

OTOMOTIV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU HAZİRAN 2023

AUTOMOTIVE INDUSTRY MONTHLY REPORT June 2023



2023 HAZİRAN Ayı Özeti 2023 June Summary



	6 - 2022	6 - 2023	%	1 - 6 / 2022	1 - 6 / 2023	%	7/2021 - 6/2022	7/2022 - 6/2023	%
Otomobil Üretimi/P.Cars Production	86.585	75.974	-12,3	382.947	462.401	20,8	749.761	890.343	18,8
Toplam Üretim/Total Production	135.424	118.898	-12,2	649.322	735.231	13,2	1.285.785	1.438.557	11,9
Otomobil Pazar/P.Cars Market	64.134	89.833	40,1	278.282	429.870	54,5	529.810	744.248	40,5
Toplam Pazar/Total Market	84.788	114.999	35,6	375.605	581.109	54,7	736.411	1.032.667	40,2
Otomobil Ithalat/P.Cars Import	35.156	59.158	68,3	169.807	282.263	66,2	319.941	474.111	48,2
Toplam Ithalat/Total Import	43.272	70.013	61,8	207.621	352.108	69,6	401.301	598.646	49,2
Otomobil Ihracat/P.Cars Export	55.162	61.621	11,7	271.054	325.475	20,1	539.294	625.639	16,0
Toplam Ihracat/Total Export	86.620	90.650	4,7	467.005	505.926	8,3	942.511	1.009.045	7,1
Otomobil Ihracat(\$)/P.Cars Export (\$)	865.354.392,78	973.956.426,42	12,6	4.482.551.844	5.377.096.357	20,0	8.932.538.251	9.964.090.449	11,6
Toplam Ihracat(\$)/Total Export (\$)*	2.814.989.577,62	3.063.286.763,28	8,8	15.469.203.214	17.722.223.998	14,6	30.643.411.427	33.753.772.988	10,2

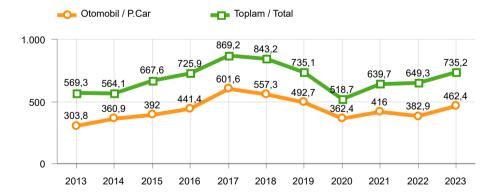
Parametreler/Parameters	6 - 2022	6 - 2023	%	1 - 6 / 2022	1 - 6 / 2023	%	7/2021 - 6/2022	7/2022 - 6/2023	%
ÜFE / PPI	6,8	6,5	-	61,7	14,8	-	88,8	86,6	-
TÜFE / CPI	5,0	3,9	-	42,4	19,8	-	44,5	60,0	-
Sanayi Endeksi / Industry Index	6,3	6,2	-	52,5	21,3	-	82,9	75,1	-
Dolar \$ ** (1 birim)	17,0	23,0	36,0	14,8	19,8	33,3	12,3	19,0	54,3
Euro € ** (1 birim)	17,9	24,9	38,9	16,2	21,4	31,8	13,8	19,9	44,7
Japon Yeni ¥ ** (100 birim)	12,6	16,3	29,1	12,0	14,6	21,6	10,3	13,8	33,2

^{*}Toplam Sanayi / Total Industry Including Components
** Ortalama Değerler / Average Values

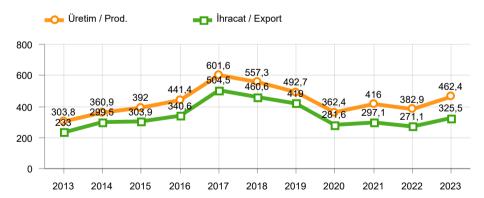


Araç Tipleri / Types	6 / 2022	6 / 2023	6 % Değişim	1-6 / 2022	1-6 / 2023	1-6 % Değişim
OTOMOBİL / Pass.Car	86.585	75.974	-12,3	382.947	462.401	20,7
OTOMOBİL Toplam / Pass.Car Total	86.585	75.974	-12,3	382.947	462.401	20,7
B.KAMYON / H. Truck	3.693	3.943	6,8	19.896	23.922	20,2
K.KAMYON / L. Truck	470	449	-4,5	2.436	2.464	1,1
KAMYONET / Pick Up	38.866	32.829	-15,5	213.977	210.666	-1,5
OTOBÜS / Bus	884	824	-6,8	3.302	4.705	42,5
MİNİBÜS / Minibus	4.594	4.492	-2,2	25.287	28.836	14,0
MİDİBÜS / Midibus	332	387	16,6	1.477	2.237	51,5
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	48.839	42.924	-12,1	266.375	272.830	2,4
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	135.424	118.898	-12,2	649.322	735.231	13,2
TRAKTÖR / F.Tractor	4.480	4.311	-3,8	24.680	30.051	21,8
TRAKTÖR Toplam / F.Tractor Total	4.480	4.311	-3,8	24.680	30.051	21,8
GENEL TOPLAM / Grand Total	139.904	123.209	-11,9	674.002	765.282	13,5

Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - HAZİRAN) Total & P.Cars Production (x1000)(January - June)

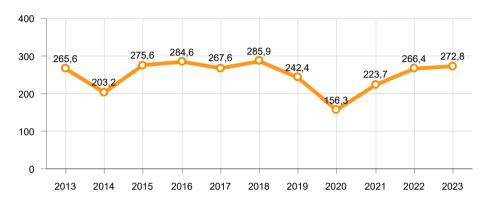


Otomobil Üretimi ve İhracat (x1000)(OCAK - HAZİRAN) P.Cars Production & Exports (x1000)(January - June)





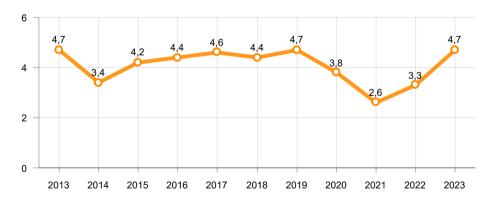
Ticari Araç Üretimi (x1000)(OCAK - HAZİRAN) Commercial Vehicle Production (x1000)(January - June)



Büyük Kamyon Üretimi (x1000)(OCAK - HAZİRAN) Heavy Truck Production (x1000)(January - June)



Otobüs Üretimi (x1000)(OCAK - HAZİRAN) Bus Production (x1000)(January - June)



Traktör Üretimi (x1000)(OCAK - HAZİRAN) F. Tractor Production (x1000)(January - June)



Toplam Pazarın Analizi(x1000)(OCAK - HAZİRAN)Total Market Analysis(x1000)(January - June)





Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	34.512	53.578	55,2
2	48.807	84.781	73,7
3	72.622	109.658	51,0
4	65.666	102.064	55,4
5	68.722	116.029	68,8
6	75.146	114.999	53,0
TOPLAM/TOTAL	365.477	581.109	59,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2013	37.563	51.133	72.943	77.265	85.835	78.043	75.152	67.662	71.388	60.690	83.470	136.048	402.782	897.192	126.686	276.096	68,5
2014	34.751	37.659	51.312	57.113	62.447	64.295	62.770	63.303	70.764	69.742	84.368	154.843	307.577	813.367	103.125	204.452	66,5
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	459.299	1.019.063	163.138	296.161	64,5
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	454.645	1.014.278	152.586	302.059	66,4
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	413.520	986.829	153.331	260.189	62,9
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	366.563	641.550	141.241	225.322	61,5
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	200.857	491.947	92.662	108.195	53,9
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	261.887	796.150	115.283	146.604	56,0
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	412.044	772.850	179.991	232.053	56,3
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	375.605	827.163	167.984	207.621	55,3
2023	53.578	84.781	109.658	102.064	116.029	114.999							581.109	581.109	229.001	352.108	60,6



Otomobil Pazarının Analizi(x1000)(OCAK - HAZİRAN) P.Cars Market Analysis(x1000)(January - June)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	24.773	37.288	50,5
2	35.527	58.907	65,8
3	53.571	79.226	47,9
4	48.888	77.398	58,3
5	51.559	87.218	69,2
6	57.141	89.833	57,2
TOPLAM / TOTAL	271.458	429.870	58,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2013	25.835	36.814	51.785	56.999	62.383	58.290	55.712	51.611	52.925	46.985	64.117	101.199	292.106	664.655	63.686	228.420	78,2
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	225.773	587.331	56.924	168.849	74,8
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	327.846	725.596	83.639	244.207	74,5
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	338.482	756.938	88.101	250.381	74,0
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	305.924	722.759	95.793	210.131	68,7
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	275.870	486.321	92.570	183.300	66,4
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	156.378	387.256	68.193	88.185	56,4
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	203.595	610.109	79.358	124.237	61,0
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	310.325	561.853	124.563	185.762	59,9
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	278.282	592.660	108.475	169.807	61,0
2023	37.288	58.907	79.226	77.398	87.218	89.833							429.870	429.870	147.607	282.263	65,7



Ticari Araç Pazarının Analizi(x1000)(OCAK - HAZİRAN) CV Market Analysis(x1000)(January - June)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	9.739	16.290	67,3
2	13.281	25.874	94,8
3	19.052	30.432	59,7
4	16.779	24.666	47,0
5	17.164	28.811	67,9
6	18.006	25.166	39,8
TOPLAM / TOTAL	94.020	151.239	60,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2013	11.728	14.319	21.158	20.266	23.452	19.753	19.440	16.051	18.463	13.705	19.353	34.849	110.676	232.537	63.000	47.676	43,1
2014	10.383	10.492	13.500	14.344	16.068	17.017	16.168	18.172	21.502	18.928	24.673	44.789	81.804	226.036	46.201	35.603	43,5
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	131.453	293.467	79.499	51.954	39,5
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	116.163	257.340	64.485	51.678	44,5
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	107.596	264.070	57.538	50.058	46,5
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	90.693	155.229	48.671	42.022	46,3
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	44.479	104.691	24.469	20.010	45,0
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	58.292	186.041	35.925	22.367	38,4
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	101.719	210.997	55.428	46.291	45,5
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	97.323	234.503	59.509	37.814	38,9
2023	16.290	25.874	30.432	24.666	28.811	25.166							151.239	151.239	81.394	69.845	46,2



