



IORELLA MARTÍNEZ

UXUI DEVELOPER

/ ABOUT ME

I'm a UXUI developer with a strong eye for innovative design and a keen understanding of techniques geared toward optimal user experience.

/ LANGUAGES

- > Spanish, Native.
- > Italian, Professional Working Proficiency.
- > English, Full Professional Proficiency.



/ CONTACT DETAILS

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/ WORK EXPERIENCE

>> Azure DevOps Specialist Support Engineer

Tek-Experts & Microsoft | 2020

Troubleshoot, test and resolve Azure environment performance issues, connectivity issues, security issues. Implement and maintain Microsoft Azure solutions, including major services related to Compute, Storage, Network and Security.

>> Email Marketing Automation Developer

3M - Email Developer and QA leader | 2021

Responsible for the coding, producing, proofing, testing, and troubleshooting of the email campaigns that 3M needs to deliver day-to-day also, as the Quality Assurance leader I'm responsible for a successful product launch, ensuring that all the emails campaigns meet the established standards set by the company.

>> UX/UI Developer

Equifax - Digital Media Developer | Aug 2021 - Present

Responsible for creating user-centered designs by understanding business requirements, and user feedback. Creating user flows, wireframes, prototypes and mockups. Translating requirements into style guides, design systems, design patterns and attractive user interfaces.

/ EDUCATION

>> Cenfotec University

Development for mobile web applications | 2020

- > Website prototyping, framing and styling.
- > Accessibility.
- > Front-End Connectivity.
- > Performance optimization and caching.
- > Testing and debugging Mobile web forms.

>> UX Design

Google UX Designer certificate | GEN 2022 - Present

Explore the design process, including empathizing with users, defining their pain points, coming up with ideas for design solutions, creating wireframes and prototypes, and testing designs to get feedback.

>> Data Analytics

Google Professional Data Analyst certificate | GEN - Present

Created to equip learners with theoretical and practical knowledge and real-life problem-solving skills to be successful in an entry-level job.

/ COMPETENCIES

- HTML & CSS coding,
- Javascript,
- Illustrator/Photoshop,
- Figma,
- WordPress/WIX,
- Prototyping, wireframing, user flows, mockups,
- Visual Communication, research,
- React.