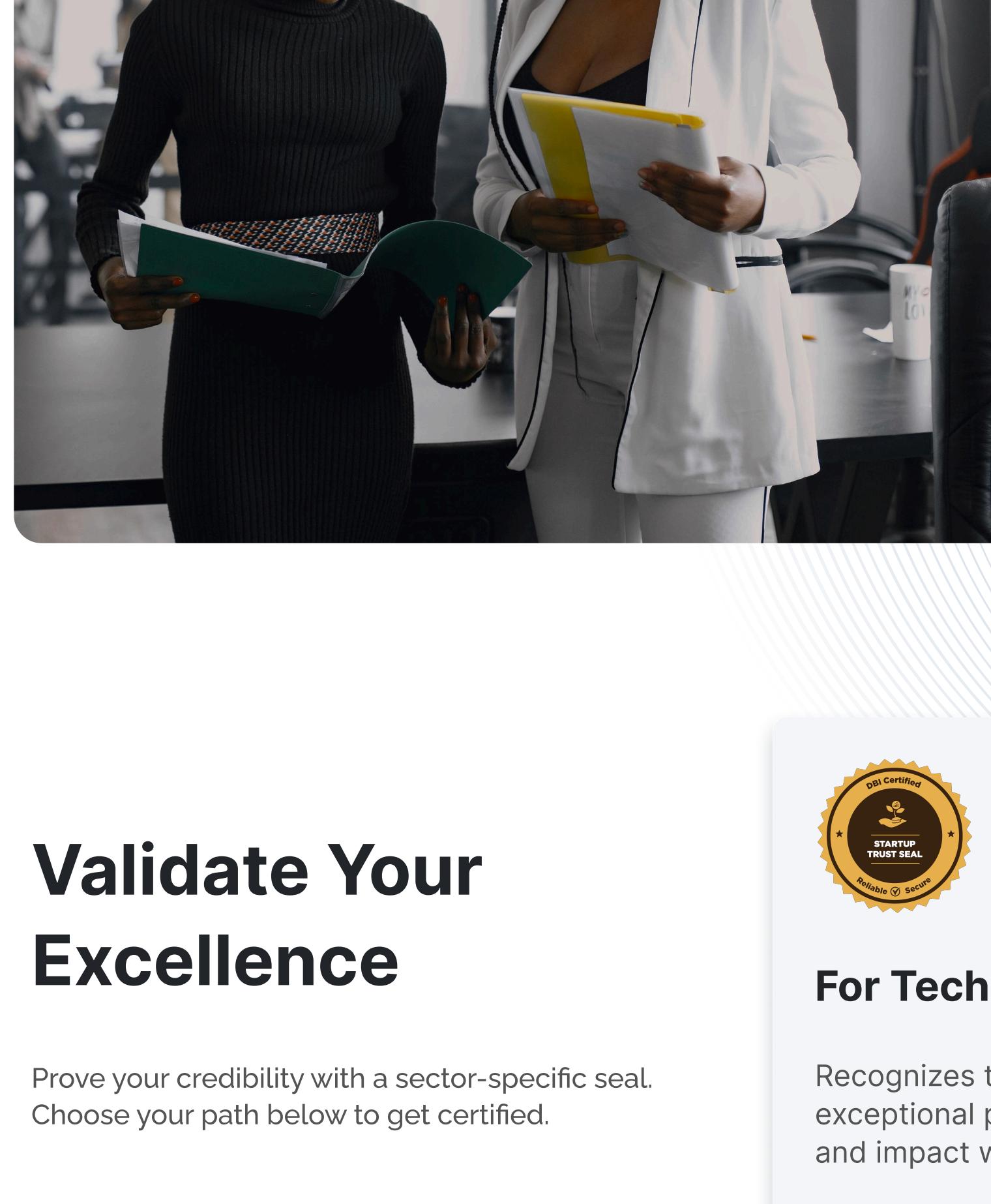


# The Mark of Excellence and Assurance.

The DBI Trust Seal signals to customers and partners that your business meets high standards of quality and compliance.

Start Assessment →



## Bridging the Gap Between You and Your Customers

In the quest to smoothen the trust bridge, the DBI Seal serves as a credible mark of excellence. It signals to partners that your business meets high standards of quality and compliance based on industry best practices.

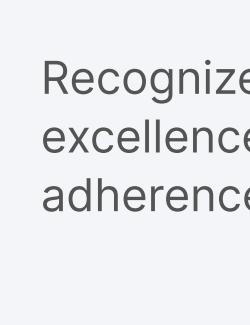
⌚ **Credible Mark:** A proven signal of assurance for your market.

