



PolyAI x **SEMLA**
Trustworthy Engineering of AI Software

Sponsorship Package

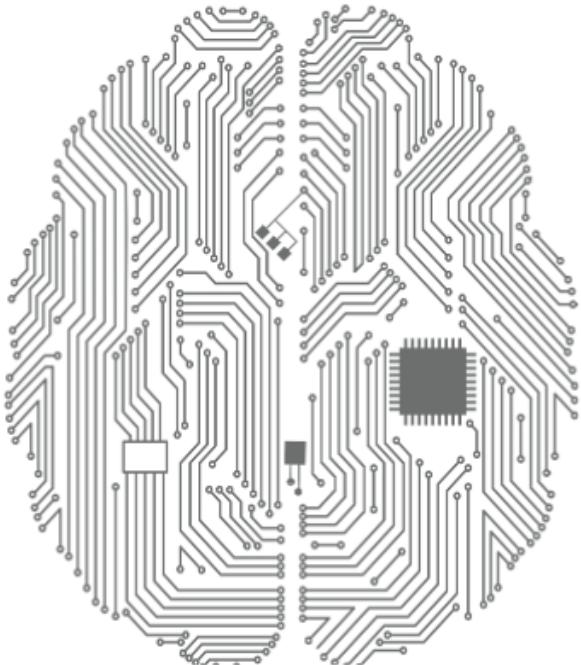
2022 - 2023

polyai.ca

codeml.ca

semla.quebec

Who are we?

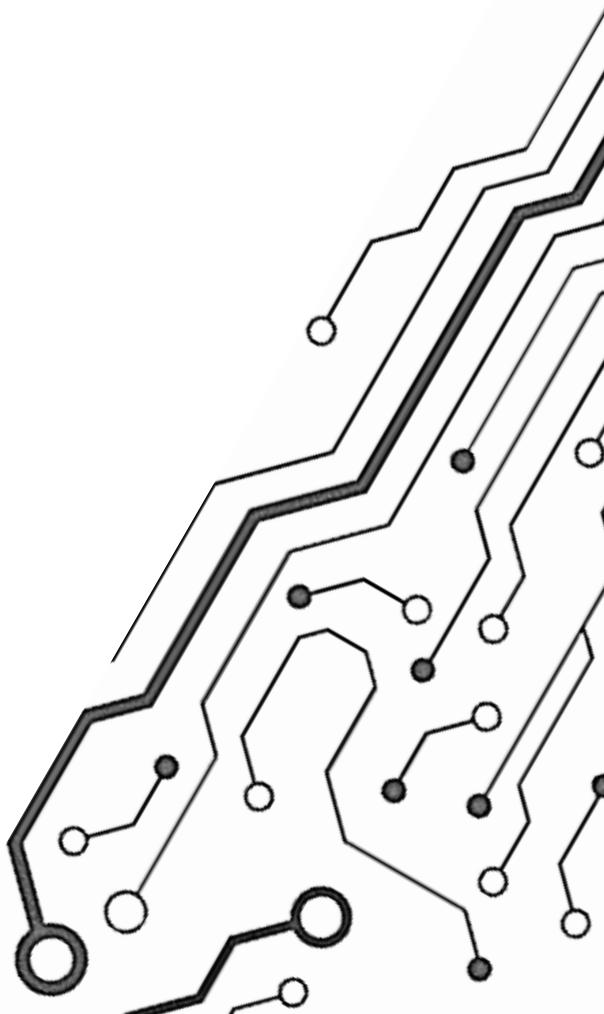


PolyAI

PolyAI is the artificial intelligence committee of Polytechnique Montreal. It is a sub-division of PolyHx, the school's computer club. Our organization has more than 20 members and is mainly known for organizing workshops and conferences on AI in addition to the annual CodeML hackathon.

SEMLA

SEMLA is a Quebec-based research group that brings together researchers in software engineering and applied machine learning from Quebec and Canadian universities specializing in the engineering of intelligent software systems. SEMLA researchers aim to develop methods, tools and technologies that enable the development of secure, reliable and trustworthy intelligent applications.



Our vision 2022-2023

This year we want to go above and beyond in the creation of our CodeML hackathon by producing a **24 hours** hackathon where **150 participants** will meet in person within Polytechnique Montreal the **8th and 9th october 2022**. The root idea is to make novices learn about the world of artificial intelligence while also testing the knowledge of the more experienced by providing them with rewarding challenges. Moreover, to incite competition, a leaderboard ranking all participant's performances will be displayed on a giant screen.

