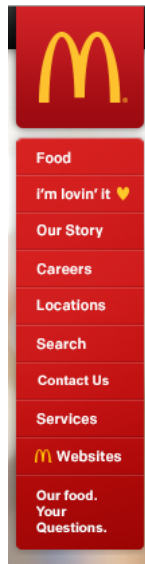


Hick's Law



This is a perfect example because on McDonald's website they want to make it easy for people to make decisions quickly when they are on their website. This side menu is a perfect example of that.

Rule of Thirds

In the news



US Supreme Court lets Google advertising class action suit proceed

Reuters - 7 hours ago

WASHINGTON The U.S. Supreme Court on Monday let stand a lower court's decision to ...

Facebook pushes mobile users to Messenger app

BBC News - 16 hours ago

Mitsubishi Outlander hybrid car alarm 'hacked'

BBC News - 18 hours ago

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Google is a great example of Rule of Thirds because they use it everytime you search for something news related.

Signal-to-noise ratio



[Google Search](#)
[I'm Feeling Lucky](#)

When you go to google's home screen that's about as easy as it gets. The user doesn't have to think about what they are going to do on the website they just know when they look at it.

Chunking

The screenshot shows the Reddit homepage with a blue header. The header includes the Reddit logo, navigation tabs (hot, new, rising, controversial, top, gilded, wiki, promoted), and a login/signup prompt. Below the header is a sponsored link for Warcraft. The main content area displays a list of posts with their titles, scores, and submission details. On the right side, there is a search bar, a login form, and buttons for submitting new links and text posts. At the bottom right, there is a 'daily reddit gold goal' progress bar.

reddit [hot](#) [new](#) [rising](#) [controversial](#) [top](#) [gilded](#) [wiki](#) [promoted](#) [Want to join? Log in or sign up in seconds.](#) [English](#)

On June 10, the battle is on. Experience Warcraft in theaters and IMAX 3D. (www.warcraftmovie.com) promoted by WarcraftMovie sponsored link what's this?

trending subreddits /r/oddlysatisfying /r/SweatyPalms /r/hoi4 /r/OuchMyBalls /r/piano 33 comments

1 7433 ? TIL Julia Stewart, who worked as a waitress at an IHOP at 16 years old, worked her way up through various jobs to become a President at Applebees. After being passed over for CEO, she returned to IHOP, became CEO, and later acquired Applebees. (abcnews.go.com) submitted 5 hours ago by I_am_from_Kentucky to /r/todayilearned 1384 comments share

2 5261 A New York City municipal pool that maintains female-only hours so that Hasidic Jewish women can swim with no men present has raised alarms among critics who say the accommodation to a particular religious group violates the constitutional separation of church and state. (bigstory.ap.org) submitted 4 hours ago by NinjaDiscoJesus to /r/news 1715 comments share

3 6233 Blowing up a dam (i.imgur.com) submitted 5 hours ago by 1Voice1Life to /r/gifs 777 comments share

4 3630 Rest In Peace Bretagne, the last known surviving 9/11 Rescue Dog (i.imgur.com) submitted 4 hours ago by zsreport to /r/pics 84 comments share

5 6473 Fountain Verified (i.imgur.com) submitted 8 hours ago by itssthetic to /r/funny 325 comments share

6 5769 A new picture of Kojima Productions mascot (i.imgur.com) submitted 8 hours ago by xDaze to /r/gaming 1105 comments share

