

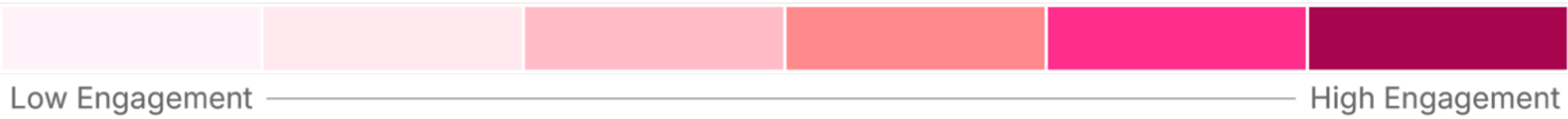
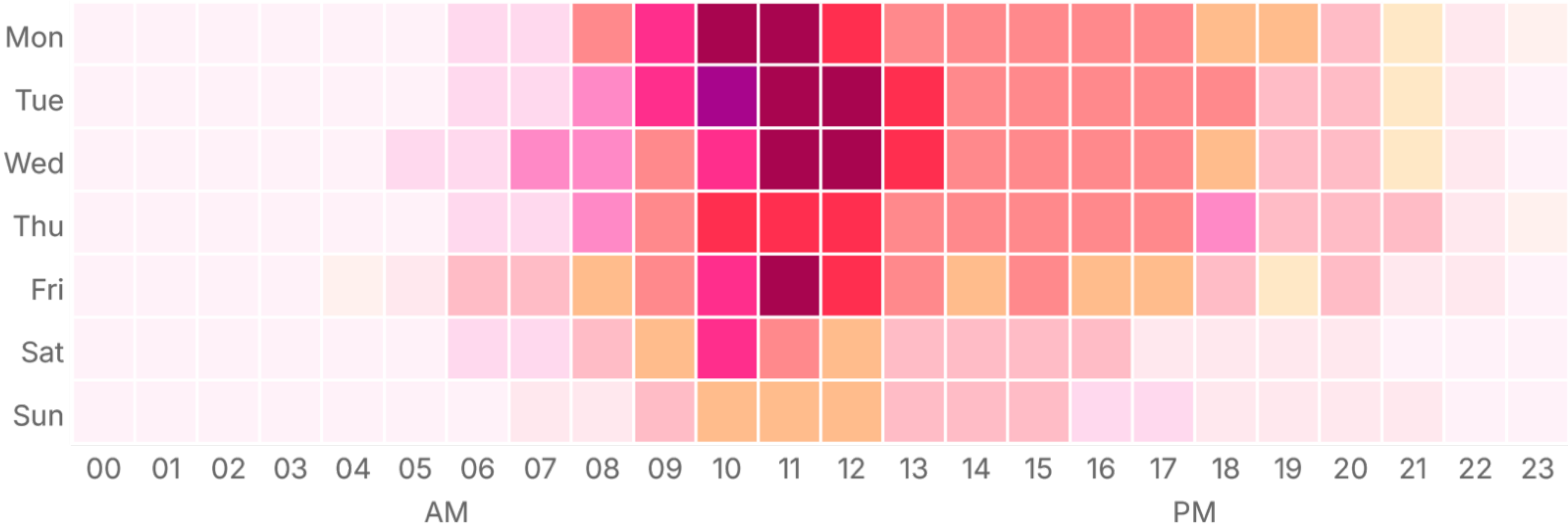


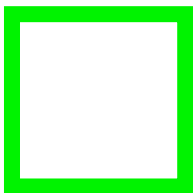
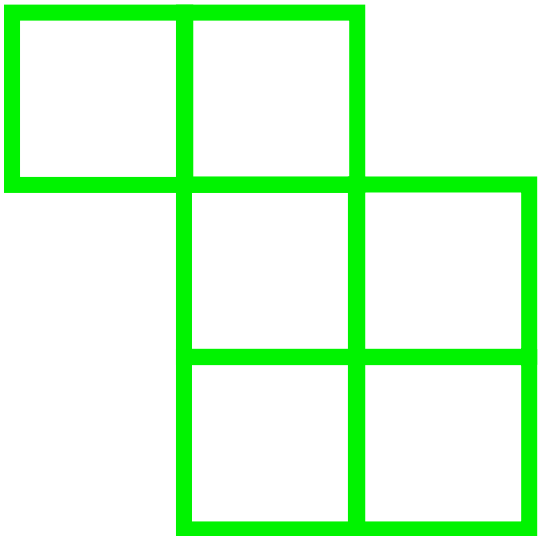
FIREMAN RICK / LITTLE ITALY

