

● LIVE

Data Science Bootcamp

Live 05 – WordPress Website



- **Access to W3schools**
- **WordPress 101**



W3schools Courses

<https://pathfinder.w3schools.com/>





Organization

[← Classes](#)

Classes



Study Plans



Studio



Assignments



Admins



Settings



Help



Live Classroom - Data Science Bootcamp Batch 11

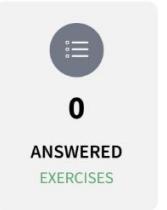
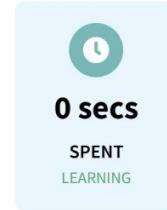
Information

Learn mindsets and tools to become a professional data analyst
2/3/2025 - 4/30/2025 | 0 students

Attention

Activities

Class Overall ▾



Progress

Class Overall ▾

Students (0)

[Add Student\(s\)](#)[Import Student\(s\)](#)[Edit Student\(s\)](#)[Delete Student\(s\)](#)[Assign Products](#)[Assign](#) ▾[View Exam Results](#)[Settings](#)

STUDENT ↑

PRODUCTS ⓘ

STUDY PLAN

ASSIGNMENT





Organization



Classes



Study Plans



Studio



Assignments



Admins



Students



Settings



Help



Content d

[← Study Plans](#)

Data Analyst Sprint Details

Status: Published

CREATED AT: Feb 2, 2025, 06:44 AM LAST MODIFIED: Feb 2, 2025, 06:48 AM

① HINT

To assign a study plan to a specific class, [navigate to the classes view](#). Select the class you wish to assign it to, and choose the relevant study plan from the list. This will make the content available to all students in the selected class.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	26	27	28	29	30	31
	02	03	04	05	06	07
	08	Spreadsheets Sprint				
	09	10	11	12	13	14
	15	SQL Sprint				
	16	17	18	19	20	21
	22	R Sprint				
	23	24	25	26	27	28
	01	R Sprint				



[← Go Back To My Learning](#)

SQL

SQL - Basic Syntax +

SQL - Queries +

SQL - Data manipulation +

SQL - Functions and operators -

SELECT TOP

Aggregate Functions

MIN and MAX

COUNT

SUM

AVG

LIKE

Wildcards

CASE

SQL Operators

[◀ Previous](#)[Next ▶](#)

SQL Arithmetic Operators

Operator	Description	Example
+	Add	Try it
-	Subtract	Try it
*	Multiply	Try it
/	Divide	Try it
%	Modulo	Try it

SQL Bitwise Operators

Access Between
3 Feb - 30 April 2025



WordPress 101



Why Do We Need A Website



Change Your Life with a Personal
Website - Here's Why

⋮

48K views • 1 day ago



- **Show Your Work**
- **Share Stories**
- **Build Impact**
- **Potential Business**



Contents

- WordPress คืออะไร
- หลังบ้าน WordPress
- Blogging 101
- การใช้งาน post และ page
- การติด tag และ category
- Theme และการปรับแต่งหน้าตาเว็บไซต์
- การจดโดเมน และพื้นฐาน SEO



A woman with glasses and a denim jacket is smiling while looking at a laptop screen. The background is dark with some greenery on the right.

Meet WordPress



Page Speed Insights : ກົດ check ອານຸມົງ Website

Welcome to the world's most popular website builder.

42% of the web is built on WordPress. More bloggers, small businesses, and Fortune 500 companies use WordPress than all other options combined. Join the millions of people that call WordPress.com home.

Get started



Content Management
System



WordPress มีสองแบบ

- <https://wordpress.com/>
- <https://wordpress.org/>

Team ห้ามบุก ไม่ให้บุก
เป็น Website สำหรับ Content
↑ อย่างเดียวไม่ต้อง管ินกัน

→ Manage Host บริการ

→ Self Host

Download and install it yourself

For anyone comfortable getting their own hosting and domain.

[Download WordPress 6.1.1](#)

[Installation guide](#)

Recommend PHP 7.4 or greater and MySQL 5.7 or MariaDB version 10.3 or greater.

[Releases](#) · [Nightly](#) · [Counter](#) · [Source](#)

Download Software

My Own Server
(in Server)



គោថាជាយទំនើប WordPress

Domain តែងតាំង

Free

Get a taste of the world's most popular CMS & blogging software.

฿ 0

No expiration date

[Start with Free](#)

Beautiful themes and patterns

Unlimited pages

Unlimited users

Time machine for post edits

Built-in newsletters & RSS

Brute-force protection

Smart redirects

Online forever

Personal

Create your home on the web with a custom domain name.

฿ 130

per month, ฿1,560 billed annually

[Get Personal](#)

Everything in Free, plus:

Free domain for one year

Ad-free experience

Extremely fast DNS with SSL

Support via email



Paid subscribers

Premium content gating

Premium

Build a unique website with powerful design tools.

฿ 279

per month, ฿3,348 billed annually

[Get Premium](#)

Everything in Personal, plus:

Free domain for one year

Live chat support

Premium themes

Earn with WordAds

Style customization



4K Videos with VideoPress



Business

Unlock the power of WordPress with plugins and cloud tools.

฿ 833.25

per month, ฿9,999 billed annually

[Get Business](#)

Everything in Premium, plus:

Free domain for one year

Install plugins & themes

Unrestricted bandwidth

Global edge caching

High-burst capacity

Web application firewall (WAF)

Global CDN with 28+ locations

High-frequency CPUs



Commerce

Sell products and process payments with an online store.

฿ 1,500

per month, ฿18,000 billed annually

[Get Commerce](#)

Everything in Business, plus:

Free domain for one year

Sell and ship products

Store customization

Inventory management

Easy checkout experience

Payments in 60+ countries

Sales reports

Integrations with top shipping carriers



Enterprise

Deliver an unmatched performance with the highest security standards on our enterprise content platform.

Starts at US\$25,000 yearly.

