

# Navigating the New York City Job Market

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# Research Questions

1. What are the most common job titles and industries represented in job postings in New York City?
2. What are the most commonly required Technical skill and qualifications in job postings in New York City?
3. What soft skills are preferred?

# Data

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The data was sourced from City of New York's official jobs site.

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It contains internal postings available to city employees and external postings available to the general public are included, as of February 24, 2023

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There are 30 different columns categorizing each job according to the job title, job category, salary range, required skills and qualifications

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Dataset contains 5,934 rows of data

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Contains Job postings from 60 different agencies

# Snapshot of the Dataset

AutoSaveOFF

NYC\_Jobs — Saved to my Mac

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Paste

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Conditional Formatting

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Analyze Data

A1

Job ID

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
1	Job ID	Agency	Posting Type	# Of Position	Business Title	Civil Service	Title Classification	Title Code	No. Level	Job Category	Full-Time/Part	Career Level	Salary Range	Salary Range	Salary Frequency	Work Location	Division/Work Unit	Job Description	Minimum Qualification	Preferred Skills
2	533891	HRA/DEPT O	External	1	CONTRACT A STAFF ANAL	Competitive-		12626		2	Administrative	F	Experienced	62470	76869	Annual	4 World Trac	Employment The Department	1. A master's degree	1.1
3	554785	DEPARTMEN	External	1	DESIGN ENG CIVIL ENGINEER	Competitive-		20202		0	Engineering, F	F	Entry-Level	51413	62260	Annual	55 Water St	Pedestrian R The Division	1. A baccalaureate degree	1.1
4	568481	DEPT OF DES	Internal	1	Director	ADM PROC A	Competitive-	8297A		0	Finance, Acc F	F	Experienced	65232	110599	Annual	30-30 Thomas F&P/ACCO/E	Only those w/ 1. A baccalaureate degree	1.1	
5	527833	NYC HOUSIN	External	1	ELECTRICIAN ELECTRICIAN	Competitive-		91717		0	Building Ope F	F	Experienced	62.88	62.88	Hourly	Manhattan F	Manhattan P Under the di	1. Five years of full-time s	1.1
6	541555	FIRE DEPART	External	1	Director, Dat CITY RESEAR	Non-Compet		21744	AA		Technology, F	F	Experienced	94283	122290	Annual	9 Metrotech	Mgt. Info. Sy The Fire Dep	1. For Assign Bachelors or	***
7	558830	DEPT OF YOU	Internal	1	Program Ma	COMMUNITY	Non-Compet	56058		0	Constituent F	F	Experienced	54100	83981	Annual	2 Lafayette S	OEO: Advanc The New Yor	1. A baccalaureate degree	1.1
8	229124	DEPT OF HEA	External	1	HIV Program SUPERVISIN	Competitive-		51193		0	Health F	F	Experienced	48900	69042	Annual	42-09 28th S	PHC Admin The Bureau	1. A baccalaureate degree	1.1
9	558052	DEPT OF ENV	External	1	Assistant Coi	AGENCY ATT	Non-Compet	30087		1	Legal Affairs F	F	Experienced	63228	72712	Annual	59-17 Junctio	LEGAL The NYC Dep	1. Admission Excellent wri	As
10	558439	LAW DEPART	External	1	Paralegal - S	PARALEGAL	Competitive-	30080		2	Legal Affairs F	F	Experienced	43197	49677	Annual	100 Church S	Special Fede The NYC Law	1. A baccalaureate degree	1.1
11	558106	DEPT OF HEA	Internal	4	Public Health PUBLIC HEAL	Competitive-		31215		1	Health Public F	F	Experienced	45722	45722	Annual	NYC - All Bor	Food Safety The Bureau	1. A baccalaureate degree	1.1
12	558698	HRA/DEPT O	Internal	1	ADMINISTR PRINCIPAL A	Competitive-		10124		3	Social Service F	F	Experienced	58695	89699	Annual	4 World Trac	Office Of Col Under gener	1. A baccalaureate degree	1.1
13	553371	OFFICE OF T	Internal	1	Claims Spec	CLAIM SPECI	Competitive-	30726		3	Legal Affairs F	F	Experienced	60132	69152	Annual	1 Centre St.,	Law and Adj NOTE: This p	1. A baccalaureate degree	1.1
14	548452	HRA/DEPT O	Internal	1	RECRUITER	PRINCIPAL A	Competitive-	10124		3	Administrative F	F	Experienced	58695	67499	Annual	4 World Trac	Office Of Hr The Departm	1. A baccalaureate degree	1.1
15	547026	DEPARTMEN	Internal	1	Chief Inform	IT PROJECT S	Non-Compet	95710		0	Technology, F	F	Experienced	0	160000	Annual	33 Beaver S	Tr Admin Execu The NYC Dep	1. A baccalaureate degree	1.1
16	468504	DEPT OF HEA	Internal	1	Public Health PUBLIC HEAL	Competitive-		31215		1	Health Public F	F	Experienced	45722	52580	Annual	NYC - All Bor	Food Safety Open for per	1. A baccalaureate degree	1.1
