CSI4107 Assignment 2 Report

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Part 1

In the first part of the experiment, Python was used to read the twitter messages from the text file. Using Scikit-learn, a machine learning toolkit for Python, we are able to create a n * m matrix for n documents with m features of words using a CountVectorizer object.

The CountVectorizer object takes an array of text objects representing documents and creates an appropriate matrix representing the counts of token words for each document. Documents are first preprocessed with a preprocess object, and then tokenized with a tokenizer object. Together, these form an analyzer that is called to process every document. We decided to extend the basic analyzer by stemming all the words produced by the preprocessor and tokenizer using the EnglishStemmer provided by Natural Language Toolkit (NLTK).

Using the matrix created from this preprocessing, tokenization, and stemming, a sparse arff is then able to be produced for use in Weka. In the sparse arff file, a twitter document is represented by the index of the token in the bag of words list and the count of that token in that document. Tokens are only specified if they are present in the document. This reduces arff file size as features (i.e. words) not present are not included and it is implied that they are 0 for a given document.

With this arff file, the first run in Weka resulted in the following results from a 10-fold cross validation with the three different classifiers:

Decision Tree:

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                    3455
                                                      47.7936 %
Incorrectly Classified Instances
                                    3774
                                                      52.2064 %
Kappa statistic
                                       0.2297
Mean absolute error
                                       0.28
Root mean squared error
                                       0.4545
Relative absolute error
                                     80.8692 %
Root relative squared error
                                    109.2265 %
Total Number of Instances
                                    7229
=== Detailed Accuracy By Class ===
              TP Rate FP Rate Precision
                                            Recall F-Measure
                                                               ROC Area Class
                                    0.612
                         0.365
                                             0.692
                                                                 0.704
                0.692
                                                       0.649
                                                                          positiv
e
                0.354
                         0.127
                                    0.379
                                             0.354
                                                       0.366
                                                                 0.636
                                                                          negativ
                0.224
                                    0.282
                                             0.224
                                                       0.249
                                                                 0.556
                         0.155
                                                                          neutral
                0.344
                         0.115
                                    0.351
                                             0.344
                                                       0.348
                                                                 0.641
                                                                          objecti
ve
                         0.239
                                    0.46
                                             0.478
                                                       0.467
                                                                 0.651
Weighted Avg.
                0.478
=== Confusion Matrix ===
                  d <-- classified as
        b
                263 |
                       a = positive
 2271 363 387
 486
      458
           214 135
                       b = negative
                        c = neutral
 634
      263 346
                304
                        d = objective
 319
      125
           281
                380
```

Naive Bayes:

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                    3368
                                                      46.5901 %
Incorrectly Classified Instances
                                    3861
                                                      53.4099 %
Kappa statistic
                                       0.244
Mean absolute error
                                       0.2824
Root mean squared error
                                       0.445
Relative absolute error
                                      81.5583 %
Root relative squared error
                                    106.9465 %
Total Number of Instances
                                    7229
=== Detailed Accuracy By Class ===
              TP Rate
                       FP Rate Precision
                                            Recall F-Measure
                                                                ROC Area Class
                0.582
                         0.279
                                    0.635
                                              0.582
                                                       0.607
                                                                  0.705
                                                                          positiv
e
                0.452
                         0.183
                                    0.35
                                              0.452
                                                       0.395
                                                                  0.698
                                                                          negativ
                0.219
                                    0.315
                                              0.219
                                                       0.258
                         0.13
                                                                  0.597
                                                                          neutral
                0.482
                         0.153
                                    0.363
                                              0.482
                                                       0.414
                                                                  0.745
                                                                          objecti
ve
                         0.211
                                    0.474
                                              0.466
                                                       0.465
                                                                  0.687
Weighted Avg.
                0.466
=== Confusion Matrix ===
                  d <-- classified as
        b
      596 363 414 |
                       a = positive
 1911
 369
      585
           184 155
                       b = negative
                        c = neutral
 480
      361
           339
                367
                        d = objective
      130 191
                533
 251
```

Support Vector Machine (SMO):