[Learn more](#)



CONDÉ NAST

Bloomberg





สมัครใช้งาน WordPress



ເຮີມຕົ້ນໃຊ້ງານພຣີ

<https://wordpress.com/>

Welcome to the world's most popular website builder.

42% of the web is built on WordPress. More bloggers, small businesses, and Fortune 500 companies use WordPress than all other options combined. Join the millions of people that call WordPress.com home.

Get started

Let's get started

First, create your WordPress.com account. Have an account? [Log in](#)

Your email address

Username

Choose a password

By creating an account you agree to our [Terms of Service](#) and have read our [Privacy Policy](#).

Create your account



Continue with Google



Continue with Apple

If you continue with Google or Apple, you agree to our [Terms of Service](#) and have read our [Privacy Policy](#).



Choose a domain

Enter some descriptive keywords to get started

 Search... Filter

💡 The best names are short and memorable

Get a **free** one-year domain registration with any paid annual plan.

Use the search tool on this page to find a domain you love, then select any paid annual plan.

We'll pay the first year's domain registration fees for you, simple as that!

[Choose my domain later](#)



Already own a domain?

Connect your domain purchased elsewhere to your WordPress.com site through mapping or transfer.

[Use a domain I own](#)



Free

Get a taste of the world's most popular CMS & blogging software.

US\$ 0

No expiration date

[Start with Free](#)



Beautiful themes and patterns

Unlimited pages

Unlimited users

Tools machine for post edits

Personal

Create your home on the web with a custom domain name.

US\$ 4

per month, US\$48.00 billed annually

[Get Personal](#)

Everything in Free, plus:

Free domain for one year

Ad-free experience

Extremely fast DNS with SSL

Support via email

Popular

Premium

Build a unique website with powerful design tools.

US\$ 8

per month, US\$96.00 billed annually

[Get Premium](#)

Everything in Personal, plus:

Free domain for one year

Live chat support

Premium themes

Earn with Worldwide

Best for devs



Business

Unlock the power of WordPress with plugins and cloud tools.

US\$ 25

per month, US\$300.00 billed annually

[Get Business](#)

Everything in Premium, plus:

Free domain for one year

Install plugins & themes

Unrestricted bandwidth

Global edge caching



Commerce

Sell products and process payments with an online store.

US\$ 45

per month, US\$540.00 billed annually

[Get Commerce](#)

Everything in Business, plus:

Free domain for one year

Sell and ship products

Store customization

InVENTORY management



Enterprise

Deliver an unmatched performance with the highest security standards on our enterprise content platform.

Starts at US\$25,000 yearly.

[Learn more](#)

TIME

slack

Disney

CNN

salesforce

FACEBOOK

CONDÉ NAST

Bloomberg



What are your goals?

Tell us what you would like to accomplish with your website.

Select all that apply

 Write & Publish Sell online Promote myself or business Get a website quickly Premium Import my existing website content Other

Continue



What's your website about?

Choose a category that defines your website the best.



Search for a category

Travel Agencies & Services

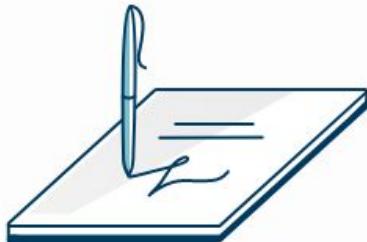
x v

 We will use this information to guide you towards next steps.

Continue



First, let's give your blog a name



Blog name (optional)

Site Title

Tagline (optional) → Cx. Nike : Just Do it

In a few words, explain what your blog is about.

Cx. McDonald
I'm loving it!

Continue





[Skip to dashboard](#)

Nice job! Now it's time to get creative.

Don't worry. You can come back to these steps!



Draft your first post

Start writing and build an audience

[Start writing](#)

Watch Blogging videos

Learn the blogging basics in minutes

[Start learning](#)

Choose a design

Make your blog feel like home

[View designs](#)





2/5

Let's get ready to launch!

Here's what to do next.

datarockie8.wordpress.com

✓ Set up your site

✓ Select a design

Choose a domain

Upgrade plan

Write your first post



Launch your site

[Skip to dashboard](#)

SITE TITLE

Hello World!

March 26th, 2023

Welcome to WordPress! This is your first post. Edit or delete it to take the first step in your blogging journey.

ເສີ່ຈແລ້ວ!

[Blog at WordPress.com.](#)





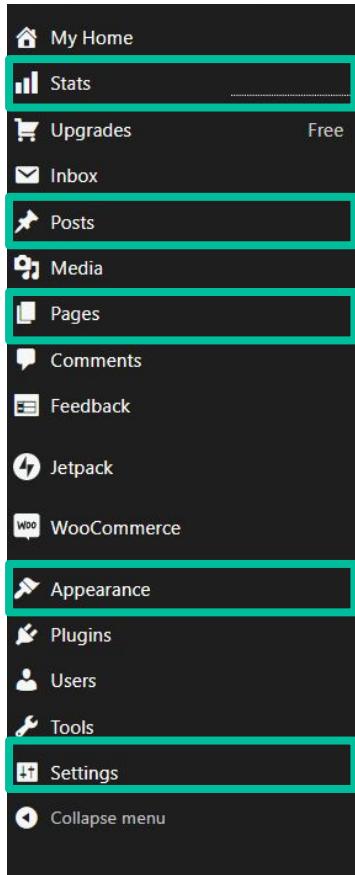
หลังบ้าน WordPress



ແຈ້ງບອົດ

The screenshot shows a WordPress dashboard with a dark theme. On the left, a sidebar lists various site management options like My Home, Stats, Upgrades, and Jetpack. The main content area displays a sample post titled "Hello World!" with a timestamp of "March 26th, 2023". The post content reads: "Welcome to WordPress! This is your first post. Edit or delete it to take the first step in your blogging journey." At the bottom of the post, there's a link to "Blog at WordPress.com.". The top right corner of the dashboard features a "Visit site" button.





