

# **OTOMOTIV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU NİSAN 2024**

**AUTOMOTIVE INDUSTRY MONTHLY REPORT** April 2024

## **2024 NİSAN Ayı Özeti** 2024 April Summary



	4 - 2023	4 - 2024	%	1 - 4 / 2023	1 - 4 / 2024	%	5/2022 - 4/2023	5/2023 - 4/2024	%
Otomobil Üretimi/P.Cars Production	73.637	61.835	-16,0	295.688	300.109	1,5	877.377	957.088	9,1
Toplam Üretim/Total Production	112.733	97.877	-13,2	479.330	474.947	-0,9	1.422.064	1.464.010	3,0
Otomobil Pazar/P.Cars Market	77.398	61.448	-20,6	252.819	294.837	16,6	683.081	1.009.359	47,8
Toplam Pazar/Total Market	102.076	79.150	-22,5	350.093	386.538	10,4	954.660	1.320.491	38,3
Otomobil Ithalat/P.Cars Import	50.426	43.212	-14,3	163.571	202.894	24,0	424.017	689.812	62,7
Toplam Ithalat/Total Import	62.812	54.171	-13,8	207.869	258.671	24,4	537.728	866.628	61,2
Otomobil Ihracat/P.Cars Export	48.634	51.868	6,7	205.397	206.187	0,4	608.820	663.880	9,0
Toplam Ihracat/Total Export	75.411	76.204	1,1	329.256	332.664	1,0	997.658	1.021.655	2,4
tomobil Ihracat(\$)/P.Cars Export (\$)	876.790.883,66	853.218.627,92	-2,7	3.455.533.743	3.324.745.481	-3,8	9.652.314.084	10.803.567.755	11,9
Foplam Ihracat(\$)/Total Export (\$)*	2.754.378.323,39	2.708.281.848,92	-1,7	11.568.860.551	11.927.164.739	3,1	32.743.524.667	36.046.194.809	10,1
Parametreler/Parameters	4 - 2023	4 - 2024	%	1 - 4 / 2023	1 - 4 / 2024	%	5/2022 - 4/2023	5/2023 - 4/2024	%
ÜFE / PPI	0,8	3,6	-	7,1	15,6	-	105,5	45,8	-
TÜFE / CPI	2,4	3,2	-	15,2	18,7	-	67,2	59,6	-
Sanayi Endeksi / Industry Index	2,5	3,3	-	12,9	17,5	-	89,2	53,4	-
Dolar \$ ** (1 birim)	19,3	32,2	67,2	18,9	31,2	64,7	18,1	27,8	53,0
Euro € ** (1 birim)	21,1	34,6	63,8	20,4	33,8	65,3	18,9	30,1	58,8
Japon Yeni ¥ ** (100 birim)	14,4	20,9	45,2	14,2	20,7	45,9	13,3	18,9	41,9

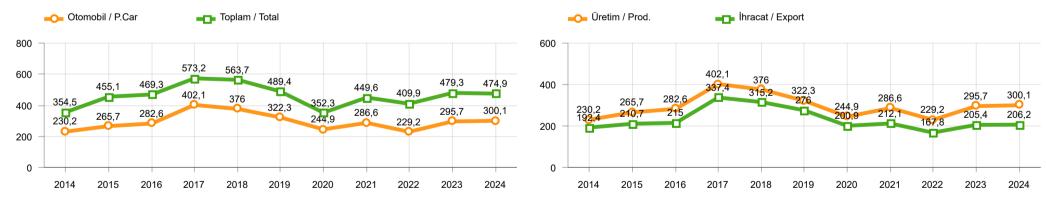


#### 2023/2024 Yılları Üretim 2023/2024 Production

Araç Tipleri / Types	4 / 2023	4 / 2024	4 % Değişim	1-4 / 2023	1-4 / 2024	1-4 % Değişim
OTOMOBİL / Pass.Car	73.637	61.835	-16,0	295.688	300.109	1,5
OTOMOBİL Toplam / Pass.Car Total	73.637	61.835	-16,0	295.688	300.109	1,5
B.KAMYON / H. Truck	3.575	2.224	-37,8	15.340	12.369	-19,4
K.KAMYON / L. Truck	412	337	-18,2	1.497	1.692	13,0
KAMYONET / Pick Up	29.361	28.630	-2,5	143.183	140.966	-1,5
OTOBÜS / Bus	910	748	-17,8	2.924	3.907	33,6
MİNİBÜS / Minibus	4.471	3.742	-16,3	19.270	14.110	-26,8
MİDİBÜS / Midibus	367	361	-1,6	1.428	1.794	25,6
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	39.096	36.042	-7,8	183.642	174.838	-4,8
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	112.733	97.877	-13,2	479.330	474.947	-0,9
TRAKTÖR / F.Tractor	4.690	3.669	-21,8	20.597	17.524	-14,9
TRAKTÖR Toplam / F.Tractor Total	4.690	3.669	-21,8	20.597	17.524	-14,9
GENEL TOPLAM / Grand Total	117.423	101.546	-13,5	499.927	492.471	-1,5

