

Dear Hiring Manager,

I am a great match for the management position you have available in your technology department. I have 8+ years experience in advertising and have worked on major brands like Coca-Cola, Walmart, Nike, Converse and H&M. My technology skills run deep. Though my career began as a Flash developer, I'm adept in some of it's more complex features like the Media Server (for multi-user, shared video stream and record/playback applications), socket technology interfaced with physical computing, 3D libraries, interactive video, camera tracking and augmented reality. The advanced concepts from this experience helped expedite my transition into a web standards developer and then a management role where I've worked on projects built in platforms that range from PHP to ASP.NET to proprietary eCommerce CMS platforms like Demandware.

I have experience building relationships with technology partners and am comfortable speaking in front of executives both internally and on the client side. I've also given department-wide presentations on topics like programmer lifestyle, video remixing software and Javascript compiler technologies. I believe strongly that experimentation, learning and sharing are integral components within a tech community that fosters innovation. In the same vein, I believe a good manager can both teach and learn from their team. Throughout my career I've worked to maintain my mentoring skills not only by taking on a part-time teaching assistant job, but also by initiating a small workshop where non-coders get to learn more about technology.

Though I've taken on a management role, I still work hard to keep my programming skills sharp. You can see some of my side projects at [finomenon.com](http://finomenon.com), and I'd be happy to share more with you in person. Doing this allows me to speak with more authority to the development team, jump in and code when needed and build functional prototypes when a concept really needs hands-on interaction to be understood. Conversely, I also have an innate ability to speak about technology on a high level, which probably stems from the perspective I have as a former designer. This has proven to be useful in building relationships with clients and even across internal departments.

My background and experience live at the intersection of technology and design, and this is where real innovation happens. I'm certain that I would be a valuable asset to your company, and I look forward to having a deeper conversation with you about this.

Thank you for your consideration!