

# **CB2300 Managing Teams**

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#### Fortunately, your group have...

#### 10 Items Available for Survival

1. First Aid Kit



2. Portable Transistor Radio



3. Disposable Cigarette Lighter



4. Seven Large Green Garbage Bags



5. Bottle of Liquor "G1 Type" Insect Repellent (2 oz.)



6. Machete



7. Snake Bite Kit



8. OneQuart of Rum



9. One Box of Granola Bars



10. Plastic "Space Blanket" (7' x 5.5')



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#### Team Effectiveness

 Is team decision making always better than individual decision making?





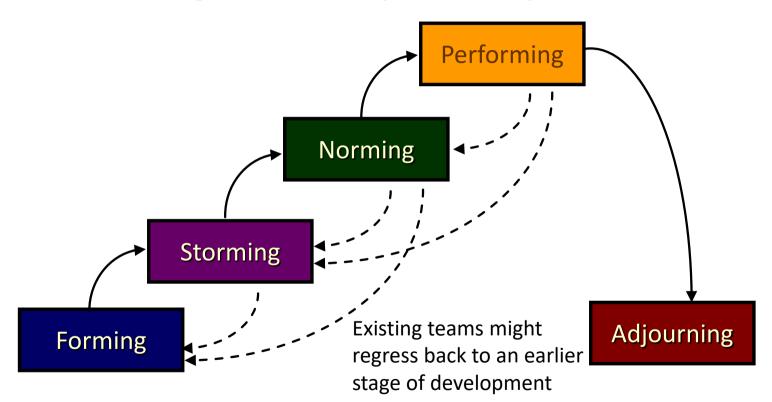
#### What is a Group?

**Group** – two or more interacting and interdependent individuals who come together to achieve specific goals.

- Formal groups
  - Work groups defined by the organization's structure that have designated work assignments and tasks
- Informal groups
  - Groups that are independently formed to meet the social needs of their members



### Stages of Group Development





### Stages of Group Development

#### Forming

Group members get to know each other and reach common understanding

#### Storming

 Group members experience conflict because some members do not wish to submit to demands of other group members

#### Norming

 Close ties and consensus begin to develop between group members. Establishing relationships



## Stages of Group Development

#### Performing

 A fully functional group structure allows the group to focus on performing the task at hand.

## Adjourning

The group prepares to disband and is no longer concerned with high levels of performance.



## What are the factors you need to consider to build effective teams?







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- What is the ideal size of the team?
- What will be the composition of the team? Age, gender, education, culture, expertise?
- What are some possible challenges that the team will encounter?



#### **Group Size**

- Small vs large
- Which one is better?





#### **Group Size**

- Advantage of small groups
  - —Interact more with each other and easier to coordinate their efforts
  - –More motivated, satisfied, and committed
  - -Easier to share information
  - —Better able to see the importance of their personal contributions



#### **Group Size**

- Advantages of large groups
  - -More resources at their disposal to achieve group goals
  - -Enables managers to obtain division of labor advantages
- Disadvantages of large groups
  - Problem of communication and coordination
  - –Lower level of motivation
  - -Members might not think their efforts are really needed



#### **Group Diversity**

- Diversity is beneficial?
- Surface level Demographics
  - -Age, gender, race, education
  - -Faultline theory!!
- Deep level values & beliefs



#### **Group Diversity**

- Group diversity is a double-edged sword
  - People with different backgrounds or experience may bring new ideas and creative solutions to the group
  - -However, diversity often leads to conflicts
    - Task conflict
    - Relational conflict
    - Negative impact on group cohesion (The degree to which members are attracted to their group)



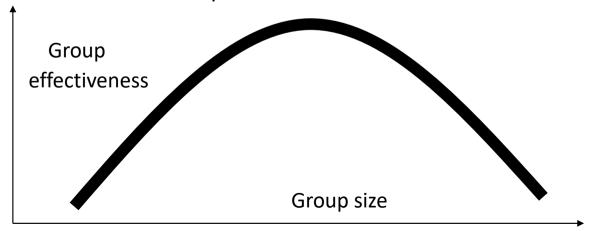
#### Potential limitations of teams

- Social loafing the tendency of group members to do less than they are capable of individually, resulting in an inverse relationship between group size and individual performance
- Groupthink (Janis, 1972)
- Task/Relational Conflict



