

# **OTOMOTIV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU KASIM 2024**

**AUTOMOTIVE INDUSTRY MONTHLY REPORT** November 2024



### **2024 KASIM Ayı Özeti** 2024 November Summary



	11 - 2023	11 - 2024	%	1 - 11 / 2023	1 - 11 / 2024	%	12/2022 - 11/2023	12/2023 - 11/2024	%
Otomobil Üretimi/P.Cars Production	96.922	80.058	-17,4	876.251	822.361	-6,2	969.772	898.777	-7,3
Toplam Üretim/Total Production	138.735	117.377	-15,4	1.349.079	1.239.944	-8,1	1.491.393	1.359.258	-8,9
Otomobil Pazar/P.Cars Market	91.424	94.595	3,5	840.925	845.530	0,6	927.699	971.946	4,8
Toplam Pazar/Total Market	119.527	125.132	4,7	1.119.298	1.109.117	-0,9	1.241.260	1.273.865	2,6
Otomobil Ithalat/P.Cars Import	61.335	63.874	4,1	565.845	596.241	5,4	614.711	680.885	10,8
Toplam Ithalat/Total Import	77.178	86.462	12,0	710.119	770.321	8,5	772.145	876.028	13,5
Otomobil Ihracat/P.Cars Export	61.237	61.882	1,1	601.541	593.562	-1,3	663.397	655.111	-1,3
Toplam Ihracat/Total Export	94.019	89.187	-5,1	926.099	915.446	-1,2	1.020.038	1.007.594	-1,2
Otomobil Ihracat(\$)/P.Cars Export (\$)	942.267.244,25	1.047.780.817,58	11,2	9.846.693.655	10.082.459.762	2,4	10.940.190.689	11.170.032.235	2,1
Toplam Ihracat(\$)/Total Export (\$)*	3.199.372.128,83	3.183.764.887,36	-0,5	32.479.478.142	33.357.650.029	2,7	35.652.108.112	36.564.864.364	2,6
Parametreler/Parameters	11 - 2023	11 - 2024	%	1 - 11 / 2023	1 - 11 / 2024	%	12/2022 - 11/2023	12/2023 - 11/2024	%
ÜFE / PPI	2,8	0,7	-	42,6	28,0	-	53,2	42,6	-
TÜFE / CPI	3,3	2,2	-	60,1	42,9	-	53,4	60,5	-
Sanayi Endeksi / Industry Index	2,3	1,1	-	50,7	28,7	-	54,7	46,3	-
Dolar \$ ** (1 birim)	28,6	34,3	20,2	23,2	32,6	40,4	22,8	32,3	41,5
Euro € ** (1 birim)	30,8	36,5	18,6	25,1	35,3	41,1	24,6	35,0	42,4
Japon Yeni ¥ ** (100 birim)	18,9	22,2	17,2	16,4	21,4	30,9	16,2	21,3	32,0

<sup>\*</sup>Toplam Sanayi / Total Industry Including Components
\*\* Ortalama Değerler / Average Values



#### 2023/2024 Yılları Üretim 2023/2024 Production

Araç Tipleri / Types	11 / 2023	11 / 2024	11 % Değişim	1-11 / 2023	1-11 / 2024	1-11 % Değişim
OTOMOBİL / Pass.Car	96.922	80.058	-17,4	876.251	822.361	-6,2
OTOMOBİL Toplam / Pass.Car Total	96.922	80.058	-17,4	876.251	822.361	-6,2
B.KAMYON / H. Truck	3.908	2.056	-47,4	43.637	28.561	-34,5
K.KAMYON / L. Truck	506	563	11,3	4.933	4.658	-5,6
KAMYONET / Pick Up	33.286	26.276	-21,1	362.922	314.989	-13,2
OTOBÜS / Bus	1.012	859	-15,1	9.664	8.984	-7,0
MİNİBÜS / Minibus	2.708	7.133	163,4	47.297	55.926	18,2
MİDİBÜS / Midibus	393	432	9,9	4.375	4.465	2,1
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	41.813	37.319	-10,7	472.828	417.583	-11,7
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	138.735	117.377	-15,4	1.349.079	1.239.944	-8,1
TRAKTÖR / F.Tractor	4.816	3.445	-28,5	53.225	43.056	-19,1
TRAKTÖR Toplam / F.Tractor Total	4.816	3.445	-28,5	53.225	43.056	-19,1
GENEL TOPLAM / Grand Total	143.551	120.822	-15,8	1.402.304	1.283.000	-8,5

#### Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - KASIM) Total & P.Cars Production (x1000)(January - November)

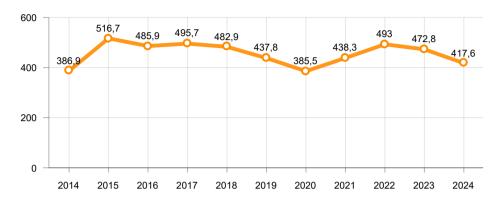


#### Otomobil Üretimi ve İhracat (x1000)(OCAK - KASIM) P.Cars Production & Exports (x1000)(January - November)





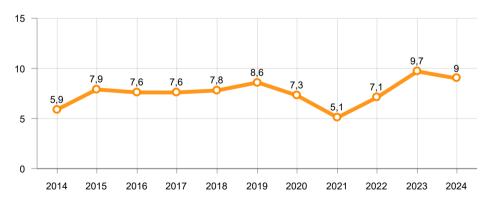
Ticari Araç Üretimi (x1000)(OCAK - KASIM) Commercial Vehicle Production (x1000)(January - November)



