

HONG KONG EXAMINATIONS AND ASSESSMENT AUTHORITY  
HONG KONG DIPLOMA OF SECONDARY EDUCATION EXAMINATION 2013

## ENGLISH LANGUAGE PAPER 3

### PART B1

#### DATA FILE

#### GENERAL INSTRUCTIONS

- (1) Refer to the General Instructions on Page 1 of the Question-Answer Book for Part A.

#### INSTRUCTIONS FOR PART B1

- (1) The Question-Answer Book for Part B1 is inserted into this Data File.
- (2) For Part B, attempt **EITHER** those tasks in Part B1 (Tasks 5 – 7) **OR** those in Part B2 (Tasks 8 – 10).
- (3) You are advised to use a pen for Part B.
- (4) The Data Files will **NOT** be collected at the end of the examination. Do **NOT** write your answers in the Data Files.
- (5) Hand in only **ONE** Question-Answer Book for Part B, either B1 or B2, and tie it with the Question-Answer Book for Part A.

Not to be taken away before the  
end of the examination session

## Part B

### Situation

You are Marty Poon. You work for a magazine called *Asia Life*. You are an assistant to Casey Wong, the editor in charge of the magazine.

You will listen to a recording of a podcast called *Travel Report*. In the podcast you will hear an interview with Adrian Lim and Kelly Johnson.

Before the recording is played, you will have five minutes to study the Question-Answer Book and the Data File for Part B1 and the Question-Answer Book and the Data File for Part B2. Remember you must choose to do the tasks in either Part B1 or Part B2. Do NOT attempt both Parts B1 and B2.

Complete the tasks by following the instructions in the Question-Answer Book that you choose and on the recording. You will find all the information you need in the Question-Answer Book and Data File that you choose and on the recording. As you listen you can make notes on page 3 of the Data File.

You will have five minutes to familiarize yourself with the Part B Question-Answer Book and the Data File.

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Listening note-taking sheet for podcast of *Travel Report* show

Why people travel:

Information about travel and tourism in the past:

Adrian's statistics:

Country	Number of visitors
India	76 million
	59 million
China	

Unusual hotels:

Effects of travel and tourism:

## Email from Casey Wong to Marty Poon

To: Marty Poon  
From: Casey Wong  
Sent: 13 April, 2013  
Subject: Things to do

Dear Marty,

We've decided the topics for the next issue of the magazine and one of them is 'Unusual Travel and Tourism'. There are three things I'd like you to do to help with the next issue.

### Fact file

We're going to post a Fun Holiday Fact File at the beginning of the next issue. Can you finish the rest of the information in the fact file? Look at your notes from the 'Travel Report' podcast, the statistics from the World Travel Organisation, the press conference excerpt from the International Airport Committee and the Travel Bloggers webpage. Remember to give each section a suitable heading.

### Email to Plaza Hotel

Kim Ross at the Plaza Hotel has sent us an advertisement to put in the next issue, but there are some problems with it. Please email him and tell him what he needs to change in the advertisement. Look at the minutes from the last sales meeting and the copy of the advertisement – the sales team has made some notes on it. Remind him about the submission deadline and the first payment date.

### Short feature article

We want to include a short feature article to introduce unusual hotels and encourage people to try them. Please can you write the article and try to include the following information:

- A suitable title for the article (don't just call it 'Unusual Hotels')
- An interesting opening and closing
- A description of three types of unusual hotels, where they are and why people like staying in them

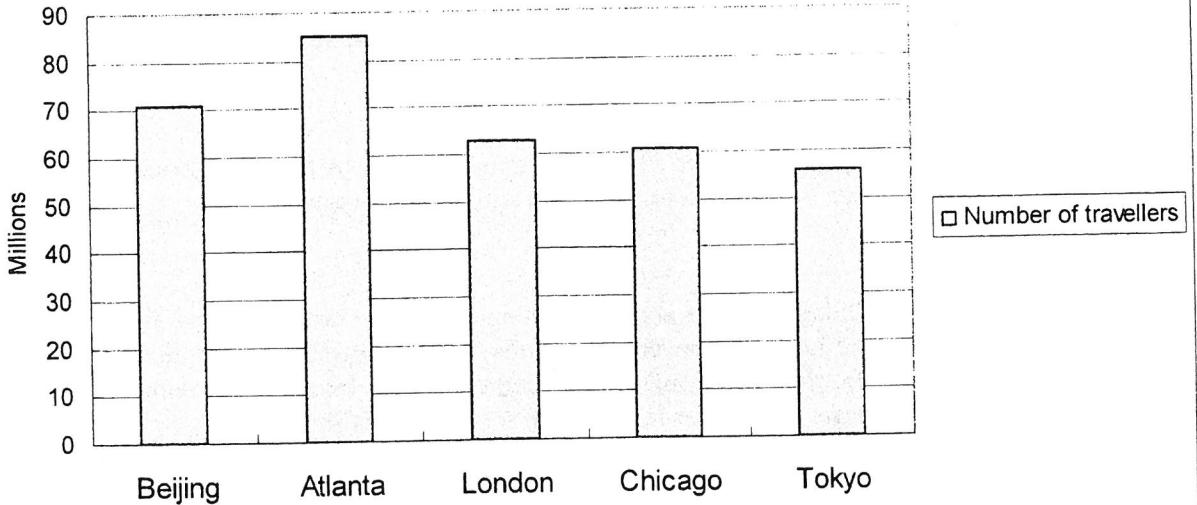
You can look at the webpage for the Beacon Hotel, the travel bloggers webpage and I've also found some travel adverts which might help. Remember to take a look at your notes from the 'Travel Report' podcast too.

