

Fiona Whittington

github.com/fionawhittington
fiona@techtogether.io
www.fionaw.me

B.A. Advertising
Boston University
May 2019

Skills

Marketing

- Google Analytics
- Mailchimp

Programming

- HTML/CSS
- Bootstrap
- Jekyll
- Ghost
- Javascript & Python Basics
- Docker Basics

Design

- Photoshop
- Illustrator
- Adobe Animate
- Premiere Pro
- Sketch

Awards & Achievements

- Capital Hill Showcase
- Boston Globe Feature
- BostInno's 2018 50 On Fire
- New York Times Feature
- Cross-College Award
- Provost's Scholars Award

Experience

Executive Director & Founder

Jan 2018 - Present

TechTogether, www.techtogether.io

- Established a student-led nonprofit that hosts gender-focused hackathons across the country, growing the organization to be in 4 major cities with a contact list of over 10,000 students.
- Directed a team of 6+ core members and 40+ volunteer organizers to put on annual hackathons and workshops that serve an average of 1,000 students each year.
- Oversaw event sponsorship program that has served over 60+ companies and local nonprofits.

Co-founder & CEO

Nov 2019 - March 2020

The Bit, www.thebit.tech

- Co-founded The Bit, an online learning platform that served 350+ learners by pairing them with a partner to complete online coding courses.
- Managed marketing initiatives, resulting in an average new user growth rate of 32% per month.
- Executed sales program to win four major accounts from fortune 500 companies.
- Designed content and managed Instagram account, which resulted in 1.3k Instagram followers.

Marketing Associate

May 2019 - Nov 2019

Marketing Intern

Aug 2018 - May 2019

Armored Things, www.armoredthings.com

- Built the marketing infrastructure from scratch including the brand guidelines, redesigned logo, and current website.
- Managed public relations agency, resulting in 2+ mentions or articles a month.
- Coordinated with sales, business development, and customer success teams to generate promotional and educational content.
- Initiated, managed, and wrote for the company blog used to generate brand awareness, driving a daily increase of website traffic.