

Crowdsourcing the most accurate and most comprehensive earnings forecasts

SAMPLE SIZE MATTERS

Estimize is a crowdsourced financial estimates platform offering a true view of market expectations on over 1,500 stocks. Our earnings estimates are more accurate than Wall Street (IBES) 70% of the time and are crowdsourced from 10,000 regular contributors across the buyside and sell-side, private investors, subject matter experts and academics.

More inclusive, more accurate and more representative, the Estimize model is the next evolution of financial data collection.

10,000

regular contributors

with 39% working in the financial industry, including sell-side, buy-side, and independent analysts, and the other 61% consisting of subject matter experts, professors and more

1.500+

stocks covered

and rapidly approaching full coverage of the 3,000 most liquid companies on US exchanges

145,000+

estimates made to date

with our consensus turning out on average to be more accurate than Wall Street for all past 12 seasons

JOIN THE COMMUNITY

Use our earnings estimates

Our data is more accurate and more representative.

- The Estimize Consensus is more accurate than the Wall Street Consensus nearly 70% of the time.
- Three out of four companies beat the Wall Street Consensus, while only half beat Estimize.
- Sample size matters. Our estimates are crowdsourced from 10,000 contributors across the buy-side, sell-side, private investors, subject matter experts, and academics.

Contribute your estimates

Why estimate?

- Track your performance. We have advanced analytics to help you monitor and improve your forecasts.
- Your peers are contributing. See how you rank against other analysts on the buy-side, sell-side, and beyond.
- When you contribute, the data set gets better for everyone.
 Join the growing number of financial professionals contributing their estimates to the platform every season.

Explore our data set and contribute your estimates today at www.estimize.com »

USE OUR DATA

SCREENER

Our screener is for discretionary (long/short) investors who want a consolidated and filterable view of our data on estimize.com in real-time. Use the screener to generate investment ideas and manage risk.

Idea Generation

Identify investment opportunities on stocks where the Estimize Consensus is more bullish than Wall Street's.

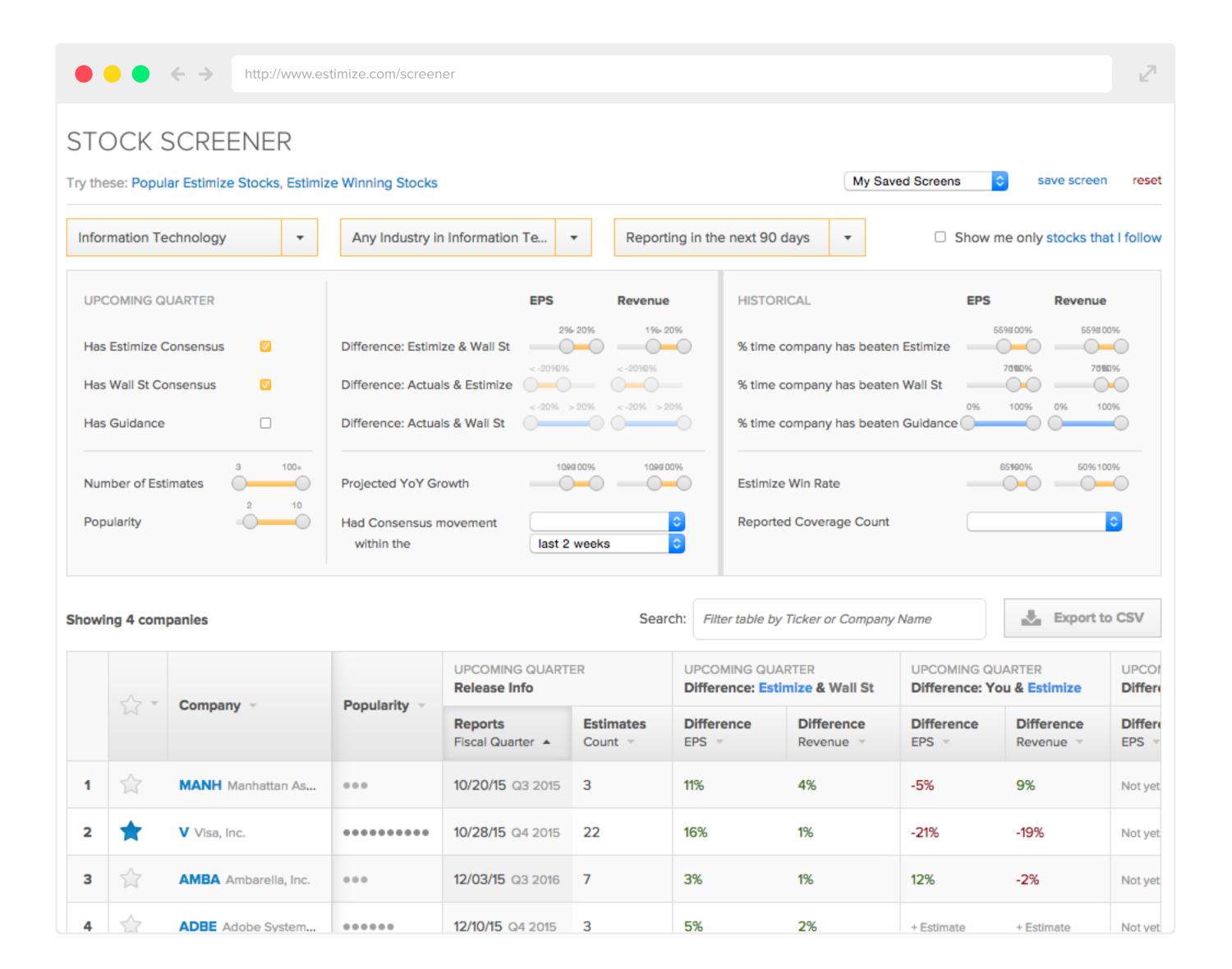
Gauge investor attention by monitoring a stock's popularity.

