

OTOMOTIV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU HAZİRAN 2024

AUTOMOTIVE INDUSTRY MONTHLY REPORT June 2024

19,7

2024 HAZİRAN Ayı Özeti 2024 June Summary



	6 - 2023	6 - 2024	%	1 - 6 / 2023	1 - 6 / 2024	%	7/2022 - 6/2023	7/2023 - 6/2024	%
Otomobil Üretimi/P.Cars Production	75.974	68.811	-9,4	462.401	460.743	-0,4	890.343	951.009	6,8
Toplam Üretim/Total Production	118.899	100.162	-15,8	735.241	707.067	-3,8	1.438.567	1.440.219	0,1
Otomobil Pazar/P.Cars Market	91.135	87.858	-3,6	431.372	462.955	7,3	745.750	998.924	34,0
Toplam Pazar/Total Market	116.352	109.418	-6,0	582.672	600.948	3,1	1.034.230	1.302.322	25,9
Otomobil Ithalat/P.Cars Import	59.158	61.972	4,8	282.263	322.359	14,2	474.111	690.585	45,7
Toplam Ithalat/Total Import	71.270	76.316	7,1	353.569	407.827	15,4	600.107	870.084	45,0
Otomobil Ihracat/P.Cars Export	61.620	51.289	-16,8	325.473	320.637	-1,5	625.637	658.254	5,2
Toplam Ihracat/Total Export	90.649	75.702	-16,5	505.924	493.527	-2,5	1.009.043	1.005.850	-0,3
Otomobil Ihracat(\$)/P.Cars Export (\$)	972.458.611,13	819.156.563,25	-15,8	5.375.564.488	5.189.110.301	-3,5	9.962.558.580	10.747.811.939	7,9
Toplam Ihracat(\$)/Total Export (\$)*	3.039.792.264,23	2.547.238.189,96	-16,2	17.691.059.232	17.640.567.367	-0,3	33.721.270.547	35.637.209.647	5,7
Parametreler/Parameters	6 - 2023	6 - 2024	%	1 - 6 / 2023	1 - 6 / 2024	%	7/2022 - 6/2023	7/2023 - 6/2024	%
ÜFE / PPI	6,5	1,4	-	14,8	19,5	-	86,6	48,0	-
TÜFE / CPI	3,9	1,6	-	19,8	24,7	-	60,0	65,1	-
Sanayi Endeksi / Industry Index	6,2	1,2	-	21,3	20,6	-	75,1	55,5	-
Dolar \$ ** (1 birim)	23,0	32,4	40,7	19,8	31,6	59,8	19,0	29,6	55,8
Euro € ** (1 birim)	24,9	35,0	40,2	21,4	34,1	59,9	19,9	32,0	60,7
		 			 				

25,6

14,6

20,7

41,7

13,8

20,5

16,3

Japon Yeni ¥ ** (100 birim)

43,2

^{*}Toplam Sanayi / Total Industry Including Components
** Ortalama Değerler / Average Values



2023/2024 Yılları Üretim 2023/2024 Production

Araç Tipleri / Types	6 / 2023	6 / 2024	6 % Değişim	1-6 / 2023	1-6 / 2024	1-6 % Değişim
OTOMOBİL / Pass.Car	75.974	68.811	-9,4	462.401	460.743	-0,4
OTOMOBİL Toplam / Pass.Car Total	75.974	68.811	-9,4	462.401	460.743	-0,4
B.KAMYON / H. Truck	3.943	2.312	-41,4	23.922	17.508	-26,8
K.KAMYON / L. Truck	449	323	-28,1	2.464	2.446	-0,7
KAMYONET / Pick Up	32.830	23.094	-29,7	210.667	194.185	-7,8
OTOBÜS / Bus	824	641	-22,2	4.704	5.547	17,9
MİNİBÜS / Minibus	4.492	4.553	1,4	28.846	23.920	-17,1
MİDİBÜS / Midibus	387	428	10,6	2.237	2.718	21,5
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	42.925	31.351	-27,0	272.840	246.324	-9,7
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	118.899	100.162	-15,8	735.241	707.067	-3,8
TRAKTÖR / F.Tractor	4.311	3.948	-8,4	30.051	26.492	-11,8
TRAKTÖR Toplam / F.Tractor Total	4.311	3.948	-8,4	30.051	26.492	-11,8
GENEL TOPLAM / Grand Total	123.210	104.110	-15,5	765.292	733.559	-4,1

Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - HAZİRAN) Total & P.Cars Production (x1000)(January - June)



Otomobil Üretimi ve İhracat (x1000)(OCAK - HAZİRAN) P.Cars Production & Exports (x1000)(January - June)