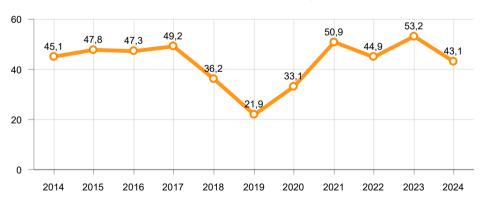
Büyük Kamyon Üretimi (x1000)(OCAK - KASIM) Heavy Truck Production (x1000)(January - November)



Otobüs Üretimi (x1000)(OCAK - KASIM) Bus Production (x1000)(January - November)



Traktör Üretimi (x1000)(OCAK - KASIM)
F. Tractor Production (x1000)(January - November)



#### OSD OTOMOTIV SANAVÍ DERNEĞI ANDUCTIK MANUSCHIRIR ADDOCINO

#### **Toplam Pazarın Analizi(x1000)(OCAK - KASIM)** Total Market Analysis(x1000)(January - November)



10 Yıl Ort / 10 Years Avr.	2024	%
36.113	82.527	128,5
52.172	110.760	112,3
76.293	114.144	49,6
68.148	79.137	16,1
71.761	104.962	46,3
78.977	109.408	38,5
67.944	97.526	43,5
62.883	93.976	49,4
66.867	91.150	36,3
72.098	100.395	39,2
87.395	125.132	43,2
740.656	1.109.117	49,7
	36.113 52.172 76.293 68.148 71.761 78.977 67.944 62.883 66.867 72.098 87.395	36.113 82.527 52.172 110.760 76.293 114.144 68.148 79.137 71.761 104.962 78.977 109.408 67.944 97.526 62.883 93.976 66.867 91.150 72.098 100.395 87.395 125.132

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-11 Toplam / Total	Toplam / Total	1-11 Yerli / Local	1-11 İthal / Import	İthal Oran / Import %
2014	34.751	37.659	51.312	57.113	62.447	64.295	62.770	63.303	70.764	69.742	84.368	154.843	658.524	813.367	228.777	429.747	65,3
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	854.599	1.019.063	294.603	559.996	65,5
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	868.572	1.014.278	279.298	589.274	67,8
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	845.322	986.829	305.549	539.773	63,9
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	561.536	641.550	211.588	349.948	62,3
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	399.062	491.947	171.117	227.945	57,1
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	688.231	796.150	315.260	372.971	54,2
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	706.217	772.850	311.826	394.391	55,8
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	705.201	827.163	313.068	392.133	55,6
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	1.119.298	1.284.046	409.179	710.119	63,4
2024	82.527	110.760	114.144	79.137	104.962	109.408	97.526	93.976	91.150	100.395	125.132		1.109.117	1.109.117	338.796	770.321	69,5



### Otomobil Pazarının Analizi(x1000)(OCAK - KASIM) P.Cars Market Analysis(x1000)(January - November)

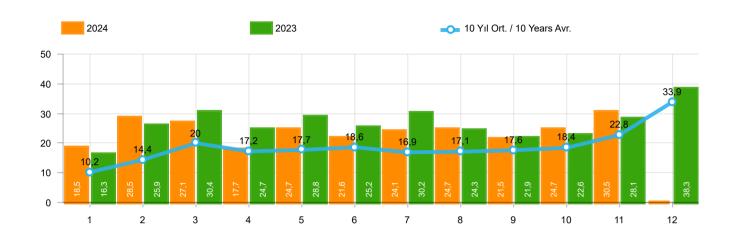


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	25.919	64.041	147,1
2	37.736	82.277	118,0
3	56.315	87.071	54,6
4	50.928	61.448	20,7
5	54.062	80.260	48,5
6	60.425	87.858	45,4
7	51.038	73.396	43,8
8	45.776	69.288	51,4
9	49.237	69.634	41,4
10	53.671	75.662	41,0
11	64.582	94.595	46,5
TOPLAM / TOTAL	549.689	845.530	53,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-11 Toplam / Total	Toplam / Total	1-11 Yerli / Local	1-11 İthal / Import	İthal Oran / Import %
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	477.277	587.331	125.260	352.017	73,8
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	611.256	725.596	153.170	458.086	74,9
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	648.894	756.938	158.914	489.980	75,5
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	623.065	722.759	185.161	437.904	70,3
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	425.478	486.321	141.095	284.383	66,8
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	316.427	387.256	126.682	189.745	60,0
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	529.388	610.109	214.424	314.964	59,5
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	518.294	561.853	205.214	313.080	60,4
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	505.886	592.660	193.097	312.789	61,8
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	840.925	967.341	269.580	571.345	67,9
2024	64.041	82.277	87.071	61.448	80.260	87.858	73.396	69.288	69.634	75.662	94.595		845.530	845.530	249.747	595.783	70,5



