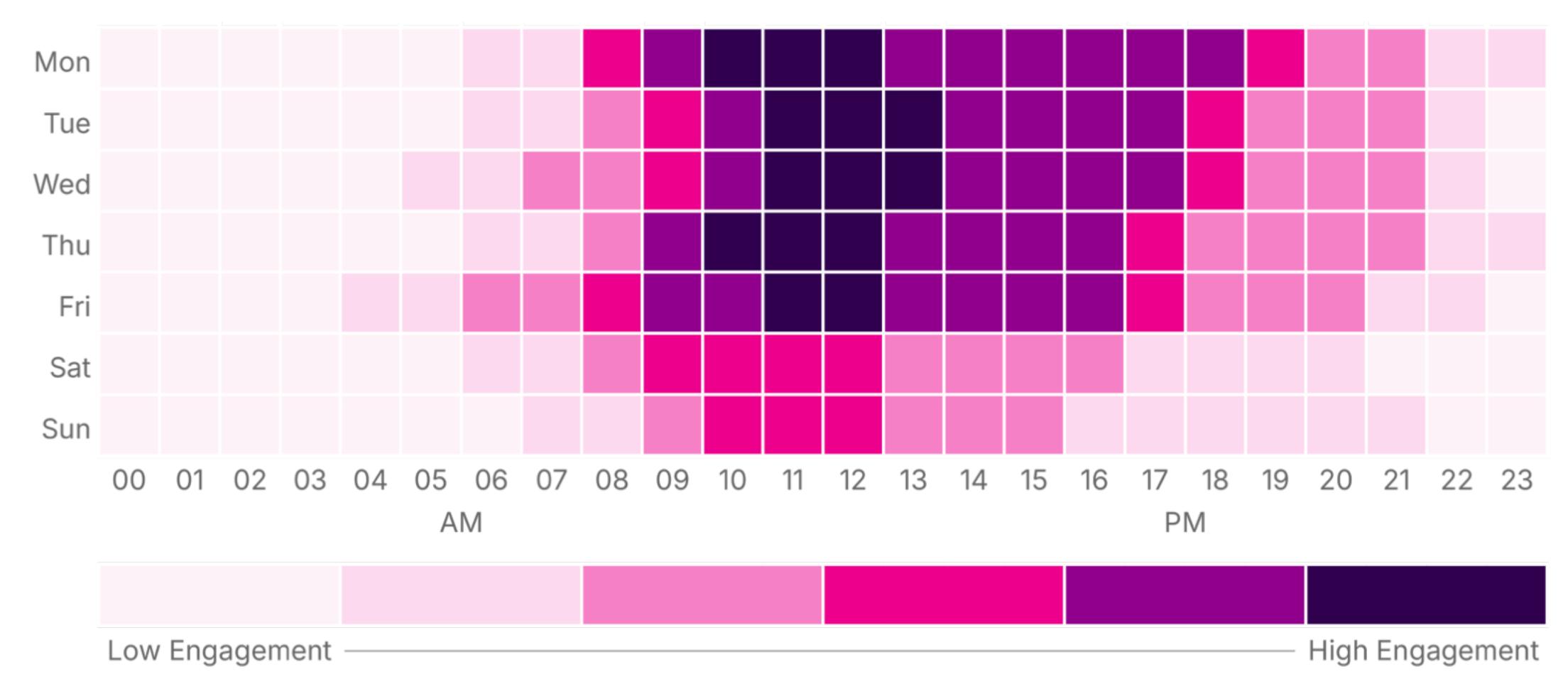
## 06. 2025 MARKETING STRATEGY | OPTIMIZING PLATFORM IMPACT & REACH

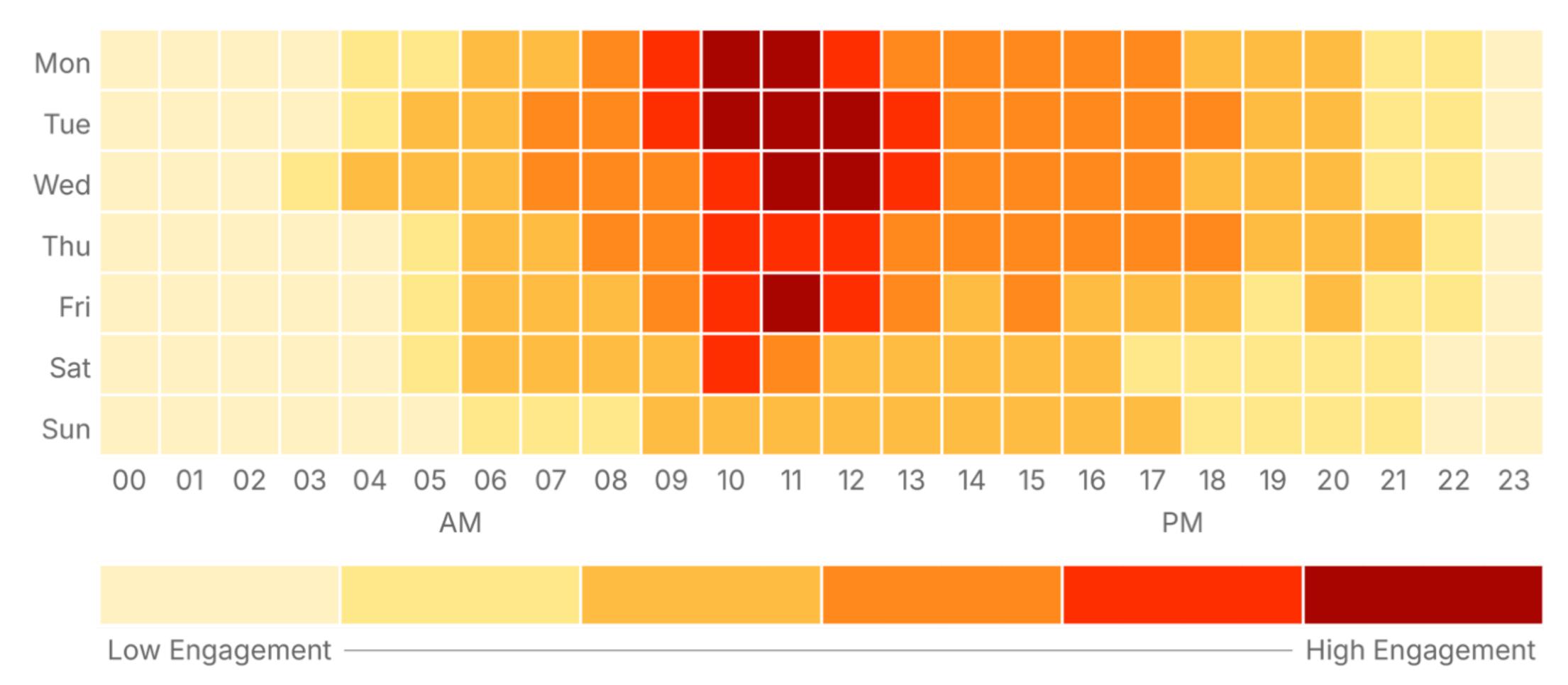
## INSTAGRAM OPTIMAL POSTING TIMES - SINGAPORE F&B



Source: https://sproutsocial.com/insights/best-times-to-post-on-instagram/

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## FACEBOOK OPTIMAL POSTING TIMES - SINGAPORE F&B



Source: https://sproutsocial.com/insights/best-times-to-post-on-facebook/