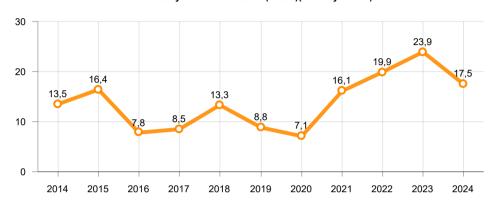




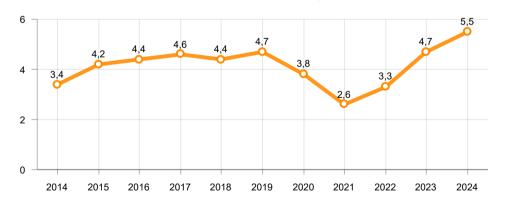
Ticari Araç Üretimi (x1000)(OCAK - HAZİRAN) Commercial Vehicle Production (x1000)(January - June)



Büyük Kamyon Üretimi (x1000)(OCAK - HAZİRAN) Heavy Truck Production (x1000)(January - June)



Otobüs Üretimi (x1000)(OCAK - HAZİRAN) Bus Production (x1000)(January - June)

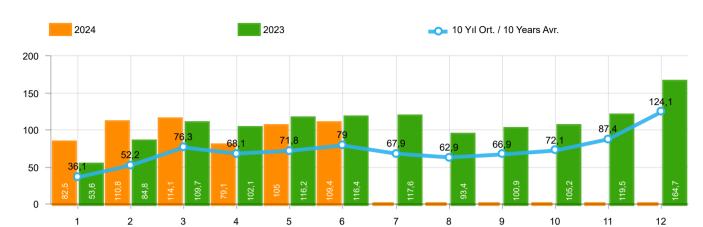


Traktör Üretimi (x1000)(OCAK - HAZİRAN) F. Tractor Production (x1000)(January - June)



OSD OTOMOTIV SANAVÍ DERNEĞI ANDADONI MARAFCTRIBI ARDOSINDA

Toplam Pazarın Analizi(x1000)(OCAK - HAZİRAN)Total Market Analysis(x1000)(January - June)

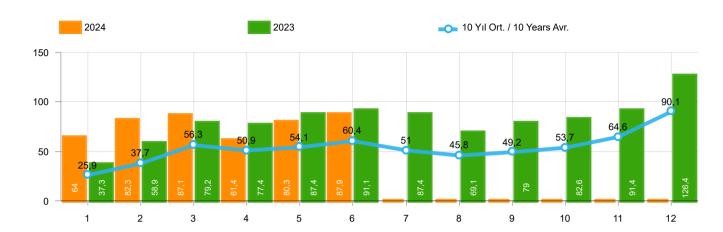


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	36.113	82.527	128,5
2	52.172	110.760	112,3
3	76.293	114.144	49,6
4	68.148	79.137	16,1
5	71.761	104.962	46,3
6	78.977	109.418	38,5
TOPLAM/TOTAL	383.466	600.948	56,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2014	34.751	37.659	51.312	57.113	62.447	64.295	62.770	63.303	70.764	69.742	84.368	154.843	307.577	813.367	103.125	204.452	66,5
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	459.299	1.019.063	163.138	296.161	64,5
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	454.645	1.014.278	152.586	302.059	66,4
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	413.520	986.829	153.331	260.189	62,9
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	366.563	641.550	141.241	225.322	61,5
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	200.857	491.947	92.662	108.195	53,9
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	261.887	796.150	115.283	146.604	56,0
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	412.044	772.850	179.991	232.053	56,3
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	375.605	827.163	167.984	207.621	55,3
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	582.672	1.284.046	229.103	353.569	60,7
2024	82.527	110.760	114.144	79.137	104.962	109.418							600.948	600.948	193.121	407.827	67,9



Otomobil Pazarının Analizi(x1000)(OCAK - HAZİRAN) P.Cars Market Analysis(x1000)(January - June)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	25.919	64.041	147,1
2	37.736	82.277	118,0
3	56.315	87.071	54,6
4	50.928	61.448	20,7
5	54.062	80.260	48,5
6	60.425	87.858	45,4
TOPLAM / TOTAL	285.385	462.955	62,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	225.773	587.331	56.924	168.849	74,8
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	327.846	725.596	83.639	244.207	74,5
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	338.482	756.938	88.101	250.381	74,0
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	305.924	722.759	95.793	210.131	68,7
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	275.870	486.321	92.570	183.300	66,4
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	156.378	387.256	68.193	88.185	56,4
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	203.595	610.109	79.358	124.237	61,0
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	310.325	561.853	124.563	185.762	59,9
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	278.282	592.660	108.475	169.807	61,0
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	431.372	967.341	148.109	283.263	65,7
2024	64.041	82.277	87.071	61.448	80.260	87.858							462.955	462.955	141.054	321.901	69,5



Ticari Araç Pazarının Analizi(x1000)(OCAK - HAZİRAN) CV Market Analysis(x1000)(January - June)