17	551133	DEPT OF ENV	Internal	1	Director of H ADM MANA	Competitive-	1002C			3	Administrative F	F	Experienced	74730	130000	Annual	59-17 Junctio	EXECUTIVE A PLEASE NOT	1. A baccalaureate degree	1.1
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19	544398	DEPARTMEN	External	1	Outreach Lia	COMMUNITY	Non-Compet	56058		0	Constituent F	F	Experienced	54100	83981	Annual	55 Water St	Office Of Bic The Division	1. A baccalaureate degree	1.1
20	532666	ADMIN FOR	Internal	1	Child Protect	DIRECTOR O	Non-Compet	95600	M1		Social Service F	F	Manager	58700	102226	Annual	1200 Waters	Bronx Zone C The Protectiv	1. A baccalaureate degree	1.1
21	540855	DEPT OF CIT	Internal	1	Project Manx	CITY RESEAR	Non-Compet	21744		2	Engineering, F	F	Experienced	75504	86830	Annual	1 Centre St.,	Office of Ene DCAS's missi	1. For Assign The preferred ca	1.1
22	564942	DEPARTMEN	Internal	1	Strategy and	ADMIN COMM	Competitive-	1002F		0	Constituent F	F	Experienced	64749	134280	Annual	1 Liberty Pla	Executive The Departm	1. A baccalaureate degree	1.1
23	549840	ADMIN TRIA	Internal	2	Settlement C	EXECUTIVE A	Non-Compet	95005	M1		Legal Affairs F	F	Experienced	110000	115000	Annual	66 John Stre	Hearing Divis ABOUT OATI	Admission tc	1. Have signific
24	527295	DEPARTMEN	External	7	RMAS Social	SOCIAL WOR	Competitive-	52613		0	Social Service F	F	Entry-Level	51079	58741	Annual	75-20 Astori	Adult Offend The New Yor	Qualification VC--C-Expe	THI
25	535225	FIRE DEPART	Internal	1	WTC CASE M	CASE - MAN/	Non-Compet	50959		1	Health F	F	Experienced	84744	84744	Annual	9 Metrotech	Medical **THIIS POSI	1. A valid Ne An Associate deg	1.1
26	546105	DEPT. OF HO	Internal	1	INTAKE WOF	COMMUNITY	Non-Compet	56057		0	Social Service F	F	Experienced	38333	63794	Annual	300 Skillman	Adult Service The Division	Qualification VC--C-Shou	LOA
27	531513	DEPARTMEN	Internal	1	Solution Arcl	SENIOR IT AI	Non-Compet	95711		0	Technology, F	F	Experienced	100000	180000	Annual	55 Water St	IT & Telecom Under gener	1. A baccalaureate degree	1.1
28	537650	DEPARTMEN	Internal	1	Deputy Direc	AGENCY ATT	Non-Compet	30087		1	Constituent F	F	Experienced	63228	72712	Annual	75-20 Astori	Adult Offend The New Yor	1. Admission 1.Experience	THI
29	563811	MANHATTAN	External	1	Community J	COMMUNITY	Non-Compet	56057		0	Constituent F	F	Entry-Level	38333	52000	Annual	211 East 43r	Manhattan C Manhattan	C Qualification VC--C-Baccala	ure
30	527295	DEPT OF PAF	Internal	1	Data Scientis	CITY RESEAR	Non-Compet	21744		3	Technology, F	F	Experienced	95000	105000	Annual	Arsenal 830	Asst Comm f The Data Tes	1. For Assign 1.Successful	NO
31	527295	DEPT OF PAF	Internal	1	Data Scientis	CITY RESEAR	Non-Compet	21744		3	Technology, F	F	Experienced	95000	105000	Annual	Arsenal 830	Asst Comm f The Data Tes	1. For Assign 1.Successful	NO
32	570538	LAW DEPART	Internal	1	File Clerk for	CLERICAL AS	Competitive-	10251		3	Building Operations & Ma	F	Experienced	19.9179	22.9053	Hourly	100 Church S	Admin. Servi Our Facilitie	Qualification Requirement	NO
33	572204	DEPARTMEN	External	1	ENVIRONME	SUMMER CC	Non-Compet	10234		0	Engineering, P	P	Student	17.5	17.5	Hourly	120 Broadw	Environment Internship Pr	As of June of Undergradu	Pro
34	563157	DEPARTMEN	External	2	Outreach Spi	COMMUNITY	Non-Compet	56058		0	Constituent F	F	Experienced	54100	83981	Annual	59 Maiden L	Safety Educa The NYC Dep	1. A baccalaureate degree	1.1
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36	565691	DEPT OF ENV	External	1	Assistant Civ	ASSISTANT C	Competitive-	20210		0	Engineering, F	F	Entry-Level	57078	85646	Annual	465 Columbi	SUTTON PAF The NYC Dep	1. A baccalaureate degree	1.1
37	503612	NYC HOUSIN	External	4	PLASTERER	PLASTERER	Competitive-	92235		0	Building Ope P	P	Experienced	44.82	44.82	Hourly	Bronx Floatir	Bronx Proper Under super	Educacion and Experience	1.F
38	432393	DEPARTMEN	External	5	EXTERMINA	EXTERMINA	Competitive-	90510		1	Public Safety F	F	Experienced	34027	47967	Annual	75-20 Astori	Assets Mana The New Yor	A valid certificate as a Cer	For
39	556124	DEPT OF ENV	Internal	1	Business Anx	COMPUTER	Competitive-	13632		1	Engineering, F	F	Experienced	81951	102136	Annual	96-05 Horac	PROJECT MA The NYC Dep	(1) A baccalaureate degree	1.1
40	551319	DEPARTMEN	Internal	1	Project Manx	CITY PLANNE	Competitive-	22122		2	Engineering, F	F	Experienced	65208	95993	Annual	55 Water St	Franchise/Cc The Office of	1. A baccalaureate degree	1.1
41	366589	ADMIN FOR	Internal	1	Agency Impl	PROGRAM E	Competitive-	52416		0	Social Service F	F	Experienced	61850	76745	Annual	150 William	Title IV-E Under mana	1. A master's degree	1.1

