



OTOMOTİV SANAYİİ DERNEĞİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU OCAK 2023

AUTOMOTIVE INDUSTRY MONTHLY REPORT
January 2023

	1 - 2022	1 - 2023	%	1 - 1 / 2022	1 - 1 / 2023	%	2/2021 - 1/2022	2/2022 - 1/2023	%
Otomobil Üretimi/P.Cars Production	47.778	70.723	48,0	47.778	70.723	48,0	761.836	833.834	9,5
Toplam Üretim/Total Production	90.523	111.837	23,6	90.523	111.837	23,6	1.260.487	1.373.962	9,0
Otomobil Pazarı/P.Cars Market	29.020	37.288	28,5	29.020	37.288	28,5	555.515	600.928	8,2
Toplam Pazar/Total Market	39.741	53.509	34,6	39.741	53.509	34,6	767.283	840.931	9,6
Otomobil İthalatı/P.Cars Import	17.709	25.889	46,2	17.709	25.889	46,2	330.452	369.835	11,9
Toplam İthalat/Total Import	21.271	34.291	61,2	21.271	34.291	61,2	419.338	467.179	11,4
Otomobil İhracatı/P.Cars Export	34.999	51.122	46,1	34.999	51.122	46,1	552.320	587.341	6,3
Toplam İhracat/Total Export	67.890	79.381	16,9	67.890	79.381	16,9	927.347	981.615	5,9
Otomobil İhracatı(\$)/P.Cars Export (\$)	622.944.601,34	873.705.365,21	40,3	622.944.601	873.705.365	40,3	9.093.521.897	9.320.306.700	2,5
Toplam İhracat(\$)/Total Export (\$)*	2.251.947.631,34	2.775.260.475,17	23,2	2.251.947.631	2.775.260.475	23,2	29.820.679.179	32.026.634.970	7,4

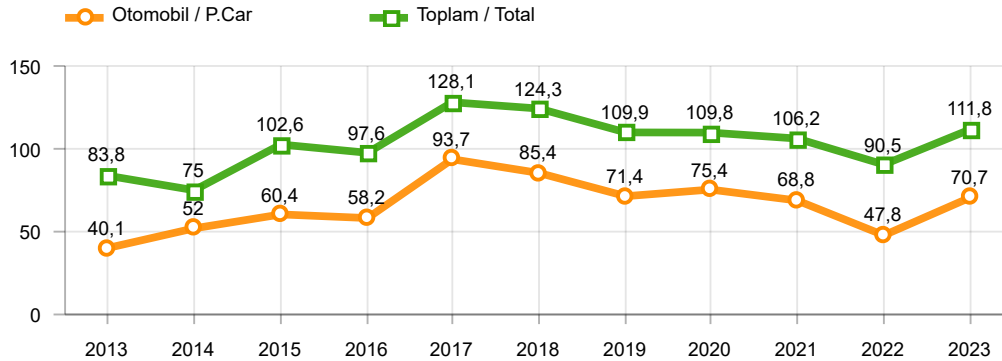
Parametreler/Parameters	1 - 2022	1 - 2023	%	1 - 1 / 2022	1 - 1 / 2023	%	2/2021 - 1/2022	2/2022 - 1/2023	%
ÜFE / PPI	10,5	4,2	-	10,5	4,2	-	49,9	125,5	-
TÜFE / CPI	11,1	6,7	-	11,1	6,7	-	22,6	72,5	-
Sanayi Endeksi / Industry Index	10,2	5,1	-	10,2	5,1	-	50,6	106,5	-
Dolar \$ ** (1 birim)	13,5	18,7	38,7	13,5	18,7	38,7	9,3	17,0	81,7
Euro € ** (1 birim)	15,3	20,2	31,9	15,3	20,2	31,9	10,9	17,7	62,3
Japon Yeni ¥ ** (100 birim)	11,7	14,3	22,1	11,7	14,3	22,1	8,4	12,7	52,0

*Toplam Sanayi / Total Industry Including Components

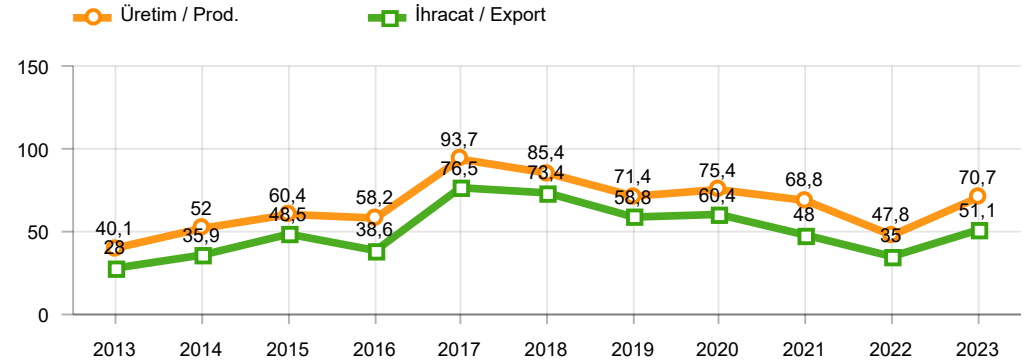
** Ortalama Değerler / Average Values

Araç Tipleri / Types	1 / 2022	1 / 2023	1 % Değişim	1-1 / 2022	1-1 / 2023	1-1 % Değişim
OTOMOBİL / Pass.Car	47.778	70.723	48,0	47.778	70.723	48,0
OTOMOBİL Toplam / Pass.Car Total	47.778	70.723	48,0	47.778	70.723	48,0
B.KAMYON / H. Truck	2.255	3.644	61,6	2.255	3.644	61,6
K.KAMYON / L. Truck	370	343	-7,3	370	343	-7,3
KAMYONET / Pick Up	35.038	32.089	-8,4	35.038	32.089	-8,4
OTOBÜS / Bus	246	445	80,9	246	445	80,9
MINİBÜS / Minibus	4.698	4.337	-7,7	4.698	4.337	-7,7
MİDİBÜS / Midibus	138	256	85,5	138	256	85,5
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	42.745	41.114	-3,8	42.745	41.114	-3,8
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	90.523	111.837	23,5	90.523	111.837	23,5
TRAKTÖR / F.Tractor	3.594	4.893	36,1	3.594	4.893	36,1
TRAKTÖR Toplam / F.Tractor Total	3.594	4.893	36,1	3.594	4.893	36,1
GENEL TOPLAM / Grand Total	94.117	116.730	24,0	94.117	116.730	24,0

