

How a high-growth contest company used Fingerprint to prevent fraudulent entries into online contests.

The company significantly reduced the instances of multiple entries to ensure the integrity of contests on their platform.

The company is a fan engagement platform that connects brands to fans with contests, sweepstakes, and other games.

Sector: Gaming

Use Case: Signup Protection



We recommend Fingerprint to businesses that need to uniquely identify their users, especially where other ID methods are unacceptably cumbersome.

CUSTOMER QUOTE

Results

99% real submissions

Using Fingerprint Pro, the company can now ensure real participants are consistently rewarded, resulting in a better experience for them.

Rapid Integration

Using Fingerprint Pro's secure API, the company added the library to their existing project and started collecting visitorIDs on their signup page in minutes.

Time and money saved

By vastly reducing illegitimate submissions, their engineering team can prioritize other high-impact areas of their business instead of building a complete fraud detection solution in-house.