

GENESIS VILLAS

The web site will be in **2 languages** : Russian and English

The user can switch the language by click on the 2 buttons <RU> and <EN> in the header.

At first install wordpress in English.

SEO

As SEO is an **important point** of the success of the website we will integrate the Wordpress SEO plugin wich is a very powerfull tool to manage title, description, keywords, htaccess, robots.txt from the admin.

Please install the same plugins as you do everytimes on wordpress :

- >Fluency admin (to design the back office template like on Coeur d Alsace project)
- >Total cache
- >auto resize / auto crop for pictures.
- >cform
- >all in one seo pack
- >etc

Try to not use the password: "Admin" to connect. (I think, it's too dangerous)

Modules that are on all pages:

1.background auto

We are going to install a module to change the background pictures automatically:

The client wants to upload his pictures (I think between 10 and 20) from the backoffice.

And automatically the pictures will be changed.

From the back office, the admin will have the choice to choose if the pictures change every: minute / hour / day / year.

The client wants his pictures to have the size 1024 x 768.

The color background behind the picture will be black.

(I have spoken about this module with Adel)

2. fancy menu

the client wants the menu to work like a fancy menu: with the tool bar sliding during the roll over.

example here:

<http://nixboxdesigns.com/projects/jquery-lavalamp/demos/original.html>

(for info : we will use very soon this module on a new drupal project)

HOME PAGE

- 2 buttons RU / En to change the language of the web site (Russian/English)
- Below the header, a large automatic slideshow (without buttons) can be managed from the backoffice
- The page will contain on the footer links to partners like BBC view / skype

(the admin will add some new partners in the future)

- On roll over on 1 of the home-page's pictures, the picture will be highlighted like on the following screen shot:



And the boxes links to the current project details page.

- Concerning the content text below the 3 pictures:
the content text is displayed after click on the buttons
<WHO WE ARE> <WHAT DO WE DO> <WHATS NEW?>
(check the 2 home page jpegs)

For this point you will have to use javascript.

And it's important that it will not make problem with SEO.

So check on this site we have already made:

<http://vale.webproceed.com/ressources-humaines/programmes-de-formation-vale>

How works the following module:

Cliquez sur les différents programmes pour lire la suite.

- **GPEC – Gestion prévisionnelle des Emplois et des Compétences**
VALE Nouvelle-Calédonie, grâce à son centre de formation situé sur le site de Goro, mène des actions pour répondre au souhait de l'entreprise d'accompagner le transfert de compétences et le développement de nouvelles compétences. Ces initiatives multiplieront ainsi les opportunités d'emploi.
L'entreprise a mis en place une GPEC (Gestion prévisionnelle des Emplois et des Compétences) pour permettre l'acquisition et le transfert d'expériences vécues au cours des années précédant la mise en service de la production de l'usine dans sa globalité. Ces initiatives multiplieront ainsi les opportunités d'emploi.
- **Programmes d'enseignement préalable à l'embauche**
- **La VAE – La Validation des Acquis de l'Expérience**
- **Le CIF – Le congé individuel de formation**

- At click on the buttons <READ MORE> the landing pages are opened with classic cms template. (see "homepage 2")
- At click on the buttons <ALL THE NEWS> the listing news page is displayed.
- News module : this module allows the admin to publish news about the company, projects etc.
 - 1 listing page with all the news listed (image thumbnail, title, date, sample description and link "read more")
 - 1 detailed news page with the article itself (title + date + content), and SM tools (facebook/twitter/add-to-any, send to a friend).

➤ MENU

- FINANCE / GENERAL INFO / ABOUT US
Will link to classic content cms page
- LOCATION
Will link to a page which contain a contact form, adresse of the company GENESIS VILLAS, and google map box, with a cursor on the location of the company
- PROJECTS
Will link to a listing projects page.

The logo will be clickable and link to the home page.

➤ FOOTER MENU

- Home office/Condominium/ villa / and luxury, will link to the current pages
- Contact us will link to the location page.
- Design and developed by **webazia**, will link to <http://www.webazia.fr/>
- The admin will have to possibility to add partners in this area:



The partners logo are clickables.

