On May 21st, 2025, I took a matatu to **Anjarwalla & Khanna** Westlands office venue where **Adili Group** and **Microsoft** co-hosted a **Capture The Flag (CTF) event**. Over **100 young participants** attended, filling the hall to capacity. Large-screen TVs were set up throughout the venue to ensure that every attendee could clearly see the presentations — a thoughtful touch by the organizers to ensure inclusivity and engagement. Ensuring no participant was left behind.

The Microsoft team had thoughtfully structured the program to facilitate **gradual learning**, with interactive simulations and challenges. Teams who successfully solved complex tasks were awarded **vouchers**, adding a competitive yet educational element to the session. Additionally, a group of young Microsoft specialists was on hand to offer guidance and clarify any doubts, ensuring that **no participant was left behind**.

Despite the overall success of the event, I found myself reflecting on how the **PowerPoint presentation** experience could be reimagined for mobile users. From my seat, the projected slides were sometimes difficult to read due to low contrast between the white background and the text. This made it challenging to follow along visually, forcing attendees to rely heavily on **active listening**. As active listening became a necessity— I saw a gap that highlighted an opportunity for innovation.
Given that nearly everyone in the room had access to a smartphone or laptop, there was a clear opportunity to enhance digital accessibility during such events.

Currently, Microsoft PowerPoint is primarily designed for large screens, and its mobile adaptation feels like a direct copy of the desktop interface. As a result, viewing shared presentations on smartphones can be unintuitive and inconvenient. Scrolling vertically through slides is not as seamless as flipping through them horizontally — a design flaw that hampers user experience.

•Too Busy?

•Are you too busy for such things? Well, so is everyone else. God did not seem to make any allowances for a busy life. He said, "PRAY WITHOUT CEASING" (1 Thess. 5:17). God did not ask you about your conditions or your circumstances, He just said, "DO IT!" We breathe without ceasing! We just keep on breathing without ceasing.

•! Eve... ...n ... ...ng ...e a...

the air i...

breat...

burnin...

everyw...ere, ...e ...a... w... ...ath, but we must breathe an... ...athers need to be *breathing* and *believers* need to be *believing*

Current Design

Let's reimagine **Microsoft PowerPoint for Mobile** — not just as a scaled-down version of the desktop app, but as a purpose-built tool tailored for small screens and mobile interactions. Existing competitor apps tackling presentations are almost a clone of MS Powerpoint for desktop.

My inspiration for this redesign comes from two powerful examples: the **YouVersion Bible App** and the **Clarity ADHD App by Fabulous**.

Key UX Design Insights:

- **Portrait Orientation**: Unlike traditional slide decks, which are landscape-oriented, mobile presentations should be viewed in **portrait mode**, aligning with how people naturally hold their phones.
- **Top-to-bottom Content Flow**: Each slide should present content in a vertical format, allowing for easy reading without horizontal resizing or panning.
- **Navigation via Tap Gestures**: To switch between slides, users can tap the **left or right side** of the screen — a gesture-based navigation system that feels intuitive on touchscreens.
- In contrast, current PowerPoint mobile still relies on **vertical scrolling**, which breaks the natural rhythm of slide transitions.

Visual Inspiration from YouVersion Bible App

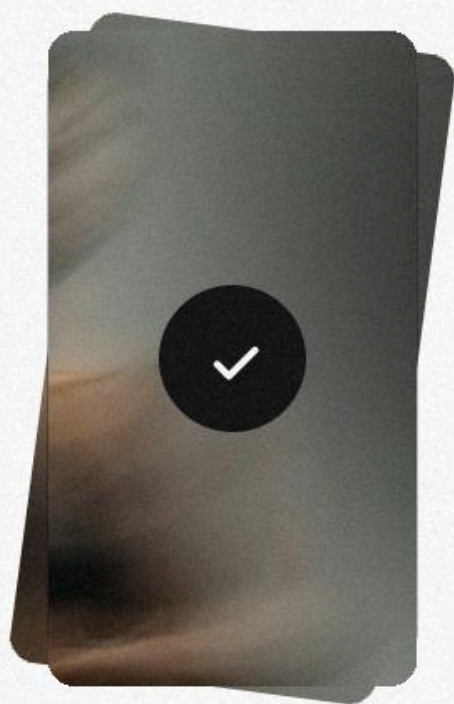Below is how YouVersion handles content delivery in a mobile-friendly way:

- Image showcasing short video support . Great for media playback . Desktop powerpoint has support for media playback, however when one exports this to pdf to share with the participants for their revision later - the media playback feature is lost.