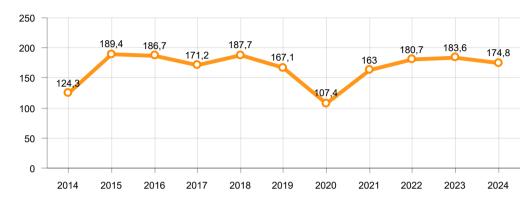
#### Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - NİSAN) Total & P.Cars Production (x1000)(January - April)

#### Otomobil Üretimi ve İhracat (x1000)(OCAK - NİSAN) P.Cars Production & Exports (x1000)(January - April)

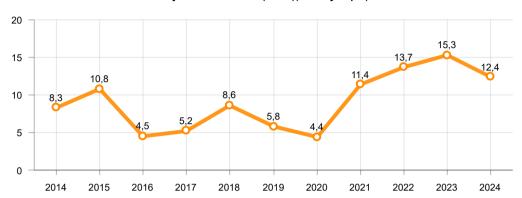




Ticari Araç Üretimi (x1000)(OCAK - NİSAN) Commercial Vehicle Production (x1000)(January - April)



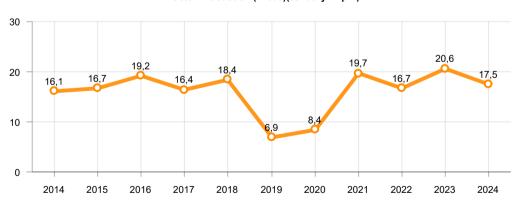
Büyük Kamyon Üretimi (x1000)(OCAK - NİSAN) Heavy Truck Production (x1000)(January - April)



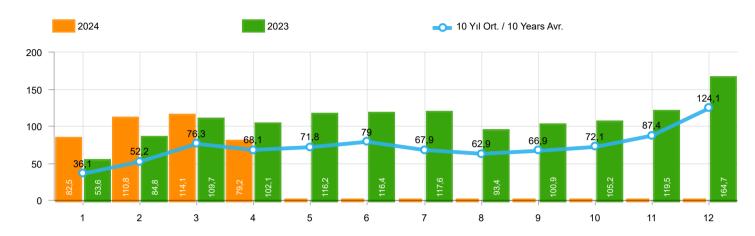
Otobüs Üretimi (x1000)(OCAK - NİSAN) Bus Production (x1000)(January - April)



Traktör Üretimi (x1000)(OCAK - NİSAN) F. Tractor Production (x1000)(January - April)



### **Toplam Pazarın Analizi(x1000)(OCAK - NİSAN)** Total Market Analysis(x1000)(January - April)

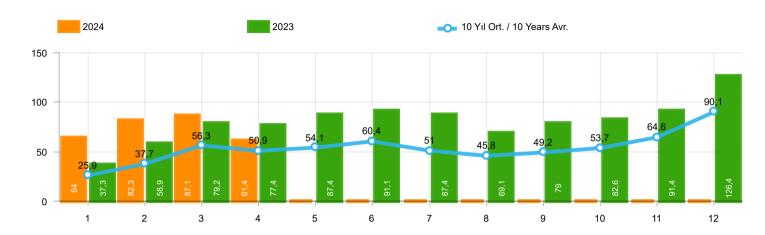


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
7			
1	36.113	82.500	128,4
2	52.172	110.751	112,3
3	76.293	114.137	49,6
4	68.148	79.150	16,1
TOPLAM/TOTAL	232.728	386.538	66,1

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2014	34.751	37.659	51.312	57.113	62.447	64.295	62.770	63.303	70.764	69.742	84.368	154.843	180.835	813.367	60.174	120.661	66,7
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	282.424	1.019.063	105.860	176.564	62,5
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	262.889	1.014.278	89.730	173.159	65,9
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	239.634	986.829	88.308	151.326	63,1
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	238.779	641.550	91.519	147.260	61,7
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	123.011	491.947	54.978	68.033	55,3
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	155.790	796.150	62.577	93.213	59,8
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	271.230	772.850	116.625	154.605	57,0
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	222.596	827.163	98.296	124.300	55,8
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	350.093	1.284.046	142.224	207.869	59,4
2024	82.500	110.751	114.137	79.150									386.538	386.538	127.867	258.671	66,9



### Otomobil Pazarının Analizi(x1000)(OCAK - NİSAN) P.Cars Market Analysis(x1000)(January - April)

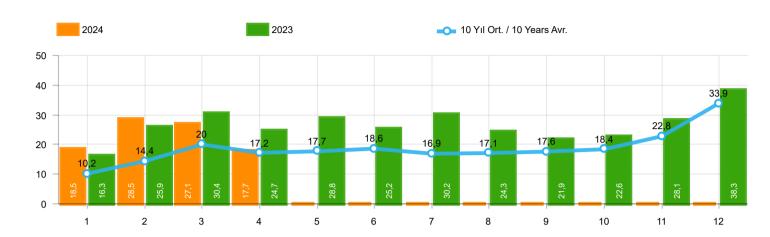


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	25.919	64.041	147,1
2	37.736	82.277	118,0
3	56.315	87.071	54,6
4	50.928	61.448	20,7
TOPLAM / TOTAL	170.898	294.837	72,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	132.116	587.331	32.808	99.308	75,2
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	197.202	725.596	54.215	142.987	72,5
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	193.539	756.938	51.824	141.715	73,2
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	173.961	722.759	53.206	120.755	69,4
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	177.418	486.321	58.994	118.424	66,7
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	93.228	387.256	38.617	54.611	58,6
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	121.455	610.109	42.529	78.926	65,0
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	204.839	561.853	79.734	125.105	61,1
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	162.398	592.660	61.189	101.209	62,3
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	252.819	967.341	89.248	163.571	64,7
2024	64.041	82.277	87.071	61.448									294.837	294.837	92.401	202.436	68,7



