



OTOMOTİV SANAYİİ DERNEĞİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU MART 2023

AUTOMOTIVE INDUSTRY MONTHLY REPORT
March 2023

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	3 - 2022	3 - 2023	%	1 - 3 / 2022	1 - 3 / 2023	%	4/2021 - 3/2022	4/2022 - 3/2023	%
Otomobil Üretimi/P.Cars Production	57.041	87.577	53,5	166.363	222.051	33,5	737.321	866.577	17,5
Toplam Üretim/Total Production	106.565	142.799	34,0	302.734	366.597	21,1	1.233.183	1.416.511	14,9
Otomobil Pazarı/P.Cars Market	50.173	79.226	57,9	116.834	175.421	50,2	522.223	651.247	24,7
Toplam Pazar/Total Market	68.241	109.548	60,5	160.012	247.904	54,9	726.183	915.055	26,0
Otomobil İthalatı/P.Cars Import	32.800	51.151	56,0	74.473	113.145	51,9	314.005	400.327	27,5
Toplam İthalat/Total Import	39.998	63.621	59,1	90.698	144.977	59,9	398.119	508.438	27,7
Otomobil İhracatı/P.Cars Export	38.917	59.168	52,0	124.599	156.763	25,8	534.512	603.382	12,9
Toplam İhracat/Total Export	78.924	95.684	21,2	225.549	253.828	12,5	901.475	998.403	10,8
Otomobil İhracatı(\$)/P.Cars Export (\$)	660.697.800,61	1.000.052.484,37	51,4	2.083.573.890	2.578.796.091	23,8	8.700.048.294	9.564.768.137	9,9
Toplam İhracat(\$)/Total Export (\$)*	2.718.955.480,88	3.365.748.812,91	23,8	7.550.150.636	8.830.810.251	17,0	29.607.083.033	32.782.862.886	10,7

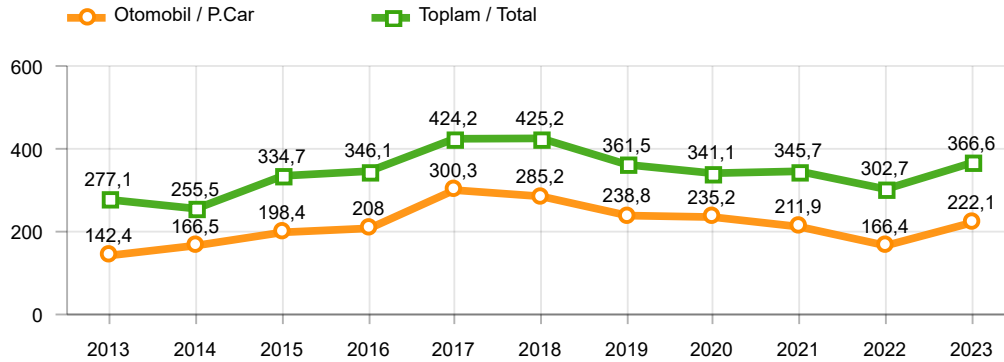
Parametreler/Parameters	3 - 2022	3 - 2023	%	1 - 3 / 2022	1 - 3 / 2023	%	4/2021 - 3/2022	4/2022 - 3/2023	%
ÜFE / PPI	9,2	0,4	-	29,3	6,3	-	64,3	113,7	-
TÜFE / CPI	5,5	2,3	-	22,8	12,5	-	29,9	70,2	-
Sanayi Endeksi / Industry Index	8,9	2,0	-	26,7	10,1	-	63,2	96,1	-
Dolar \$ ** (1 birim)	14,6	19,0	30,2	13,9	18,8	35,6	10,5	17,8	69,8
Euro € ** (1 birim)	16,0	20,3	26,4	15,6	20,2	29,6	12,1	18,5	53,0
Japon Yeni ¥ ** (100 birim)	12,2	14,1	15,1	11,9	14,2	19,1	9,2	13,1	41,6

*Toplam Sanayi / Total Industry Including Components

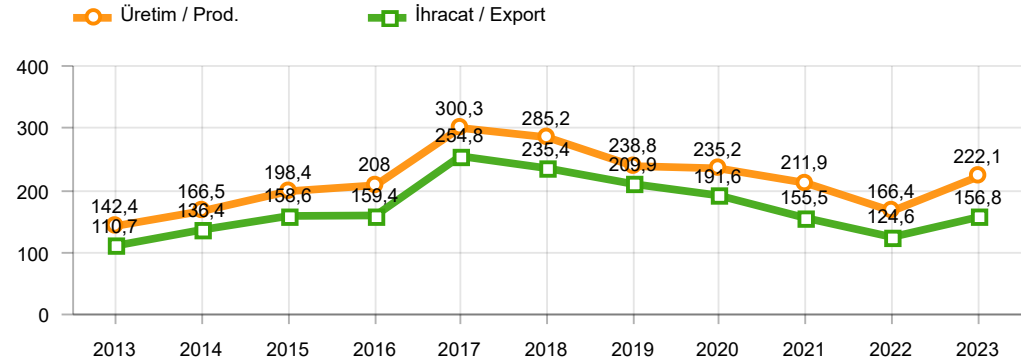
** Ortalama Değerler / Average Values

Araç Tipleri / Types	3 / 2022	3 / 2023	3 % Değişim	1-3 / 2022	1-3 / 2023	1-3 % Değişim
OTOMOBİL / Pass.Car	57.041	87.577	53,5	166.363	222.051	33,5
OTOMOBİL Toplam / Pass.Car Total	57.041	87.577	53,5	166.363	222.051	33,5
B.KAMYON / H. Truck	5.573	4.553	-18,3	10.255	11.842	15,5
K.KAMYON / L. Truck	379	393	3,7	1.246	1.085	-12,9
KAMYONET / Pick Up	38.008	43.312	14,0	109.341	113.779	4,1
OTOBÜS / Bus	710	918	29,3	1.322	2.014	52,3
MINİBÜS / Minibus	4.586	5.544	20,9	13.591	14.765	8,6
MİDİBÜS / Midibus	268	502	87,3	616	1.061	72,2
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	49.524	55.222	11,5	136.371	144.546	6,0
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	106.565	142.799	34,0	302.734	366.597	21,1
TRAKTÖR / F.Tractor	4.768	5.972	25,3	12.676	15.907	25,5
TRAKTÖR Toplam / F.Tractor Total	4.768	5.972	25,3	12.676	15.907	25,5
GENEL TOPLAM / Grand Total	111.333	148.771	33,6	315.410	382.504	21,3

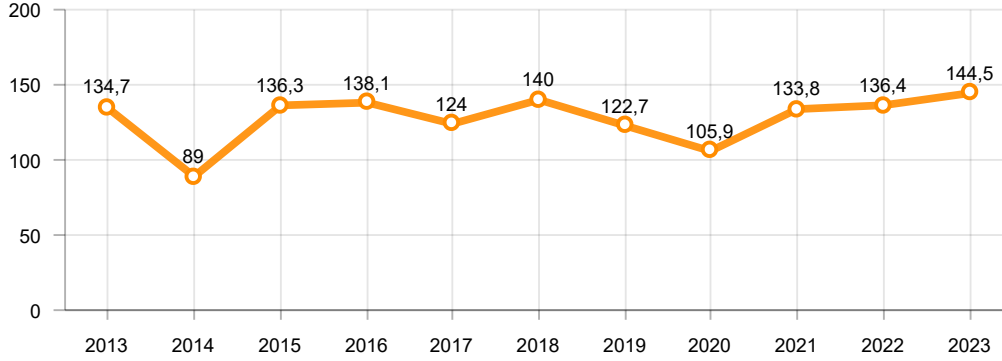
Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - MART)
Total & P.Cars Production (x1000)(January - March)