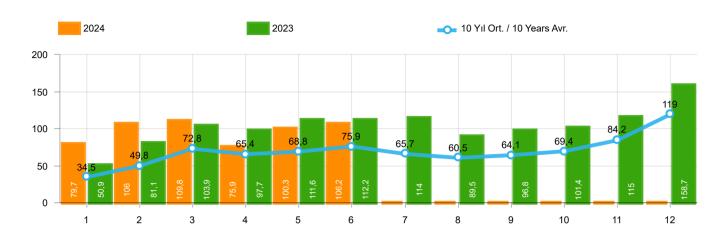


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	10.195	18.486	81,3
2	14.437	28.483	97,3
3	19.979	27.073	35,5
4	17.220	17.689	2,7
5	17.700	24.702	39,6
6	18.552	21.560	16,2
TOPLAM / TOTAL	98.082	137.993	40,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2014	10.383	10.492	13.500	14.344	16.068	17.017	16.168	18.172	21.502	18.928	24.673	44.789	81.804	226.036	46.201	35.603	43,5
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	131.453	293.467	79.499	51.954	39,5
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	116.163	257.340	64.485	51.678	44,5
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	107.596	264.070	57.538	50.058	46,5
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	90.693	155.229	48.671	42.022	46,3
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	44.479	104.691	24.469	20.010	45,0
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	58.292	186.041	35.925	22.367	38,4
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	101.719	210.997	55.428	46.291	45,5
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	97.323	234.503	59.509	37.814	38,9
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	151.300	316.705	80.994	70.306	46,5
2024	18.486	28.483	27.073	17.689	24.702	21.560							137.993	137.993	52.067	85.926	62,3



Hafif Araç Pazarının Analizi(x1000)(OCAK - HAZİRAN) LV Market Analysis(x1000)(January - June)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	34.480	79.701	131,2
2	49.845	105.990	112,6
3	72.783	109.828	50,9
4	65.354	75.919	16,2
5	68.845	100.305	45,7
6	75.885	106.238	40,0
TOPLAM / TOTAL	367.192	577.981	57,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	286.861	767.681	87.190	199.671	69,6
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	432.550	968.017	143.052	289.498	66,9
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	438.817	983.720	140.957	297.860	67,9
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	401.158	956.194	144.000	257.158	64,1
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	353.348	620.937	132.507	220.841	62,5
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	195.144	479.060	88.809	106.335	54,5
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	254.068	772.788	109.792	144.276	56,8
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	394.701	737.350	169.122	225.579	57,2
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	357.904	783.283	155.481	202.423	56,6
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	557.369	1.232.635	212.165	345.204	61,9
2024	79.701	105.990	109.828	75.919	100.305	106.238							577.981	577.981	177.591	400.390	69,3

OSD OTOMOTIV SANAVÍ DERNEĞI ANDADADI MANAFETBIR ARBESTRA

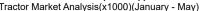
Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - HAZİRAN) LCV Market Analysis(x1000)(January - June)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	8.561	15.660	82,9
2	12.109	23.713	95,8
3	16.468	22.757	38,2
4	14.426	14.471	0,3
5	14.783	20.045	35,6
6	15.460	18.380	18,9
TOPLAM / TOTAL	81.807	115.026	40,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	61.088	180.350	30.266	30.822	50,5
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	104.704	242.421	59.413	45.291	43,3
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	100.335	226.782	52.856	47.479	47,3
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	95.234	233.435	48.207	47.027	49,4
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	77.478	134.616	39.937	37.541	48,5
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	38.766	91.804	20.616	18.150	46,8
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	50.473	162.679	30.434	20.039	39,7
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	84.376	175.497	44.559	39.817	47,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	79.622	190.623	47.006	32.616	41,0
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	125.997	265.294	64.056	61.941	49,2
2024	15.660	23.713	22.757	14.471	20.045	18.380							115.026	115.026	36.537	78.489	68,2

Traktör Pazarının Analizi(x1000)(OCAK - MAYIS) Tractor Market Analysis(x1000)(January - May)





Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	3.420	3.577	4,6
2	4.015	6.152	53,2
3	5.541	7.115	28,4
4	5.198	4.567	-12,1
5	5.345	6.470	21,1
TOPLAM / TOTAL	23.519	27.881	18,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total
2014	2.169	3.512	4.476	4.905	5.094	5.028	4.233	4.920	5.619	5.743	6.250	7.409	20.156	59.358
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	25.029	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	28.658	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	29.548	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	24.266	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	9.210	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	14.824	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	26.432	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	23.057	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	34.005	77.901
2024	3.577	6.152	7.115	4.567	6.470	-							27.881	27.881

Kaynak: TÜİK trafik kayıtları. Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures



Kamyon Pazarının Analizi(x1000)(OCAK - HAZİRAN) Truck Market Analysis(x1000)(January - June)

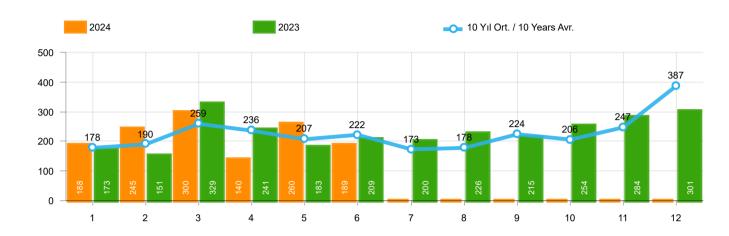


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	1.337	2.452	83,5
2	2.009	4.352	116,6
3	3.047	3.817	25,3
4	2.396	2.941	22,8
5	2.542	4.232	66,5
6	2.714	2.827	4,2
TOPLAM / TOTAL	14.044	20.621	46,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2014	1.522	2.065	3.094	3.224	3.727	3.726	2.578	2.783	3.708	2.858	3.384	6.869	17.358	39.538	12.720	4.638	26,7
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	22.842	43.381	16.240	6.602	28,9
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	12.983	25.051	8.815	4.168	32,1
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	10.166	25.397	7.147	3.019	29,7
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	10.928	16.507	6.458	4.470	40,9
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	4.727	10.747	2.867	1.860	39,3
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	6.566	21.004	4.238	2.328	35,5
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	15.961	32.740	9.487	6.474	40,6
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	15.891	39.823	10.693	5.198	32,7
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	23.016	46.694	14.651	8.365	36,3
2024	2.452	4.352	3.817	2.941	4.232	2.827							20.621	20.621	13.184	7.437	36,1



Midibüs Pazarının Analizi(OCAK - HAZİRAN) Midibus Market Analysis(January - June)

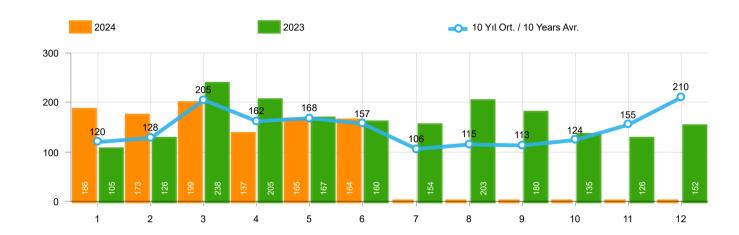


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	178	188	5,6
2	190	245	28,9
3	259	300	15,7
4	236	140	-40,7
5	207	260	25,6
6	222	189	-14,7
TOPLAM / TOTAL	1.292	1.322	2,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total
2014	360	394	384	333	294	258	216	229	395	220	266	653	2.023	4.002
2015	280	322	451	561	372	405	389	253	316	394	325	621	2.391	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	1.477	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	1.309	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	1.504	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	572	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	719	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	619	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	1.023	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	1.286	2.766
2024	188	245	300	140	260	189							1.322	1.322



Otobüs Pazarının Analizi(OCAK - HAZİRAN) Otobus Market Analysis(January - June)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	120	186	55,6
2	128	173	34,9
3	205	199	-2,7
4	162	137	-15,6
5	168	165	-1,5
6	157	164	4,7
TOPLAM / TOTAL	939	1.024	9,1

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2014	199	179	253	251	305	148	69	92	130	91	97	332	1.335	2.146	1.192	143	10,7
2015	146	222	313	290	290	255	211	203	153	171	359	363	1.516	2.976	1.455	61	4,0
2016	180	209	218	240	214	307	76	82	141	198	314	236	1.368	2.415	1.337	31	2,3
2017	174	119	167	124	188	115	206	187	92	231	109	235	887	1.947	875	12	1,4
2018	78	65	215	136	125	164	45	42	74	107	113	188	783	1.352	772	11	1,4
2019	75	54	112	35	97	41	25	45	84	28	42	54	414	692	414	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	534	1.038	534	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	763	1.267	763	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	787	1.828	787	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	1.001	1.951	1.001	-	-
2024	186	173	199	137	165	164							1.024	1.024	1.024	-	-



Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - HAZİRAN) HCV Market Analysis(x1000)(January - June)

