



The Sneaky Little Trick To Find The Audience Targeting Of Any Facebook Ad

A three-second technique that uncovers the targeting behind any of your competitors Facebook ads

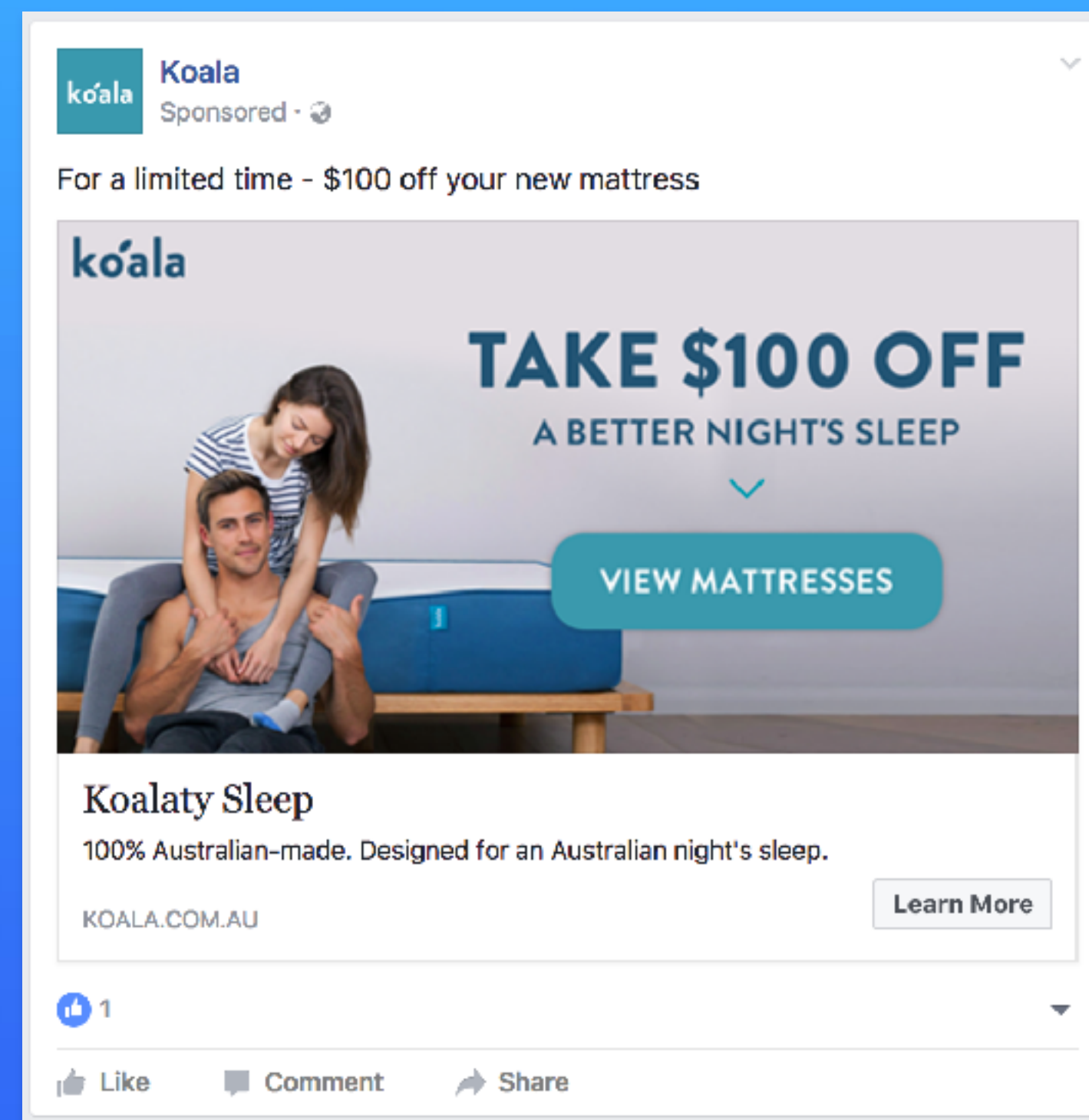
*“Know the enemy and know
yourself; in a hundred battles
you will never be in peril”*