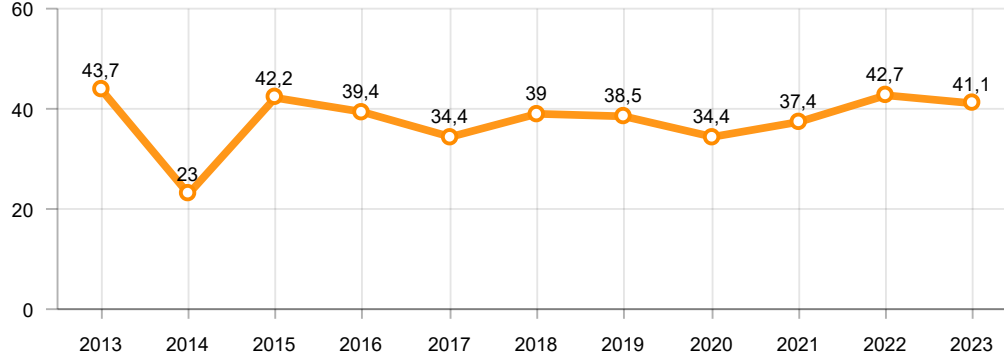
Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - OCAK)
Total & P.Cars Production (x1000)(January - January)



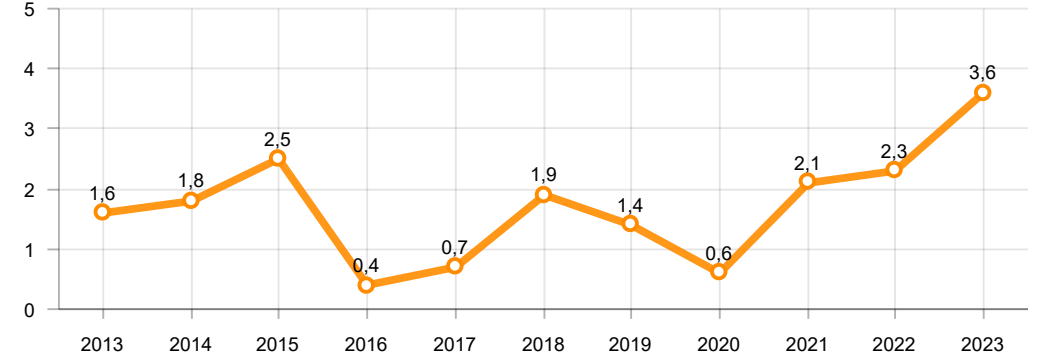
Otomobil Üretimi ve İhracat (x1000)(OCAK - OCAK)
P.Cars Production & Exports (x1000)(January - January)



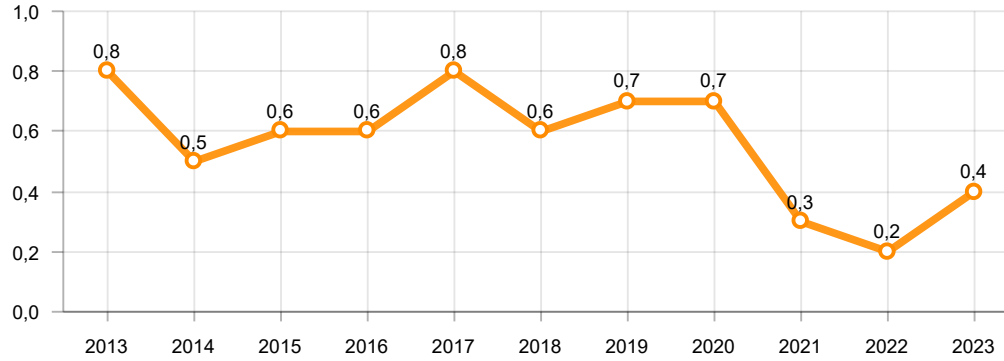
Ticari Araç Üretimi (x1000)(OCAK - OCAK)
Commercial Vehicle Production (x1000)(January - January)



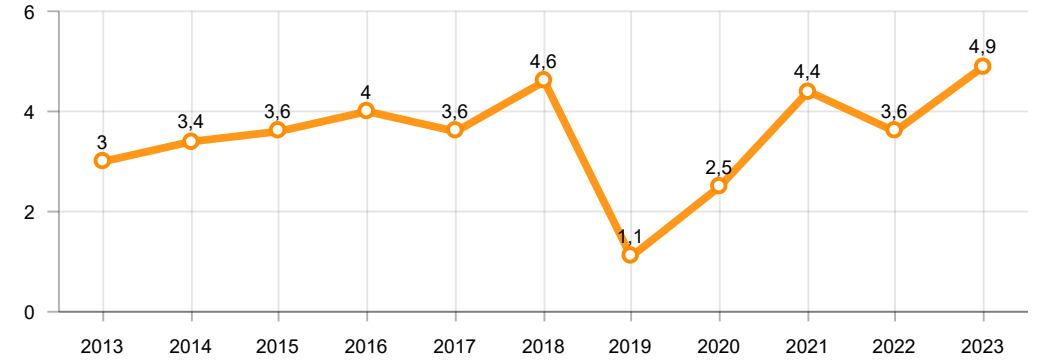
Büyük Kamyon Üretimi (x1000)(OCAK - OCAK)
Heavy Truck Production (x1000)(January - January)

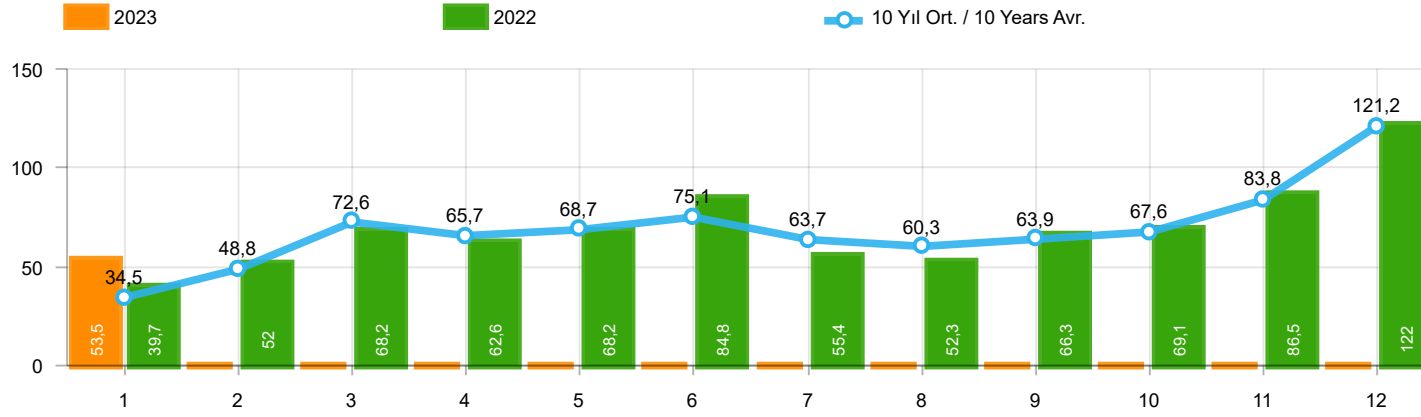


Otobüs Üretimi (x1000)(OCAK - OCAK)
Bus Production (x1000)(January - January)



Traktör Üretimi (x1000)(OCAK - OCAK)
F. Tractor Production (x1000)(January - January)



