

OTOMOTIV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU MAYIS 2024

AUTOMOTIVE INDUSTRY MONTHLY REPORT May 2024

2024 MAYIS Ayı Özeti 2024 May Summary



	5 2022	5 2024	0/	4 5 / 2022	4 5/0004	0/	C/0000 F/0000	C/0000 F/0004	0/
	5 - 2023	5 - 2024	%	1 - 5 / 2023	1 - 5 / 2024	%	6/2022 - 5/2023	6/2023 - 5/2024	%
Otomobil Üretimi/P.Cars Production	90.739	91.823	1,2	386.427	391.932	1,4	900.954	958.172	6,4
Toplam Üretim/Total Production	137.012	131.956	-3,7	616.342	606.905	-1,5	1.455.092	1.458.956	0,3
Otomobil Pazar/P.Cars Market	87.418	80.260	-8,2	340.237	375.097	10,3	718.749	1.002.201	39,4
Toplam Pazar/Total Market	116.227	104.959	-9,7	466.320	491.482	5,4	1.002.666	1.309.208	30,6
Otomobil Ithalat/P.Cars Import	59.534	57.493	-3,4	223.105	260.387	16,7	450.109	687.771	52,8
Toplam Ithalat/Total Import	74.430	72.803	-2,2	282.299	331.484	17,4	572.109	865.011	51,2
Otomobil Ihracat/P.Cars Export	58.456	63.162	8,1	263.853	269.349	2,1	619.179	668.586	8,0
Toplam Ihracat/Total Export	86.019	85.162	-1,0	415.275	417.826	0,6	1.005.014	1.020.798	1,6
Otomobil Ihracat(\$)/P.Cars Export (\$)	947.572.133,97	1.049.231.439,9	10,7	4.403.105.877	4.369.953.737	-0,8	9.855.454.362	10.901.113.987	10,6
Toplam Ihracat(\$)/Total Export (\$)*	3.082.409.011,75	3.173.446.284,15	3,0	14.651.267.297	15.094.141.075	3,0	33.496.459.773	36.130.436.073	7,9
		·							
Parametreler/Parameters	5 - 2023	5 - 2024	%	1 - 5 / 2023	1 - 5 / 2024	%	6/2022 - 5/2023	6/2023 - 5/2024	%
ÜFE / PPI	0,7	2,0	-	7,8	17,9	-	95,8	47,2	-
TÜFE / CPI	0,0	3,4	-	15,3	22,7	-	63,7	62,5	-
Sanayi Endeksi / Industry Index	1,3	1,4	-	14,3	19,2	-	82,0	54,8	-

63,5

62,3

43,6

19,1

20,6

14,2

31,4

34,0

20,7

64,4

64,7

45,4

18,5

19,3

13,5

28,8

31,2

19,4

55,8

61,2

43,8

Dolar \$ ** (1 birim)

Euro € ** (1 birim)

Japon Yeni ¥ ** (100 birim)

19,7

21,4

14,3

32,2

34,8

20,5

^{*}Toplam Sanayi / Total Industry Including Components
** Ortalama Değerler / Average Values

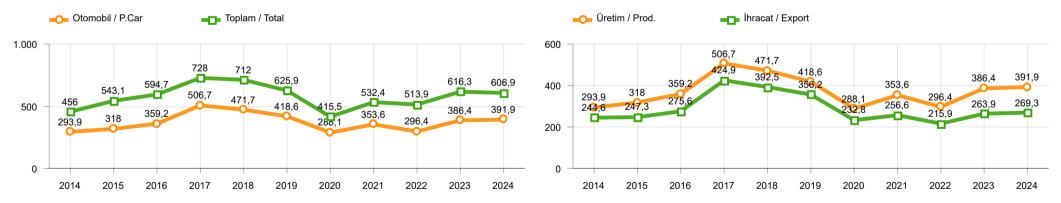


2023/2024 Yılları Üretim 2023/2024 Production

Araç Tipleri / Types	5 / 2023	5 / 2024	5 % Değişim	1-5 / 2023	1-5 / 2024	1-5 % Değişim
OTOMOBİL / Pass.Car	90.739	91.823	1,2	386.427	391.932	1,4
OTOMOBİL Toplam / Pass.Car Total	90.739	91.823	1,2	386.427	391.932	1,4
B.KAMYON / H. Truck	4.639	2.825	-39,1	19.979	15.196	-23,9
K.KAMYON / L. Truck	518	431	-16,8	2.015	2.123	5,4
KAMYONET / Pick Up	34.654	30.125	-13,1	177.837	171.091	-3,8
OTOBÜS / Bus	956	999	4,5	3.880	4.906	26,4
MİNİBÜS / Minibus	5.084	5.257	3,4	24.354	19.367	-20,5
MİDİBÜS / Midibus	422	496	17,5	1.850	2.290	23,8
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	46.273	40.133	-13,3	229.915	214.973	-6,5
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	137.012	131.956	-3,7	616.342	606.905	-1,5
TRAKTÖR / F.Tractor	5.143	5.020	-2,4	25.740	22.544	-12,4
TRAKTÖR Toplam / F.Tractor Total	5.143	5.020	-2,4	25.740	22.544	-12,4
GENEL TOPLAM / Grand Total	142.155	136.976	-3,6	642.082	629.449	-2,0

Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - MAYIS) Total & P.Cars Production (x1000)(January - May)

Otomobil Üretimi ve İhracat (x1000)(OCAK - MAYIS) P.Cars Production & Exports (x1000)(January - May)





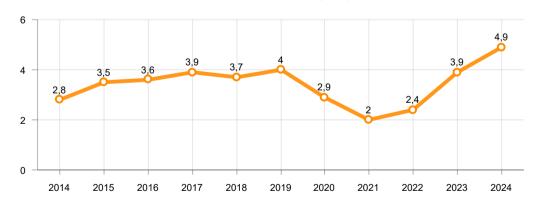
Ticari Araç Üretimi (x1000)(OCAK - MAYIS) Commercial Vehicle Production (x1000)(January - May)



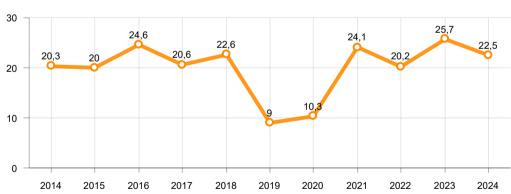
Büyük Kamyon Üretimi (x1000)(OCAK - MAYIS) Heavy Truck Production (x1000)(January - May)



Otobüs Üretimi (x1000)(OCAK - MAYIS) Bus Production (x1000)(January - May)

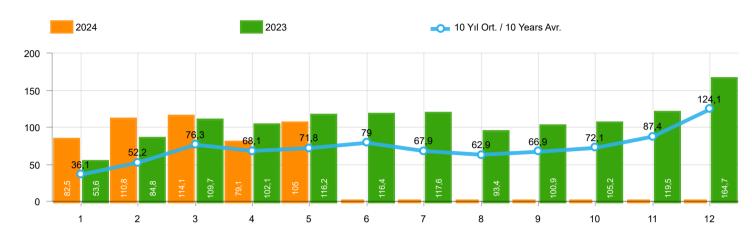


Traktör Üretimi (x1000)(OCAK - MAYIS) F. Tractor Production (x1000)(January - May)





Toplam Pazarın Analizi(x1000)(OCAK - MAYIS) Total Market Analysis(x1000)(January - May)

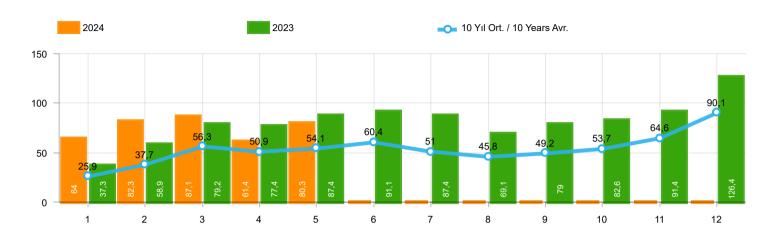


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	36.113	82.500	128,4
2	52.172	110.751	112,3
3	76.293	114.137	49,6
4	68.148	79.135	16,1
5	71.761	104.959	46,3
TOPLAM/TOTAL	304.489	491.482	61,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2014	34.751	37.659	51.312	57.113	62.447	64.295	62.770	63.303	70.764	69.742	84.368	154.843	243.282	813.367	80.931	162.351	66,7
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	368.228	1.019.063	132.229	235.999	64,1
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	359.979	1.014.278	122.735	237.244	65,9
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	327.700	986.829	120.781	206.919	63,1
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	313.775	641.550	120.190	193.585	61,7
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	156.958	491.947	71.913	85.045	54,2
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	189.098	796.150	78.799	110.299	58,3
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	328.740	772.850	142.197	186.543	56,7
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	290.817	827.163	126.468	164.349	56,5
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	466.320	1.284.046	184.021	282.299	60,5
2024	82.500	110.751	114.137	79.135	104.959								491.482	491.482	159.998	331.484	67,4



Otomobil Pazarının Analizi(x1000)(OCAK - MAYIS) P.Cars Market Analysis(x1000)(January - May)

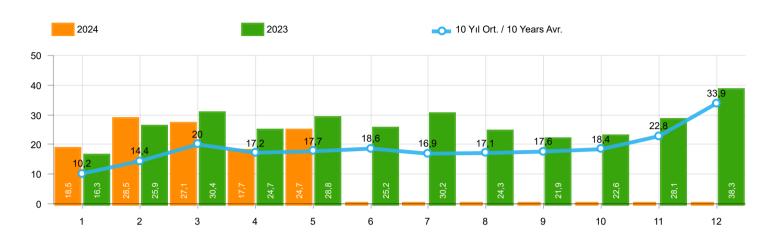


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	25.919	64.041	147,1
2	37.736	82.277	118,0
3	56.315	87.071	54,6
4	50.928	61.448	20,7
5	54.062	80.260	48,5
TOPLAM / TOTAL	224.960	375.097	66,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	178.495	587.331	44.465	134.030	75,1
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	260.080	725.596	66.708	193.372	74,4
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	267.371	756.938	71.260	196.111	73,3
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	239.760	722.759	73.870	165.890	69,2
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	234.645	486.321	78.002	156.643	66,8
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	120.354	387.256	51.731	68.623	57,0
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	146.528	610.109	53.305	93.223	63,6
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	247.977	561.853	98.109	149.868	60,4
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	214.148	592.660	79.497	134.651	62,9
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	340.237	967.341	116.932	223.305	65,6
2024	64.041	82.277	87.071	61.448	80.260								375.097	375.097	115.168	259.929	69,3



