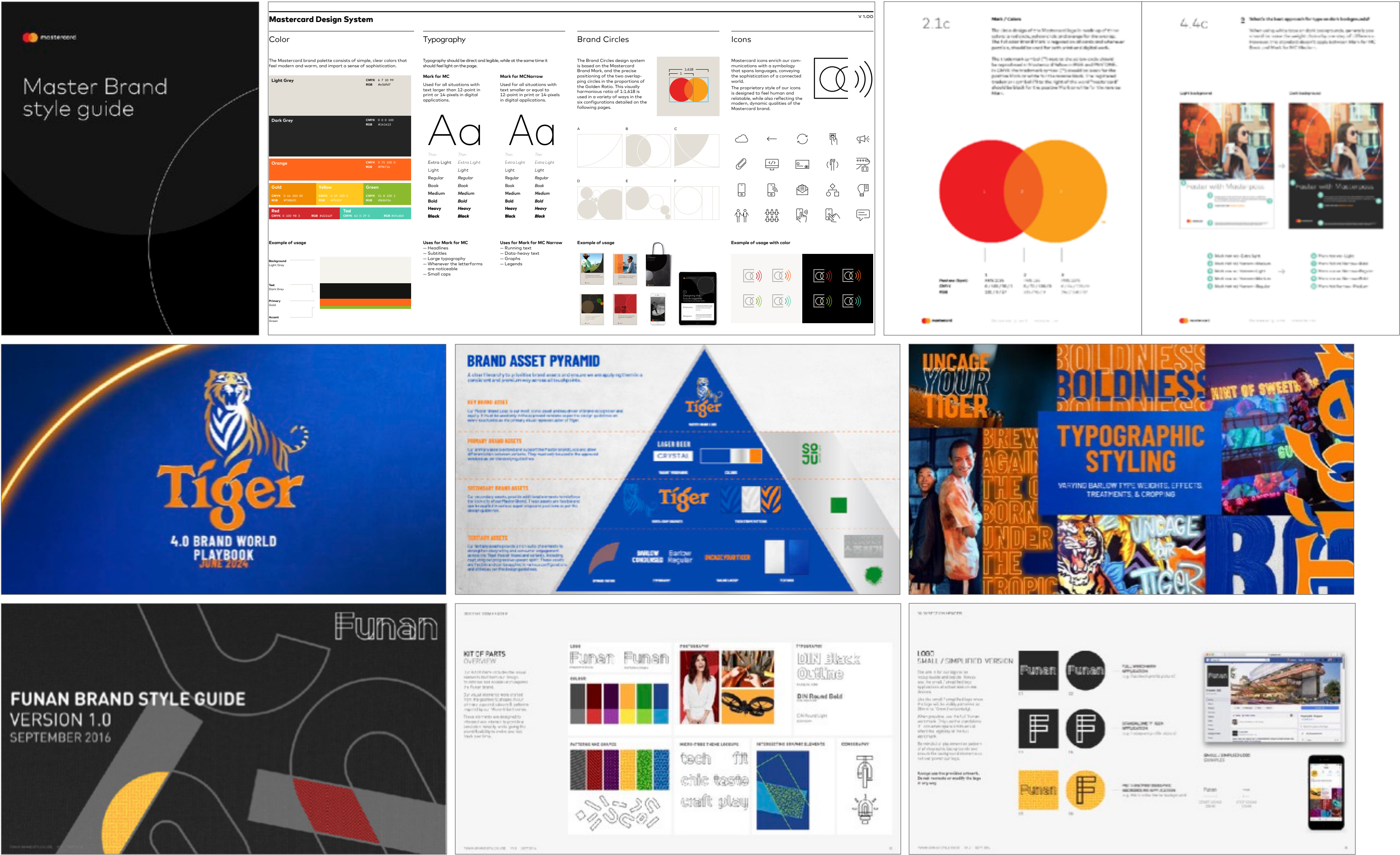


04. BRAND GUIDELINES | EXAMPLES OF PREVIOUS BRAND GUIDELINES WORK

Having created dozens of brand guidelines, I'll ensure you have the right 'rules & tools' for your internal team and external partners to faithfully bring the Little Italy brand to life.

This is a quick overview of some of the brand guidelines I've created.





05. DIGITAL ASSET MANAGEMENT SYSTEM

**A DAM MANAGES YOUR  
'LEGO BLOCKS' AND  
MAKES CONTENT  
CREATION EASY...**