

Week 6: Feedback to Students

CB2500 Information Management

Smart Banking (BI)
Smart e-Services (ISSN)

Smart IS Auditing (ISA)
Smart Global Business (GBSM)

(Reminder) Week 7 Bi-Weekly Lecture Quiz

- Available on Canvas till end of Sun
- Cover Lectures 5-6

(Reminder) Interim Report 2

- Interim report 2 due on Sun
- You need to demonstrate that you know how to use Facepager and SAS Enterprise Miner to derive insights from a Facebook page
- The Facebook page should contain English text
- One student per group submits a report

Feedback on BI Test

- Suggested Solution:

https://canvas.cityu.edu.hk/courses/42771/files/8199527?module_item_id=385530

- Why can't I download comments by Facepager?
 - Did you create a database in the first place?
 - Check your configuration. You should download posts first followed by comments
- What is managerial implication?
 - It's business action that should be taken by managers
 - You don't get full marks if you just interpret the meaning of negative (or positive) correlations