Let me know when you're done.

Casey

## Travel statistics from the World Travel Organisation

### World's busiest airports in 2012 - number of travellers



### Advertisements from holiday companies

#### **THE HOLIDAY COMPANY**

We specialise in holidays for you!

Try our new ice hotel packages and stay in Norway. Our customers love the ice hotels; everything is made of ice!!

Check out this week's prices online!

Call Derek on 7255 6681

Or visit our website:

[www.theholidaycompanyhk.com](http://www.theholidaycompanyhk.com)

#### **Holidays! Holidays!**

Join our tour groups, we offer the best choice of hotel stays!

- Try a prison hotel!
- Sleep in a cell like a prisoner!

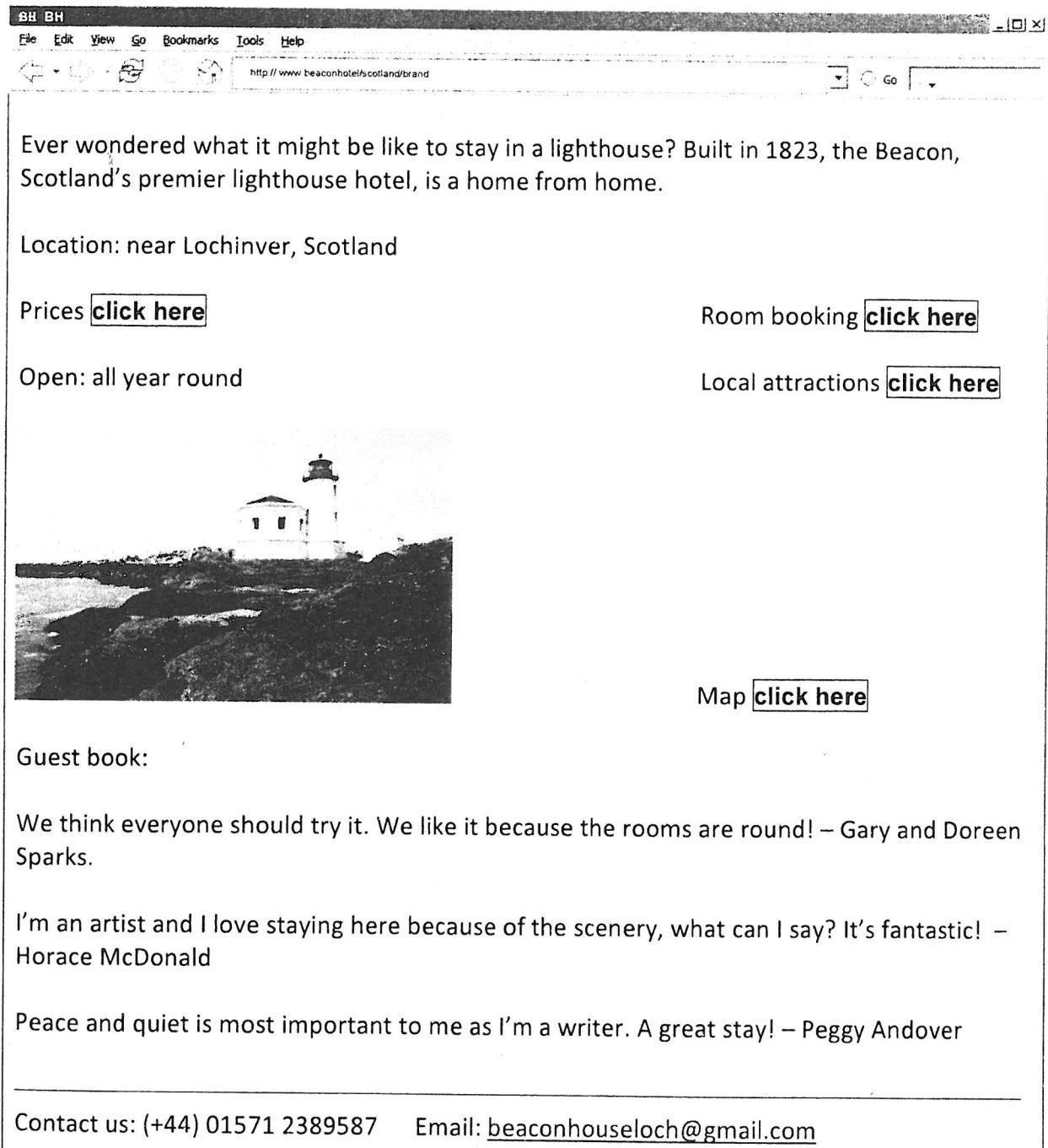
Check out our website for latest deals:

[www.happyholshk.com](http://www.happyholshk.com)

Or come and talk to us today:

Happy Holiday Company  
G/F Lucky Fortune Building  
Tel: 74788787

## Webpage for the Beacon Hotel



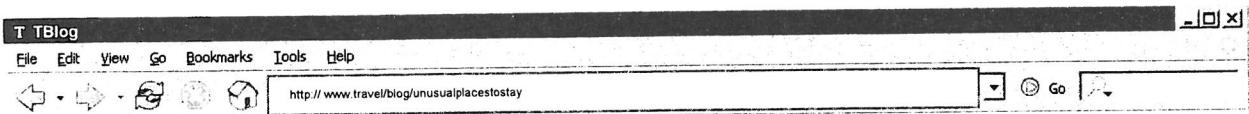
The screenshot shows a web browser window with the following details:

- Toolbar:** File, Edit, View, Go, Bookmarks, Tools, Help.
- Address Bar:** http://www.beaconhotel/scotland/brand
- Content Area:**
  - Text:** Ever wondered what it might be like to stay in a lighthouse? Built in 1823, the Beacon, Scotland's premier lighthouse hotel, is a home from home.
  - Text:** Location: near Lochinver, Scotland
  - Text:** Prices [click here](#)
  - Text:** Room booking [click here](#)
  - Text:** Open: all year round
  - Text:** Local attractions [click here](#)
  - Image:** A black and white photograph of a lighthouse situated on a grassy, rocky hillside overlooking the sea.
  - Text:** Map [click here](#)
  - Text:** Guest book:
    - We think everyone should try it. We like it because the rooms are round! – Gary and Doreen Sparks.
    - I'm an artist and I love staying here because of the scenery, what can I say? It's fantastic! – Horace McDonald
    - Peace and quiet is most important to me as I'm a writer. A great stay! – Peggy Andover
  - Contact Information:** Contact us: (+44) 01571 2389587 Email: [beaconhouseloch@gmail.com](mailto:beaconhouseloch@gmail.com)

## World's Best Airport Announced

Good morning everyone, thanks to everyone for coming this morning. The International Airport Committee is pleased to announce the winners of the Best International Airport Award for 2012. The competition was close this year, with some airports showing a big improvement on the figures from 2011. Congratulations go to Hong Kong for winning first prize. We all know the airport at Chek Lap Kok is always a popular choice with world travellers. Moving up from third place last year to second place this year is Singapore, very well done to them. Finally, we award Seoul's Incheon airport in South Korea, which claims third place. A special thank you must go to all the world travellers who voted in this year's competition and our hearty congratulations to the winners. Now, are there any questions?

## Travel bloggers webpage



We asked some of you to 'blog in' and tell us why you go on holiday and lots of you have been in touch. You also sent us some hotel stories – some of you have stayed in some pretty strange places. Here's a few excerpts for you all. Enjoy reading them and remember to send us your travel blog links. Happy travels!

From Ice Queen, Spain

Why do I travel? To meet new people of course! I stayed in an ice hotel in Norway, it was brilliant. You'd think it'd be really cold, but it wasn't. The staff made sure we had lots of warm coats to wear. Give it a try! But don't forget – only open in winter!!

From Roberto in Brazil

Me and some friends stayed in a prison hotel – it was a great place to stay because the history of the prison was really interesting. But the downside was that the rooms were really small and we could only have one person per room. All the hotel guests had to cook dinner together in the prison kitchen. It was an unforgettable meal. I travel because I like trying new food and this was one of the best meals I've ever had.

From Klara in Denmark

@ Ice Queen, I stayed in an ice hotel and I didn't like it too much to tell you the truth. I think I'm just someone who likes normal traditional hotels. Nothing unusual for me thank you!

From Ferby, Hong Kong

I travel because I love seeing new places. I slept in a lighthouse hotel in Scotland last year. It was a great place to watch the bird life. It's expensive though ☺ – about HKD 1200 per person, per night.

## Minutes from sales meeting at *Asia Life* magazine

### Sales Meeting

Present:  
James Lee  
Casey Wong  
Kai Lam  
Rosie Tsang  
Vicki Swan

Date: 3<sup>rd</sup> April, 2013

Venue: meeting room, 6<sup>th</sup> Floor

#### 1. Confirmation of minutes

#### 2. Matters arising

#### 3. Upcoming issue

JL reported that one of the main focuses for the next issue would be unusual travel and tourism.

#### 4. Sales / advertising

KL suggested contacting local travel agents and hotels to ask them if they wanted to advertise. CW asked him to remind advertisers to include the business address and phone number in the advertisement. KL reminded the sales team that all adverts needed the advertiser's company registration number.

#### 5. Deadlines for advertisements

All agreed to set the deadline for 30<sup>th</sup> April.

#### 6. Payment

It was agreed that the payment for all advertisements should be 50% one week before the issue was published and the remaining 50% afterward.

#### 7. Next meeting

The next meeting date was set for 10<sup>th</sup> May to give the team time to check submitted advertisements.

#### 8. A. O. B.

VS reported that the word limit for half-page advertisements in the next issue would be 50-70 words. All advertisers would be informed by email.

## Advertisement for the next issue from the Plaza Hotel

Total word count for this advert = 80+

This is supposed to be a half-page advert!

### Plaza Hotel

Make yourself at home! Here at the Plaza Hotel we offer every comfort that you'd expect in your own home. Our staff are on call 24 hours a day and we pride ourselves on our first-rate service! You'll find our room rates are really the best in town!

#### Bedrooms and suites:

- Penthouse
- Double room
- Twin room
- Single room

Missing!!

#### Room prices:

Book online and save 5%!

Why not take advantage of our June 2013 '2-4-1' deal?

#### Facilities:

- Conference room
- Swimming pool
- Spa
- Tennis courts

Contact details: 56478997



Photo – tell them a picture of one of the rooms or the hotel would be better!!

Contact details – website address, company registration number?

**THIS IS THE LAST PAGE OF THE PART B1 DATA FILE**

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HONG KONG DIPLOMA OF SECONDARY EDUCATION EXAMINATION 2013

## ENGLISH LANGUAGE PAPER 3

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## Part B

### Situation

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You will listen to a recording of a podcast called *Travel Report*. In the podcast you will hear an interview with Adrian Lim and Kelly Johnson.