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                     3698
                                                        51.1551 %
Incorrectly Classified Instances
                                     3531
                                                        48.8449 %
Kappa statistic
                                        0.2741
Mean absolute error
                                        0.3202
Root mean squared error
                                        0.4063
Relative absolute error
                                       92.476 %
                                       97.6539 %
Root relative squared error
Total Number of Instances
                                     7229
=== Detailed Accuracy By Class ===
              TP Rate
                        FP Rate
                                  Precision
                                              Recall F-Measure
                                                                  ROC Area Class
                                                                    0.716
                 0.725
                          0.36
                                     0.626
                                               0.725
                                                         0.672
                                                                             positiv
e
                                               0.371
                 0.371
                          0.103
                                     0.439
                                                         0.402
                                                                    0.718
                                                                             negativ
                 0.299
                          0.162
                                     0.334
                                               0.299
                                                         0.316
                                                                    0.579
                                                                             neutral
                 0.338
                          0.094
                                     0.394
                                               0.338
                                                         0.364
                                                                    0.718
                                                                             objecti
ve
                                     0.495
                                               0.512
                                                         0.5
                                                                    0.688
Weighted Avg.
                0.512
                           0.231
=== Confusion Matrix ===
                      <-- classified as
        b
             С
                  d
 2382 291 396
                215 |
                         a = positive
  462 480 253
                 98 |
                         b = negative
                         c = neutral
  601
      223
           463
                260
                         d = objective
  359
      100 273
                373
```

Clearly, the SVM classifier produced the best results with 51.15% correctly classified instances and a precision of 49.5%.

Part 2

Emoticons, Question Marks, Exclamation Marks

When adding features to the bag of words feature set, first begin by counting the amount of smiley-based

emoticons and sad-based emoticons. This analysis was carried out on each document using the following code:

```
additional_features["smilies"] = twitter_document.msg_text.count("(:") + twitter_document.ms
g_text.count(":)") + twitter_document.msg_text.count(":-)") + twitter_document.msg_text.coun
t(":o)") + twitter_document.msg_text.count(":]") + twitter_document.msg_text.count(":3") + t
witter_document.msg_text.count(":c)") + 2*twitter_document.msg_text.count(":D") + 2*twitter_
document.msg_text.count("C:")
additional_features["exclamations"] = twitter_document.msg_text.count("!")
additional_features["questions"] = twitter_document.msg_text.count("?")
additional_features["sadfaces"] = twitter_document.msg_text.count("):") + twitter_document.m
sg_text.count(":(") + twitter_document.msg_text.count(":-(") + twitter_document.msg_text.count("D8") +
twitter_document.msg_text.count("D;") + 2*twitter_document.msg_text.count("D=") + twitter_d
ocument.msg_text.count("DX");
```

The following emoticons representing smilies were seached for:

```
(: , :) , :-) , o) , :] , :3 , :c , :D, C:
```

The following emoticons representing sad faces were searched for:

```
): , :( , :-( , :c , :[ , D8 , D; , D=, DX
```

In addition, the amount of question marks and exclamations were added to each document as features.

This resulted in the following results from the three classifiers:

Decision Tree:

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                    3578
                                                      49.4951 %
Incorrectly Classified Instances
                                    3651
                                                      50.5049 %
Kappa statistic
                                       0.254
Mean absolute error
                                       0.2737
Root mean squared error
                                       0.4489
Relative absolute error
                                      79.036 %
Root relative squared error
                                    107.8775 %
Total Number of Instances
                                    7229
=== Detailed Accuracy By Class ===
              TP Rate
                       FP Rate Precision
                                            Recall F-Measure
                                                                ROC Area Class
                         0.346
                                    0.633
                0.716
                                             0.716
                                                       0.672
                                                                 0.721
                                                                          positiv
e
                0.351
                         0.13
                                    0.371
                                             0.351
                                                       0.361
                                                                 0.614
                                                                          negativ
                0.262
                                    0.316
                                             0.262
                                                       0.286
                                                                 0.572
                         0.154
                                                                          neutral
                0.333
                         0.105
                                    0.364
                                             0.333
                                                       0.348
                                                                 0.633
                                                                          objecti
ve
                         0.229
                                    0.477
                                             0.495
                                                       0.484
                                                                 0.657
Weighted Avg.
                0.495
=== Confusion Matrix ===
                  d <-- classified as
 2351 354 358 221 |
                       a = positive
 461
      454
           242 136
                       b = negative
                        c = neutral
 566
      291 405
                285
                        d = objective
 336 125 276
                368
```