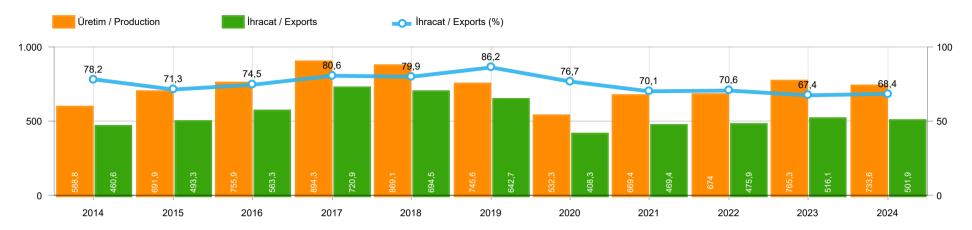


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	1.634	2.826	72,9
2	2.327	4.770	104,9
3	3.511	4.316	22,9
4	2.794	3.218	15,2
5	2.916	4.657	59,7
6	3.092	3.180	2,8
TOPLAM / TOTAL	16.275	22.967	41,1

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total	1-6 Yerli / Local	1-6 İthal / Import	İthal Oran / Import %
2014	2.081	2.638	3.731	3.808	4.326	4.132	2.863	3.104	4.233	3.169	3.747	7.854	20.716	45.686	15.935	4.781	23,1
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	26.749	51.046	20.086	6.663	24,9
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	15.828	30.558	11.629	4.199	26,5
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	12.362	30.635	9.331	3.031	24,5
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	13.215	20.613	8.734	4.481	33,9
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	5.713	12.887	3.853	1.860	32,6
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	7.819	23.362	5.491	2.328	29,8
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	17.343	35.500	10.869	6.474	37,3
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	17.701	43.880	12.503	5.198	29,4
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	25.303	51.411	16.938	8.365	33,1
2024	2.826	4.770	4.316	3.218	4.657	3.180							22.967	22.967	15.530	7.437	32,4



İhracat / Üretim(x1000) (2014 - 2024 / 1 - 6)(Traktör Dahil) Exports / Production(x1000) (2014 - 2024 / 1 - 6)(Including Tractors)



	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
İhracat/Export	460.644	493.268	563.286	720.907	694.465	642.685	408.304	469.409	475.911	516.119	501.859
Üretim/Production	588.753	691.907	755.920	894.257	869.065	745.628	532.251	669.425	674.002	765.292	733.559
İhracat/Exports (%)	78,2	71,3	74,5	80,6	79,9	86,2	76,7	70,1	70,6	67,4	68,4



Taşıt Araçları İhracatı (2022 - 2024) Motor Vehicle Exports (2022 - 2024)

SEKTÖR / SECTOR	2022	2023	1/6-2023	1/6-2024	2024/2023 %
OTOMOBİL / Pass.Car	571.218	663.090	325.473	320.637	-1,5
OTOMOBİL TOPLAM / Pass. Car Total	571.218	663.090	325.473	320.637	-1,5
KAMYON / Truck	20.123	21.566	9.753	5.947	-39,0
KAMYONET / Pick Up	335.148	291.052	145.317	143.982	-0,9
OTOBÜS / Bus	6.579	9.447	4.072	4.596	12,9
MİNİBÜS / Minibus	36.016	31.421	20.602	17.265	-16,2
MİDİBÜS / Midibus	1.040	1.671	707	1.100	55,6
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	398.906	355.157	180.451	172.890	-4,2
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	970.124	1.018.247	505.924	493.527	-2,5
TRAKTÖR / F.Tractor	18.154	16.752	10.195	8.332	-18,3
TRAKTÖR TOPLAM / F.Tractor Total	18.154	16.752	10.195	8.332	-18,3
GENEL TOPLAM / GRAND TOTAL	988.278	1.034.999	516.119	501.859	-2,8

Üretici Bazında İhracat (adet) Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2022	2023	1-6 / 2023	1-6 / 2024
A.I.O.S.	911	1.102	538	653
FORD OTOSAN	297.828	311.104	157.695	153.933
HATTAT TRAKTÖR	1.059	736	344	147
HYUNDAI ASSAN	176.664	205.200	104.050	104.628
KARSAN	301	428	125	161
M. BENZ TÜRK	15.674	18.062	7.835	5.074
MAN TÜRKİYE	1.786	2.933	1.282	1.626
OTOKAR	1.506	2.584	931	1.152
OYAK RENAULT	176.844	230.397	111.515	111.385
TEMSA	587	1.161	441	794
TOFAŞ	121.477	60.479	27.273	25.999
TOYOTA	176.546	184.797	94.239	88.122
TÜRK TRAKTÖR	17.095	16.016	9.851	8.185
GENEL TOPLAM / Grand Total	988.278	1.034.999	516.119	501.859



Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$) CBU and CKD Exports - \$

Sektör / Sector	2022	2023	OCAK - HAZİRAN / January - June 2023	OCAK - HAZİRAN / January - June 2024	2024 / 2023 %
Toplam Yan Sanayi / Total Component Industry	12.826.712.028,21	14.085.757.341,4	7.136.982.140,71	7.210.837.965,34	1,0
İç ve Dış Lastik / Tyres	1.766.728.479,75	1.724.883.653,44	900.449.610,47	783.202.898	-13,0
Emniyet Camı / Safety Glasses	234.400.901,69	263.108.396,94	130.302.913,55	137.729.778,09	5,7
Motor / Engine	233.029.231,53	253.590.231,89	126.868.767,4	153.637.233,66	21,1
Akümülatör / Batteries	547.705.920,77	482.673.727,33	227.572.735,51	262.419.074,54	15,3
Diğer Aksam ve Parça / Spare Parts&Components	10.044.847.494,47	11.361.501.331,8	5.751.788.113,78	5.873.848.981,05	2,1
Toplam Ana Sanayi / Total Vehicle Industry	18.672.498.545,28	21.611.804.375,57	10.554.077.091,7	10.429.729.401,47	-1,2
Otobüs / Bus	1.199.777.172,44	1.786.354.748,27	764.217.580,61	1.018.740.440,5	33,3
Midibüs-Minibüs / Midibus-Minibus	162.966.486,11	343.838.660,91	130.507.927,55	206.686.007,61	58,4
Otomobil / P.Cars	9.069.545.936,14	10.934.400.136,75	5.375.564.488,02	5.189.110.300,54	-3,5
Kamyon-Kamyonet / Truck-Pick Up&Van	5.633.409.584,55	5.647.667.250,84	2.896.444.344,85	3.010.688.221,23	3,9
Römork ve Yarı Römork / Trailer-Semi Trailer	762.960.672,12	778.263.797,44	387.698.612,65	345.753.879,62	-10,8
Çekici / Tractor	1.266.205.170,15	1.527.261.816,27	686.024.172,7	361.187.291,65	-47,4
Tarım Traktörü / Farm Tractor	577.633.523,77	594.017.965,09	313.619.965,32	297.563.260,32	-5,1
Toplam / Total	31.499.210.573,49	35.697.561.716,97	17.691.059.232,41	17.640.567.366,81	-0,3

Kaynak: Uludağ İhracatçı Birlikleri . UİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; UİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla "Römork ve Yarı Römork", "Tarım Traktörü" verileri dahil edilmekte; "Kullanılmış Araçlar", "İki Tekerlekli Taşıtlar", "Demiryolu Taşıtları" hariç tutulmaktadır.

Source: Uludağ Exporters Association - Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles



Otomobil Pazarında İthalatın Payı (%) Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%) Import Share in LCV Market (%)





2024 Otomotiv Sanayii Dış Satışlar 2024 Automotive Industry Exports Sales

Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	44.403	55.795	54.120	51.868	63.162	51.289							320.637
KAMYON - H. Truck	1.721	1.126	960	609	492	954							5.862
K.KAMYON - L. Truck	7	6	7	12	23	30							85
KAMYONET - Pick Up	25.965	31.219	32.663	19.746	16.139	18.250							143.982
OTOBÜS - Bus	554	926	942	763	855	556							4.596
MİNİBÜS - Minibus	2.310	160	3.071	3.065	4.251	4.408							17.265
MİDİBÜS - Midibus	112	222	170	141	240	215							1.100
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.669	33.659	37.813	24.336	22.000	24.413							172.890
TAŞIT ARAÇLARI TOPLAMI - MV Total	75.072	89.454	91.933	76.204	85.162	75.702							493.527
TRAKTÖR - F.Tractor	1.604	1.543	1.415	1.215	1.512	1.043							8.332
GENEL TOPLAM - Grand Total	76.676	90.997	93.348	77.419	86.674	76.745							501.859
		· .	Otom	obil / P.Car									
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI ASSAN	19.483	17.800	19.600	13.820	19.755	14.170	-	-	-	-	-	-	104.628
OYAK RENAULT	9.804	20.121	19.145	17.165	23.550	21.600	-	-	-	-	-	-	111.385
TOFAŞ	2.068	3.654	4.716	3.527	2.424	113	-	-	-	-	-	-	16.502
ТОУОТА	13.048	14.220	10.659	17.356	17.433	15.406	-	-	-	-	-	-	88.122
TOPLAM - Total	44.403	55.795	54.120	51.868	63.162	51.289	-	-	-	-	-	-	320.637
			Kamyo	net / Pick-u)								
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	
FORD OTOSAN	24.078	28.493	30.946	18.933	14.987	16.978	-	-	-	-	-	-	134.415
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	-	-	-	70	-	-	-	-	-	-	-	70
TOFAŞ	1.887	2.726	1.717	813	1.082	1.272	-	-	-	-	-	-	9.497
TOPLAM - Total	25.965	31.219	32.663	19.746	16.139	18.250	-	-	-	-	-	-	143.982
			Minibi	üs / Minibus									
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	2.302	140	3.070	3.039	4.225	4.408	-	-	-	-	-	-	17.184
KARSAN	8	20	1	26	26	-	-	-	-	-	-	-	81
		160	3.071	3.065	4.251	4.408							17.265