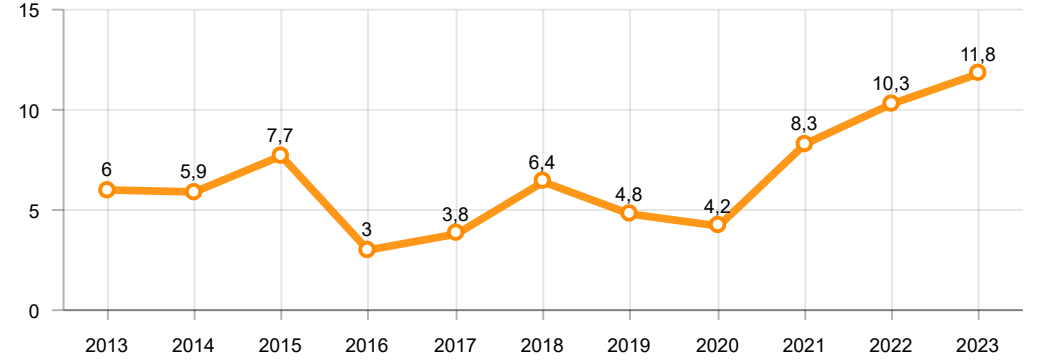
Otomobil Üretimi ve İhracat (x1000)(OCAK - MART)
P.Cars Production & Exports (x1000)(January - March)



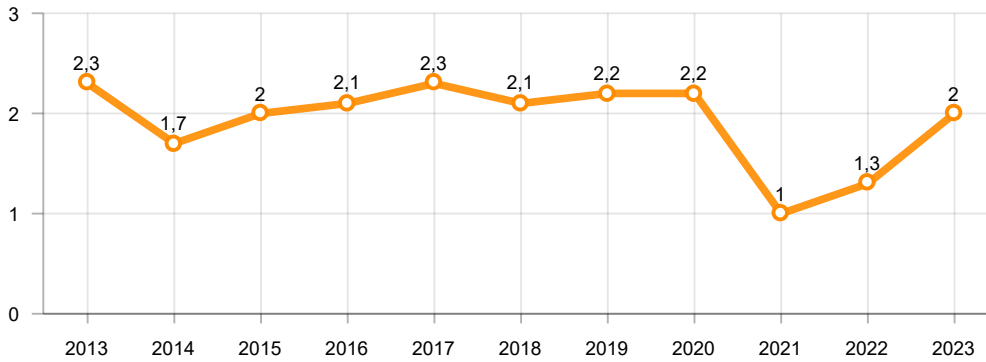
Ticari Araç Üretimi (x1000)(OCAK - MART)
Commercial Vehicle Production (x1000)(January - March)



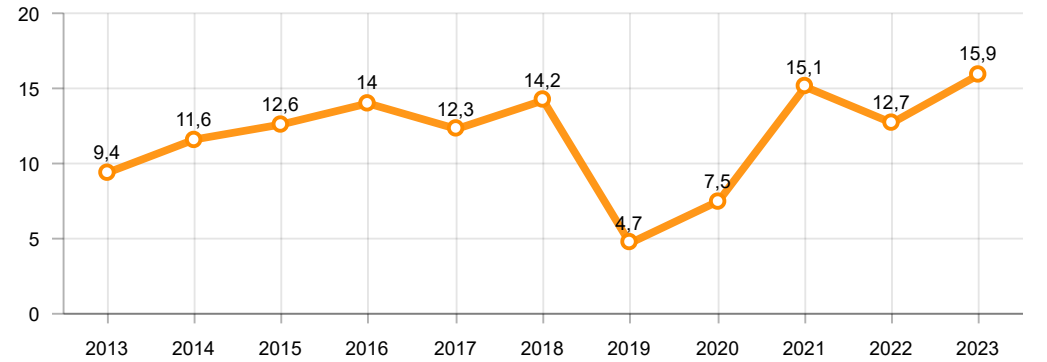
Büyük Kamyon Üretimi (x1000)(OCAK - MART)
Heavy Truck Production (x1000)(January - March)

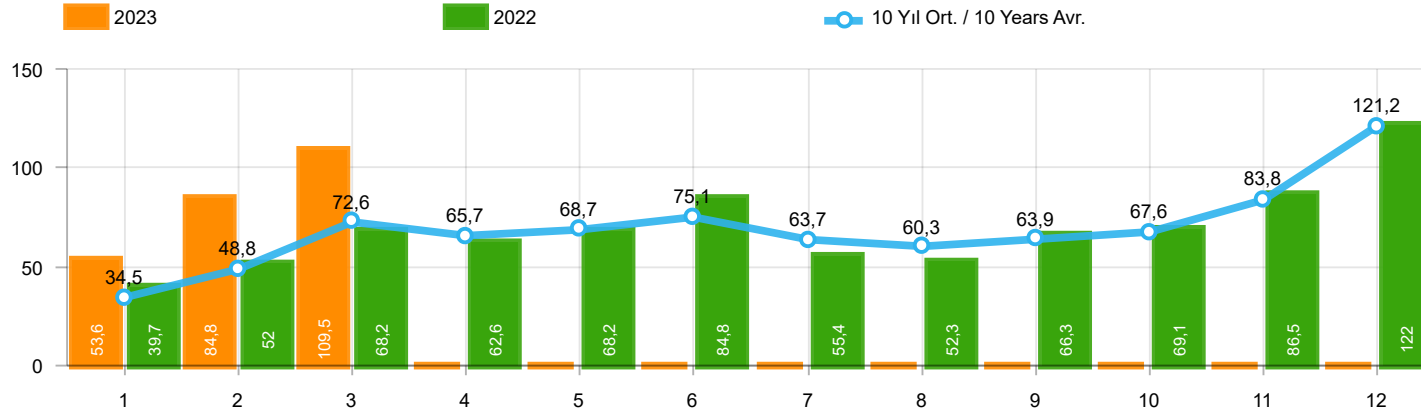


Otobüs Üretimi (x1000)(OCAK - MART)
Bus Production (x1000)(January - March)



Traktör Üretimi (x1000)(OCAK - MART)
F. Tractor Production (x1000)(January - March)

