

OTOMOTIV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU ŞUBAT 2024

AUTOMOTIVE INDUSTRY MONTHLY REPORT February 2024

2024 ŞUBAT Ayı Özeti 2024 February Summary



	2 - 2023	2 - 2024	%	1 - 2 / 2023	1 - 2 / 2024	%	3/2022 - 2/2023	3/2023 - 2/2024	%
Otomobil Üretimi/P.Cars Production	63.751	83.955	31,7	134.474	151.014	12,3	836.041	969.207	15,9
Toplam Üretim/Total Production	111.961	133.396	19,2	223.798	241.861	8,1	1.380.277	1.486.456	7,7
Otomobil Pazar/P.Cars Market	58.907	82.277	39,7	96.195	146.318	52,1	622.194	1.017.464	63,5
Toplam Pazar/Total Market	84.781	110.797	30,7	138.359	193.297	39,7	873.751	1.338.984	53,3
Otomobil Ithalat/P.Cars Import	36.105	56.009	55,1	61.994	98.216	58,4	381.976	686.711	79,8
Toplam Ithalat/Total Import	47.091	73.513	56,1	81.360	126.270	55,2	484.819	860.736	77,5
Otomobil Ihracat/P.Cars Export	46.473	55.795	20,1	97.595	100.232	2,7	583.131	665.727	14,2
Toplam Ihracat/Total Export	78.763	89.454	13,6	158.144	164.560	4,1	981.643	1.024.663	4,4
Otomobil Ihracat(\$)/P.Cars Export (\$)	704.985.009,68	875.161.227,08	24,1	1.578.690.375	1.625.929.305	3,0	9.225.360.222	10.981.594.947	19,0
Toplam Ihracat(\$)/Total Export (\$)*	2.687.687.686,3	3.130.679.197,5	16,5	5.458.620.526	5.953.057.306	9,1	32.126.835.928	36.183.248.422	12,6
Parametreler/Parameters	2 - 2023	2 - 2024	%	1 - 2 / 2023	1 - 2 / 2024	%	3/2022 - 2/2023	3/2023 - 2/2024	%
ÜFE / PPI	1,6	3,7	-	5,8	8,0	-	120,7	45,7	-
TÜFE / CPI	3,2	4,5	-	10,0	11,5	-	71,8	55,9	-
Sanayi Endeksi / Industry Index	2,6	4,6	-	7,9	10,0	-	102,1	52,0	-
Dolar \$ ** (1 birim)	18,8	30,7	63,1	18,8	30,3	61,5	17,4	25,6	47,2
Euro € ** (1 birim)	20,2	33,1	64,1	20,2	32,9	63,1	18,1	27,7	52,8
Japon Yeni ¥ ** (100 birim)	14,1	20,4	44,7	14,2	20,4	43,9	12,9	17,7	37,4

^{*}Toplam Sanayi / Total Industry Including Components
** Ortalama Değerler / Average Values



2023/2024 Yılları Üretim 2023/2024 Production

Araç Tipleri / Types	2 / 2023	2 / 2024	2 % Değişim	1-2 / 2023	1-2 / 2024	1-2 % Değişim
OTOMOBİL / Pass.Car	63.751	83.955	31,7	134.474	151.014	12,3
OTOMOBİL Toplam / Pass.Car Total	63.751	83.955	31,7	134.474	151.014	12,3
B.KAMYON / H. Truck	3.589	5.128	42,9	7.212	8.380	16,2
K.KAMYON / L. Truck	349	460	31,8	692	850	22,8
KAMYONET / Pick Up	38.410	38.689	0,7	70.510	72.196	2,4
OTOBÜS / Bus	651	1.123	72,5	1.096	2.032	85,4
MİNİBÜS / Minibus	4.908	3.557	-27,5	9.255	6.487	-29,9
MİDİBÜS / Midibus	303	484	59,7	559	902	61,4
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	48.210	49.441	2,6	89.324	90.847	1,7
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	111.961	133.396	19,1	223.798	241.861	8,1
TRAKTÖR / F.Tractor	5.042	4.771	-5,4	9.935	9.025	-9,2
TRAKTÖR Toplam / F.Tractor Total	5.042	4.771	-5,4	9.935	9.025	-9,2
GENEL TOPLAM / Grand Total	117.003	138.167	18,1	233.733	250.886	7,3

Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - ŞUBAT) Total & P.Cars Production (x1000)(January - February)

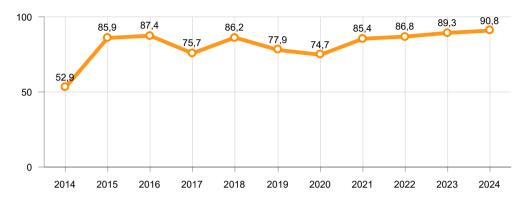


Otomobil Üretimi ve İhracat (x1000)(OCAK - ŞUBAT) P.Cars Production & Exports (x1000)(January - February)