Before the recording is played, you will have five minutes to study the Question-Answer Book and the Data File for Part B1 and the Question-Answer Book and the Data File for Part B2. Remember you must choose to do the tasks in either Part B1 or Part B2. Do NOT attempt both Parts B1 and B2.

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Listening note-taking sheet for podcast of *Travel Report* show

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Information about travel and tourism in the past:

Adrian's statistics:

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	59 million
China	

Unusual hotels:

Effects of travel and tourism:

## Email from Casey Wong to Marty Poon

To: Marty Poon  
From: Casey Wong  
Sent: 13 April, 2013  
Subject: Things to do

Dear Marty

We've decided the topics for the next issue of the magazine and one of them is 'Unusual Travel and Tourism'. There are three things I'd like you to do to help with the next issue.

### Short feature article

We want to write a short article about travel and tourism in Hong Kong in the 1920s entitled 'Hong Kong Tourism: The Way It Was'. Please can you write the article including some examples of what travel and tourism was like in the 1920s.

You might want to start by reading the interview notes from the interview I did with Mei Cheng last month. Remember to look at your notes from the 'Travel Report' podcast too.

### Email to Queenie Lau

Queenie Lau has submitted an article about plastic surgery holidays in Thailand for inclusion in the next issue. The editorial team has reviewed it and she needs to check and change a few things. Please email her and tell her what's needed and also make sure you remind her about the deadline for submission. You may want to start by looking at the notes about her article from the editorial team.

### Editorial

Please write the editorial for the next issue to highlight the positive effects of tourism. You can use the letter from Kevin Hui which was published in the March issue as a starting point. Write the editorial to argue against his position. You need to include the following:

- A good title
- A brief one-to-two-sentence summary of Kevin Hui's point of view
- The positive effects of tourism on local people

You may want to start by looking at the letter from Kevin Hui and don't forget to check your notes from the radio podcast.

Let me know when you're done.

Casey

## Minutes from editorial meeting at *Asia Life* magazine

### Editorial Meeting

Present:  
James Lee  
Casey Wong  
Mavis Lam  
Vicki Swan

Date: 14<sup>th</sup> March, 2013

Venue: meeting room, 6<sup>th</sup> Floor

#### 1. Confirmation of minutes

#### 2. Matters arising

#### 3. Upcoming issue

Ideas for the next issue were discussed. Three topics were decided: unusual travel and tourism, buying a new car and the benefits of evening classes. The main focus would be on unusual travel and tourism.

#### 4. Writers

JL agreed to contact Tony Kwok and Queenie Lau and ask them to contribute articles for publication. ML reminded the editorial team to follow the new 2013 guidelines for publication. CW reminded everyone that writers should be encouraged to submit 15-20 images per article, and that the editorial team would choose 5 for each article accepted for publication.

#### 5. Deadlines for articles

All agreed to set the deadline for 30<sup>th</sup> April.

#### 6. Payment

It was agreed that the payment to writers would be HKD 1000 per page. JL confirmed that this would include both text and pictures used.

#### 7. Next meeting

The next meeting date was decided as 6<sup>th</sup> May to give the team time to read through any submitted articles.

#### 8. A. O. B.

VS reported that the word limit for articles in the next issue would be 900 words. All writers would be informed by email.

**MEMO**

To: Editorial team, Asia Life magazine  
From: Casey Wong  
Date: 1<sup>st</sup> February, 2013  
Subject: 2013 Writers' Guidelines for Publication

Please note the new submission guidelines with effect from 1<sup>st</sup> February, 2013:

1. All articles must be submitted on time to allow the editorial team time to read and suggest any revisions. Late articles will not be considered for publication.
2. Copyright: any materials used (e.g. photographs) must not breach copyright. Writers should state the source of images.
3. Images for articles: soft copy (high resolution JPEG file format).
4. Refer to the word limit set in editorial meetings as this may vary from issue to issue.
5. Titles must not be more than 80 characters long.
6. Style of article to be decided by the writer, unless otherwise indicated by the editor.
7. Asia Life magazine retains the rights to any articles published.
8. Once an article is accepted for publication, payment will be made.

**Notes from the editorial team on Queenie Lau's article**

<b>Editorial team: submitted article comments</b>	
Issue: <i>Vol 12 – June 2013</i>	Submission reviewed on: <i>5<sup>th</sup> April, 2013</i>
Writer: <i>Queenie Lau</i>	Topic: <i>Plastic surgery holidays (Thailand)</i>
Reviewer: <i>James Lee</i>	
Images: <i>Remind her about letting us have images: how many we need, the format and source.</i>	
Title: <i>Title is missing!! Remember there's a limit on number of characters.</i>	
No. of words:	1200 Comment (if any): <i>what's the word limit for this issue? Please check and then tell her.</i>
Publish?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> Yes (with changes) <input type="checkbox"/> No
Reviewer's notes: <i>Queenie needs contacting about the above, also the spelling of Thai place names – she needs to check these carefully – and ask her if all the details in the article are accurate. Follow this up with her directly.</i>	

**Transcript excerpt of TV travel show *See the World***

[Ceci Yip video clip – extract 1]

We've all heard of student gap years, you know, where students take a year off and travel and that. Some go to places like South America and live with the natives – even for like up to a year. But did you know that there are more people going to live with native tribes in countries in Africa – but only for a few weeks? Welcome to a really new kind of culture tourism. I'm in Kenya and I'm going to a small village called Sauri, to find out what the impact might be on local people...

[Ceci Yip video clip – extract 2]

I've got with me now Kemi – Kemi, you're a teacher here in Sauri, what do you think about the effect of tourism on local people?

