Fiona Whittington

T: 703-408-0062 E: fionaw@bu.edu

FW

EDUCATION

Boston University College of Communication
Bachelor of Science in Communication
Concentration in Advertising, Minor in Computer Science
Liberal Arts Concentration in Global Health

Boston, MA
Expected May 2019
Current GPA: 3.4/4.0

SKILLS

Languages	Frameworks	Design & Presentation Tools	
HTML5	A-Frame	Adobe Creative Suite	iMovie
CSS	Jekyll	Sketch	WordPress
Python	Boostrap	Microsoft Office Suite	
JavaScript			

ACTIVITIES

Girls Who Code BU, President & Founder
September 2016 - Present

SheHacks Boston, Director & Founder
June 2017 - Present

Hack The Gap, Director & Founder
April 2017 - Oct. 2017

Global App Initiative
Vice President, Design Lead, Project Lead
December 2016 - May 2017

AWARDS

Cross College Award	Jan 2018	**Provost's Scholars Award**	June 2017	**VR EcoHack Winner**	April 2017
UROP Research Award	October 2017	**InnovateEDU Winner**	April 2017	**Global App Winner**	March 2016

LEADERSHIP INNOLVEMENT

Red Hat
Exectuive Briefing Center Intern

Boston, MA
Feb. 2018 - Present

SheHacks Boston
Director & Founder

Boston, MA
June 2017 - Present

- Responsible for leading a team of 30 + undergraduate women across Boston in planning the worlds largest all-female and femme non-binary hackathon.
- Manage a budget of up to $112k for over 1000 attendees.
- Maintain strong relationships with 22+ universities and companies in Boston.
- Responsible for all promotional materials and advertising for the event on social media channels.
- Worked with one other student to design and develop event website utilizing HTML/CSS and Bootstrap.

BU Spark!
Head of Student Innovation (start-up)

Boston, MA
Jan. - Oct. 2017

- Co-founded Spark! Ventures and the BU Spark! X-Lab, a program to assist student technologists in building and launching their ventures.
- Assisted Executive Director to recruit and advise 12 technology start-ups in our first year.
- Worked with the Head of Technical Operations to co-design and develop company website utilizing HTML/CSS, Bootstrap, and Jekyll. Website to be launched in 2018.
- Managed a team of two marketing & communication students to create promotional materials and core branding materials.

Boston Public Schools: More than a Mile
Business Analyst

Boston, MA
Jan. - Oct. 2017

- Contributed to the development of an iOS mobile application aimed at facilitating movement of Boston Public School students beyond a one-mile radius of their homes, so they can access enrichment experiences in the city of Boston.
- Conducted deep customer insights, prototyping, validation exercises, oversaw content development, and provided product design support.

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Python	Boostrap	Microsoft Office Suite	
JavaScript			

ACTIVITIES

Girls Who Code BU, President & Founder	**The Collective, CMO & Co-Founder**	**Global App Initiative, Project Lead**
September 2016 - Present	November 2017 - Present	December - May 2016
SheHacks Boston, Director & Founder	**Global App Initiative, Vice President**	**Global App Initiative, Design Lead**
June 2017 - Present	September 2016 - May 2017	September - December 2016
Machine Intelligence Club	**Hack The Gap, Director & Founder**	
August 2017 - Present	April 2017 - Oct. 2017	

AWARDS

UROP Research Award October 2017	**VR EcoHack Winner** April 2017	**Global App Winner** March 2016
Provost's Scholars Award June 2017	**InnovateEDU Winner** April 2017	

LEADERSHIP INNOLVEMENT

SheHacks Boston — Boston, MA
Director & Founder — June 2017 - Present

- Responsible for leading a team of 30 + undergraduate women across Boston in planning the worlds largest all-female and femme non-binary hackathon.
- Manage a budget of up to $130k for over 1000 attendees.
- Maintain strong relationships with 22+ universities and companies in Boston.
- Responsible for all promotional materials and advertising for the event on social media channels.
- Worked with one other student to design and develop event website utilizing HTML/CSS and Bootstrap.

BU Spark! — Boston, MA
Head of Student Innovation (start-up) — Jan. - Oct. 2017

- Co-founded Spark! Ventures, a program to assist student technologists in building and launching their ventures.
- Assisted Executive Director to recruit and advise 12 technology start-ups in our first year.
- Co-founded the BU Spark! X-Lab, an opportunity for students to work two types of projects: class projects and consulting projects. Currently, class projects are for students to work on in specific computer science courses and consulting projects are for any student to work on outside of class.
- Co-founded and managed BU Spark!'s technology, general, and marketing consultation services, which served over 50 students in the first semester it launched.
- Worked with the Head of Technical Operations to co-design and develop company website utilizing HTML/CSS, Bootstrap, and Jekyll. Website to be launched in 2018.
- Managed a team of two marketing & communication students to create promotional materials and core branding materials.

Boston Public Schools: More than a Mile — Boston, MA
Business Analyst — June - Oct. 2017

- Contributed to the development of an iOS mobile application aimed at facilitating movement of Boston Public School students beyond a one-mile radius of their homes, so they can access enrichment experiences in the city of Boston.
- Conducted deep customer insights, prototyping, validation exercises, oversaw content development, and provided product design support.

UROP Research Awardee
Research Lead

Boston, MA
Oct. 2017 - Present

• Research factors that influence undergraduate woman's interest in STEM in gender restricted environments.

Hack the Gap
Director & Founder

Boston, MA
Apr. - Oct. 2017

• Responsible for leading a team of four undergraduate women across Boston in planning Boston University's first all-female and femme non-binary hackathon.
• Managed budget of up to $10k for 100 attendees.
• Responsible for all promotional materials and advertising for the event on social media channels.
• Worked with another student to design and develop event website.
• Oversaw team of over 50+ vendors and event contributors including speakers, volunteers, mentors, and photographers.

Global App Initiative
Project Lead

Boston, MA
Dec. - May 2016

• Designed, architechted and led a team of 20 software developers responsible for design and development of an IOS and Android Application for WTBU Radio.

Innovate EDU
Participant & Winner

Boston, MA
Dec. - May 2016

• Co-founded Bastion, an application that gave online retailers and users an opportunity to profit off big data.
• Responsible for coming up with the idea, overseeing the development of our web-based application, building our website, and co-writing our pitch and business plan.

ADDITIONAL EXPERIENCE

BU Spark! Ignite Leadership Council
Head of Council

Boston, MA
Jan. 2017 - Present

• Responsible for planning and running monthly meetings of 22 campus leaders, managing 5k budget as well as coordinating events and communications.

Google Innovator
Campus Representative

Boston, MA
Oct. 2017 - Jan. 2018

• Selected by Google to integrate platform within existing systems for enhanced data capture, analysis and connectivity within Boston University undergraduate and graduate community of 74,000 faculty and students.

Adobe
Campus Representative

Boston, MA
Oct. 2017 - Jan. 2018

• Responsible for educating students at Boston University about the benefits of Adobe Suite products via social media and workshops.

Hariri Institute for Computing,
Marketing and Communications Assistant

Boston, MA
Jan. 2016 - Jan. 2017

• Redesigned website and promotional materials, managed social media accounts, organized press release distribution & digital content.

RP3 Agency
V.I.P. Account Leadership Graduate Program

Bethesda, MD
May 2016 - Aug. 2016

• Performed extensive research and crafted presentations for potential and current clients and projects including, but not limited to Coke, Panama, and Norfolk Southern.