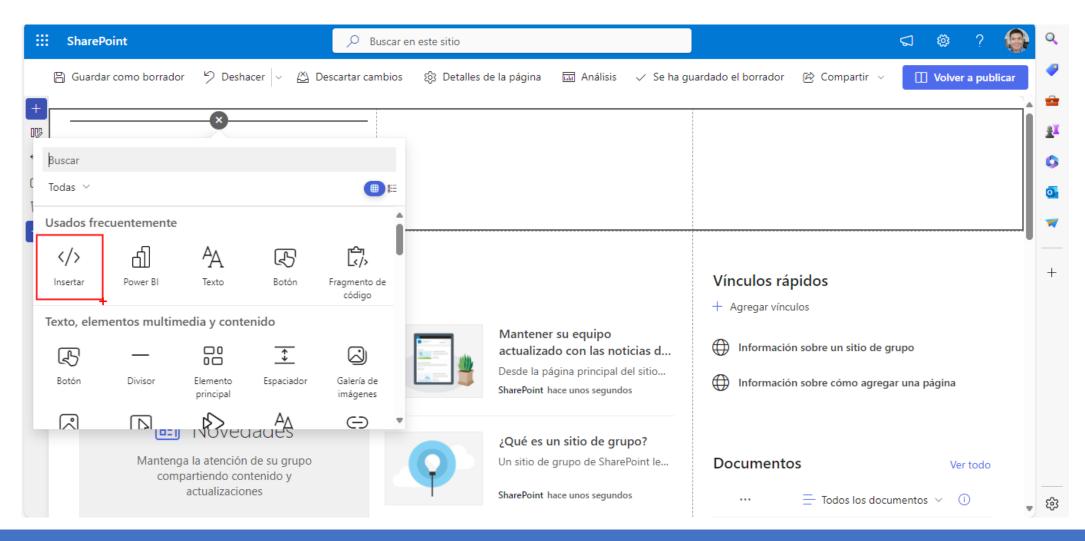






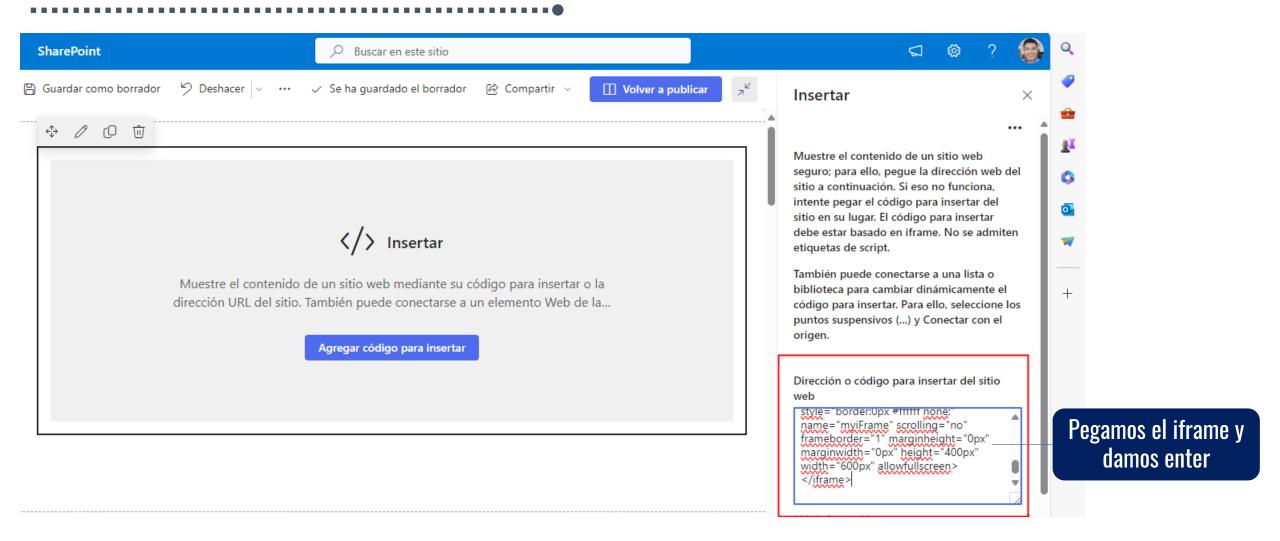






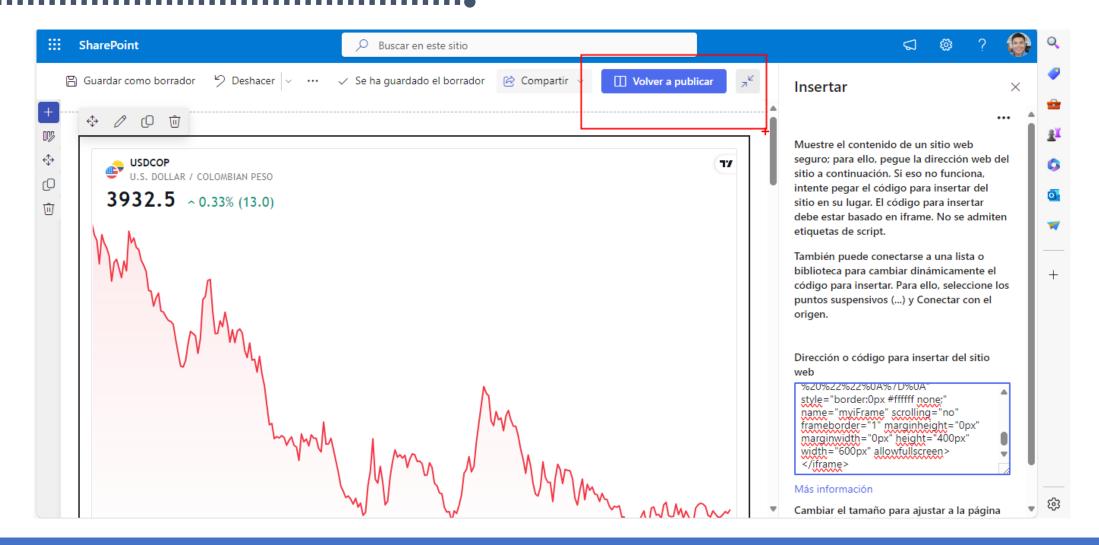






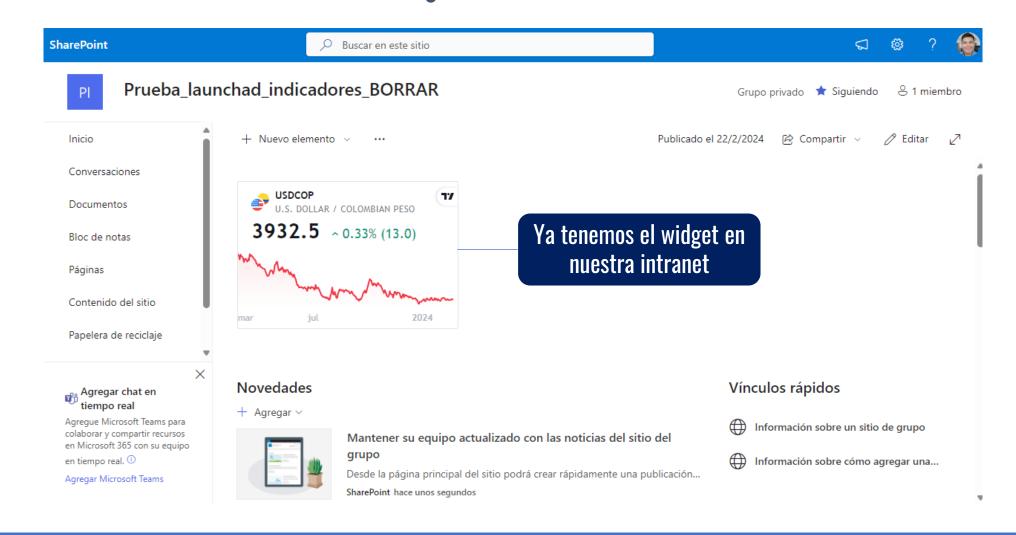












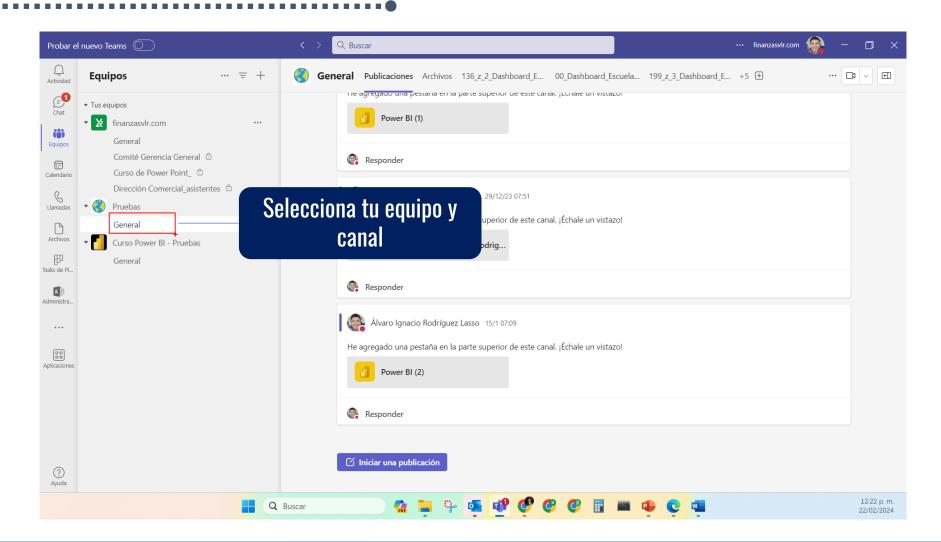






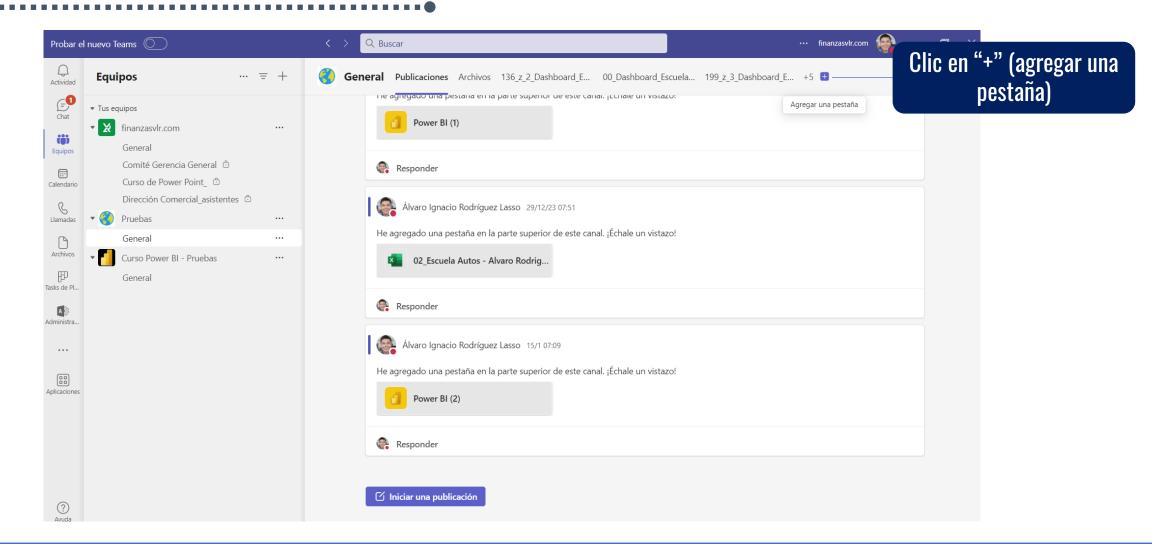






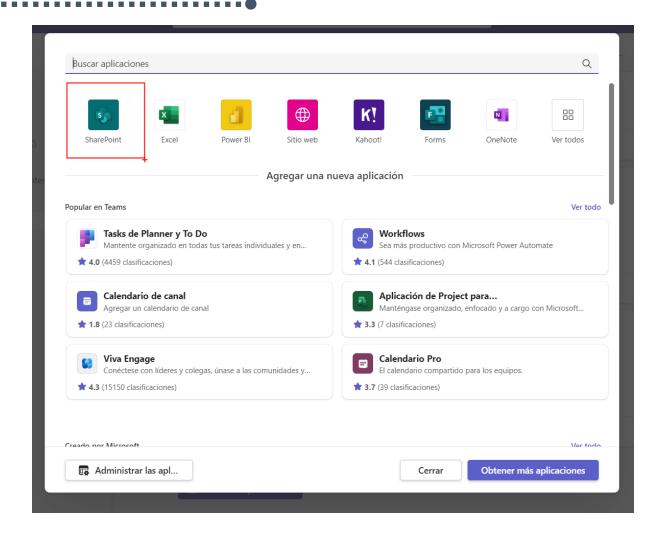






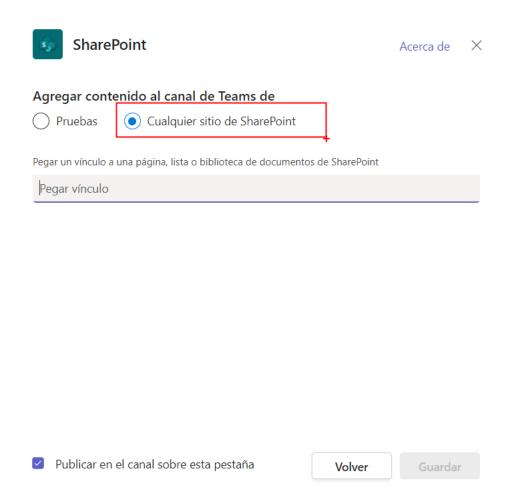






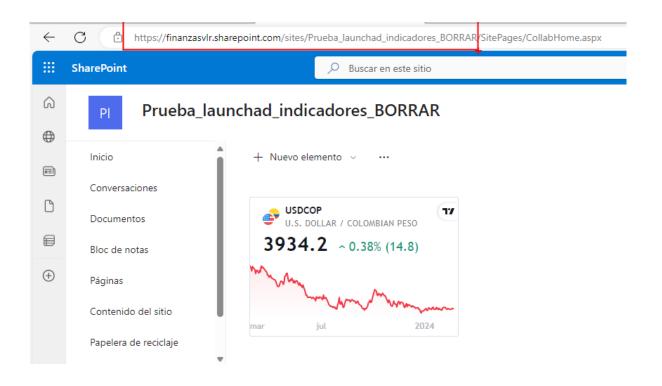


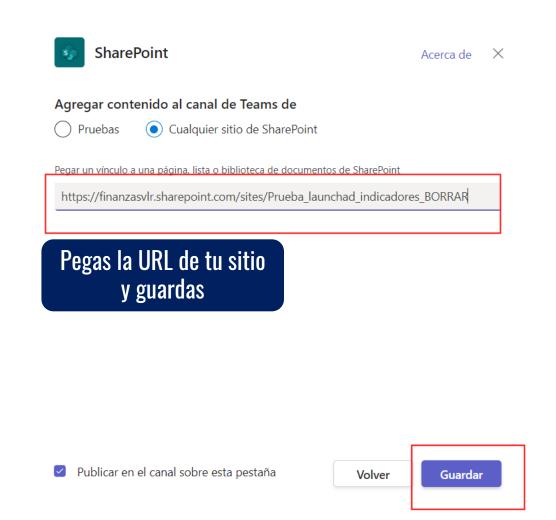






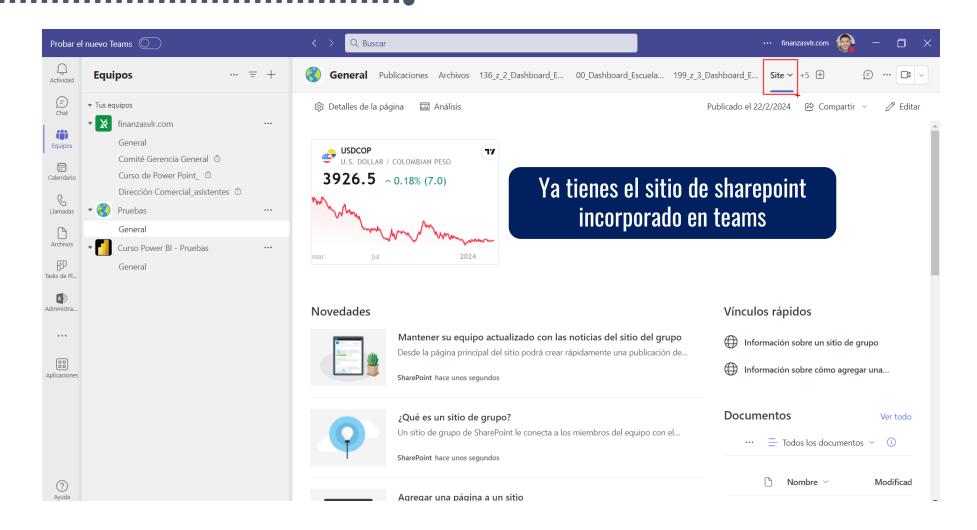
















