MUHAMMAD FIRMAN AZHARY

Web Developer & Digital Creative

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PROFESSIONAL SUMMARY

Versatile IT professional and Software Engineering student with strong expertise in Web Development and Visual Communication. Highly motivated with hands-on experience building responsive websites using WordPress and modern technologies (React.js, Laravel). Experienced in translating business needs into digital solutions, from functional web systems to engaging visual content. Seeking a Digital Marketing & Social Media Design role to leverage technical skills in CMS management, UI/UX design, and creative content strategy.

PROFESSIONAL EXPERIENCE

Freelance Web Developer & Digital Creator *Remote | Jan 2024 – Present*

Delivering tailored web solutions for various clients, ranging from educational institutions to small business operations.

- **WordPress Development:** Successfully built and optimized **Company Profile websites**, focusing on SEO-friendly structures, fast loading speeds, and visually appealing layouts suitable for digital branding.
- **Web Applications:** Developed functional web-based systems (e.g., management dashboards) using **React.js** and **Laravel** to streamline client operations.
- **UI/UX & Design:** Ensured all deliverables were mobile-responsive and aligned with modern design trends to enhance user engagement and visual identity.

IT Teacher *Pondok Tahfizh Abu Dzar Plus | Rumpin, Bogor | June 2024 – Present*

- **UI/UX & Design Teaching:** Taught fundamental principles of user interface design and visual hierarchy, crucial for creating engaging social media and web content.
- **Content Delivery:** Developed curriculum and presentation materials that required strong visual storytelling skills to engage students.
- **Project Mentorship:** Guided students in building web applications, emphasizing the importance of aesthetics and User Experience (UX).

IT Teacher *IDN Boarding School | Pamijahan, Bogor | July 2023 – June 2024*

- **Curriculum Development:** Designed comprehensive learning modules for HTML, CSS, and Tailwind CSS, focusing on modern styling and responsive design.
- **Technical Instruction:** Instructed students on using **Tailwind CSS** and **Bootstrap**, frameworks often used to rapidly create visually appealing layouts.
- **Quality Assurance:** Provided constructive feedback on design and code, fostering an eye for detail and quality assurance.

EDUCATION

Bachelor of Applied Science (D4) - Software Engineering *IDN Polytechnic | Bogor | July 2022 – Present*

- **Focus:** Web & Mobile Development, Software Architecture, and UI/UX Design.
- **Activities:** Actively engaged in various academic projects and self-directed learning initiatives.

TECHNICAL & CREATIVE SKILLS

- **Content Management (CMS):** WordPress (Theme customization, Elementor, Plugin management).
- **Frontend & Design:** React.js, Tailwind CSS, Bootstrap, HTML5, CSS3, UI/UX Principles.
- **Backend Development:** PHP, Laravel, MySQL.
- **Tools & Strategy:** Git, GitHub, VS Code, RESTful APIs, Social Media Content Strategy.
- **Soft Skills:** Creative Problem Solving, Adaptability, Public Speaking, Detail-Oriented.