Stats - สติติคณเข้าชมเว็บไซต์

Post - เขียนบทความ

Page - เขียนหน้าเพจใหม่
เช่น home, about, contact

Appearance - ปรับแต่งหน้าตาเว็บไซต์

Setting - ปรับแต่งค่าต่างๆของเว็บไซต์ เช่น การย่อรูป
performance การตลาด และ SEO



ເຊື້ອລິສຕົກີ່ທີ່ຕ້ອງກໍາກ່ອນ Launch Website

- ເຂີຍນຊື່ວັບໄສຕົກີ່ Site title
- ສໂລແກນ Site tagline
- ຮູບໄອຄອນ Site icon
- ເຂີຍນ post ແຮກ
- ສ່ວນ page ພື້ນຈານ
- ຄິດຊື່ອ domain (ຫຼືອຊື່ອ domain ກໍາໄດ້)
- ປັບປຸງ setting ໃຫ້ເໜາະສມ



A woman with glasses and a denim jacket is smiling while looking at a laptop screen. The background is dark with some plants.

Blogging 101



Blogging แซร์สิ่งที่เราสนใจ

- ❑ แซร์สิ่งที่เราสนใจ
- ❑ มีประโยชน์กับผู้อ่าน
- ❑ เขียน content ใหม่ๆให้ต่อเนื่อง



Posts

Create, edit, and manage the posts on your site. [Learn more.](#)

Published ①

Drafts ①

Scheduled ①

Trashed ①



Posts

Add new post

Hello World!

① 31 minutes ago



This is our new post

Hello world

/

Image

Heading

Gallery

List

Quote

Archives

Audio

Buttons

Calendar

Post > Paragraph

datarockie8.wordpress.com Customize X

Autosaving Preview Publish

Post Block X

Paragraph Start with the basic building block of all narrative. Learn more ↗

Color

Typography

SIZE (REM)

Default

Dimensions +

The screenshot shows the WordPress Gutenberg editor interface. A large, bold, black text "ເຮີມເຂິຍນ Blog" is centered on the page. On the left, a block inserter panel is open, showing various block types: Image (selected), Heading, Gallery, List, Quote, Archives, Audio, Buttons, and Calendar. At the bottom left, the navigation path "Post > Paragraph" is visible. The top bar includes the WordPress logo, a plus sign for adding new posts, and various editing icons. The right side features a sidebar with tabs for "Post" and "Block" (which is currently selected), and sections for "Paragraph" (with a description and a "Learn more" link), "Color", "Typography" (with a dropdown menu for "Default"), and "Dimensions".



A woman with glasses and a denim jacket is smiling while looking at a laptop screen. She is sitting on a dark leather couch. A potted plant is visible in the background.

Page vs. Post



Post เขียนบ่อย timely อีกเด็ก
เรื่อยๆ

Page เขียน static content ไม่
เปลี่ยนบ่อย



Switch site

DataRockie
datarockie.com

My Home Site Kit Jetpack CRM Stats Upgrades Inbox Posts

All Posts Add New Categories Tags Media Pages Comments Contacts Knowledge Base Quotes Transactions Feedback Rank Math Sensei LMS

Posts

Create, edit, and manage the posts on your site. [Learn more.](#)

Published 140 Drafts 44 Scheduled 0 Trashed 0

Add new post

Kasidis Satangmongkol **เรื่องดูในงาน Microsoft Loop ได้ง่ายๆ หน้าตาเหมือน Notion**
🕒 3 days ago 1,287 Recent Views

Kasidis Satangmongkol **UTM คืออะไร? รู้จักวิธีวัดผลการตลาดดิจิทัลสำหรับ Data Analyst**
🕒 Feb 27, at 7:15 PM 1,200 Recent Views

Kasidis Satangmongkol **The Law of Growth ชีวิตไม่หยุดเรียนรู้ส์ได้ Bruce Lee**
🕒 Feb 22, at 9:59 PM 261 Recent Views • 6 Comments

Kasidis Satangmongkol **Analysis Paralysis เก็บนะความกลัว กลัวที่จะตัดสินใจ**
🕒 Feb 21, at 10:36 PM 318 Recent Views

Kasidis Satangmongkol **JavaScript 101 สำหรับ Data Analyst รู้แล้ว R Python ไม่พอแล้ว**
🕒 Feb 21, at 3:23 PM 624 Recent Views

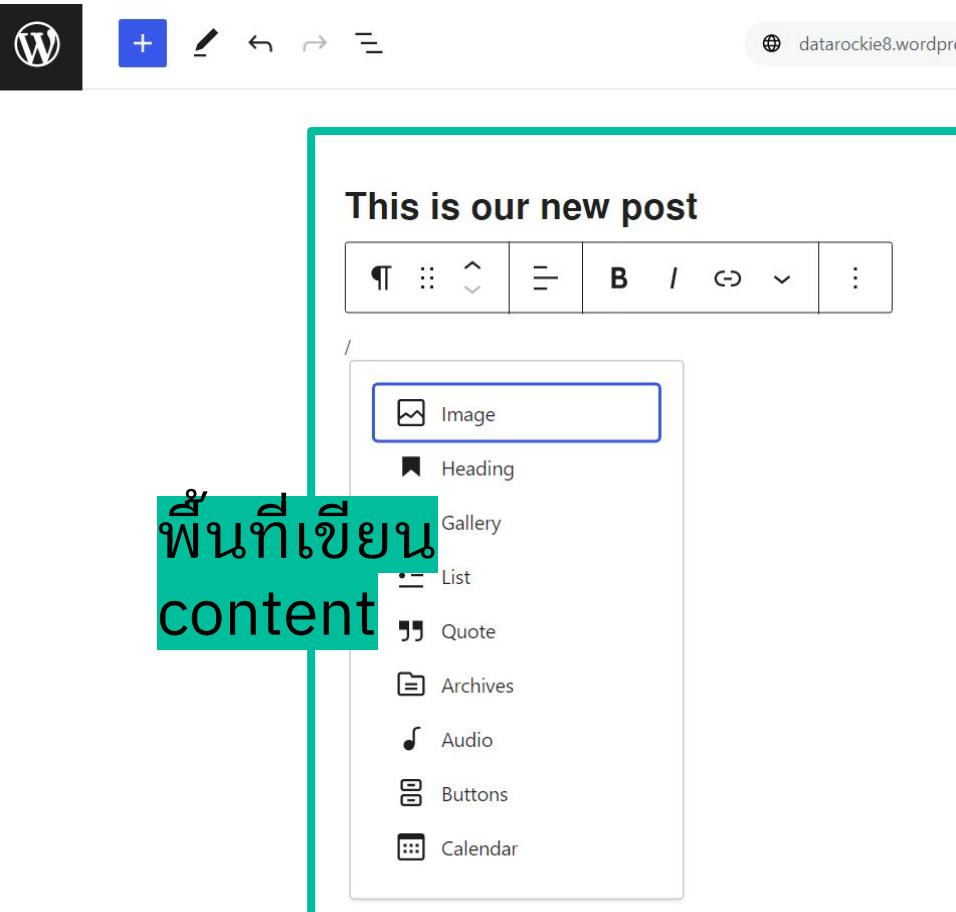
Kasidis Satangmongkol **คอร์สสอนเลขพื้นฐาน Math for Data Science โดย Luis Serrano**
🕒 Jan 25, at 12:37 PM 181 Recent Views