No te pierdas el evento virtual: sábado 24 de febrero 2024









Ponentes 24 de febrero 2024

1	La transformación digital no es solo para empresas de tecnología	9	Caleb Parra
2	VBA y recursividad: herramientas potentes para la organización documental		Cristhian Alberto Cabra Hernández
3	Herramientas vintage que los viejos seguimos disfrutando		Leonardo Salama
4	Balance de presentación		Juan Pablo Rossi
5	Copilot for Power BI	9	Patricio Cofre
6	Visualizaciones de inteligencia artificial en Power BI		Renzo Martín Roca Ramos
7	Impulsando el crecimiento empresarial con integraciones innovadoras en Power Platform		Natalia Gómez
8	Novedades 2024 con Microsoft Power Platform		Angely Andrade
9	¡Potencia tu Análisis! optimiza tus modelos import en Power BI: estrategias y herramientas		Javier Sánchez Rivero
10	Los mandamientos en visualización de datos		Fabián Torres
11	Power Apps, Power Automate y SharePoint trabajando juntos		Jairo Marín
12	Python en Excel para Machine Learning		Miguel Caballero Sierra
13	Análisis de sentimientos con Python y Power BI		Mike Ramirez







Organizadores





¡Cualquier entusiasta puede hacer parte de la comunidad! Suscríbete





Premios Global Power Platform Bootcamp Cali



2 cupos Curso Excel abril 2024





20 cupos a Masterclass Introducción a Power Bl



Suscripción por un año:

1 Curso Master en Power Bl, 1 Curso de Excel para análisis de datos, 1 Curso modelado de datos.



Suscripción por un año:

10 accesos Curso Power Query.