Naive Bayes:

=== Stratified cr	ross-validation	===				
Correctly Classif	fied Instances	3459		47.8489 %	š	
Incorrectly Class			52.1511 %			
Kappa statistic		0.27	1	32,1311	•	
Mean absolute err	ror	0.27				
Root mean squared		0.44				
Relative absolute		79.32				
Root relative squ	uared error	106.47	43 %			
Total Number of I		7229				
=== Detailed Accu	racy By Class	===				
TF	P Rate FP Rate	e Precision	Recall	F-Measure	ROC Area	Class
	0.581 0.22	4 0.684	0.581	0.628	0.73	positiv
е						
	0.5 0.19	8 0.355	0.5	0.415	0.709	negativ
е						
	0.218 0.12		0.218	0.261	0.605	neutral
	0.512 0.16	5 0.359	0.512	0.422	0.753	objecti
ve						
Weighted Avg.	0.478 0.18	9 0.499	0.478	0.48	0.703	
Confording Mal						
=== Confusion Mat	rrx ===					
a b c	d < clas	sified as				
1909 613 334		ositive				
303 646 174	' -	egative				
393 404 338						
186 159 194	'	bjective				

SVM:

Correctly Classified Instances			3773		52.1926				
Incorrectly Classified Instances			3456		47.8074	6			
Kappa s					0.29				
Mean ab					0.31				
			ed error		0.40				
			e error		91.93				
Root relative squared error			97.12	17 %					
Total N	umbe	r of	Instance	es	7229				
		_							
=== Deta	aile	d Aco	curacy By	/ Class ===	=				
		7	TP Rate	FP Rate	Precision	Recall	F-Measure	ROC Area	Class
			0.732	0.33	0.649	0.732	0.688	0.736	positi
e									1
			0.394	0.107	0.446	0.394	0.419	0.724	negati
e									_
			0.305	0.165	0.335	0.305	0.32	0.586	neutra
			0.351	0.096	0.398	0.351	0.373	0.724	object
ve									
Weighte	d Av	g.	0.522	0.219	0.507	0.522	0.513	0.7	
=== Con:	fusi	on Ma	atrix ===	=					
a	b	С	d <	< classif	fied as				
2403	282	391	208	a = posi	itive				
426	426 510 250 107 b = nega			ative					
555	249	472	271	c = neut	cral				
321	102	294	388	d = obje	ective				

As you can see this increased the average precision for all classifiers. Most notably, the SVM classifier increased from **49.5% to 50.7%.** This classifier continued to be the most accurate, correctly classifying **3773** twitter messages or 52.2%.

SentiWordNet for Positive, Negative, Objective Scores

In trying to continue the improvement of the classifiers, we used senti wordnet to add positive, negative, and objective scores for each document. Iterating through each document, each word was analyzed using senti wordnet and the positive, negative, and objective score for the word (in all of the synsets in which it belongs) was added to to total positive, negative and objective score for the document. This was achieved using the

following code:

```
for word in twitter_document.msg_text.split():
    for synset in swn.senti_synsets(word):
        additional_features["posscore"] += synset.pos_score()
        additional_features["negscore"] += synset.neg_score()
        additional_features["objscore"] += synset.obj_score()
```

3 features were added to the arff file: posscore, negscore, objscore

The three classifiers then provided the following results with these new features:

Decision Tree:

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                    3613
                                                      49.9793 %
Incorrectly Classified Instances
                                    3616
                                                      50.0207 %
Kappa statistic
                                       0.2636
Mean absolute error
                                       0.2698
Root mean squared error
                                       0.4552
Relative absolute error
                                      77.9164 %
Root relative squared error
                                    109.3981 %
Total Number of Instances
                                    7229
=== Detailed Accuracy By Class ===
              TP Rate
                       FP Rate Precision Recall F-Measure
                                                                ROC Area Class
                                    0.642
                0.715
                         0.332
                                             0.715
                                                       0.676
                                                                 0.714
                                                                          positiv
e
                0.364
                         0.125
                                    0.388
                                             0.364
                                                       0.376
                                                                 0.612
                                                                          negativ
                0.266
                         0.156
                                    0.317
                                             0.266
                                                                 0.565
                                                       0.289
                                                                          neutral
                0.348
                         0.111
                                    0.362
                                             0.348
                                                       0.355
                                                                 0.627
                                                                          objecti
ve
                         0.224
                                    0.484
                                             0.5
                                                       0.49
                                                                 0.651
Weighted Avg.
                0.5
=== Confusion Matrix ===
                  d <-- classified as
 2347 344 356 237 |
                       a = positive
 442 471
           242 138
                       b = negative
                        c = neutral
 557
      277
           411
                302
                        d = objective
 312
     123
           286
                384
```

Naive Bayes:

=== Stratified (cross-validation =	==				
Correctly Class:	ified Instances	3419		47.2956 %		
Incorrectly Clas	3810		52.7044 %	i		
Kappa statistic		0.27	39			
Mean absolute en	rror	0.27	28			
Root mean square	ed error	0.44	76			
Relative absolut	te error	78.79	73 %			
Root relative so	quared error	107.58	43 %			
Total Number of	Instances	7229				
=== Detailed Acc	curacy By Class ==	=				
ŗ	TP Rate FP Rate	Precision		F-Measure	ROC Area	Class
	0.548 0.183	0.714	0.548	0.62	0.736	positiv
е						
	0.491 0.191	0.36	0.491	0.415	0.722	negativ
е						
	0.239 0.136	0.323	0.239		0.601	neutral
	0.555 0.193	0.342	0.555	0.423	0.757	objecti
ve						
Weighted Avg.	0.473 0.176	0.51	0.473	0.479	0.708	
=== Confusion Ma	atrix ===					
- 1		Ci-a-				
	· -					
	1					
	•					
=== Confusion Ma a b c 1801 606 362 242 635 210 326 390 370 155 135 202	d < classi 515 a = pos 206 b = neg 461 c = neu	itive ative tral				

SVM:

=== Stratif	ieu C	.ioss-vai	.IdacIOII —					
Correctly Classified Instances			3792		52.4554			
Incorrectly Classified Instances			3437		47.5446	ò		
Kappa stati:	stic			0.29	79			
Mean absolu	te er	ror		0.31	75			
Root mean s	quare	ed error		0.4031				
Relative ab	solut	e error		91.7069 %				
Root relative squared error			96.8872 %					
Total Number	r of	Instance	es.	7229				
=== Detaile	d 7~~	uraer P-	, Class =					
Detaile	u ACC	uracy by	Class	-				
	T	'P Rate	FP Rate	Precision	Recall	F-Measure	ROC Area	Class
		0.731	0.328	0.65	0.731	0.688	0.738	positiv
е								
		0.398	0.103	0.456	0.398	0.425	0.73	negativ
е								
		0.31	0.164	0.34	0.31	0.324	0.588	neutral
		0.361	0.098	0.4	0.361	0.38	0.728	objecti
ve								
Weighted Av	g.	0.525	0.218	0.511	0.525	0.516	0.703	
=== Confusio	on Mo	. + m i	_					
Confusi	on Ma	ICIIX						
a b	С	d <	classif	ied as				
2400 274	392	218	a = posi	tive				
426 514	249	104	b = nega	ntive				
550 242	550 242 479 276 c = neut			ral				
318 98	290	399	d = obje	ct ivo				

Again, we see an increase in precision and correctly classified instances for all classifiers. Most notably, the SVM classifier increased from **50.7% to 51.1%.** This classifier continued to be the most accurate, correctly classifying **3792** twitter messages or 52.45%.

With these results it was noticed that combining bag of words with counting exclamations, question marks, smile emoticons, sad emoticons, and analyzing the sentiment of each individual word in a Twitter document can in fact increase precision for classifiers.

In addition the precision by each class is more balanced with the SVM classifier. This is likely more favorable since the average precision isn't increasing from a class that is constantly being assigned (e.g. positive) and thus resulting in a false precision value. We see an increase in precision for all classes using this classifier,

indicating that it is a genuine increase in average precision.

Feature Selection with Chi^2

The final alteration that proved to increase precision and correctly classified instances significantly was using feature selection techniques on the word features (i.e. reducing the dimensionality of the feature vectors by selecting the features that are most representative).

Scikit-learn provides various feature selection tools. The one that was used for this experiment was the SelectKBest class. This class removes all but the k highest scoring features when analyzed using a specific scoring function (in our experiment, we used the chi2 scoring function. The analysis is based on univariate statistical tests that determines the "usefulness" of the feature for classification and this part is often considered part of the preprocessing. The dimensionality was reduced to 2000 word features using the following Python code:

```
#Note that self.k = 2000
self.feature_matrix_token_counts = SelectKBest(chi2,self.k).fit_transform(self.feature_matri
x_token_counts, all_twitter_msg_polarity)
self.token_feature_names = [i for i in range(self.feature_matrix_token_counts.shape[1])]
self.amount_of_token_features = self.feature_matrix_token_counts.shape[1]
```

Unfortunately the names of the features (i.e. the words) could not be preserved in this matrix so they were renamed just by their index in the feature vector. Additional features (i.e. emoticons, positive, negative, objective scores, exclamation counts, and question mark counts) were added to support these newly chosen tokens (as they had previously shown to improve the other experiments). The final results for these classifiers was much better than before:

Best Results:

Decision Tree:

```
=== Stratified cross-validation ===
=== Summary ===
Correctly Classified Instances
                                     3542
                                                        48.9971 %
Incorrectly Classified Instances
                                     3687
                                                        51.0029 %
Kappa statistic
                                        0.244
Mean absolute error
                                        0.2747
Root mean squared error
                                        0.4528
Relative absolute error
                                      79.3429 %
Root relative squared error
                                     108.823 %
Total Number of Instances
                                     7229
=== Detailed Accuracy By Class ===
              TP Rate
                        FP Rate
                                  Precision
                                              Recall F-Measure
                                                                  ROC Area Class
                                     0.624
                0.718
                          0.36
                                               0.718
                                                         0.668
                                                                    0.713
                                                                             positiv
e
                0.353
                          0.123
                                     0.384
                                               0.353
                                                         0.368
                                                                    0.623
                                                                             negativ
                0.239
                          0.156
                                     0.294
                                               0.239
                                                                    0.552
                                                         0.263
                                                                             neutral
                0.324
                          0.106
                                     0.355
                                               0.324
                                                         0.339
                                                                    0.63
                                                                             objecti
ve
                          0.235
                                     0.469
                                               0.49
                                                         0.477
                                                                    0.65
Weighted Avg.
                0.49
=== Confusion Matrix ===
                  d
                      <-- classified as
                237 | a = positive
 2359
      327
           361
                         b = negative
  454
      456
           254
                129
                         c = neutral
  626
       268
           369
                284
                         d = objective
  341
      135
           271
                358 |
```

Naive Bayes:

```
=== Stratified cross-validation ===
=== Summary ===
Correctly Classified Instances
                                     3476
                                                        48.0841 %
Incorrectly Classified Instances
                                     3753
                                                        51.9159 %
Kappa statistic
                                        0.2838
Mean absolute error
                                        0.2705
Root mean squared error
                                        0.4433
                                       78.1104 %
Relative absolute error
Root relative squared error
                                     106.5535 %
Total Number of Instances
                                     7229
=== Detailed Accuracy By Class ===
              TP Rate
                        FP Rate
                                  Precision
                                              Recall F-Measure
                                                                  ROC Area Class
                0.558
                          0.183
                                     0.718
                                               0.558
                                                         0.628
                                                                    0.74
                                                                             positiv
e
                0.5
                          0.183
                                     0.373
                                               0.5
                                                         0.427
                                                                    0.73
                                                                             negativ
                0.243
                                     0.333
                                               0.243
                          0.133
                                                         0.281
                                                                    0.608
                                                                             neutral
                0.561
                          0.194
                                     0.342
                                               0.561
                                                         0.425
                                                                    0.762
                                                                             objecti
ve
                                     0.516
                                               0.481
                                                         0.487
                                                                    0.714
Weighted Avg.
                0.481
                          0.174
=== Confusion Matrix ===
                  d
                      <-- classified as
 1833
      574
           357
                520
                       a = positive
                         b = negative
  236
       647
           202
                208 |
  328
       380
           376
                463
                         c = neutral
                         d = objective
  157
      133
           195
                620
```

SMO:

```
=== Stratified cross-validation ===
=== Summary ===
Correctly Classified Instances
                                                         60.2158 %
                                      4353
Incorrectly Classified Instances
                                      2876
                                                         39.7842 %
Kappa statistic
                                         0.4022
Mean absolute error
                                         0.3034
                                         0.3866
Root mean squared error
Relative absolute error
                                        87.622 %
Root relative squared error
                                        92.9087 %
Total Number of Instances
                                      7229
=== Detailed Accuracy By Class ===
               TP Rate
                         FP Rate
                                   Precision
                                               Recall F-Measure
                                                                   ROC Area Class
                                                          0.741
                                                                     0.771
                 0.823
                           0.332
                                      0.674
                                                0.823
                                                                               positiv
e
                 0.475
                           0.071
                                      0.594
                                                0.475
                                                          0.528
                                                                     0.793
                                                                               negativ
                 0.364
                           0.119
                                      0.454
                                                0.364
                                                          0.404
                                                                     0.655
                                                                               neutral
                 0.427
                           0.077
                                      0.502
                                                0.427
                                                          0.461
                                                                     0.777
                                                                               objecti
ve
Weighted Avg.
                                      0.586
                                                0.602
                 0.602
                           0.201
                                                          0.588
                                                                     0.751
=== Confusion Matrix ===
                   d
                       <-- classified as
 2704 192
            242
                 146
                          a = positive
  412
       614
            193
                  74
                          b = negative
  575
      160
            563
                 249
                          c = neutral
                          d = objective
  323
        68
            242
                 472
```

Clearly, using the feature selection tools to keep only the word features that are most useful is a huge step in helping the Naive Bayes and SVM classifier's accuracies.

Most notably, we see a large jump in the SVM classifier, jumping from an average precision of 51.1 to **58.5%**. In addition the precision for each class increases so there is less of a difference between each class. Thus, there is no single class dominating and providing a falsely high average precision. In addition the correctly classified messages jumps from 3792 (52.45%) to **4353** or **60.22%**.

Other Features Explored

n-grams

After reading some papers exploring sentiment analysis, it was seen that using n-grams as features in a bag of words approach can sometimes improve accuracy especially for corpus in which words can be frequently mispelled. We used n-grams created within word boundaries so as to allow for mispellings to occur. In order to do this Scikit-learn's CountVectorizer options for creating features of n-grams were used. The CountVectorizer to do this was created with this command:

```
vectorizer = CountVectorizer(stop_words='english', min_df=2, analyzer="char_wb", ngram_range
=(1,2))
```

As a result, unigrams and bi-grams were created as features and their counts were recorded throughout the corpus for each document. We also added the additional features that were shown to improve precision in the previous results shown.

We did not perform **SelectKBest** on these n-grams.

The initial test to see if this would increase precision was using the Naive Bayes classifier with this new data representation for the documents. The stratified cross-validation results became:

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                     3087
                                                        42.703 %
Incorrectly Classified Instances
                                                        57.297 %
                                     4142
Kappa statistic
                                        0.2207
Mean absolute error
                                        0.2879
                                        0.5093
Root mean squared error
Relative absolute error
                                       83.1383 %
Root relative squared error
                                      122.4172 %
Total Number of Instances
                                     7229
=== Detailed Accuracy By Class ===
              TP Rate
                        FP Rate
                                  Precision
                                              Recall F-Measure
                                                                  ROC Area Class
                                                                    0.682
                0.479
                                     0.669
                                               0.479
                          0.197
                                                         0.558
                                                                             positiv
e
                0.567
                          0.265
                                     0.318
                                               0.567
                                                         0.407
                                                                    0.683
                                                                             negativ
                0.112
                          0.083
                                     0.27
                                               0.112
                                                         0.159
                                                                    0.57
                                                                             neutral
                0.548
                          0.215
                                     0.315
                                               0.548
                                                         0.4
                                                                    0.723
                                                                             objecti
ve
                                     0.467
                                                                    0.664
Weighted Avg.
                0.427
                          0.188
                                               0.427
                                                         0.422
=== Confusion Matrix ===
                      <-- classified as
                  d
        b
      841
           259
                610
                         a = positive
 1574
  235
      733
           102
                223
                         b = negative
                         c = neutral
  372
      515
           174
                486
                         d = objective
  172
      217
           110
                606
```