#### Ticari Araç Pazarının Analizi(x1000)(OCAK - KASIM) CV Market Analysis(x1000)(January - November)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	10.195	18.486	81,3
2	14.437	28.483	97,3
3	19.979	27.073	35,5
4	17.220	17.689	2,7
5	17.700	24.702	39,6
6	18.552	21.550	16,2
7	16.907	24.130	42,7
8	17.108	24.688	44,3
9	17.630	21.516	22,0
10	18.427	24.733	34,2
11	22.813	30.537	33,9
TOPLAM / TOTAL	190.967	263.587	38,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-11 Toplam / Total	Toplam / Total	1-11 Yerli / Local	1-11 İthal / Import	İthal Oran / Import %
2014	10.383	10.492	13.500	14.344	16.068	17.017	16.168	18.172	21.502	18.928	24.673	44.789	181.247	226.036	103.517	77.730	42,9
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	243.343	293.467	141.433	101.910	41,9
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	219.678	257.340	120.384	99.294	45,2
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	222.257	264.070	120.388	101.869	45,8
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	136.058	155.229	70.493	65.565	48,2
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	82.635	104.691	44.435	38.200	46,2
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	158.843	186.041	100.836	58.007	36,5
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	187.923	210.997	106.612	81.311	43,3
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	199.315	234.503	119.971	79.344	39,8
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	278.373	316.705	139.599	138.774	49,9
2024	18.486	28.483	27.073	17.689	24.702	21.550	24.130	24.688	21.516	24.733	30.537		263.587	263.587	89.049	174.538	66,2



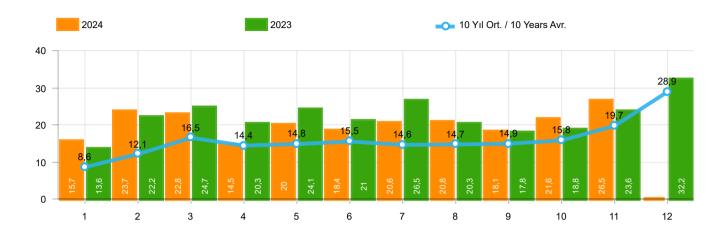
## Hafif Araç Pazarının Analizi(x1000)(OCAK - KASIM) LV Market Analysis(x1000)(January - November)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	34.480	79.701	131,2
2	49.845	105.990	112,6
3	72.783	109.828	50,9
4	65.354	75.919	16,2
5	68.845	100.305	45,7
6	75.885	106.238	40,0
7	65.665	94.037	43,2
8	60.524	90.134	48,9
9	64.116	87.740	36,8
10	69.429	97.274	40,1
11	84.248	121.094	43,7
TOPLAM / TOTAL	711.174	1.068.260	50,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-11 Toplam / Total	Toplam / Total	1-11 Yerli / Local	1-11 İthal / Import	İthal Oran / Import %
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	620.692	767.681	200.483	420.209	67,7
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	811.844	968.017	263.268	548.576	67,6
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	841.808	983.720	259.634	582.174	69,2
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	819.954	956.194	287.420	532.534	64,9
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	543.231	620.937	199.421	343.810	63,3
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	388.560	479.060	163.844	224.716	57,8
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	668.495	772.788	301.934	366.561	54,8
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	675.107	737.350	291.464	383.643	56,8
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	668.063	783.283	287.988	380.075	56,9
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	1.073.982	1.232.635	378.758	695.224	64,7
2024	79.701	105.990	109.828	75.919	100.305	106.238	94.037	90.134	87.740	97.274	121.094		1.068.260	1.068.260	311.056	757.204	70,9

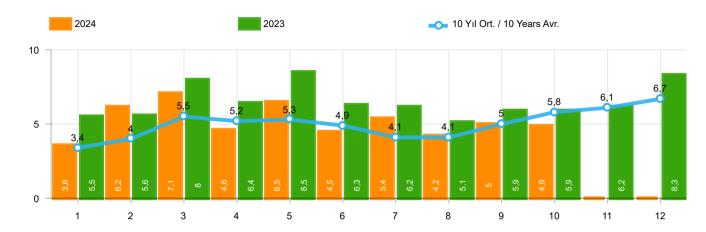
## Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - KASIM) LCV Market Analysis(x1000)(January - November)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	8.561	15.660	82,9
2	12.109	23.713	95,8
3	16.468	22.757	38,2
4	14.426	14.471	0,3
5	14.783	20.045	35,6
6	15.460	18.380	18,9
7	14.627	20.641	41,1
8	14.748	20.846	41,4
9	14.879	18.106	21,7
10	15.758	21.612	37,1
11	19.666	26.499	34,7
TOPLAM / TOTAL	161.485	222.730	37,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-11 Toplam / Total	Toplam / Total	1-11 Yerli / Local	1-11 İthal / Import	İthal Oran / Import %
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	143.415	180.350	75.223	68.192	47,5
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	200.588	242.421	110.098	90.490	45,1
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	192.914	226.782	100.720	92.194	47,8
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	196.889	233.435	102.259	94.630	48,1
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	117.753	134.616	58.326	59.427	50,5
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	72.133	91.804	37.162	34.971	48,5
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	139.107	162.679	87.510	51.597	37,1
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	156.813	175.497	86.250	70.563	45,0
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	162.177	190.623	94.891	67.286	41,5
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	233.057	265.294	109.178	123.879	53,2
2024	15.660	23.713	22.757	14.471	20.045	18.380	20.641	20.846	18.106	21.612	26.499		222.730	222.730	61.309	161.421	72,5

#### **Traktör Pazarının Analizi(x1000)(OCAK - EKİM)** Tractor Market Analysis(x1000)(January - October)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	3.420	3.577	4,6
2	4.015	6.152	53,2
3	5.541	7.115	28,4
4	5.198	4.567	-12,1
5	5.345	6.470	21,1
6	4.889	4.491	-8,1
7	4.122	5.390	30,8
8	4.054	4.225	4,2
9	5.045	4.969	-1,5
10	5.768	4.889	-15,2
TOPLAM / TOTAL	47.397	51.845	9,4