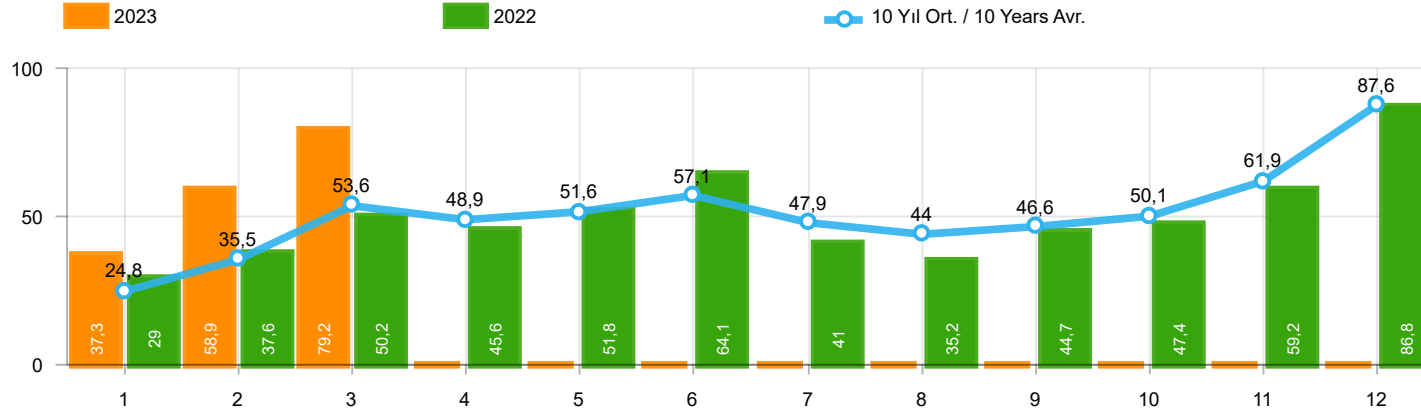




Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2023	%
1	34.512	53.575	55,2
2	48.807	84.781	73,7
3	72.622	109.548	50,8
TOPLAM/TOTAL	155.942	247.904	59,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2013	37.563	51.133	72.943	77.265	85.835	78.043	75.152	67.662	71.388	60.690	83.470	136.048	161.639	897.192	52.500	109.139	67,5
2014	34.751	37.659	51.312	57.113	62.447	64.295	62.770	63.303	70.764	69.742	84.368	154.843	123.722	813.367	40.774	82.948	67,0
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	186.242	1.019.063	70.708	115.534	62,0
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	175.141	1.014.278	58.892	116.249	66,4
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	161.403	986.829	60.091	101.312	62,8
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	164.893	641.550	64.423	100.470	60,9
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	91.067	491.947	40.693	50.374	55,3
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	128.625	796.150	54.058	74.567	58,0
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	206.679	772.850	88.367	118.312	57,2
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	160.012	827.163	69.314	90.698	56,7
2023	53.575	84.781	109.548										247.904	247.904	102.927	144.977	58,5

Otomobil Pazarının Analizi(x1000)(OCAK - MART)
P.Cars Market Analysis(x1000)(January - March)

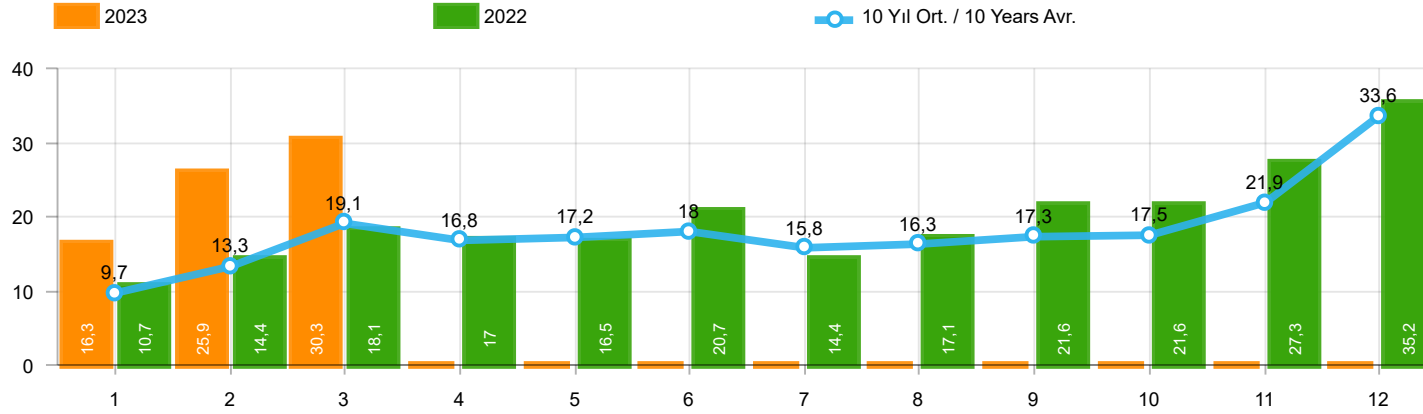


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	24.773	37.288	50,5
2	35.527	58.907	65,8
3	53.571	79.226	47,9
TOPLAM / TOTAL	113.871	175.421	54,1

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2013	25.835	36.814	51.785	56.999	62.383	58.290	55.712	51.611	52.925	46.985	64.117	101.199	114.434	664.655	24.846	89.588	78,3
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	89.347	587.331	21.342	68.005	76,1
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	126.991	725.596	34.745	92.246	72,6
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	127.921	756.938	33.436	94.485	73,9
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	115.963	722.759	35.720	80.243	69,2
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	122.310	486.321	41.350	80.960	66,2
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	68.812	387.256	28.388	40.424	58,7
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	99.630	610.109	37.147	62.483	62,7
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	156.464	561.853	60.100	96.364	61,6
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	116.834	592.660	42.361	74.473	63,7
2023	37.288	58.907	79.226										175.421	175.421	62.276	113.145	64,5

Ticari Araç Pazarının Analizi(x1000)(OCAK - MART)
CV Market Analysis(x1000)(January - March)

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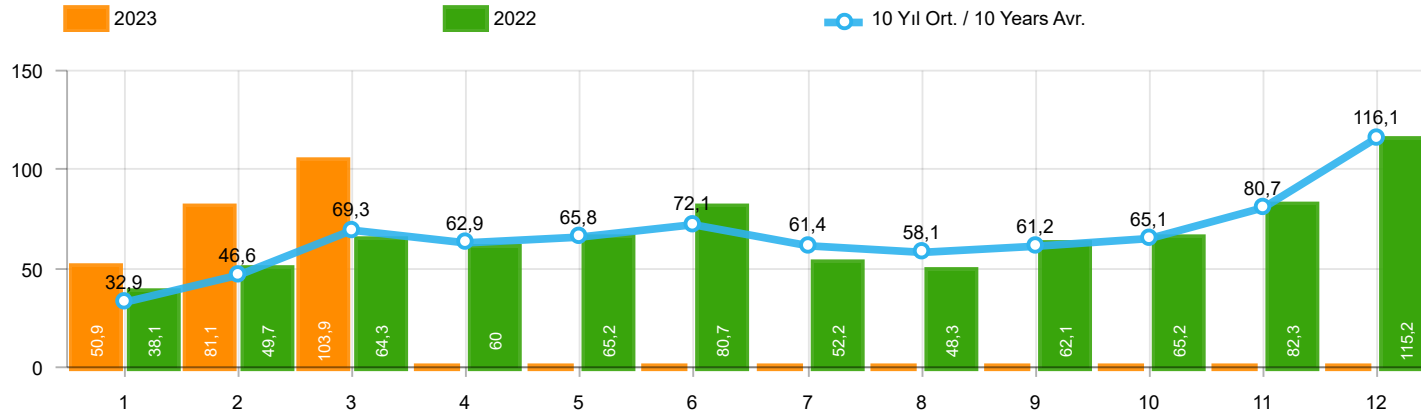
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	9.739	16.287	67,2
2	13.281	25.874	94,8
3	19.052	30.322	59,2
TOPLAM / TOTAL	42.072	72.483	72,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2013	11.728	14.319	21.158	20.266	23.452	19.753	19.440	16.051	18.463	13.705	19.353	34.849	47.205	232.537	27.654	19.551	41,4
2014	10.383	10.492	13.500	14.344	16.068	17.017	16.168	18.172	21.502	18.928	24.673	44.789	34.375	226.036	19.432	14.943	43,5
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	59.251	293.467	35.963	23.288	39,3
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	47.220	257.340	25.456	21.764	46,1
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	45.440	264.070	24.371	21.069	46,4
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	42.583	155.229	23.073	19.510	45,8
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	22.255	104.691	12.305	9.950	44,7
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	28.995	186.041	16.911	12.084	41,7
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	50.215	210.997	28.267	21.948	43,7
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	43.178	234.503	26.953	16.225	37,6
2023	16.287	25.874	30.322										72.483	72.483	40.651	31.832	43,9

