

# MENTS PITCH COMPETITION

SEPTEMBER 20, 2025

5:00 PM – 7:00 PM IST

ONLINE (GOOGLE MEET / ZOOM)



Showcase your vision.  
Impress the investors.  
Launch your future.



## About Event

The Ments Pitch Deck Competition 2025 is a flagship event designed to empower early-stage entrepreneurs, student innovators, and aspiring founders to showcase their groundbreaking ideas. This fully virtual competition will bring together a dynamic mix of startups, investors, mentors, and ecosystem enablers. Participants will present their startup pitch decks to a panel of seasoned investors and industry experts, receiving valuable insights, feedback, and visibility. More than a competition, it's a launchpad for future collaborations and growth.

With a growing community of ~3,000 active users, this event ensures unmatched exposure and reach within the startup ecosystem.





## Who Should Participate

- Student entrepreneurs with innovative ideas
- Early-stage startups seeking exposure
- Teams or individuals with a prototype or MVP
- Aspiring founders looking to refine their pitching skills

## Event Flow

### Application Submission

*Deadline*  
17th September 2025

### Shortlisting

*Announcement*  
18th September 2025

### Live Pitching

20th September 2025  
(5 min pitch + 3 min Q&A)

### Winner Announcement

*Declared*  
at the end of the event



## Why Participate

- Gain direct feedback from investors and mentors
- Network with like-minded founders & industry leaders
- Compete for exclusive mentorship packages & startup resources
- Showcase your idea to the larger startup ecosystem







## Prizes & Benefits

- Prize Pool: Exciting cash prizes and exclusive rewards for winners
- Winner: Mentorship Package + Feature Spotlight on Ments
- Runner-up: Exclusive Startup Resource
- Top 5: Personalized feedback from investors & increased ecosystem visibility
- Certificates: All participants will receive official participation certificates to acknowledge their contribution
- Incubation Support: Selected top ideas will receive opportunities for incubation, including access to resources, expert guidance, and ecosystem connections





## Judging Criteria

- Clarity of the problem and solution
- Market potential and scalability
- Strength of the team and execution plan
- Innovation and uniqueness of the idea
- Overall presentation and storytelling

## Sponsorship Benefits

- **Brand Visibility:** Prominent logo placement across all event promotions, social media, and official materials.
- **Audience Reach:** Direct exposure to early-stage founders, investors, and a fast-growing startup community of **~3,000 members**.
- **Thought Leadership:** Opportunity for brand representatives to join as judges, speakers, or mentors.
- **Networking Access:** Engage with high-potential startups and industry leaders for potential collaborations.
- **Goodwill & CSR Value:** Support entrepreneurship and innovation in emerging markets.



# Contact

official@ments.app

www.ments.app



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