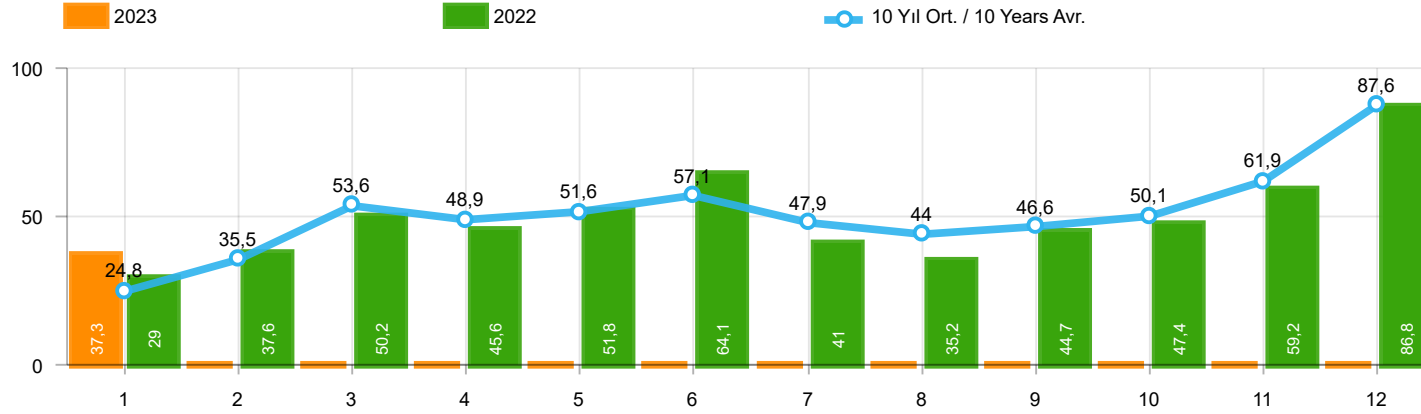


Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2023	%
1	34.512	53.509	55,0
TOPLAM/TOTAL	34.512	53.509	55,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2013	37.563	51.133	72.943	77.265	85.835	78.043	75.152	67.662	71.388	60.690	83.470	136.048	37.563	897.192	13.747	23.816	63,4
2014	34.751	37.659	51.312	57.113	62.447	64.295	62.770	63.303	70.764	69.742	84.368	154.843	34.751	813.367	11.862	22.889	65,9
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	37.256	1.019.063	15.309	21.947	58,9
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	34.369	1.014.278	13.387	20.982	61,0
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	36.640	986.829	14.813	21.827	59,6
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	36.525	641.550	14.892	21.633	59,2
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	14.847	491.947	6.439	8.408	56,6
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	28.123	796.150	11.840	16.283	57,9
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	45.308	772.850	17.642	27.666	61,1
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	39.741	827.163	18.470	21.271	53,5
2023	53.509												53.509	53.509	19.218	34.291	64,1

Otomobil Pazarının Analizi(x1000)(OCAK - OCAK)
P.Cars Market Analysis(x1000)(January - January)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 1 / 2023
Automotive Industry Monthly Report 1 / 2023

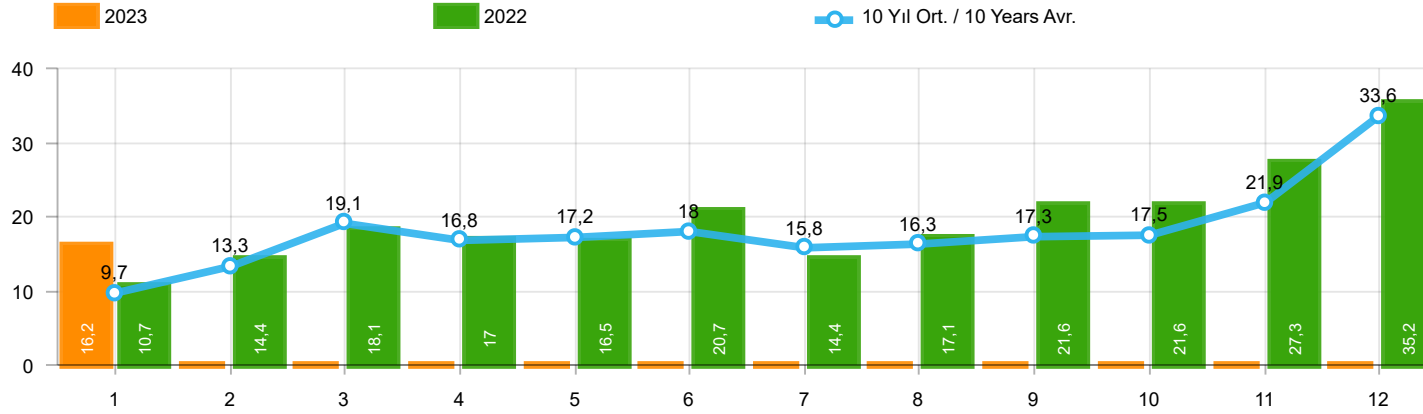


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	24.773	37.288	50,5
TOPLAM / TOTAL	24.773	37.288	50,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2013	25.835	36.814	51.785	56.999	62.383	58.290	55.712	51.611	52.925	46.985	64.117	101.199	25.835	664.655	6.326	19.509	75,5
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	24.368	587.331	6.160	18.208	74,7
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	24.498	725.596	7.396	17.102	69,8
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	23.358	756.938	7.375	15.983	68,4
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	25.689	722.759	8.793	16.896	65,8
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	26.611	486.321	9.779	16.832	63,3
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	10.979	387.256	4.203	6.776	61,7
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	22.016	610.109	8.326	13.690	62,2
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	35.358	561.853	12.205	23.153	65,5
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	29.020	592.660	11.311	17.709	61,0
2023	37.288												37.288	37.288	11.399	25.889	69,4

Ticari Araç Pazarının Analizi(x1000)(OCAK - OCAK)
CV Market Analysis(x1000)(January - January)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 1 / 2023
Automotive Industry Monthly Report 1 / 2023



