CSI4107 Assignment 2 Report

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Part 1

In the first part of the experiment, we used Python to read the twitter messages from the text file. Using Scikit-learn, a machine learning toolkit for Python, we are able to create a n * m matrix for n documents with m features of words using a CountVectorizer object.

The CountVectorizer object takes an array of text objects representing documents and creates an appropriate matrix representing the counts of token words for each document. Documents are first preprocessed with a preprocess object, and then tokenized with a tokenizer object. Together, these form an analyzer that is called to process every document. We decided to extend the basic analyzer by stemming all the words produced by the preprocessor and tokenizer using the EnglishStemmer provided by Natural Language Toolkit (NLTK).

Using the matrix created from this preprocessing, tokenization, and stemming, we were then able to produce a sparse arff file for use in Weka. In the sparse arff file, a twitter document is represented by the index of the token in the bag of words list and the count of that token in that document. Tokens are only specified if they are present in the document. This reduces arff file size as features (i.e. words) not present are not included and it is implied that they are 0 for a given document.

With this arff file, the first run in Weka resulted in the following results from a 10-fold cross validation with the three different classifiers:

Decision Tree:

=== Stratified cross-validation ==	:=				
Correctly Classified Instances	3455		47.7936	2	
Incorrectly Classified Instances	3774		52.2064	9	
Kappa statistic	0.229	7			
Mean absolute error	0.28				
Root mean squared error	0.454	5			
Relative absolute error	80.869	2 %			
Root relative squared error	109.226	5 %			
Total Number of Instances	7229				
=== Detailed Accuracy By Class ===	=				
TP Rate FP Rate	Precision	Recall	F-Measure	ROC Area	Class
0.692 0.365	0.612	0.692	0.649	0.704	positive
0.354 0.127	0.379	0.354	0.366	0.636	negative
0.224 0.155	0.282	0.224	0.249	0.556	neutral
0.344 0.115	0.351	0.344	0.348	0.641	objective

```
------
Weighted Avg.
               0.478
                                          0.478
                                                   0.467
                       0.239
                                 0.46
                                                            0.651
=== Confusion Matrix ===
      b
           С
                d <-- classified as
2271 363 387 263 |
                      a = positive
 486 458 214 135 | b = negative
 634 263 346 304
                      c = neutral
 319 125 281 380 | d = objective
```

Naive Bayes:

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                 3368
                                                  46.5901 %
Incorrectly Classified Instances
                                 3861
                                                 53.4099 %
Kappa statistic
                                    0.244
Mean absolute error
                                   0.2824
Root mean squared error
                                   0.445
Relative absolute error
                                 81.5583 %
Root relative squared error
                                106.9465 %
Total Number of Instances
                                 7229
=== Detailed Accuracy By Class ===
             TP Rate FP Rate Precision Recall F-Measure ROC Area Class
                                                            0.705 positive
               0.582
                      0.279
                                 0.635
                                         0.582
                                                   0.607
                      0.183
               0.452
                                 0.35
                                        0.452
                                                   0.395
                                                            0.698 negative
                      0.13
                                                 0.258
               0.219
                                 0.315 0.219
                                                           0.597 neutral
               0.482
                      0.153
                                 0.363 0.482
                                                 0.414
                                                           0.745
                                                                    objective
                                                 0.465
Weighted Avg.
               0.466
                      0.211
                                 0.474 0.466
                                                           0.687
=== Confusion Matrix ===
            С
                d <-- classified as
1911 596 363 414 | a = positive
                      b = negative
 369 585 184 155 |
 480 361 339 367 |
                      c = neutral
 251 130 191 533 |
                      d = objective
```

Support Vector Machine (SMO):

```
=== Stratified cross-validation ===

Correctly Classified Instances 3698 51.1551 %
Incorrectly Classified Instances 3531 48.8449 %
Kappa statistic 0.2741
```

