

LITTLE ITALY

BRAND IDENTITY SYSTEM, 2025 MARKETING PLAN, & MONTHLY IMPLEMENTATION

THOUGHT-STARTERS & PROJECT PROPOSAL DISCUSSION

ITLID | 31 DEC 2024

We hope you like the use of imagery, footage, music, artwork and typography in our creative presentation. Without these, we cannot show you our ideas for your brand. However, while every care is taken in putting forward this creative presentation, the imagery, footage, music, artwork and typography used are for internal illustration purposes only to depict our creative thinking and are not obtained under any commercial production licenses and nor are models included as endorsing the brand. Third party products are incidental and are not used by way of any endorsement. They should not be used outside of this document until license arrangements are put in place.

Drawings and designs prepared by Fire Maverick are for internal concept purposes only and not for commercial use unless agreed in writing with Fire Maverick. No warranties or representations are given in relation to merchantability and fitness for particular purposes.

Any brand names or logos presented by Fire Maverick are subject to trademark clearance by the recipient unless agreed otherwise in writing.

Please contact us for further information and please do not remove this notice.