



# SPONSORSHIP PACKAGE 2025-2026

Prepared by FinTech Calgary Team

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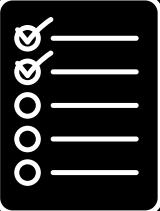
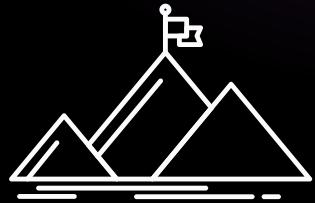
# ABOUT US

We are a dynamic hub where passion meets innovation at the intersection of finance and technology. FinTech Calgary is more than just a community; it's a platform for professionals, students, and enthusiasts to explore, discuss, and harness the transformative power of fintech. Through collaboration on projects, competitions, and initiatives, we aim to shape the future of finance while building meaningful connections within the fintech ecosystem.



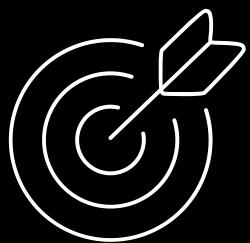
# OUR MISSION

Our mission is to empower individuals and organizations by fostering entrepreneurship and innovation in fintech.



We are committed to providing resources, guidance, and opportunities such as case competitions, hackathons, seminars, and workshops.

FinTech Calgary strives to be at the forefront of knowledge-sharing, highlighting emerging trends like blockchain, digital banking, cryptocurrency, and more to drive the evolution of financial technology.



# WHERE YOUR SUPPORT WOULD GO



Our plans for 2025-2026

## Regional FinTech World Cup Case competition

1

- Hosted by FinTech Calgary
- Winner of the Competition get to go to the national competition in Dubai
- 1 Million Dollar prize

## Case Competitions

2

- Partnering with other student organizations and clubs
- Host competitions for students themed around Fintech technology

## Networking events

3

- Connecting students with opportunities
- helping companies interact with students

## Travelling opportunities for club members

4

- Attending Dubai Fintech summit
- Attending Fintech talks outside of Calgary
- Bringing in guest speakers from outside of Calgary

# LETTER FROM LEADERSHIP



Anusha Shaikh  
Founder & President



Vennela Guttapalem  
Vice-President

Dear prospective sponsor,

At FinTech Calgary, we believe that partnerships fuel innovation. As a hub where finance and technology intersect, we are committed to empowering individuals and organizations to shape the future of fintech. We focus on emerging trends like blockchain, digital banking, and cryptocurrency, driving knowledge-sharing and innovation.

Your support is invaluable. By sponsoring our initiatives such as case competitions, networking nights, guest speaker events, and workshops you will contribute directly to fostering the next generation of fintech leaders.

Partnering with us offers opportunities to connect with bright talent, enhance your brand visibility, and make a lasting impact on the fintech ecosystem.

Thank you for considering us!  
Kind Regards,  
FinTech Calgary Leadership

# OUR PARTNERSHIPS

**trescon**



# MEMBERSHIP INFORMATION

Community of  
**OVER  
300+**  
students

**20+**  
Executives

FinTech Calgary is proud to have a diverse community of over 300 students from various degree streams, united by a shared passion for finance and technology. With a dedicated leadership team of more than 20 executives, we foster collaboration, innovation, and growth within the fintech ecosystem.

Across  
**DIVERSE**  
concentrations

# SPONSORSHIP PERKS

## COMMUNITY ENGAGEMENT



## ACCESS TO TALENT

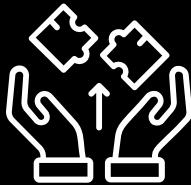
**Be able to connect and communicate with a large student base who is passionate about financial technology**

- Opportunity to attend all FinTech Calgary Events
- Have FinTech Calgary host special events at your request

**Gain access to student submitted resumes during events. View student projects and innovative activities within the fintech industry**

- Request resumes turned into the club
- Request contact with specific students or project teams

## CLUB PARTNERSHIP CONNECTIONS



## BRAND RECOGNITION AND PROMOTIONS

**For companies aiming to showcase themselves on a global stage, FinTech Calgary has partnered with Trescon, the host of the world's largest FinTech event in Dubai. The forefront of financial innovation.**

- Gain international exposure
- Connect with industry leaders
- Position at the forefront of financial innovation

**Gain exposure by having your company logo broadcast on our website and social media as one of our valued partners**

- Listed as a partner on our website
- Promotional content sent out on our social media and newsletter upon your request

# PAST EVENTS



## COMPANY- STUDENT NETWORKING EVENT ONE OF THE LARGEST NETWORKING EVENTS ON CAMPUS

- Over 200+ student attendees
- 6 companies participated
- EY, Arcurve, rbc, national payments, lodgelink, and mathpro
- 30 + students received internships



FINTECH MEET AND GREET

SFU INFORMATIONAL NIGHT

# HOW TO REACH US



FinTech Calgary



fintech.calgary



fintech.calgary@gmail.com