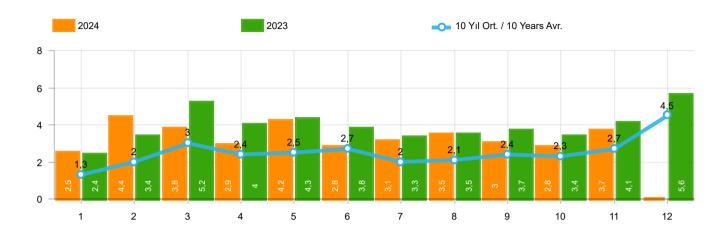
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-10 Toplam / Total	Toplam / Total
2014	2.169	3.512	4.476	4.905	5.094	5.028	4.233	4.920	5.619	5.743	6.250	7.409	45.699	59.358
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	52.312	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	55.485	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	58.101	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	40.892	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	19.478	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	37.092	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	50.393	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	51.109	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	63.407	77.901
2024	3.577	6.152	7.115	4.567	6.470	4.491	5.390	4.225	4.969	4.889	-		51.845	51.845

Kaynak: TÜİK trafik kayıtları. Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures

#### Kamyon Pazarının Analizi(x1000)(OCAK - KASIM) Truck Market Analysis(x1000)(January - November)

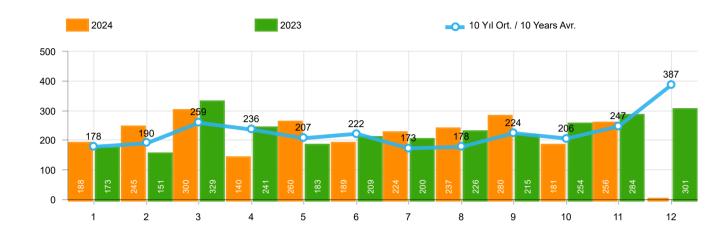


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
Aylai / Months	10 TH OIL TO TEATS AVI.	2024	70
1	1.337	2.452	83,5
2	2.009	4.352	116,6
3	3.047	3.817	25,3
4	2.396	2.941	22,8
5	2.542	4.232	66,5
6	2.714	2.800	3,2
7	2.001	3.120	55,9
8	2.067	3.476	68,2
9	2.415	3.010	24,7
10	2.339	2.812	20,2
11	2.745	3.693	34,6
TOPLAM / TOTAL	25.610	36.705	43,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-11 Toplam / Total	Toplam / Total	1-11 Yerli / Local	1-11 İthal / Import	İthal Oran / Import %
2014	1.522	2.065	3.094	3.224	3.727	3.726	2.578	2.783	3.708	2.858	3.384	6.869	32.669	39.538	23.288	9.381	28,7
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	36.074	43.381	24.723	11.351	31,5
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	21.924	25.051	14.855	7.069	32,2
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	20.959	25.397	13.734	7.225	34,5
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	14.812	16.507	8.685	6.127	41,4
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	8.660	10.747	5.431	3.229	37,3
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	17.646	21.004	11.236	6.410	36,3
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	28.695	32.740	17.947	10.748	37,5
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	33.609	39.823	21.551	12.058	35,9
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	41.052	46.694	26.157	14.895	36,3
2024	2.452	4.352	3.817	2.941	4.232	2.800	3.120	3.476	3.010	2.812	3.693		36.705	36.705	23.588	13.117	35,7



## Midibüs Pazarının Analizi(OCAK - KASIM) Midibus Market Analysis(January - November)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	178	188	5,6
2	190	245	28,9
3	259	300	15,7
4	236	140	-40,7
5	207	260	25,6
6	222	189	-14,7
7	173	224	29,4
8	178	237	32,8
9	224	280	25,0
10	206	181	-12,2
11	247	256	3,5
TOPLAM / TOTAL	2.321	2.500	7,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-11 Toplam / Total	Toplam / Total
2014	360	394	384	333	294	258	216	229	395	220	266	653	3.349	4.002
2015	280	322	451	561	372	405	389	253	316	394	325	621	4.068	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	2.661	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	2.697	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	2.329	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	1.204	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	1.183	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	1.321	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	1.937	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	2.465	2.766
2024	188	245	300	140	260	189	224	237	280	181	256		2.500	2.500



#### Otobüs Pazarının Analizi(OCAK - KASIM) Otobus Market Analysis(January - November)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	120	186	55,6
2	128	173	34,9
3	205	199	-2,7
4	162	137	-15,6
5	168	165	-1,5
6	157	181	15,6
7	106	145	37,3
8	115	129	12,6
9	113	120	6,0
10	124	128	3,4
11	155	89	-42,7
TOPLAM / TOTAL	1.551	1.652	6,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-11 Toplam / Total	Toplam / Total	1-11 Yerli / Local	1-11 İthal / Import	İthal Oran / Import %
2014	199	179	253	251	305	148	69	92	130	91	97	332	1.814	2.146	1.657	157	8,7
2015	146	222	313	290	290	255	211	203	153	171	359	363	2.613	2.976	2.544	69	2,6
2016	180	209	218	240	214	307	76	82	141	198	314	236	2.179	2.415	2.148	31	1,4
2017	174	119	167	124	188	115	206	187	92	231	109	235	1.712	1.947	1.698	14	0,8
2018	78	65	215	136	125	164	45	42	74	107	113	188	1.164	1.352	1.153	11	0,9
2019	75	54	112	35	97	41	25	45	84	28	42	54	638	692	638	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	907	1.038	907	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	1.094	1.267	1.094	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	1.592	1.828	1.592	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	1.799	1.951	1.799	-	-
2024	186	173	199	137	165	181	145	129	120	128	89		1.652	1.652	1.652	-	-