Hafif Araç Pazarının Analizi(x1000)(OCAK - MART)
LV Market Analysis(x1000)(January - March)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 3 / 2023

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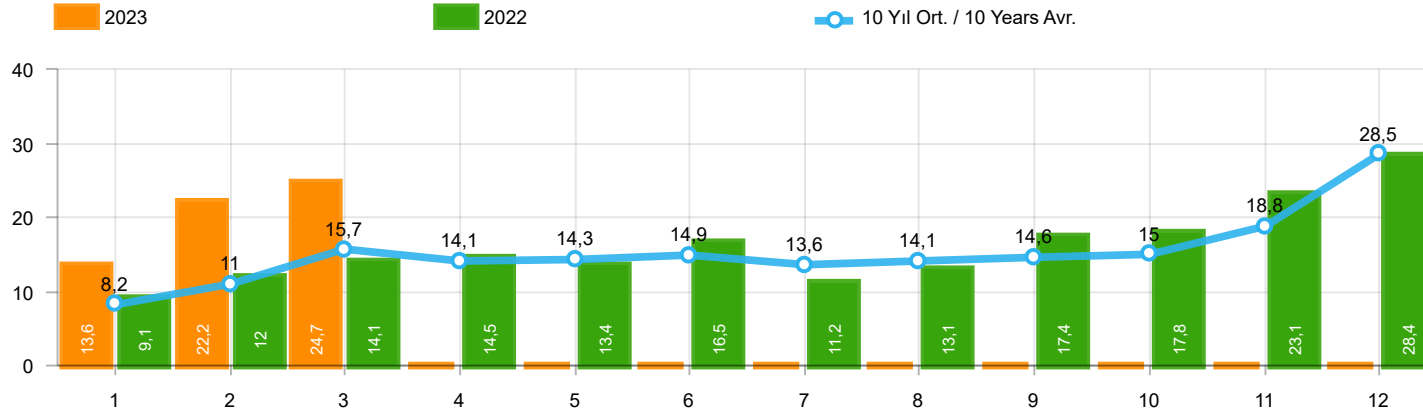


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	32.943	50.894	54,5
2	46.561	81.148	74,3
3	69.268	103.929	50,0
TOPLAM / TOTAL	148.771	235.971	58,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2013	35.523	48.307	68.774	73.575	81.468	74.096	71.596	65.043	67.963	58.014	79.301	129.718	152.604	853.378	45.477	107.127	70,2
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	115.272	767.681	34.026	81.246	70,5
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	173.248	968.017	60.533	112.715	65,1
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	168.486	983.720	54.494	113.992	67,7
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	156.090	956.194	56.013	100.077	64,1
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	158.430	620.937	60.068	98.362	62,1
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	88.469	479.060	38.979	49.490	55,9
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	124.403	772.788	50.995	73.408	59,0
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	198.660	737.350	83.231	115.429	58,1
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	152.050	783.283	63.402	88.648	58,3
2023	50.894	81.148	103.929										235.971	235.971	94.678	141.293	59,9

Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - MART)
LCV Market Analysis(x1000)(January - March)

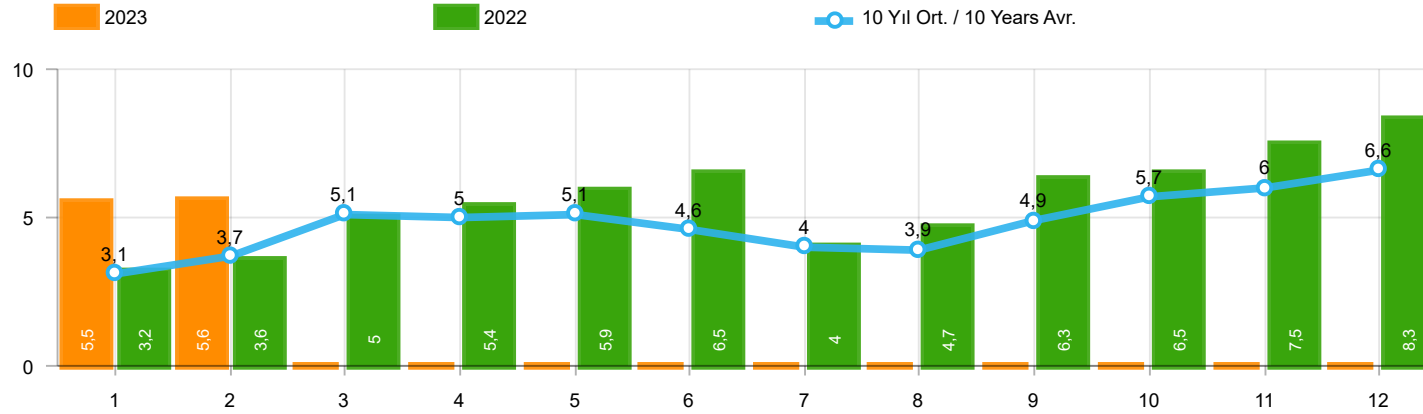
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Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2023	%
1	8.169	13.606	66,6
2	11.034	22.241	101,6
3	15.697	24.703	57,4
TOPLAM / TOTAL	34.901	60.550	73,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2013	9.688	11.493	16.989	16.576	19.085	15.806	15.884	13.432	15.038	11.029	15.184	28.519	38.170	188.723	20.631	17.539	45,9
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	25.925	180.350	12.684	13.241	51,1
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	46.257	242.421	25.788	20.469	44,3
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	40.565	226.782	21.058	19.507	48,1
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	40.127	233.435	20.293	19.834	49,4
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	36.120	134.616	18.718	17.402	48,2
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	19.657	91.804	10.591	9.066	46,1
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	24.773	162.679	13.848	10.925	44,1
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	42.196	175.497	23.131	19.065	45,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	35.216	190.623	21.041	14.175	40,3
2023	13.606	22.241	24.703										60.550	60.550	32.402	28.148	46,5

Traktör Pazarının Analizi(x1000)(OCAK - ŞUBAT)
Tractor Market Analysis(x1000)(January - February)



Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2023	%
1	3.083	5.533	79,5
2	3.701	5.569	50,5
TOPLAM / TOTAL	6.784	11.102	63,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total
2013	2.161	2.432	4.005	4.585	5.616	3.136	4.574	3.408	4.935	4.762	5.781	6.891	4.593	52.286
2014	2.169	3.512	4.476	4.905	5.094	5.028	4.233	4.920	5.619	5.743	6.250	7.409	5.681	59.358
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	7.108	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	8.470	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	8.938	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	8.541	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	2.712	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	5.203	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	9.806	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	6.788	66.942
2023	5.533	5.569	-	-	-	-	-	-	-	-	-	-	11.102	11.102

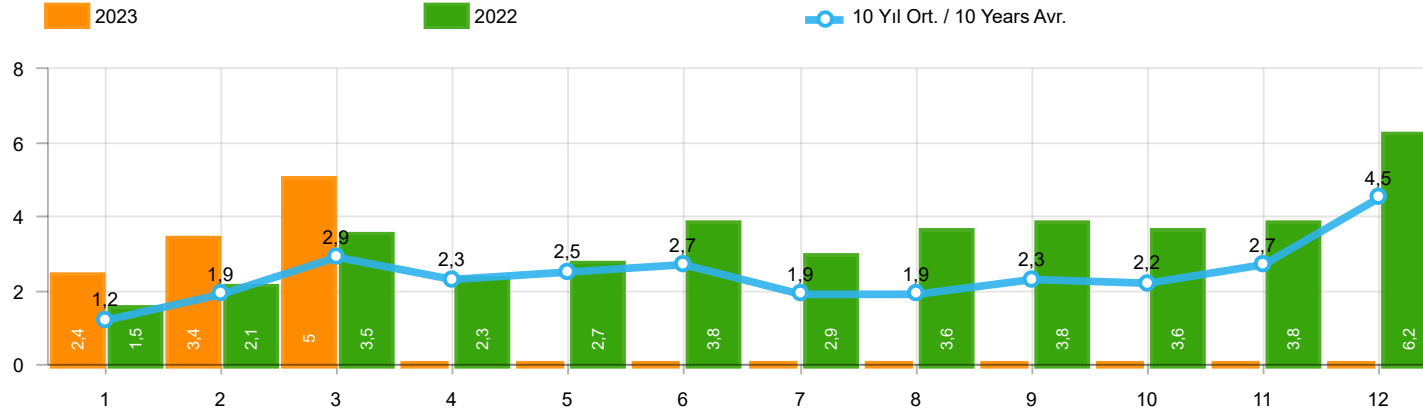
Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures

Kamyon Pazarının Analizi(x1000)(OCAK - MART)
Truck Market Analysis(x1000)(January - March)

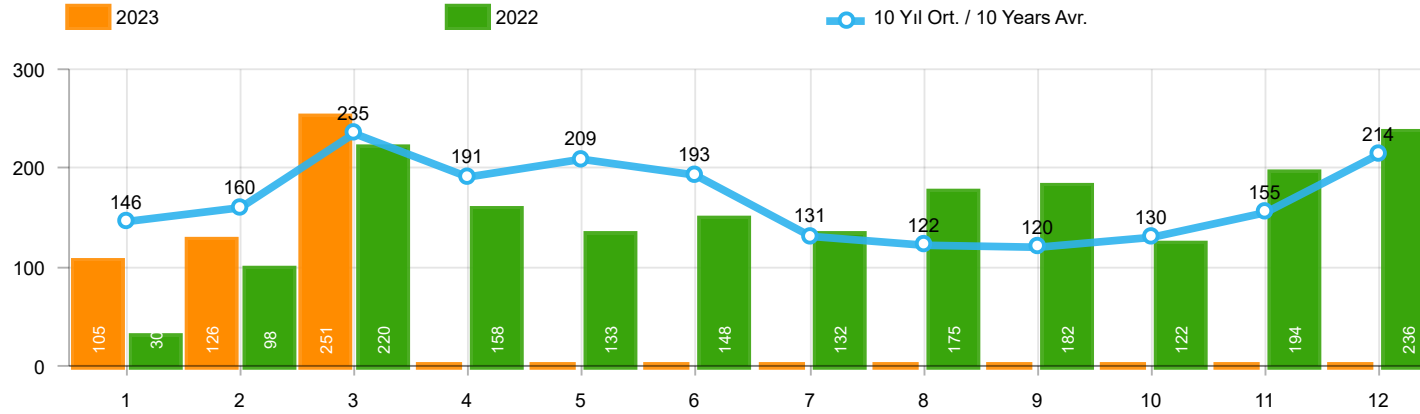


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	1.244	2.406	93,3
2	1.885	3.356	78,0
3	2.865	5.039	75,9
TOPLAM / TOTAL	5.994	10.801	80,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2013	1.484	2.113	3.343	2.925	3.504	3.186	2.777	2.103	2.875	2.086	3.631	5.444	6.940	35.471	4.931	2.009	28,9
2014	1.522	2.065	3.094	3.224	3.727	3.726	2.578	2.783	3.708	2.858	3.384	6.869	6.681	39.538	5.059	1.622	24,3
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	11.260	43.381	8.466	2.794	24,8
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	5.330	25.051	3.073	2.257	42,3
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	4.203	25.397	2.978	1.225	29,1
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	5.419	16.507	3.312	2.107	38,9
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	2.176	10.747	1.292	884	40,6
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	3.447	21.004	2.288	1.159	33,6
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	7.318	32.740	4.435	2.883	39,4
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	7.166	39.823	5.116	2.050	28,6
2023	2.406	3.356	5.039										10.801	10.801	7.117	3.684	34,1

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Otobüs Pazarının Analizi(OCAK - MART)
Otobus Market Analysis(January - March)

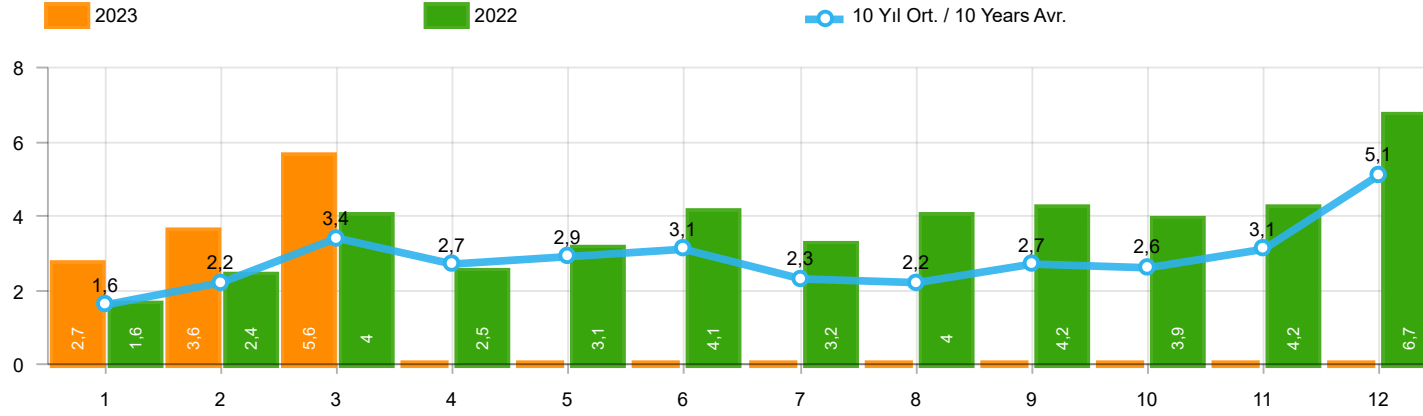


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	146	105	-27,8
2	160	126	-21,3
3	235	251	7,0
TOPLAM / TOTAL	540	482	-10,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2013	365	445	537	489	580	520	412	281	245	198	123	189	1.347	4.384	1.344	3	0,2
2014	199	179	253	251	305	148	69	92	130	91	97	332	631	2.146	551	80	12,7
2015	146	222	313	290	290	255	211	203	153	171	359	363	681	2.976	656	25	3,7
2016	180	209	218	240	214	307	76	82	141	198	314	236	607	2.415	607	-	-
2017	174	119	167	124	188	115	206	187	92	231	109	235	460	1.947	450	10	2,2
2018	78	65	215	136	125	164	45	42	74	107	113	188	358	1.352	357	1	0,3
2019	75	54	112	35	97	41	25	45	84	28	42	54	241	692	241	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	322	1.038	322	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	406	1.267	406	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	348	1.828	348	-	-
2023	105	126	251										482	482	482	-	-