7 5525 This big boy will be his guardian for life (i.imgur.com) submitted 8 hours ago by MONGOxr to /r/aww 408 comments share

search

username password

☐ remember me reset password login

discuss this ad on reddit

Submit a new link

Submit a new text post

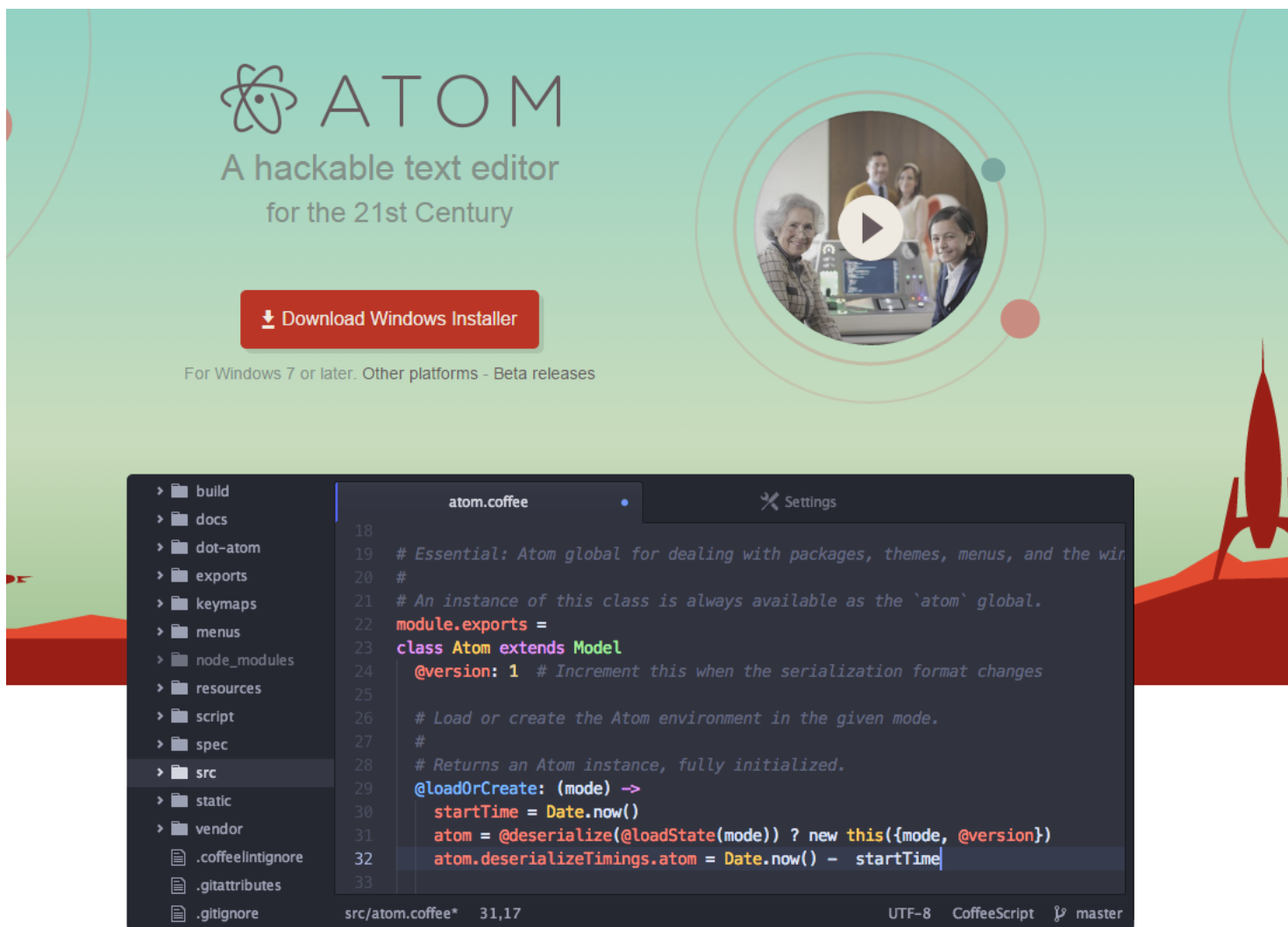
discuss this ad on reddit

daily reddit gold goal 78%

help support reddit

Reddit is a perfect example of chunking by putting a lot of information in one place that isn't hard to follow or isn't overwhelming to look at.

Affordance



Atoms website is a great example of affordance because it's symbol to look at and filled with nice graphics and buttons which makes it easy for the average consumer to use.

Marcus Finch