

OTOMOTIV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU ŞUBAT 2023

AUTOMOTIVE INDUSTRY MONTHLY REPORT February 2023

2023 ŞUBAT Ayı Özeti 2023 February Summary



	2 - 2022	2 - 2023	%	1 - 2 / 2022	1 - 2 / 2023	%	3/2021 - 2/2022	3/2022 - 2/2023	%
Otomobil Üretimi/P.Cars Production	61.544	63.751	3,6	109.322	134.474	23,0	755.275	836.041	10,7
Toplam Üretim/Total Production	105.646	111.959	6,0	196.169	223.796	14,1	1.250.045	1.380.275	10,4
Otomobil Pazar/P.Cars Market	37.641	58.907	56,5	66.661	96.195	44,3	548.407	622.194	13,5
Toplam Pazar/Total Market	52.030	84.826	63,0	91.771	138.405	50,8	757.988	873.797	15,3
Otomobil Ithalat/P.Cars Import	23.964	36.105	50,7	41.673	61.994	48,8	328.279	381.976	16,4
Toplam Ithalat/Total Import	29.429	47.164	60,3	50.700	81.429	60,6	415.724	484.888	16,6
Otomobil Ihracat/P.Cars Export	50.683	46.474	-8,3	85.682	97.596	13,9	552.619	583.132	5,5
Toplam Ihracat/Total Export	78.735	78.764	0,0	146.625	158.145	7,9	918.185	981.644	6,9
Otomobil Ihracat(\$)/P.Cars Export (\$)	799.931.487,95	700.899.530,75	-12,4	1.422.876.089	1.574.604.896	10,7	9.041.018.941	9.221.274.743	2,0
Toplam Ihracat(\$)/Total Export (\$)*	2.579.247.523,92	2.670.673.875,23	3,5	4.831.195.155	5.445.356.570	12,7	29.822.091.568	32.116.609.811	7,7

Parametreler/Parameters	2 - 2022	2 - 2023	%	1 - 2 / 2022	1 - 2 / 2023	%	3/2021 - 2/2022	3/2022 - 2/2023	%
ÜFE / PPI	7,2	1,6	-	18,4	5,8	-	56,8	120,7	-
TÜFE / CPI	4,8	3,2	-	16,5	10,0	-	26,0	71,8	-
Sanayi Endeksi / Industry Index	5,6	2,6	-	16,3	7,9	-	56,7	102,1	-
Dolar \$ ** (1 birim)	13,6	18,8	38,2	13,6	18,8	38,5	9,9	17,4	76,0
Euro € ** (1 birim)	15,4	20,2	30,8	15,4	20,2	31,3	11,5	18,1	57,7
Japon Yeni ¥ ** (100 birim)	11,8	14,1	20,1	11,7	14,2	21,1	8,8	12,9	46,9

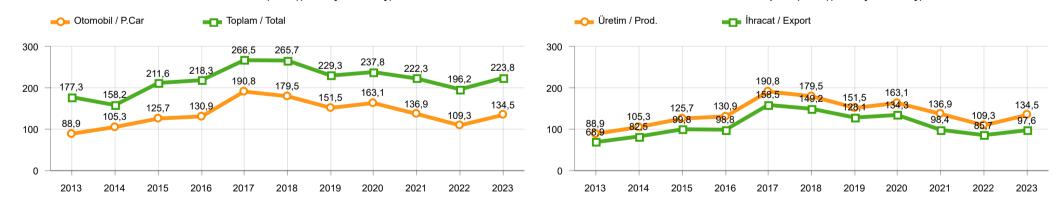
^{*}Toplam Sanayi / Total Industry Including Components
** Ortalama Değerler / Average Values



Araç Tipleri / Types	2 / 2022	2 / 2023	2 % Değişim	1-2 / 2022	1-2 / 2023	1-2 % Değişim
OTOMOBİL / Pass.Car	61.544	63.751	3,6	109.322	134.474	23,0
OTOMOBİL Toplam / Pass.Car Total	61.544	63.751	3,6	109.322	134.474	23,0
B.KAMYON / H. Truck	2.427	3.645	50,2	4.682	7.289	55,7
K.KAMYON / L. Truck	497	349	-29,8	867	692	-20,2
KAMYONET / Pick Up	36.295	38.378	5,7	71.333	70.467	-1,2
OTOBÜS / Bus	366	649	77,3	612	1.094	78,8
MİNİBÜS / Minibus	4.307	4.884	13,4	9.005	9.221	2,4
MİDİBÜS / Midibus	210	303	44,3	348	559	60,6
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	44.102	48.208	9,3	86.847	89.322	2,8
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	105.646	111.959	6,0	196.169	223.796	14,1
TRAKTÖR / F.Tractor	4.314	5.042	16,9	7.908	9.935	25,6
TRAKTÖR Toplam / F.Tractor Total	4.314	5.042	16,9	7.908	9.935	25,6
GENEL TOPLAM / Grand Total	109.960	117.001	6,4	204.077	233.731	14,5

Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - ŞUBAT) Total & P.Cars Production (x1000)(January - February)

Otomobil Üretimi ve İhracat (x1000)(OCAK - ŞUBAT) P.Cars Production & Exports (x1000)(January - February)

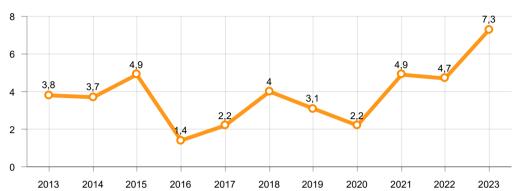




Ticari Araç Üretimi (x1000)(OCAK - ŞUBAT) Commercial Vehicle Production (x1000)(January - February)



Büyük Kamyon Üretimi (x1000)(OCAK - ŞUBAT) Heavy Truck Production (x1000)(January - February)



Otobüs Üretimi (x1000)(OCAK - ŞUBAT) Bus Production (x1000)(January - February)

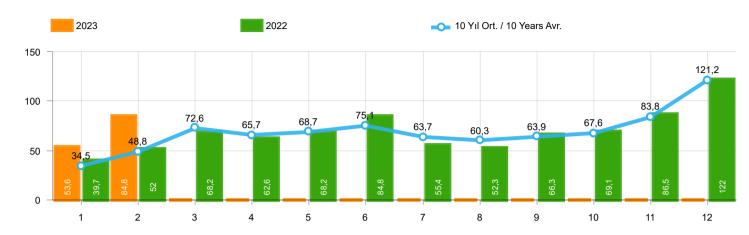


Traktör Üretimi (x1000)(OCAK - ŞUBAT) F. Tractor Production (x1000)(January - February)



Toplam Pazarın Analizi(x1000)(OCAK - ŞUBAT)Total Market Analysis(x1000)(January - February)



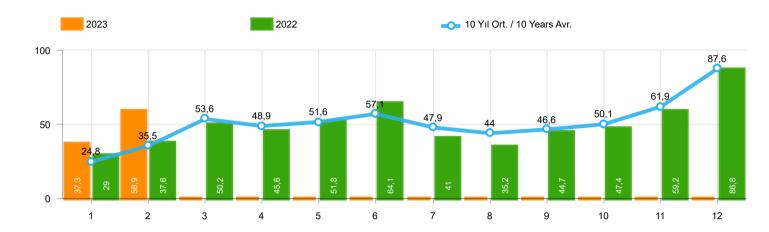


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	34.512	53.579	55,2
2	48.807	84.826	73,8
TOPLAM/TOTAL	83.320	138.405	66,1

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2013	37.563	51.133	72.943	77.265	85.835	78.043	75.152	67.662	71.388	60.690	83.470	136.048	88.696	897.192	30.647	58.049	65,4
2014	34.751	37.659	51.312	57.113	62.447	64.295	62.770	63.303	70.764	69.742	84.368	154.843	72.410	813.367	24.618	47.792	66,0
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	96.477	1.019.063	37.750	58.727	60,9
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	89.209	1.014.278	31.439	57.770	64,8
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	85.225	986.829	32.728	52.497	61,6
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	85.293	641.550	33.670	51.623	60,5
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	40.416	491.947	17.407	23.009	56,9
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	77.071	796.150	33.415	43.656	56,6
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	106.633	772.850	45.924	60.709	56,9
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	91.771	827.163	41.071	50.700	55,2
2023	53.579	84.826											138.405	138.405	56.976	81.429	58,8



Otomobil Pazarının Analizi(x1000)(OCAK - ŞUBAT) P.Cars Market Analysis(x1000)(January - February)

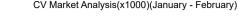


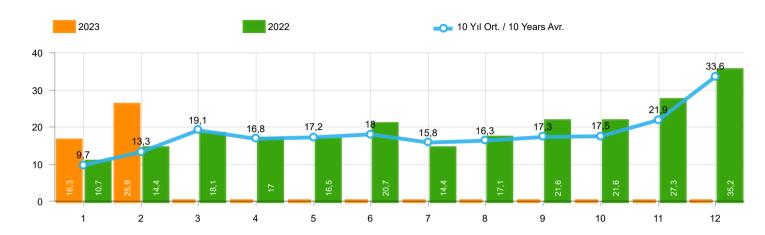
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	24.773	37.288	50,5
2	35.527	58.907	65,8
TOPLAM / TOTAL	60.300	96.195	59,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2013	25.835	36.814	51.785	56.999	62.383	58.290	55.712	51.611	52.925	46.985	64.117	101.199	62.649	664.655	14.658	47.991	76,6
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	51.535	587.331	12.805	38.730	75,2
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	65.315	725.596	18.514	46.801	71,7
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	63.946	756.938	17.491	46.455	72,6
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	60.347	722.759	19.571	40.776	67,6
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	62.512	486.321	21.631	40.881	65,4
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	30.184	387.256	11.794	18.390	60,9
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	59.743	610.109	23.500	36.243	60,7
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	80.107	561.853	30.817	49.290	61,5
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	66.661	592.660	24.988	41.673	62,5
2023	37.288	58.907											96.195	96.195	34.201	61.994	64,4



