



Designed in a school, by end users, Firefly was first developed to empower all teachers – regardless of IT competency – and engage students. Firefly was built in consultation with teachers; and continues to be developed in consultation, to this day.

At the heart of Firefly is the notion of integrity. Product integrity. Marketing integrity. And integrity in all dealings with customers and prospective customers.

It is for this reason we offer a clear and transparent pricing policy, with *no hidden costs*. Our costs reflect the quality of our product development and the high levels of training, support and customer service that we demand for our schools. It is for this reason that customers repeatedly tell us that we are a pleasure to work with and for this reason that Firefly is a success in leading schools across the world.

The learning platform trusted by leading schools

Generic Parent Portal v SIMS Parent Portal

Parent Portal

Accounts can be created for parents to access generic school information (ie. not student specific information). Content can be created in Firefly and pushed to parents, and logged-in parents can benefit from the rich content that can be created in Firefly. Content can include letters home, school trip information, policy information, permission slips, surveys, school sports and extra curricula information, academic support materials, etc.

£FOC

SIMS Parent Portal

Firefly Teaching and Learning Platform enjoys dynamic integration with SIMS, pulling pupils, classes, groups, timetables and calendars. Parents can be given permissions to access any part of the site.

The SIMS Parent Portal takes this a step further – allowing parents to see detailed information about their child, including: Assessment, Attendance, Behaviour, Reports, Timetable, Tutors, Class Groups, Set Work, Marked Work, Messages and content profile of the student's use of Firefly.

£4,000pa