Yüksel Can Kabaklarlı

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SUMMARY

Technical and product-focused IT leader with **13+ years of experience** building **large-scale financial platforms** serving **16M+ customers** and **250K+ daily calls**. Combines **engineering leadership** with **product ownership** across **roadmap management**, **scalable architecture**, **OKRs**, and **cross-functional delivery**. Led teams, shipped **AI-driven products**, and executed **0→1 lifecycle** work with clear **KPIs** and measurable outcomes.

SKILLS

Product Ownership, Backlog Ownership, Prioritization, Requirements Analysis, Feature Definition, Functional Specifications, API Integration, Microservice-Aligned Architecture, Technical Specifications, KPIs, Performance Analysis, Agile Delivery, Release Management, OKR Execution, Stakeholder Alignment, Team Management, Open Banking (AISP/PISP), Call Center Platforms, Financial Services

Turkish (Native), English (Professional)

EXPERIENCE

Entrepreneur

Self-Employed (Entrepreneurship Projects)   February 2025 - Present, Istanbul, TR

· Founded and launched Aureth, an AI-driven emotional awareness app published on the App Store, defining the core problem for urban users lacking emotional space and shaping a **0→1 product hypothesis** around 1–2 minute micro-reflection rituals supported by personalized insights and mindfulness routines.
· Designed and delivered the **full product lifecycle** — discovery, UX flows, content logic, technical architecture (Firebase + OpenAI), launch, and implemented foundational analytics instrumentation through event tracking.
· Published "**Çizgilerin Ötesinde Bir Fikir Egzersizi: Finansal Teknolojiler**", a strategic exploration of AI, UX, system design, and fintech innovation frameworks, reinforcing product thinking and long-term vision.

Engineering Manager

Yapı Kredi Technology   June 2023 - October 2024, Istanbul, TR

Yapı Kredi Technology is a top-tier banking technology organization delivering mission-critical digital platforms for millions of customers.
· Led a **17-person engineering & analysis team**, owning hiring, capability building, performance cycles, and end-to-end delivery across **mission-critical call-center platforms** (IVR, IVN, CTI) serving 16M+ customers, 2,000+ agents, and 250K+ calls/day.
· Owned **domain-level product direction**, governing the roadmaps and backlogs of two agile teams; defined priorities, requirements, sequencing, and annual delivery targets (**2,600–2,800 man-days**, exceeding goals by **40%+** across 2-week sprints and **~2 releases/month**).
· Represented the domain in senior leadership forums (5 managers + director), presenting **OKRs**, **KPIs**, risks, architectural decisions, and modernization plans; led planning, estimation, **release governance**, and post-release reviews, and engaged with **executive leadership** for strategic alignment.
· Co-designed new products with architects and senior engineers, ensuring **microservice-aligned scalable architectures**, while driving technical debt reduction, security remediation, code-quality improvements, and reliability monitoring across distributed systems.
· Led **OKR cycles** for a 65-person directorate, facilitating cross-functional product groups to standardize workflows, design consistency and modernization practices; guided post-release impact reviews and performance analysis.
· Managed audits, operational risk, **disaster-recovery readiness**, vendor coordination and contracts, and two innovation-focused **R&D initiatives totaling 30M+ TL**.

Sr. Principal Business Analyst

Yapı Kredi Technology   August 2021 - May 2023, Istanbul, TR

· Served as **Product Owner** for Turkey's PSD2-equivalent **AISP/PISP (ÖHVPS)** services, coordinating **~10 internal domains** (mobile, core banking, payments, BI, compliance, architecture, PMO) to deliver aligned product and technical outcomes across the bank's open-API ecosystem.
· Led **BKM & Central Bank certification**, owning API behavior, technical specifications, integration patterns, and cross-functional coordination with compliance, security, and architecture teams.
· Contributed to Yapı Kredi becoming **Turkey's #1 open banking performer**, delivering industry-first implementations and supporting Turkey's **highest transaction volumes** in the market.
· Produced detailed **product requirements**, user journeys, API integration models, and end-to-end technical documentation supporting secure and scalable open-API operations.

