

# Week 11: Feedback to Students

## CB2500 Information Management

Smart Banking (BI)  
Smart e-Services (ISSN)

Smart IS Auditing (ISA)  
Smart Global Business (GBSM)

# Week 11 Tutorial Discussion

- 0 score for following answers:
  - “Globalization benefits technology start-up firms the most.” **What’s your explanation?**
- Acceptable but insufficient answers:
  - “Globalization because it is more effective for the firms to expand and grow their business more stable” **How? Give more detail please.**
- Best answer:
  - “In my view, globalization benefits the most to technology start-up firms. Since globalization equalizes the market, it is a chance for the technology start-up firms to spread their reputation to potential customers and expand their market.”
  - “In my opinion, protectionism is the most beneficial to start-up firms since the protectionism protect the local firms against the large firms overseas and dilute their competitiveness so the local firms are able to survive in the start-up period.”

# Peer Evaluation Form

- We use it to identify free-riders and apply a discount to them
- You can submit the form to your tutor in hard copy or by email
- If we do not receive it by the last teaching week of the semester (i.e., 26<sup>th</sup> November 2021), we assume everyone contributes equally
- We will invite groups with uneven contributions for a meeting

# Important Due Date

- 28<sup>th</sup> November 2021 (Sun) business consultation report due
- 28<sup>th</sup> November 2021 (Sun) text mining data file (e.g., your input file for text topic analysis)
- Note: Plagiarism score > 30 won't be graded