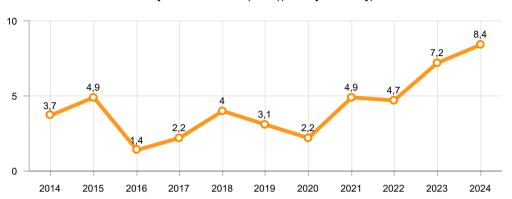




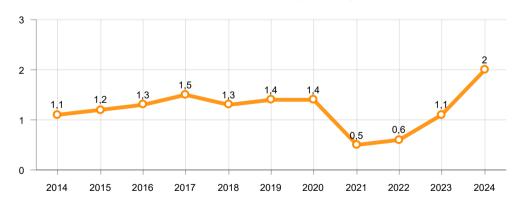
Ticari Araç Üretimi (x1000)(OCAK - ŞUBAT) Commercial Vehicle Production (x1000)(January - February)



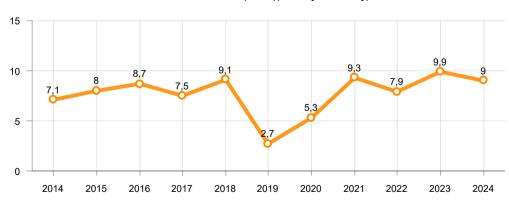
Büyük Kamyon Üretimi (x1000)(OCAK - ŞUBAT) Heavy Truck Production (x1000)(January - February)



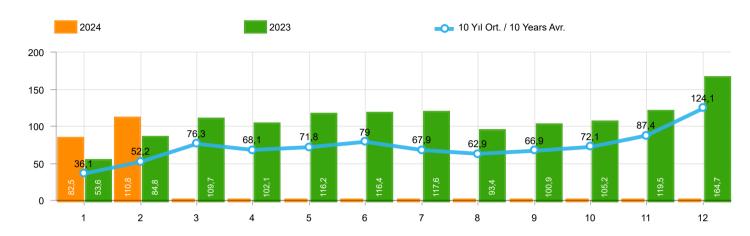
Otobüs Üretimi (x1000)(OCAK - ŞUBAT) Bus Production (x1000)(January - February)



Traktör Üretimi (x1000)(OCAK - ŞUBAT)
F. Tractor Production (x1000)(January - February)



Toplam Pazarın Analizi(x1000)(OCAK - ŞUBAT)Total Market Analysis(x1000)(January - February)

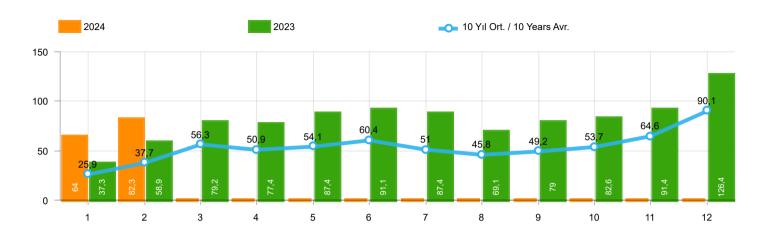


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	36.113	82.500	128,4
2	52.172	110.797	112,4
TOPLAM/TOTAL	88.286	193.297	118,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2014	34.751	37.659	51.312	57.113	62.447	64.295	62.770	63.303	70.764	69.742	84.368	154.843	72.410	813.367	24.618	47.792	66,0
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	96.477	1.019.063	37.750	58.727	60,9
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	89.209	1.014.278	31.439	57.770	64,8
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	85.225	986.829	32.728	52.497	61,6
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	85.293	641.550	33.670	51.623	60,5
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	40.416	491.947	17.407	23.009	56,9
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	77.071	796.150	33.415	43.656	56,6
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	106.633	772.850	45.924	60.709	56,9
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	91.771	827.163	41.071	50.700	55,2
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	138.359	1.284.046	56.999	81.360	58,8
2024	82.500	110.797											193.297	193.297	67.027	126.270	65,3



Otomobil Pazarının Analizi(x1000)(OCAK - ŞUBAT) P.Cars Market Analysis(x1000)(January - February)