Editing 101





Publish งาน

The screenshot shows the Figma interface with the 'Paragraph' block selected. The top navigation bar includes 'Post', 'Block', and a close button 'X'. Below the navigation is a blue horizontal bar. The main content area features a bold 'Paragraph' title with a bold 'P' icon. A descriptive text follows: 'Start with the basic building block of all narrative.' Below this is a 'Learn more' link with a blue arrow icon. On the left side, there's a vertical yellow bar containing two icons: a 'File' icon at the top and a 'Text' icon below it. The 'Color' section is open, displaying three options: 'Text' (with a crossed-out circle icon), 'Background' (with a crossed-out circle icon), and 'Link' (with a crossed-out circle icon). The 'Typography' section is also open, showing 'SIZE (REM)' with a dropdown menu containing 'Default'. The 'Dimensions' section is partially visible at the bottom right.



Blocks

Patterns

Media

TEXT



Paragraph



Heading



List



Quote



Classic



Code



Preformatted



Pullquote



Table



Verse



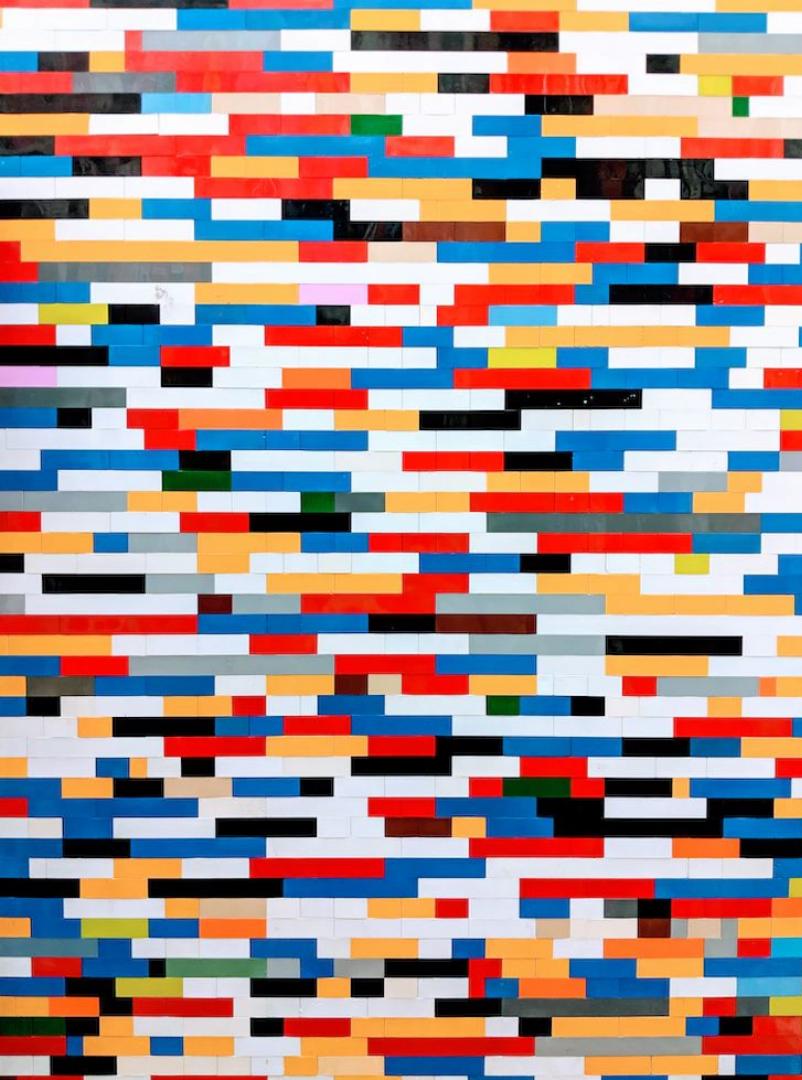
Writing Prompt



Markdown

WordPress ບໍລິຄວາມ





การสร้างเว็บไซต์ ด้วย wordpress

เหมือนการ
ประกอบร่าง
บล็อกต่างๆเข้าด้วย
กัน



A woman with glasses and a denim jacket is smiling while looking at a laptop screen. She is sitting on a dark leather couch. A potted plant is visible in the background.

Tag vs. Category



Categories ^

Uncategorized

[Add New Category](#)

Tags ^

ADD NEW TAG

Separate with commas or the Enter key.