Hafif Araç Pazarının Analizi(x1000)(OCAK - HAZİRAN) LV Market Analysis(x1000)(January - June)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	32.943	50.894	54,5
2	46.561	81.148	74,3
3	69.268	103.929	50,0
4	62.943	97.679	55,2
5	65.836	111.356	69,1
6	72.078	110.861	53,8
TOPLAM / TOTAL	349.629	555.867	59,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2013	35.523	48.307	68.774	73.575	81.468	74.096	71.596	65.043	67.963	58.014	79.301	129.718	381.743	853.378	110.647	271.096	71,0
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	286.861	767.681	87.190	199.671	69,6
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	432.550	968.017	143.052	289.498	66,9
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	438.817	983.720	140.957	297.860	67,9
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	401.158	956.194	144.000	257.158	64,1
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	353.348	620.937	132.507	220.841	62,5
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	195.144	479.060	88.809	106.335	54,5
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	254.068	772.788	109.792	144.276	56,8
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	394.701	737.350	169.122	225.579	57,2
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	357.904	783.283	155.481	202.423	56,6
2023	50.894	81.148	103.929	97.679	111.356	110.861							555.867	555.867	212.062	343.805	61,9



Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - HAZİRAN) LCV Market Analysis(x1000)(January - June)

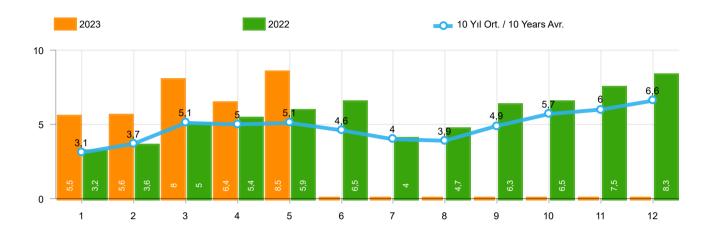


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	8.169	13.606	66,6
2	11.034	22.241	101,6
3	15.697	24.703	57,4
4	14.055	20.281	44,3
5	14.278	24.138	69,1
6	14.938	21.028	40,8
TOPLAM / TOTAL	78.171	125.997	61,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2013	9.688	11.493	16.989	16.576	19.085	15.806	15.884	13.432	15.038	11.029	15.184	28.519	89.637	188.723	46.961	42.676	47,6
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	61.088	180.350	30.266	30.822	50,5
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	104.704	242.421	59.413	45.291	43,3
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	100.335	226.782	52.856	47.479	47,3
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	95.234	233.435	48.207	47.027	49,4
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	77.478	134.616	39.937	37.541	48,5
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	38.766	91.804	20.616	18.150	46,8
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	50.473	162.679	30.434	20.039	39,7
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	84.376	175.497	44.559	39.817	47,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	79.622	190.623	47.006	32.616	41,0
2023	13.606	22.241	24.703	20.281	24.138	21.028							125.997	125.997	64.455	61.542	48,8



Traktör Pazarının Analizi(x1000)(OCAK - MAYIS)Tractor Market Analysis(x1000)(January - May)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	3.083	5.533	79,5
2	3.701	5.569	50,5
3	5.145	7.959	54,7
4	5.014	6.433	28,3
5	5.055	8.511	68,4
TOPLAM / TOTAL	21.998	34.005	54,6

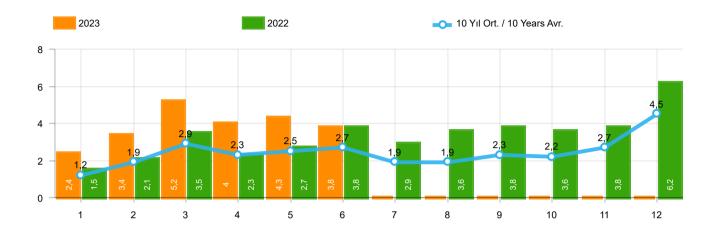
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total
2013	2.161	2.432	4.005	4.585	5.616	3.136	4.574	3.408	4.935	4.762	5.781	6.891	18.799	52.286
2014	2.169	3.512	4.476	4.905	5.094	5.028	4.233	4.920	5.619	5.743	6.250	7.409	20.156	59.358
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	25.029	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	28.658	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	29.548	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	24.266	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	9.210	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	14.824	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	26.432	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	23.057	66.942
2023	5.533	5.569	7.959	6.433	8.511	-							34.005	34.005