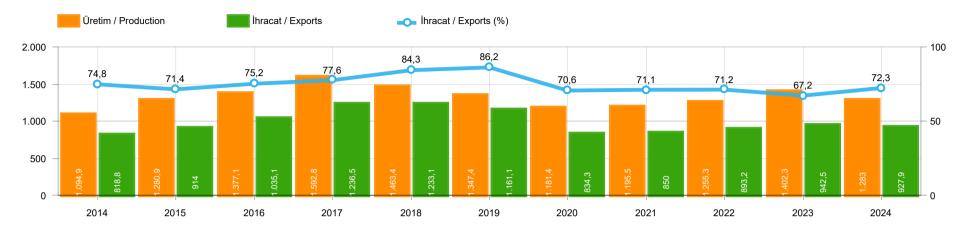
### Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - KASIM) HCV Market Analysis(x1000)(January - November)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	1.634	2.826	72,9
2	2.327	4.770	104,9
3	3.511	4.316	22,9
4	2.794	3.218	15,2
5	2.916	4.657	59,7
6	3.092	3.170	2,5
7	2.280	3.489	53,1
8	2.360	3.842	62,8
9	2.752	3.410	23,9
10	2.669	3.121	16,9
11	3.147	4.038	28,3
TOPLAM / TOTAL	29.483	40.857	38,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-11 Toplam / Total	Toplam / Total	1-11 Yerli / Local	1-11 İthal / Import	İthal Oran / Import %
2014	2.081	2.638	3.731	3.808	4.326	4.132	2.863	3.104	4.233	3.169	3.747	7.854	37.832	45.686	28.294	9.538	25,2
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	42.755	51.046	31.335	11.420	26,7
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	26.764	30.558	19.664	7.100	26,5
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	25.368	30.635	18.129	7.239	28,5
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	18.305	20.613	12.167	6.138	33,5
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	10.502	12.887	7.273	3.229	30,7
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	19.736	23.362	13.326	6.410	32,5
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	31.110	35.500	20.362	10.748	34,5
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	37.138	43.880	25.080	12.058	32,5
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	45.316	51.411	30.421	14.895	32,9
2024	2.826	4.770	4.316	3.218	4.657	3.170	3.489	3.842	3.410	3.121	4.038		40.857	40.857	27.740	13.117	32,1

## İhracat / Üretim(x1000) (2014 - 2024 / 1 - 11)(Traktör Dahil) Exports / Production(x1000) (2014 - 2024 / 1 - 11)(Including Tractors)



	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
İhracat/Export	818.801	913.993	1.035.057	1.236.515	1.233.074	1.161.130	834.310	850.043	893.198	942.464	927.858
Üretim/Production	1.094.928	1.280.871	1.377.078	1.592.781	1.463.460	1.347.371	1.181.360	1.195.459	1.255.273	1.402.304	1.283.000
İhracat/Exports (%)	74,8	71,4	75,2	77,6	84,3	86,2	70,6	71,1	71,2	67,2	72,3



## Taşıt Araçları İhracatı (2022 - 2024) Motor Vehicle Exports (2022 - 2024)

SEKTÖR / SECTOR	2022	2023	1/11-2023	1/11-2024	2024/2023 %
OTOMOBİL / Pass.Car	571.218	663.090	601.541	593.562	-1,3
OTOMOBİL TOPLAM / Pass. Car Total	571.218	663.090	601.541	593.562	-1,3
KAMYON / Truck	20.123	21.566	20.199	10.638	-47,3
KAMYONET / Pick Up	335.148	291.052	263.277	251.748	-4,4
OTOBÜS / Bus	6.579	9.447	8.360	7.788	-6,8
MİNİBÜS / Minibus	36.016	31.421	31.243	50.017	60,1
MİDİBÜS / Midibus	1.040	1.671	1.479	1.693	14,5
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	398.906	355.157	324.558	321.884	-0,8
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	970.124	1.018.247	926.099	915.446	-1,2
TRAKTÖR / F.Tractor	18.154	16.752	16.365	12.412	-24,2
TRAKTÖR TOPLAM / F.Tractor Total	18.154	16.752	16.365	12.412	-24,2
GENEL TOPLAM / GRAND TOTAL	988.278	1.034.999	942.464	927.858	-1,5

## Üretici Bazında İhracat (adet) Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2022	2023	1-11 / 2023	1-11 / 2024
A.I.O.S.	911	1.102	972	986
FORD OTOSAN	297.828	311.104	283.422	295.750
HATTAT TRAKTÖR	1.059	736	676	410
HYUNDAI ASSAN	176.664	205.200	187.382	185.236
KARSAN	301	428	346	323
M. BENZ TÜRK	15.674	18.062	16.862	8.468
MAN TÜRKİYE	1.786	2.933	2.533	2.185
OTOKAR	1.506	2.584	2.197	2.046
OYAK RENAULT	176.844	230.397	207.698	214.290
TEMSA	587	1.161	1.071	1.296
TOFAŞ	121.477	60.479	55.850	31.847
TOYOTA	176.546	184.797	167.766	173.019
TÜRK TRAKTÖR	17.095	16.016	15.689	12.002
GENEL TOPLAM / Grand Total	988.278	1.034.999	942.464	927.858



#### Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$) CBU and CKD Exports - \$

