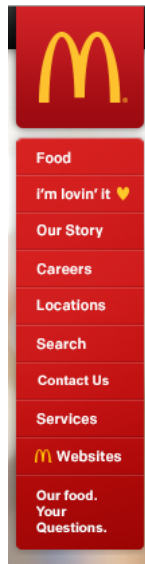# Hick's Law

This is a perfect example because on Mcdonald's website they want to make it easy for people to make decisions quickly when they are on their website. This side menu is a perfect example of that.

Rule of Thirds

Google is a great example of Rule of Thirds because they use it everytime you search for something news related.

Signal-to-noise ratio

When you go to googles home screen that's about as easy as it gets. The user doesn't have to think about what they are going to do on the website they just know when they look at it.

Chunking

Reddit is a perfect example of chunking by putting alot of information in one place that isn't hard to follow or isn't overwelming to look at.

Affordance
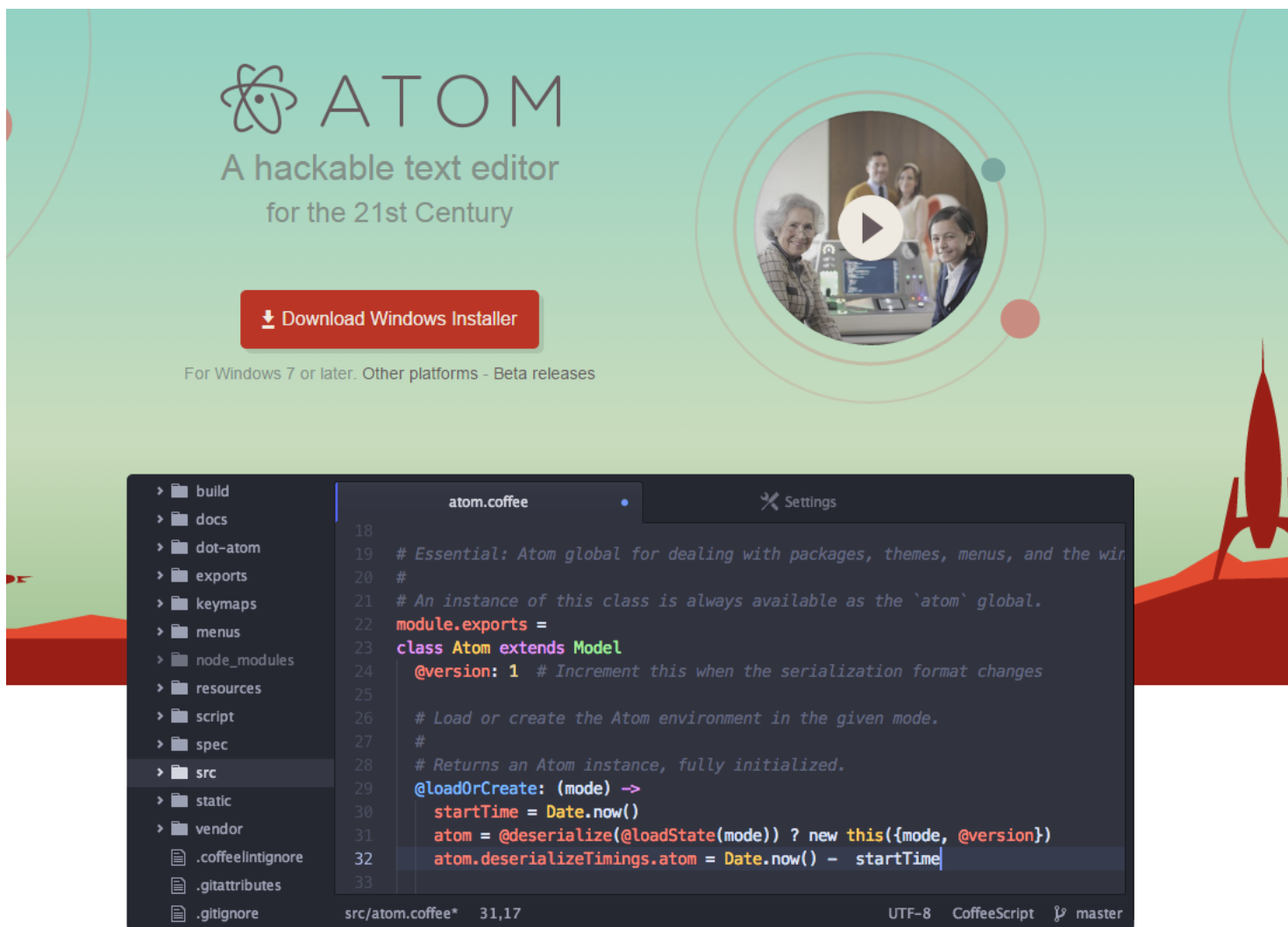
Atoms website is a great example of affordance because it's symbol to look at and filled with nice graphics and buttons which makes it easy for the average consumer to use.

Marcus Finch