Ticari Araç Pazarının Analizi(x1000)(OCAK - MAYIS) CV Market Analysis(x1000)(January - May)

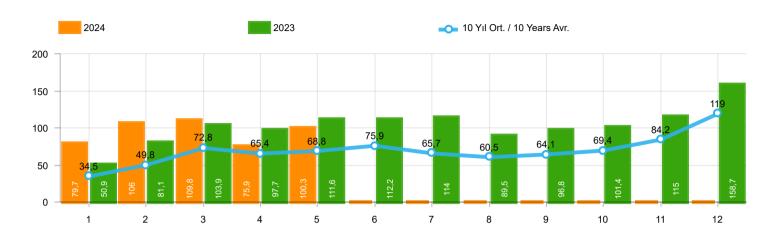


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	10.195	18.459	81,1
2	14.437	28.474	97,2
3	19.979	27.066	35,5
4	17.220	17.687	2,7
5	17.700	24.699	39,5
TOPLAM / TOTAL	79.530	116.385	46,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2014	10.383	10.492	13.500	14.344	16.068	17.017	16.168	18.172	21.502	18.928	24.673	44.789	64.787	226.036	36.466	28.321	43,7
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	108.148	293.467	65.521	42.627	39,4
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	92.608	257.340	51.475	41.133	44,4
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	87.940	264.070	46.911	41.029	46,7
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	79.130	155.229	42.188	36.942	46,7
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	36.604	104.691	20.182	16.422	44,9
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	42.570	186.041	25.494	17.076	40,1
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	80.763	210.997	44.088	36.675	45,4
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	76.669	234.503	46.971	29.698	38,7
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	126.083	316.705	67.089	58.994	46,8
2024	18.459	28.474	27.066	17.687	24.699								116.385	116.385	44.830	71.555	61,5



Hafif Araç Pazarının Analizi(x1000)(OCAK - MAYIS) LV Market Analysis(x1000)(January - May)

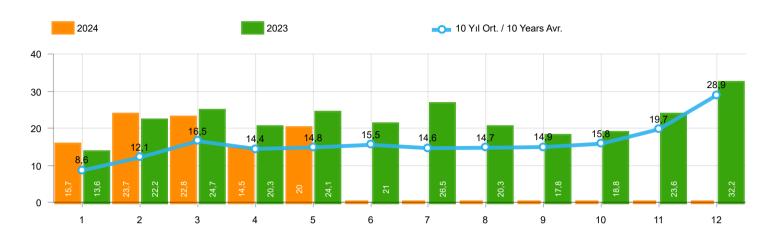


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	34.480	79.701	131,2
2	49.845	105.990	112,6
3	72.783	109.828	50,9
4	65.354	75.919	16,2
5	68.845	100.305	45,7
TOPLAM / TOTAL	291.307	471.743	61,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	226.698	767.681	67.992	158.706	70,0
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	346.392	968.017	115.859	230.533	66,6
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	347.277	983.720	113.643	233.634	67,3
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	317.500	956.194	112.998	204.502	64,4
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	302.311	620.937	112.694	189.617	62,7
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	152.456	479.060	68.823	83.633	54,9
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	183.095	772.788	74.497	108.598	59,3
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	314.882	737.350	133.407	181.475	57,6
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	277.252	783.283	116.604	160.648	57,9
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	445.206	1.232.635	169.611	275.595	61,9
2024	79.701	105.990	109.828	75.919	100.305								471.743	471.743	146.727	325.016	68,9



Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - MAYIS) LCV Market Analysis(x1000)(January - May)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	8.561	15.660	82,9
2	12.109	23.713	95,8
3	16.468	22.757	38,2
4	14.426	14.471	0,3
5	14.783	20.045	35,6
TOPLAM / TOTAL	66.347	96.646	45,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	48.203	180.350	23.527	24.676	51,2
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	86.312	242.421	49.151	37.161	43,1
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	79.906	226.782	42.383	37.523	47,0
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	77.740	233.435	39.128	38.612	49,7
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	67.666	134.616	34.692	32.974	48,7
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	32.102	91.804	17.092	15.010	46,8
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	36.567	162.679	21.192	15.375	42,0
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	66.905	175.497	35.298	31.607	47,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	63.104	190.623	37.107	25.997	41,2
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	104.969	265.294	52.679	52.290	49,8
2024	15.660	23.713	22.757	14.471	20.045								96.646	96.646	31.559	65.087	67,3