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# Methodology

For preprocessing, text data was converted into lowercase. Numbers, special/junk characters, and NLTK defined stop words were deleted, and the text was lemmatized.

To identify the necessary skills from our data, we use **classification**.

- The data is clustered based on job title
- We opt for **multilabel classification** as there may be multiple job titles with similar characteristics.
- **XGBoost Classifier** was used to combine the outputs from individual decision trees to perform regression or classification. This model helps prevent overfitting by combining many decision trees.
- The data is split 80-20 for train/test data. For feature extraction, **CountVectorizer** is used in a format supported by machine learning algorithms from text datasets.

To figure out what the minimum requirements were for most jobs, we summed up the amount of listings a requirement appeared in a listing as the lowest accepted qualification

For finding the specific soft skills employers were seeking, we performed feature extraction on our classified data.

- Technical skills were extracted by matching predefined sets of technical skills to the words in each class.
- To extract soft skills, we leverage the **TextBlob library**, which uses POS-tags to identify adjectives that describe a person's skills or traits.
- The most significant characteristics of each class were determined by computing the probabilities of each feature within that class, and then mapping the tokens to their corresponding probabilities.

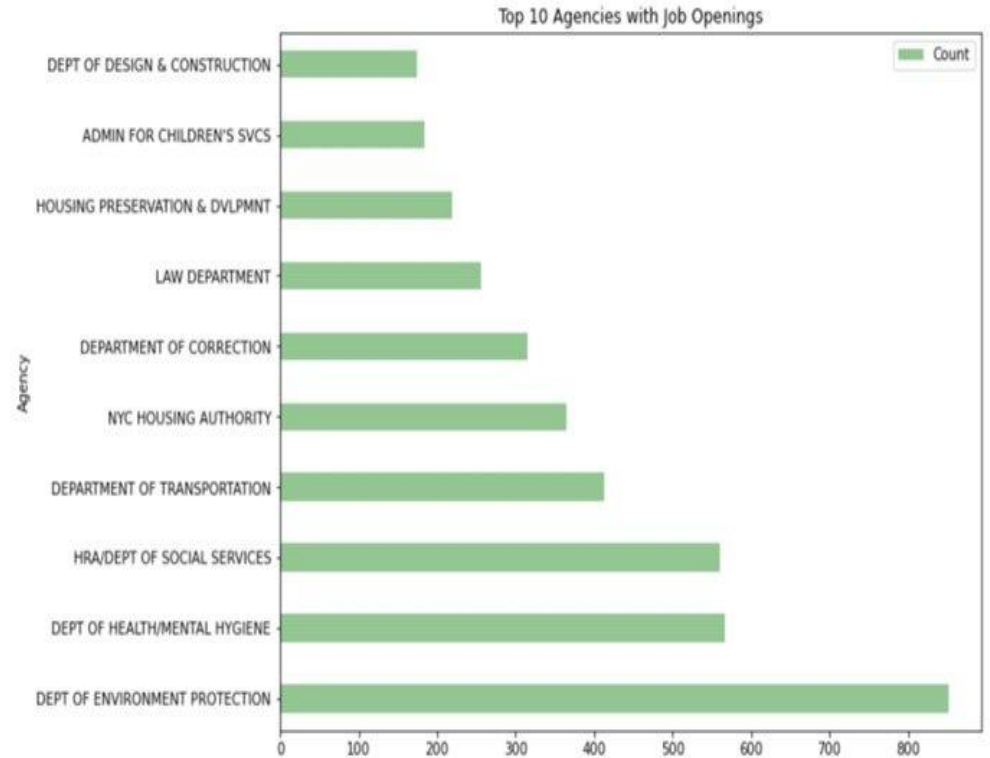
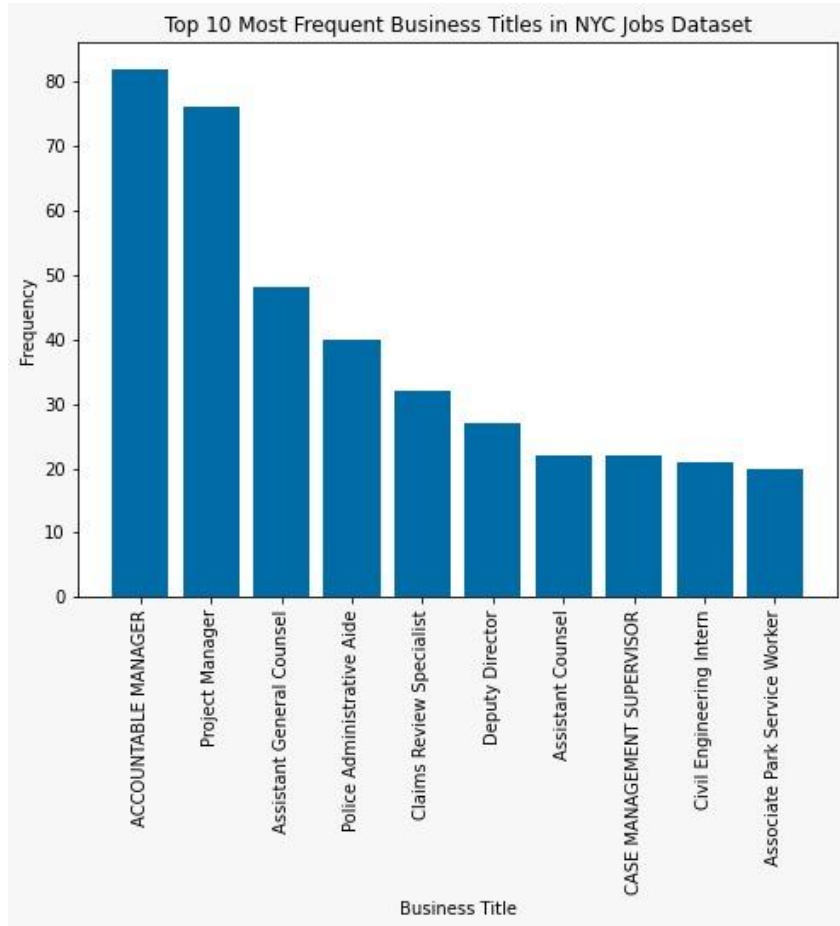
# Classification Results

```
In [259]: 1 #evaluate the predictions
2 print("Accuracy score is: ",accuracy_score(y_test, y_predicted))
3 print("Classes: (to help read Confusion Matrix)\n", clf.classes_)
4 print("Confusion Matrix: ")
5
6 print(confusion_matrix(y_test, y_predicted))
7 print("Classification Report: ")
8 print(classification_report(y_test, y_predicted))
```

```
Accuracy score is:  0.8171861836562764
Classes: (to help read Confusion Matrix)
['.NET Developer'
 '.NET Developer, Bureau of Environmental Disease and Injury Prevention'
 '.Net Programmer/Analyst for the Division of HPD Tech' ...
 'ZONING DIVISION SUMMER COLLEGE INTERN' 'ZONING SPECIALIST'
 'ZONING URBAN DESIGNER']
Confusion Matrix:
[[4 0 0 ... 0 0 0]
 [0 1 0 ... 0 0 0]
 [0 0 1 ... 0 0 0]
 ...
 [0 0 0 ... 1 0 0]
 [0 0 0 ... 0 1 0]
 [0 0 0 ... 0 0 1]]
Classification Report:

precision    recall  f1-score   support
```

