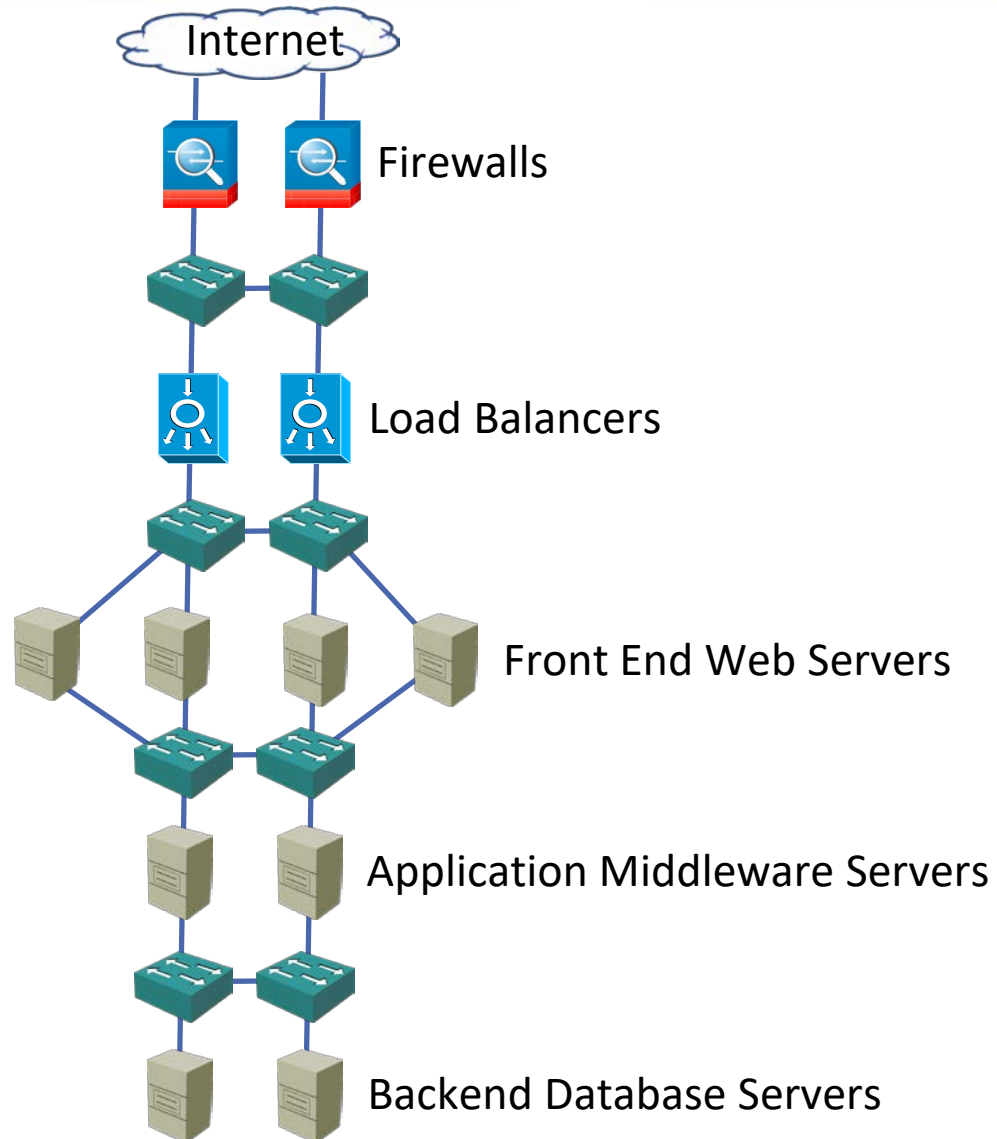# 3 Tier eCommerce Application

Cloud Characteristics

- On-demand self service

- Rapid elasticity

- Broad network access

- Resource pooling

- Measured service