Ticari Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT) CV Market Analysis(x1000)(January - February)



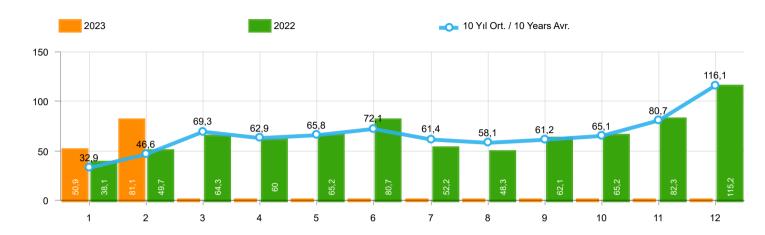


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	9.739	16.291	67,3
2	13.281	25.919	95,2
TOPLAM / TOTAL	23.020	42.210	83,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2013	11.728	14.319	21.158	20.266	23.452	19.753	19.440	16.051	18.463	13.705	19.353	34.849	26.047	232.537	15.989	10.058	38,6
2014	10.383	10.492	13.500	14.344	16.068	17.017	16.168	18.172	21.502	18.928	24.673	44.789	20.875	226.036	11.813	9.062	43,4
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	31.162	293.467	19.236	11.926	38,3
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	25.263	257.340	13.948	11.315	44,8
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	24.878	264.070	13.157	11.721	47,1
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	22.781	155.229	12.039	10.742	47,2
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	10.232	104.691	5.613	4.619	45,1
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	17.328	186.041	9.915	7.413	42,8
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	26.526	210.997	15.107	11.419	43,0
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	25.110	234.503	16.083	9.027	35,9
2023	16.291	25.919											42.210	42.210	22.775	19.435	46,0



Hafif Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT) LV Market Analysis(x1000)(January - February)

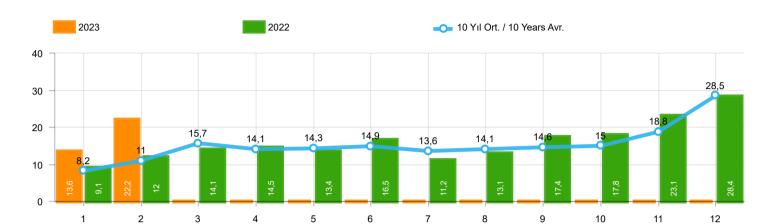


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	32.943	50.894	54,5
2	46.561	81.148	74,3
TOPLAM / TOTAL	79.504	132.042	66,1

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2013	35.523	48.307	68.774	73.575	81.468	74.096	71.596	65.043	67.963	58.014	79.301	129.718	83.830	853.378	26.842	56.988	68,0
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	67.691	767.681	20.779	46.912	69,3
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	89.946	968.017	32.531	57.415	63,8
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	85.538	983.720	28.901	56.637	66,2
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	82.288	956.194	30.474	51.814	63,0
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	82.085	620.937	31.493	50.592	61,6
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	39.248	479.060	16.584	22.664	57,7
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	74.395	772.788	31.463	42.932	57,7
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	102.232	737.350	42.943	59.289	58,0
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	87.783	783.283	38.211	49.572	56,5
2023	50.894	81.148											132.042	132.042	52.566	79.476	60,2



Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT) LCV Market Analysis(x1000)(January - February)

