Proposal of NEW LOGO



I've changed Thypography by
Futura Heavy for FIRECHIP and
Futura Book for ACADEMY

You can see a 3D effect with orange letters that are on the chip image

- FIRECHIP follow of ACADEMY is a large LOGO. Is better to put ACADEMY under FIRECHIP
- Making changes to the current website logo results in obtaining one similar to those used in American schools

- Orange and ultramarine blue are a good combination. The result is actual and refreshing
- The best option for obtaining a new logo is to change the thypograpy

FIRECHIP ACADEMY

This log praction

This logo is more simple and practical

2

It maintains the same refreshing and modern spirit

3

The "FC" letters are from the website logo and have the appearance of assembled pieces

4

There are orange and cyan with magenta colors (cyan 100 and magenta 100)

5

About Thypography, there is Futura Heavy for FIRECHIP and Futura Book for ACADEMY 6

It lets you to change ACADEMY for other services you would want to offer



This logo is the same as the previous one but with the letters FC inclined

- They symbolize the assembly of two pieces, which try to be in balance.
- It is closer to teaching values and closer to a logo for a brand for educational purposes

- There are orange and cyan with magenta colors (cyan 100 and magenta 100)
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