Kaynak: TÜİK trafik kayıtları. Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations
Data represents the last two model year's farm tractors registration figures



Kamyon Pazarının Analizi(x1000)(OCAK - HAZİRAN) Truck Market Analysis(x1000)(January - June)

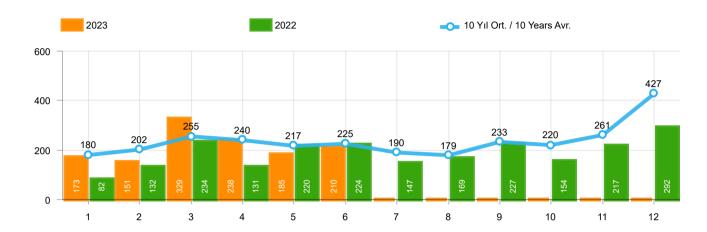


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	1.244	2.406	93,3
2	1.885	3.356	78,0
3	2.865	5.162	80,2
4	2.293	3.950	72,3
5	2.460	4.321	75,6
6	2.650	3.779	42,6
TOPLAM / TOTAL	13.398	22.974	71,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2013	1.484	2.113	3.343	2.925	3.504	3.186	2.777	2.103	2.875	2.086	3.631	5.444	16.555	35.471	11.564	4.991	30,1
2014	1.522	2.065	3.094	3.224	3.727	3.726	2.578	2.783	3.708	2.858	3.384	6.869	17.358	39.538	12.720	4.638	26,7
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	22.842	43.381	16.240	6.602	28,9
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	12.983	25.051	8.815	4.168	32,1
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	10.166	25.397	7.147	3.019	29,7
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	10.928	16.507	6.458	4.470	40,9
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	4.727	10.747	2.867	1.860	39,3
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	6.566	21.004	4.238	2.328	35,5
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	15.961	32.740	9.487	6.474	40,6
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	15.891	39.823	10.693	5.198	32,7
2023	2.406	3.356	5.162	3.950	4.321	3.779							22.974	22.974	14.671	8.303	36,1



Midibüs Pazarının Analizi(OCAK - HAZİRAN) Midibus Market Analysis(January - June)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	180	173	-3,8
2	202	151	-25,1
3	255	329	28,8
4	240	238	-,7
5	217	185	-14,7
6	225	210	-6,6
TOPLAM / TOTAL	1.319	1.286	-2,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total
2013	191	268	289	276	283	241	367	235	305	392	415	697	1.548	3.959
2014	360	394	384	333	294	258	216	229	395	220	266	653	2.023	4.002
2015	280	322	451	561	372	405	389	253	316	394	325	621	2.391	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	1.477	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	1.309	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	1.504	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	572	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	719	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	619	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	1.023	2.229
2023	173	151	329	238	185	210							1.286	1.286



Otobüs Pazarının Analizi(OCAK - HAZİRAN) Otobus Market Analysis(January - June)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	146	105	-27,8
2	160	126	-21,3
3	235	238	1,5
4	191	197	3,2
5	209	167	-20,0
6	193	149	-22,6
TOPLAM / TOTAL	1.132	982	-13,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2013	365	445	537	489	580	520	412	281	245	198	123	189	2.936	4.384	2.927	9	0,3
2014	199	179	253	251	305	148	69	92	130	91	97	332	1.335	2.146	1.192	143	10,7
2015	146	222	313	290	290	255	211	203	153	171	359	363	1.516	2.976	1.455	61	4,0
2016	180	209	218	240	214	307	76	82	141	198	314	236	1.368	2.415	1.337	31	2,3
2017	174	119	167	124	188	115	206	187	92	231	109	235	887	1.947	875	12	1,4
2018	78	65	215	136	125	164	45	42	74	107	113	188	783	1.352	772	11	1,4
2019	75	54	112	35	97	41	25	45	84	28	42	54	414	692	414	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	534	1.038	534	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	763	1.267	763	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	787	1.828	787	-	-
2023	105	126	238	197	167	149							982	982	982	-	-



