

Barrier Breakers Judging Rubric



Demo Day & Innovation Gallery Scoring Criteria

This rubric is used to evaluate all projects on **March 20, 2026**. The same criteria apply to Demo Day presentations and Innovation Gallery posters. Each criterion is scored 1-5, for a maximum of **100 points**.

Demo Day & Innovation Gallery

100 POINTS TOTAL

Criterion	Points
Problem Understanding Depth of research on the financial health barrier. Does the team understand why this problem exists, who it affects, and its root causes?	25
Solution Quality & Innovation How creative, feasible, and thoughtful is the proposed solution? Could it realistically be implemented? Does it address the root cause?	25
Presentation & Communication Clarity, engagement, and professionalism of the presentation. Can the team communicate their idea compellingly and answer questions effectively?	25
Impact Potential Could this solution realistically help young adults overcome financial barriers? What is the potential scale and long-term impact?	25
TOTAL	100

Scoring Scale

1 Poor	2 Below Avg	3 Average	4 Good	5 Excellent
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Demo Day Format

Component	Time
Pitch Presentation Present your problem, research, solution, and impact. Slides optional but recommended.	5 min
Judge Q&A Answer questions from the judging panel about your solution, research, and team.	2 min

Innovation Gallery Format

Component	Details
Poster Display Present your project on a poster or display board. Judges will rotate through all stations.	Provided
Judge Interaction Explain your project when judges visit. Be prepared for questions about your research and solution.	~5 min

Questions? Contact hello@finmango.org

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