

The Card Pay

Ministry/ Organization name: AICTE - MIC

Problem Statement : IC472

Team Name : The Card Pay

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Problem Statement

Credit Card Fraud Prevention

❑ CARDING is a form of credit card fraud in which a stolen credit card is used.



❑ Carding typically involves the holder of the stolen card purchasing store-branded gift cards, which can then be sold to others for a fair amount or used to purchase other goods that can be sold for cash.

❑ Global card Fraud Losses Reach \$16.31billion and is foreseen to exceed \$35 billion by 2020.

Existing Solutions:

- ☐ ADDRESS VERIFICATION SYSTEM.
- ☐ VELOCITY CHECKS.



Our Solution : 'Card Pay'

It is a mobile application which Authenticates Users before transaction using AI Techniques,ensures Safety.

Tech Stack:

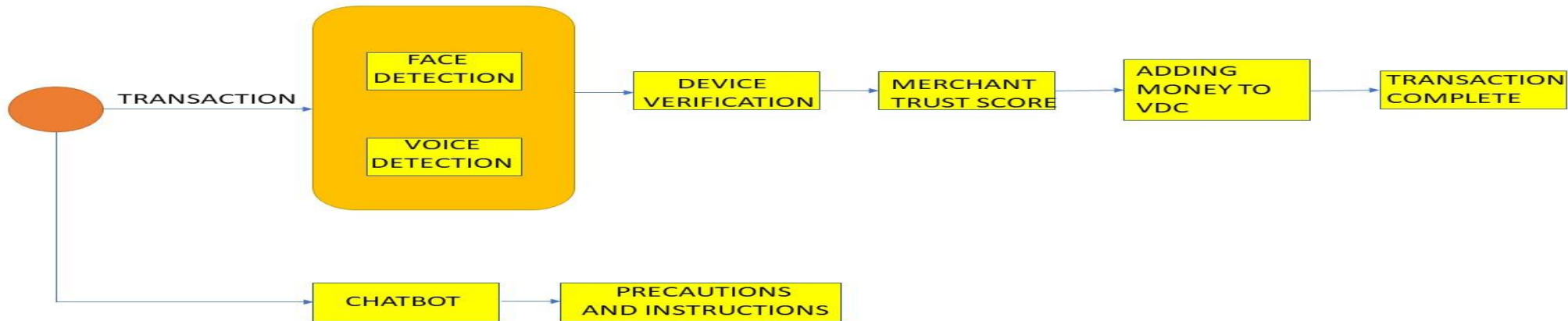
- ☐ AI, App Developement,Web Development.



Use cases:

- ☐ Our Solution Helps to Prevent B2B or B2C Fradulent Transactions.
- ☐ Prevents Carding Attacks and losses due to it.

WORK FLOW



Value Proposition/ Show Stoppers

- ❑ Card Pay Trust Score.
- ❑ Low Cost.
- ❑ Phishing Websites Detection .
- ❑ 24*7 CHAT SUPPORT.
- ❑ INTERACTIVE APPLICATION.

