

# Estimators

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Suppose we have samples  $(X_t, Y_t)$  for  $t = 1 \dots n$  drawn from the joint distribution  $P(X, Y)$  and we want to estimate  $\mu = P(Y = 1|X = 1)$

## 1 The standard estimator

$$\hat{\mu} = \frac{\sum_{t=1}^n Y_t \mathbb{1}\{X_t = 1\}}{\sum_{t=1}^n \mathbb{1}\{X_t = 1\}} \quad (1)$$

We can't actually say that this estimator is unbiased - as it can be undefined if  $n = 0$

Is there an unbiased estimator for this simple problem if the  $P(X = 1)$  is not known?

What about if we assume we have  $n \geq 1$ ? For example a bandit algorithm using the empirical estimator could simply be initialized to pull each arm once to ensure this is the case.

Let's consider variance and bounds.

## 2 The importance sampling estimator

If we know the probability that  $X = 1$  we can instead use importance sampling.

$$\hat{\mu} = \frac{1}{n} \sum_{t=1}^n \frac{Y_t \mathbb{1}\{X_t = 1\}}{P(X_t = 1)} \quad (2)$$

The estimator is unbiased:

$$E[\hat{\mu}] = \frac{1}{n} \sum_{t=1}^n E \left[ \frac{Y_t \mathbb{1}\{X_t = 1\}}{P(X_t = 1)} \right] = \frac{1}{np} \sum_{t=1}^n E [Y_t \mathbb{1}\{X_t = 1\}] \quad (3)$$

$$= \frac{1}{n} \sum_{t=1}^n \frac{(0 * P(Y_t = 0 \text{ or } X_t = 0) + 1 * P(Y_t = 1 \text{ and } X_t = 1))}{P(X_t = 1)} \quad (4)$$

$$= \frac{1}{n} \sum_{i=1}^n \frac{P(Y = 1, X = 1)}{P(X = 1)} = \frac{1}{n} \sum_{i=1}^n P(Y = 1|X = 1) = \frac{1}{n} \sum_{i=1}^n \mu = \mu \quad (5)$$

We can use Hoeffding's inequality to get a bound on how far the estimator is likely to be from the true value. Let:

$$Z_t = \frac{Y_t \mathbb{1}\{X_t = 1\}}{p} \in \{0, \frac{1}{p}\} \quad (6)$$

**Hoeffding's inequality:** If  $X_1 \dots X_n$  are independent observations such that  $a_i < X_i < b_i$  and  $\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i$  then:

$$P(\bar{X} - E[\bar{X}] \geq \epsilon) \leq \exp \frac{-2n^2 \epsilon^2}{\sum_{i=1}^n (b_i - a_i)^2} \quad (7)$$

In our case this gives:

$$P(\frac{1}{n} \sum_{i=1}^n Z_t - \mu \geq \epsilon) \leq \exp(-2n\epsilon^2 p^2) \implies P(\frac{1}{n} \sum_{i=1}^n Z_t - \mu \geq \frac{1}{p} \sqrt{\frac{1}{2n} \log \frac{1}{\delta}}) \leq \delta \quad (8)$$

This is not so good because  $\frac{1}{p}$  can be very large if  $p$  is small and its outside the log - so the bounds will grow quickly as  $p$  gets small.

We can get a tighter bound by using an Chernoff's inequality that takes account of the variance of  $X$ . Let  $W_t = \mathbb{1}\{Y_t = 1, X_t = 1\} = pZ_t$ , then:

$$P(\frac{1}{n} \sum_{i=1}^n Z_t - \mu \geq \epsilon) = P(\frac{1}{n} \sum_{i=1}^n pZ_t - p\mu \geq p\epsilon) = P(\frac{1}{n} \sum_{i=1}^n W_t - p\mu \geq p\epsilon) \quad (9)$$

Now  $W_t$  is a bernoulli random variable so:

$$V[W_t] = P(W_t = 1)P(W_t = 0) \leq P(W_t = 1) = P(Y_t = 1, X_t = 1) \leq P(X_t = 1) = p \quad (10)$$

Now do the same for the standard estimator