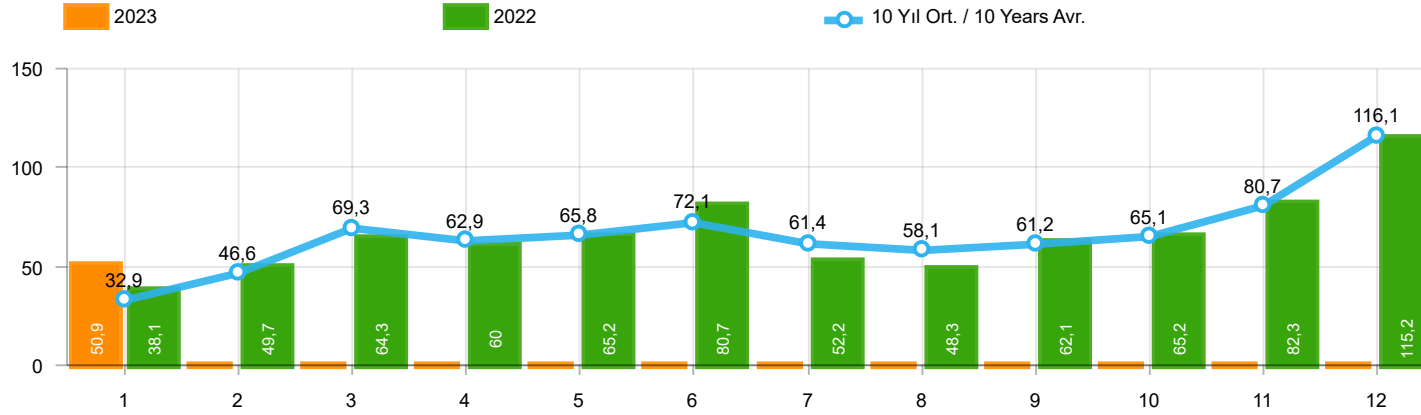
Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2023	%
1	9.739	16.221	66,6
TOPLAM / TOTAL	9.739	16.221	66,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2013	11.728	14.319	21.158	20.266	23.452	19.753	19.440	16.051	18.463	13.705	19.353	34.849	11.728	232.537	7.421	4.307	36,7
2014	10.383	10.492	13.500	14.344	16.068	17.017	16.168	18.172	21.502	18.928	24.673	44.789	10.383	226.036	5.702	4.681	45,1
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	12.758	293.467	7.913	4.845	38,0
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	11.011	257.340	6.012	4.999	45,4
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	10.951	264.070	6.020	4.931	45,0
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	9.914	155.229	5.113	4.801	48,4
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	3.868	104.691	2.236	1.632	42,2
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	6.107	186.041	3.514	2.593	42,5
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	9.950	210.997	5.437	4.513	45,4
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	10.721	234.503	7.159	3.562	33,2
2023	16.221												16.221	16.221	7.819	8.402	51,8

Hafif Araç Pazarının Analizi(x1000)(OCAK - OCAK)
LV Market Analysis(x1000)(January - January)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 1 / 2023

Automotive Industry Monthly Report 1 / 2023

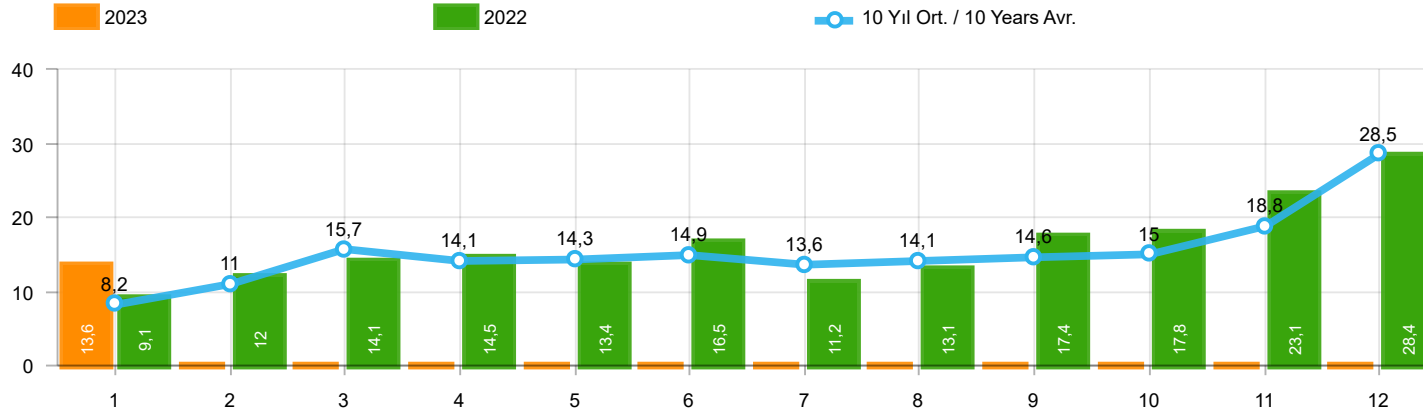


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	32.943	50.894	54,5
TOPLAM / TOTAL	32.943	50.894	54,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2013	35.523	48.307	68.774	73.575	81.468	74.096	71.596	65.043	67.963	58.014	79.301	129.718	35.523	853.378	12.216	23.307	65,6
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	32.670	767.681	10.106	22.564	69,1
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	34.615	968.017	13.173	21.442	61,9
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	32.713	983.720	12.190	20.523	62,7
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	35.323	956.194	13.781	21.542	61,0
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	35.076	620.937	13.915	21.161	60,3
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	14.373	479.060	6.068	8.305	57,8
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	27.273	772.788	11.239	16.034	58,8
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	43.728	737.350	16.502	27.226	62,3
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	38.131	783.283	17.317	20.814	54,6
2023	50.894												50.894	50.894	17.363	33.531	65,9

Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - OCAK)
LCV Market Analysis(x1000)(January - January)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 1 / 2023
Automotive Industry Monthly Report 1 / 2023



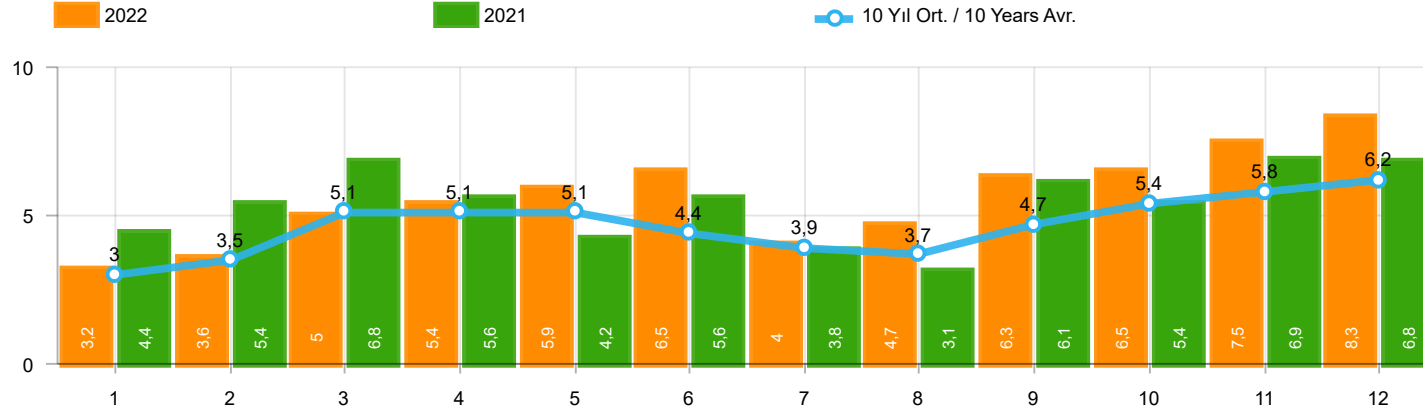
Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2023	%
1	8.169	13.606	66,6
TOPLAM / TOTAL	8.169	13.606	66,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2013	9.688	11.493	16.989	16.576	19.085	15.806	15.884	13.432	15.038	11.029	15.184	28.519	9.688	188.723	5.890	3.798	39,2
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	8.302	180.350	3.946	4.356	52,5
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	10.117	242.421	5.777	4.340	42,9
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	9.355	226.782	4.815	4.540	48,5
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	9.634	233.435	4.988	4.646	48,2
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	8.465	134.616	4.136	4.329	51,1
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	3.394	91.804	1.865	1.529	45,1
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	5.257	162.679	2.913	2.344	44,6
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	8.370	175.497	4.297	4.073	48,7
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	9.111	190.623	6.006	3.105	34,1
2023	13.606												13.606	13.606	5.964	7.642	56,2