FOR THE FEAR OF



# Q6.2025 MARKETING STRATEGY | OPTIMIZING PLATFORM IMPACT & REACH

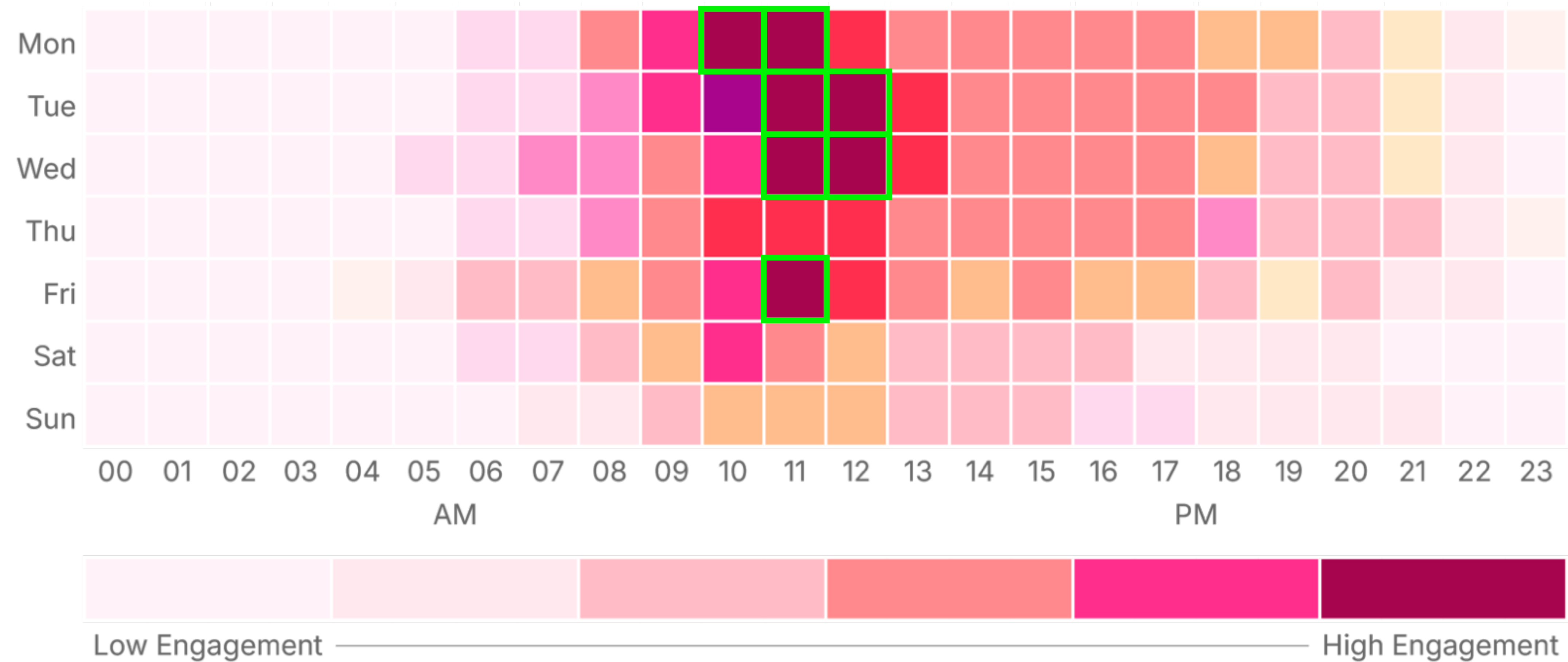




COMBINED OPTIMAL POSTING TIME - SINGAPORE & B



# COMBINED OPTIMAL POSTING TIMES - SINGAPORE F&B



## COMBINED OPTIMAL POSTING TIMES - SINGAPORE F&B

- **Mondays:** 10-11am
- **Tuesdays:** 11am-12pm
- **Wednesdays:** 11am-12pm
- **Fridays:** 11am
- Avoid posting on Sundays