

# Tharit Tothong

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#### awards

Prototyping bootcamp with Columbia University's EDesign Lab and 4.0 School

Participating Technologist

Maker Faire 2013

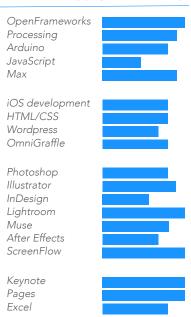
Fuse VJ

Parsons The New School For Design Department Scholarship

The Association of Siamese Architects Annual competition 2011 Soi (Urban Mince) 3rd prize, exhibited in ASA week 2011

The Association of Siamese Architects Annual competition 2010 for Venice Biennale Hom (Urban Blanket) 8 Finalist, exhibited in ASA week 2010 Part of Thailandia Exhibition in Venice Biennale 2010

## technology proficiency



Firm is a New York-based creative technologist. He is actively looking for collaborating opportunity in new media arts project, opensource education, and interaction/game design. Firm is strong in both conceptual thinking and practical execution. He believes that good work is like well-played game. It brings people together. It is meaningful, and fun.

### education

## Parsons The New School for Design

MFA Design and Technology

Chulalongkorn University

B.Arch Interior Architecture

Aug 2011 - May 2013

Jun 2004 - Mar 2009

## experience

## openFrameworks workshop meetup Co-host and organizer

- manage and engage with community;
- strategize workshop contents;
- teach and co-teaching workshop

## Mice & Maze studio Game Designer and Technologist

FEB 2014 - PRESENT

MAR 2014 - PRESENT

- design for iOS games, outlining system and experience;
- create rapid game prototype both digital and analog;
- run play testing sessions

## Yesyesno Part-time Creative Technologist

Jun 2013 - Present

- design and develop user interface for touchscreen apps, custom devices and iOS;
- outlining information architecture and front end prototyping;
- utilizing computer vision and physic simulation for interactive store window.

## iGiveMore UI/UX design | Front-end development

MAY 2012 - DEC 2013

- conducted product prototyping and user testing;
- led wireframing, outlining information architecture and data visualization;
- collected brand information and researched competitors' profiles.

### **Tangerhyne Siam Popup Card** Co-founder

Aug 2009 - Aug 2011

- conceptualized branding and collaborated in product design;
- in charged of production management and marketing;
- managed social network public relation.

## **Digitopolis Studio** Game design intern

MAY 2009 - JUL 2009

- ideated concepts for new iPhone game;
- assisted developers and designers in UI/UX design for iPhone app;
- conducted beta testing and level design.

## design skills

#### Conceptual design

- conceive brief and conduct brainstorm session;
- research and analyze relationships between content and medium;
- brainstorm on possible narratives that fit to the system.

#### Hand drawn sketch

- visualize concept diagrams for ideation process;
- wireframe and layout information architecture;
- illustrate human spatial behavior.

## Rapid prototyping

- create paper prototype for testing user experience;
- efficiently build interactive apps/interactive environment for proof of concept prototype;
- conduct user playtesting session.