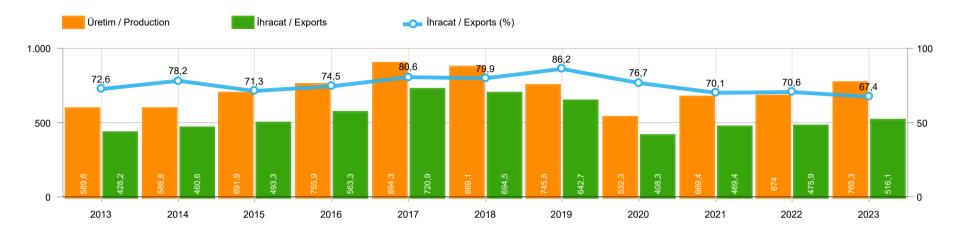
Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - HAZİRAN) HCV Market Analysis(x1000)(January - June)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	1.570	2.684	71,0
2	2.247	3.633	61,7
3	3.355	5.729	70,8
4	2.724	4.385	61,0
5	2.886	4.673	61,9
6	3.068	4.138	34,9
TOPLAM / TOTAL	15.849	25.242	59,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2013	2.040	2.826	4.169	3.690	4.367	3.947	3.556	2.619	3.425	2.676	4.169	6.330	21.039	43.814	16.039	5.000	23,8
2014	2.081	2.638	3.731	3.808	4.326	4.132	2.863	3.104	4.233	3.169	3.747	7.854	20.716	45.686	15.935	4.781	23,1
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	26.749	51.046	20.086	6.663	24,9
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	15.828	30.558	11.629	4.199	26,5
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	12.362	30.635	9.331	3.031	24,5
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	13.215	20.613	8.734	4.481	33,9
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	5.713	12.887	3.853	1.860	32,6
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	7.819	23.362	5.491	2.328	29,8
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	17.343	35.500	10.869	6.474	37,3
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	17.701	43.880	12.503	5.198	29,4
2023	2.684	3.633	5.729	4.385	4.673	4.138							25.242	25.242	16.939	8.303	32,9

ihracat / Üretim(x1000) (2013 - 2023 / 1 - 6)(Traktör Dahil) Exports / Production(x1000) (2013 - 2023 / 1 - 6)(Including Tractors)



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
İhracat/Export	428.208	460.644	493.268	563.286	720.907	694.465	642.685	408.304	469.409	475.911	516.121
Üretim/Production	589.623	588.753	691.907	755.920	894.257	869.065	745.628	532.251	669.425	674.002	765.282
İhracat/Exports (%)	72,6	78,2	71,3	74,5	80,6	79,9	86,2	76,7	70,1	70,6	67,4



Taşıt Araçları İhracatı (2021 - 2023) Motor Vehicle Exports (2021 - 2023)

SEKTÖR / SECTOR	2021	2022	1/6-2022	1/6-2023	2023/2022 %
OTOMOBİL / Pass.Car	565.370	571.218	271.054	325.475	20,1
OTOMOBİL TOPLAM / Pass. Car Total	565.370	571.218	271.054	325.475	20,1
KAMYON / Truck	17.293	20.123	9.724	9.753	0,3
KAMYONET / Pick Up	310.874	335.148	165.017	145.317	-11,9
OTOBÜS / Bus	4.750	6.579	2.388	4.072	70,5
MİNİBÜS / Minibus	37.741	36.016	18.406	20.602	11,9
MİDİBÜS / Midibus	987	1.040	416	707	70,0
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	371.645	398.906	195.951	180.451	-7,9
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	937.015	970.124	467.005	505.926	8,3
TRAKTÖR / F.Tractor	17.038	18.154	8.906	10.195	14,5
TRAKTÖR TOPLAM / F.Tractor Total	17.038	18.154	8.906	10.195	14,5
GENEL TOPLAM / GRAND TOTAL	954.053	988.278	475.911	516.121	8,4

Üretici Bazında İhracat (adet) Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2021	2022	1-6 / 2022	1-6 / 2023
A.I.O.S.	1.100	911	322	538
FORD OTOSAN	287.609	297.828	149.254	157.695
HATTAT TRAKTÖR	862	1.059	652	344
HYUNDAI ASSAN	138.739	176.664	93.832	104.050
KARSAN	2.135	301	99	125
M. BENZ TÜRK	13.911	15.674	7.627	7.835
MAN TÜRKİYE	1.573	1.786	783	1.282
OTOKAR	749	1.506	375	931
OYAK RENAULT	187.923	176.844	61.186	111.517
TEMSA	599	587	206	441
TOFAŞ	112.465	121.477	58.261	27.273
TOYOTA	187.907	176.546	95.060	94.239
TÜRK TRAKTÖR	16.176	17.095	8.254	9.851
GENEL TOPLAM / Grand Total	951.748	988.278	475.911	516.121



Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$) CBU and CKD Exports - \$

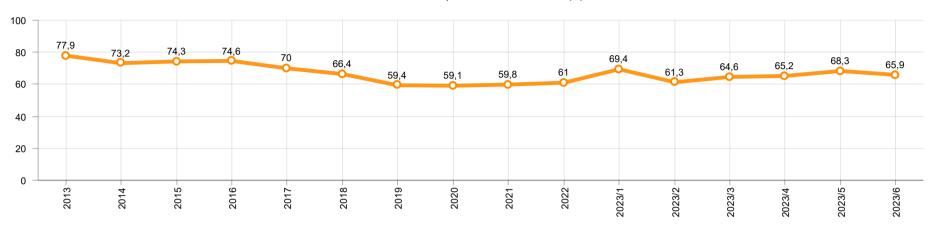
Sektör / Sector	2021	2022	OCAK - HAZİRAN / January - June 2022	OCAK - HAZİRAN / January - June 2023	2023 / 2022 %
Toplam Yan Sanayi / Total Component Industry	11.824.049.653,01	12.831.129.592,62	6.421.726.431,97	7.148.729.782,62	11,3
İç ve Dış Lastik / Tyres	1.630.367.018,49	1.767.320.167	911.214.010,85	901.399.721,84	-1,1
Emniyet Camı / Safety Glasses	203.192.140,55	234.466.834,44	119.834.617,61	130.448.805,91	8,9
Motor / Engine	296.695.616,13	233.029.231,53	141.635.283,18	126.941.220,6	-10,4
Akümülatör / Batteries	509.199.445,03	547.895.439,61	256.475.047,52	228.010.207,58	-11,1
Diğer Aksam ve Parça / Spare Parts&Components	9.184.595.432,81	10.048.417.920,04	4.992.567.472,81	5.761.929.826,69	15,4
Toplam Ana Sanayi / Total Vehicle Industry	18.048.636.689,96	18.677.239.435,86	9.047.476.781,56	10.573.494.215,06	16,9
Otobüs / Bus	1.014.817.251,08	1.201.795.118,6	442.982.233,03	764.477.357,35	72,6
Midibüs-Minibüs / Midibus-Minibus	193.913.261,22	163.044.669,04	88.775.714,41	131.263.022,7	47,9
Otomobil / P.Cars	9.272.072.907,39	9.069.547.725,1	4.482.551.843,76	5.377.096.356,71	20,0
Kamyon-Kamyonet / Truck-Pick Up&Van	5.420.090.951,32	5.633.803.021,79	2.787.697.578,31	2.911.584.208,67	4,4
Römork ve Yarı Römork / Trailer-Semi Trailer	609.758.049,6	763.209.294,39	358.137.185,01	387.794.222,96	8,3
Çekici / Tractor	1.018.262.590,07	1.266.205.170,15	610.560.802,86	686.097.454,45	12,4
Tarım Traktörü / Farm Tractor	519.721.679,28	579.634.436,79	276.771.424,18	315.181.592,22	13,9
Toplam / Total	29.872.686.342,97	31.508.369.028,48	15.469.203.213,53	17.722.223.997,68	14,6

Kaynak: Uludağ İhracatçı Birlikleri . UİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; UİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla "Römork ve Yarı Römork", "Tarım Traktörü" verileri dahil edilmekte; "Kullanılmış Araçlar", "İki Tekerlekli Taşıtlar", "Demiryolu Taşıtları" hariç tutulmaktadır.

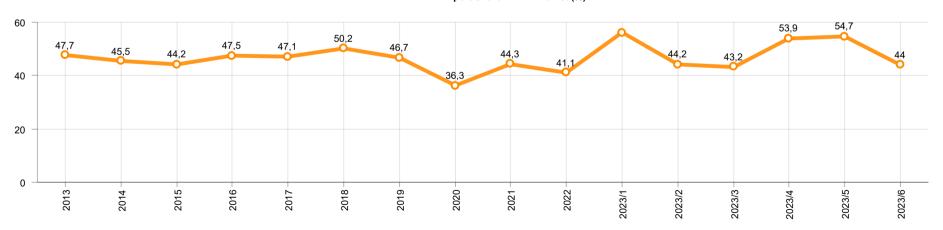
Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles



Otomobil Pazarında İthalatın Payı (%) Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%) Import Share in LCV Market (%)





2023 Otomotiv Sanayii Dış Satışlar 2023 Automotive Industry Exports Sales

Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	51.122	46.473	59.168	48.635	58.456	61.621							325.475
KAMYON - H. Truck	1.294	1.789	1.757	1.222	1.834	1.701							9.597
K.KAMYON - L. Truck	25	18	19	1	33	60							156
KAMYONET - Pick Up	23.167	26.083	29.741	21.455	21.723	23.148							145.317
OTOBÜS - Bus	479	584	754	709	788	758							4.072
MİNİBÜS - Minibus	3.212	3.734	4.144	3.268	3.070	3.174							20.602
MİDİBÜS - Midibus	82	82	118	122	115	188							707
TİCARİ ARAÇLAR TOPLAMI - CV Total	28.259	32.290	36.533	26.777	27.563	29.029							180.451
TAŞIT ARAÇLARI TOPLAMI - MV Total	79.381	78.763	95.701	75.412	86.019	90.650							505.926
TRAKTÖR - F.Tractor	1.718	1.698	1.813	1.681	1.680	1.605							10.195
GENEL TOPLAM - Grand Total	81.099	80.461	97.514	77.093	87.699	92.255							516.121

