

# GRIP\_Spark\_Internship\_EDA

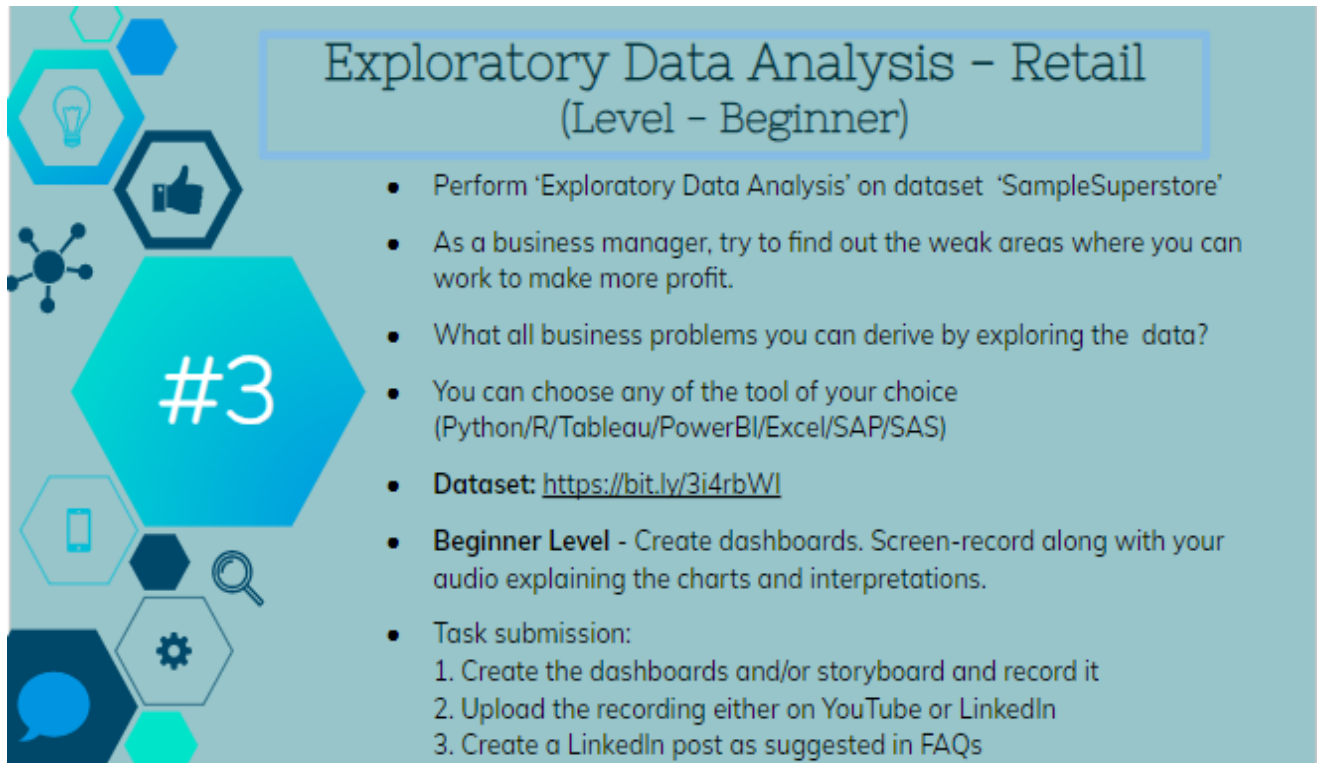
Author: Damandeep Kaur

GRIP @ The Spark Foundation

Task #3: "Exploratory Data Analysis : Retail (Superstore)"

Problem Statement:

- Find out the weak areas where you can work to make more profit.
- Exploring the Data and find the Business Problem.



The graphic features a light blue background with a decorative border of hexagons on the left. These hexagons contain icons: a lightbulb, a thumbs up, a network of nodes, a smartphone, a magnifying glass, and a gear. A large, prominent blue hexagon in the center-left contains the white text "#3". To the right of this hexagon, the title "Exploratory Data Analysis - Retail" is displayed in a large, dark blue font, with "(Level - Beginner)" in a smaller font below it. A list of bullet points follows, detailing the task requirements.

## Exploratory Data Analysis - Retail (Level - Beginner)

- Perform 'Exploratory Data Analysis' on dataset 'SampleSuperstore'
- As a business manager, try to find out the weak areas where you can work to make more profit.
- What all business problems you can derive by exploring the data?
- You can choose any of the tool of your choice (Python/R/Tableau/PowerBI/Excel/SAP/SAS)
- **Dataset:** <https://bit.ly/3i4rbWl>
- **Beginner Level** - Create dashboards. Screen-record along with your audio explaining the charts and interpretations.
- Task submission:
  1. Create the dashboards and/or storyboard and record it
  2. Upload the recording either on YouTube or LinkedIn
  3. Create a LinkedIn post as suggested in FAQs