ZIXUAN WANG
UX/UI & Digital Media Designer

Tel: (206) 519-9230
Email: gt.zixuan@gmail.com
Portfolio: wangzixuan.me

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY   ATLANTA, GA
Master of Science in Digital Media
Core Courses: Principles of Interaction Design, The Computer as Expressive Media

UNIVERSITY OF WASHINGTON   SEATTLE, WA
Master of Communication in Digital Media
Core Courses: Immersive Storytelling, Social Media Analytics, Advanced User Research and UX Strategies, Data Science and Programming

BEIJING NORMAL UNIVERSITY   BEIJING, CHINA
Bachelor of Art in Digital Media
Core Courses: Webpage Design and Development, Graphic Design, Video-Making Practice, Digital Visual Effects

EXPERIENCE

USCG.MIL - TERM PROJECT   SEATTLE, WA
User Experience Researcher   Apr. 2015 - Jun. 2015
- Conducted user interview and survey
- Tested the usability and finished a heuristic report
- Came up with website redesign recommendations

THE OPTICAL PODCAST - TERM PROJECT   SEATTLE, WA
Content Strategist   Jan. 2015 - Mar. 2015
- Conducted website content audit
- Analyzed competitors' performance
- Strategized content plan

THE JOURNEY OF FLAVOR - TERM PROJECT   SEATTLE, WA
Web Designer & Developer   Sep. 2014 - Dec. 2014
- Did user research on the client and his business
- Designed immersive website for the client

SIWEI WORLDVIEW TECHNOLOGY (BEIJING) CO. LTD.   BEIJING, CHINA
Interaction Design Intern   May 2014-Aug. 2014
- Assisted with website design and UX research of Golf Channel
- Conducted usability test/study for the previous version of WoMap project.

FRONT PORCH BEIJING, INC.   BEIJING, CHINA
Content Strategist Intern   Dec. 2012 - Feb. 2013
- Prioritized contents on Ok118.cn
- Optimized user experience of Ok118.cn

SHORT MOVIE   BEIJING, CHINA
Time Difference   Oct. 2012
- Won the most potential team of Huairou International Mini-Movie Festival
Ink Fave   May 2012
- Won the 3rd Prize in experimental movie unit of College Students Film Festival
- Presented on College New Media Week and Youth Mini-Movie Exhibition

SKILLS

Graphic Design & Imaging: Photoshop, Illustrator, InDesign

Website Design: HTML, CSS, JavaScript, Python, Flash

UX Design: Prototyping, Paper Sketching, Axure, Proto.io

Data Visualization: Tableau, D3

Video Editing: Final Cut Pro, Sony Vegas, After Effects, Combustion

3D Modeling: 3dmax, Maya