### Ticari Araç Pazarının Analizi(x1000)(OCAK - NİSAN) CV Market Analysis(x1000)(January - April)

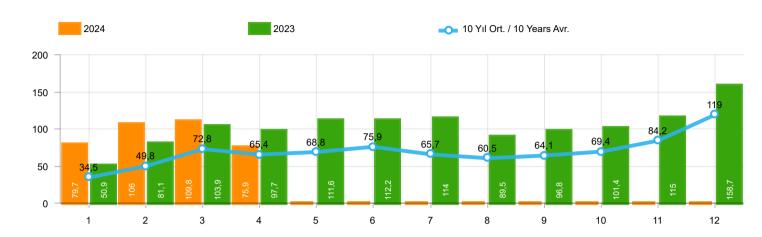


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	10.195	18.459	81,1
2	14.437	28.474	97,2
3	19.979	27.066	35,5
4	17.220	17.702	2,8
TOPLAM / TOTAL	61.831	91.701	48,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2014	10.383	10.492	13.500	14.344	16.068	17.017	16.168	18.172	21.502	18.928	24.673	44.789	48.719	226.036	27.366	21.353	43,8
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	85.222	293.467	51.645	33.577	39,4
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	69.350	257.340	37.906	31.444	45,3
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	65.673	264.070	35.102	30.571	46,6
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	61.361	155.229	32.525	28.836	47,0
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	29.783	104.691	16.361	13.422	45,1
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	34.335	186.041	20.048	14.287	41,6
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	66.391	210.997	36.891	29.500	44,4
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	60.198	234.503	37.107	23.091	38,4
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	97.274	316.705	52.976	44.298	45,5
2024	18.459	28.474	27.066	17.702									91.701	91.701	35.466	56.235	61,3



### Hafif Araç Pazarının Analizi(x1000)(OCAK - NİSAN) LV Market Analysis(x1000)(January - April)

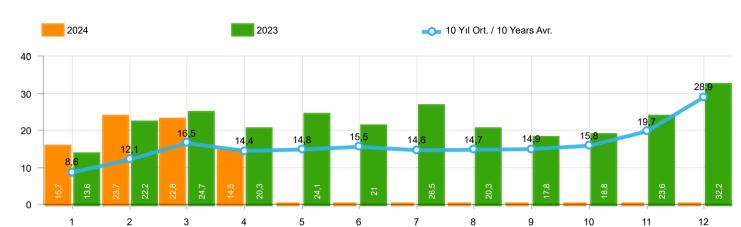


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	34.480	79.701	131,2
2	49.845	105.990	112,6
3	72.783	109.828	50,9
4	65.354	75.919	16,2
TOPLAM / TOTAL	222.462	371.438	67,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	168.577	767.681	50.531	118.046	70,0
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	264.850	968.017	92.299	172.551	65,2
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	253.373	983.720	83.208	170.165	67,2
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	232.078	956.194	82.559	149.519	64,4
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	229.556	620.937	85.456	144.100	62,8
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	119.440	479.060	52.594	66.846	56,0
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	150.860	772.788	59.054	91.806	60,9
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	260.148	737.350	109.486	150.662	57,9
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	212.085	783.283	90.693	121.392	57,2
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	333.650	1.232.635	130.990	202.660	60,7
2024	79.701	105.990	109.828	75.919									371.438	371.438	117.455	253.983	68,4



#### Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - NİSAN) LCV Market Analysis(x1000)(January - April)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	8.561	15.660	82,9
2	12.109	23.713	95,8
3	16.468	22.757	38,2
4	14.426	14.471	0,3
TOPLAM / TOTAL	51.564	76.601	48,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	36.461	180.350	17.723	18.738	51,4
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	67.648	242.421	38.084	29.564	43,7
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	59.834	226.782	31.384	28.450	47,5
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	58.117	233.435	29.353	28.764	49,5
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	52.138	134.616	26.462	25.676	49,2
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	26.212	91.804	13.977	12.235	46,7
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	29.405	162.679	16.525	12.880	43,8
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	55.309	175.497	29.752	25.557	46,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	49.687	190.623	29.504	20.183	40,6
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	80.831	265.294	41.742	39.089	48,4
2024	15.660	23.713	22.757	14.471									76.601	76.601	25.054	51.547	67,3

