



#MAKINGTHENEWNORMAL
SHEBOS.IO
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Hello Potential Sponsors!

SheBOS is an endeavor on behalf of women from universities all around Boston to host the largest all-female and non-binary hackathon in the world. For 36 hours, more than 1,000 female developers, designers, builders and change makers from high schools and colleges around the country will join together to build new applications, websites, and hardware projects.

Our mission is to bring together women interested in computer science, and provide them with opportunities to explore the tech industry in an inspiring, encouraging, and energizing environment. We, the SheBOS leadership team, are committed to ending the gender gap in technology, and we hope you are too!

SheBOS will be held February 16th to 18th, 2018 on Boston University's Charles River Campus. The theme of the event is female empowerment, but the hacks themselves will be centered around multiple topic areas such as healthcare, sports, politics, and environmental issues.

SheBOS will enable your company to connect, recruit, and receive live feedback from women at schools around the country. We will provide maximize exposure with minimal effort from you. Sponsors at SheBOS will have the opportunity to interact directly with our large pool of talented young women via tech talks, freebies, branded prizes, and more!

Please review the sponsorship tiers below, and let us know if you are interested in partnering with SheBOS 2018!

Sincerely,
The SheBOS Leadership Team

SPONSORSHIP PACKAGES

	BRONZE \$1,000	SILVER \$2,000	GOLD \$5,000	PLATINUM \$10,000	TITLE SPONSOR CAMBRIDGE \$20,000 MINIMUM BID
Contribution Amount					
GENERAL:					
THANKED AT OPENING/CEREMONY	✓	✓	✓	✓	✓
DISTRIBUTE MATERIAL	✓	✓	✓	✓	✓
SPONSOR TABLE		✓	✓	✓	✓
SPONSORED MEAL		✓	✓	✓	✓
HOST A WORKSHOP	✓	✓	✓	✓	✓
HOST A MINI EVENT	✓	✓	✓	✓	✓
HOST A TECH TALK		✓	✓	✓	✓
SPONSORED BUS			✓	✓	✓
PRIVATE ROOM FOR SPECIAL EVENTS				✓	✓
KEYNOTE SPEAKER				✓	✓
SHEBOS, PRESENTED BY YOU!					✓
RECRUITING:					
RECRUITERS PRESENT	✓	✓	✓	✓	✓
ACCESS TO RESUME/GITHUB/LINKEDIN DATABASE			✓	✓	✓
PRIVATE RECRUITING/INTERVIEW ROOM			✓	✓	✓
ACCESS TO STUDENT'S EMAILS					✓
BRANDING:					
LOGO ON WEBSITE	✓	✓	✓	✓	✓
BLURB IN EVENT PROGRAM	✓	✓	✓	✓	✓
PROVIDE BRANDED SPONSORSHIP PRIZE FOR ONE OF OUR GENERAL CATEGORIES		✓	✓	✓	✓
BRANDED ITEMS IN SWAG BAG	✓	✓	✓	✓	✓
SOCIAL MEDIA PROMOTION			✓	✓	✓
FULL-PAGE ADVERTISEMENT IN EVENT PROGRAM				✓	✓
COMPANY REPRESENTATIVE ON JUDGING PANEL				✓	✓

Running a non-profit or startup?

Contact us at sponsor@shebos.io, and we'll tailor a package for you.

SheBOS is centered around inclusion amongst both students and sponsors. We are committed to working with you to make SheBOS a worthwhile experience for your team and our hackers. If you have any questions, please don't hesitate to reach out at sponsor@shebos.io.