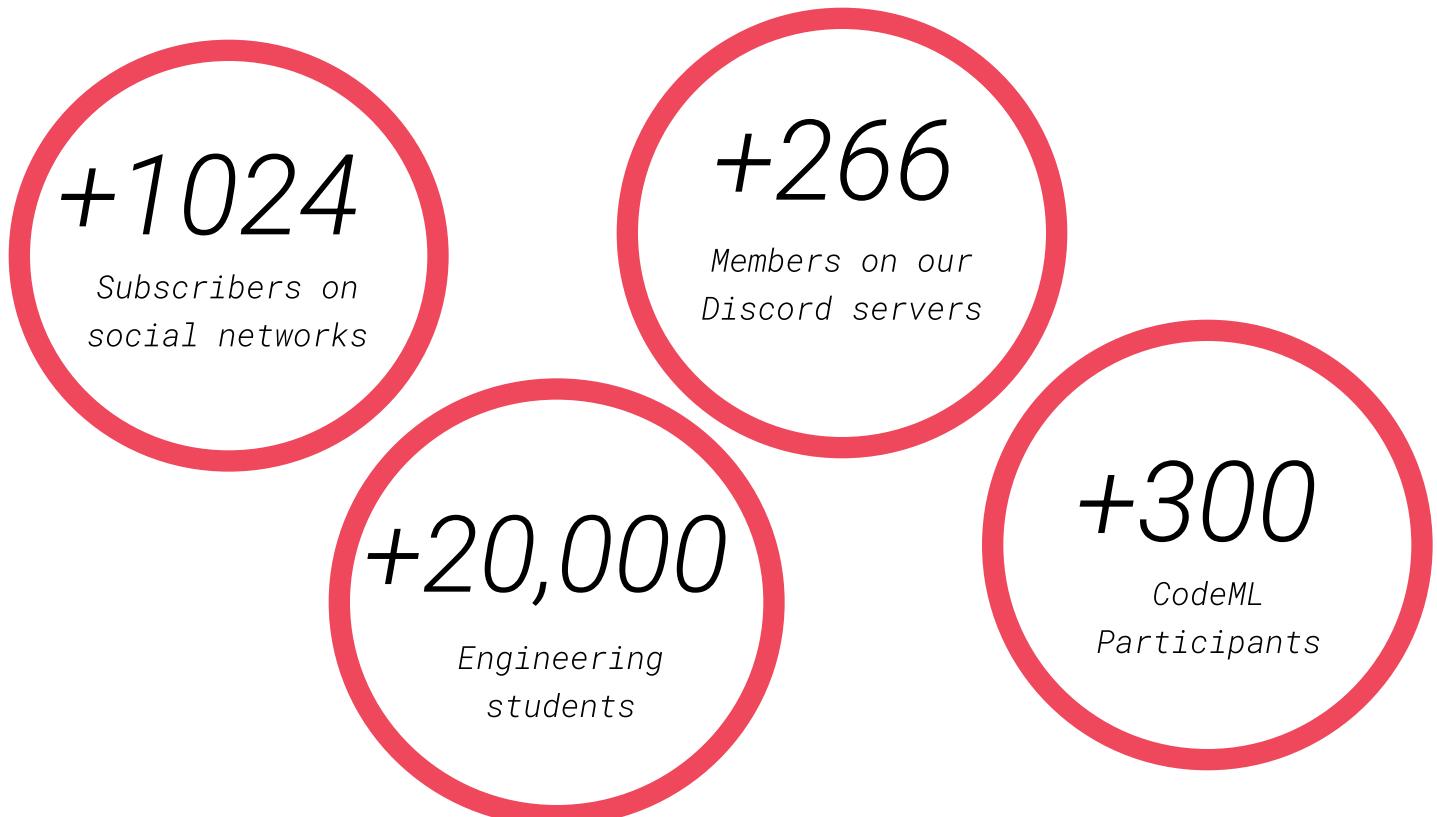
Why work with us?

RECRUTEMENT

By participating in the realization of this event, you gain exclusive access to a pool of talented students and several experts in the field of artificial intelligence. Sponsoring **CodeML 2022** is also about leaving a mark on the minds of tomorrow's engineers by showcasing your involvement in this growing community. The positive image that your company will bring to the hackathon will make you a reference for students looking for an internship or a job.

RECOGNITION OF YOUR COMPANY

You can present your company to hundreds of students within the targeted industry and elaborate on your strengths. You will have access to one-on-one discussions, social media posts, workshops, etc.



Hackathon

What is a hackathon?

A hackathon is a competition that lasts for a given time where hundreds of students gather in teams of 4 to challenge themselves and complete a project. The project can be part of a challenge launched by a sponsor or be part of the competition's theme. This project is then evaluated by judges on site to determine the best projects according to predetermined criteria.



What is CodeML?

CodeML is an annual hackathon that has been running for the past 2 years. The core of CodeML is focused on machine learning and brings together over 150 students of various levels annually. CodeML offers a multitude of challenges that require students to build practical ML-based systems which go beyond training an accurate ML model..

HacksBuddy

In order to provide the best possible experience for students and sponsors, our team has developed an application named HacksBuddy that will be useful throughout the event. Whether it's managing the meals offered, the raffles or storing information on each participant, HacksBuddy will be the number one management tool during Code ML 2022. In addition, with the application, sponsors have access to the student's resume with a single scan.



Sponsorship tiers

Bronze
(1000\$)

Silver
(2000\$)

Gold
(3500\$)

General

Company logo size on our website

S

M

L

Your logo size on our shirts

S

M

L

Addition of your product and/or services in prizes



Presentation during opening ceremony [1 min]



Presentation during opening ceremony [3-5 min]



Recruitment

Having an exclusive company booth



Access to CV database



Private recruitment room



Advertising

Personalized posts on social networking platforms



Distribution of company merchandise



Workshop



Sponsored meals and snacks



Logo on the big screen during the event



Create a personalized challenge with your data sets



Sponsor a challenge



Custom plans available upon request!

Thank you!

The 2022-2023 school year will be an unforgettable year for PolyAI thanks to the support of our sponsors and supporters like you. Your contribution is an investment in the education of students and in the development of artificial intelligence in Montreal and across Quebec. The PolyAI committee, the SEMLA research committee, Polytechnique Montreal and the students thank you!

Jean-François Senécal

PolyAI President

Dominic Hains

Director of Events

Foutse Khomh

SEMLA Coordinator

Heng Li

SEMLA Representative

Ismail Aarab

Director of Sponsorship

Ahmed Sabsabi

Sponsorship Member

Contact us

Don't hesitate to contact us if you have any questions about sponsorship, seeking applications or any other way to become a partner.

The ideal mean of communication would be our email address : comitepolyai@gmail.com.

However you can always access :

 [PolyAI](#) on Facebook

 [SEMLA](#) on Twitter

 [polyaiclub](#) on Instagram

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