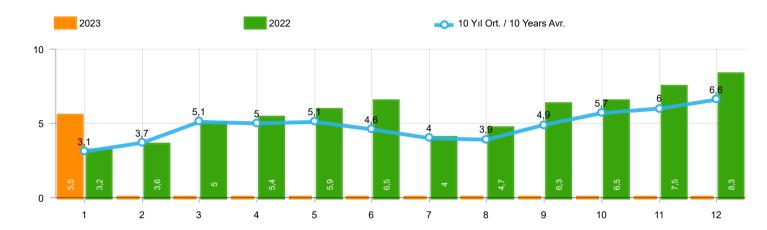


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	8.169	13.606	66,6
2	11.034	22.241	101,6
TOPLAM / TOTAL	19.204	35.847	86,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2013	9.688	11.493	16.989	16.576	19.085	15.806	15.884	13.432	15.038	11.029	15.184	28.519	21.181	188.723	12.184	8.997	42,5
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	16.156	180.350	7.974	8.182	50,6
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	24.631	242.421	14.017	10.614	43,1
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	21.592	226.782	11.410	10.182	47,2
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	21.941	233.435	10.903	11.038	50,3
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	19.573	134.616	9.862	9.711	49,6
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	9.064	91.804	4.790	4.274	47,2
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	14.652	162.679	7.963	6.689	45,7
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	22.125	175.497	12.126	9.999	45,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	21.122	190.623	13.223	7.899	37,4
2023	13.606	22.241											35.847	35.847	18.365	17.482	48,8



Traktör Pazarının Analizi(x1000)(OCAK - OCAK)Tractor Market Analysis(x1000)(January - January)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	3.083	5.533	79,5
TOPLAM / TOTAL	3.083	5.533	79,5

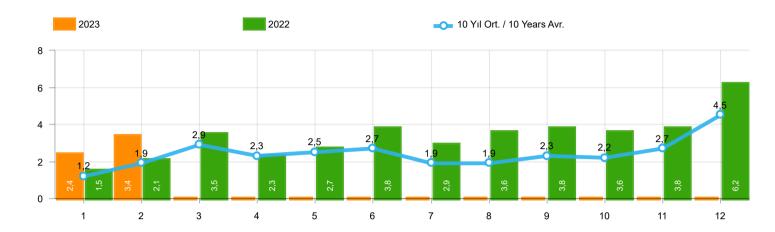
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total
2013	2.161	2.432	4.005	4.585	5.616	3.136	4.574	3.408	4.935	4.762	5.781	6.891	2.161	52.286
2014	2.169	3.512	4.476	4.905	5.094	5.028	4.233	4.920	5.619	5.743	6.250	7.409	2.169	59.358
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	3.124	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	3.739	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	3.974	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	4.362	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	1.311	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	2.425	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	4.411	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	3.152	66.942
2023	5.533	-											5.533	5.533

Kaynak: TÜİK trafik kayıtları. Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations
Data represents the last two model year's farm tractors registration figures



Kamyon Pazarının Analizi(x1000)(OCAK - ŞUBAT) Truck Market Analysis(x1000)(January - February)

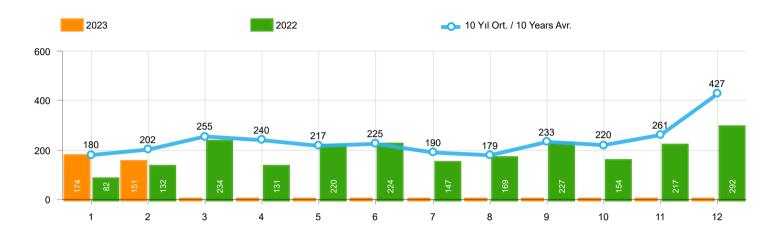


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	1.244	2.406	93,3
2	1.885	3.426	81,8
TOPLAM / TOTAL	3.129	5.832	86,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2013	1.484	2.113	3.343	2.925	3.504	3.186	2.777	2.103	2.875	2.086	3.631	5.444	3.597	35.471	2.538	1.059	29,4
2014	1.522	2.065	3.094	3.224	3.727	3.726	2.578	2.783	3.708	2.858	3.384	6.869	3.587	39.538	2.740	847	23,6
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	5.561	43.381	4.260	1.301	23,4
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	2.815	25.051	1.682	1.133	40,2
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	2.221	25.397	1.548	673	30,3
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	2.789	16.507	1.759	1.030	36,9
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	921	10.747	576	345	37,5
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	2.157	21.004	1.433	724	33,6
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	3.999	32.740	2.579	1.420	35,5
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	3.646	39.823	2.518	1.128	30,9
2023	2.406	3.426											5.832	5.832	3.879	1.953	33,5



Midibüs Pazarının Analizi(OCAK - ŞUBAT) Midibus Market Analysis(January - February)

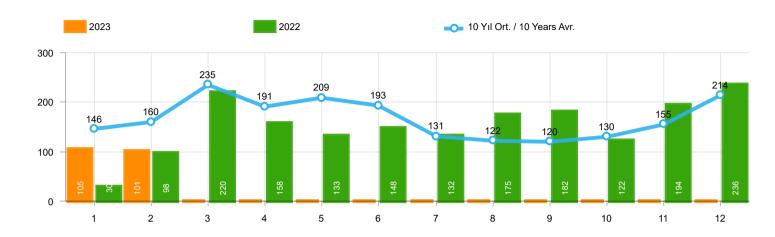


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	180	174	-3,3
2	202	151	-25,1
TOPLAM / TOTAL	382	325	-14,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total
2013	191	268	289	276	283	241	367	235	305	392	415	697	459	3.959
2014	360	394	384	333	294	258	216	229	395	220	266	653	754	4.002
2015	280	322	451	561	372	405	389	253	316	394	325	621	602	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	467	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	423	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	276	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	118	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	325	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	178	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	214	2.229
2023	174	151											325	325