Oto	mol	bil /	P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
	· ·	_					,						
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI ASSAN	20.026	16.310	18.880	16.060	18.470	14.304	-	-	-	-	-	-	104.050
OYAK RENAULT	9.728	18.194	20.350	14.714	20.315	28.216	-	-	-	-	-	-	111.517
TOFAŞ	507	1.646	2.954	3.171	3.998	3.393	-	-	-	-	-	-	15.669
TOYOTA	20.861	10.323	16.984	14.690	15.673	15.708	-	-	-	-	-	-	94.239
TOPLAM - Total	51.122	46.473	59.168	48.635	58.456	61.621	-	-	-	-	-	-	325.475

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	20.603	23.319	26.833	20.387	20.049	22.480	-	-	-	-	-	-	133.671
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	-	-	-	22	20	-	-	-	-	-	-	42
TOFAŞ	2.564	2.764	2.908	1.068	1.652	648	-	-	-	-	-	-	11.604
TOPLAM - Total	23.167	26.083	29.741	21.455	21.723	23.148	-	-	-	-	-	-	145.317

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	3.212	3.734	4.138	3.268	3.070	3.160	-	-	-	-	-	-	20.582
KARSAN	-	-	6	-	-	14	-	-	-	-	-	-	20
TOPLAM - Total	3.212	3.734	4.144	3.268	3.070	3.174	-	-	-	-	-	-	20.602



2023 Otomotiv Sanayii Dış Satışlar 2023 Automotive Industry Exports Sales

Kamvon / Truck	Kam	von /	/ Tru	ck
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Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	24	18	2	-	19	48	-	-	-	-	-	-	111
FORD OTOSAN	459	619	732	548	611	473	-	-	-	-	-	-	3.442
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	835	1.170	1.025	674	1.223	1.228	-	-	-	-	-	-	6.155
OTOKAR	1	-	-	1	6	2	-	-	-	-	-	-	10
TEMSA	-	-	17	-	8	10	-	-	-	-	-	-	35
TOPLAM - Total	1.319	1.807	1.776	1.223	1.867	1.761	-	-	-	-	-	-	9.753

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	39	35	54	28	39	88	-	-	-	-	-	-	283
KARSAN	-	24	19	2	5	15	-	-	-	-	-	-	65
OTOKAR	39	12	11	67	53	40	-	-	-	-	-	-	222
TEMSA	4	11	34	25	18	45	-	-	-	-	-	-	137
TOPLAM - Total	82	82	118	122	115	188	-	-	-	-	-	-	707

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	11	21	42	26	22	22	-	-	-	-	-	-	144
KARSAN	-	2	18	-	5	15	-	-	-	-	-	-	40
M. BENZ TÜRK	285	278	320	252	316	229	-	-	-	-	-	-	1.680
MAN TÜRKİYE	86	133	218	268	266	311	-	-	-	-	-	-	1.282
OTOKAR	83	137	96	90	113	138	-	-	-	-	-	-	657
TEMSA	14	13	60	73	66	43	-	-	-	-	-	-	269
TOPLAM - Total	479	584	754	709	788	758	-	-	-	-	-	-	4.072

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total	
HATTAT TRAKTÖR	80	44	47	80	50	43	-	-	-	-	-	-	344	
TÜRK TRAKTÖR	1.638	1.654	1.766	1.601	1.630	1.562	-	-	-	-	-	-	9.851	
TOPLAM - Total	1.718	1.698	1.813	1.681	1.680	1.605	-	-	-	-	-	-	10.195	