```
0.3202
Mean absolute error
Root mean squared error
                                    0.4063
                                   92.476 %
Relative absolute error
Root relative squared error
                                   97.6539 %
Total Number of Instances
                                 7229
=== Detailed Accuracy By Class ===
             TP Rate FP Rate Precision
                                         Recall F-Measure
                                                          ROC Area Class
                      0.36
                                 0.626
                                        0.725
              0.725
                                                  0.672
                                                            0.716
                                                                    positive
               0.371
                      0.103
                                 0.439
                                          0.371
                                                  0.402
                                                            0.718 negative
                                                            0.579 neutral
               0.299
                      0.162
                                 0.334
                                        0.299
                                                 0.316
               0.338
                      0.094
                                 0.394
                                        0.338
                                                 0.364
                                                            0.718
                                                                    objective
                                 0.495
                                                            0.688
Weighted Avg.
               0.512
                      0.231
                                          0.512
                                                  0.5
=== Confusion Matrix ===
                d <-- classified as
2382 291 396 215 | a = positive
              98 |
 462 480 253
                      b = negative
 601 223 463 260 | c = neutral
 359 100 273 373
                      d = objective
```

Clearly, the SVM classifier produced the best results with 51.15% correctly classified instances and a precision of 49.5%.

Part 2

Emoticons, Question Marks, Exclamation Marks

When adding features to the bag of words feature set, we first began by counting the amount of smiley-based emoticons and sad-based emoticons. The analysis was carried out on each document using the following code:

```
additional_features["smilies"] = twitter_document.msg_text.count("(:") + twitter_document.msg_text.count("
:)") + twitter_document.msg_text.count(":-)") + twitter_document.msg_text.count(":o)") + twitter_document.
msg_text.count(":]") + twitter_document.msg_text.count(":3") + twitter_document.msg_text.count(":c)") + 2*
twitter_document.msg_text.count(":D") + 2*twitter_document.msg_text.count("C:")
additional_features["exclamations"] = twitter_document.msg_text.count("!")
additional_features["questions"] = twitter_document.msg_text.count("?")
additional_features["sadfaces"] = twitter_document.msg_text.count("):") + twitter_document.msg_text.count(
":(") + twitter_document.msg_text.count(":-(") + twitter_document.msg_text.count(":c") + twitter_document.
msg_text.count(":[") + 2*twitter_document.msg_text.count("D8") + twitter_document.msg_text.count("D;") + 2
*twitter_document.msg_text.count("D=") + twitter_document.msg_text.count("DX");
```

The following emoticons representing sad faces were searched for:): , :(, :-(, :c , :[, D8 , D; , D=, DX

In addition, the amount of question marks and exclamations were added to each document as features.

This resulted in the following results from the three classifiers:

Decision Tree:

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                3578
                                                 49.4951 %
Incorrectly Classified Instances
                                                 50.5049 %
                                3651
Kappa statistic
                                   0.254
Mean absolute error
                                   0.2737
Root mean squared error
                                  0.4489
Relative absolute error
                                  79.036 %
Root relative squared error
                                107.8775 %
Total Number of Instances
                                7229
=== Detailed Accuracy By Class ===
            TP Rate FP Rate Precision Recall F-Measure ROC Area Class
              0.716
                      0.346
                                0.633 0.716
                                                  0.672
                                                           0.721 positive
              0.351
                                       0.351
                                                           0.614 negative
                      0.13
                                0.371
                                                  0.361
              0.262
                      0.154
                               0.316
                                       0.262
                                                0.286
                                                          0.572 neutral
                                                          0.633
              0.333
                      0.105
                                0.364 0.333
                                                0.348
                                                                   objective
Weighted Avg.
              0.495
                      0.229
                                0.477 0.495
                                                  0.484
                                                          0.657
=== Confusion Matrix ===
           c d <-- classified as
       b
2351 354 358 221 | a = positive
 461 454 242 136 | b = negative
 566 291 405 285
                    c = neutral
 336 125 276 368
                      d = objective
```

Naive Bayes:

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                     3459
                                                        47.8489 %
Incorrectly Classified Instances
                                     3770
                                                        52.1511 %
Kappa statistic
                                        0.271
Mean absolute error
                                        0.2747
Root mean squared error
                                        0.443
Relative absolute error
                                       79.3219 %
Root relative squared error
                                      106.4743 %
Total Number of Instances
                                     7229
```