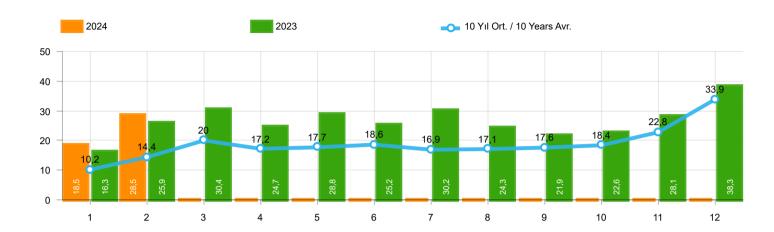


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	25.919	64.041	147,1
2	37.736	82.277	118,0
TOPLAM / TOTAL	63.655	146.318	129,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	51.535	587.331	12.805	38.730	75,2
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	65.315	725.596	18.514	46.801	71,7
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	63.946	756.938	17.491	46.455	72,6
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	60.347	722.759	19.571	40.776	67,6
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	62.512	486.321	21.631	40.881	65,4
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	30.184	387.256	11.794	18.390	60,9
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	59.743	610.109	23.500	36.243	60,7
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	80.107	561.853	30.817	49.290	61,5
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	66.661	592.660	24.988	41.673	62,5
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	96.195	967.341	34.201	61.994	64,4
2024	64.041	82.277											146.318	146.318	48.560	97.758	66,8



Ticari Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT) CV Market Analysis(x1000)(January - February)

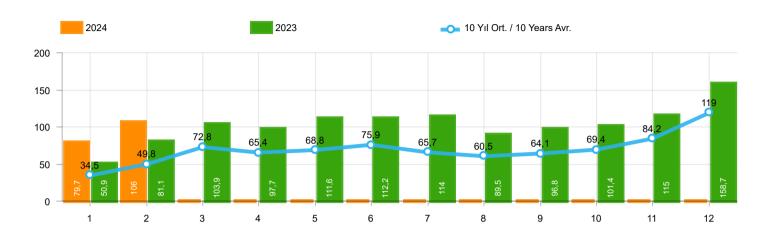


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	10.195	18.459	81,1
2	14.437	28.520	97,6
TOPLAM / TOTAL	24.632	46.979	90,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2014	10.383	10.492	13.500	14.344	16.068	17.017	16.168	18.172	21.502	18.928	24.673	44.789	20.875	226.036	11.813	9.062	43,4
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	31.162	293.467	19.236	11.926	38,3
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	25.263	257.340	13.948	11.315	44,8
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	24.878	264.070	13.157	11.721	47,1
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	22.781	155.229	12.039	10.742	47,2
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	10.232	104.691	5.613	4.619	45,1
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	17.328	186.041	9.915	7.413	42,8
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	26.526	210.997	15.107	11.419	43,0
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	25.110	234.503	16.083	9.027	35,9
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	42.164	316.705	22.798	19.366	45,9
2024	18.459	28.520											46.979	46.979	18.467	28.512	60,7



Hafif Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT) LV Market Analysis(x1000)(January - February)

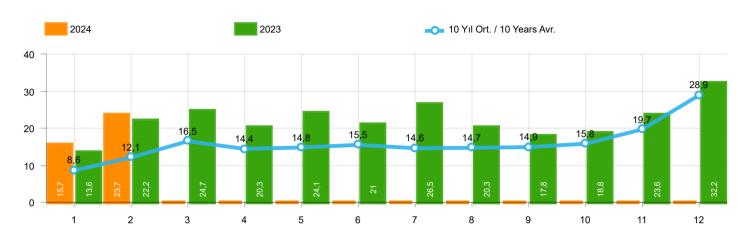


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	34.480	79.701	131,2
2	49.845	105.990	112,6
TOPLAM / TOTAL	84.325	185.691	120,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	67.691	767.681	20.779	46.912	69,3
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	89.946	968.017	32.531	57.415	63,8
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	85.538	983.720	28.901	56.637	66,2
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	82.288	956.194	30.474	51.814	63,0
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	82.085	620.937	31.493	50.592	61,6
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	39.248	479.060	16.584	22.664	57,7
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	74.395	772.788	31.463	42.932	57,7
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	102.232	737.350	42.943	59.289	58,0
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	87.783	783.283	38.211	49.572	56,5
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	132.042	1.232.635	52.566	79.476	60,2
2024	79.701	105.990											185.691	185.691	61.695	123.996	66,8



Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT) LCV Market Analysis(x1000)(January - February)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	8.561	15.660	82,9
2	12.109	23.713	95,8
TOPLAM / TOTAL	20.670	39.373	90,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	16.156	180.350	7.974	8.182	50,6
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	24.631	242.421	14.017	10.614	43,1
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	21.592	226.782	11.410	10.182	47,2
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	21.941	233.435	10.903	11.038	50,3
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	19.573	134.616	9.862	9.711	49,6
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	9.064	91.804	4.790	4.274	47,2
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	14.652	162.679	7.963	6.689	45,7
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	22.125	175.497	12.126	9.999	45,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	21.122	190.623	13.223	7.899	37,4
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	35.847	265.294	18.365	17.482	48,8
2024	15.660	23.713											39.373	39.373	13.135	26.238	66,6

Traktör Pazarının Analizi(x1000)(OCAK - OCAK)Tractor Market Analysis(x1000)(January - January)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	3.420	3.577	4,6
TOPLAM / TOTAL	3.420	3.577	4,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total
2014	2.169	3.512	4.476	4.905	5.094	5.028	4.233	4.920	5.619	5.743	6.250	7.409	2.169	59.358
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	3.124	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	3.739	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	3.974	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	4.362	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	1.311	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	2.425	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	4.411	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	3.152	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	5.533	77.901
2024	3.577	-											3.577	3.577

Kaynak: TÜİK trafik kayıtları.