Kemi: I think generally Ceci that it's a good thing. I'd say positive for Sauri on the whole.

Ceci: Really? Well, that's encouraging. How do you mean positive?

Kemi: Well, for example, in Sauri people are starting to share ideas with tourists.

Ceci: Oh really? You mean sharing practical ideas?

Kemi: Yes, last year a young man from Turkey – Yusuf – came to the village. And helped us create a village webpage. So we have the Sauri village homepage on the Internet. It's got a lot of information about the village that visitors can read.

Ceci: I heard that there was a writer who came to the village...

Kemi: Yes, yes, a very nice lady called Mrs. Jessica Glasser. We have a great tradition of story-telling and together with the local people Mrs. Glasser wrote down some of the stories and helped us to get those published. So that anybody who reads the book learns about our traditions.

Ceci: So it really does sound like tourism is helping you keep your culture alive. In a real way.

## Travel forum thread: tourism and local people

WR Wildrovers

File Edit View Go Bookmarks Tools Help

http://www.wildrovers.org/forum/tourism+local\_people/

### Tourism and local people

[Login](#) [Join](#)

Page 1 [2](#) [3](#) [4](#) [Next](#) [Last Post](#)

1. Posted by Mikey8

29 Nov 12 13:03

I've been checking out this immersion holiday stuff. Anyone else heard of that?

2. Posted by Traveldude

10 Dec 12 17:17

Yeah. It's when you go and live like a local person – you can go and live with indigenous people in South America, stuff like that. But doing this is the same as all tourism, it changes the local culture ☺

3. Posted by BlogGal

10 Dec 12 19:35

I'll never go on holiday. Any kind of tourism is really unfair. Like, I mean the indigenous people will never get to visit the tourists' countries. That must really affect their self-esteem.

4. Posted by Africa Anna

11 Dec 12 20:52

BlogGal: It is fair – at least they have some money because tourists go to their countries. They can buy things they really need... say like education for their kids.

5. Posted by Erica8

12 Dec 12 14:44

No. BlogGal's kind of right. Some tourists just laugh at the local people. I even heard that one group of tourists were throwing money and food at some native dancers. Like they were at a zoo.

6. Posted by BlogGal

12 Dec 12 20:34

Thanks Erica8 ☺ But I want to say something about the money. Africa Anna, I think the risk is that the local people will start to over-depend on tourists and their money. That can't be a good thing.

7. Posted by Africa Anna

12 Dec 12 21:39

BlogGal, yeah but more tourism = more jobs!! Pure and simple. Imagine you live in a poor country you can get a job easier because you're working with tourists.

8. Posted by Erica8

13 Dec 12 18:30

There is one good thing though – governments can use the money from us tourists to help the people – like when I was in Africa, I saw lots of government projects to bring clean water into poor areas. That's gotta be good, right?

9. Posted by CoolKarma

16 Dec 12 23:40

@Erica8, yeah, everyone should have access to clean water. Hey guys, I've got a question though: Do local people get education from tourism?

10. Posted by Erica8

17 Dec 12 18:59

Not sure what you mean CoolKarma ☺

11. Posted by CoolKarma

17 Dec 12 20:50

@Erica8 – I mean like the local people learn some things from tourists, like language – how many times have you been to a country and the local people can speak some English? Right? That comes from speaking to tourists.

[Login](#) [Join](#)

Page 1 [2](#) [3](#) [4](#) [Next](#) [Last Post](#)

## Interview notes from interview with Mei Cheng

### Hong Kong Tourism: Past and Present

Interviewee: Mei Cheng

Date of interview: 3<sup>rd</sup> March, 2013

Location: Dragon Hotel Hong Kong

#### Personal Background:

Age = 97

Father – manager Dragon Hotel (DH)      Mei grew up in DH

#### 100th Anniversary of the DH

DH opened in 1913 – 125 staff, 48 rooms

Used by Japanese army in 2<sup>nd</sup> World War

100<sup>th</sup> Anniversary Ball planned for October 2013 – Mei to be guest of honour

Opening of new spa facilities in December

#### Transport in 1920's

DH had stables for horses – like other hotels – not like now! People used to hire horse + carriage (now taxis – she doesn't like taxis = pollution).

#### Types of people

Interntnl tourists then – richer – more glamorous – DH had extra rooms for servants: when she was a girl always saw tourists travel with servants

Tourists used to have so much luggage!! Before had different outfits for dinner etc. Now amount of luggage ↓

#### Things tourists did

Mei liked watching people dance after dinner – ladies = beautiful; wanted to be like them.

Letter printed from Kevin Hui in *Asia Life* magazine March issue

Dear Sir

I'm writing about the effects of tourism. I used to be a travel agent and I've travelled to many different places in the world because of my job and I have observed that the effects of tourism are increasingly negative.

Recently, the Brazilian government discovered a 'lost tribe' of people living deep inside the rainforest. Instead of using the tribe to generate more tourism as we have seen in so many other countries, they have decided to leave the tribes of people uncontacted. The government even has guards to stop everyone, especially tourists, going into those areas to contact the tribes.

I couldn't agree more with this decision. Now, these tribal groups can live immersed in their own traditions and without being negatively influenced by anyone from outside their own community or country.

Yours faithfully

Kevin Hui  
Shatin

## New Territories Historian blog page

NT Historian  
File Edit View Go Bookmarks Tools Help  
<http://www.nthistorian.com/> Go

### New Territories Historian

Dr. Laurence Lieu is a Lecturer at the Department of History at Hong Kong Metropolitan University

**January 23<sup>rd</sup> 2013**

This week local historian Ip Ling Fung published 'Fauna of Hong Kong 1850-1945'. I was interested to read that there was still tiger hunting going on in Hong Kong in the first half of the 20<sup>th</sup> C. This photo is of an American tourist, Mr. Edgar Derby, who shot this tiger in Lung Yeuk Tau, near Fanling in 1923.