# Classification Results (Cont)



# Feature extraction

In [478]: 1 print(output.T)

```
                                0  \
job_title                      .NET Developer
soft_skills    [net, full, strategic, limited, required, visu...
technical_skills    [excel, software]
```

```
                                1  \
job_title    .NET Developer, Bureau of Environmental Diseas...
soft_skills    [healthy, technical, provide, initial, develop...
technical_skills    [excel, software, data]
```

```
                                2  \
job_title    .Net Programmer/Analyst for the Division of HP...
soft_skills    [programmer, web, programmer, affordable, larg...
technical_skills    [excel, programming, ui, react]
```

```
                                3  \
job_title    ASSISTANT DEPUTY COMMISSIONER, INFRASTRUCTURE ...
soft_skills    [technical, individual, direct, dhs, administr...
technical_skills    [cloud, analysis, software, excel]
```

```
                                4  \
job_title    ASSISTANT DEPUTY COMMISSIONER, NETWORK, TELEPHO...
soft_skills    [technical, direct, administrative, commission...
technical_skills    [excel, analysis, software]
```

```
                                5  \
job_title                      AUTOMATION INTERN
soft_skills    [financial, write, functional, financial, unde...
technical_skills    [excel, software, database, java, analysis, ui...
```



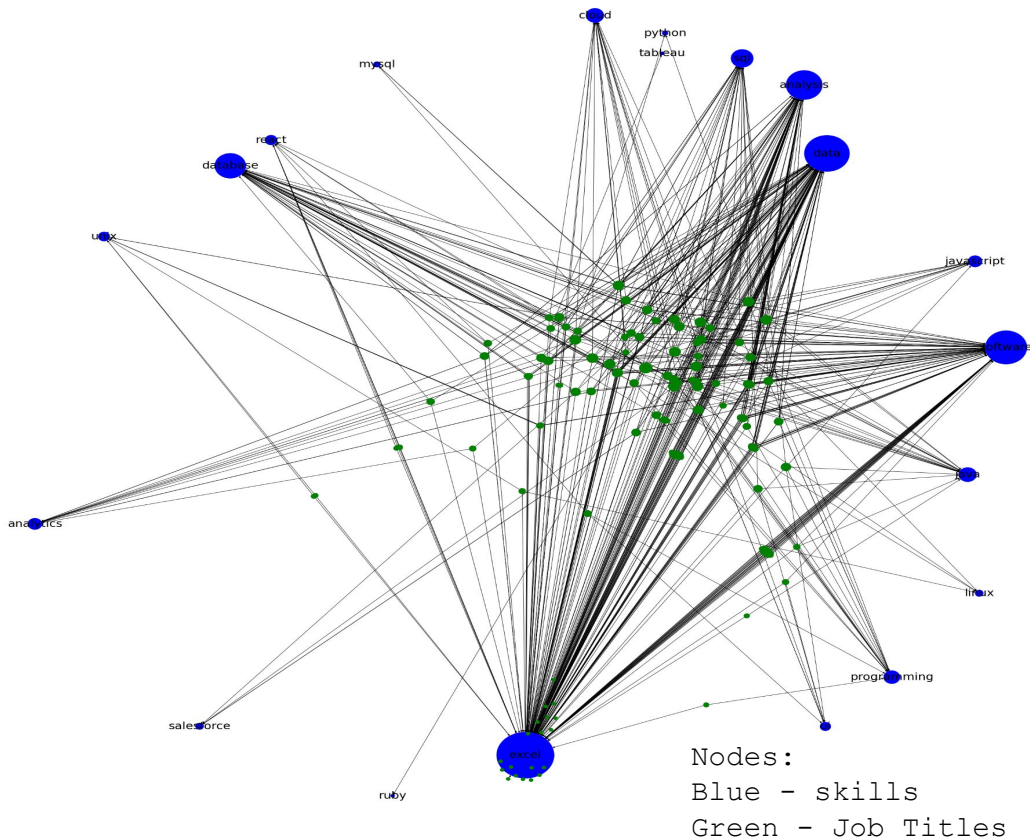
# Minimum Requirement Findings:

Out of the 5934 listings, the amount of times a degree was the minimum requirement or was an alternative requirement:

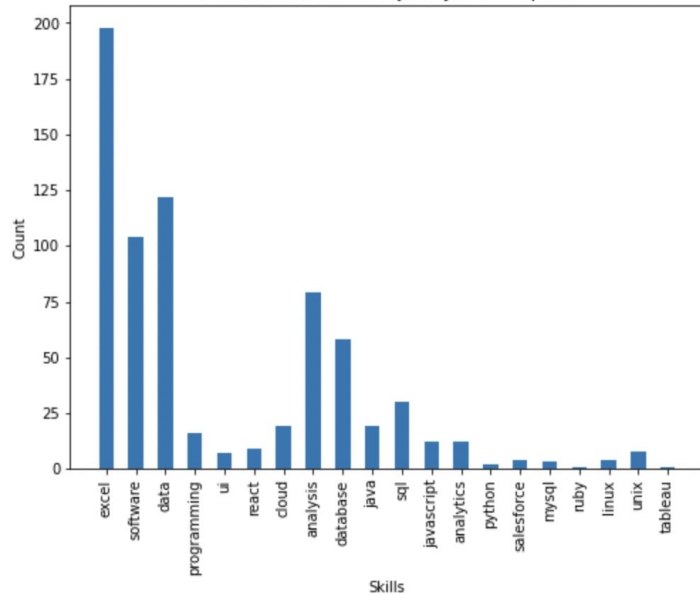
- **High school education** was mentioned in 2661 listings (45% of listings), out of which 99% require some form of experience. 634 listings ONLY mentioned high school for educational requirements.
- 241 listings had **Associates Degree** as the minimum, and ALL listings require some form of experience. 912 listings mentioned the degree.
- 3610 listings had a **Bachelor's Degree** as the minimum (61% of listings), and 38% of them require some form of experience. 3622 listings mentioned the degree.
- 531 listings had a **Master's Degree** as the minimum, and 96% of them require some form of experience. 1713 listings mentioned the degree.
- 32 listings had a **Doctorate** as the minimum, and none of them required any additional experience. 306 listings mentioned the degree
- Most common **minimum additional experience** required was one year (55% of listings), followed by six and five years (10.6%/8.5%).
- Listings allowed applicants to substitute experience with either their time within an educational system or a certain amount of credits counting as a year, varying between listing.

# Technical skills from Tech jobs (Job Description)

Technical skills for tech jobs (Job Description)