Sun Tzu, The Art Of War

1

Select Any Facebook Ad

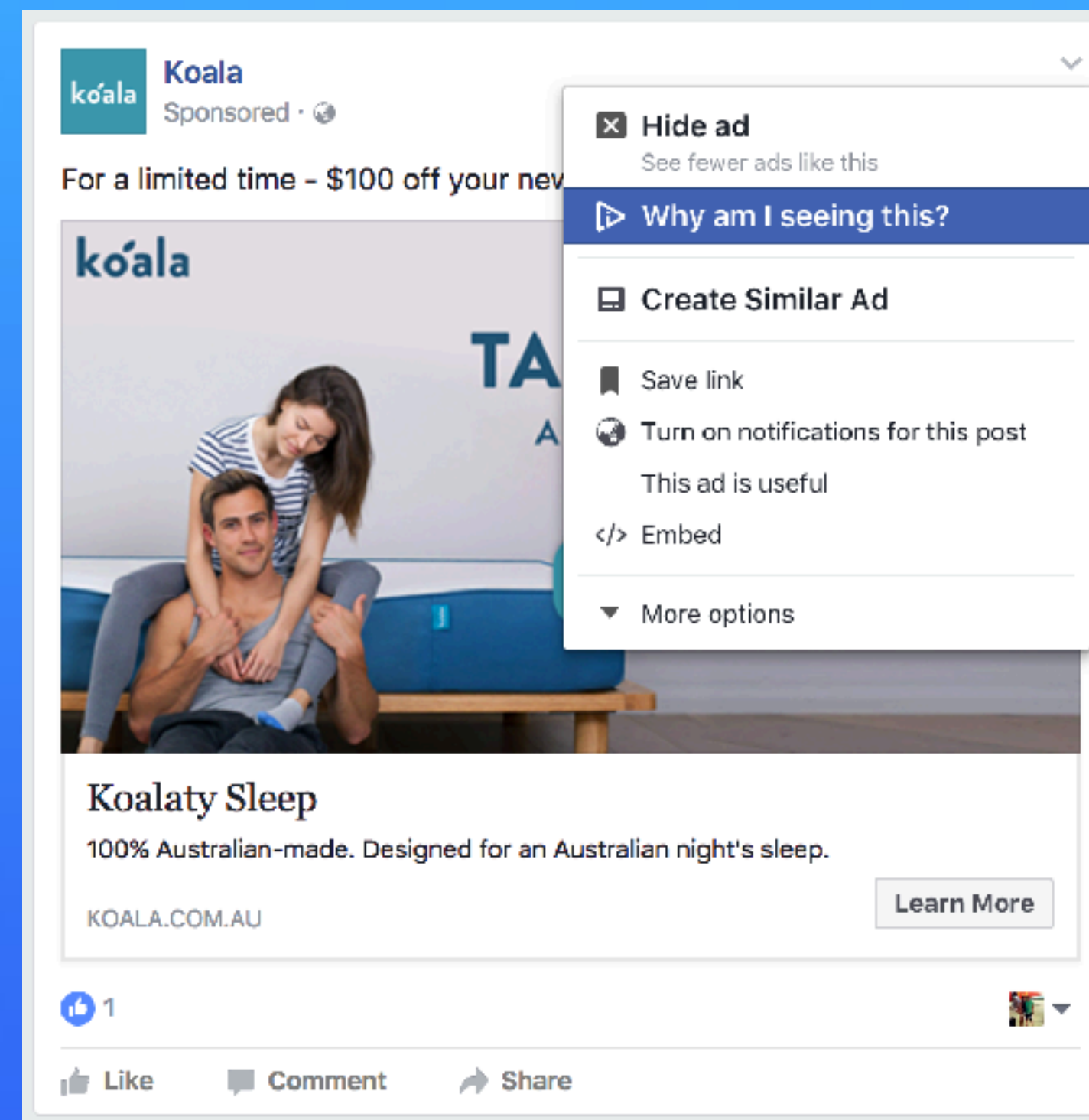
Go to Facebook and randomly view any Ad or Sponsored Post you see.



2

Click “Why I’m Seeing This”

Now click the down-arrow on the top right corner and you will see “Why I’m seeing this Ad”.



3

Uncover the Audience Targeting

When you click on it, tell you the reason why you are seeing this ad. This means you falls under the audience targeting set by the advertiser.

About This Facebook Ad

Why Am I Seeing This Ad?

Options

One reason you're seeing this ad is that **Koala** wants to reach people who have visited their website or used one of their apps. This is based on customer information provided by Koala.

There may be other reasons you're seeing this ad, including that Koala wants to reach **people ages 18 and older who live in Australia**. This is information based on your Facebook profile and where you've connected to the internet.

Manage Your Ad Preferences

Tell Us What You Think

Was this explanation useful? [Yes](#) [No](#)

Learn more about Facebook Ads

DON'T WANT ALL THE HEADACHES OF MANAGING YOUR FACEBOOK ADS?

Book Your Free Facebook Ads Health Check And 30-Minute Strategy Session

WARNING: Before you claim your free strategy session you must understand that this is only for people serious about rapidly growing their profits and have at least \$2000 per month to spend on Facebook Ads. Our goal is to **maximise your sales**. And to do that we need to grab your customers' attention, delve into their emotions and trigger those deep psychological triggers that make them want to BUY. If the idea of that makes you squeamish then you should close this report and get on with your day. But if you *are* ready to kick your Facebook Ads into overdrive and skyrocket your profits...

BOOK YOUR FREE STRATEGY SESSION NOW