The average precision for this classifier dropped from 51.0% to 46.7% (when compared to the best results retrieved with the Naive Bayes without SelectKBest) and the correctly classified instances dropped from 47% to 42%. With these initial results, it was decided to not continue with unigrams and bigrams as features. While the reason for this drop is unknown it is possible that since the unigrams and bigrams were made out of characters (in an attempt to disambiguate mispellings), that the usefulness that words on their own provided was lost.

Normalizing Positive, Negative, Objective Scores

One thing that was noticed when analyzing the positive, negative, and objective scores with Senti Wordnet was that some values, particularly objective score were very high. It was decided to see if normalization would

make a difference. This was done by finding the maximum positive, negative, and objective score in the corpus and dividing all other documents' scores by the respective maximum score.

This did not impact the accuracy of the classifiers positively. The decision tree average precision dropped by almost 1%. The Naive Bayes classifier average precission did not change. And the SVM classifier dropped in average precision by 0.3%.

The results for these classifiers with this data representation via cross-fold validation can be found here.

Tf-Idf Weights

Similar results were seen when using Tf-Idf weights for the frequency of a word/token in the bag of words feature matrix. The Tf-Idf representation was simply achieved using the Scikit-learn TfidfTransformer object.

It was created using the following python code:

```
transformer = TfidfTransformer()
tf_idf_feature_matrix = transform.fit_transform(self.feature_matrix_token_counts)
```

This tf-idf feature matrix was then used to create a sparse arff file with all of the additional features that contributed to increased precision and it was evaluated in Weka using the Naive Bayes classifier. Due to the initial results from this classifier (decreased precision and correctly classified instances), it was decided not to continue with the lengthier SVM and Decision Tree classifiers.

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                    2869
                                                       39.6874 %
Incorrectly Classified Instances
                                                       60.3126 %
                                    4360
Kappa statistic
                                       0.2018
Mean absolute error
                                       0.3015
Root mean squared error
                                       0.5468
                                      87.0684 %
Relative absolute error
Root relative squared error
                                     131.4066 %
Total Number of Instances
                                    7229
=== Detailed Accuracy By Class ===
              TP Rate
                        FP Rate
                                 Precision
                                             Recall F-Measure
                                                                ROC Area Class
                                                                  0.694
                0.389
                          0.136
                                    0.705
                                              0.389
                                                        0.501
                                                                           positiv
e
                0.65
                          0.372
                                    0.276
                                              0.65
                                                        0.387
                                                                  0.692
                                                                           negativ
                0.109
                          0.074
                                    0.286
                                              0.109
                                                        0.157
                                                                  0.563
                                                                           neutral
                0.527
                          0.195
                                    0.328
                                              0.527
                                                        0.404
                                                                  0.726
                                                                           objecti
ve
                                    0.481
                                                                  0.671
Weighted Avg.
                0.397
                          0.174
                                              0.397
                                                        0.392
=== Confusion Matrix ===
                      <-- classified as
        b
                  d
 1278 1223 225 558
                        a = positive
 177 841 105 170
                         b = negative
                         c = neutral
 243
      670 168
                466
                582
                         d = objective
 116 318
            89
```

Since the twitter messages are relatively the same length, the tf-idf normalizing weight should not be too crucial for this experiment.

Removing URLs, Hashtags, Usernames

The next venture was to experiment with replacing URLs, hashtags, usernames with simply "url, hashtag, userz" respectively. This was done using simple regex substitution that can be found in tools.py. Substitution was performed before the text was analyzed using the CountVectorizer so that usernames, urls, or hashtags appearing would only be the feature that is counted and different values for them would not be present as features. However, for the Naive Bayes classifier and the SMO classifier, the average precision and

correctly classified instances dropped. Here is an example of the stratified cross-fold validation using SMO on this new data representation.