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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	3.420	3.577	4,6
2	4.015	6.152	53,2
3	5.541	7.115	28,4
4	5.198	4.567	-12,1
TOPLAM / TOTAL	18.174	21.411	17,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total
2014	2.169	3.512	4.476	4.905	5.094	5.028	4.233	4.920	5.619	5.743	6.250	7.409	15.062	59.358
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	18.951	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	22.083	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	22.491	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	19.682	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	6.981	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	11.580	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	22.232	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	17.184	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	25.494	77.901
2024	3.577	6.152	7.115	4.567	-								21.411	21.411

9

10

11

12

Kaynak: TÜİK trafik kayıtları. Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

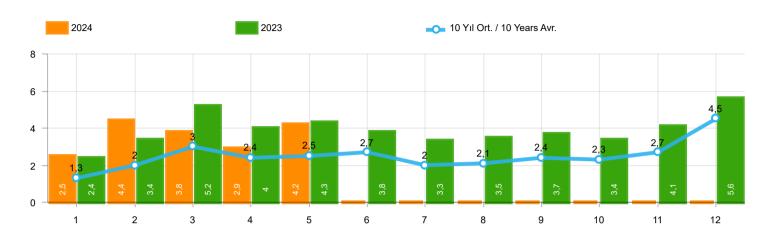
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Data represents the last two model year's farm tractors registration figures



Kamyon Pazarının Analizi(x1000)(OCAK - MAYIS) Truck Market Analysis(x1000)(January - May)

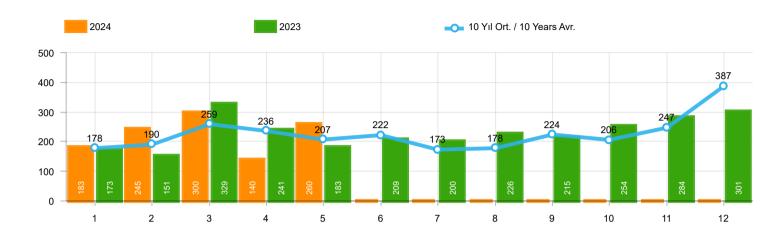


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	1.337	2.452	83,5
2	2.009	4.352	116,6
3	3.047	3.817	25,3
4	2.396	2.941	22,8
5	2.542	4.207	65,5
TOPLAM / TOTAL	11.330	17.769	56,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2014	1.522	2.065	3.094	3.224	3.727	3.726	2.578	2.783	3.708	2.858	3.384	6.869	13.632	39.538	10.129	3.503	25,7
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	18.589	43.381	13.165	5.424	29,2
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	10.360	25.051	6.751	3.609	34,8
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	8.275	25.397	5.870	2.405	29,1
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	9.656	16.507	5.699	3.957	41,0
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	3.746	10.747	2.334	1.412	37,7
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	4.996	21.004	3.295	1.701	34,0
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	12.723	32.740	7.655	5.068	39,8
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	12.127	39.823	8.426	3.701	30,5
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	19.196	46.694	12.492	6.704	34,9
2024	2.452	4.352	3.817	2.941	4.207								17.769	17.769	11.301	6.468	36,4



Midibüs Pazarının Analizi(OCAK - MAYIS) Midibus Market Analysis(January - May)

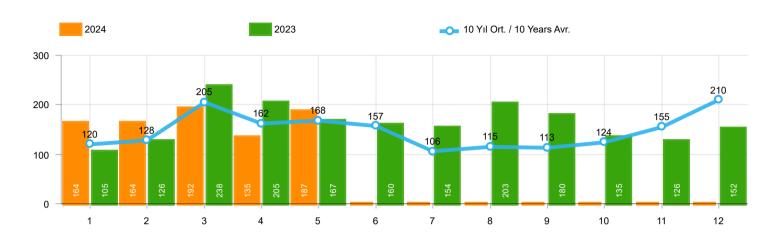


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	178	183	2,8
2	190	245	28,9
3	259	300	15,7
4	236	140	-40,7
5	207	260	25,6
TOPLAM / TOTAL	1.071	1.128	5,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total
2014	360	394	384	333	294	258	216	229	395	220	266	653	1.765	4.002
2015	280	322	451	561	372	405	389	253	316	394	325	621	1.986	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	1.281	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	1.153	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	1.189	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	383	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	585	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	488	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	799	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	1.077	2.766
2024	183	245	300	140	260								1.128	1.128



Otobüs Pazarının Analizi(OCAK - MAYIS) Otobus Market Analysis(January - May)

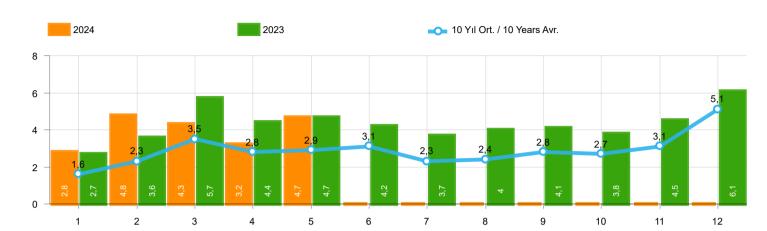


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	120	164	37,2
2	128	164	27,9
3	205	192	-6,2
4	162	135	-16,9
5	168	187	11,6
TOPLAM / TOTAL	782	842	7,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2014	199	179	253	251	305	148	69	92	130	91	97	332	1.187	2.146	1.045	142	12,0
2015	146	222	313	290	290	255	211	203	153	171	359	363	1.261	2.976	1.219	42	3,3
2016	180	209	218	240	214	307	76	82	141	198	314	236	1.061	2.415	1.060	1	0,1
2017	174	119	167	124	188	115	206	187	92	231	109	235	772	1.947	760	12	1,6
2018	78	65	215	136	125	164	45	42	74	107	113	188	619	1.352	608	11	1,8
2019	75	54	112	35	97	41	25	45	84	28	42	54	373	692	373	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	422	1.038	422	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	647	1.267	647	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	639	1.828	639	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	841	1.951	841	-	-
2024	164	164	192	135	187								842	842	842	-	-



Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - MAYIS) HCV Market Analysis(x1000)(January - May)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	1.634	2.799	71,3
2	2.327	4.761	104,6
3	3.511	4.309	22,7
4	2.794	3.216	15,1
5	2.916	4.654	59,6
TOPLAM / TOTAL	13.183	19.739	49,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2014	2.081	2.638	3.731	3.808	4.326	4.132	2.863	3.104	4.233	3.169	3.747	7.854	16.584	45.686	12.939	3.645	22,0
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	21.836	51.046	16.370	5.466	25,0
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	12.702	30.558	9.092	3.610	28,4
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	10.200	30.635	7.783	2.417	23,7
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	11.464	20.613	7.496	3.968	34,6
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	4.502	12.887	3.090	1.412	31,4
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	6.003	23.362	4.302	1.701	28,3
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	13.858	35.500	8.790	5.068	36,6
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	13.565	43.880	9.864	3.701	27,3
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	21.114	51.411	14.410	6.704	31,8
2024	2.799	4.761	4.309	3.216	4.654								19.739	19.739	13.271	6.468	32,8

İhracat / Üretim(x1000) (2014 - 2024 / 1 - 5)(Traktör Dahil) Exports / Production(x1000) (2014 - 2024 / 1 - 5)(Including Tractors)



	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
İhracat/Export	374.097	399.385	460.064	603.764	583.610	544.422	336.074	397.262	387.675	423.865	425.115
Üretim/Production	476.226	563.100	619.319	748.575	734.633	634.924	425.806	556.514	534.098	642.082	629.449
İhracat/Exports (%)	78,6	70,9	74,3	80,7	79,4	85,7	78,9	71,4	72,6	66	67,5



Taşıt Araçları İhracatı (2022 - 2024) Motor Vehicle Exports (2022 - 2024)

SEKTÖR / SECTOR	2022	2023	1/5-2023	1/5-2024	2024/2023 %
OTOMOBİL / Pass.Car	571.218	663.090	263.853	269.349	2,1
OTOMOBİL TOPLAM / Pass. Car Total	571.218	663.090	263.853	269.349	2,1
KAMYON / Truck	20.123	21.566	7.992	4.963	-37,9
KAMYONET / Pick Up	335.148	291.052	122.169	125.732	2,9
OTOBÜS / Bus	6.579	9.447	3.314	4.040	21,9
MİNİBÜS / Minibus	36.016	31.421	17.428	12.857	-26,2
MİDİBÜS / Midibus	1.040	1.671	519	885	70,5
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	398.906	355.157	151.422	148.477	-1,9
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	970.124	1.018.247	415.275	417.826	0,6
TRAKTÖR / F.Tractor	18.154	16.752	8.590	7.289	-15,1
TRAKTÖR TOPLAM / F.Tractor Total	18.154	16.752	8.590	7.289	-15,1
GENEL TOPLAM / GRAND TOTAL	988.278	1.034.999	423.865	425.115	0,3

Üretici Bazında İhracat (adet) Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2022	2023	1-5 / 2023	1-5 / 2024
A.I.O.S.	911	1.102	380	497
FORD OTOSAN	297.828	311.104	131.582	131.766
HATTAT TRAKTÖR	1.059	736	301	129
HYUNDAI ASSAN	176.664	205.200	89.746	90.458
KARSAN	301	428	81	155
M. BENZ TÜRK	15.674	18.062	6.378	4.703
MAN TÜRKİYE	1.786	2.933	971	1.508
OTOKAR	1.506	2.584	731	930
OYAK RENAULT	176.844	230.397	83.300	89.786
TEMSA	587	1.161	343	693
TOFAŞ	121.477	60.479	23.232	24.614
TOYOTA	176.546	184.797	78.531	72.716
TÜRK TRAKTÖR	17.095	16.016	8.289	7.160
GENEL TOPLAM / Grand Total	988.278	1.034.999	423.865	425.115



Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$) CBU and CKD Exports - \$

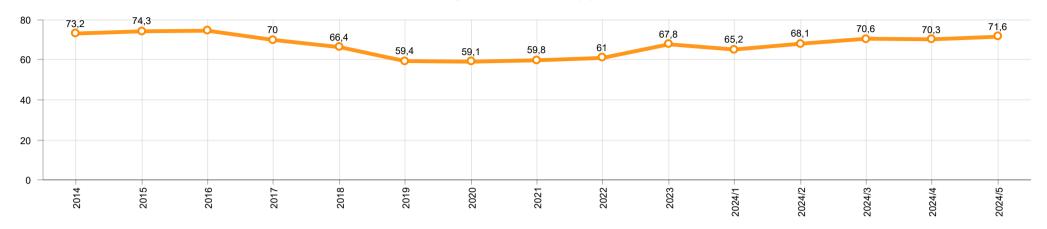
Sektör / Sector	2022	2023	OCAK - MAYIS / January - May 2023	OCAK - MAYIS / January - May 2024	2024 / 2023 %
Toplam Yan Sanayi / Total Component Industry	12.826.712.028,21	14.085.757.341,4	5.960.146.288,55	6.173.208.140,61	3,6
İç ve Dış Lastik / Tyres	1.766.728.479,75	1.724.883.653,44	759.639.877,51	684.203.875,8	-9,9
Emniyet Camı / Safety Glasses	234.400.901,69	263.108.396,94	108.541.438,29	117.102.584,81	7,9
Motor / Engine	233.029.231,53	253.590.231,89	101.990.833,2	123.790.098,83	21,4
Akümülatör / Batteries	547.705.920,77	482.673.727,33	189.880.172,9	222.462.963,23	17,2
Diğer Aksam ve Parça / Spare Parts&Components	10.044.847.494,47	11.361.501.331,8	4.800.093.966,65	5.025.648.617,94	4,7
Toplam Ana Sanayi / Total Vehicle Industry	18.672.498.545,28	21.611.804.375,57	8.691.121.008,53	8.920.932.934,17	2,6
Otobüs / Bus	1.199.777.172,44	1.786.354.748,27	606.581.749,9	893.479.616,99	47,3
Midibüs-Minibüs / Midibus-Minibus	162.966.486,11	343.838.660,91	108.902.157,31	169.111.500,35	55,3
Otomobil / P.Cars	9.069.545.936,14	10.934.400.136,75	4.403.105.876,89	4.369.953.737,29	-0,8
Kamyon-Kamyonet / Truck-Pick Up&Van	5.633.409.584,55	5.647.667.250,84	2.431.928.493,46	2.609.595.036,27	7,3
Römork ve Yarı Römork / Trailer-Semi Trailer	762.960.672,12	778.263.797,44	321.600.108,66	292.232.252,53	-9,1
Çekici / Tractor	1.266.205.170,15	1.527.261.816,27	561.455.463,81	333.732.755,31	-40,6
Tarım Traktörü / Farm Tractor	577.633.523,77	594.017.965,09	257.547.158,5	252.828.035,43	-1,8
Toplam / Total	31.499.210.573,49	35.697.561.716,97	14.651.267.297,08	15.094.141.074,78	3,0

Kaynak: Uludağ İhracatçı Birlikleri . UİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; UİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla "Römork ve Yarı Römork", "Tarım Traktörü" verileri dahil edilmekte; "Kullanılmış Araçlar", "İki Tekerlekli Taşıtlar", "Demiryolu Taşıtları" hariç tutulmaktadır.

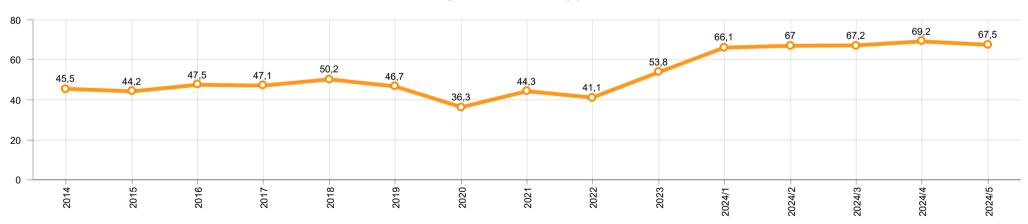
Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles



Otomobil Pazarında İthalatın Payı (%) Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%) Import Share in LCV Market (%)





2024 Otomotiv Sanayii Dış Satışlar 2024 Automotive Industry Exports Sales

Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	44.403	55.795	54.121	51.868	63.162								269.349
KAMYON - H. Truck	1.721	1.126	960	609	492								4.908
K.KAMYON - L. Truck	7	6	7	12	23								55
KAMYONET - Pick Up	25.965	31.219	32.663	19.746	16.139								125.732
OTOBÜS - Bus	554	926	942	763	855								4.040
MİNİBÜS - Minibus	2.310	160	3.071	3.065	4.251								12.857
MİDİBÜS - Midibus	112	222	170	141	240								885
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.669	33.659	37.813	24.336	22.000								148.477
TAŞIT ARAÇLARI TOPLAMI - MV Total	75.072	89.454	91.934	76.204	85.162								417.826
TRAKTÖR - F.Tractor	1.604	1.543	1.415	1.215	1.512								7.289
GENEL TOPLAM - Grand Total	76.676	90.997	93.349	77.419	86.674								425.115
			Otomok	il / P.Car									
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI ASSAN	19.483	17.800	19.600	13.820	19.755	-	-	-	-	-	-	-	90.458
OYAK RENAULT	9.804	20.121	19.146	17.165	23.550	-	-	-	-	-	-	-	89.786
TOFAŞ	2.068	3.654	4.716	3.527	2.424	-	-	-	-	-	-	-	16.389
TOYOTA	13.048	14.220	10.659	17.356	17.433	-	-	-	-	-	-	-	72.716
TOPLAM - Total	44.403	55.795	54.121	51.868	63.162	-	-	-	-	-	-	-	269.349
			Kamyone	t / Pick-up									
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	24.078	28.493	30.946	18.933	14.987	-	-	-	-	-	-	-	117.437
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	-	-	-	70	-	-	-	-	-	-	-	70
TOFAŞ	1.887	2.726	1.717	813	1.082	-	-	-	-	-	-	-	8.225
TOPLAM - Total	25.965	31.219	32.663	19.746	16.139	-	-	-	-	-	-	-	125.732
			Minibüs	/ Minibus									
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	2.302	140	3.070	3.039	4.225	-	-	-	-	-	-	-	12.776
KARSAN	8	20	1	26	26	-	-	-	-	-	-	-	81