```
=== Detailed Accuracy By Class ===
           TP Rate FP Rate Precision Recall F-Measure ROC Area Class
                    0.224
             0.581
                              0.684
                                     0.581
                                             0.628
                                                       0.73
                                                              positive
             0.5
                    0.198
                              0.355
                                     0.5
                                              0.415
                                                       0.709 negative
                              0.325 0.218
                                             0.261
                                                     0.605 neutral
             0.218
                    0.124
                    0.165
                             0.359 0.512
                                             0.422
                                                     0.753 objective
             0.512
Weighted Avg.
             0.478
                    0.189
                             0.499 0.478
                                             0.48
                                                      0.703
=== Confusion Matrix ===
     b c d <-- classified as
1909 613 334 428 | a = positive
 303 646 174 170 | b = negative
 393 404 338 412 | c = neutral
 186 159 194 566 | d = objective
```

SVM:

Correctly Classified Instances		3773		52.1926			
Incorrectly Cla	ssified I	nstances	3456		47.8074	8	
Kappa statistic			0.29	35			
Mean absolute e	rror		0.31	83			
Root mean squar	ed error		0.40	41			
Relative absolu	te error		91.93	33 %			
Root relative s	-		97.12	17 %			
Total Number of	Instance	S	7229				
	mp p∘+∘	ED Doto	Dwaaiaian		T Moogana	DOG 7 2000	
Weighted Avg.	TP Rate 0.732 0.394 0.305 0.351 0.522	FP Rate 0.33 0.107 0.165 0.096 0.219	0.649 0.446 0.335 0.398 0.507	0.732 0.394 0.305 0.351 0.522	0.32	ROC Area 0.736 0.724 0.586 0.724 0.7	Class positive negative neutral objective
Weighted Avg. === Confusion M	0.732 0.394 0.305 0.351 0.522	0.33 0.107 0.165 0.096 0.219	0.649 0.446 0.335 0.398 0.507	0.732 0.394 0.305 0.351	0.688 0.419 0.32 0.373	0.736 0.724 0.586 0.724	positive negative neutral
Weighted Avg. === Confusion M a b c	0.732 0.394 0.305 0.351 0.522 atrix ===	0.33 0.107 0.165 0.096 0.219	0.649 0.446 0.335 0.398 0.507	0.732 0.394 0.305 0.351	0.688 0.419 0.32 0.373	0.736 0.724 0.586 0.724	positive negative neutral
Weighted Avg. === Confusion M a b c 2403 282 391	0.732 0.394 0.305 0.351 0.522 atrix === d < 208	0.33 0.107 0.165 0.096 0.219	0.649 0.446 0.335 0.398 0.507	0.732 0.394 0.305 0.351	0.688 0.419 0.32 0.373	0.736 0.724 0.586 0.724	positive negative neutral
Weighted Avg. === Confusion M a b c	0.732 0.394 0.305 0.351 0.522 atrix === d < 208 107	0.33 0.107 0.165 0.096 0.219	0.649 0.446 0.335 0.398 0.507	0.732 0.394 0.305 0.351	0.688 0.419 0.32 0.373	0.736 0.724 0.586 0.724	positive negative neutral

As you can see this increased the average precision for all classifiers. Most notably, the SVM classifier increased from **49.5% to 50.7%.** This classifier continued to be the most accurate, correctly classifying **3773** twitter messages or 52.2%.

SentiWordNet for Positive, Negative, Objective Scores

In trying to continue the improvement of the classifiers, we used senti wordnet to add positive, negative, and objective scores for each document. Iterating through each document, each word was analyzed using senti wordnet and the positive, negative, and objective score for the word (in all of the synsets in which it belongs) was added to to total positive, negative and objective score for the document. This was achieved using the following code:

```
for word in twitter_document.msg_text.split():
    for synset in swn.senti_synsets(word):
        additional_features["posscore"] += synset.pos_score()
        additional_features["negscore"] += synset.neg_score()
        additional_features["objscore"] += synset.obj_score()
```

3 features were added to the arff file: posscore, negscore, objscore

The three classifiers then provided the following results with these new features:

Decision Tree:

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                  3613
                                                   49.9793 %
Incorrectly Classified Instances
                                  3616
                                                   50.0207 %
Kappa statistic
                                     0.2636
Mean absolute error
                                     0.2698
Root mean squared error
                                    0.4552
Relative absolute error
                                    77.9164 %
Root relative squared error
                                  109.3981 %
Total Number of Instances
                                  7229
=== Detailed Accuracy By Class ===
             TP Rate FP Rate Precision Recall F-Measure ROC Area Class
               0.715
                       0.332
                                  0.642
                                          0.715
                                                    0.676
                                                              0.714 positive
               0.364
                       0.125
                                  0.388
                                           0.364
                                                    0.376
                                                              0.612 negative
               0.266
                       0.156
                                  0.317
                                          0.266
                                                   0.289
                                                              0.565 neutral
               0.348
                        0.111
                                  0.362
                                           0.348
                                                    0.355
                                                              0.627
                                                                      objective
Weighted Avg.
               0.5
                        0.224
                                  0.484
                                           0.5
                                                    0.49
                                                              0.651
=== Confusion Matrix ===
                 d <-- classified as
2347 344 356 237 | a = positive
```

```
442 471 242 138 | b = negative

557 277 411 302 | c = neutral

312 123 286 384 | d = objective
```

Naive Bayes:

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                3419
                                                47.2956 %
Incorrectly Classified Instances
                               3810
                                                52.7044 %
Kappa statistic
                                  0.2739
Mean absolute error
                                  0.2728
Root mean squared error
                                  0.4476
Relative absolute error
                                 78.7973 %
Root relative squared error
                                107.5843 %
Total Number of Instances
                                7229
=== Detailed Accuracy By Class ===
            TP Rate FP Rate Precision Recall F-Measure ROC Area Class
              0.548
                     0.183
                                0.714
                                       0.548
                                                0.62
                                                           0.736 positive
              0.491
                     0.191
                                0.36
                                       0.491
                                                0.415
                                                         0.722 negative
                     0.136
                               0.323 0.239
              0.239
                                                0.275
                                                         0.601 neutral
              0.555
                     0.193
                               0.342 0.555
                                                0.423
                                                         0.757 objective
Weighted Avg.
              0.473
                      0.176
                                0.51
                                       0.473
                                                0.479
                                                         0.708
=== Confusion Matrix ===
           c d <-- classified as
1801 606 362 515 | a = positive
 242 635 210 206 \mid b = negative
 326 390 370 461 | c = neutral
 155 135 202 613 | d = objective
```

SVM:

Correctly Classified Instances	3792	52.4554 %
Incorrectly Classified Instances	3437	47.5446 %
Kappa statistic	0.2979	
Mean absolute error	0.3175	
Root mean squared error	0.4031	
Relative absolute error	91.7069 %	
Root relative squared error	96.8872 %	
Total Number of Instances	7229	

```
=== Detailed Accuracy By Class ===
            TP Rate FP Rate
                             Precision
                                       Recall F-Measure
                                                        ROC Area Class
              0.731
                     0.328
                                0.65
                                        0.731
                                                 0.688
                                                          0.738
                                                                  positive
              0.398
                     0.103
                                0.456
                                                 0.425
                                        0.398
                                                          0.73
                                                                  negative
              0.31
                     0.164
                                0.34
                                        0.31
                                                 0.324
                                                          0.588
                                                                  neutral
                     0.098
                                0.4
                                                 0.38
                                                          0.728
                                                                  objective
              0.361
                                        0.361
Weighted Avg.
              0.525
                      0.218
                                0.511
                                        0.525
                                                 0.516
                                                          0.703
=== Confusion Matrix ===
                d <-- classified as
      b
           C
   а
 2400 274 392 218
                      a = positive
 426 514 249 104 | b = negative
 550 242 479 276 |
                     c = neutral
 318 98 290 399 |
                      d = objective
```

Again, we saw an increase in precision and correctly classified instances for all classifiers. Most notably, the SVM classifier increased from **50.7% to 51.1%.** This classifier continued to be the most accurate, correctly classifying **3792** twitter messages or 52.45%.

With these results we noticed that combining bag of words with counting exclamations, question marks, smile emoticons, sad emoticons, and analyzing the sentiment of each individual word in a Twitter document can in fact increase precision for classifiers.

In addition the precision by each class is more balanced with the SVM classifier. This is likely more favorable since the average precision isn't increasing from a class that is constantly being assigned (e.g. positive) and thus resulting in a false precision value. We see an increase in precision for all classes using this classifier, indicating that it is a genuine increase in average precision.

Feature Selection with Chi^2

The final alteration that proved to increase precision and correctly classified instances significantly was using feature selection techniques on the word features (i.e. reducing the dimensionality of the feature vectors by selecting the features that are most representative).

Scikit-learn provides various feature selection tools. The one that was used for this experiment was the SelectKBest class. This class removes all but the k highest scoring features when analyzed using a specific scoring function (in our experiment, we used the chi2 scoring function. The analysis is based on univariate statistical tests that determines the "usefulness" of the feature for classification and this part is often considered part of the preprocessing. The dimensionality was reduced to 2000 word features using the following Python code:

```
#Note that self.k = 2000
self.feature_matrix_token_counts = SelectKBest(chi2,self.k).fit_transform(self.feature_matrix_token_counts
, all_twitter_msg_polarity)
self.token_feature_names = [i for i in range(self.feature_matrix_token_counts.shape[1])]
self.amount_of_token_features = self.feature_matrix_token_counts.shape[1]
```

Unfortunately the names of the features (i.e. the words) could not be preserved in this matrix so they were renamed just by their index in the feature vector. Additional features (i.e. emoticons, positive, negative, objective scores, exclamation counts, and question mark counts) were added to support these newly chosen tokens (as they had previously shown to improve the other experiments). The final results for these classifiers was much better than before:

Best Results:

Decision Tree:

```
=== Stratified cross-validation ===
=== Summary ===
Correctly Classified Instances
                                   3542
                                                    48.9971 %
Incorrectly Classified Instances
                                   3687
                                                    51.0029 %
Kappa statistic
                                     0.244
Mean absolute error
                                     0.2747
Root mean squared error
                                     0.4528
Relative absolute error
                                   79.3429 %
Root relative squared error
                                  108.823 %
Total Number of Instances
                                   7229
=== Detailed Accuracy By Class ===
             TP Rate FP Rate
                                Precision
                                                              ROC Area Class
                                           Recall F-Measure
                       0.36
               0.718
                                   0.624
                                            0.718
                                                     0.668
                                                               0.713
                                                                        positive
               0.353
                       0.123
                                   0.384
                                            0.353
                                                     0.368
                                                               0.623
                                                                        negative
               0.239
                         0.156
                                   0.294
                                            0.239
                                                     0.263
                                                               0.552
                                                                        neutral
               0.324
                        0.106
                                   0.355
                                            0.324
                                                    0.339
                                                               0.63
                                                                        objective
               0.49
                         0.235
                                   0.469
                                            0.49
                                                     0.477
                                                               0.65
Weighted Avg.
=== Confusion Matrix ===
        b
                 d <-- classified as
            C
 2359 327 361 237
                     a = positive
 454 456 254 129 |
                        b = negative
           369 284
 626 268
                        c = neutral
 341 135
           271 358 |
                        d = objective
```

Naive Bayes:

```
=== Stratified cross-validation ===
=== Summary ===

Correctly Classified Instances 3476 48.0841 %
Incorrectly Classified Instances 3753 51.9159 %
Kappa statistic 0.2838
Mean absolute error 0.2705
```