```
=== Stratified cross-validation ===
Correctly Classified Instances
                                      3669
                                                         50.7539 %
Incorrectly Classified Instances
                                      3560
                                                          49.2461 %
Kappa statistic
                                         0.2673
Mean absolute error
                                         0.3203
Root mean squared error
                                         0.4066
Relative absolute error
                                        92.5093 %
Root relative squared error
                                        97.7135 %
Total Number of Instances
                                      7229
=== Detailed Accuracy By Class ===
               TP Rate
                                   Precision
                                               Recall F-Measure
                                                                    ROC Area Class
                         FP Rate
                 0.723
                           0.368
                                      0.621
                                                0.723
                                                           0.668
                                                                      0.713
                                                                               positiv
e
                 0.376
                           0.106
                                      0.437
                                                0.376
                                                           0.404
                                                                      0.718
                                                                               negativ
e
                 0.282
                           0.162
                                      0.322
                                                0.282
                                                           0.3
                                                                      0.577
                                                                               neutral
                 0.337
                           0.092
                                      0.398
                                                           0.365
                                                                      0.715
                                                                               objecti
                                                0.337
ve
                                      0.49
                                                0.508
                                                           0.496
                                                                      0.685
Weighted Avg.
                 0.508
                           0.235
=== Confusion Matrix ===
        b
              С
                   d
                       <-- classified as
    а
 2375
      297
            395
                 217
                          a = positive
  488
      486
            240
                  79
                          b = negative
  608
       237
            436
                 266
                          c = neutral
  356
        93
                 372
                          d = objective
            284
```

When 50.8% average precision was compared to an average 51.1% precision without the SelectkBest step it was deemed that the values of usernames, hashtags, and URLs sometimes provide relevant information for classifying twitter sentiment and so should be kept during the bag of words tokenization step. In addition the amount of correctly classified instances dropped by almost 2% without this information.

Conclusions & Notes

The results (predictions) from the best experiment using the counting of question marks, exclamations, emoticons, and positive, negative, and objective scores with the SVM classifier can be found in <u>results.txt</u>.

The four sentiment classes being present in the experiment certainly proved to be difficult as the confusion matrices show. Often, messages belong neutral and objective classes were confused with each other (and sometimes positive). It would have been beneficial to the accuracy of the system to possibly merge these classes or remove some of these messages but due to the requirements of the assignment, they were kept in throughout the entire experiment and a best attempt was made to increase the accuracy of the classifiers for all four classes.

The SVM results with SelectKBest features and additional analysis of emoticons, word scores, and punctuation brought a reasonable accuracy of **60.22%** correctly classified instances in a 10-fold cross validation.

All the while, other strategies (e.g. n-grams) were implemented and explored to determine the effect on results.

Dependencies

- Scikit-learn
- NLTK
- Both of these require the basic python scientific libraies:
 - numpy
 - scipy
- Once installed, NLTK SentiWordNet and WordNet data must be installed.
 - From a python interpreter run the commands:

```
import nltk
nltk.download()
```

Go to all packages in the window prompt that opens and download the packages identified as wordnet and sentiwordnet.

Running

In the vectorization.py file run() method, you may need to change the following code:

```
arff_file_save_path = '/Users/shaughnfinnerty/code/school/csi4107/a2/arff/2000best-fe
atures-sparse-emoticon-questionmarks-exclamations-posscore-negscore-objscore.arff'
```

To match a file of your choice in which you want to save the arff file. Currently the vectorizer creates the arff file with the features that lead to the best SVM classifier results as discussed. However, you can enable some boolean values to create arff files for some of the approaches mentioned that did not increase results by changing the init method of the Vectorizer class here:

```
# These are properties used to control the features tested that did not increase results
self.filter_url_hashtag_username = False;
self.filter_numbers = False;
self.uni_bi_gram = False;
```

Other than that, simply run python vectorization.py and your arff file will be created with the data representation that lead to the best classification results.