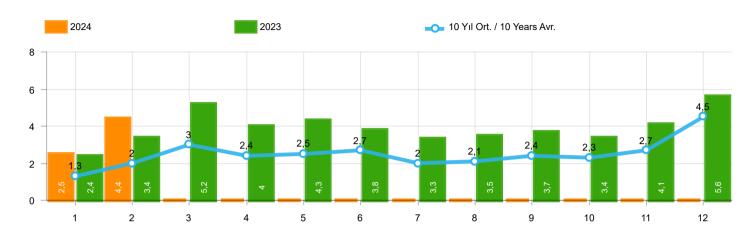
Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures



Kamyon Pazarının Analizi(x1000)(OCAK - ŞUBAT) Truck Market Analysis(x1000)(January - February)

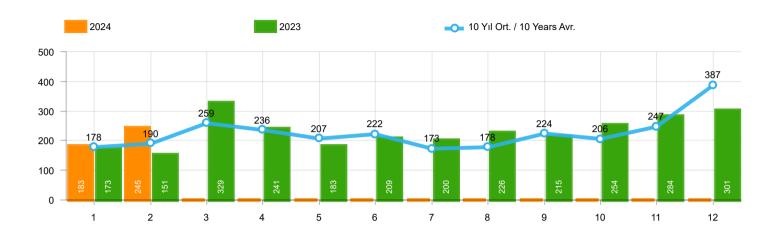


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	1.337	2.452	83,5
2	2.009	4.372	117,6
TOPLAM / TOTAL	3.346	6.824	104,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2014	1.522	2.065	3.094	3.224	3.727	3.726	2.578	2.783	3.708	2.858	3.384	6.869	3.587	39.538	2.740	847	23,6
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	5.561	43.381	4.260	1.301	23,4
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	2.815	25.051	1.682	1.133	40,2
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	2.221	25.397	1.548	673	30,3
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	2.789	16.507	1.759	1.030	36,9
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	921	10.747	576	345	37,5
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	2.157	21.004	1.433	724	33,6
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	3.999	32.740	2.579	1.420	35,5
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	3.646	39.823	2.518	1.128	30,9
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	5.762	46.694	3.878	1.884	32,7
2024	2.452	4.372											6.824	6.824	4.550	2.274	33,3



Midibüs Pazarının Analizi(OCAK - ŞUBAT) Midibus Market Analysis(January - February)

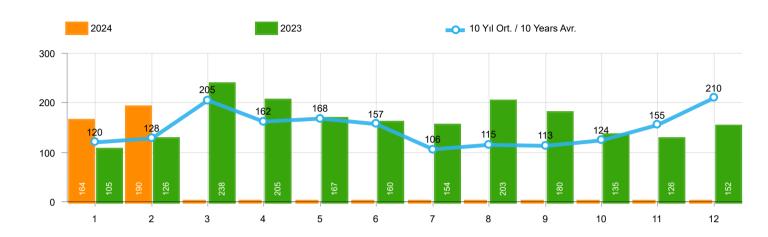


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	178	183	2,8
2	190	245	28,9
TOPLAM / TOTAL	368	428	16,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total
2014	360	394	384	333	294	258	216	229	395	220	266	653	754	4.002
2015	280	322	451	561	372	405	389	253	316	394	325	621	602	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	467	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	423	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	276	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	118	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	325	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	178	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	214	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	324	2.766
2024	183	245											428	428



Otobüs Pazarının Analizi(OCAK - ŞUBAT) Otobus Market Analysis(January - February)

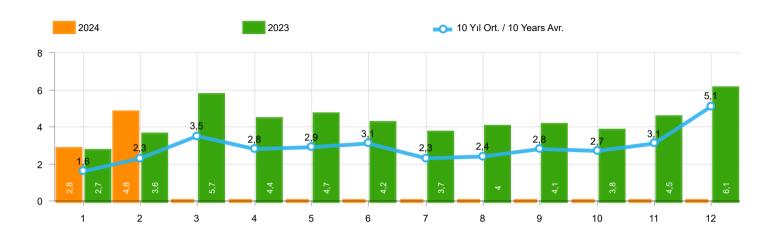


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	120	164	37,2
2	128	190	48,2
TOPLAM / TOTAL	248	354	42,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2014	199	179	253	251	305	148	69	92	130	91	97	332	378	2.146	345	33	8,7
2015	146	222	313	290	290	255	211	203	153	171	359	363	368	2.976	357	11	3,0
2016	180	209	218	240	214	307	76	82	141	198	314	236	389	2.415	389	-	-
2017	174	119	167	124	188	115	206	187	92	231	109	235	293	1.947	283	10	3,4
2018	78	65	215	136	125	164	45	42	74	107	113	188	143	1.352	142	1	0,7
2019	75	54	112	35	97	41	25	45	84	28	42	54	129	692	129	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	194	1.038	194	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	224	1.267	224	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	128	1.828	128	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	231	1.951	231	-	-
2024	164	190											354	354	354	-	-



Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT) HCV Market Analysis(x1000)(January - February)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	1.634	2.799	71,3
2	2.327	4.807	106,5
TOPLAM / TOTAL	3.962	7.606	92,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2014	2.081	2.638	3.731	3.808	4.326	4.132	2.863	3.104	4.233	3.169	3.747	7.854	4.719	45.686	3.839	880	18,6
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	6.531	51.046	5.219	1.312	20,1
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	3.671	30.558	2.538	1.133	30,9
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	2.937	30.635	2.254	683	23,3
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	3.208	20.613	2.177	1.031	32,1
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	1.168	12.887	823	345	29,5
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	2.676	23.362	1.952	724	27,1
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	4.401	35.500	2.981	1.420	32,3
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	3.988	43.880	2.860	1.128	28,3
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	6.317	51.411	4.433	1.884	29,8
2024	2.799	4.807											7.606	7.606	5.332	2.274	29,9

İhracat / Üretim(x1000) (2014 - 2024 / 1 - 2)(Traktör Dahil) Exports / Production(x1000) (2014 - 2024 / 1 - 2)(Including Tractors)



	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
İhracat/Export	122.765	162.455	169.959	221.307	217.458	202.039	195.226	167.770	149.747	161.560	167.707
Üretim/Production	165.278	219.557	227.042	273.976	274.803	232.023	243.051	231.578	204.077	233.733	250.886
İhracat/Exports (%)	74,3	74	74,9	80,8	79,1	87,1	80,3	72,4	73,4	69,1	66,8



Taşıt Araçları İhracatı (2022 - 2024) Motor Vehicle Exports (2022 - 2024)

SEKTÖR / SECTOR	2022	2023	1/2-2023	1/2-2024	2024/2023 %
OTOMOBİL / Pass.Car	571.218	663.090	97.595	100.232	2,7
OTOMOBİL TOPLAM / Pass. Car Total	571.218	663.090	97.595	100.232	2,7
KAMYON / Truck	20.123	21.566	3.126	2.860	-8,5
KAMYONET / Pick Up	335.148	291.052	49.250	57.184	16,1
OTOBÜS / Bus	6.579	9.447	1.063	1.480	39,2
MİNİBÜS / Minibus	36.016	31.421	6.946	2.470	-64,4
MİDİBÜS / Midibus	1.040	1.671	164	334	103,7
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	398.906	355.157	60.549	64.328	6,2
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	970.124	1.018.247	158.144	164.560	4,1
TRAKTÖR / F.Tractor	18.154	16.752	3.416	3.147	-7,9
TRAKTÖR TOPLAM / F.Tractor Total	18.154	16.752	3.416	3.147	-7,9
GENEL TOPLAM / GRAND TOTAL	988.278	1.034.999	161.560	167.707	3,8

Üretici Bazında İhracat (adet) Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2022	2023	1-2 / 2023	1-2 / 2024
A.I.O.S.	911	1.102	148	205
FORD OTOSAN	297.828	311.104	51.946	55.752
HATTAT TRAKTÖR	1.059	736	124	91
HYUNDAI ASSAN	176.664	205.200	36.336	37.283
KARSAN	301	428	26	50
M. BENZ TÜRK	15.674	18.062	2.568	2.612
MAN TÜRKİYE	1.786	2.933	219	599
OTOKAR	1.506	2.584	272	256
OYAK RENAULT	176.844	230.397	27.922	29.959
TEMSA	587	1.161	42	241
TOFAŞ	121.477	60.479	7.481	10.335
TOYOTA	176.546	184.797	31.184	27.268
TÜRK TRAKTÖR	17.095	16.016	3.292	3.056
GENEL TOPLAM / Grand Total	988.278	1.034.999	161.560	167.707



Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$) CBU and CKD Exports - \$

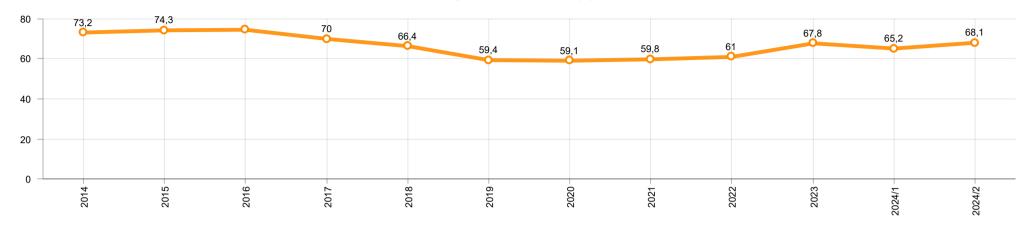
Sektör / Sector	2022	2023	OCAK - ŞUBAT / January - February 2023	OCAK - ŞUBAT / January - February 2024	2024 / 2023 %
Toplam Yan Sanayi / Total Component Industry	12.826.712.028,21	14.085.757.341,4	2.267.379.559,67	2.441.714.763,05	7,7
İç ve Dış Lastik / Tyres	1.766.728.479,75	1.724.883.653,44	302.941.635,61	277.394.997,64	-8,4
Emniyet Camı / Safety Glasses	234.400.901,69	263.108.396,94	39.138.887,2	44.936.840,27	14,8
Motor / Engine	233.029.231,53	253.590.231,89	36.202.139,76	46.053.552,66	27,2
Akümülatör / Batteries	547.705.920,77	482.673.727,33	72.715.391,48	88.744.696,37	22,0
Diğer Aksam ve Parça / Spare Parts&Components	10.044.847.494,47	11.361.501.331,8	1.816.381.505,62	1.984.584.676,11	9,3
Toplam Ana Sanayi / Total Vehicle Industry	18.672.498.545,28	21.611.804.375,57	3.191.240.966,19	3.511.342.542,78	10,0
Otobüs / Bus	1.199.777.172,44	1.786.354.748,27	177.941.108,52	295.987.211,25	66,3
Midibüs-Minibüs / Midibus-Minibus	162.966.486,11	343.838.660,91	39.015.165,99	71.296.857,46	82,7
Otomobil / P.Cars	9.069.545.936,14	10.934.400.136,75	1.578.690.374,89	1.625.929.304,98	3,0
Kamyon-Kamyonet / Truck-Pick Up&Van	5.633.409.584,55	5.647.667.250,84	962.174.935,93	1.132.627.300,41	17,7
Römork ve Yarı Römork / Trailer-Semi Trailer	762.960.672,12	778.263.797,44	135.920.235,19	99.678.189,31	-26,7
Çekici / Tractor	1.266.205.170,15	1.527.261.816,27	187.891.113,62	196.556.934,53	4,6
Tarım Traktörü / Farm Tractor	577.633.523,77	594.017.965,09	109.608.032,05	89.266.744,84	-18,6
Toplam / Total	31.499.210.573,49	35.697.561.716,97	5.458.620.525,86	5.953.057.305,83	9,1

Kaynak: Uludağ İhracatçı Birlikleri . UİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; UİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla "Römork ve Yarı Römork", "Tarım Traktörü" verileri dahil edilmekte; "Kullanılmış Araçlar", "İki Tekerlekli Taşıtlar", "Demiryolu Taşıtları" hariç tutulmaktadır.

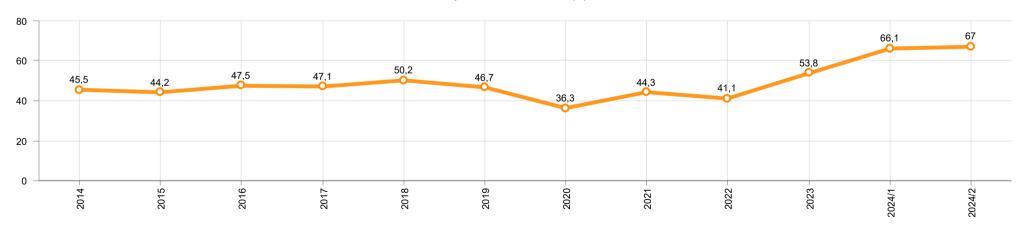
Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles



Otomobil Pazarında İthalatın Payı (%) Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%) Import Share in LCV Market (%)