Traktör Pazarının Analizi(x1000)(OCAK - ARALIK)
Tractor Market Analysis(x1000)(January - December)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 1 / 2023

Automotive Industry Monthly Report 1 / 2023



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2022	%
1	3.004	3.152	4,9
2	3.536	3.636	2,8
3	5.081	4.988	-1,8
4	5.131	5.408	5,4
5	5.095	5.873	15,3
6	4.381	6.520	48,8
7	3.942	3.985	1,1
8	3.729	4.740	27,1
9	4.680	6.265	33,9
10	5.403	6.542	21,1
11	5.763	7.514	30,4
TOPLAM / TOTAL	49.745	58.623	17,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-11 Toplam / Total	Toplam / Total
2012	2.362	1.983	4.348	6.579	6.273	4.569	3.837	3.158	3.618	4.027	4.807	4.757	45.561	50.318
2013	2.161	2.432	4.005	4.585	5.616	3.136	4.574	3.408	4.935	4.762	5.781	6.891	45.395	52.286
2014	2.169	3.512	4.476	4.905	5.094	5.028	4.233	4.920	5.619	5.743	6.250	7.409	51.949	59.358
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	59.210	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	62.575	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	65.558	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	44.470	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	22.515	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	42.923	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	57.294	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	58.623	66.942

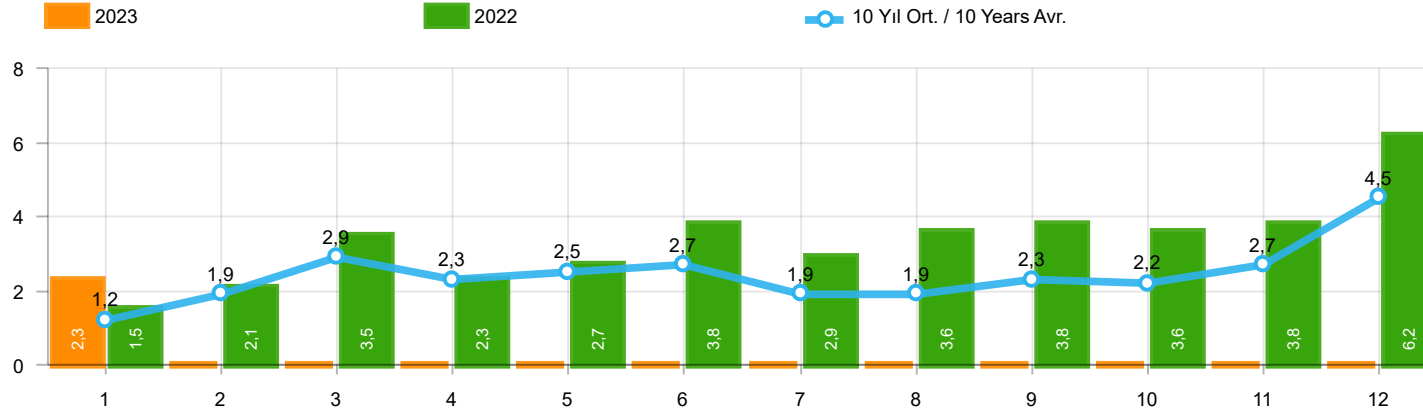
Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures

Kamyon Pazarının Analizi(x1000)(OCAK - OCAK)
Truck Market Analysis(x1000)(January - January)



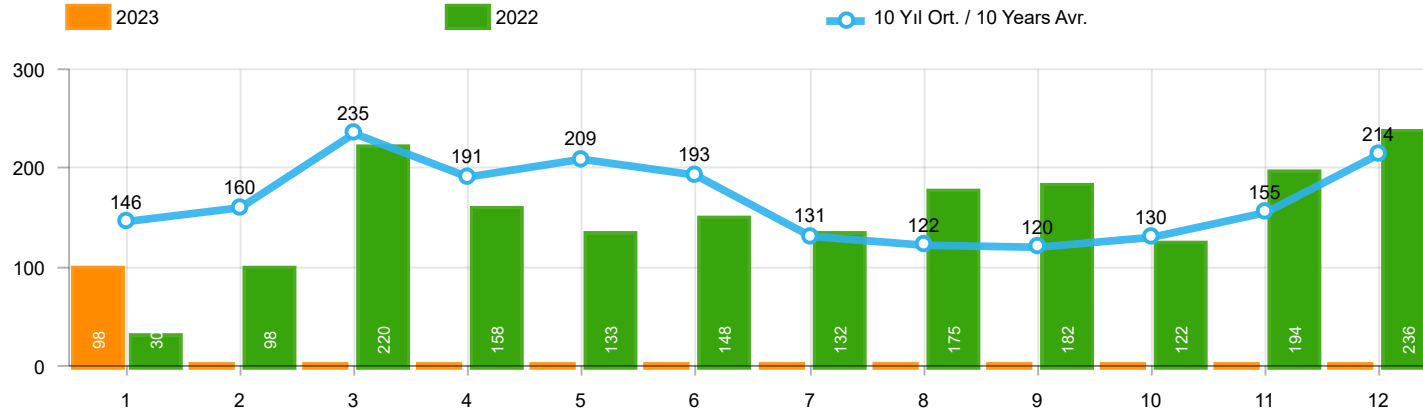
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	1.244	2.343	88,3
TOPLAM / TOTAL	1.244	2.343	88,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2013	1.484	2.113	3.343	2.925	3.504	3.186	2.777	2.103	2.875	2.086	3.631	5.444	1.484	35.471	977	507	34,2
2014	1.522	2.065	3.094	3.224	3.727	3.726	2.578	2.783	3.708	2.858	3.384	6.869	1.522	39.538	1.197	325	21,4
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	2.215	43.381	1.710	505	22,8
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	1.167	25.051	708	459	39,3
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	931	25.397	646	285	30,6
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	1.237	16.507	765	472	38,2
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	342	10.747	239	103	30,1
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	682	21.004	433	249	36,5
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	1.366	32.740	926	440	32,2
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	1.498	39.823	1.041	457	30,5
2023	2.343												2.343	2.343	1.583	760	32,4

[illegible]

Otobüs Pazarının Analizi(OCAK - OCAK)
Otobus Market Analysis(January - January)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 1 / 2023
Automotive Industry Monthly Report 1 / 2023