[Build your audience with tags ↗](#)

Category เป็นกลุ่ม[၏] ใหญ่ๆ

Tag จะเจาะจงมากขึ้น



Category

marketing

Tag

digital

Tag

measurement

Tag

SEO

programming

Python

R

JavaScript



A woman with glasses and a denim jacket is smiling while looking at a laptop screen. The background is dark with some foliage on the right.

Theme & Customization



LIVRO

Chapter One

October 27th, 2027

The studio was filled with the rich odour of moss, and when the light from some wind stirred inside the trees of the garden, there came through the open door the heavy scent of the lily, or the more delicate perfume of the pink-flowering shrub.

From the corner of the drowsy Persian saddle bags on which he was lying, smoking, as was his custom, innumerable cigarettes, Lord Henry Weston exhaled with the gloom of the honey-scent and honey-coloured blossoms of Almond trees, and the fragrance of the orange-blossom, which had become the borden of beauty, so delicious in beauty and sweet and then the faintest shadow of lily in flight filled across the long mosses like curtains that

Livro Active ...

Blank Canvas

Free

VETRO

United Architects Collab is a studio focused on sustainable design, interiors and landscapes.

Vetro Free

BELECO

ALLEViate

Beleco Paid

NOKUL

O F B R E A D F O R T H

Nokul Paid

LENIS

NEW ARRIVALS

Lenis Paid

aspicio

Rest your eye on something beautiful.

There's something in the simple act of being around, and caring for plants, that boost our spirits, and enhance our

Aspicio Paid

NOCTUA

Noctua

Noctua Paid

bonum

Sustainably crafted goods to elevate your everyday.

Bonum Paid

ADVENTURER

ITALY COSTA RICA CANADA LAOS TURKEY

Adventurer Free



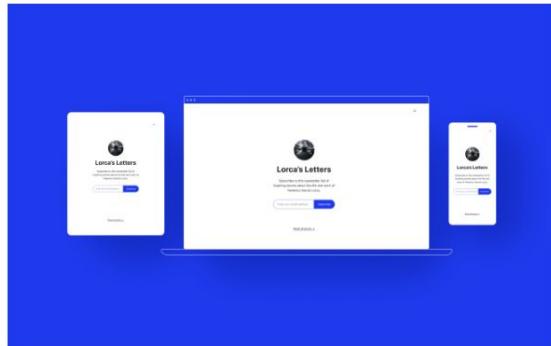
Lettre

by Automattic

Activate this design FREE

Open live demo

Lettre is a theme for writers that want to publish a newsletter.



A diverse set of patterns to grow your audience

Lettre comes with many block patterns designed to attract a new audience for your writing.



Lorca's Letters

Subscribe to this newsletter full of inspiring stories about the life and work of Federico García Lorca.

Enter your email address

Subscribe

[Read all posts ↗](#)

Blood Wedding



Romancero Gitano



Impresiones y Paisajes



X Saved

Hurray! Your theme supports site editing with blocks.
[Tell me more.](#)

[Use Site Editor](#)

You are customizing

Site Title

Site Identity >

Homepage Settings >

Additional CSS >

Hide Controls



Wang Cheung

Born and raised in New York, Wang Cheung was exposed to a myriad of cultures and design expressions. She developed an interest in graphic and audiovisual design from a young age but it was Fashion Design the one that stole her heart and took her to Parsons as soon as she finished school. She has since then worked with many renowned brands and artists and has very recently created her own label, "Stillness".



A woman with glasses and a denim jacket is smiling while looking at a laptop screen. She is sitting on a dark couch with a potted plant in the background.

ຈັດ Domain ຂ່າຍໆ



<https://datarockie8.wordpress.com/>





Google Domains

<https://www.domains.google> :

Google Domains - Official Site

Domain endings like .dog & .team still available. Get yours while they last! Services: Custom Email, **Domain** Registration, Website Creation.



ซื้อโดเมน .com จะคุ้มสุด ต่ออายุรายปี

The screenshot shows a search interface for domain endings. The search term 'duckduckworld' is entered in the search bar. Below the search bar, there are two tabs: 'Results' (which is selected) and 'All endings'. A section titled 'Endings for "duckduckworld"' lists various endings: .com (unavailable), .net (THB420/year), .org (THB420/year), .info (THB420/year), .dev (THB420/year), and an 'All endings' button.

Suggested names		Relevance	
Domain name	Pricing		
duckduck.world	Unavailable		
duckeatduckworld.com	THB420/year		
duckduckworld.online	THB1,040/year		
duckduckworld.xyz	THB420/year		
duckduckworld.me	THB700/year		
duckduckworld.store	THB1,730/year		



toyeiei.com	
Registration	THB840 / 2 years
<input checked="" type="checkbox"/> Privacy protection is on	Your contact info won't be available to the public. To help protect your info and prevent spam, a third party provides alternate contact info for your domain in the WHOIS directory at no extra cost. Learn more about privacy protection
<input checked="" type="checkbox"/> Auto-renew is on	This domain will be auto-renewed around March 26, 2025 . You will automatically be billed when the renewal occurs.
Custom email	THB326.88/user/month THB544.80* <input type="checkbox"/> Google Workspace
Look more professional with custom email like you@toyeiei.com You'll also get tools like shared calendars, docs, online storage, and more to help keep your business running smoothly	
<small>*New Workspace customers only. This introductory price is available for the first 20 users added, for 12 months only. Standard pricing applies to all users after 12 months. You may cancel at any time.</small>	
duckeatduckworld.com	



My Sites Reader

Switch site

Site Title
datarockie8.wordpress.com
Coming Soon

Free domain with an annual plan [Upgrade](#)

My Home Stats Upgrades Free

Plans Add-Ons Domains Emails Purchases

Inbox Posts Media Pages Comments

Domains

Domains

Site domains 0 [Add a domain](#)

Get your domain

Get a free one-year domain registration or transfer with any paid plan.