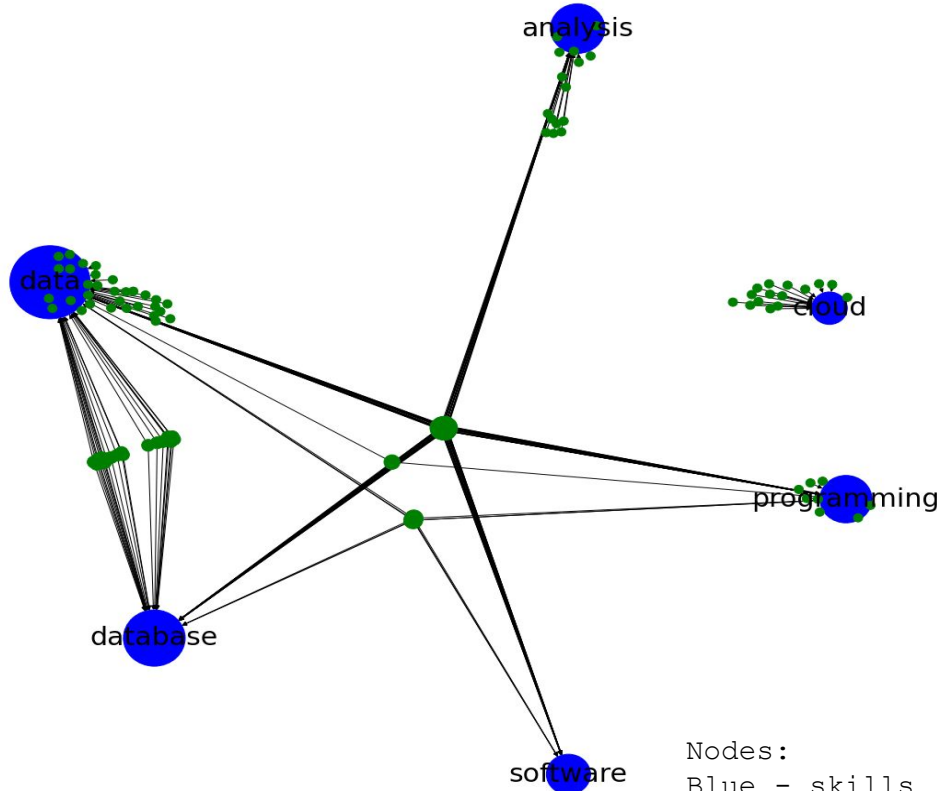
Technical skills for tech jobs (Job Description)



Excel, data analysis and software programming are the high demand skills

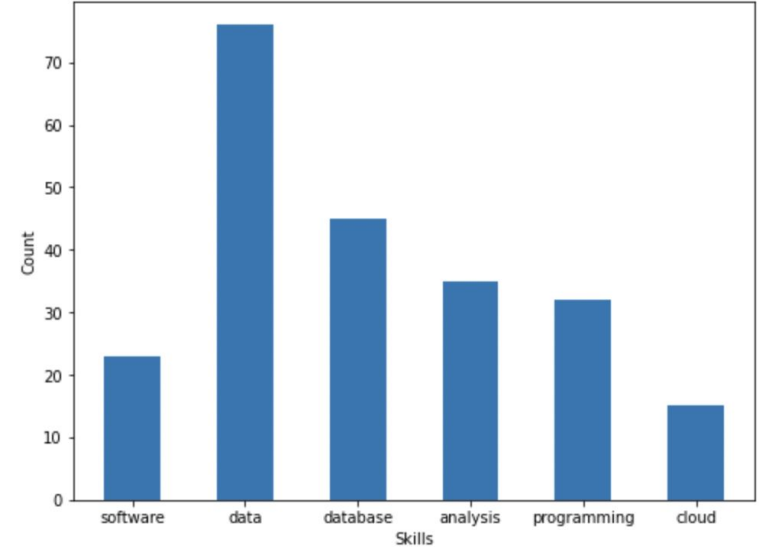
# Technical skills from Tech jobs (Minimum Qualifications)

Technical skills for tech jobs (Minimum Qualifications)