2023 Yılı İthal Otomobil Satışları 2023 P.Cars Import Sales



Firmalar / Firms	2022 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Tota
Alfa Romeo	820	138	235	204	131	428	163	-	-	-	-	-	-	1.299
Aston Martin	28	3	-	2	1	5	3	-	-	-	-	-	-	14
Audi	14.554	848	1.662	2.457	2.044	2.006	1.834	-	-	-	-	-	-	10.851
Bentley	15	3	2	5	-	1	5	-	-	-	-	-	-	16
BMW	18.056	580	1.692	2.645	2.123	2.157	1.343	-	-	-	-	-	-	10.540
Chery	-	-	-	629	1.401	3.509	4.218	-	-	-	-	-	-	9.757
Citroen	21.913	1.412	2.198	3.305	2.816	5.607	6.621	-	-	-	-	-	-	21.959
CUPRA	2.792	112	161	1.084	715	451	1.106	-	-	_	_	_	-	3.629
Dacia	36.000	5.074	3.312	3.716	3.884	2.837	2.602	-	-	-	-	-	-	21.425
DFSK	352	48	69	109	12	35	8	_	-	_	<u>-</u>	-	_	281
DS	1.829	106	287	324	434	433	553	_	-	_	<u>-</u>	-	_	2.137
Ferrari	22	-	-	5	3	2	2	-	-	-	-	-	-	12
Fiat	276	23	7	220	54	125	180	-	-	-	-	-	-	609
Ford	8.421	558	1.510	2.639	2.610	3.121	2.585	-	-	-	_	-	-	13.023
Honda	21.429	1.196	1.355	1.681	1.380	2.228	1.598	-	-	-	-	-	-	9.438
Hyundai	14.198	804	656	906	1.221	610	1.344	-	-	-	-	-	-	5.541
Jaguar	90	1	4	16	9	32	6	_	-	_	_	-	_	68
Jeep	2.422	150	160	158	346	325	240	_	-	_	_	_	_	1.379
Kia	18.462	733	1.439	1.737	1.667	1.890	1.996	_	-	_	_	_	_	9.462
Lamborghini	14	-	1.400	2	2	-	3	-	_	_	_	_	_	8
Land Rover	1.111	185	126	192	154	192	51	_	_	<u> </u>	<u> </u>	<u> </u>	_	900
LEAPMOTOR	-	-	-	-	80	50	70	_	-	<u> </u>	<u> </u>	-	_	200
Lexus	336	15	5	29	86	57	67	-	-	-	-	-	-	259
Maserati	314	7	14	85	83	86	32							307
Mazda	181	10	16	20	17	20	20	-	-	-	-	-	-	103
	18.661		950	1.448	2.860	-		-	-			-	-	9,293
Mercedes-Benz		573				1.256	2.206	-	-	-	-	-	-	
MG	1.627	420	403	570	641	790	450	-	-	-	-	-	-	3.274
Mini	1.385	61	109	262	71	315	171	-	-	-	-	-	-	989
Mitsubishi	583	2	35	30	31	24	23	-	-	-	-	-	-	145
Nissan	9.337	728	750	607	2.762	1.066	884	-	-	-	-	-	-	6.797
Opel	30.378	1.476	3.519	4.706	5.107	8.798	8.393	-	-	-	-	-	-	31.999
Peugeot	23.345	1.628	5.065	6.874	4.659	6.855	5.645	-	-	-	-	-	-	30.726
Porsche	668	184	98	95	50	96	102	-	-	-	-	-	-	625
Renault	17.713	1.057	1.618	455	851	1.070	3.009	-	-	-	-	-	-	8.060
Seat	6.142	368	395	1.030	992	831	763	-	-	-	-	-	-	4.379
Skoda	19.464	2.740	2.971	4.234	2.846	2.759	2.259	-	-	-	-	-	-	17.809
SKYWELL	-	-	90	95	127	50	209	-	-	-	-	-	-	571
Ssangyong	804	17	-	-	65	16	31	-	-	-	-	-	-	129
Subaru	622	72	113	125	72	163	134	-	-	-	-	-	-	679
Suzuki	3.601	137	636	170	244	227	496	-	-	-	-	-	-	1.910
Toyota	5.767	1.003	475	954	485	896	1.370	-	-	-	-	-	-	5.183
Volkswagen	49.695	3.049	3.235	6.176	6.326	7.512	5.023	-	-	-	-	-	-	31.321
Volvo	8.228	368	732	1.150	964	603	1.340	-	-	-	-	-	-	5.157
GENEL TOPLAM - Grand Total	361.655	25.889	36.105	51.151	50.426	59.534	59.158	-	-	-	-	-	-	282.263

Kaynak / Source: ODD 20 / 21



Firmalar / Firms	2022 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	6.918	957	1.360	2.043	1.397	2.921	1.393	-	-	-	-	-	-	10.071
Fiat	2.561	165	487	150	822	401	1.593	-	-	-	-	-	-	3.618
Ford	1.323	111	58	141	32	29	124	-	-	-	-	-	-	495
Hyundai	2.935	248	188	513	555	513	435	-	-	-	-	-	-	2.452
Isuzu	1.317	64	91	99	218	246	116	-	-	-	-	-	-	834
Iveco	2.966	80	177	94	311	333	289	-	-	-	-	-	-	1.284
Kia	1.905	-	117	188	94	130	152	-	-	-	-	-	-	681
Land Rover	419	2	83	19	-	52	93	-	-	-	-	-	-	249
Mercedes-Benz	6.327	598	653	649	963	117	660	-	-	-	-	-	-	3.640
Mitsubishi	1.437	93	69	-	-	-	-	-	-	-	-	-	-	162
Opel	6.347	408	1.202	1.104	1.416	1.873	716	-	-	-	-	-	-	6.719
Peugeot	9.321	1.157	1.487	1.983	1.650	3.099	790	-	-	-	-	-	-	10.166
Renault	11.433	551	1.557	1.273	1.476	999	944	-	-	-	-	-	-	6.800
Ssangyong	489	114	69	77	122	104	92	-	-	-	-	-	-	578
Toyota	11.661	1.067	776	806	883	932	932	-	-	-	-	-	-	5.396
Volkswagen	10.646	2.027	1.466	1.527	1.002	1.452	923	-	-	-	-	-	-	8.397
GENEL TOPLAM - Grand Total	78.400	7.642	9.840	10.666	10.941	13.201	9.252	-	-	-	-	-	-	61.542

Kaynak / Source: ODD 21 / 21