Sektör / Sector	2022	2023	OCAK - KASIM / January - November 2023	OCAK - KASIM / January - November 2024	2024 / 2023 %
Toplam Yan Sanayi / Total Component Industry	12.826.712.028,21	14.085.757.341,4	12.992.766.879,61	13.712.523.683,05	5,5
İç ve Dış Lastik / Tyres	1.766.728.479,75	1.724.883.653,44	1.623.907.893,34	1.572.559.102,68	-3,2
Emniyet Camı / Safety Glasses	234.400.901,69	263.108.396,94	243.098.428,12	258.086.539,71	6,2
Motor / Engine	233.029.231,53	253.590.231,89	237.239.789,99	354.651.867,16	49,5
Akümülatör / Batteries	547.705.920,77	482.673.727,33	431.111.445,02	521.569.904,57	21,0
Diğer Aksam ve Parça / Spare Parts&Components	10.044.847.494,47	11.361.501.331,8	10.457.409.323,14	11.005.656.268,93	5,2
Toplam Ana Sanayi / Total Vehicle Industry	18.672.498.545,28	21.611.804.375,57	19.486.711.262,53	19.645.126.345,98	0,8
Otobüs / Bus	1.199.777.172,44	1.786.354.748,27	1.573.123.094,62	1.739.007.756,89	10,5
Midibüs-Minibüs / Midibus-Minibus	162.966.486,11	343.838.660,91	285.920.682,5	419.853.714,52	46,8
Otomobil / P.Cars	9.069.545.936,14	10.934.400.136,75	9.846.693.654,7	10.082.459.762,43	2,4
Kamyon-Kamyonet / Truck-Pick Up&Van	5.633.409.584,55	5.647.667.250,84	5.083.642.843,91	5.675.883.174,05	11,6
Römork ve Yarı Römork / Trailer-Semi Trailer	762.960.672,12	778.263.797,44	707.628.197,98	627.029.902,7	-11,4
Çekici / Tractor	1.266.205.170,15	1.527.261.816,27	1.430.582.641,9	613.437.077,95	-57,1
Tarım Traktörü / Farm Tractor	577.633.523,77	594.017.965,09	559.120.146,92	487.454.957,44	-12,8
Toplam / Total	31.499.210.573,49	35.697.561.716,97	32.479.478.142,14	33.357.650.029,03	2,7

Kaynak: Uludağ İhracatçı Birlikleri . UİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; UİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla "Römork ve Yarı Römork", "Tarım Traktörü" verileri dahil edilmekte; "Kullanılmış Araçlar", "İki Tekerlekli Taşıtlar", "Demiryolu Taşıtları" hariç tutulmaktadır.

Source: Uludağ Exporters Association - Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles



#### Otomobil Pazarında İthalatın Payı (%) Import Share in P.Car Market (%)



#### Hafif Ticari Araçlar Pazarında İthalatın Payı (%) Import Share in LCV Market (%)





## **2024 Otomotiv Sanayii Dış Satışlar** 2024 Automotive Industry Exports Sales

Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	44.403	55.795	54.120	51.868	63.162	51.287	59.748	31.522	55.283	64.492	61.882		593.562
KAMYON - H. Truck	1.721	1.126	960	609	492	954	562	661	1.421	1.322	712		10.540
K.KAMYON - L. Truck	7	6	7	12	23	30	9	2	-	-	2		98
KAMYONET - Pick Up	25.965	31.219	32.663	19.746	16.139	18.250	21.139	18.344	25.829	22.755	19.699		251.748
OTOBÜS - Bus	560	926	942	763	855	556	469	538	627	774	778		7.788
MİNİBÜS - Minibus	2.310	160	3.071	3.065	4.251	4.408	6.307	6.702	6.538	7.283	5.922		50.017
MİDİBÜS - Midibus	112	222	170	141	240	215	100	87	96	118	192		1.693
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.675	33.659	37.813	24.336	22.000	24.413	28.586	26.334	34.511	32.252	27.305		321.884
TAŞIT ARAÇLARI TOPLAMI - MV Total	75.078	89.454	91.933	76.204	85.162	75.700	88.334	57.856	89.794	96.744	89.187		915.446
TRAKTÖR - F.Tractor	1.604	1.543	1.415	1.215	1.512	1.043	1.200	718	929	681	552		12.412
GENEL TOPLAM - Grand Total	76.682	90.997	93.348	77.419	86.674	76.743	89.534	58.574	90.723	97.425	89.739		927.858
				Oto	mobil / P.C	ar							
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Tota
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI ASSAN	19.483	17.800	19.600	13.820	19.755	14.170	18.715	11.950	16.715	15.648	17.580	-	185.236
OYAK RENAULT	9.804	20.121	19.145	17.165	23.550	21.598	18.231	10.863	18.903	27.288	27.622	-	214.290
TOFAŞ	2.068	3.654	4.716	3.527	2.424	113	850	228	1.251	802	1.384	-	21.017
TOYOTA	13.048	14.220	10.659	17.356	17.433	15.406	21.952	8.481	18.414	20.754	15.296	-	173.019
TOPLAM - Total	44.403	55.795	54.120	51.868	63.162	51.287	59.748	31.522	55.283	64.492	61.882	-	593.562
				Kamy	onet / Picl	۲-up							
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Tota
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	24.078	28.493	30.946	18.933	14.987	16.978	21.008	18.344	25.829	22.745	18.463	-	240.804
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	-	-	-	70	-	-	-	-	10	34	-	114
TOFAŞ	1.887	2.726	1.717	813	1.082	1.272	131	-	-	-	1.202	-	10.830
TOPLAM - Total	25.965	31.219	32.663	19.746	16.139	18.250	21.139	18.344	25.829	22.755	19.699	-	251.748
				Minil	oüs / Minik	ous							
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Tota
FORD OTOSAN	2.302	140	3.070	3.039	4.225	4.408	6.307	6.702	6.528	7.256	5.917	-	49.894
KARSAN	8	20	1	26	26	-	-	-	10	27	5	-	123



