

Week 8: Feedback to Students

CB2500 Information Management

Smart Banking (BI)
Smart e-Services (ISSN)

Smart IS Auditing (ISA)
Smart Global Business (GBSM)

No Tutorial in Week 10

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- We'll still have a lecture in Week 10 and tutorial in Week 11
- Bi-Weekly Lecture Quiz in Week 11 will be available on Canvas on Monday in Week 10.

Reminder of Mid-Term Test

- Date: 6th November 2021 (Sat) (Week 10)
- Time: 2-3pm (Zoom)
- Scope: Lectures 1-9
- Format: Multiple Choice Test (80 Questions)
- Open-book test; Can use electronic device
- No communications throughout the test
- Log on to Zoom and webcam should be on throughout the test
- Failure to follow the above rules may result in disqualification (i.e., 0 in the test)
- We will still have tutorials in Week 11

(Reminder) Week 11 Bi-Weekly Lecture Quiz

- Available earlier for your to prepare for the mid-term test
- Due on 14th November 2021
- Cover Lectures 9-10

Reminder of Week 9 Quiz and Interim Report 3

- Due date: This Sunday
- Interim Report 3:
 - IM solutions to solve problems or exploit new opportunities
 - Please briefly outline your problems/opportunities
 - You do not have to restrict to solutions to problems/opportunities identified in Interim Report 2
 - We look for innovative and feasible solutions
 - Think about competitive advantages from product and process implementation perspectives⁵

Week 8 Tutorial Discussion

- 0 score for following answers:
 - “Amazon, Facebook, Twitter” Irrelevant answer
- Acceptable but insufficient answers:
 - “Social store; message center; order management” Give more detail please.
- Best answer:
 - “Buy button: you can buy directly from social media sites. Referral links: you can be redirected to e-commerce site; Recommendation: give suggestions to what you may be interested to buy”