LOCATION PAGE

- contain a contact form

On click on the button <SEND> :

the contact form is sent and a message is displayed into the message box:

"Your message was successfully delivered."

A message is displayed into the current box, when a mandatory field is missing:

"Mandatory field"

- the title "SEND US AN EMAIL" is clickable: it will link to outlook or to the mail box of the user, to send an email to the admin (info@genesisvilla.com) but for now, use your address or mine to make some tests.)
- There will be content informations, on the bottom of the page, below "ADDRESS": address of the company GENESIS VILLAS, other relevant infos (phone, fax etc..).
- a google map box, with a cursor on the location of the company and also cursors on the location of all the projects (a light box open during roll over, with a picture / and short description)

At click on the cursor project or on the light box, the project detail page is opened.

For the google map module please check the site will already made. Teak Sea I think Far and Adel have worked on it.

PROJECTS PAGE

The properties will be displayed on 2 pages:

- a listing page with a picture, a title and a sample description (see "project page v1") . The picture and the title are clickables.

For now the client has only one project, so we display only one box and the title / description.

But we have also to develop the possibility for him to add new projects in the future, so the page can contain 2 projects (2 boxes / description)

If there is more than 2 projects that are created, a pagination menu will be displayed on the bottom of the pages so that user can open the listing page number 2.

The pagination menu will have the same design as the one on the news listing page. (see "project page v2")

DETAILS PROJECTS PAGE

At click on the link, the project page for the specific project opens.

- admin can add/edit/delete properties with the following information:
 - **title**
 - **Main picture** (auto crop / auto resize to keep the size of the psd, but the client wants to upload all his pictures in 1024*768 to be well displayed in a light box)
 - **location** in Phuket (Rawai, Chalong, etc.)
 - **images** (10 thumbnails per property: use auto crop/ auto resize. And Navigation buttons to display more than 10 pictures.)
 - **Colorbox** effect to enlarge images over the content
 - **description** of the project

At click on thumbnail, the main picture change.

At click on main picture, the light box with picture the inside, is opened.

The light box will have buttons to navigate : <PREV and > NEXT

For each project, the admin can also upload files from the back office (doc, pdf, maximum of formats) so that the user can download it on the website page

➤ **Social networking:**

on all detailed properties pages, we'll add the following features:

- button to share the link on facebook
- button to share the link on Twitter
- button Facebook I like
- Addtoany button to add the property on other social networks
- 1 "Send to a friend" link, to send a link to the property page to a friend's email
- find us on Youtube. It will open in a new page the youtube page with the list of the video(s) of the project.

➤ **Download manager** (below the thumbnails of the current project)

PDF or any file can be available to download and listed on the detail page. Files are managed from admin for each project.

The size of the box, will change depending of the number of files to download. It could be more than 2.

- **Contact form** " Make an enquiry" with the following fields: Name and Adresse mail (all mandatory)
The admin will receive an email with the property reference, URL, and the email + name of the user, so he can answer him about this property.

On click on the button <SUBMIT> :

the contact form is sent and a message is displayed into the box:
"Your message was successfully delivered."

A message is displayed into the box, when a mandatory field is missing.

"Mandatory field"

- **Google Maps module in light box:** this plugin will work in relation with the properties module.

It will open when user click on the button <VIEW LOCATION MAP>

The admin enters the latitude/longitude of the project
(for now the project's location is 7.774028, 98.321078)

A marker is added on the google map

At roll over on the marker, a popup is displayed (thumbnail of the project, title, sample description, link)

the button <open google map> which is below the light box, will link to the google map page with the location opened.

It is the same module as on the "location page"

- the full description text will be displayed when the user click on the button <READ FULL DESCRIPTION>

At click on the button <READ SHORT DESCRIPTION> the full content is not displayed anymore...So that the user can read only the short description.

ABOUT US PAGE

this page will be the classic template page for the others inner pages like

Finance or general info

If you have any question on the brief or on the pictures, don't hesitate to ask me.

