

# Yüksel Can Kabaklarlı

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## SUMMARY

IT professional with 13+ years in development, analysis, and management, including 1.5 years as IT Manager leading a 17-person team. Skilled in call center and open banking design, digital transformation, and building effective processes. Experienced in clear communication, team collaboration, and knowledge sharing. Founded *Aureth*, an AI-driven mobile app for emotional awareness, showcasing product development and entrepreneurial skills. Authored “*Cizgilerin Ötesinde Bir Fikir Egzersizi: Finansal Teknolojiler*” (2025), a strategic thought piece on AI, UX, and fintech innovation.

Seeking to contribute innovative, data-driven strategies in a new work culture.

## EXPERIENCE

### Entrepreneur

#### Self-Employed (Entrepreneurship Projects)

Feb 25 - Present, İstanbul, TR

- **Founded and launched** *Aureth*, an AI-driven mobile app for emotional awareness, published on the App Store with features such as personalized insights, mindfulness routines, and breathing exercises.
- **Explored and prototyped** *Aureth Word*, a semantic word game leveraging embedding models for similarity-based gameplay; reached pre-launch stage and evaluated technical constraints before discontinuation.
- **Designed and implemented** backend architecture with Firebase and OpenAI APIs, ensuring scalability and performance.
- **Led** full product lifecycle activities including concept, design, development, release.
- **Authored** “*Cizgilerin Ötesinde Bir Fikir Egzersizi: Finansal Teknolojiler*” (Sep 2025), a strategic exploration combining AI, UX, system architecture, human behavior, and business model design. Localized global insights from Accenture, Gartner, McKinsey, and WEF into the Turkish fintech context, while developing original disruptive concepts through a four-layer framework.

### IT Manager

#### Yapi Kredi Technology

Oct 17 - Oct 24, İstanbul, TR

##### IT Manager, Call Center Application Development (Jun 23 – Oct 24)

- Managed and led a 17-member team (5 business analysts, 12 software developers).
- Directed strategic IT master plans and operations with third-party partners in the call center business domain.
- Oversaw call center applications (IVR, IVN, inbound & outbound CC operations) aligned with IT and business roadmaps.
- Handled large-scale operations: 20+ IVR flows, 25+ IVN flows, 2K+ agents, 250K+ daily calls, collaborating with 3 vendors.

##### Sr. Principal Business Analyst, Open Banking & Digital Services Application Development (Aug 21 – May 23)

- Led the design and analysis of AISPs and PISPs concepts and business flows for open banking applications.
- Coordinated business architecture plans in line with company roadmaps across departments.
- Contributed to Yapi Kredi's **#1 ranking in Turkey for OHVPS**, achieving industry-first implementations and leading the bank to highest transaction volumes in the market.

##### Principal Business Analyst, Call Center Application Development (Oct 17 – Jul 21)

- Collaborated with project management, ~10 business units, 6–8 IT infrastructure teams, and executive management.
- Supported business analysis for call center operations and system enhancements.

### Sr. Business Analyst

#### Daybreak Global Logistics

Jul 16 - Jul 17, Shanghai, CN

- **Designed and developed** a web-based booking and accounting software (*Horizon*) from concept to live deployment.
- **Optimized** operations by reducing data entry workload by **70%** (3-person job) and account alignment workload by **50%** (2-person job) within the first 2 months.
- **Established** a new B2B operating model for **8+ logistics agencies** and **enabled remote model opportunities**.

## Software Engineer

Doğuş Technology

May 13 - Jun 16, Istanbul, TR

- Developed ERP projects over 3 years, delivering solutions for multiple international clients.
- Engineered a CRM plugin for D-Marin to manage email & SMS campaigns in Turkey and Croatia.
- Consolidated overseas SKU data for Doğuş Avenu's Crate & Barrel operations.
- Built the front-end of an e-Invoice portal.
- Developed a full-featured ERP system for marina management at D-Marin in Turkey and Greece.

## Entrepreneur

Self-Employed (Entrepreneurship Projects)

Jun 12 - May 13, Istanbul, TR

- Co-Founder, [ilkdefagidiyorum.com](#) – Online local-search and discovery platform for first-time travelers to Istanbul
  - Recruited and led a 12-person copywriter team for 3 months, **increasing article count by 400%** while preserving quality.
  - Redesigned page structures to optimize ad placements, delivering 2 core solutions and 4 additional improvements.
- Co-Founder, [hemenisara.com](#) – Online job search platform focused on blue-collar employees
  - Negotiated and secured a service provider contract with a top telecom company within 6 months of launch.
  - Consolidated financial data to produce the company's first Quarterly Accountancy Report.

## Intern

Vodafone TR

Jun 2011 - Sep 11, Istanbul, TR

- Selected to participate in Vodafone All-Star talent program.
- Developed and implemented web services for a log management tool.

## EDUCATION

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### BEng in Computer Engineering

Ege University • Izmir, TR • 2007-2012

- Had part-time undergraduate job at Ege University Pharmacy R&D Center - IT Dept. Between 2007-2009.

### Erasmus Exchange in Informatics

URJC • Madrid, ES • 2009-2010

- Studied for 2 semesters by ERASMUS Exchange Program.

## PROJECT

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### Co-Founder

Pineapple Graphic Design Studio • Sep 16 - Sep 17

- Co-Founded and managed a graphic design studio in Shanghai, CN.

## INVOLVEMENT

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### Volunteer

AIESEC • Sep 08 - Sep 11

- Led and coordinated international exchange programs across Izmir, Madrid, and AIESEC Turkey HQ.

## ADDITIONAL INFORMATION

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Turkish Citizen | Languages: Turkish (Native), English (Professional Proficiency) | Military Service: Completed in 2019 (TR) |

Member of Yapı Kredi Sailing Team (2023–2024)