#### **Traktör Pazarının Analizi(x1000)(OCAK - MART)**Tractor Market Analysis(x1000)(January - March)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	3.420	3.577	4,6
2	4.015	6.152	53,2
3	5.541	7.115	28,4
TOPLAM / TOTAL	12.976	16.844	29,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total
2014	2.169	3.512	4.476	4.905	5.094	5.028	4.233	4.920	5.619	5.743	6.250	7.409	10.157	59.358
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	12.568	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	15.537	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	15.711	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	14.466	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	4.855	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	8.974	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	16.651	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	11.776	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	19.061	77.901
2024	3.577	6.152	7.115	-									16.844	16.844

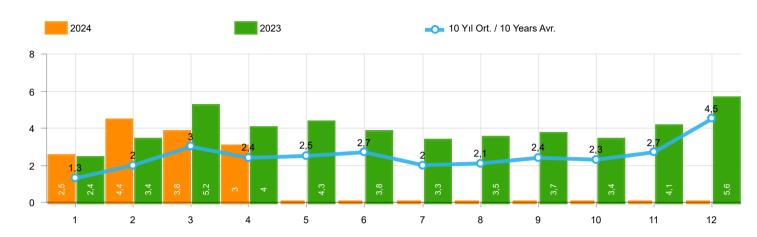
Kaynak: TÜİK trafik kayıtları. Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures



### Kamyon Pazarının Analizi(x1000)(OCAK - NİSAN) Truck Market Analysis(x1000)(January - April)

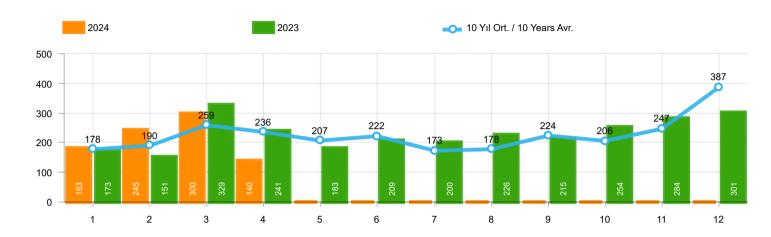


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	1.337	2.452	83,5
2	2.009	4.352	116,6
3	3.047	3.817	25,3
4	2.396	2.953	23,3
TOPLAM / TOTAL	8.788	13.574	54,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2014	1.522	2.065	3.094	3.224	3.727	3.726	2.578	2.783	3.708	2.858	3.384	6.869	9.905	39.538	7.410	2.495	25,2
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	14.989	43.381	11.013	3.976	26,5
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	7.649	25.051	4.656	2.993	39,1
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	6.091	25.397	4.294	1.797	29,5
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	7.747	16.507	4.598	3.149	40,6
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	3.018	10.747	1.831	1.187	39,3
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	4.075	21.004	2.668	1.407	34,5
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	10.106	32.740	6.163	3.943	39,0
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	9.426	39.823	6.518	2.908	30,9
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	14.875	46.694	9.666	5.209	35,0
2024	2.452	4.352	3.817	2.953									13.574	13.574	8.886	4.688	34,5



### Midibüs Pazarının Analizi(OCAK - NİSAN) Midibus Market Analysis(January - April)

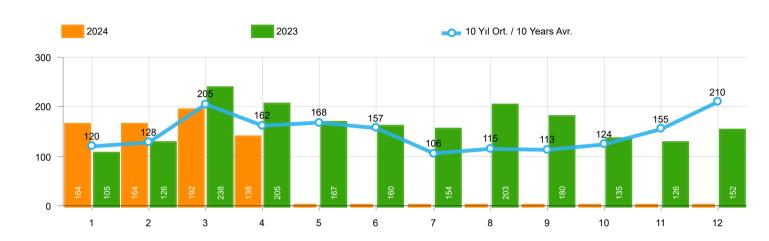


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	178	183	2,8
2	190	245	28,9
3	259	300	15,7
4	236	140	-40,7
TOPLAM / TOTAL	864	868	0,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total
2014	360	394	384	333	294	258	216	229	395	220	266	653	1.471	4.002
2015	280	322	451	561	372	405	389	253	316	394	325	621	1.614	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	1.020	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	881	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	982	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	277	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	488	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	430	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	579	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	894	2.766
2024	183	245	300	140									868	868



#### Otobüs Pazarının Analizi(OCAK - NİSAN) Otobus Market Analysis(January - April)

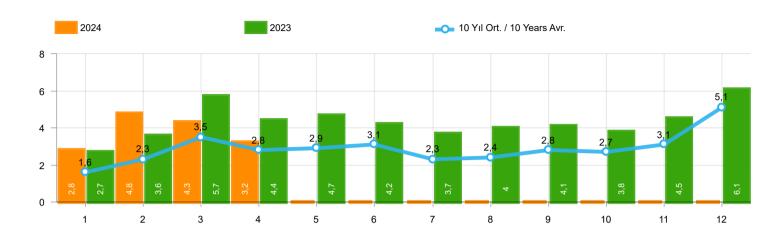


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	120	164	37,2
2	128	164	27,9
3	205	192	-6,2
4	162	138	-15,0
TOPLAM / TOTAL	615	658	7,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2014	199	179	253	251	305	148	69	92	130	91	97	332	882	2.146	762	120	13,6
2015	146	222	313	290	290	255	211	203	153	171	359	363	971	2.976	934	37	3,8
2016	180	209	218	240	214	307	76	82	141	198	314	236	847	2.415	846	1	0,1
2017	174	119	167	124	188	115	206	187	92	231	109	235	584	1.947	574	10	1,7
2018	78	65	215	136	125	164	45	42	74	107	113	188	494	1.352	483	11	2,2
2019	75	54	112	35	97	41	25	45	84	28	42	54	276	692	276	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	367	1.038	367	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	546	1.267	546	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	506	1.828	506	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	674	1.951	674	-	-
2024	164	164	192	138									658	658	658	-	-



### Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - NİSAN) HCV Market Analysis(x1000)(January - April)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	1.634	2.799	71,3
2	2.327	4.761	104,6
3	3.511	4.309	22,7
4	2.794	3.231	15,6
TOPLAM / TOTAL	10.266	15.100	47,1

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total	1-4 Yerli / Local	1-4 İthal / Import	İthal Oran / Import %
2014	2.081	2.638	3.731	3.808	4.326	4.132	2.863	3.104	4.233	3.169	3.747	7.854	12.258	45.686	9.643	2.615	21,3
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	17.574	51.046	13.561	4.013	22,8
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	9.516	30.558	6.522	2.994	31,5
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	7.556	30.635	5.749	1.807	23,9
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	9.223	20.613	6.063	3.160	34,3
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	3.571	12.887	2.384	1.187	33,2
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	4.930	23.362	3.523	1.407	28,5
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	11.082	35.500	7.139	3.943	35,6
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	10.511	43.880	7.603	2.908	27,7
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	16.443	51.411	11.234	5.209	31,7
2024	2.799	4.761	4.309	3.231									15.100	15.100	10.412	4.688	31,0

### İhracat / Üretim(x1000) (2014 - 2024 / 1 - 4)(Traktör Dahil) Exports / Production(x1000) (2014 - 2024 / 1 - 4)(Including Tractors)



	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
İhracat/Export	290.418	339.348	364.571	477.020	465.649	431.008	290.988	344.184	307.778	336.166	338.441
Üretim/Production	370.581	471.824	488.575	589.602	582.097	496.365	360.759	469.252	426.628	499.927	492.471
İhracat/Exports (%)	78,4	71,9	74,6	80,9	80	86,8	80,7	73,3	72,1	67,2	68,7



### Taşıt Araçları İhracatı (2022 - 2024) Motor Vehicle Exports (2022 - 2024)

SEKTÖR / SECTOR	2022	2023	1/4-2023	1/4-2024	2024/2023 %
OTOMOBİL / Pass.Car	571.218	663.090	205.397	206.187	0,4
OTOMOBİL TOPLAM / Pass. Car Total	571.218	663.090	205.397	206.187	0,4
KAMYON / Truck	20.123	21.566	6.125	4.448	-27,4
KAMYONET / Pick Up	335.148	291.052	100.446	109.593	9,1
OTOBÜS / Bus	6.579	9.447	2.526	3.185	26,1
MİNİBÜS / Minibus	36.016	31.421	14.358	8.606	-40,1
MİDİBÜS / Midibus	1.040	1.671	404	645	59,7
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	398.906	355.157	123.859	126.477	2,1
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	970.124	1.018.247	329.256	332.664	1,0
TRAKTÖR / F.Tractor	18.154	16.752	6.910	5.777	-16,4
TRAKTÖR TOPLAM / F.Tractor Total	18.154	16.752	6.910	5.777	-16,4
GENEL TOPLAM / GRAND TOTAL	988.278	1.034.999	336.166	338.441	0,7

### Üretici Bazında İhracat (adet) Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2022	2023	1-4 / 2023	1-4 / 2024
A.I.O.S.	911	1.102	300	373
FORD OTOSAN	297.828	311.104	107.852	112.157
HATTAT TRAKTÖR	1.059	736	251	117
HYUNDAI ASSAN	176.664	205.200	71.276	70.703
KARSAN	301	428	71	105
M. BENZ TÜRK	15.674	18.062	4.839	4.282
MAN TÜRKİYE	1.786	2.933	705	1.251
OTOKAR	1.506	2.584	537	638
OYAK RENAULT	176.844	230.397	62.985	66.236
TEMSA	587	1.161	251	528
TOFAŞ	121.477	60.479	17.582	21.108
TOYOTA	176.546	184.797	62.858	55.283
TÜRK TRAKTÖR	17.095	16.016	6.659	5.660
GENEL TOPLAM / Grand Total	988.278	1.034.999	336.166	338.441



#### Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$) CBU and CKD Exports - \$