#### **2024 Otomotiv Sanayii Dış Satışlar** 2024 Automotive Industry Exports Sales

						Kamyon /	Truck						
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	545	194	203	214	397	781	156	439	819	904	400	-	5.052
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	1.176	932	757	395	95	173	406	222	602	418	312	-	5.488
OTOKAR	1	-	3	8	5	17	-	2	-	-	2	-	38
TEMSA	6	6	4	4	18	13	9	-	-	-	-	-	60
TOPLAM - Total	1.728	1.132	967	621	515	984	571	663	1.421	1.322	714	-	10.638
					N	lidibüs / N	/lidibus						
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	66	99	48	55	106	91	48	35	53	39	50	-	690
KARSAN	13	9	10	18	13	3	11	8	-	30	56	-	171
OTOKAR	17	59	60	20	70	78	10	31	43	39	86	-	513
TEMSA	16	55	52	48	51	43	31	13	-	10	-	-	319
TOPLAM - Total	112	222	170	141	240	215	100	87	96	118	192	-	1.693
						Otobüs	Bus						
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	14	26	48	17	18	65	21	6	18	43	20	-	296
KARSAN	-	-	-	-	11	3	-	-	-	13	2	-	29
M. BENZ TÜRK	247	257	265	253	326	198	258	227	241	351	357	-	2.980
MAN TÜRKİYE	218	387	404	248	257	118	5	42	113	160	233	-	2.185
OTOKAR	44	135	139	152	147	127	109	186	147	120	75	-	1.381
TEMSA	37	121	86	93	96	45	76	77	108	87	91	-	917
TOPLAM - Total	560	926	942	763	855	556	469	538	627	774	778	-	7.788
					Т	raktör / F.	Tractor						
Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	53	38	11	15	12	18	40	83	39	51	50	-	410
TÜRK TRAKTÖR	1.551	1.505	1.404	1.200	1.500	1.025	1.160	635	890	630	502	-	12.002
TOPLAM - Total	1.604	1.543	1.415	1.215	1.512	1.043	1.200	718	929	681	552	-	12.412



#### **2024 Yılı İthal Otomobil Satışları** 2024 P.Cars Import Sales

Alfa Romeo					4	5	6	7	8	9	10	11	12	Toplam / Tota
Alfa Damas	1.149	458	-	-	-	-	-	-	-	-	-	-	-	458
Alfa Romeo	2.097	106	106	111	40	45	32	57	44	50	169	199	-	959
ALPINE	-	-	-	-	5	2	-	-	-	-	-	1	-	8
Aston Martin	23	2	2	1	2	-	1	-	1	-	1	1	-	11
Audi	22.878	1.265	1.560	1.370	884	1.274	1.078	1.607	1.901	1.346	2.113	1.790	-	16.188
Bentley	36	1	2	9	2	3	2	1	1	6	2	3	-	32
BMW	23.801	666	1.470	1.794	1.388	2.172	1.665	1.510	1.689	2.462	2.461	3.783	-	21.060
BYD	839	155	220	175	312	203	361	235	69	-	-	407	-	2.137
Chery	40.590	4.450	5.006	6.011	5.315	6.208	7.511	6.638	3.643	3.215	2.814	3.105	-	53.916
Citroen	45.395	1.948	5.664	4.990	2.360	2.911	5.505	3.117	2.515	2.125	2.606	3.425	-	37.166
CUPRA	10.165	368	636	1.037	461	744	863	872	733	455	653	1.178	-	8.000
Dacia	41.339	3.435	3.938	3.526	2.356	3.385	3.060	2.240	2.492	1.991	2.161	2.096	-	30.680
DFSK	293	21	16	49	44	30	24	99	76	40	51	25	_	475
DS	3.511	403	209	189	78	127	121	117	95	40	129	169	_	1.677
Ferrari	25	2	1	2	3	3	1	2	2	1	3	1		21
Fiat	1.205	40	72	91	36	55	87	106	32	34	137	125	-	815
Ford	29.597	3.062	1.938	3.282	1.867	2.568	2.514	2.015	2.345	1.322	1.863	1.838	-	24.614
Honda	21.322	842	2.130	2.964	1.331	3.110	3.170	1.612	2.481	1.555	1.272	1.398	_	21.865
HONGQI	19	2	1	1	1	2	2	1	1	1	1	1		14
Hyundai	13.088	1.064	1.369	1.726	1.032	1.319	962	1.538	1.759	1.818	1.900	1.214		15,701
JAECOO	-	1.004	1.505	1.720	1.032	-	-	-	621	715	684	801		2.821
Jaguar	121	5	13	6	6	5	2	1	3	5	3	1		50
-	3.622	405	377	278	121	204	298	255	351	243	235	224		2.991
Jeep KG MOBILITY	3.622	458	1.101	772	1.081	688	602	872	507	823	755	744	-	8.403
Kia	20.629	820	1.378	1.717	688	1.079	1.047	1.327	2.094	1.597	1.854	1.963		15.564
Lamborghini	20.629	2	3	1.717	1	1.079	1.047	1.327	2.094	1.597	1.604	1.963	-	15.564
•											-		-	
Land Rover	2.451	143	205	202	200	291	287	296	500	153	161	244	-	2.682
LEAPMOTOR	355	22	17	19	23	17	22	16	14	23	12	15	-	200
Lexus	507	14	33	98	85	52	30	60	66	90	91	98	-	717
Maserati	533	12	23	33	21	22	20	30	25	15	18	23	-	242
Mercedes-Benz	24.646	1.718	2.135	2.697	1.772	2.160	2.189	2.188	2.298	2.937	2.690	3.002	-	25.786
MG	14.458	971	1.745	3.233	1.236	2.293	1.596	1.517	1.470	1.331	1.096	368	-	16.856
Mini	2.633	97	154	116	111	251	367	467	247	656	526	827	-	3.819
Mitsubishi	208	1	5	6	6	10	11	13	3	-	1	-	-	56
NETA	-	-	24	29	-	-	-	-	-	-	-	-	-	53
Nissan	21.278	2.057	1.670	1.300	1.733	1.779	1.817	2.544	2.138	2.984	2.038	2.764	-	22.824
Opel	61.057	1.731	4.919	4.579	3.341	3.078	3.547	3.567	3.595	3.459	3.266	4.258	-	39.340
Peugeot	58.549	3.020	4.333	5.627	3.777	4.025	5.118	3.645	2.840	3.354	4.191	6.250	-	46.180
Porsche	1.158	78	93	117	63	99	61	61	78	90	167	136	-	1.043
Renault	24.023	1.512	1.736	2.808	1.268	1.679	1.665	1.645	2.521	1.988	2.802	3.012	-	22.636
Seat	10.929	381	769	1.133	571	830	1.368	1.722	717	424	965	2.414	-	11.294
SERES	2	1	-	-	-	-	-	-	-	-	-	-	-	1
Skoda	35.041	2.718	4.065	2.797	2.125	4.162	4.352	3.459	3.230	3.414	3.766	3.674	-	37.762
SKYWELL	2.541	33	25	38	46	25	33	27	23	36	38	26	-	350
Subaru	966	15	23	45	43	25	30	33	17	23	19	26	-	299
Suzuki	5.378	602	525	915	520	975	648	497	250	171	61	204	-	5.368
TESLA	6.650	220	75	80	27	10	2.670	420	1.050	2.475	340	1.860	-	9.227
Toyota	12.418	1.636	638	531	514	435	1.051	1.261	1.086	495	420	766	-	8.833
Volkswagen	71.093	4.580	4.188	3.561	5.272	8.036	5.043	7.152	5.284	4.363	7.732	8.258	-	63.469
Volvo	11.646	665	1.397	1.400	1.044	1.100	1.138	870	948	946	897	1.155	-	11.560
NEL TOPLAM - Grand	650.489	42.207	56.009	61.466	43.212	57.493	61.972	55.713	51.856	49.275	53.164	63.874		596.241

