

analytic (new)

connect so user understands interaction

What is iGiveMore?

Give
For good cause

Raise
For your cause

 John Fruciente Junior

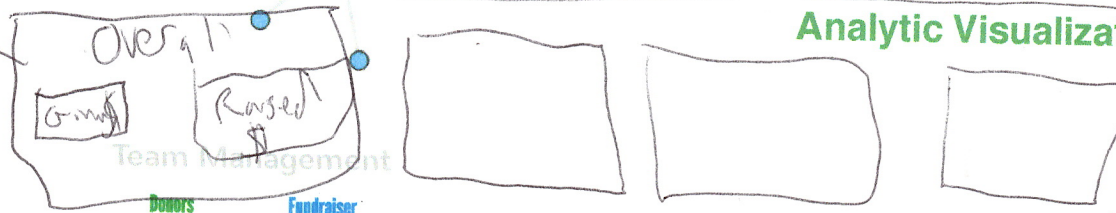
Data Viz

① Analytic Visualization

Overall Stats

MPD can
Select Campaign

Analytic Visualization



+ create new official campaign

 **Trish Totle**
New York, NY
#12
300 35 \$1.3k

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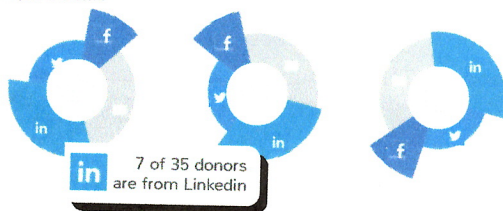
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user path breakdown



Previous Campaigns (10)




viral


donor


money given


create campaign