Otobüs Pazarının Analizi(OCAK - ŞUBAT) Otobus Market Analysis(January - February)

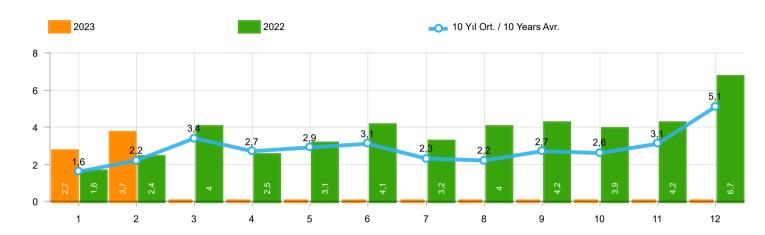


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	146	105	-27,8
2	160	101	-36,9
TOPLAM / TOTAL	306	206	-32,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2013	365	445	537	489	580	520	412	281	245	198	123	189	810	4.384	808	2	0,2
2014	199	179	253	251	305	148	69	92	130	91	97	332	378	2.146	345	33	8,7
2015	146	222	313	290	290	255	211	203	153	171	359	363	368	2.976	357	11	3,0
2016	180	209	218	240	214	307	76	82	141	198	314	236	389	2.415	389	-	-
2017	174	119	167	124	188	115	206	187	92	231	109	235	293	1.947	283	10	3,4
2018	78	65	215	136	125	164	45	42	74	107	113	188	143	1.352	142	1	0,7
2019	75	54	112	35	97	41	25	45	84	28	42	54	129	692	129	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	194	1.038	194	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	224	1.267	224	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	128	1.828	128	-	-
2023	105	101											206	206	206	-	-



Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT) HCV Market Analysis(x1000)(January - February)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	1.570	2.685	71,0
2	2.247	3.678	63,7
TOPLAM / TOTAL	3.817	6.363	66,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2013	2.040	2.826	4.169	3.690	4.367	3.947	3.556	2.619	3.425	2.676	4.169	6.330	4.866	43.814	3.805	1.061	21,8
2014	2.081	2.638	3.731	3.808	4.326	4.132	2.863	3.104	4.233	3.169	3.747	7.854	4.719	45.686	3.839	880	18,6
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	6.531	51.046	5.219	1.312	20,1
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	3.671	30.558	2.538	1.133	30,9
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	2.937	30.635	2.254	683	23,3
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	3.208	20.613	2.177	1.031	32,1
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	1.168	12.887	823	345	29,5
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	2.676	23.362	1.952	724	27,1
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	4.401	35.500	2.981	1.420	32,3
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	3.988	43.880	2.860	1.128	28,3
2023	2.685	3.678											6.363	6.363	4.410	1.953	30,7



ihracat / Üretim(x1000) (2013 - 2023 / 1 - 2)(Traktör Dahil) Exports / Production(x1000) (2013 - 2023 / 1 - 2)(Including Tractors)



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
İhracat/Export	132.606	122.765	162.455	169.959	221.307	217.458	202.039	195.226	167.770	149.747	161.561
Üretim/Production	183.367	165.278	219.557	227.042	273.976	274.803	232.023	243.051	231.578	204.077	233.731
İhracat/Exports (%)	72,3	74,3	74	74,9	80,8	79,1	87,1	80,3	72,4	73,4	69,1



Taşıt Araçları İhracatı (2021 - 2023) Motor Vehicle Exports (2021 - 2023)

SEKTÖR / SECTOR	2021	2022	1/2-2022	1/2-2023	2023/2022 %
OTOMOBİL / Pass.Car	565.370	571.218	85.682	97.596	13,9
OTOMOBIL TOPLAM / Pass. Car Total	565.370	571.218	85.682	97.596	13,9
KAMYON / Truck	17.293	20.123	2.123	3.126	47,2
KAMYONET / Pick Up	310.874	335.148	52.837	49.250	-6,8
OTOBÜS / Bus	4.750	6.579	472	1.063	125,2
MİNİBÜS / Minibus	37.741	36.016	5.455	6.946	27,3
MİDİBÜS / Midibus	987	1.040	56	164	192,9
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	371.645	398.906	60.943	60.549	-0,6
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	937.015	970.124	146.625	158.145	7,9
TRAKTÖR / F.Tractor	17.038	18.154	3.122	3.416	9,4
TRAKTÖR TOPLAM / F.Tractor Total	17.038	18.154	3.122	3.416	9,4
GENEL TOPLAM / GRAND TOTAL	954.053	988.278	149.747	161.561	7,9