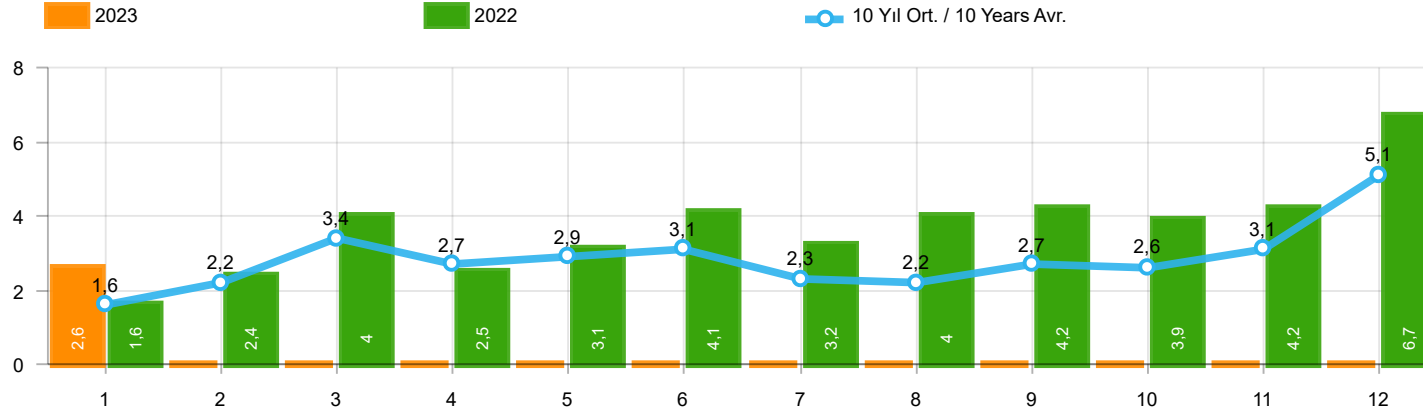


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	146	98	-32,6
TOPLAM / TOTAL	146	98	-32,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2013	365	445	537	489	580	520	412	281	245	198	123	189	365	4.384	363	2	0,5
2014	199	179	253	251	305	148	69	92	130	91	97	332	199	2.146	199	-	-
2015	146	222	313	290	290	255	211	203	153	171	359	363	146	2.976	146	-	-
2016	180	209	218	240	214	307	76	82	141	198	314	236	180	2.415	180	-	-
2017	174	119	167	124	188	115	206	187	92	231	109	235	174	1.947	174	-	-
2018	78	65	215	136	125	164	45	42	74	107	113	188	78	1.352	78	-	-
2019	75	54	112	35	97	41	25	45	84	28	42	54	75	692	75	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	64	1.038	64	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	144	1.267	144	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	30	1.828	30	-	-
2023	98												98	98	98	-	-

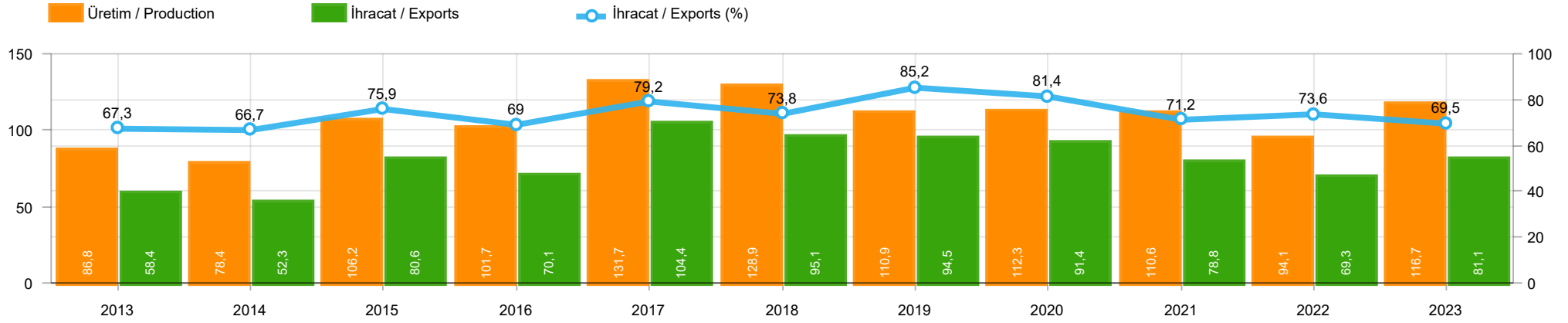
Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - OCAK)
HCV Market Analysis(x1000)(January - January)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 1 / 2023
Automotive Industry Monthly Report 1 / 2023



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	1.570	2.615	66,6
TOPLAM / TOTAL	1.570	2.615	66,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2013	2.040	2.826	4.169	3.690	4.367	3.947	3.556	2.619	3.425	2.676	4.169	6.330	2.040	43.814	1.531	509	25,0
2014	2.081	2.638	3.731	3.808	4.326	4.132	2.863	3.104	4.233	3.169	3.747	7.854	2.081	45.686	1.756	325	15,6
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	2.641	51.046	2.136	505	19,1
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	1.656	30.558	1.197	459	27,7
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	1.317	30.635	1.032	285	21,6
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	1.449	20.613	977	472	32,6
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	474	12.887	371	103	21,7
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	850	23.362	601	249	29,3
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	1.580	35.500	1.140	440	27,8
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	1.610	43.880	1.153	457	28,4
2023	2.615												2.615	2.615	1.855	760	29,1



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
İhracat/Export	58.448	52.288	80.630	70.140	104.359	95.115	94.539	91.430	78.793	69.261	81.099
Üretim/Production	86.818	78.444	106.178	101.671	131.740	128.911	110.915	112.298	110.590	94.117	116.730
İhracat/Exports (%)	67,3	66,7	75,9	69	79,2	73,8	85,2	81,4	71,2	73,6	69,5

Taşıt Araçları İhracatı (2021 - 2023)
Motor Vehicle Exports (2021 - 2023)

SEKTÖR / SECTOR	2021	2022	1/1-2022	1/1-2023	2023/2022 %
OTOMOBİL / Pass.Car	565.370	571.218	34.999	51.122	46,1
OTOMOBİL TOPLAM / Pass. Car Total	565.370	571.218	34.999	51.122	46,1
KAMYON / Truck	17.293	20.123	891	1.319	48,0
KAMYONET / Pick Up	310.874	335.148	28.351	23.167	-18,3
OTOBÜS / Bus	4.750	6.579	163	479	193,9
MINİBÜS / Minibus	37.741	36.016	3.477	3.212	-7,6
MİDİBÜS / Midibus	987	1.040	9	82	811,1
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	371.645	398.906	32.891	28.259	-14,1
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	937.015	970.124	67.890	79.381	16,9
TRAKTÖR / F.Tractor	17.038	18.154	1.371	1.718	25,3
TRAKTÖR TOPLAM / F.Tractor Total	17.038	18.154	1.371	1.718	25,3
GENEL TOPLAM / GRAND TOTAL	954.053	988.278	69.261	81.099	17,1

Üretici Bazında İhracat (adet)
Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2021	2022	1-1 / 2022	1-1 / 2023
A.I.O.S.	1.100	911	14	74
FORD OTOSAN	287.609	297.828	25.883	24.274
HATTAT TRAKTÖR	862	1.059	121	80
HYUNDAI ASSAN	138.739	176.664	10.000	20.026
KARSAN	2.135	301	1	-
M. BENZ TÜRK	13.911	15.674	654	1.120
MAN TÜRKİYE	1.573	1.786	85	86
OTOKAR	749	1.506	89	123
OYAK RENAULT	187.923	176.844	5.484	9.728
TEMSA	599	587	10	18
TOFAŞ	112.465	121.477	10.146	3.071
TOYOTA	187.907	176.546	15.524	20.861
TÜRK TRAKTÖR	16.176	17.095	1.250	1.638
GENEL TOPLAM / Grand Total	951.748	988.278	69.261	81.099

Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)

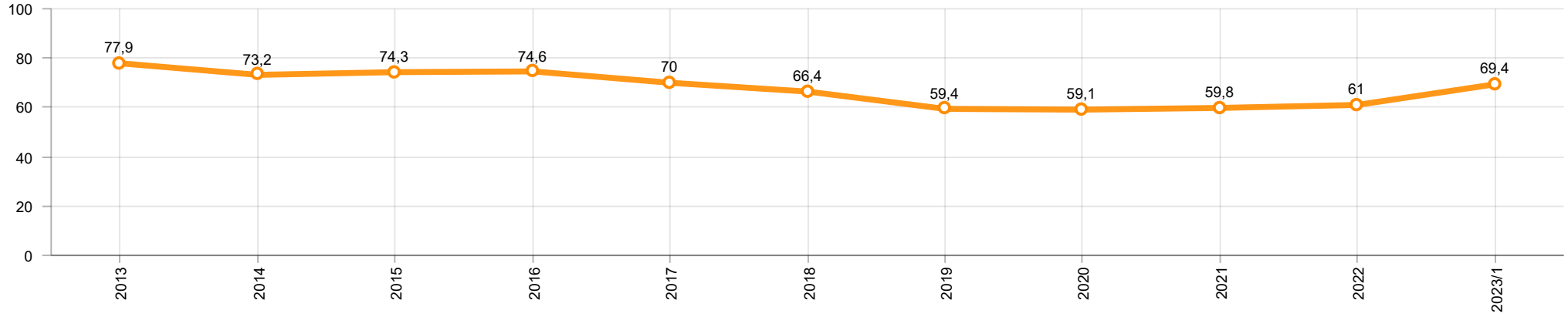
CBU and CKD Exports - \$

Sektör / Sector	2021	2022	OCAK - OCAK / January - January 2022	OCAK - OCAK / January - January 2023	2023 / 2022 %
Toplam Yan Sanayi / Total Component Industry	11.824.049.653,01	12.831.129.592,62	949.483.523,71	1.136.896.746,65	19,7
İç ve Dış Lastik / Tyres	1.630.367.018,49	1.767.320.167	128.164.606,06	151.148.708,72	17,9
Emniyet Camı / Safety Glasses	203.192.140,55	234.466.834,44	16.624.665,14	18.993.196,8	14,2
Motor / Engine	296.695.616,13	233.029.231,53	29.166.900,84	18.730.383,66	-35,8
Akümülatör / Batteries	509.199.445,03	547.895.439,61	29.064.428,22	33.742.620,82	16,1
Diğer Aksam ve Parça / Spare Parts&Components	9.184.595.432,81	10.048.417.920,04	746.462.923,45	914.281.836,65	22,5
Toplam Ana Sanayi / Total Vehicle Industry	18.048.636.689,96	18.677.239.435,86	1.302.464.107,63	1.638.363.728,52	25,8
Otobüs / Bus	1.014.817.251,08	1.201.795.118,6	25.914.770,07	70.461.165,56	171,9
Midibüs-Minibüs / Midibus-Minibus	193.913.261,22	163.044.669,04	35.283.968,8	24.121.299,46	-31,6
Otomobil / P.Cars	9.272.072.907,39	9.069.547.725,1	622.944.601,34	873.705.365,21	40,3
Kamyon-Kamyonet / Truck-Pick Up&Van	5.420.090.951,32	5.633.803.021,79	479.574.945,43	481.488.128,21	0,4
Römork ve Yarı Römork / Trailer-Semi Trailer	609.758.049,6	763.209.294,39	47.576.783,61	62.494.228,74	31,4
Çekici / Tractor	1.018.262.590,07	1.266.205.170,15	54.857.549,86	86.382.141,24	57,5
Tarım Traktörü / Farm Tractor	519.721.679,28	579.634.436,79	36.311.488,52	39.711.400,1	9,4
Toplam / Total	29.872.686.342,97	31.508.369.028,48	2.251.947.631,34	2.775.260.475,17	23,2

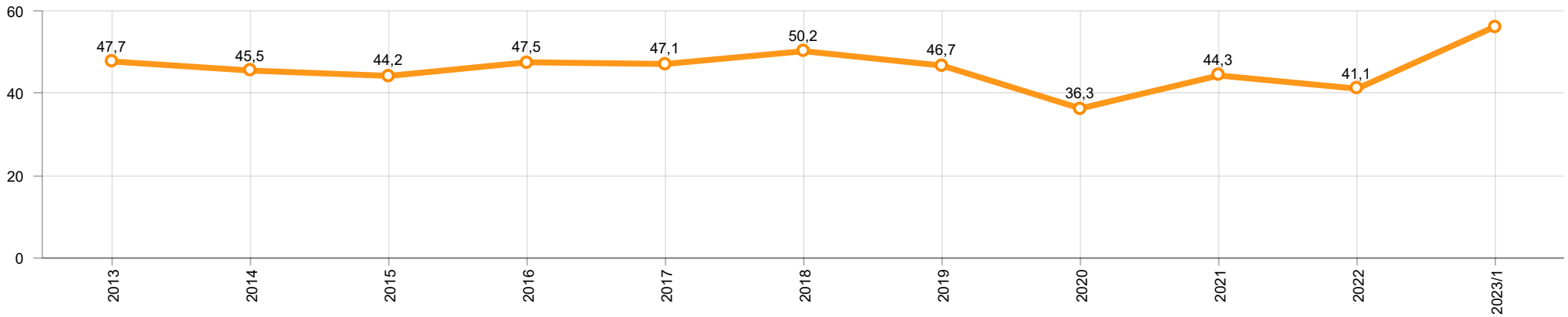
Kaynak: Uludağ İhracatçı Birlikleri . ÜİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; ÜİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” ,”İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

Otomobil Pazarında İthalatın Payı (%)
Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%)
Import Share in LCV Market (%)



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	51.122												51.122
KAMYON - H. Truck	1.294												1.294
K.KAMYON - L. Truck	25												25
KAMYONET - Pick Up	23.167												23.167
OTOBÜS - Bus	479												479
MINİBÜS - Minibus	3.212												3.212
MİDİBÜS - Midibus	82												82
TİCARİ ARAÇLAR TOPLAMI - CV Total	28.259												28.259
TAŞIT ARAÇLARI TOPLAMI - MV Total	79.381												79.381
TRAKTÖR - F.Tractor	1.718												1.718
GENEL TOPLAM - Grand Total	81.099												81.099

Otomobil / P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI ASSAN	20.026	-	-	-	-	-	-	-	-	-	-	-	20.026
OYAK RENAULT	9.728	-	-	-	-	-	-	-	-	-	-	-	9.728
TOFAŞ	507	-	-	-	-	-	-	-	-	-	-	-	507
TOYOTA	20.861	-	-	-	-	-	-	-	-	-	-	-	20.861
TOPLAM - Total	51.122	-	-	-	-	-	-	-	-	-	-	-	51.122

