Ruijie Ma

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EDUCATION

Johns Hopkins Carey Business School (JHU)   Washington, DC
Master of Science in Business Analytics and Artificial Intelligence   Expected Jul 2026
• Awarded $30,000 scholarship
• Course: Python for Data Analysis, Statistical Analysis, Business Analytics, Data Visualization, Financial Decisions & Investment Analysis, Practical Machine Learning

University of Wisconsin–Madison (UWM)   Madison, WI
Bachelor of Arts in Economics | Certificate in Education and Educational Services Dec 2024
• GPA: 3.65/4.0 (Top 5%); Dean's list: Fall 2021-Fall 2022, Spring 2023-Fall 2024

PROFESSIONAL EXPERIENCE

World Salon   New York, United States
Research Intern, Department of Research   Feb 2025- May 2025
- ✧ Coordinated 1-2 weekly events (4-6 speakers each), including the ICAS North American Tariff Policy Forum (6 speakers, 50+ participants) and a flagship forum with 16 speakers across two panels; aligned agendas with business priorities and delivered actionable insights
- ✧ Executed cross-industry research (ESG, tariffs, healthcare, IT, textile machinery) and guest speaker profiling, preparing event outlines and briefing notes to enable teams in program design and stakeholder engagement
- ✧ Gathered and organized 200+ executive profiles weekly using a Python/Conda crawler system; converted raw data into clean datasets to supply standardized inputs and enhance further analysis
- ✧ *Navigating the Digital Age*: drafted topic framework, guest profiling, and promotional materials; designed a large-scale offline event planning proposal, demonstrating the ability to present strategic options for senior decision-makers

Jones Lang LaSalle (Beijing) Consultants Ltd, Shanghai Branch   Shanghai, China
Analyst Intern, Department of China Valuation and Risk Advisory   Jun 2024- Jul 2024
- ✧ Assisted in cash flow, NPV, and IRR financial models by running 8–10 daily system extractions, refining data, and inputting results into Excel; contributed to valuation analysis of commercial property projects
- ✧ Compiled datasets for 30+ warehouses (vacancy, rent, size, build status, location) through database pulls, open-source research, and market calls; delivered organized data and actionable insights for due diligence
- ✧ Reviewed three years of financial reports from 40 real estate companies to verify external auditors (EY, Deloitte, KPMG, PwC), reinforcing cross-office business analysis and improving benchmarking accuracy
- ✧ Data integrity initiative: created a one-page data dictionary and color-coded tracker to define fields, units, and confidence levels; improved traceability and review efficiency, and the template was later adopted by the team

Shanghai Pacific Securities Co., Ltd   Shanghai, China
Macroeconomic Research Intern, Department of Macro Research   Jun 2023-Aug 2023
- ✧ Built Excel visualizations of CPI/PPI and trade data from authoritative financial databases, producing charts and trend analysis for weekly macroeconomic reports and client briefings
- ✧ Performed quantitative analysis on silver pricing using regression and time-series models; authored a research report explaining supply–demand drivers and policy factors shaping silver markets
- ✧ Synthesized government policy documents into structured mind maps, outlining approaches to resolving local government debt risks; offered actionable insights to support teams in policy-related research
- ✧ Contributed to publication support by editing and updating data for industry reports distributed via the firm's official channels, ensuring accuracy and timely release

ACADEMIC PROJECT

Analysis of the Relationship Between Educational Expansion and Economic Growth in Botswana   Apr. 2023
- ✧ Analyzed 20 years (1965–1985) of World Bank and policy data, showing GDP per capita rose from $80.2 to $979 and primary school enrollment increased from 67% to 104%
- ✧ Built Excel visualizations linking education expansion with economic outcomes, highlighting Botswana's 9% per capita GDP growth and 6% growth in schooling years during the period
- ✧ Performed regression analysis demonstrating that education explained over 40% of income growth variance, confirming the positive correlation between education expansion and economic performance

ADDITIONAL INFORMATION

Programming: Python, Tableau, R, Excel, WPS
Volunteer: 30 hours, Keep Calm Sensory Zone (community service for children with disabilities)
Leadership: Head of Chinese Radio Station (UWM); led 5 events, secured $1,000 sponsorship, recruited 18 new members