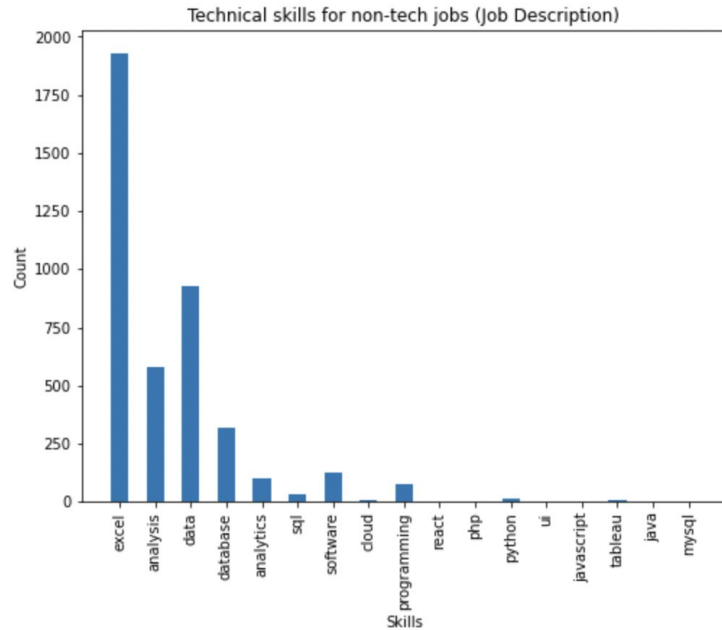
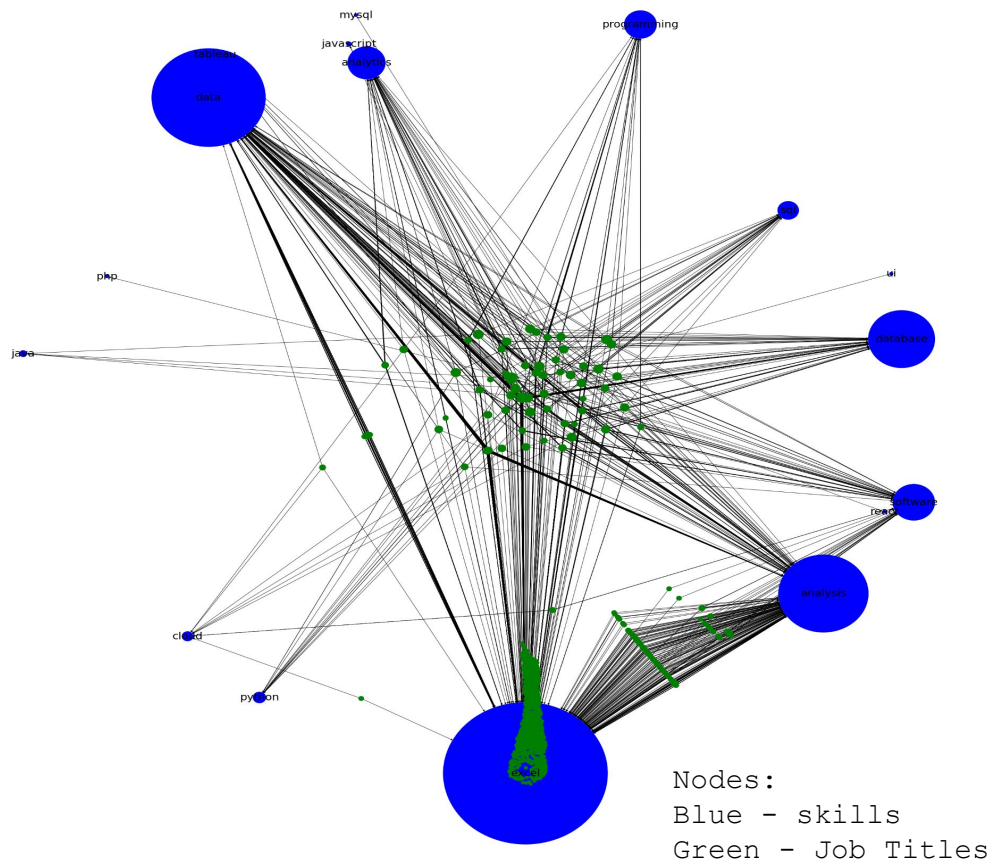
Nodes:  
Blue - skills  
Green - Job Titles

Technical skills for tech jobs (Minimum Qualifications)



Minimum required skills for tech jobs  
are data analysis, software  
programming, database and cloud

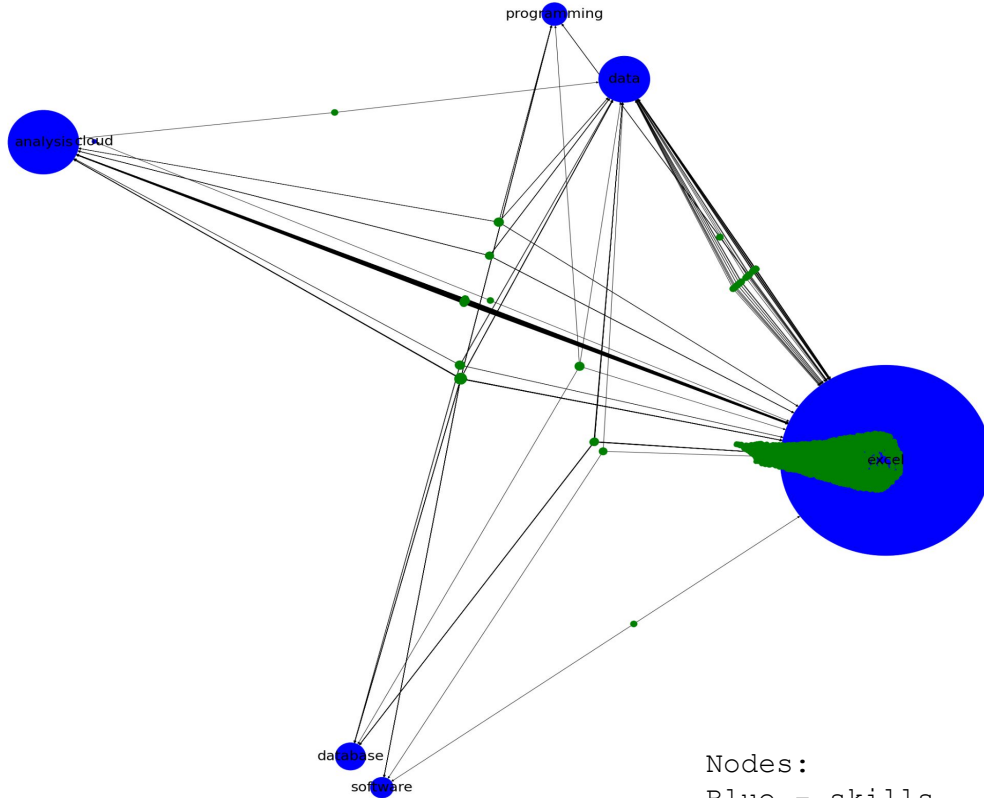
# Technical skills from Non-Tech jobs (Job Description)