```
Root mean squared error 0.4433
Relative absolute error
                               78.1104 %
                             106.5535 %
Root relative squared error
Total Number of Instances
                             7229
=== Detailed Accuracy By Class ===
           TP Rate FP Rate Precision Recall F-Measure ROC Area Class
             0.558
                    0.183
                              0.718
                                     0.558
                                             0.628
                                                       0.74
                                                             positive
                                                     0.73 negative
                    0.183
                              0.373 0.5
             0.5
                                              0.427
                    0.133
                                                     0.608 neutral
             0.243
                             0.333 0.243
                                             0.281
                                    0.561
                                             0.425
                                                     0.762 objective
             0.561
                    0.194
                             0.342
Weighted Avg.
           0.481
                    0.174
                            0.516 0.481
                                             0.487
                                                     0.714
=== Confusion Matrix ===
         c d <-- classified as
1833 574 357 520 |
                    a = positive
 236 647 202 208 | b = negative
                    c = neutral
 328 380
         376 463
                  d = objective
 157 133 195 620
```

SMO:

		lidation ==	==				
=== Summary ===							
Correctly Class	ified Ins	stances	4353		60.2158	è	
-	Incorrectly Classified Instances		2876		39.7842 %		
Kappa statistic			0.40	22			
Mean absolute error		0.3034					
Root mean squar	ed error		0.38	66			
Relative absolu	te error		87.622	2 %			
Root relative s	quared e	rror	92.90	87 %			
Total Number of	Instance	es	7229				
=== Detailed Ac	curacy By	y Class ===	=				
	TP Rate	FP Rate	Precision	Recall	F-Measure	ROC Area	Class
	TP Rate	0.332	Precision 0.674	Recall 0.823	F-Measure 0.741	ROC Area	Class positive
	0.823 0.475			0.823 0.475	0.741 0.528		positive negative
,	0.823 0.475 0.364	0.332 0.071 0.119	0.674 0.594 0.454	0.823 0.475 0.364	0.741 0.528 0.404	0.771 0.793 0.655	positive negative neutral
	0.823 0.475	0.332 0.071	0.674 0.594 0.454 0.502	0.823 0.475 0.364 0.427	0.741 0.528 0.404 0.461	0.771 0.793 0.655 0.777	positive negative
Weighted Avg.	0.823 0.475 0.364	0.332 0.071 0.119	0.674 0.594 0.454	0.823 0.475 0.364	0.741 0.528 0.404	0.771 0.793 0.655	positive negative neutral
	0.823 0.475 0.364 0.427 0.602	0.332 0.071 0.119 0.077 0.201	0.674 0.594 0.454 0.502	0.823 0.475 0.364 0.427	0.741 0.528 0.404 0.461	0.771 0.793 0.655 0.777	positive negative neutral
Weighted Avg.	0.823 0.475 0.364 0.427 0.602	0.332 0.071 0.119 0.077 0.201	0.674 0.594 0.454 0.502 0.586	0.823 0.475 0.364 0.427	0.741 0.528 0.404 0.461	0.771 0.793 0.655 0.777	positive negative neutral
Weighted Avg. === Confusion M	0.823 0.475 0.364 0.427 0.602 atrix ===	0.332 0.071 0.119 0.077 0.201	0.674 0.594 0.454 0.502 0.586	0.823 0.475 0.364 0.427	0.741 0.528 0.404 0.461	0.771 0.793 0.655 0.777	positive negative neutral
Weighted Avg. === Confusion M a b c	0.823 0.475 0.364 0.427 0.602 atrix ===	0.332 0.071 0.119 0.077 0.201	0.674 0.594 0.454 0.502 0.586	0.823 0.475 0.364 0.427	0.741 0.528 0.404 0.461	0.771 0.793 0.655 0.777	positive negative neutral

Clearly, using the feature selection tools to keep only the word features that are most useful is a huge step in helping the Naive Bayes and SVM classifier's accuracies.

Most notably, we see a large jump in the SVM classifier, jumping from an average precision of 51.1 to **58.5%**. In addition the precision for each class increases so there is less of a difference between each class. Thus, there is no single class dominating and providing a falsely high average precision. In addition the correctly classified messages jumps from 3792 (52.45%) to **4353** or **60.22%**.

Other Features Explored

n-grams

After reading some papers exploring sentiment analysis, it was seen that using n-grams as features in a bag of words approach can sometimes improve accuracy especially for corpus in which words can be frequently mispelled. We used n-grams created within word boundaries so as to allow for mispellings to occur. In order to do this we used Scikit-learn's CountVectorizer options for creating features of n-grams. The CountVectorizer to do this was created with this command:

```
vectorizer = CountVectorizer(stop_words='english', min_df=2, analyzer="char_wb", ngram_range=(1,2))
```

As a result, unigrams and bi-grams were created as features and their counts were recorded throughout the corpus for each document. We also added the additional features that were shown to improve precision in the previous results shown.

We did not perform **SelectKBest** on these n-grams.

Our initial test to see if this would increase precision was using the Naive Bayes classifier with this new data representation for the documents. The stratified cross-validation results became:

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                    3087
                                                      42.703 %
Incorrectly Classified Instances
                                    4142
                                                      57.297 %
Kappa statistic
                                       0.2207
Mean absolute error
                                       0.2879
Root mean squared error
                                       0.5093
Relative absolute error
                                      83.1383 %
Root relative squared error
                                     122.4172 %
Total Number of Instances
=== Detailed Accuracy By Class ===
                                            Recall F-Measure ROC Area Class
              TP Rate FP Rate
                                 Precision
                0.479
                        0.197
                                    0.669
                                             0.479
                                                       0.558
                                                                 0.682
                                                                          positive
                0.567
                         0.265
                                    0.318
                                             0.567
                                                       0.407
                                                                 0.683
                                                                          negative
                0.112
                         0.083
                                    0.27
                                             0.112
                                                       0.159
                                                                 0.57
                                                                          neutral
```

```
0.548
                        0.215
                                  0.315
                                           0.548
                                                    0.4
                                                              0.723
                                                                      objective
               0.427
                                  0.467
                                           0.427
                                                    0.422
                                                              0.664
Weighted Avg.
                        0.188
=== Confusion Matrix ===
        b
                 d
                    <-- classified as
1574 841 259 610
                       a = positive
 235 733 102 223 |
                       b = negative
          174 486
                       c = neutral
 372 515
 172 217 110 606
                       d = objective
```

The average precision for this classifier droped from 51.0% to 46.7% (when compared to the best results retrieved with the Naive Bayes without SelectKBest) and the correctly classified instances dropped from 47% to 42%. With these initial results, it was decided to not continue with unigrams and bigrams as features. While the reason for this drop is unknown it is possible that since the unigrams and bigrams were made out of characters (in an attempt to disambiguate mispellings), that the usefulness that words on their own provided was lost.

Normalizing Positive, Negative, Objective Scores

One thing that we noticed when analyzing the positive, negative, and objective scores with Senti Wordnet was that some values, particularly objective score were very high. We decided to see if normalization would make a difference, and so we took the maximum positive, negative, and objective score in the corpus and dividing all other documents' scores by the respective maximum score.

This did not impact the accuracy of the classifiers positively. The decision tree average precision dropped by almost 1%. The Naive Bayes classifier average precision did not change. And the SVM classifier dropped in average precision by 0.3%.

The results for these classifiers with this data representation via cross-fold validation can be found here.

Tf-Idf Weights

Similar results were seen when using Tf-ldf weights for the frequency of a word/token in the bag of words feature matrix. The Tf-ldf representation was simply achieved using the Scikit-learn TfidfTransformer object.

It was created using the following python code:

```
transformer = TfidfTransformer()
tf_idf_feature_matrix = transform.fit_transform(self.feature_matrix_token_counts)
```

This tf-idf feature matrix was then used to create a sparse arff file with all of the additional features that contributed to increased precision and it was evaluated in Weka using the Naive Bayes classifier. Due to the initial results from this classifier (decreased precision and correctly classified instances), we did not continue with the lengthier SVM and Decision Tree classifiers.

```
=== Stratified cross-validation ===

Correctly Classified Instances 2869 39.6874 %

Incorrectly Classified Instances 4360 60.3126 %
```

```
0.2018
Kappa statistic
                                 0.3015
Mean absolute error
Root mean squared error
                                 0.5468
Relative absolute error
                               87.0684 %
                              131.4066 %
Root relative squared error
Total Number of Instances
                               7229
=== Detailed Accuracy By Class ===
            TP Rate FP Rate Precision
                                      Recall F-Measure ROC Area Class
              0.389
                    0.136
                              0.705
                                      0.389
                                               0.501
                                                        0.694 positive
              0.65
                     0.372
                                       0.65
                                                0.387
                                                         0.692 negative
                               0.276
              0.109
                     0.074
                              0.286 0.109
                                                0.157
                                                       0.563 neutral
                    0.195
                              0.328 0.527
                                              0.404
              0.527
                                                       0.726 objective
Weighted Avg.
             0.397
                     0.174
                              0.481
                                      0.397
                                               0.392
                                                         0.671
=== Confusion Matrix ===
     b c d <-- classified as
1278 1223 225 558
                     a = positive
 177 841 105 170 | b = negative
 243 670 168 466
                     c = neutral
 116 318 89 582 | d = objective
```

Since the twitter messages are relatively the same length, the tf-idf normalizing weight should not be too crucial for this experiment.