Upgrade to a plan Just search for a domain

Your free WordPress.com address is [datarockie8.wordpress.com](#) Primary site address





SEO



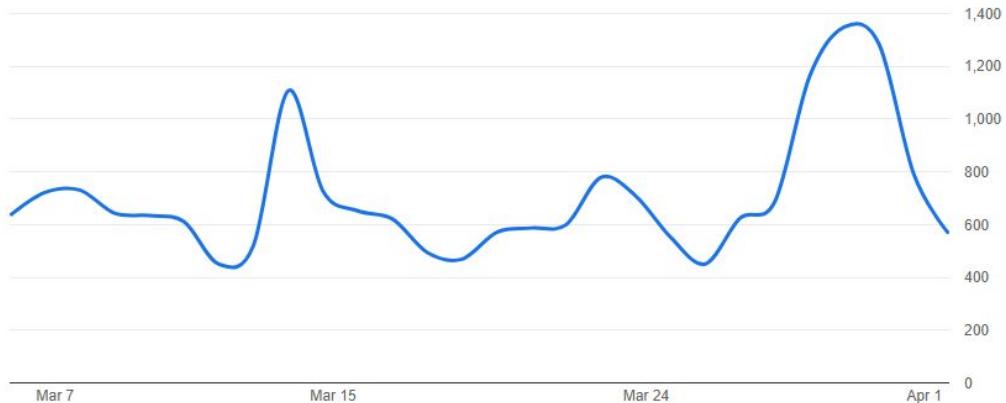
Search Engine Optimization



All Users

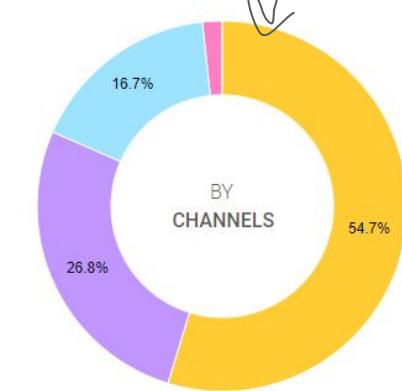
16K

↑24% compared to the previous 28 days



DataRockie
SEO is free

Channels Locations Devices



● Organic Search ● Social ● Direct ● Referral ● Email

Source: Analytics





คอร์สเรียน data science



All Images News Videos Maps More Tools

About 74,700 results (0.28 seconds)

<https://www.designil.com> › 8-data-sci... · Translate this page · :

แนะนำ 8 คอร์สเรียน Data science เข้าใจง่ายได้ความรู้ - Designil

รวมคอร์สคณภาพเยี่ยมทั้งภาษาไทยและภาษาอังกฤษทางด้าน Data Science ที่เปิดสอนอย่างต่อเนื่อง
เรียนจนแล้วสามารถทำางานได้จริง ...

คอร์สเรียน Data Science ภาษาไทย · TUXSA · คอร์สเรียน Data ภาษาอังกฤษ · Data Camp

<https://www.chulamooocachieve.com> › ... · Translate this page · :

Data Science Pathway คอร์สเรียน Data Science - CHULA ...

CHULA MOOC Achieve เปิดคอร์สเรียนออนไลน์ลีกสูตร Data Science ศาสตร์แห่งการเก็บรวบรวม
การจัดการ วิเคราะห์ข้อมูล Data Analytics และ Big Data ลงเรียน Data ...
Oct 30, 2561 BE · Uploaded by CHULA MOOC Achieve

<https://victorytale.com> › 8-online-dat... · Translate this page · :

แนะนำ 10 เว็บเรียน data science ออนไลน์สำหรับผู้สนใจทุกระดับ

อย่างไรก็ตีคอร์สเหล่านี้จะเป็นคอร์สที่สอน data science โดยรวม ไม่ใช่คอร์สที่เน้นทักษะด้านใดด้านหนึ่ง
(...

Dec 9, 2562 BE

Udacity · Udemy · Datacamp · Coursera

<https://datarockie.com> · Translate this page · :

DataRockie | เริ่มเรียน Data Science ง่ายๆด้วยตัวเอง

แหล่งรวมความรู้ บทความ คอร์สเรียนปูพื้นฐานสำหรับงาน Data Analyst, Coding และ Business ฟรี
สำหรับคนไทย.



url



<https://datarockie.com> · Translate this page ::

title



DataRockie | เริ่มเรียน Data Science ง่ายๆด้วยตัวเอง

แหล่งรวมความรู้ บทความ คอร์สเรียนปูพื้นฐานสำหรับงาน Data Analyst, Coding และ Business ฟรี
สำหรับคนไทย.

→ **Excerpt = meta-description**

description

<https://blog.datath.com> › data-science... · Translate this page ::

อยากเป็น Data Scientist คุณเองก็เริ่มได้! คุยกับคนไทยที่เรียนคอร์ส ...

คอร์สสอนไลน์ด้าน Data Science มีมากขึ้นเรื่อย ๆ จากหลากหลายมหาวิทยาลัยครับ ซึ่งมหาวิทยาลัยดัง ๆ
และโปรเฟสเซอร์ดัง ๆ ก็ทำคอร์สน่าสนใจอุகมาเด็มไปหมด ...

<https://techsauce.co> › life-hacks › fiv... · Translate this page ::

แนะนำ 5 คอร์สเรียนออนไลน์ Data Science ที่คุณสามารถเรียนจบได้ ...

อยากร่วมคอร์สเรียนออนไลน์เกี่ยวกับ Data Science แต่ไม่มีเวลาทำยังไงดี? สำหรับคนในวงการสายเทคโนโลยี
เป็นที่รู้กันดีว่า 'Data Science' ...