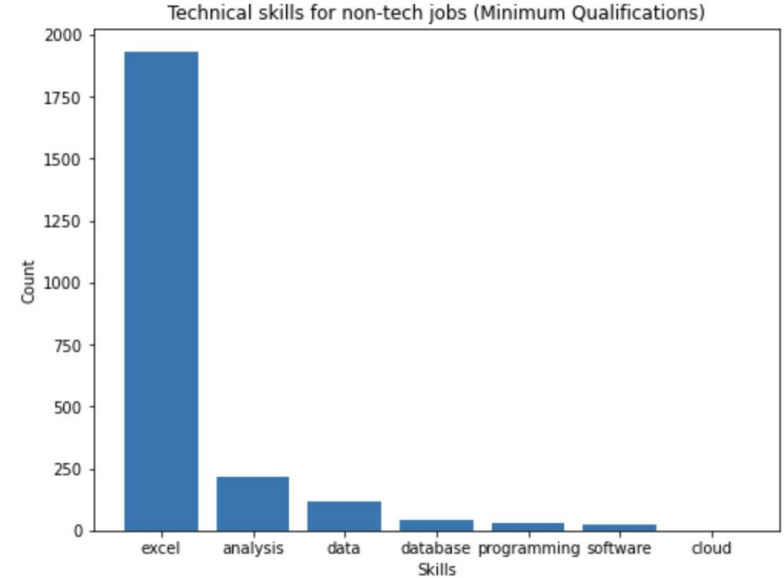
Excel has the highest demand followed by data analysis

# Technical skills from Non-Tech jobs (Minimum)

Technical skills for non-tech jobs (Minimum Qualifications)



Nodes:  
Blue - skills  
Green - Job Titles



Excel is the minimum requirement for most of the Non technical jobs

# Soft Skill Extraction Findings (Tech):

Bold is overlap with non-tech, italics is a specific trait. Some traits are clustered differently/multiple times.

- Communication: **responsible**, consultative, *social*, individual, supervisory, substitute, **inquiry**, answer, centered
- Adaptability: wide, updating, *specialized*, relevant, recent, eligible, enhancement, appropriate, moderate
- Teamwork: *trained*, top, *organized*, enterprise, appointed
- Problem-solving: valid, *technical*, *statistical*, *scientific*, specific, pertinent, relevant, *fiscal*, condition, console, cellular
- Time management: twenty, minimum, **maximum**, semester, minute
- Leadership: *supervisory*, top, **responsible**, executive, appointed
- Creativity: visual, **innovative**, enhancement
- Attention to detail: specific, superficial, statutory, relevant, appropriate, moderate, legal, minimum, **maximum**
- Emotional intelligence: *social*, individual, supervisory, **responsible**, appropriate, moderate, eligible, appointment, organizational
- Conflict resolution: *social*, supervisory, **responsible**, appropriate, moderate, eligible, appointment, organizational
- Misc: *cultural awareness*, goal setting, *self-confidence*, *work ethic*, *self-awareness*

# Soft Skill Extraction Findings (Non-Tech):

Bold is overlap with tech, italics is a specific trait. Some traits are clustered differently/multiple times.

- Communication skills: meaningful, manner, liaise, lingual, interview, *interpersonal*, initiative, **inquiry**, *insight*, interactive, *communicate*.
- Leadership skills: manage, maintain, leading, *lead*, largest, larger, leading, *involve*, inspiration, *initiative*.
- Time management skills: mandatory, mandated, maintain, late, last, workload, *timely*, frequent, full.
- Adaptability skills: *flexible*, *adaptable*, improvise.
- Problem-solving skills: *logical*, logic, analyze, investigative, insight, insect, **inquiry**, **innovative**, implementation, *impartial*, *impactful*.
- Teamwork skills: *collaborative*, teamwork, *coordination*, involve, *inclusive*, incorporated, interact, *interdependent*, involve.
- Creativity skills: **innovative**, inspiration, *motivated*.
- Attention to detail skills: measurement, **maximum**, manual, little, list, limit, license, *logical*, layer, lowest, lower, lockbox, lock, lease.
- Emotional intelligence skills: *empathy*, *equitable*, *inclusiveness*, *integrity*, *inspire*, *inclusionary*, initiative.
- Work ethic skills: **responsible**, *reliable*, *proactive*, *productive*, *professional*, *dependable*, *respectful*, fulfillment, *functional*. Individual trait for tech.

# Conclusion

- Bachelor's Degrees are the most commonly asked for credential and are the least likely to require additional experience besides Doctorates.
- A high school education can provide a job if you have had substantial experience within the field.
- 'Excel' is required for both tech and non tech jobs.
- Data Analytics skill is in high demand.
- Soft skills in non-tech jobs are focused on individual traits and social aptitude with others, while for tech jobs the focus is on mechanical skill/knowledge with the term "social" being the umbrella term used for social and most personal traits. Both prioritize responsible and innovative employees.
- The method can be used on wide range of text data, in the form of job title and description.
- For international students, in the data there's no specification for visa sponsorship.
- Future work:  
Using bigrams and trigrams to eliminate error.





# Thank You