Proposal of NEW LOGO



I've changed Thypography by
Futura Heavy for FIRECHIP and
Futura Book for ACADEMY

You can see a 3D effect with orange letters that are on the chip image

- FIRECHIP follow of ACADEMY is a large LOGO. Is better to put ACADEMY under FIRECHIP
- Making changes to the current website logo results in obtaining one similar to those used in American schools

- Orange and ultramarine blue are a good combination. The result it's actual and refreshing
- The best option for obtainin a new logo is to change the thypograpy

FIRECHIP ACADEMY

This logo is more simple and practical

It maintains the same refreshing and modern spirit

The "FC" letters are from the website logo and have the appearance of assembled pieces

There are orange and cyan with magenta colors (cyan 100 and magenta 100)

About Thypography, there is
Futura Heavy for FIRECHIP and
Futura Book for ACADEMY

It let you to change ACADEMY for other services you would want to offer