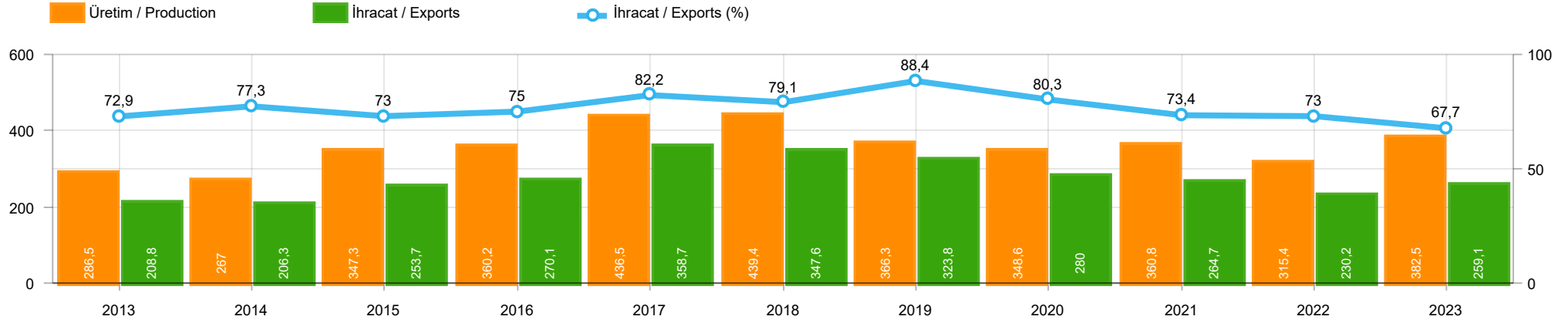
Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - MART)
HCV Market Analysis(x1000)(January - March)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 3 / 2023
Automotive Industry Monthly Report 3 / 2023



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2023	%
1	1.570	2.681	70,8
2	2.247	3.633	61,7
3	3.355	5.619	67,5
TOPLAM / TOTAL	7.171	11.933	66,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2013	2.040	2.826	4.169	3.690	4.367	3.947	3.556	2.619	3.425	2.676	4.169	6.330	9.035	43.814	7.023	2.012	22,3
2014	2.081	2.638	3.731	3.808	4.326	4.132	2.863	3.104	4.233	3.169	3.747	7.854	8.450	45.686	6.748	1.702	20,1
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	12.994	51.046	10.175	2.819	21,7
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	6.655	30.558	4.398	2.257	33,9
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	5.313	30.635	4.078	1.235	23,2
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	6.463	20.613	4.355	2.108	32,6
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	2.598	12.887	1.714	884	34,0
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	4.222	23.362	3.063	1.159	27,5
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	8.019	35.500	5.136	2.883	36,0
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	7.962	43.880	5.912	2.050	25,7
2023	2.681	3.633	5.619										11.933	11.933	8.249	3.684	30,9



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
İhracat/Export	208.828	206.346	253.679	270.104	358.682	347.596	323.794	279.991	264.715	230.243	259.057
Üretim/Production	286.502	267.042	347.317	360.151	436.510	439.389	366.260	348.598	360.766	315.410	382.504
İhracat/Exports (%)	72,9	77,3	73	75	82,2	79,1	88,4	80,3	73,4	73	67,7

Taşıt Araçları İhracatı (2021 - 2023)
Motor Vehicle Exports (2021 - 2023)

SEKTÖR / SECTOR	2021	2022	1/3-2022	1/3-2023	2023/2022 %
OTOMOBİL / Pass.Car	565.370	571.218	124.599	156.763	25,8
OTOMOBİL TOPLAM / Pass. Car Total	565.370	571.218	124.599	156.763	25,8
KAMYON / Truck	17.293	20.123	5.139	4.885	-4,9
KAMYONET / Pick Up	310.874	335.148	85.439	78.991	-7,5
OTOBÜS / Bus	4.750	6.579	945	1.817	92,3
MINİBÜS / Minibus	37.741	36.016	9.279	11.090	19,5
MİDİBÜS / Midibus	987	1.040	148	282	90,5
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	371.645	398.906	100.950	97.065	-3,8
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	937.015	970.124	225.549	253.828	12,5
TRAKTÖR / F.Tractor	17.038	18.154	4.694	5.229	11,4
TRAKTÖR TOPLAM / F.Tractor Total	17.038	18.154	4.694	5.229	11,4
GENEL TOPLAM / GRAND TOTAL	954.053	988.278	230.243	259.057	12,5

Üretici Bazında İhracat (adet)
Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2021	2022	1-3 / 2022	1-3 / 2023
A.I.O.S.	1.100	911	115	246
FORD OTOSAN	287.609	297.828	76.630	83.649
HATTAT TRAKTÖR	862	1.059	300	171
HYUNDAI ASSAN	138.739	176.664	41.867	55.216
KARSAN	2.135	301	29	69
M. BENZ TÜRK	13.911	15.674	3.973	3.913
MAN TÜRKİYE	1.573	1.786	251	437
OTOKAR	749	1.506	187	379
OYAK RENAULT	187.923	176.844	23.220	48.272
TEMSA	599	587	74	136
TOFAŞ	112.465	121.477	27.819	13.343
TOYOTA	187.907	176.546	51.384	48.168
TÜRK TRAKTÖR	16.176	17.095	4.394	5.058
GENEL TOPLAM / Grand Total	951.748	988.278	230.243	259.057

