

Contact

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Education

MBA, Initiative and Innovation, The College of Management Academic Studies, 2017-2019, Thesis 2020-2022

BS, Electrical and Electronics Engineering, Lev Academic Center, 2009-2014

Skills

- Product Strategy
- Communication, collaboration, and Stakeholder Management
- Innovation, creativity, and problem-Solving

Language

Hebrew

English

Zuriel Ben Laish

Experienced Senior Product Manager with a proven history of executing successful product strategies. Leveraging strong leadership, communication, and problem-solving abilities, my goal is to inspire excellence and be part of the growth and success of an organization.

Experience

Senior Product Manager, Head of R&D Group, Unit 8153, IDI
2021-2023

- Defined and implemented the product strategy, while adapting it to the overall business goals and market requirements.
- Managed 40 employees in cross-functional teams of product managers, UX/UI designers, architects, and R&D teams each specializing in different tech stacks such as Full Stack, BI, SP, and ERP.
- Successfully navigated tight delivery timelines while overseeing the software development lifecycle and ensuring high-quality product and application delivery.
- Implemented best practices in project management such as Agile methodologies.
- Established and maintained strong relationships with key stakeholders.
- Recipient of the 2022 IDF Intelligence Corps Creative Thinking Award.

Head of Technological Research Group, Research Department, IDI
2019-2021

- Managed the entire product lifecycle from ideation to launch for UAVs technology research, resulting in an increase in the coping ability of the IDF.
- Collaborated with research teams to define product requirements, prioritize features, and ensure timely delivery.
- Conducted market analysis with various stakeholders and identified new opportunities, leading to a successful research launch.
- Presented research findings to key decision-makers and executives.

Head of Technical Support Group, IDF
2018-2019

- Managed a group of technical support responsible for providing issue resolution for products and services.

Technical Product Manager, IDF
2013-2018

- Managed products that included requirements characterization, characterization approval, acceptance tests, and delivery.
- Created a Python dashboard to detect anomalies in radar samples distributed across the field.