Long form content

- Relevant to user search queries
- Useful
- Having search terms and other variants

8-10 minute read

SEO prefers long form +
valuable contents
nº Research ↗

Short form content

1-2 minute read





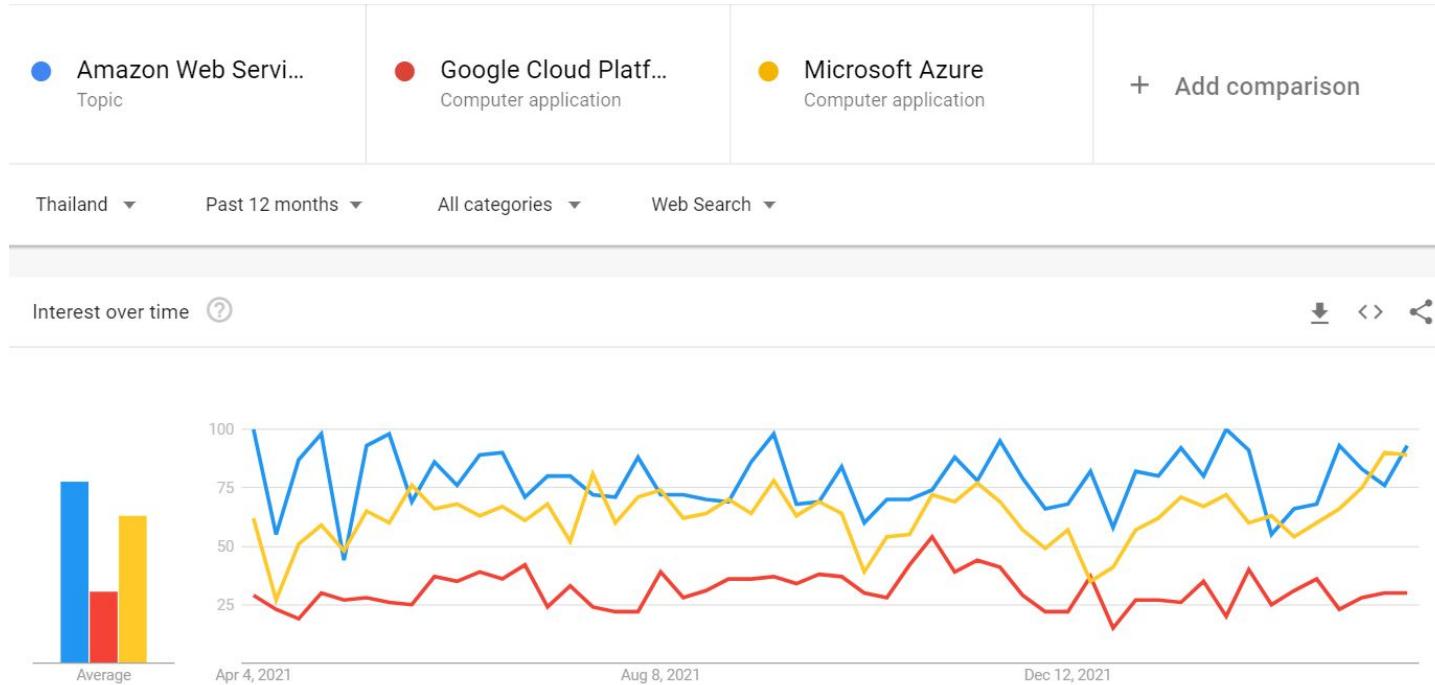
กิปสำหรับการเขียนบทความ

- หาเรื่องที่เราสนใจ
- มีสไตล์เป็นของตัวเอง (own voice)
- time block สำหรับการเขียนบทความ
- เขียนอย่างน้อย 1-2 บทความต่อเดือน



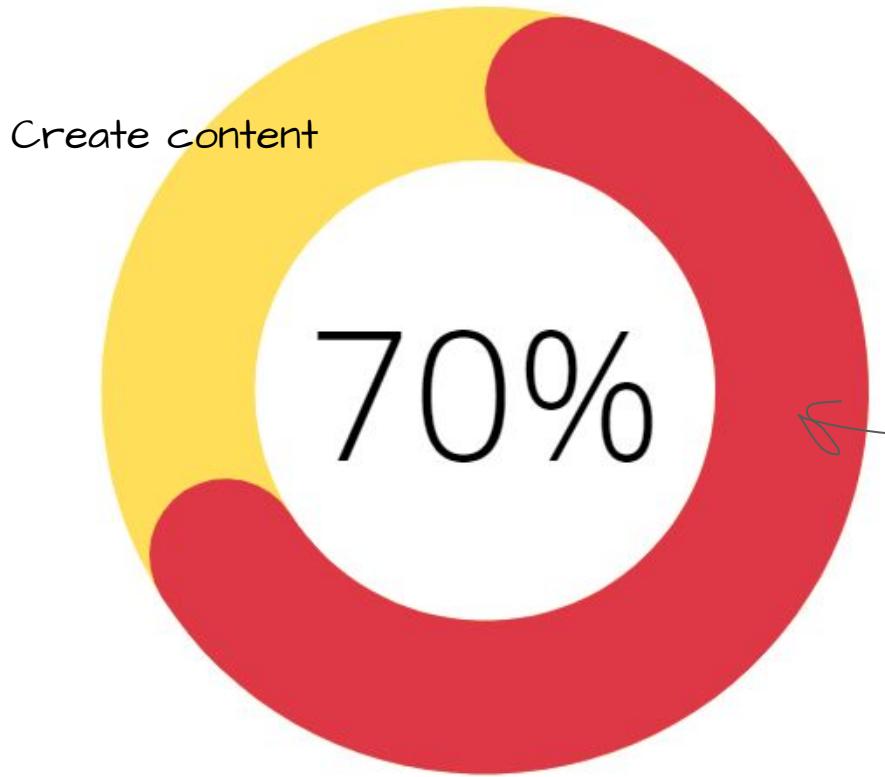
Search Trends

Research new topics



<https://trends.google.com/trends/explore?geo=TH&q=%2Fm%2F05nrgx,%2Fm%2F0105pbj4,%2Fm%2F04y7lrx>





Promote content

find distribution channels



A woman with glasses and a denim jacket is smiling while looking at a laptop screen. The background is dark with some greenery on the right.

