

## 06. 2025 MARKETING STRATEGY | **MARKETING STRATEGY RECOMMENDATIONS**

# ENHANCE AUDIENCE ENGAGEMENT

1. Post at optimal times to maximize engagement, advertising budget, and restaurant foot traffic
2. Introduce branded hashtags to greater visibility, share-ability, and customer engagement.
3. Create posts that invite engagement (e.g. asking a question or featuring user content) vs announcing promotions (e.g. specials or discounts) - customers want conversations.

07. MONTHLY MARKETING, SOCIAL MEDIA,  
& CONTENT CREATION

LET US HELP WITH THE  
HEAVY LIFTING TO DRIVE  
THE MARKETING AND  
CREATE CONTENT...