Üretici Bazında İhracat (adet) Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2021	2022	1-2 / 2022	1-2 / 2023
A.I.O.S.	1.100	911	54	148
FORD OTOSAN	287.609	297.828	45.661	51.946
HATTAT TRAKTÖR	862	1.059	263	124
HYUNDAI ASSAN	138.739	176.664	26.200	36.336
KARSAN	2.135	301	2	26
M. BENZ TÜRK	13.911	15.674	1.411	2.568
MAN TÜRKİYE	1.573	1.786	124	219
OTOKAR	749	1.506	113	272
OYAK RENAULT	187.923	176.844	16.329	27.923
TEMSA	599	587	38	42
TOFAŞ	112.465	121.477	19.294	7.481
TOYOTA	187.907	176.546	37.399	31.184
TÜRK TRAKTÖR	16.176	17.095	2.859	3.292
GENEL TOPLAM / Grand Total	951.748	988.278	149.747	161.561



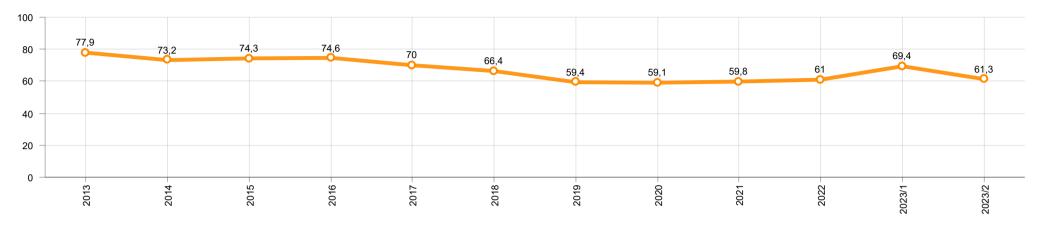
Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$) CBU and CKD Exports - \$

Sektör / Sector	2021	2022	OCAK - ŞUBAT / January - February 2022	OCAK - ŞUBAT / January - February 2023	2023 / 2022 %
Toplam Yan Sanayi / Total Component Industry	11.824.049.653,01	12.831.129.592,62	2.063.889.810,35	2.266.253.546,46	9,8
İç ve Dış Lastik / Tyres	1.630.367.018,49	1.767.320.167	287.150.988,23	303.032.066,32	5,5
Emniyet Camı / Safety Glasses	203.192.140,55	234.466.834,44	35.939.966,46	39.079.597,93	8,7
Motor / Engine	296.695.616,13	233.029.231,53	58.953.769,5	36.202.139,76	-38,6
Akümülatör / Batteries	509.199.445,03	547.895.439,61	74.049.989,7	73.110.992,16	-1,3
Diğer Aksam ve Parça / Spare Parts&Components	9.184.595.432,81	10.048.417.920,04	1.607.795.096,46	1.814.828.750,29	12,9
Toplam Ana Sanayi / Total Vehicle Industry	18.048.636.689,96	18.677.239.435,86	2.767.305.344,91	3.179.103.023,1	14,9
Otobüs / Bus	1.014.817.251,08	1.201.795.118,6	75.977.518,97	177.693.092,23	133,9
Midibüs-Minibüs / Midibus-Minibus	193.913.261,22	163.044.669,04	48.205.336,77	39.015.165,99	-19,1
Otomobil / P.Cars	9.272.072.907,39	9.069.547.725,1	1.422.876.089,29	1.574.604.895,96	10,7
Kamyon-Kamyonet / Truck-Pick Up&Van	5.420.090.951,32	5.633.803.021,79	895.170.760,9	972.879.727,17	8,7
Römork ve Yarı Römork / Trailer-Semi Trailer	609.758.049,6	763.209.294,39	107.525.191,24	135.101.990,13	25,6
Çekici / Tractor	1.018.262.590,07	1.266.205.170,15	142.417.230,07	187.887.922,24	31,9
Tarım Traktörü / Farm Tractor	519.721.679,28	579.634.436,79	75.133.217,67	91.920.229,38	22,3
Toplam / Total	29.872.686.342,97	31.508.369.028,48	4.831.195.155,26	5.445.356.569,56	12,7

Kaynak: Uludağ İhracatçı Birlikleri . UİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; UİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla "Römork ve Yarı Römork" , "Tarım Traktörü" verileri dahil edilmekte; "Kullanılmış Araçlar" ,"İki Tekerlekli Taşıtlar", "Demiryolu Taşıtları" hariç tutulmaktadır.