Web Analytics





- Google Search Console
- Google Analytics
 - ↳ រួចរាល់សំណងក្នុងលម្អិត ផ្លូវ Website ទាំងអស់
សហគ្រប់គ្នាដូច Website ទាំងអស់
 - Content និងផ្តើមប្រើប្រាស់
 - រាយរាយណ៍ ?
 - វិប័យនាក់មិនការឡើយ នៅថ្ងៃនេះ



Q Trafficlu website volg

Google Search Console

Google Search Console

Inspect any URL in "datarockie.com"

Overview URL inspection

Performance on Search results

Search type: Web Date: Last 3 months + New Last updated: 4 hours ago

Total clicks: 27.6K Total impressions: 327K Average CTR: 8.4% Average position: 10

Clicks Impressions

1/2/22 1/9/22 1/16/22 1/23/22 1/30/22 2/6/22 2/13/22 2/20/22 2/27/22 3/6/22 3/13/22 3/20/22 3/27/22

QUERIES PAGES COUNTRIES DEVICES SEARCH APPEARANCE DATES

Top queries: datarockie Clicks: 2,624 Impressions: 3,401

https://search.google.com/search-console/performance/search-analytics?resource_id=sc-domain%3Adatarockie.com



Google Analytics

Universal Analytics will no longer process new data in standard properties beginning July 1, 2023. Prepare now by setting up and switching over to a Google Analytics 4 property.

Analytics All accounts > datarockie.com All Web Site Data ▾ Try searching "Worst pages by load speed"

Home Customization REPORTS Realtime Audience Acquisition Behavior Conversions

Google Analytics Home

Users: 5.4K Sessions: 7.2K Bounce Rate: 77.06% Session Duration: 1m 39s

27 Mar 28 29 30 31 01 Apr 02

Last 7 days ▾ AUDIENCE OVERVIEW ▶

INSIGHTS

Active Users right now: 5

Page views per minute

Top Active Pages: /fbclid=IwA...M5nlaMpaeiyg, /blog/basic python pandas/, /blog/learning...barbara-cokley/, /blog/sql-aggre...function case/, /blog/understan...ql-in-10-min-2/

Active Users: 1

% returning users: January (12%), February (8%)

Follow-up Insights ▶ MORE INSIGHTS ▶

How do you acquire users?

Traffic Channel: Attribution (BETA), Discover, Admin

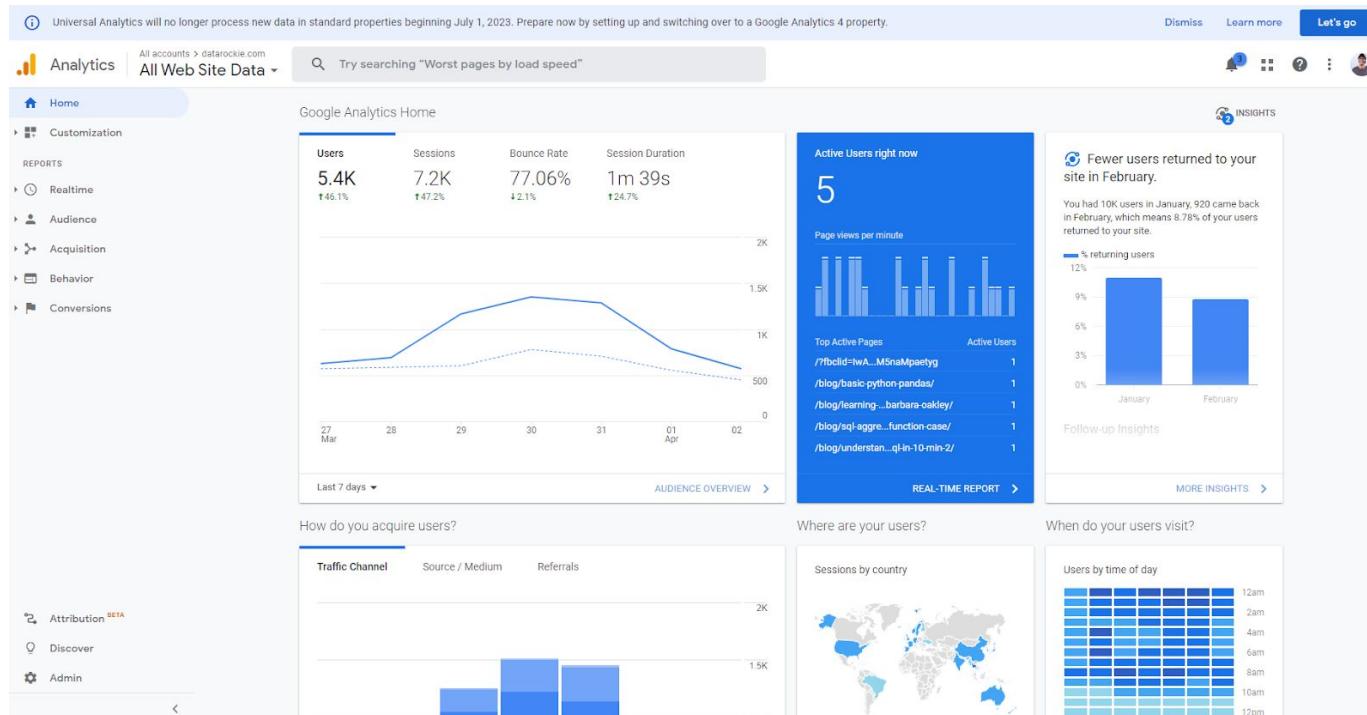
Source / Medium: Referrals

Where are your users?

Sessions by country

When do your users visit?

Users by time of day: 12am, 2am, 4am, 6am, 8am, 10am, 12pm



<https://analytics.google.com/analytics/web/#/report-home/a59884929w279620108p247252381>





เรียนต่อที่ไหนดี





<https://wordpress.com/learn/courses/>



A woman with glasses and a denim jacket is smiling while looking at a laptop screen. She is sitting on a dark couch. A potted plant is visible in the background.

WordPress Website 101

Data Science Bootcamp Batch 11

