

# Fiona Whittington

github.com/fionawhittington  
fiona@techtogether.io  
www.fionaw.io

## Education

B.A. Advertising  
Boston University  
May 2020

## Skills

### Programming

- HTML/CSS
- Bootstrap
- Jekyll
- Ghost
- Javascript & Python Basics
- Docker Basics
- SQL

### Design

- Photoshop
- Illustrator
- Adobe Animate
- Premiere Pro

### Awards & Achievements

- Capital Hill Briefing
- Boston Globe Feature
- BostInno's 2018 50 On Fire
- New York Times Feature
- Cross-College Award
- Provost's Scholars Award

## Experience

### Executive Director & Founder

TechTogether (Jan 2018 - Present)

- Established a student-led nonprofit that hosts gender-focused hackathons across the country, growing the organization to be in 4 major cities with a contact list of over 10,000 students.
- Directed a team of 6+ core members and 40+ volunteer organizers to put on annual hackathons and workshops for an average of 1,000 students each year.
- Oversee event sponsorship program that has served over 60+ companies and local nonprofits.

### Co-Founder & CEO

The Bit (Nov 2020 - March 2020)

- Managed marketing initiatives, resulting in an average new user growth rate of 31.97% per month.
- Executed sales program to win four major accounts from fortune 500 companies.
- Design content and managed Instagram account, which resulted in 1.3k Instagram followers.

### Marketing Associate

Armored Things (May 2019 - November 2019)

Intern (Aug 2018 - May 2019)

- Built the marketing infrastructure from scratch including the branding guidelines, redesigned logo, and current website.
- Managed contracted public relations agency, resulting in 2+ mentions or articles a month.
- Coordinate with sales, business development, and customer success teams to generate promotional and educational content.
- Initiated, managed, and wrote for the company blog used to generate brand awareness, driving a daily increase of website traffic.