Kaynak / Source: ODD 20 / 21



## **2024 Yılı İthal Hafif Ticari Araç Satışları** 2024 Light Commercial Vehicles Import Sales

Firmalar / Firms	2023 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
	1.068	212	-	-	-	-	-	-	-	-	-	-	-	212
Citroen	17.758	1.021	2.066	1.795	273	1.000	398	1.157	1.825	1.539	1.987	2.636	-	15.697
DFSK	5	14	18	52	46	56	68	65	27	72	85	77	-	580
FARIZON	-	-	-	-	-	3	-	-	1	-	1	-	-	5
Fiat	15.489	1.512	2.073	1.700	1.137	995	1.093	2.161	2.285	1.724	1.872	3.328	-	19.880
Ford	2.268	577	1.478	1.874	2.477	3.463	2.984	2.972	2.998	2.467	3.486	4.225	-	29.001
Hyundai	5.882	581	385	445	655	557	708	755	148	37	13	16	-	4.300
Isuzu	1.645	89	144	101	68	124	113	248	125	49	227	154	-	1.442
lveco	2.927	137	275	203	266	306	324	317	175	303	296	428	-	3.030
KG MOBILITY	-	212	179	234	299	367	308	75	66	87	118	213	-	2.158
Kia	2.710	11	185	855	533	907	901	526	6	-	-	-	-	3.924
Land Rover	645	-	-	-	1	-	-	-	-	-	-	-	-	1
MAXUS	112	20	20	23	105	22	5	25	2	19	21	10	-	272
Mercedes-Benz	9.294	392	950	1.064	571	719	692	455	1.216	757	791	937	-	8.544
Opel	12.808	588	1.407	1.363	279	674	1.222	1.316	1.720	1.328	1.776	2.446	-	14.119
Otokar	-	-	-	-	-	-	-	-	-	-	-	60	-	60
Peugeot	20.083	936	1.809	1.203	195	1.268	1.062	1.786	2.210	1.701	2.511	2.052	-	16.733
Renault	18.154	1.132	1.435	1.472	1.245	1.136	1.662	1.322	1.116	1.023	1.021	1.250	-	13.814
Toyota	13.656	1.192	922	1.138	342	185	166	338	457	848	940	1.345	-	7.873
Volkswagen	17.683	1.936	2.542	1.780	1.515	1.758	1.696	1.605	1.327	1.478	2.253	2.098	-	19.988
GENEL TOPLAM - Grand Total	142.350	10.562	15.888	15.302	10.007	13.540	13.402	15.123	15.704	13.432	17.398	21.275	-	161.633

Kaynak / Source: ODD 21 / 21