2024 Otomotiv Sanayii Dış Satışlar 2024 Automotive Industry Exports Sales

Kamyon	/ Truck
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Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	545	194	203	214	397	-	-	-	-	-	-	-	1.553
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	1.176	932	757	395	95	-	-	-	-	-	-	-	3.355
OTOKAR	1	-	3	8	5	-	-	-	-	-	-	-	17
TEMSA	6	6	4	4	18	-	-	-	-	-	-	-	38
TOPLAM - Total	1.728	1.132	967	621	515	-	-	-	-	-	-	-	4.963
	<u> </u>				Midibüs	Midibu	s						
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	66	99	48	55	106	-	-	-	-	-	-	-	374
KARSAN	13	9	10	18	13	-	-	-	-	-	-	-	63
OTOKAR	17	59	60	20	70	-	-	-	-	-	-	-	226
TEMSA	16	55	52	48	51	-	-	-	-	-	-	-	222
TOPLAM - Total	112	222	170	141	240	-	-	-	-	-	-	-	885
	'				Otobü	s / Bus							'
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	14	26	48	17	18	-	-	-	-	-	-	-	123
KARSAN	-	-	-	-	11	-	-	-	-	-	-	-	11
M. BENZ TÜRK	247	257	265	253	326	-	-	-	-	-	-	-	1.348
MAN TÜRKİYE	212	387	404	248	257	-	-	-	-	-	-	-	1.508
OTOKAR	44	135	139	152	147	-	-	-	-	-	-	-	617
TEMSA	37	121	86	93	96	-	-	-	-	-	-	-	433
TOPLAM - Total	554	926	942	763	855	-	-	-	-	-	-	-	4.040
					Traktör /	F.Tracto	r						
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	53	38	11	15	12	-	-	-	-	-	-	-	129
TÜRK TRAKTÖR	1.551	1.505	1.404	1.200	1.500	-	-	-	-	-	-	-	7.160
TOPLAM - Total	1.604	1.543	1.415	1.215	1.512	-	-	-	-	-		-	7.289



