Japanese Import Site Pricelist

Problem Statement

Online shoppers are often faced with various choices when importing Japanese goods as well as higher prices due to vendors overcharging. Our solution should provide a more affordable option by providing the user with a price list from all over the internet.

4 W's

1. Who is experiencing the problem?

a. People interested in buying Japanese goods wholesale

2. What is the problem?

a. Many popular online sellers overcharge for imports. Each site has different prices for imports.

3. Where does the problem present itself?

a. On online shopping/import websites, where buyers are looking for the best deals.

4. Why does it matter?

a. People want the best price for their items.