⌚ **Compliance:** Evaluated against general principles of best practices.

⌚ **Full Lifecycle Trust:** Depict trustworthiness from inception to delivery.

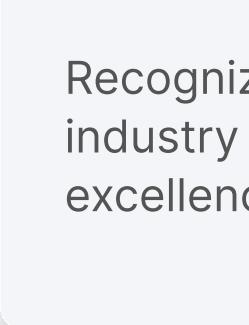
## Validate Your Excellence

Prove your credibility with a sector-specific seal. Choose your path below to get certified.



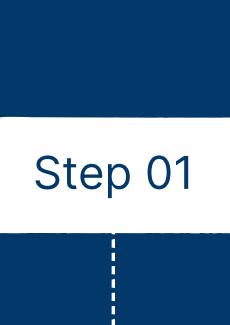
### For Tech Startups

Recognizes tech start-ups that demonstrate exceptional potential in innovation, growth, and impact within Rwanda's digital sector.



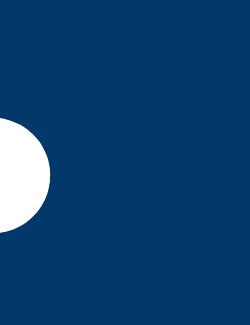
### For Digital Learning

Recognizes EdTech solutions that enhance access to quality education and foster learning through technology.



### For Online Retail

Recognizes platforms that demonstrate excellence in user experience, business growth, and market impact.



### For Engineering Excellence

Recognizes organizations that demonstrate excellence in software engineering and adherence to industry best practices.



### For Financial Innovation

Recognizes FinTech companies that adhere to industry best practices and demonstrate excellence in driving financial inclusion.

## How To Get DBI Trust Seal

Step 01

### Sector Check

Confirm your company fits into one of the verified sectors

Step 02

### Eligibility Check

Check your eligibility notice before starting.

Step 03

### Self Assessment

Complete the self-assessment for your specific sector.

Step 04

### Seal Integration

Integrate the DBI Trust Seal on your platforms.

Follow these 4 simple steps to earn your Trust Seal and verify your business.

## Ready to get verified?

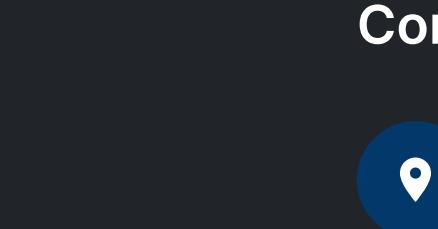
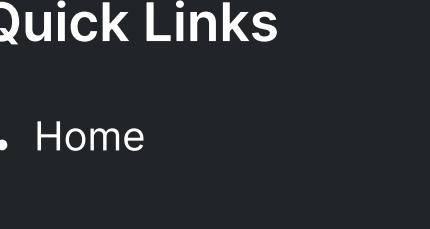
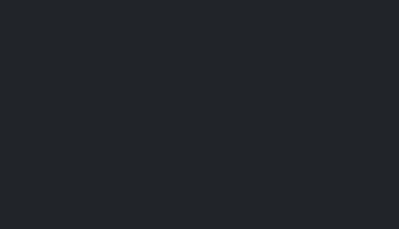
Start the assessment for all categories (Fintech, Software, Edtech, Startup, and E-Commerce) in our unified portal.

Start Assessment →

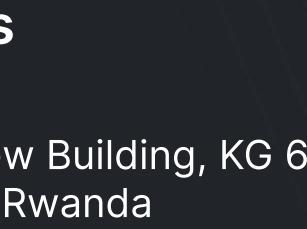
### Powered by Global Standards



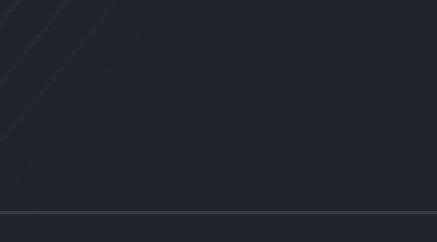
Connect. Grow. Expand.



\* A Partnership between DBI and Rwanda ICT Chamber



Bundesverband IT-Mittelstand e.V.



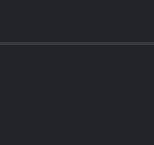
DIGITAL  
BUSINESS  
INSTITUTE

Empowering Rwanda's digital businesses through skills, trust, and innovation.

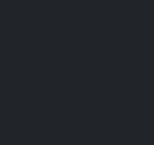
### Quick Links

- Home
- About us
- Events
- Resources
- FAQ

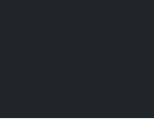
### Contact Us



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