OTOMOTÍV SANAVÍ DERNEĞ

Otomobil Pazarında İthalatın Payı (%) Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%) Import Share in LCV Market (%)





2023 Otomotiv Sanayii Dış Satışlar 2023 Automotive Industry Exports Sales

Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	51.122	46.474											97.596
KAMYON - H. Truck	1.294	1.789											3.083
K.KAMYON - L. Truck	25	18											43
KAMYONET - Pick Up	23.167	26.083											49.250
OTOBÜS - Bus	479	584											1.063
MİNİBÜS - Minibus	3.212	3.734											6.946
MİDİBÜS - Midibus	82	82											164
TİCARİ ARAÇLAR TOPLAMI - CV Total	28.259	32.290											60.549
TAŞIT ARAÇLARI TOPLAMI - MV Total	79.381	78.764											158.145
TRAKTÖR - F.Tractor	1.718	1.698											3.416
GENEL TOPLAM - Grand Total	81.099	80.462											161.561

O	ton	ıol	lic	/ P	.Ca	ľ
				$\overline{}$		

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI ASSAN	20.026	16.310	-	-	-	-	-	-	-	-	-	-	36.336
OYAK RENAULT	9.728	18.195	-	-	-	-	-	-	-	-	-	-	27.923
TOFAŞ	507	1.646	-	-	-	-	-	-	-	-	-	-	2.153
TOYOTA	20.861	10.323	-	-	-	-	-	-	-	-	-	-	31.184
TOPLAM - Total	51.122	46.474	-	-	-	-	-	-	-	-	-	-	97.596

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	20.603	23.319	-	-	-	-	-	-	-	-	-	-	43.922
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	-	-	-	-	-	-	-	-	-	-	-	-
TOFAŞ	2.564	2.764	-	-	-	-	-	-	-	-	-	-	5.328
TOPLAM - Total	23.167	26.083	-	-	-	-	-	-	-	-	-	-	49.250

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	3.212	3.734	-	-	-	-	-	-	-	-	-	-	6.946
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
TOPLAM - Total	3.212	3.734	-	-	-	-	-	-	-	-	-	-	6.946



2023 Otomotiv Sanayii Dış Satışlar 2023 Automotive Industry Exports Sales

Kamvon	/ Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	24	18	-	-	-	-	-	-	-	-	-	-	42
FORD OTOSAN	459	619	-	-	-	-	-	-	-	-	-	-	1.078
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	835	1.170	-	-	-	-	-	-	-	-	-	-	2.005
OTOKAR	1	-	-	-	-	-	-	-	-	-	-	-	1
TEMSA	-	-	-	-	-	-	-	-	-	-	-	-	-
TOPLAM - Total	1.319	1.807	-	-	-	-	-	-	-	-	-	-	3.126

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	39	35	-	-	-	-	-	-	-	-	-	-	74
KARSAN	-	24	-	-	-	-	-	-	-	-	-	-	24
OTOKAR	39	12	-	-	-	-	-	-	-	-	-	-	51
TEMSA	4	11	-	-	-	-	-	-	-	-	-	-	15
TOPLAM - Total	82	82	-	-	-	-	-	-	-	-	-	-	164

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	11	21	-	-	-	-	-	-	-	-	-	-	32
KARSAN	-	2	-	-	-	-	-	-	-	-	-	-	2
M. BENZ TÜRK	285	278	-	-	-	-	-	-	-	-	-	-	563
MAN TÜRKİYE	86	133	-	-	-	-	-	-	-	-	-	-	219
OTOKAR	83	137	-	-	-	-	-	-	-	-	-	-	220
TEMSA	14	13	-	-	-	-	-	-	-	-	-	-	27
TOPLAM - Total	479	584	-	-	-	-	-	-	-	-	-	-	1.063

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	80	44	-	-	-	-	-	-	-	-	-	-	124
TÜRK TRAKTÖR	1.638	1.654	-	-	-	-	-	-	-	-	-	-	3.292
TOPLAM - Total	1.718	1.698	-	_	-	-	-	-	-	_	_	_	3.416