Risk Management

Assess your market position by determining how far you are from the Estimize and the Wall Street consensus.

Monitor important metrics for your short positions.

To start your free 7-day trial of the screener, go to www.estimize.com/screener.



USE OUR DATA



API

Our API is for systematic investors who want access to a raw data feed delivered via REST API in real time (or as a daily dump). Research conducted by Deutsche Bank Quant Research and Estimize has proven that crowdsourced estimates can be used to generate returns in a multitude of ways:

Pre-earnings drift

When the Estimize Consensus is above Wall Street two weeks out from earnings, we would expect **55bps outperformance** in the two weeks leading up to results.

Post-earnings drift

When Actuals beat Estimize, we'd expect the stock to continue to rally, at **35bps of outperformance** in the three days postearnings (market neutral).

Bold estimates

Out-of-consensus estimates from historically accurate analysts have proven to be very good indicators of stock price direction (75bps outperformance).

Source: Estimize, Compustat, IBES, Russell, S&P, Thomson Reuters, Deutsche Bank

To test our data, email Gavin Apter, VP of Sales, at gavin@estimize.com.

WHAT PEOPLE SAY ABOUT OUR DATA

I have to give a shout-out to 500-plus (500-plus!) mostly anonymous Apple analysts who contributed to Estimize's experiment in crowdsourced modeling. Their final consensus—earnings of \$1.86 on revenues of \$49.586—was a lot closer to the actual results (\$1.85 on \$49.605) than our collection of pros and independents, separately or combined.

Well-known Apple blogger Philip Elmer-DeWitt of Fortune Magazine

The application of technology to enhance the information environment of firms is innovative and possibly revolutionary.

Academics at Rice University, Oklahoma State University and Virginia Tech, "Crowdsourcing Forecasts: Competition for sell-side analysts?"

CNN Money's "15 Best Financial Sites and Apps"

Business Insider's "20 Startups Out To Create A New World Order On Wall Street"

Fast Company's "The World's Top 10 Most Innovative Companies in Finance"

BARRON'S

Bloomberg Businessweek

BUSINESS INSIDER



The **Economist**

FAST @MPANY

Forbes

THE WALL STREET JOURNAL.

OUR INVESTORS











OUR CLIENTS







OUR PARTNERS











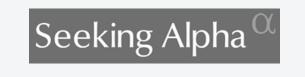
















MODERN TRADER



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