2024 Otomotiv Sanayii Dış Satışlar 2024 Automotive Industry Exports Sales

Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	44.437	55.795											100.232
KAMYON - H. Truck	1.721	1.126											2.847
K.KAMYON - L. Truck	7	6											13
KAMYONET - Pick Up	25.965	31.219											57.184
OTOBÜS - Bus	554	926											1.480
MİNİBÜS - Minibus	2.310	160											2.470
MİDİBÜS - Midibus	112	222											334
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.669	33.659											64.328
TAŞIT ARAÇLARI TOPLAMI - MV Total	75.106	89.454											164.560
TRAKTÖR - F.Tractor	1.604	1.543											3.147
GENEL TOPLAM - Grand Total	76.710	90.997											167.707
	'	Oton	nobil /	P.Car									
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI ASSAN	19.483	17.800	-	-	-	-	-	-	-	-	-	-	37.283
OYAK RENAULT	9.838	20.121	-	-	-	-	-	-	-	-	-	-	29.959
TOFAŞ	2.068	3.654	-	-	-	-	-	-	-	-	-	-	5.722
TOYOTA	13.048	14.220	-	-	-	-	-	-	-	-	-	-	27.268
TOPLAM - Total	44.437	55.795	-	-	-	-	-	-	-	-	-	-	100.232
		Kamyo	net / F	Pick-up									
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	24.078	28.493	-	-	-	-	-	-	-	-	-	-	52.571
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	-	-	-	-	-	-	-	-	-	-	-	-
TOFAŞ	1.887	2.726	-	-	-	-	-	-	-	-	-	-	4.613
TOPLAM - Total	25.965	31.219	-	-	-	-	-	-	-	-	-	-	57.184
		Minib	üs / Mi	inibus									
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	2.302	140	-	-	-	-	-	-	-	-	-	-	2.442
KARSAN	8	20	-	-	-	-	-	-	-	-	-	-	28
TOPLAM - Total	2.310	160	-	-	-	-			-	-	-	-	2.470



2024 Otomotiv Sanayii Dış Satışlar 2024 Automotive Industry Exports Sales

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	545	194	-	-	-	-	-	-	-	-	-	-	739
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	1.176	932	-	-	-	-	-	-	-	-	-	-	2.108
OTOKAR	1	-	-	-	-	-	-	-	-	-	-	-	1
TEMSA	6	6	-	-	-	-	-	-	-	-	-	-	12
TOPLAM - Total	1.728	1.132	-	-	-	-	-	-	-	-	-	-	2.860
					Midik	üs / Mic	libus						
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	66	99	-	-	-	-	-	-	-	-	-	-	165
KARSAN	13	9	-	-	-	-	-	-	-	-	-	-	22
OTOKAR	17	59	-	-	-	-	-	-	-	-	-	-	76
TEMSA	16	55	-	-	-	-	-	-	-	-	-	-	71
TOPLAM - Total	112	222	-	-	-	-	-	-	-	-	-	-	334
					Ot	obüs / B	us						
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	14	26	-	-	-	-	-	-	-	-	-	-	40
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	247	257	-	-	-	-	-	-	-	-	-	-	504
MAN TÜRKİYE	212	387	-	-	-	-	-	-	-	-	-	-	599
OTOKAR	44	135	-	-	-	-	-	-	-	-	-	-	179
TEMSA	37	121	-	-	-	-	-	-	-	-	-	-	158
TOPLAM - Total	554	926	-	-	-	-	-	-	-	-	-	-	1.480
					Trakt	ör / F.Tr	actor						
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	53	38	-	-	-	-	-	-	-	-	-	-	91
TÜRK TRAKTÖR	1.551	1.505	-	-	-	-	-	-	-	-	-	-	3.056
TOPLAM - Total	1.604	1.543			-	-	-	-	-	-	-	-	3.147



