



## SKILLS

### Healthcare

Patient care  
Care coordination  
Telemedicine  
US healthcare  
Electronic medical record (EMR)  
Clinical research  
Healthcare information  
technology (HIT)  
Product testing  
Mentoring  
Cross-functional collaboration  
Skilled multitasker

### Writing

SEO writing  
Content writing  
Academic writing  
Creative writing  
Technical writing  
Blogging  
Web content writing  
Service pages  
Landing page copy  
Newsletter writing  
Editing & Proofreading  
Quality check  
Digital marketing  
Keeping deadlines  
Time Management  
Strong communication skills  
Collaborative Learning

### Tools

Microsoft Word  
Microsoft Excel  
Microsoft PowerPoint  
Google Docs  
Canva  
Grammarly  
Turnitin

## WORK EXPERIENCE (5 years)

### Clinical Consultant and Writer | HealthOk (by Agilité)

- Prioritize multiple tasks and transition between activities depending on corporate needs.
- Write medical articles and creative social media posts.
- Publishing a daily medical newspaper for the organization.
- Mentoring team members on writing medical content.
- Analyze and manage patient health and reports.
- Manage a team of healthcare professionals for effective patient care.
- Care coordination with doctors, patients, and their families.
- Provide effective diet plans to patients.
- Arrange emergency care services all over India.
- Part of e-health, EMR, and telemedicine projects.
- Work with the software development team to ensure the delivery of high-quality digital tools and software.
- Conducted product testing and documentation.
- Write and review product-related requirements and specifications.
- Coordinate efforts for business operations, digital marketing, and business development.

### Assistant Doctor | Jeevam Health

- Worked explicitly in the field of thyroid care.
- Engaged with 1000+ patients to capture detailed history and events and create a timeline.
- Developed diagnostics protocol for each patient.
- Collaborated with doctors, coaches, and care managers for smooth delivery of patient treatment.
- Provided patient education on thyroid care, including information on lifestyle changes.

### Medical Content Writer | Zocdoc

- Produced content blocks for Zocdoc's landing pages, ensuring that content was engaging and informative and effectively conveyed Zocdoc's brand messaging.
- Produced content refreshes by adding new and updated information to existing content blocks.
- Conducted quality checks on all content produced, ensuring it adhered to brand guidelines.
- Participated in team meetings and brainstorming sessions to generate new ideas and continuously improve the quality of Zocdoc's content offerings.



## EDUCATION

**Bachelor of Homoeopathic Medicine and Surgery** from SKRP Gujarati Homoeopathic Medical College Hospital and Research Centre, Indore (M.P.)  
Graduated 2019

**Diploma in Nutrition and Health Education** from Indira Gandhi National Open University, Indore (M.P.)  
Perusing

## LANGUAGE PROFECIENCIES

- **English:** Professional
- **Hindi:** Native

## AWARDS | ACTIVITIES

- Received February 2022 **Spot Award** from HealthOk for exceptional care services.
- Received 2022 **Annual Award** from HealthOk for outstanding performance.
- Invited as a **guest speaker at Medicaps University**, Indore, on **AIDS** and its awareness program.
- Participated twice in the **Pulse Polio** program.
- Provided medical services in **SIMHASTHA 2016 at Ujjain (M.P.)**
- **Medical Camps** at SKRP Gujarati Homoeopathic Medical College Hospital and Research Centre, Indore (M.P.)

## Medical Content Writer | Ichelon Consulting Group

- Produced high-quality medical content, including procedures, disease descriptions, FAQs, blogs, and service pages for clinical websites, under industry standards.
- Maintained knowledge of current trends and developments in the medical field and healthcare industry, including pharmaceuticals, medical devices, and healthcare technology.
- Maintained a strong understanding of the organization's business objectives and target audience.
- Participated in client meetings and presentations to discuss project requirements.

## Medical Content Writer | TechnoMedix

- Produced high-quality medical content, including articles, blogs, product descriptions, scripts, and copywriting content, as per client requirements.
- Conducted extensive research on medical topics and healthcare products, utilizing various medical sources, including medical journals, websites, and databases.
- Maintained a thorough understanding of medical terminology, anatomy, and disease processes to ensure accurate and informative content.

## Academic Writer and QC | GreyNodes

- Wrote academic papers on various topics, such as nursing, biology, literature, history, social sciences, and more, ensuring accuracy and adherence to academic standards.
- Conducted thorough research on assigned topics, utilizing various academic sources, including journals, books, and online databases.
- Reviewed and edited the written contents of junior writers to ensure accuracy, clarity, and adherence to client requirements and standards.
- Collaborated with writers to provide feedback and guidance on ways to improve content quality and adherence to project guidelines.
- Utilized software tools to support the quality control process, such as plagiarism checkers, grammar checkers, and citation management tools.

## Executive Academic Writer | SSSI (by Digiversal)

- Produced 1000+ academic content, including essays, research papers, literature reviews, case studies, and dissertations, following academic standards.
- Planned and composed content for the company's web pages.
- Worked and collaborated with both national and international clients to boost traffic.
- Edited and proofread content.
- Managed multiple assignments simultaneously while maintaining high quality and meeting deadlines.
- Stayed up-to-date on changes in academic writing and citation styles.