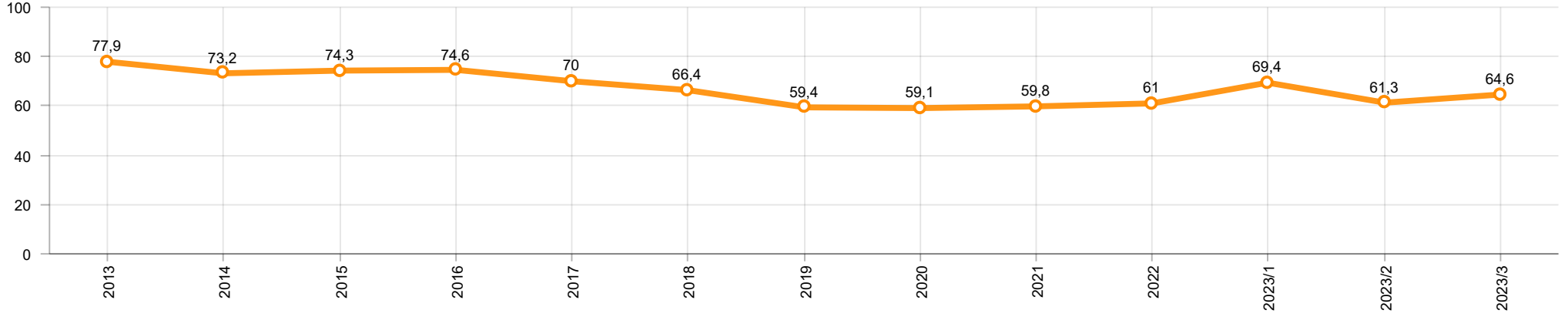
Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)

CBU and CKD Exports - \$

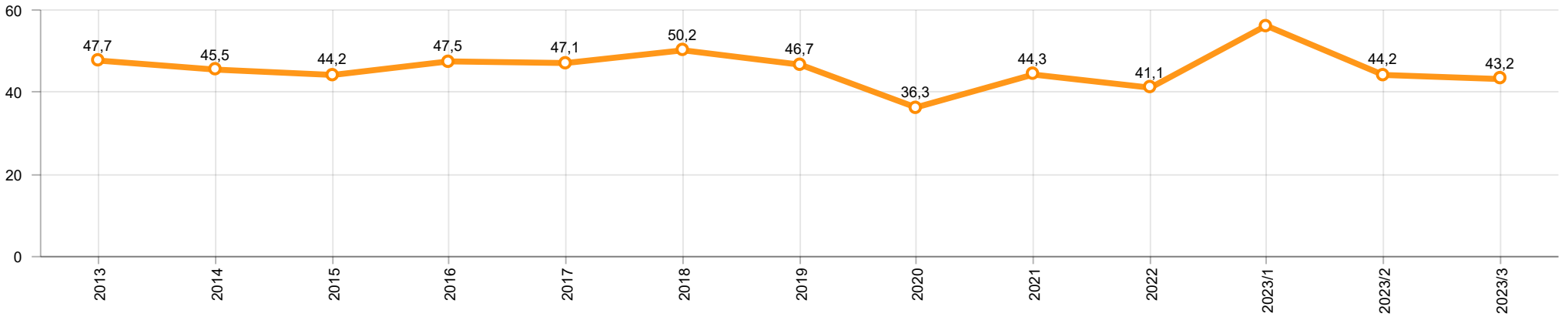
Sektör / Sector	2021	2022	OCAK - MART / January - March 2022	OCAK - MART / January - March 2023	2023 / 2022 %
Toplam Yan Sanayi / Total Component Industry	11.824.049.653,01	12.831.129.592,62	3.209.560.721,26	3.602.511.095,2	12,2
İç ve Dış Lastik / Tyres	1.630.367.018,49	1.767.320.167	448.931.821,21	477.118.883,55	6,3
Emniyet Camı / Safety Glasses	203.192.140,55	234.466.834,44	58.403.628,64	63.852.438,85	9,3
Motor / Engine	296.695.616,13	233.029.231,53	81.181.047,95	55.047.431,69	-32,2
Akümülatör / Batteries	509.199.445,03	547.895.439,61	120.802.970,76	118.603.188,83	-1,8
Diğer Aksam ve Parça / Spare Parts&Components	9.184.595.432,81	10.048.417.920,04	2.500.241.252,7	2.887.889.152,28	15,5
Toplam Ana Sanayi / Total Vehicle Industry	18.048.636.689,96	18.677.239.435,86	4.340.589.914,88	5.228.299.156,09	20,5
Otobüs / Bus	1.014.817.251,08	1.201.795.118,6	170.840.150,34	321.516.399,64	88,2
Midibüs-Minibüs / Midibus-Minibus	193.913.261,22	163.044.669,04	61.960.131,36	62.582.608,59	1,0
Otomobil / P.Cars	9.272.072.907,39	9.069.547.725,1	2.083.573.889,9	2.578.796.090,53	23,8
Kamyon-Kamyonet / Truck-Pick Up&Van	5.420.090.951,32	5.633.803.021,79	1.445.279.852,91	1.558.557.230,13	7,8
Römork ve Yarı Römork / Trailer-Semi Trailer	609.758.049,6	763.209.294,39	170.681.511,67	203.284.242,37	19,1
Çekici / Tractor	1.018.262.590,07	1.266.205.170,15	272.971.106,88	334.367.003,26	22,5
Tarım Traktörü / Farm Tractor	519.721.679,28	579.634.436,79	135.283.271,82	169.195.581,57	25,1
Toplam / Total	29.872.686.342,97	31.508.369.028,48	7.550.150.636,14	8.830.810.251,29	17,0

Kaynak: Uludağ İhracatçı Birlikleri . ÜİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; ÜİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” ,”İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Otomobil Pazarında İthalatın Payı (%)
Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%)
Import Share in LCV Market (%)



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	51.122	46.473	59.168										156.763
KAMYON - H. Truck	1.294	1.789	1.757										4.840
K.KAMYON - L. Truck	25	18	2										45
KAMYONET - Pick Up	23.167	26.083	29.741										78.991
OTOBÜS - Bus	479	584	754										1.817
MİNİBÜS - Minibus	3.212	3.734	4.144										11.090
MİDİBÜS - Midibus	82	82	118										282
TİCARİ ARAÇLAR TOPLAMI - CV Total	28.259	32.290	36.516										97.065
TAŞIT ARAÇLARI TOPLAMI - MV Total	79.381	78.763	95.684										253.828
TRAKTÖR - F.Tractor	1.718	1.698	1.813										5.229
GENEL TOPLAM - Grand Total	81.099	80.461	97.497										259.057

Otomobil / P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI ASSAN	20.026	16.310	18.880	-	-	-	-	-	-	-	-	-	55.216
OYAK RENAULT	9.728	18.194	20.350	-	-	-	-	-	-	-	-	-	48.272
TOFAŞ	507	1.646	2.954	-	-	-	-	-	-	-	-	-	5.107
TOYOTA	20.861	10.323	16.984	-	-	-	-	-	-	-	-	-	48.168
TOPLAM - Total	51.122	46.473	59.168	-	-	-	-	-	-	-	-	-	156.763

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	20.603	23.319	26.833	-	-	-	-	-	-	-	-	-	70.755
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	-	-	-	-	-	-	-	-	-	-	-	-
TOFAŞ	2.564	2.764	2.908	-	-	-	-	-	-	-	-	-	8.236
TOPLAM - Total	23.167	26.083	29.741	-	-	-	-	-	-	-	-	-	78.991

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	3.212	3.734	4.138	-	-	-	-	-	-	-	-	-	11.084
KARSAN	-	-	6	-	-	-	-	-	-	-	-	-	6
TOPLAM - Total	3.212	3.734	4.144	-	-	-	-	-	-	-	-	-	11.090

