

FIRDA RIZQIKA FITRIA

Banjarbaru, Indonesia • firdaarf@gmail.com • +62-821-5362-8849

Management undergraduate student who lives under the principle of focusing on getting better rather than being good. Easily and quickly adapt to the new environment, a life-learner person, and an open-minded individual who loves to collaborate and share new things. Passionate in business analysis, marketing, consumer behavior, and business development.

Education

BACHELOR'S IN MANAGEMENT, LAMBUNG MANGKURAT UNIVERSITY	South Kalimantan, Indonesia
Student	2020 - Present

- Current temporary GPA recapitulation: 3.71 of 4.00
- Got an A in Management Marketing course.
- Got an A in the Organizational Behavior course.
- Got an A in the Leadership course.

Leadership & Activities

Leader, On the Group Class	2022
-----------------------------------	-------------

- Directed a team of seven members to organize the job desk for the Statistics course.
- Directed a team of nine members to organize the job desk, and moderated for the Riset Operasi course.
- Solved problems with the team.

Moderator	2022
------------------	-------------

- Moderated every group presentation in the class.

Wiramartas ULM	2021
-----------------------	-------------

Member

- Active with choir activities every week.

Volunteer

Pengamat Fest 2021	2021
---------------------------	-------------

"Pemuda, Media Sosial, dan Ekonomi Kreatif"

- Got knowledge about Economy Creative and helped with the Marketing Management courses at University.

Kartala Project	2021
------------------------	-------------

"Self-Care: do what makes your soul shine"

Campaign From Psylution	2021
--------------------------------	-------------

"From Loneliness to Self-Reliance"

Training and Course Experience

Microsoft Word Course, Binus Center

2020

Skills and Interests

Technical: Google Workspace, Microsoft Office, Zoom, Canva.

Language: Indonesia (Native), and English.

Hard and Soft Skills: Team Management, Problem-Solving, Interpersonal Skills, and Leadership.

Interests: Analysis, Marketing, Management, Communication, Economy Creative, Project Management, and Creative Thinking.