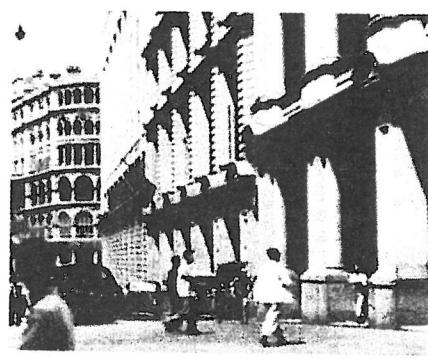
This incident apparently became so famous that lots of tourists from North America used to come to Hong Kong in the 1920s to go tiger hunting in the New Territories, though none were as 'successful' as Mr. Derby. And we worry about wild boars!

**January 15<sup>th</sup> 2013**

I love random historical statistics!

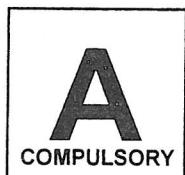
	1928	2013
Price of room per night at Dragon Hotel	Approx. \$10,300 (in today's money)	\$4,200
No. of rickshaw licences in HK	3,243	2

Rickshaws were always popular with the tourists. A great pity they've gone. Here's a photo of the Dragon Hotel from the 1920s. Happy 100<sup>th</sup> Anniversary!



**THIS IS THE LAST PAGE OF THE PART B2 DATA FILE**

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HONG KONG EXAMINATIONS AND ASSESSMENT AUTHORITY  
HONG KONG DIPLOMA OF SECONDARY EDUCATION EXAMINATION 2013

Please stick the barcode label here.

Candidate Number

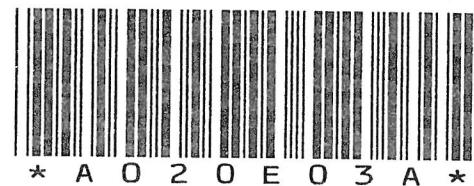
## ENGLISH LANGUAGE PAPER 3

### PART A

#### Question-Answer Book

##### GENERAL INSTRUCTIONS

- (1) There are two parts (A and B) in this paper. All candidates should attempt **ALL** tasks in Part A. In Part B, you should attempt either Part B1 (easier section) OR Part B2 (more difficult section). Candidates attempting Parts A and B2 will be able to attain the full range of levels, while Level 4 will be the highest level attainable for candidates attempting Parts A and B1.
- (2) Write your Candidate Number and stick barcode labels in the spaces provided on the appropriate pages of Part A Question-Answer Book and both Part B Question-Answer Books.
- (3) Write your answers clearly and neatly in the spaces provided in the Question-Answer Books. Answers written in the margins will not be marked. You are advised to use a pencil for Part A.
- (4) All listening materials will be played **ONCE** only.
- (5) Supplementary answer sheets will be supplied on request. Write your Candidate Number, mark the question number box and stick a barcode label on each sheet and fasten them with string **INSIDE** the Question-Answer Book.
- (6) The rough-work sheets provided are for you to take notes. They will be collected separately and will not be marked.
- (7) No extra time will be given to candidates for sticking on the barcode labels or filling in the question number boxes after the 'Time is up' announcement.
- (8) The two Question-Answer Books attempted by candidates (one for Part A and one for Part B) will be collected together at the end of the examination. Fasten the two Question-Answer Books together with the green tag provided.
- (9) The other unused Question-Answer Book for Part B will be collected separately at the end of the examination. This will not be marked. Do not write any answers in it.



\* A 0 2 0 E 0 3 A \*

## **Part A**

### **Situation**

The Airport Authority wants to improve the facilities and the environment for travellers at Hong Kong International airport. You are Chris Wong. You are assisting the public relations team to conduct research on travellers' opinions of the airport.

You will have a total of four tasks to do. Follow the instructions in the Question-Answer Book and in the recording to complete the tasks. You will find all the information you need in the Question-Answer Book and the recording. You now have two minutes to familiarize yourself with Tasks 1- 4.

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**Task 1** (14 marks)

The research team leader, Linda Lee, is interviewing a traveller in the airport departure hall. She has asked you to help fill in the interview form below. Write the information in the spaces according to the traveller's answers. One space has been filled in for you as an example. You now have 30 seconds to study the task. At the end of the task, you will have one minute to tidy up your answers.

**Survey Sheet**

Type of traveller: (Tick **ONE** box only.)

(1) business  pleasure  other

Length of journey: (Tick **ONE** box only.)

(2) long  short  medium

Number of trips made each year

Usual destination(s)

(3) \_\_\_\_\_

(4) \_\_\_\_\_

**Singapore**

(5) \_\_\_\_\_

Comments on the airport environment/facilities:

**Likes**

**Dislikes**

(6) \_\_\_\_\_ (9) \_\_\_\_\_

(7) \_\_\_\_\_ (10) \_\_\_\_\_

(8) \_\_\_\_\_ (11) \_\_\_\_\_

**Singapore** airport is: (Tick **ONE** box only.)

better than

(12) worse than  ... **Hong Kong.**

the same as

Reasons given:

(13) \_\_\_\_\_

(14) \_\_\_\_\_

Answers written in the margins will not be marked.

