

Pax Equity

WEBSITE AND BRANDING AGREEMENT

This agreement outlines a website and branding agreement between Pax Equity, hereby known as “Pax”, and Finsweet, Inc., hereby known as “Finsweet”. This agreement will start on August 1st, 2017.

Project Cost:

\$5,000 USD

Pax Deliverables:

- Written content for the website sections outlined below
- High quality photos and/or videos to be used on the website

To maintain timeline as outlined below, deliverables must be sent to Finsweet no later than August 6th, 2017.

Finsweet Deliverables:

- Establish modern branding package
 - Branding rules, logo, styles, and how Pax will be displayed on the web
 - Brand graphic assets and files
- Single-page scrolling landing page showing a visual Header, About section (investment approach and the spaces Pax invests in and raises capital for) and Contact section.
- SEO, Google Business Listing, and user analytics setup
- Website infrastructure built for expansion and scaling

Payment:

100% of project cost must be paid upfront, before work commences. Payment must be made out to Finsweet, Inc. and mailed to the following address:

FINSWEET, INC.
ATTN: JOE KRUG
301 E 4TH ST
APT 324
AUSTIN, TX 78701

In the event that Finsweet fails to deliver on their deliverables, Pax is entitled to a 100% refund of project cost.

Timeline:

Finsweet deliverables will be delivered by August 31st, 2017

Exception: If Pax fails to deliver deliverables as outlined above, the timeline can change.

Exception: If there are more than 3 revisions during the design stage of the project, this timeline can change. This is in an effort to not rush the design and development process.

Signers:

Michael Potthof
Partner, Pax Equity

Date: _____

Joe Krug
Owner, Finsweet, Inc.

Date: _____