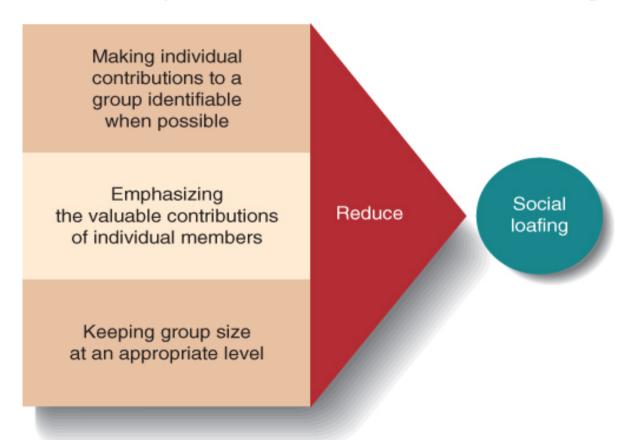
#### Group size – social loafing

- Number of members in a group is linked to performance effectiveness
  - -Inverted U-shape link between size and performance
  - Too large communication and coordination problems,
     satisfaction decreases; absenteeism and turnover increases
  - -5-7 members seem optimal





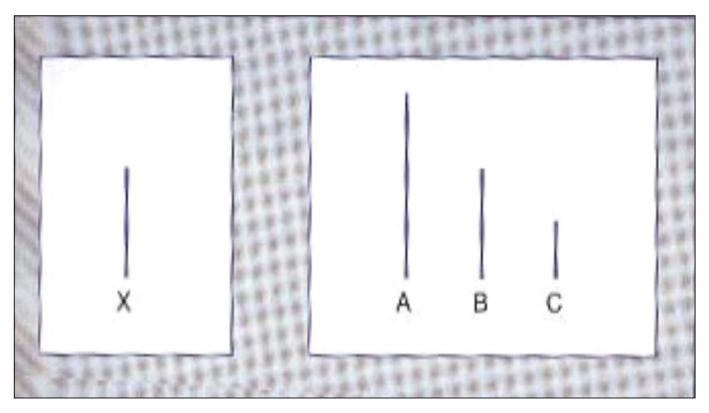
### Three Ways to Reduce Social Loafing







## Conformity and Groupthink (Asch's study): Video



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#### Groupthink and decision-making (Janis, 1971)

 The tendency of members in highly cohesive groups to lose their critical evaluation capabilities

 Related to norms of conformity in groups - desire to conform and avoid unpleasant disagreements lead to an overemphasis on concurrence and an under-emphasis on realistically appraising alternative courses of action



### Conflict Management

- **Conflict** perceived incompatible differences that result in interference or opposition.
- Conflicts are all bad?



#### Conflict Management

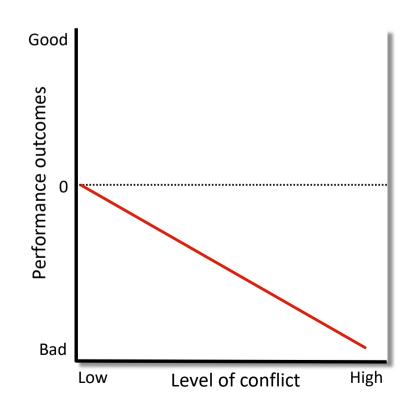
- **Conflict** perceived incompatible differences that result in interference or opposition.
- Traditional view of conflict the view that all conflict is bad and must be avoided.
- Interactionist view of conflict the view that some conflict is necessary for a group to perform effectively.



# Is Conflict Good or Bad?: Pre 1970s View

Historically, experts viewed conflict as dysfunctional

- Undermined relations
- Wasted human energy
- More job dissatisfaction, turnover, stress
- Less productivity, information sharing



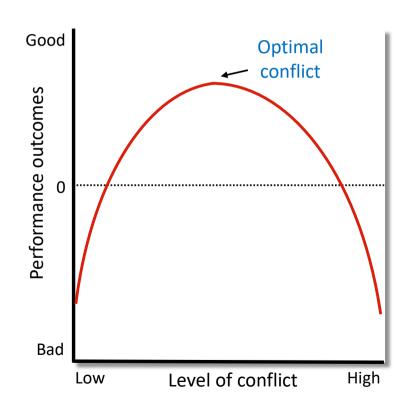


## Is Conflict Good or Bad?: 1970s-1990s View

1970s to 1990s – belief in an optimal level of conflict

Some level of conflict is good because:

- -Energizes debate
- -Reexamines assumptions
- –Improves responsiveness to external environment





## Types of conflict

- Functional conflicts conflicts that support a group's goals and improve its performance.
- **Dysfunctional conflicts** conflicts that prevent a group from achieving its goals.
- Task conflict conflicts over content and goals of the work.
- Relationship conflict conflict based on interpersonal relationships or personality issues
- Process conflict conflict over how work gets done.