2024 Otomotiv Sanayii Dış Satışlar 2024 Automotive Industry Exports Sales

Kamvon / Tr	uck
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Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	545	194	203	214	397	781	-	-	-	-	-	-	2.334
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	1.176	932	757	395	95	173	-	-	-	-	-	-	3.528
OTOKAR	1	-	3	8	5	17	-	-	-	-	-	-	34
TEMSA	6	6	4	4	18	13	-	-	-	-	-	-	51
TOPLAM - Total	1.728	1.132	967	621	515	984	-	-	-	-	-	-	5.947
					Midibüs	/ Midibus							
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	66	99	48	55	106	91	-	-	-	-	-	-	465
KARSAN	13	9	10	18	13	3	-	-	-	-	-	-	66
OTOKAR	17	59	60	20	70	78	-	-	-	-	-	-	304
TEMSA	16	55	52	48	51	43	-	-	-	-	-	-	265
TOPLAM - Total	112	222	170	141	240	215	-	-	-	-	-	-	1.100
	'				Otobi	is / Bus							'
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	14	26	48	17	18	65	-	-	-	-	-	-	188
KARSAN	-	-	-	-	11	3	-	-	-	-	-	-	14
M. BENZ TÜRK	247	257	265	253	326	198	-	-	-	-	-	-	1.546
MAN TÜRKİYE	212	387	404	248	257	118	-	-	-	-	-	-	1.626
OTOKAR	44	135	139	152	147	127	-	-	-	-	-	-	744
TEMSA	37	121	86	93	96	45	-	-	-	-	-	-	478
TOPLAM - Total	554	926	942	763	855	556	-	-	-	-	-	-	4.596
					Traktör	/ F.Tractor							
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	53	38	11	15	12	18	-	-	-	-	-	-	147
TÜRK TRAKTÖR	1.551	1.505	1.404	1.200	1.500	1.025	-	-	-	-	-	-	8.185
TOPLAM - Total	1.604	1.543	1.415	1.215	1.512	1.043	-	-	-	-		-	8.332



2024 Yılı İthal Otomobil Satışları 2024 P.Cars Import Sales

Firmalar / Firms	2023 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Tota
	1.149	458	-	-	-	-	-	-	-	-	-	-	-	458
Alfa Romeo	2.097	106	106	111	40	45	32	-	-	-	-	-	-	440
ALPINE	-	-	-	-	5	2	-	-	-	-	-	-	-	7
Aston Martin	23	2	2	1	2	-	1	-	-	-	-	-	-	8
Audi	22.878	1.265	1.560	1.370	884	1.274	1.078	-	-	-	-	-	-	7.431
Bentley	36	1	2	9	2	3	2	-	-	-	-	-	-	19
BMW	23.801	666	1.470	1.794	1.388	2.172	1.665	-	-	-	-	-	-	9.155
BYD	839	155	220	175	312	203	361	-	-	-	-	-	-	1.426
Chery	40.590	4.450	5.006	6.011	5.315	6.208	7.511	-	-	-	-	-	-	34.501
Citroen	45.395	1.948	5.664	4.990	2.360	2.911	5.505	-	-	-	-	-	-	23.378
CUPRA	10.165	368	636	1.037	461	744	863	-	-	-	-	-	-	4.109
Dacia	41.339	3.435	3.938	3.526	2.356	3.385	3.060	-	-	-	-	-	-	19.700
DFSK	293	21	16	49	44	30	24	-	-	-	-	-	-	184
DS	3.511	403	209	189	78	127	121	_	_	_	-	_	_	1.127
Ferrari	25	2	1	2	3	3	1	-	-	-	-	-	_	12
Fiat	1.205	40	72	91	36	55	87		_	_	_	_	_	381
Ford	29.597	3.062	1.938	3.282	1.867	2.568	2.514	-	-	-	-	-	-	15.231
Honda	21.322	842	2.130	2.964	1.331	3.110	3.170	-	-	-	-	-	-	13.547
HONGQI	19	2	1	1 700	1	2	2	-	-	-	-	-	-	9
Hyundai	13.088	1.064	1.369	1.726	1.032	1.319	962	-	-	-	-	-	-	7.472
Jaguar	121	5	13	6	6	5	2	-	-	-	-	-	-	37
Jeep	3.622	405	377	278	121	204	298	-	-	-	-	-	-	1.683
KG MOBILITY	-	458	1.101	772	1.081	688	602	-	-	-	-	-	-	4.702
Kia	20.629	820	1.378	1.717	688	1.079	1.047	-	-	-	-	-	-	6.729
Lamborghini	22	2	3	1	1	2	1	-	-	-	-	-	-	10
Land Rover	2.451	143	205	202	200	291	287	-	-	-	-	-	-	1.328
LEAPMOTOR	355	22	17	19	23	17	22	-	-	-	-	-	-	120
Lexus	507	14	33	98	85	52	30	-	-	-	-	-	-	312
Maserati	533	12	23	33	21	22	20	-	-	-	-	-	-	131
Mercedes-Benz	24.646	1.718	2.135	2.697	1.772	2.160	2.189	-	-	-	-	-	-	12.671
MG	14.458	971	1.745	3.233	1.236	2.293	1.596	-	-	-	-	-	-	11.074
Mini	2.633	97	154	116	111	251	367	-	-	-	-	-	-	1.096
Mitsubishi	208	1	5	6	6	10	11	-	-	-	-	-	-	39
NETA	-	-	24	29	-	-	-	-	-	-	-	-	-	53
Nissan	21.278	2.057	1.670	1.300	1.733	1.779	1.817	-	-	-	-	-	-	10.356
Opel	61.057	1.731	4.919	4.579	3.341	3.078	3.547	-	-	-	-	-	-	21.195
Peugeot	58.549	3.020	4.333	5.627	3.777	4.025	5.118	-	-	-	-	-	-	25.900
Porsche	1.158	78	93	117	63	99	61	-	-	-	-	-	-	511
Renault	24.023	1.512	1.736	2.808	1.268	1.679	1.665	-	-	-	-	-	-	10.668
Seat	10.929	381	769	1.133	571	830	1.368	-	-	-	-	-	-	5.052
SERES	2	1	-	-	-	-	-	-	-	-	-	-	-	1
Skoda	35.041	2.718	4.065	2.797	2.125	4.162	4.352	-	-	-	-	-	-	20,219
SKYWELL	2.541	33	25	38	46	25	33	-	-	-	-	-	-	200
Subaru	966	15	23	45	43	25	30	-	-	-	-	-	_	181
Suzuki	5.378	602	525	915	520	975	648		-	-	_			4.185
TESLA	6.650	220	75	80	27	10	2.670		-	-	-		-	3.082
	12.418	1.636	638	531	514	435	1.051	-		-	-	-	-	4.805
Toyota									-		-			
Volkswagen	71.093	4.580	4.188	3.561	5.272	8.036	5.043	-	-	-	-	-	-	30.680
Volvo	11.646	665	1.397	1.400	1.044	1.100	1.138	-	-	-	-	-	-	6.744
IEL TOPLAM - Grand Total	650.489	42.207	56.009	61.466	43.212	57.493	61.972	-	-	_	_	-	-	322.359