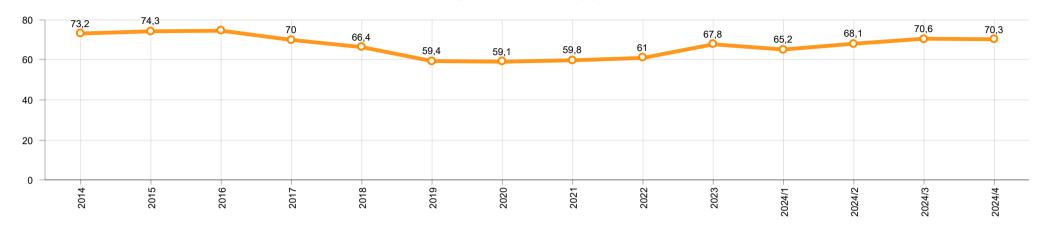
Sektör / Sector	2022	2023	OCAK - NİSAN / January - April 2023	OCAK - NİSAN / January - April 2024	2024 / 2023 %
Toplam Yan Sanayi / Total Component Industry	12.826.712.028,21	14.085.757.341,4	4.677.136.572,66	4.798.103.935,38	2,6
İç ve Dış Lastik / Tyres	1.766.728.479,75	1.724.883.653,44	612.106.799,56	537.035.368,64	-12,3
Emniyet Camı / Safety Glasses	234.400.901,69	263.108.396,94	84.746.052,19	90.338.245,25	6,6
Motor / Engine	233.029.231,53	253.590.231,89	75.334.144,91	94.645.994,23	25,6
Akümülatör / Batteries	547.705.920,77	482.673.727,33	153.314.806,21	172.028.680,61	12,2
Diğer Aksam ve Parça / Spare Parts&Components	10.044.847.494,47	11.361.501.331,8	3.751.634.769,79	3.904.055.646,65	4,1
Toplam Ana Sanayi / Total Vehicle Industry	18.672.498.545,28	21.611.804.375,57	6.891.723.978,54	7.129.060.803,76	3,4
Otobüs / Bus	1.199.777.172,44	1.786.354.748,27	457.911.957,43	690.492.799,79	50,8
Midibüs-Minibüs / Midibus-Minibus	162.966.486,11	343.838.660,91	86.936.123,68	143.895.488,1	65,5
Otomobil / P.Cars	9.069.545.936,14	10.934.400.136,75	3.455.533.742,92	3.324.745.481,07	-3,8
Kamyon-Kamyonet / Truck-Pick Up&Van	5.633.409.584,55	5.647.667.250,84	1.997.478.272,4	2.258.454.457,27	13,1
Römork ve Yarı Römork / Trailer-Semi Trailer	762.960.672,12	778.263.797,44	254.961.589,17	229.402.535,15	-10,0
Çekici / Tractor	1.266.205.170,15	1.527.261.816,27	425.917.225,16	301.580.105,82	-29,2
Tarım Traktörü / Farm Tractor	577.633.523,77	594.017.965,09	212.985.067,78	180.489.936,56	-15,3
Toplam / Total	31.499.210.573,49	35.697.561.716,97	11.568.860.551,2	11.927.164.739,14	3,1

Kaynak: Uludağ İhracatçı Birlikleri . UİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; UİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla "Römork ve Yarı Römork", "Tarım Traktörü" verileri dahil edilmekte; "Kullanılmış Araçlar", "İki Tekerlekli Taşıtlar", "Demiryolu Taşıtları" hariç tutulmaktadır.

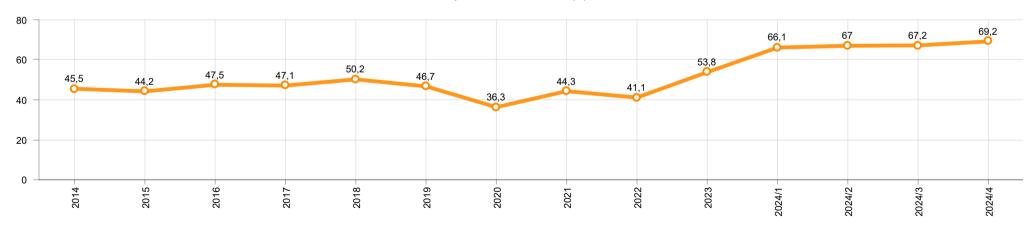
Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles



#### Otomobil Pazarında İthalatın Payı (%) Import Share in P.Car Market (%)



#### Hafif Ticari Araçlar Pazarında İthalatın Payı (%) Import Share in LCV Market (%)





#### **2024 Otomotiv Sanayii Dış Satışlar** 2024 Automotive Industry Exports Sales

Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	44.403	55.795	54.121	51.868									206.187
KAMYON - H. Truck	1.721	1.126	960	609									4.416
K.KAMYON - L. Truck	7	6	7	12									32
KAMYONET - Pick Up	25.965	31.219	32.663	19.746									109.593
OTOBÜS - Bus	554	926	942	763									3.185
MİNİBÜS - Minibus	2.310	160	3.071	3.065									8.606
MİDİBÜS - Midibus	112	222	170	141									645
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.669	33.659	37.813	24.336									126.477
TAŞIT ARAÇLARI TOPLAMI - MV Total	75.072	89.454	91.934	76.204									332.664
TRAKTÖR - F.Tractor	1.604	1.543	1.415	1.215									5.777
GENEL TOPLAM - Grand Total	76.676	90.997	93.349	77.419									338.441
	<u> </u>		Otomobil /	P.Car									
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI ASSAN	19.483	17.800	19.600	13.820	-	-	-	-	-	-	-	-	70.703
OYAK RENAULT	9.804	20.121	19.146	17.165	-	-	-	-	-	-	-	-	66.236
TOFAŞ	2.068	3.654	4.716	3.527	-	-	-	-	-	-	-	-	13.965
TOYOTA	13.048	14.220	10.659	17.356	-	-	-	-	-	-	-	-	55.283
TOPLAM - Total	44.403	55.795	54.121	51.868	-	-	-	-	-	-	-	-	206.187
		ŀ	(amyonet / P	ick-up									
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	24.078	28.493	30.946	18.933	-	-	-	-	-	-	-	-	102.450
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	-	-	-	-	-	-	-	-	-	-	-	-
TOFAŞ	1.887	2.726	1.717	813	-	-	-	-	-	-	-	-	7.143
TOPLAM - Total	25.965	31.219	32.663	19.746	-	-	-	-	-	-	-	-	109.593
			Minibüs / Mi	nibus									
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	2.302	140	3.070	3.039	-	-	-	-	-	-	-	-	8.551
KARSAN	8	20	1	26	-	-	-	-	-	-	-	-	55
TOPLAM - Total	2.310	160	3.071	3.065	-	-	-	-	-	-	-	-	8.606



### **2024 Otomotiv Sanayii Dış Satışlar** 2024 Automotive Industry Exports Sales

Kamvon / Truck	
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Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	545	194	203	214	-	-	-	-	-	-	-	-	1.156
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	1.176	932	757	395	-	-	-	-	-	-	-	-	3.260
OTOKAR	1	-	3	8	-	-	-	-	-	-	-	-	12
TEMSA	6	6	4	4	-	-	-	-	-	-	-	-	20
TOPLAM - Total	1.728	1.132	967	621	-	-	-	-	-	-	-	-	4.448
Midibüs / Midibus													
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	66	99	48	55	-	-	-	-	-	-	-	-	268
KARSAN	13	9	10	18	-	-	-	-	-	-	-	-	50
OTOKAR	17	59	60	20	-	-	-	-	-	-	-	-	156
TEMSA	16	55	52	48	-	-	-	-	-	-	-	-	171
TOPLAM - Total	112	222	170	141	-	-	-	-	-	-	-	-	645
					Otobi	üs / Bus							
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	14	26	48	17	-	-	-	-	-	-	-	-	105
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	247	257	265	253	-	-	-	-	-	-	-	-	1.022
MAN TÜRKİYE	212	387	404	248	-	-	-	-	-	-	-	-	1.251
OTOKAR	44	135	139	152	-	-	-	-	-	-	-	-	470
TEMSA	37	121	86	93	-	-	-	-	-	-	-	-	337
TOPLAM - Total	554	926	942	763	-	-	-	-	-	-	-	-	3.185
					Traktör	/ F.Tract	tor						
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	53	38	11	15	-	-	-	-	-	-	-	-	117
TÜRK TRAKTÖR	1.551	1.505	1.404	1.200	-	-	-	-	-	-	-	-	5.660
TOPLAM - Total	1.604	1.543	1.415	1.215	-	-	-	-	-	-	-	-	5.777