Firmalar / Firms	2022 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Alfa Romeo	820	138	235	-	-	-	-	-	-	-	-	-	-	373
Aston Martin	28	3	-	-	-	-	-	-	-	-	-	-	-	3
Audi	14.554	848	1.662	-	-	-	-	-	-	-	-	-	-	2.510
Bentley	15	3	2	-	-	-	-	-	-	-	-	-	-	5
BMW	18.056	580	1.692	-	-	-	-	-	-	-	-	-	-	2.272
Citroen	21.913	1.412	2.198	-	-	-	-	-	-	-	-	-	-	3.610
CUPRA	2.792	112	161	-	-	-	-	-	-	-	-	-	-	273
Dacia	36.000	5.074	3.312	-	-	-	-	-	-	-	-	-	-	8.386
DFSK	352	48	69	-	-	-	-	-	-	-	-	-	-	117
DS	1.829	106	287	-	-	-	-	-	-	-	-	-	-	393
Fiat	276	23	7	-	-	-	-	-	-	-	-	-	-	30
Ford	8.421	558	1.510	-	-	-	-	-	-	-	-	-	-	2.068
Honda	21.429	1.196	1.355	-	-	-	-	-	-	-	-	-	-	2.551
Hyundai	14.198	804	656	-	-	-	-	-	-	-	-	-	-	1.460
Jaguar	90	1	4	_	-	-	-	-	-	-	-	-	-	5
Jeep	2.422	150	160	_	_	-	-	_	_	-	-	_	_	310
Kia	18.462	733	1.439	_	_	-	-	_	_	-	-	_	_	2.172
Lamborghini	14	-	1	-	-	-	-	-	-	-	-	-	-	1
Land Rover	1.111	185	126	-	-	-	-	-	-	-	-	-	-	311
Lexus	336	15	5	_	-	_	-	_	-	-	-	-	-	20
Maserati	314	7	14	_	-	_	-	_	-	-	-	-	-	21
Mazda	181	10	16	-	-	_	-	_	-	-	-	-	-	26
Mercedes-Benz	18.661	573	950	_	-	_	_	_	-	_	-	_	_	1.523
MG	1.627	420	403	_	-	_	_	_	-	_	-	_	_	823
Mini	1.385	61	109	_	-	_	_	_	-	_	-		_	170
Mitsubishi	583	2	35	-	-	-	_	_	-	_	-		-	37
Nissan	9.337	728	750	_	-	_	_	_	-	_	-		_	1.478
Opel	30.378	1.476	3.519	_	-	_	-	_	-	-	-		_	4.995
Peugeot	23.345	1.628	5.065	-	-	_	-	_	-	-	-		-	6.693
Porsche	668	184	98	_	-	_	-	_	-	-	-		_	282
Renault	17.713	1.057	1.618	_	-	_	-	_	-	-	-		_	2.675
Seat	6.142	368	395	-	-	-	-	-	-	-	-	-	-	763
Skoda	19.464	2.740	2.971	-	-	-	-	-	-	-	-	-	-	5.711
SKYWELL	19.404	2.740	90	-	-	-			-		-			90
	804	- 17			-		-	-		-		-	-	17
Ssangyong Subaru	622	72	113	-	-	-	-		-	-	-	-	-	185
		137		-		-	-	-	-		-	-	-	773
Suzuki	3.601		636	-	-	-	-	-	-	-	-	-	-	-
Toyota	5.767	1.003	475	-	-	-	-	-	-	-	-	-	-	1.478
Volkswagen	49.695	3.049	3.235	-	-	-	-	-	-	-	-	-	-	6.284
Volvo	8.228	368	732	-	-	-	-	-	-	-	-	-	-	1.100
GENEL TOPLAM - Grand Total	361.655	25.889	36.105	-	-	-	-	-	-	-	-	-	-	61.994

Kaynak / Source: ODD 20 / 21



Firmalar / Firms	2022 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	6.918	957	1.360	-	-	-	-	-	-	-	-	-	-	2.317
Fiat	2.561	165	487	-	-	-	-	-	-	-	-	-	-	652
Ford	1.323	111	58	-	-	-	-	-	-	-	-	-	-	169
Hyundai	2.935	248	188	-	-	-	-	-	-	-	-	-	-	436
Isuzu	1.317	64	91	-	-	-	-	-	-	-	-	-	-	155
Iveco	2.966	80	177	-	-	-	-	-	-	-	-	-	-	257
Kia	1.905	-	117	-	-	-	-	-	-	-	-	-	-	117
Land Rover	419	2	83	-	-	-	-	-	-	-	-	-	-	85
Mercedes-Benz	6.327	598	653	-	-	-	-	-	-	-	-	-	-	1.251
Mitsubishi	1.437	93	69	-	-	-	-	-	-	-	-	-	-	162
Opel	6.347	408	1.202	-	-	-	-	-	-	-	-	-	-	1.610
Peugeot	9.321	1.157	1.487	-	-	-	-	-	-	-	-	-	-	2.644
Renault	11.433	551	1.557	-	-	-	-	-	-	-	-	-	-	2.108
Ssangyong	489	114	69	-	-	-	-	-	-	-	-	-	-	183
Toyota	11.661	1.067	776	-	-	-	-	-	-	-	-	-	-	1.843
Volkswagen	10.646	2.027	1.466	-	-	-	-	-	-	-	-	-	-	3.493
GENEL TOPLAM - Grand Total	78.400	7.642	9.840	-	-	-	-	-	-	-	-	-	-	17.482

Kaynak / Source: ODD 21 / 21