**END OF TASK 1**

**Task 2 (13 marks)**

Linda is now interviewing another traveller about what facilities or features would be important in a new lounge area that is being planned at the airport. Listen to the traveller's answers and rank the facilities in order of how important she thinks they are. Then note down her reasons and, finally, write the letter for the facility/feature in the correct boxes 1 – 6 on page 5. You now have 30 seconds to study the task. At the end of the task, you will have one minute to tidy up your answers.

Ranking the facilities:

(15)

Put numbers 1, 2, 3, 4 and 5 to indicate how important each facility is. Use each number **ONCE** only.

1 = the most important  
5 = the least important

Plants	
Toilets	
Coffee shop	
Internet corner	
Children's play area	

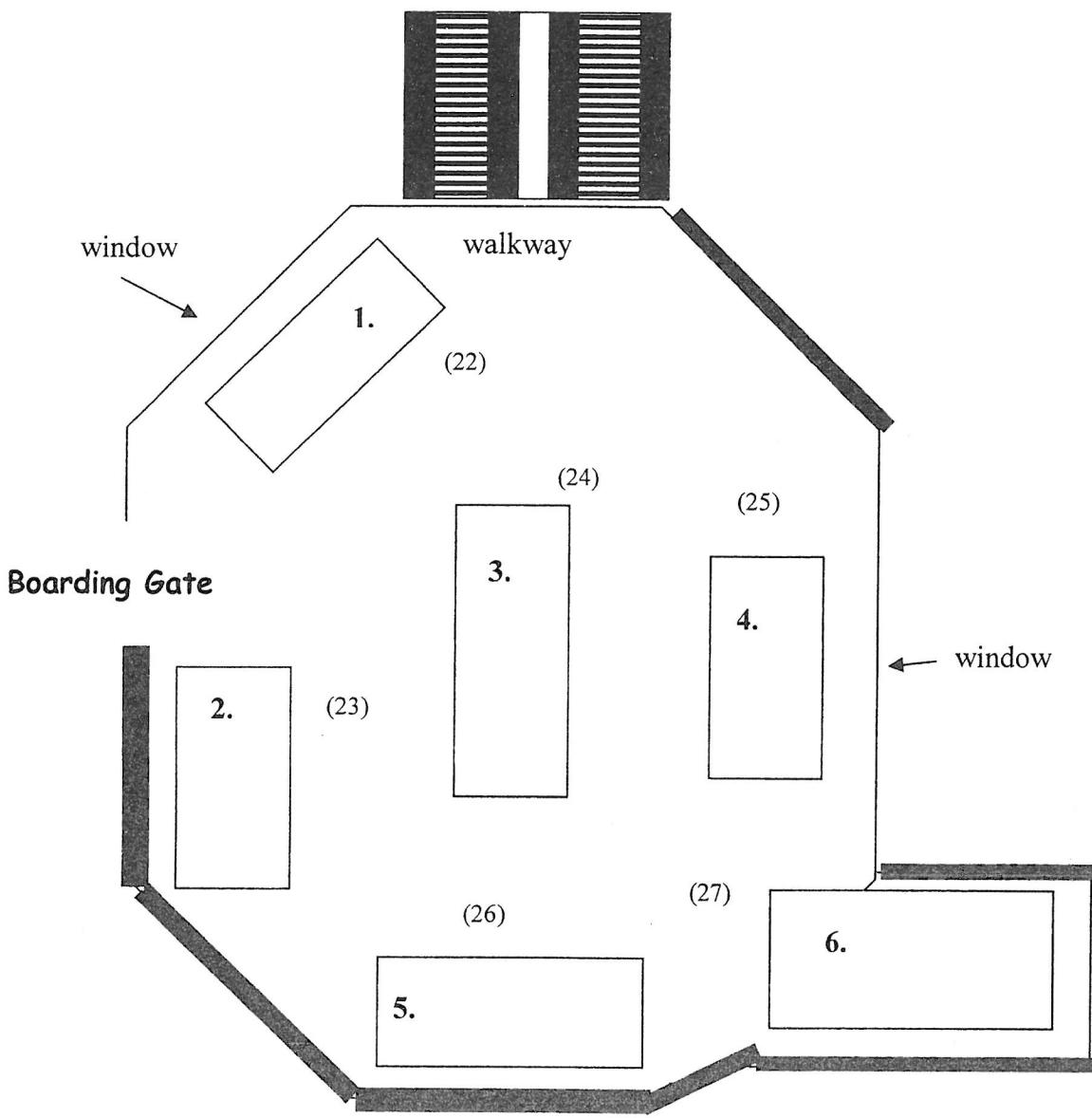
Answers written in the margins will not be marked.

Reason(s) given for the traveller's choice of facilities/features:

Facility/feature	Reason(s)
Plants	(16) _____
Toilets	(17) _____
Coffee shop	(18) _____
Internet corner	(19) _____
Children's play area	(20) _____ (21) _____

Answers written in the margins will not be marked.

Plan of new lounge area: Put letters A – F to indicate which facility/feature should go where.



Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

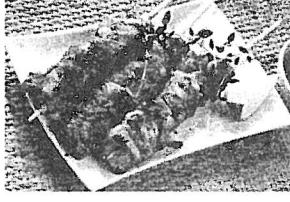
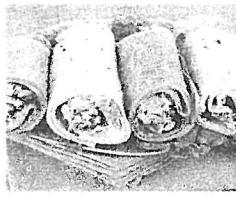
- |                |                         |
|----------------|-------------------------|
| A: Plants      | D: Sleeper chairs       |
| B: Toilets     | E: Children's play area |
| C: Coffee shop | F: Internet corner      |

Answers written in the margins will not be marked.