#### **2024 Yılı İthal Otomobil Satışları** 2024 P.Cars Import Sales

Firmalar / Firms	2023 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / To
	1.149	458	-	-	-	-	-	-	-	-	-	-	-	458
Alfa Romeo	2.097	106	106	111	40	-	-	-	-	-	-	-	-	363
ALPINE	-	-	-	-	5	-	-	-	-	-	-	-	-	5
Aston Martin	23	2	2	1	2	-	-	-	-	-	-	-	-	7
Audi	22.878	1.265	1.560	1.370	884	-	-	-	-	-	-	-	-	5.079
Bentley	36	1	2	9	2	-	-	-	-	-	-	-	-	14
BMW	23.801	666	1.470	1.794	1.388	-	-	-	-	-	-	-	-	5.318
BYD	839	155	220	175	312	-	-	-	-	-	-	-	-	862
Chery	40.590	4.450	5.006	6.011	5.315	-	-	-	-	-	-	-	-	20.782
Citroen	45.395	1.948	5.664	4.990	2.360	-	-	-	-	-	-	-	-	14.962
CUPRA	10.165	368	636	1.037	461	-	_	_	_	_	_	_	_	2.502
Dacia	41.339	3.435	3.938	3.526	2.356	-	-	-	_	-	_	-	-	13.255
DFSK	293	21	16	49	44	-	-	_	_	-	_	_	_	130
DS	3.511	403	209	189	78	-	-	_	-	_	_	_		879
Ferrari	25	2	1	2	3	_		_		_	_			8
Fiat	1.205	40	72	91	36	-	-	-	-	-	-	-	-	239
			1.938	3.282										
Ford	29.597	3.062			1.867	-	-	-	-	-	-	-	-	10.149
Honda	21.322	842	2.130	2.964	1.331	-	-	-	-	-	-	-	-	7.267
HONGQI	19	2	1	1	1	-	-	-	-	-	-	-	-	5
Hyundai	13.088	1.064	1.369	1.726	1.032	-	-	-	-	-	-	-	-	5.191
Jaguar	121	5	13	6	6	-	-	-	-	-	-	-	-	30
Jeep	3.622	405	377	278	121	-	-	-	-	-	-	-	-	1.181
KG MOBILITY	-	458	1.101	772	1.081	-	-	-	-	-	-	-	-	3.412
Kia	20.629	820	1.378	1.717	688	-	-	-	-	-	-	-	-	4.603
Lamborghini	22	2	3	1	1	-	-	-	-	-	-	-	-	7
Land Rover	2.451	143	205	202	200	-	-	-	-	-	-	-	-	750
LEAPMOTOR	355	22	17	19	23	-	-	-	-	-	-	-	-	81
Lexus	507	14	33	98	85	-	-	-	-	-	-	-	-	230
Maserati	533	12	23	33	21	-	-	-	-	-	-	-	-	89
Mercedes-Benz	24.646	1.718	2.135	2.697	1.772	-	-	-	-	-	-	-	-	8.322
MG	14.458	971	1.745	3.233	1.236	-	-	-	-	-	-	-	-	7.185
Mini	2.633	97	154	116	111	-	-	-	-	-	-	-	-	478
Mitsubishi	208	1	5	6	6	-	-	-	-	-	-	-	-	18
NETA	-	-	24	29	-	-	-	-	-	-	-	-	-	53
Nissan	21.278	2.057	1.670	1.300	1.733	-	-	-	-	-	-	-	-	6.760
Opel	61.057	1.731	4.919	4.579	3.341	-	-	-	-	-	_	-	-	14.570
Peugeot	58.549	3.020	4.333	5.627	3.777	-	_	-	-	-	-	_		16.757
Porsche	1.158	78	93	117	63	-	-	-	-	-	-	-		351
Renault	24.023	1.512	1.736	2.808	1.268	-		-	-	-	-	-	-	7.324
Seat	10.929	381	769	1.133	571		-	-	-	-	-	-	-	2.854
						-								
SERES	2 25 044	1	4.005	- 2707	- 2.425	-	-	-	-	-	-	-	-	1 1 705
Skoda	35.041	2.718	4.065	2.797	2.125	-	-	-	-	-	-	-	-	11.705
SKYWELL	2.541	33	25	38	46	-	-	-	-	-	-	-	-	142
Subaru	966	15	23	45	43	-	-	-	-	-	-	-	-	126
Suzuki	5.378	602	525	915	520	-	-	-	-	-	-	-	-	2.562
TESLA	6.650	220	75	80	27	-	-	-	-	-	-	-	-	402
Toyota	12.418	1.636	638	531	514	-	-	-	-	-	-	-	-	3.319
Volkswagen	71.093	4.580	4.188	3.561	5.272	-	-	-	-	-	-	-	-	17.601
Volvo	11.646	665	1.397	1.400	1.044	-	-	-	-	-	-	-	-	4.506
NEL TOPLAM - Grand Total	650.489	42.207	56.009	61.466	43.212	-	-	-	-	-	-	-	-	202.894

Kaynak / Source: ODD 20 / 21



### **2024 Yılı İthal Hafif Ticari Araç Satışları** 2024 Light Commercial Vehicles Import Sales

Firmalar / Firms	2023 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
	1.068	212	-	-	-	-	-	-	-	-	-	-	-	212
Citroen	17.758	1.021	2.066	1.795	273	-	-	-	-	-	-	-	-	5.155
DFSK	5	14	18	52	46	-	-	-	-	-	-	-	-	130
Fiat	15.489	1.512	2.073	1.700	1.137	-	-	-	-	-	-	-	-	6.422
Ford	2.268	577	1.478	1.874	2.477	-	-	-	-	-	-	-	-	6.406
Hyundai	5.882	581	385	445	655	-	-	-	-	-	-	-	-	2.066
Isuzu	1.645	89	144	101	68	-	-	-	-	-	-	-	-	402
Iveco	2.927	137	275	203	266	-	-	-	-	-	-	-	-	881
KG MOBILITY	-	212	179	234	299	-	-	-	-	-	-	-	-	924
Kia	2.710	11	185	855	533	-	-	-	-	-	-	-	-	1.584
Land Rover	645	-	-	-	1	-	-	-	-	-	-	-	-	1
MAXUS	112	20	20	23	105	-	-	-	-	-	-	-	-	168
Mercedes-Benz	9.294	392	950	1.064	571	-	-	-	-	-	-	-	-	2.977
Opel	12.808	588	1.407	1.363	279	-	-	-	-	-	-	-	-	3.637
Peugeot	20.083	936	1.809	1.203	195	-	-	-	-	-	-	-	-	4.143
Renault	18.154	1.132	1.435	1.472	1.245	-	-	-	-	-	-	-	-	5.284
Toyota	13.656	1.192	922	1.138	342	-	-	-	-	-	-	-	-	3.594
Volkswagen	17.683	1.936	2.542	1.780	1.515	-	-	-	-	-	-	-	-	7.773
GENEL TOPLAM - Grand Total	142.350	10.562	15.888	15.302	10.007	-	-	-	-	-	-	-	-	51.759

Kaynak / Source: ODD 21 / 21