2024 Yılı İthal Otomobil Satışları 2024 P.Cars Import Sales

Firmalar / Firms	2023 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Tot
	1.149	458	-	-	-	-	-	-	-	-	-	-	-	458
Alfa Romeo	2.097	106	106	111	40	45	-	-	-	-	-	-	-	408
ALPINE	-	-	-	-	5	2	-	-	-	-	-	-	-	7
Aston Martin	23	2	2	1	2	-	-	-	-	-	-	-	-	7
Audi	22.878	1.265	1.560	1.370	884	1.274	-	-	-	-	-	-	-	6.353
Bentley	36	1	2	9	2	3	-	-	-	-	-	-	-	17
BMW	23.801	666	1.470	1.794	1.388	2.172	-	-	-	-	-	-	-	7.490
BYD	839	155	220	175	312	203	_	-	-	-	-	-	-	1.065
Chery	40.590	4.450	5.006	6.011	5.315	6.208	_	-	-	-	-	-	-	26.990
Citroen	45.395	1.948	5.664	4.990	2.360	2.911	-	-	-	-	-	-	-	17.873
CUPRA	10.165	368	636	1.037	461	744		_	_	_	_	_	_	3.246
Dacia	41.339	3.435	3.938	3.526	2.356	3.385	-	-	_	-	_	_	-	16.640
DFSK	293	21	16	49	44	3.363		-	-	-	-		-	160
DS	3.511	403	209	189	78	127		-	-	-	-		-	1.006
	25	2	209	2	3	3		-	-	-	-	-	-	11
Ferrari														
Fiat	1.205	40	72	91	36	55	-	-	-	-	-	-	-	294
Ford	29.597	3.062	1.938	3.282	1.867	2.568	-	-	-	-	-	-	-	12.717
Honda	21.322	842	2.130	2.964	1.331	3.110	-	-	-	-	-	-	-	10.377
HONGQI	19	2	1	1	1	2	-	-	-	-	-	-	-	7
Hyundai	13.088	1.064	1.369	1.726	1.032	1.319	-	-	-	-	-	-	-	6.510
Jaguar	121	5	13	6	6	5	-	-	-	-	-	-	-	35
Jeep	3.622	405	377	278	121	204	-	-	-	-	-	-	-	1.385
KG MOBILITY	-	458	1.101	772	1.081	688	-	-	-	-	-	-	-	4.100
Kia	20.629	820	1.378	1.717	688	1.079	-	-	-	-	-	-	-	5.682
Lamborghini	22	2	3	1	1	2	-	-	-	-	-	-	-	9
Land Rover	2.451	143	205	202	200	291	-	-	-	-	-	-	-	1.041
LEAPMOTOR	355	22	17	19	23	17	-	-	-	-	-	-	-	98
Lexus	507	14	33	98	85	52	-	-	-	-	-	-	-	282
Maserati	533	12	23	33	21	22	-	-	-	-	-	-	-	111
Mercedes-Benz	24.646	1.718	2.135	2.697	1.772	2.160		_	_	-	_	_	-	10.482
MG	14.458	971	1.745	3.233	1.236	2.293	-	_	_	_	_	_	_	9.478
Mini	2.633	97	154	116	111	251	<u> </u>	_	-	-	-		-	729
Mitsubishi	2.033	1	5	6	6	10		-	-	-	-	-	-	28
			24	29							-			53
NETA	-	-			- 4 700	- 4 770	-	-	-	-		-	-	
Nissan	21.278	2.057	1.670	1.300	1.733	1.779	-	-	-	-	-	-	-	8.539
Opel	61.057	1.731	4.919	4.579	3.341	3.078	-	-	-	-	-	-	-	17.648
Peugeot	58.549	3.020	4.333	5.627	3.777	4.025	-	-	-	-	-	-	-	20.782
Porsche	1.158	78	93	117	63	99	-	-	-	-	-	-	-	450
Renault	24.023	1.512	1.736	2.808	1.268	1.679	-	-	-	-	-	-	-	9.003
Seat	10.929	381	769	1.133	571	830	-	-	-	-	-	-	-	3.684
SERES	2	1	-	-	-	-	-	-	-	-	-	-	-	1
Skoda	35.041	2.718	4.065	2.797	2.125	4.162	-	-	-	-	-	-	-	15.867
SKYWELL	2.541	33	25	38	46	25	-	-	-	-	-	-	-	167
Subaru	966	15	23	45	43	25	-	-	-	-	-	-	-	151
Suzuki	5.378	602	525	915	520	975	-	-	-	-	-	-	-	3.537
TESLA	6.650	220	75	80	27	10	-	-	-	-	-	-	-	412
Toyota	12.418	1.636	638	531	514	435	-	-	-	-	-	-	-	3.754
Volkswagen	71.093	4.580	4.188	3.561	5.272	8.036	-	-	-	-	-	-	-	25.637
Volvo	11.646	665	1.397	1.400	1.044	1.100	-	-	_	-	_	_	-	5.606
NEL TOPLAM - Grand														
Total	650.489	42.207	56.009	61.466	43.212	57.493	-	-	-	-	-	-	-	260.387

Kaynak / Source: ODD 20 / 21



2024 Yılı İthal Hafif Ticari Araç Satışları 2024 Light Commercial Vehicles Import Sales

Firmalar / Firms	2023 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
	1.068	212	-	-	-	-	-	-	-	-	-	-	-	212
Citroen	17.758	1.021	2.066	1.795	273	1.000	-	-	-	-	-	-	-	6.155
DFSK	5	14	18	52	46	56	-	-	-	-	-	-	-	186
FARIZON	-	-	-	-	-	3	-	-	-	-	-	-	-	3
Fiat	15.489	1.512	2.073	1.700	1.137	995	-	-	-	-	-	-	-	7.417
Ford	2.268	577	1.478	1.874	2.477	3.463	-	-	-	-	-	-	-	9.869
Hyundai	5.882	581	385	445	655	557	-	-	-	-	-	-	-	2.623
Isuzu	1.645	89	144	101	68	124	-	-	-	-	-	-	-	526
Iveco	2.927	137	275	203	266	306	-	-	-	-	-	-	-	1.187
KG MOBILITY	-	212	179	234	299	367	-	-	-	-	-	-	-	1.291
Kia	2.710	11	185	855	533	907	-	-	-	-	-	-	-	2.491
Land Rover	645	-	-	-	1	-	-	-	-	-	-	-	-	1
MAXUS	112	20	20	23	105	22	-	-	-	-	-	-	-	190
Mercedes-Benz	9.294	392	950	1.064	571	719	-	-	-	-	-	-	-	3.696
Opel	12.808	588	1.407	1.363	279	674	-	-	-	-	-	-	-	4.311
Peugeot	20.083	936	1.809	1.203	195	1.268	-	-	-	-	-	-	-	5.411
Renault	18.154	1.132	1.435	1.472	1.245	1.136	-	-	-	-	-	-	-	6.420
Toyota	13.656	1.192	922	1.138	342	185	-	-	-	-	-	-	-	3.779
Volkswagen	17.683	1.936	2.542	1.780	1.515	1.758	-	-	-	-	-	-	-	9.531
GENEL TOPLAM - Grand Total	142.350	10.562	15.888	15.302	10.007	13.540	-	-	-	-	-	-	-	65.299

Kaynak / Source: ODD 21 / 21