**END OF TASK 2**

**Task 3 (15 marks)**

Linda has now invited a traveller to try some of the items available from the restaurants and coffee shops at the airport. Put a tick (✓) if the traveller likes the food, a cross (X) if he doesn't, or a question mark (?) if he's not sure. The items may not be mentioned in the same order as they appear in the Question-Answer Book. One space has been filled in for you as an example. You now have 30 seconds to study the task. At the end of the task, you will have one minute to tidy up your answers.

Food and drink questionnaire		
Food/drink	Like (✓) Dislike (X) Not sure (?)	Reason(s)
	(28)	(34) _____
	(29)	(35) _____ (36) _____
	(30)	(37) _____
	(31)	(38) _____ <u>it's really filling</u>
	(32)	(39) _____ (40) _____
	(33)	(41) _____ (42) _____

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

**END OF TASK 3**

**Task 4 (16 marks)**

You are now attending a meeting of the research team with Linda and two other researchers called Simon and Sandy who are reporting on the survey results. Based on what you hear in the conversation between Linda and the researchers, fill in the spaces in the report below with details of the services and recommendations for improvements. Remember to pay attention to spelling and grammar. One space has been filled in for you as an example. You now have one minute to study the task. At the end of the task, you will have two minutes to tidy up your answers.

### **Airport Survey Report**

About (43) \_\_\_\_\_ of the travellers we interviewed were (44) \_\_\_\_\_ by the food and beverage services provided. At least a (45) \_\_\_\_\_ of them had not used the restaurants so they expressed no preference.

The rest gave the following suggestions:

(46) \_\_\_\_\_

(47) \_\_\_\_\_

(48) \_\_\_\_\_ such as

(49) \_\_\_\_\_

(50) \_\_\_\_\_ and

(51) \_\_\_\_\_ food.

Other facilities travellers requested were:

More (52) \_\_\_\_\_, such as a

(53) \_\_\_\_\_ and a (54) \_\_\_\_\_.

More (55) \_\_\_\_\_, such as a

(56) \_\_\_\_\_

and an (57) \_\_\_\_\_.

On the whole, travellers seemed very (58) \_\_\_\_\_ with the facilities at the airport.

Answers written in the margins will not be marked.

**END OF TASK 4**

**End of Part A**

**Now go on to Part B**

Candidate Number

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**HKDSE 2013  
ENGLISH LANGUAGE  
PAPER 3 PART B1  
Question-Answer Book**



**Task 5: Fact file (18 marks)**

Complete the Fun Holiday Fact File to be included in the magazine using information from the B1 Data File and your notes. Remember to give each section a heading.

## Fun Holiday Facts

I bet you didn't know these things about holidays:

Answers written in the margins will not be marked.

The top 4 travel destinations in the world last year were:

- India - 76 million visitors
- \_\_\_\_\_ - 59 million visitors
- China - \_\_\_\_\_
- \_\_\_\_\_ - \_\_\_\_\_

The world's busiest airport is in

\_\_\_\_\_

The three best airports are in these cities:

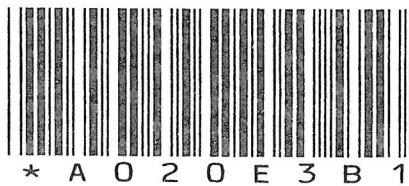
1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

People travel for these six reasons:

1. to challenge themselves
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

Answers written in the margins will not be marked.

**END OF TASK 5**



**Task 6: Email to Plaza Hotel** (18 marks)

Write an email to Kim Ross using information from the B1 Data File. Write around 120 words.

To: Kim Ross

Subject: [Redacted]

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Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

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#### END OF TASK 6

**Task 7: Feature article about unusual hotels**      *(18 marks)*

Write a short feature article for the magazine about unusual hotels using information from the B1 Data File and your notes. Write around 150 words.

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Answers written in the margins will not be marked.

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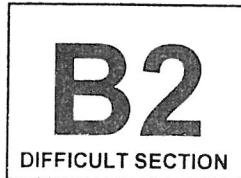
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**END OF TASK 7**  
**END OF PART B1**

Candidate Number

**HKDSE 2013  
ENGLISH LANGUAGE  
PAPER 3 PART B2  
Question-Answer Book**



Please stick the barcode label here.

**Task 8: Feature Article (18 marks)**

Write a short feature article about travel and tourism in Hong Kong in the past using information from the B2 Data File and your notes. You should write around 150 words.

**Hong Kong Tourism: The Way It Was**

5

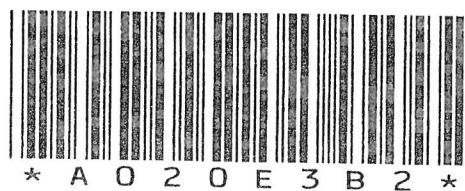
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Answers written in the margins will not be marked.

Answers written in the margins will not be marked.



Answers written in the margins will not be marked.

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Answers written in the margins will not be marked.

**END OF TASK 8**

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**Task 9: Email to Queenie Lau (18 marks)**

Write an email to Queenie Lau about the article she has sent using information from the B2 Data File. Write around 120 words.

To: Queenie Lau  
Subject: [Redacted]

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Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

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Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

**END OF TASK 9**

**Task 10: Editorial (18 marks)**

Write the editorial for the magazine using information from the B2 Data File and your notes. Write around 200 words.

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Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

Answers written in the margins will not be marked.

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Answers written in the margins will not be marked.

**END OF TASK 10**

**END OF PART B2**