Principal Business Analyst

Yapı Kredi Technology   October 2017 - July 2021, Istanbul, TR

· Led the **product direction** for the domain during the agile transformation, owning backlog refinement, user stories, flow design, estimation, prioritization, and sprint ceremonies across **IVR, IVN, chat and CTI applications**.
· Delivered **40+ enhancements/year** across routing, reporting, and operational tooling, improving stability for **2,000+ agents** and collaborating with **10+ business units** and **infrastructure teams** for end-to-end delivery.
· Represented the call-center domain (handling **200K+ daily calls**) in quarterly master planning and strategic alignment sessions.

Sr. Business Analyst

Daybreak Global Logistics   **July 2016 – July 2017, Shanghai, CN**

Daybreak Global Logistics is a China-based air-freight forwarding company serving international B2B partners with high-volume cross-border operations.

· Designed and delivered a **full freight forwarding operations platform** (40+ screens) from concept to live rollout, leading a **4-developer team** end-to-end.
· Reduced **operational workload by 70%** and **reconciliation time by 50%**, creating measurable efficiency gains across booking and accounting workflows.
· Standardized a new **B2B operating model** adopted by **8+ logistics agencies**, enabling remote operations and consistent multi-region workflows.

Software Engineer

Doğuş Technology   **May 2013 – June 2016, Istanbul, TR**

Doğuş Technology is a leading tech company within Doğuş Group, providing enterprise ERP and CRM solutions for international operations.

· Developed **full-featured marina management ERP systems** (60+ screens) for D-Marin operations in Turkey and Greece, covering reservation, operations, billing, reporting, and asset management.
· Delivered **CRM extensions** enabling email/SMS campaign workflows for D-Marin's international network.
· Built **20+ front-end modules** for **e-Invoice processes** aligned with Turkish regulatory standards, supporting digital invoicing operations across Doğuş Group companies.

Entrepreneur

Self-Employed (Entrepreneurship Projects)   **September 2012 - May 2013, Istanbul, TR**

· **Co-Founder, ilkdefagidiyorum.com** — KOSGEB-supported local-search & discovery platform for first-time travelers in Istanbul.
 · Built a **0→1 consumer platform**, leading product development, design, team hiring, regulatory processes, advertising operations, and partnerships.
· **Co-Founder, hemenisara.com** — KOSGEB-supported job search platform for blue-collar workers.
 · Established the platform **from concept to launch**, owning product development, marketing operations, partnership outreach and financial structuring. Closed a **telecom partnership** within 6 months.

Intern

Vodafone HQ   **June 2011 – September 2011, Istanbul, TR**

Vodafone is a global telecommunications company delivering mobile, digital, and broadband services to millions of customers worldwide.

· Selected for Vodafone's competitive **All-Star talent program**.
· Developed **web service components** for an internal log management platform.

PROJECT

Co-Founder

Pineapple Graphic Design Studio · September 2016 - September 2017
· Co-Founded and managed a design studio in Shanghai, producing branding systems and UI/UX materials for **7 local clients** across **13 commercial design projects**.

EDUCATION

BEng in Computer Engineering

Ege University · Izmir, TR · 2007–2012
· Had part-time undergraduate job at Ege University Pharmacy R&D Center - IT Dept. Between 2007-2009.

Erasmus Exchange in Informatics

King Juan Carlos University · Madrid, ES · 2009–2010
· Studied for 2 semesters by ERASMUS Exchange Program.

INVOLVEMENT

Volunteer

AIESEC · September 2008 - September 2011
· Led and supported international exchange operations across AIESEC Izmir, Madrid and Turkey HQ, serving in roles including VP of Exchange and National Information Systems Manager.