Kamyon / Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	24	18	2	-	-	-	-	-	-	-	-	-	44
FORD OTOSAN	459	619	732	-	-	-	-	-	-	-	-	-	1.810
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	835	1.170	1.025	-	-	-	-	-	-	-	-	-	3.030
OTOKAR	1	-	-	-	-	-	-	-	-	-	-	-	1
TEMSA	-	-	-	-	-	-	-	-	-	-	-	-	-
TOPLAM - Total	1.319	1.807	1.759	-	-	-	-	-	-	-	-	-	4.885

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	39	35	54	-	-	-	-	-	-	-	-	-	128
KARSAN	-	24	19	-	-	-	-	-	-	-	-	-	43
OTOKAR	39	12	11	-	-	-	-	-	-	-	-	-	62
TEMSA	4	11	34	-	-	-	-	-	-	-	-	-	49
TOPLAM - Total	82	82	118	-	-	-	-	-	-	-	-	-	282

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	11	21	42	-	-	-	-	-	-	-	-	-	74
KARSAN	-	2	18	-	-	-	-	-	-	-	-	-	20
M. BENZ TÜRK	285	278	320	-	-	-	-	-	-	-	-	-	883
MAN TÜRKİYE	86	133	218	-	-	-	-	-	-	-	-	-	437
OTOKAR	83	137	96	-	-	-	-	-	-	-	-	-	316
TEMSA	14	13	60	-	-	-	-	-	-	-	-	-	87
TOPLAM - Total	479	584	754	-	-	-	-	-	-	-	-	-	1.817

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	80	44	47	-	-	-	-	-	-	-	-	-	171
TÜRK TRAKTÖR	1.638	1.654	1.766	-	-	-	-	-	-	-	-	-	5.058
TOPLAM - Total	1.718	1.698	1.813	-	-	-	-	-	-	-	-	-	5.229

Firmalar / Firms	2022 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Alfa Romeo	820	138	235	204	-	-	-	-	-	-	-	-	-	577
Aston Martin	28	3	-	2	-	-	-	-	-	-	-	-	-	5
Audi	14.554	848	1.662	2.457	-	-	-	-	-	-	-	-	-	4.967
Bentley	15	3	2	5	-	-	-	-	-	-	-	-	-	10
BMW	18.056	580	1.692	2.645	-	-	-	-	-	-	-	-	-	4.917
Chery	-	-	-	629	-	-	-	-	-	-	-	-	-	629
Citroen	21.913	1.412	2.198	3.305	-	-	-	-	-	-	-	-	-	6.915
CUPRA	2.792	112	161	1.084	-	-	-	-	-	-	-	-	-	1.357
Dacia	36.000	5.074	3.312	3.716	-	-	-	-	-	-	-	-	-	12.102
DFSK	352	48	69	109	-	-	-	-	-	-	-	-	-	226
DS	1.829	106	287	324	-	-	-	-	-	-	-	-	-	717
Ferrari	22	-	-	5	-	-	-	-	-	-	-	-	-	5
Fiat	276	23	7	220	-	-	-	-	-	-	-	-	-	250
Ford	8.421	558	1.510	2.639	-	-	-	-	-	-	-	-	-	4.707
Honda	21.429	1.196	1.355	1.681	-	-	-	-	-	-	-	-	-	4.232
Hyundai	14.198	804	656	906	-	-	-	-	-	-	-	-	-	2.366
Jaguar	90	1	4	16	-	-	-	-	-	-	-	-	-	21
Jeep	2.422	150	160	158	-	-	-	-	-	-	-	-	-	468
Kia	18.462	733	1.439	1.737	-	-	-	-	-	-	-	-	-	3.909
Lamborghini	14	-	1	2	-	-	-	-	-	-	-	-	-	3
Land Rover	1.111	185	126	192	-	-	-	-	-	-	-	-	-	503
Lexus	336	15	5	29	-	-	-	-	-	-	-	-	-	49
Maserati	314	7	14	85	-	-	-	-	-	-	-	-	-	106
Mazda	181	10	16	20	-	-	-	-	-	-	-	-	-	46
Mercedes-Benz	18.661	573	950	1.448	-	-	-	-	-	-	-	-	-	2.971
MG	1.627	420	403	570	-	-	-	-	-	-	-	-	-	1.393
Mini	1.385	61	109	262	-	-	-	-	-	-	-	-	-	432
Mitsubishi	583	2	35	30	-	-	-	-	-	-	-	-	-	67
Nissan	9.337	728	750	607	-	-	-	-	-	-	-	-	-	2.085
Opel	30.378	1.476	3.519	4.706	-	-	-	-	-	-	-	-	-	9.701
Peugeot	23.345	1.628	5.065	6.874	-	-	-	-	-	-	-	-	-	13.567
Porsche	668	184	98	95	-	-	-	-	-	-	-	-	-	377
Renault	17.713	1.057	1.618	455	-	-	-	-	-	-	-	-	-	3.130
Seat	6.142	368	395	1.030	-	-	-	-	-	-	-	-	-	1.793
Skoda	19.464	2.740	2.971	4.234	-	-	-	-	-	-	-	-	-	9.945
SKYWELL	-	-	90	95	-	-	-	-	-	-	-	-	-	185
Ssangyong	804	17	-	-	-	-	-	-	-	-	-	-	-	17
Subaru	622	72	113	125	-	-	-	-	-	-	-	-	-	310
Suzuki	3.601	137	636	170	-	-	-	-	-	-	-	-	-	943
Toyota	5.767	1.003	475	954	-	-	-	-	-	-	-	-	-	2.432
Volkswagen	49.695	3.049	3.235	6.176	-	-	-	-	-	-	-	-	-	12.460
Volvo	8.228	368	732	1.150	-	-	-	-	-	-	-	-	-	2.250
GENEL TOPLAM - Grand Total	361.655	25.889	36.105	51.151	-	-	-	-	-	-	-	-	-	113.145

Firmalar / Firms	2022 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	6.918	957	1.360	2.043	-	-	-	-	-	-	-	-	-	4.360
Fiat	2.561	165	487	150	-	-	-	-	-	-	-	-	-	802
Ford	1.323	111	58	141	-	-	-	-	-	-	-	-	-	310
Hyundai	2.935	248	188	513	-	-	-	-	-	-	-	-	-	949
Isuzu	1.317	64	91	99	-	-	-	-	-	-	-	-	-	254
Iveco	2.966	80	177	94	-	-	-	-	-	-	-	-	-	351
Kia	1.905	-	117	188	-	-	-	-	-	-	-	-	-	305
Land Rover	419	2	83	19	-	-	-	-	-	-	-	-	-	104
Mercedes-Benz	6.327	598	653	649	-	-	-	-	-	-	-	-	-	1.900
Mitsubishi	1.437	93	69	-	-	-	-	-	-	-	-	-	-	162
Opel	6.347	408	1.202	1.104	-	-	-	-	-	-	-	-	-	2.714
Peugeot	9.321	1.157	1.487	1.983	-	-	-	-	-	-	-	-	-	4.627
Renault	11.433	551	1.557	1.273	-	-	-	-	-	-	-	-	-	3.381
Ssangyong	489	114	69	77	-	-	-	-	-	-	-	-	-	260
Toyota	11.661	1.067	776	806	-	-	-	-	-	-	-	-	-	2.649
Volkswagen	10.646	2.027	1.466	1.527	-	-	-	-	-	-	-	-	-	5.020
GENEL TOPLAM - Grand Total	78.400	7.642	9.840	10.666	-	-	-	-	-	-	-	-	-	28.148