Removing URLs, Hashtags, Usernames

We decidided to experiment with replacing URLs, hashtags, usernames with simply "url, hashtag, userz" respectively. This was done using simple regex substitution that can be found in tools.py. We performed the substitution before the text was analyzed using the <code>CountVectorizer</code> so that usernames, urls, or hashtags appearing would only be the feature that is counted and different values for them would not be present as features. However, for the Naive Bayes classifier and the SMO classifier, the average precision and correctly classified instances dropped. Here is an example of the stratified cross-fold validation using SMO on this new data representation.

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                     3669
                                                        50.7539 %
Incorrectly Classified Instances
                                                        49.2461 %
                                     3560
Kappa statistic
                                        0.2673
Mean absolute error
                                       0.3203
Root mean squared error
                                       0.4066
Relative absolute error
                                       92.5093 %
                                     97.7135 %
Root relative squared error
Total Number of Instances
                                     7229
```

```
=== Detailed Accuracy By Class ===
            TP Rate
                     FP Rate
                             Precision
                                                         ROC Area Class
                                        Recall F-Measure
              0.723
                     0.368
                                0.621
                                        0.723
                                                 0.668
                                                          0.713
                                                                  positive
              0.376
                      0.106
                                0.437
                                         0.376
                                                 0.404
                                                          0.718 negative
                                        0.282
                                                          0.577 neutral
              0.282
                     0.162
                                                 0.3
                                0.322
              0.337
                     0.092
                                0.398
                                        0.337
                                                0.365
                                                         0.715
                                                                  objective
Weighted Avg.
              0.508
                      0.235
                                0.49
                                         0.508
                                                 0.496
                                                          0.685
=== Confusion Matrix ===
           С
                d
                   <-- classified as
     297 395 217 |
2375
                      a = positive
 488 486 240
               79
                     b = negative
 608 237 436 266 |
                      c = neutral
     93 284 372 |
 356
                      d = objective
```

When 50.8% average precision was compared to an average 51.1% precision without the SelectKBest step it was deemed that the values of usernames, hashtags, and URLs sometimes provide relevant information for classifying twitter sentiment and so should be kept during the bag of words tokenization step. In addition the amount of correctly classified instances dropped by almost 2% without this information.

Conclusions & Notes

The results (predictions) from the best experiment using the counting of question marks, exclamations, emoticons, and positive, negative, and objective scores with the SVM classifier can be found in <u>results.txt</u>.

The four sentiment classes being present in the experiment certainly proved to be difficult as the confusion matrices show. Often, messages belong neutral and objective classes were confused with each other (and sometimes positive). It would have been beneficial to the accuracy of the system to possibly merge these classes or remove some of these messages but due to the requirements of the assignment, they were kept in throughout the entire experiment and a best attempt was made to increase the accuracy of the classifiers.

The SVM results with SelectKBest features and additional analysis of emoticons, word scores, and punctuation brought a reasonable accuracy of **60.22%** correctly classified instances in a 10-fold cross validation.

All the while, other strategies (e.g. n-grams) were implemented and explored to determine the effect on results.

Dependencies

- Scikit-learn
- NLTK
- Both of these require the basic python scientific libraies:
 - numpy
 - a coiny

- о <u>выру</u>
- Once installed, NLTK SentiWordNet and WordNet data must be installed.
 - From a python interpreter run the commands:

```
import nltk
nltk.download()
```

Go to all packages in the window prompt that opens and download the packages identified as wordnet and sentiwordnet.

Running

In the vectorization.py file run() method, you may need to change the following code:

```
\label{local_school_csi4107_a2_arff_2000best-features-sparse} $$-\text{emoticon-question}$ arks-exclamations-posscore-negscore-objscore.arff'$
```

To match a file of your choice in which you want to save the arff file. Currently the vectorizer creates the arff file with the features that lead to the best SVM classifier results as discussed. However, you can enable some boolean values to create arff files for some of the approaches mentioned that did not increase results by changing the ___init___ method of the Vectorizer class here:

```
# These are properties used to control the features tested that did not increase results
self.filter_url_hashtag_username = False;
self.filter numbers = False:
```