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	20.603	-	-	-	-	-	-	-	-	-	-	-	20.603
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	-	-	-	-	-	-	-	-	-	-	-	-
TOFAŞ	2.564	-	-	-	-	-	-	-	-	-	-	-	2.564
TOPLAM - Total	23.167	-	-	-	-	-	-	-	-	-	-	-	23.167

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	3.212	-	-	-	-	-	-	-	-	-	-	-	3.212
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
TOPLAM - Total	3.212	-	-	-	-	-	-	-	-	-	-	-	3.212

Kamyon / Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	24	-	-	-	-	-	-	-	-	-	-	-	24
FORD OTOSAN	459	-	-	-	-	-	-	-	-	-	-	-	459
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	835	-	-	-	-	-	-	-	-	-	-	-	835
OTOKAR	1	-	-	-	-	-	-	-	-	-	-	-	1
TEMSA	-	-	-	-	-	-	-	-	-	-	-	-	-
TOPLAM - Total	1.319	-	-	-	-	-	-	-	-	-	-	-	1.319

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	39	-	-	-	-	-	-	-	-	-	-	-	39
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	39	-	-	-	-	-	-	-	-	-	-	-	39
TEMSA	4	-	-	-	-	-	-	-	-	-	-	-	4
TOPLAM - Total	82	-	-	-	-	-	-	-	-	-	-	-	82

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	11	-	-	-	-	-	-	-	-	-	-	-	11
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	285	-	-	-	-	-	-	-	-	-	-	-	285
MAN TÜRKİYE	86	-	-	-	-	-	-	-	-	-	-	-	86
OTOKAR	83	-	-	-	-	-	-	-	-	-	-	-	83
TEMSA	14	-	-	-	-	-	-	-	-	-	-	-	14
TOPLAM - Total	479	-	-	-	-	-	-	-	-	-	-	-	479

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	80	-	-	-	-	-	-	-	-	-	-	-	80
TÜRK TRAKTÖR	1.638	-	-	-	-	-	-	-	-	-	-	-	1.638
TOPLAM - Total	1.718	-	-	-	-	-	-	-	-	-	-	-	1.718

Firmalar / Firms	2022 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Alfa Romeo	820	138	-	-	-	-	-	-	-	-	-	-	-	138
Aston Martin	28	3	-	-	-	-	-	-	-	-	-	-	-	3
Audi	14.554	848	-	-	-	-	-	-	-	-	-	-	-	848
Bentley	15	3	-	-	-	-	-	-	-	-	-	-	-	3
BMW	18.056	580	-	-	-	-	-	-	-	-	-	-	-	580
Citroen	21.913	1.412	-	-	-	-	-	-	-	-	-	-	-	1.412
CUPRA	2.792	112	-	-	-	-	-	-	-	-	-	-	-	112
Dacia	36.000	5.074	-	-	-	-	-	-	-	-	-	-	-	5.074
DFSK	352	48	-	-	-	-	-	-	-	-	-	-	-	48
DS	1.829	106	-	-	-	-	-	-	-	-	-	-	-	106
Fiat	276	23	-	-	-	-	-	-	-	-	-	-	-	23
Ford	8.421	558	-	-	-	-	-	-	-	-	-	-	-	558
Honda	21.429	1.196	-	-	-	-	-	-	-	-	-	-	-	1.196
Hyundai	14.198	804	-	-	-	-	-	-	-	-	-	-	-	804
Jaguar	90	1	-	-	-	-	-	-	-	-	-	-	-	1
Jeep	2.422	150	-	-	-	-	-	-	-	-	-	-	-	150
Kia	18.462	733	-	-	-	-	-	-	-	-	-	-	-	733
Land Rover	1.111	185	-	-	-	-	-	-	-	-	-	-	-	185
Lexus	336	15	-	-	-	-	-	-	-	-	-	-	-	15
Maserati	314	7	-	-	-	-	-	-	-	-	-	-	-	7
Mazda	181	10	-	-	-	-	-	-	-	-	-	-	-	10
Mercedes-Benz	18.661	573	-	-	-	-	-	-	-	-	-	-	-	573
MG	1.627	420	-	-	-	-	-	-	-	-	-	-	-	420
Mini	1.385	61	-	-	-	-	-	-	-	-	-	-	-	61
Mitsubishi	583	2	-	-	-	-	-	-	-	-	-	-	-	2
Nissan	9.337	728	-	-	-	-	-	-	-	-	-	-	-	728
Opel	30.378	1.476	-	-	-	-	-	-	-	-	-	-	-	1.476
Peugeot	23.345	1.628	-	-	-	-	-	-	-	-	-	-	-	1.628
Porsche	668	184	-	-	-	-	-	-	-	-	-	-	-	184
Renault	17.713	1.057	-	-	-	-	-	-	-	-	-	-	-	1.057
Seat	6.142	368	-	-	-	-	-	-	-	-	-	-	-	368
Skoda	19.464	2.740	-	-	-	-	-	-	-	-	-	-	-	2.740
Ssangyong	804	17	-	-	-	-	-	-	-	-	-	-	-	17
Subaru	622	72	-	-	-	-	-	-	-	-	-	-	-	72
Suzuki	3.601	137	-	-	-	-	-	-	-	-	-	-	-	137
Toyota	5.767	1.003	-	-	-	-	-	-	-	-	-	-	-	1.003
Volkswagen	49.695	3.049	-	-	-	-	-	-	-	-	-	-	-	3.049
Volvo	8.228	368	-	-	-	-	-	-	-	-	-	-	-	368
GENEL TOPLAM - Grand Total	361.655	25.889	-	-	-	-	-	-	-	-	-	-	-	25.889

Firmalar / Firms	2022 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	6.918	957	-	-	-	-	-	-	-	-	-	-	-	957
Fiat	2.561	165	-	-	-	-	-	-	-	-	-	-	-	165
Ford	1.323	111	-	-	-	-	-	-	-	-	-	-	-	111
Hyundai	2.935	248	-	-	-	-	-	-	-	-	-	-	-	248
Isuzu	1.317	64	-	-	-	-	-	-	-	-	-	-	-	64
Iveco	2.966	80	-	-	-	-	-	-	-	-	-	-	-	80
Land Rover	419	2	-	-	-	-	-	-	-	-	-	-	-	2
Mercedes-Benz	6.327	598	-	-	-	-	-	-	-	-	-	-	-	598
Mitsubishi	1.437	93	-	-	-	-	-	-	-	-	-	-	-	93
Opel	6.347	408	-	-	-	-	-	-	-	-	-	-	-	408
Peugeot	9.321	1.157	-	-	-	-	-	-	-	-	-	-	-	1.157
Renault	11.433	551	-	-	-	-	-	-	-	-	-	-	-	551
Ssangyong	489	114	-	-	-	-	-	-	-	-	-	-	-	114
Toyota	11.661	1.067	-	-	-	-	-	-	-	-	-	-	-	1.067
Volkswagen	10.646	2.027	-	-	-	-	-	-	-	-	-	-	-	2.027
GENEL TOPLAM - Grand Total	78.400	7.642	-	-	-	-	-	-	-	-	-	-	-	7.642