2024 Yılı İthal Otomobil Satışları 2024 P.Cars Import Sales

Firmalar / Firms	2023 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Tota
	1.149	458	-	-	-	-	-	-	-	-	-	-	-	458
Alfa Romeo	2.097	106	106	-	-	-	-	-	-	-	-	-	-	212
Aston Martin	23	2	2	-	-	-	-	-	-	-	-	-	-	4
Audi	22.878	1.265	1.560	-	-	-	-	-	-	-	-	-	-	2.825
Bentley	36	1	2	-	-	-	-	-	-	-	-	-	-	3
BMW	23.801	666	1.470	-	-	-	-	-	-	-	-	-	-	2.136
BYD	839	155	220	-	-	-	-	-	-	-	-	-	-	375
Chery	40.590	4.450	5.006	-	-	-	-	-	-	-	-	-	-	9.456
Citroen	45.395	1.948	5.664	-	-	-	-	-	-	-	-	-	-	7.612
CUPRA	10.165	368	636	-	-	-	-	-	-	-	-	-	-	1.004
Dacia	41.339	3.435	3.938	-	-	-	-	-	-	-	-	-	_	7.373
DFSK	293	21	16	_	_	_	_	_	_	_	_	_	_	37
DS	3.511	403	209	-	_	-	-	-	-	-	_	_	_	612
Ferrari	25	2	1	-	_	-	-	-	-	-	_	-	_	3
Fiat	1.205	40	72	-	-	-	-	-	-	_	-	-	-	112
Ford	29.597	3.062	1.938	-	-	-	-	-	-	-	-	-	-	5.000
Honda	21.322	842	2.130	_	-	-	_	_	_	_	_	_	_	2.972
HONGQI	19	2	1	-	-	-	-	-	-	-	-	-	-	3
Hyundai	13.088	1.064	1.369	-	-	-	-	-	-	-	-	-	-	2.433
Jaguar	121	5	13	-	-	-	-	_	_	_	-	_	_	18
Jeep	3.622	405	377	-	-		-	-	-	-	-	-	-	782
KG MOBILITY	3.022	458												1.559
			1.101	-	-	-	-	-	-	-	-	-	-	
Kia	20.629	820	1.378	-	-	-	-	-	-	-	-	-	-	2.198
Lamborghini	22	2	3	-	-	-	-	-	-	-	-	-	-	5
Land Rover	2.451	143	205	-	-	-	-	-	-	-	-	-	-	348
LEAPMOTOR	355	22	17	-	-	-	-	-	-	-	-	-	-	39
Lexus	507	14	33	-	-	-	-	-	-	-	-	-	-	47
Maserati	533	12	23	-	-	-	-	-	-	-	-	-	-	35
Mercedes-Benz	24.646	1.718	2.135	-	-	-	-	-	-	-	-	-	-	3.853
MG	14.458	971	1.745	-	-	-	-	-	-	-	-	-	-	2.716
Mini	2.633	97	154	-	-	-	-	-	-	-	-	-	-	251
Mitsubishi	208	1	5	-	-	-	-	-	-	-	-	-	-	6
NETA	-	-	24	-	-	-	-	-	-	-	-	-	-	24
Nissan	21.278	2.057	1.670	-	-	-	-	-	-	-	-	-	-	3.727
Opel	61.057	1.731	4.919	-	-	-	-	-	-	-	-	-	-	6.650
Peugeot	58.549	3.020	4.333	-	-	-	-	-	-	-	-	-	-	7.353
Porsche	1.158	78	93	-	-	-	-	-	-	-	-	-	-	171
Renault	24.023	1.512	1.736	-	-	-	-	-	-	-	-	-	-	3.248
Seat	10.929	381	769	-	-	-	-	-	-	-	-	-	-	1.150
SERES	2	1	-	-	-	-	-	-	-	-	-	-	-	1
Skoda	35.041	2.718	4.065	-	-	-	-	-	-	-	-	-	-	6.783
SKYWELL	2.541	33	25	-	-	-	-	-	-	-	-	-	-	58
Subaru	966	15	23	-	-	-	-	-	-	-	-	-	-	38
Suzuki	5.378	602	525	-	-	-	-	-	-	-	-	-	-	1.127
TESLA	6.650	220	75	-	-	-	-	-	-	-	-	-	-	295
Toyota	12.418	1.636	638	-	-	-	-	-	-	-	-	-	-	2.274
Volkswagen	71.093	4.580	4.188	-	-	-	-	-	-	-	-	-	-	8.768
Volvo	11.646	665	1.397	-	-	-	-	-	-	-	-	-	-	2.062
ENEL TOPLAM - Grand Total	650.489	42.207	56.009	-	-	-	-	-	-	-	-	-	-	98.216

Kaynak / Source: ODD 20 / 21



2024 Yılı İthal Hafif Ticari Araç Satışları 2024 Light Commercial Vehicles Import Sales

Firmalar / Firms	2023 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
	1.068	212	-	-	-	-	-	-	-	-	-	-	-	212
Citroen	17.758	1.021	2.066	-	-	-	-	-	-	-	-	-	-	3.087
DFSK	5	14	18	-	-	-	-	-	-	-	-	-	-	32
Fiat	15.489	1.512	2.073	-	-	-	-	-	-	-	-	-	-	3.585
Ford	2.268	577	1.478	-	-	-	-	-	-	-	-	-	-	2.055
Hyundai	5.882	581	385	-	-	-	-	-	-	-	-	-	-	966
Isuzu	1.645	89	144	-	-	-	-	-	-	-	-	-	-	233
Iveco	2.927	137	275	-	-	-	-	-	-	-	-	-	-	412
KG MOBILITY	-	212	179	-	-	-	-	-	-	-	-	-	-	391
Kia	2.710	11	185	-	-	-	-	-	-	-	-	-	-	196
MAXUS	112	20	20	-	-	-	-	-	-	-	-	-	-	40
Mercedes-Benz	9.294	392	950	-	-	-	-	-	-	-	-	-	-	1.342
Opel	12.808	588	1.407	-	-	-	-	-	-	-	-	-	-	1.995
Peugeot	20.083	936	1.809	-	-	-	-	-	-	-	-	-	-	2.745
Renault	18.154	1.132	1.435	-	-	-	-	-	-	-	-	-	-	2.567
Toyota	13.656	1.192	922	-	-	-	-	-	-	-	-	-	-	2.114
Volkswagen	17.683	1.936	2.542	-	-	-	-	-	-	-	-	-	-	4.478
GENEL TOPLAM - Grand Total	142.350	10.562	15.888	-	-	-	-	-	-	-	-	-	-	26.450

Kaynak / Source: ODD 21 / 21