Kaynak / Source: ODD 20 / 21



2024 Yılı İthal Hafif Ticari Araç Satışları 2024 Light Commercial Vehicles Import Sales

Firmalar / Firms	2023 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
	1.068	212	-	-	-	-	-	-	-	-	-	-	-	212
Citroen	17.758	1.021	2.066	1.795	273	1.000	398	-	-	-	-	-	-	6.553
DFSK	5	14	18	52	46	56	68	-	-	-	-	-	-	254
FARIZON	-	-	-	-	-	3	-	-	-	-	-	-	-	3
Fiat	15.489	1.512	2.073	1.700	1.137	995	1.093	-	-	-	-	-	-	8.510
Ford	2.268	577	1.478	1.874	2.477	3.463	2.984	-	-	-	-	-	-	12.853
Hyundai	5.882	581	385	445	655	557	708	-	-	-	-	-	-	3.331
Isuzu	1.645	89	144	101	68	124	113	-	-	-	-	-	-	639
Iveco	2.927	137	275	203	266	306	324	-	-	-	-	-	-	1.511
KG MOBILITY	-	212	179	234	299	367	308	-	-	-	-	-	-	1.599
Kia	2.710	11	185	855	533	907	901	-	-	-	-	-	-	3.392
Land Rover	645	-	-	-	1	-	-	-	-	-	-	-	-	1
MAXUS	112	20	20	23	105	22	5	-	-	-	-	-	-	195
Mercedes-Benz	9.294	392	950	1.064	571	719	692	-	-	-	-	-	-	4.388
Opel	12.808	588	1.407	1.363	279	674	1.222	-	-	-	-	-	-	5.533
Peugeot	20.083	936	1.809	1.203	195	1.268	1.062	-	-	-	-	-	-	6.473
Renault	18.154	1.132	1.435	1.472	1.245	1.136	1.662	-	-	-	-	-	-	8.082
Toyota	13.656	1.192	922	1.138	342	185	166	-	-	-	-	-	-	3.945
Volkswagen	17.683	1.936	2.542	1.780	1.515	1.758	1.696	-	-	-	-	-	-	11.227
GENEL TOPLAM - Grand Total	142.350	10.562	15.888	15.302	10.007	13.540	13.402	-	-	-	-	-	-	78.701

Kaynak / Source: ODD 21 / 21