- Image showcasing dynamic flip cards ux design for smartphones.

God cares about your mental health
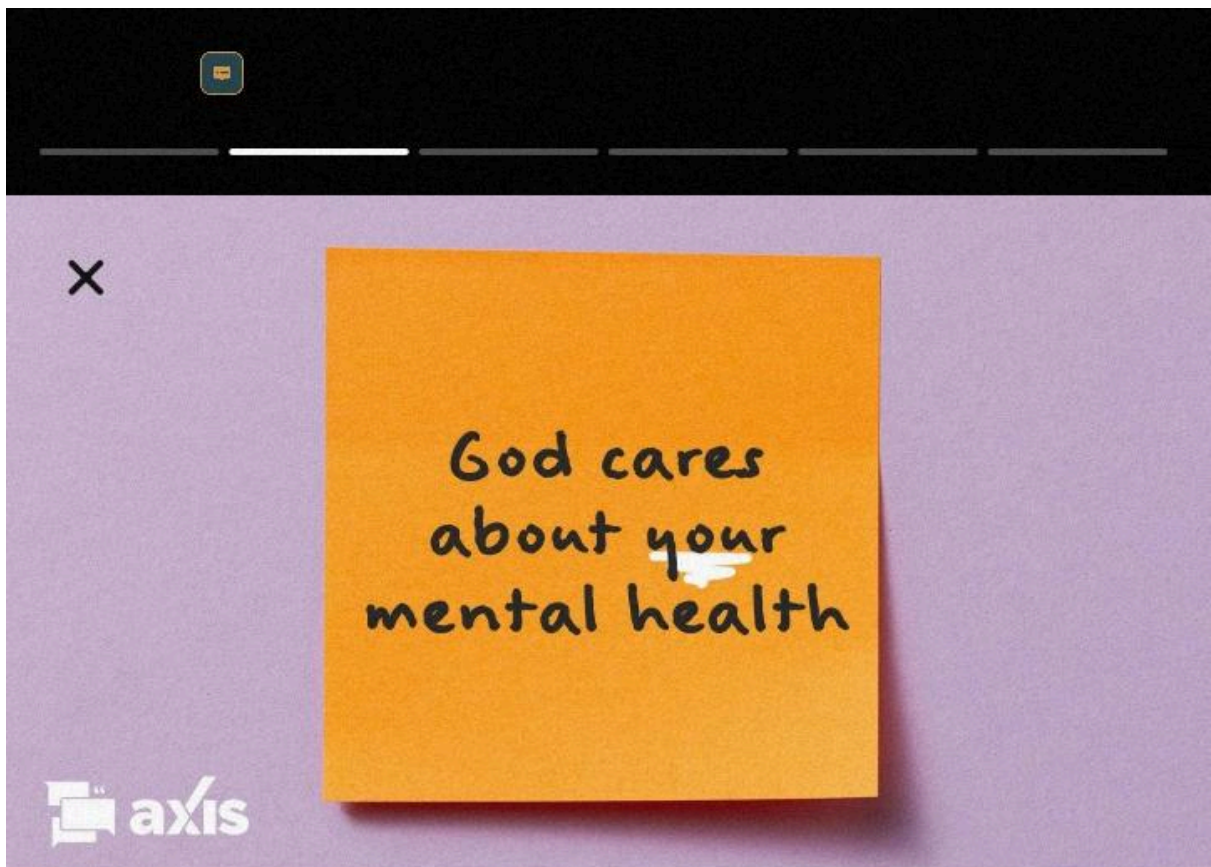
DEVOTIONAL

Today's verse is 1 Timothy 4:8, which says, "For physical training is of some value, but godliness has value for all things, holding promise for both the present life and the life to come."

When the Apostle Paul wrote this passage, athletic competitions were a big deal. Physical training was a sign of health and self–mastery—and it still is.

- Image showing a slide containing an image illustration
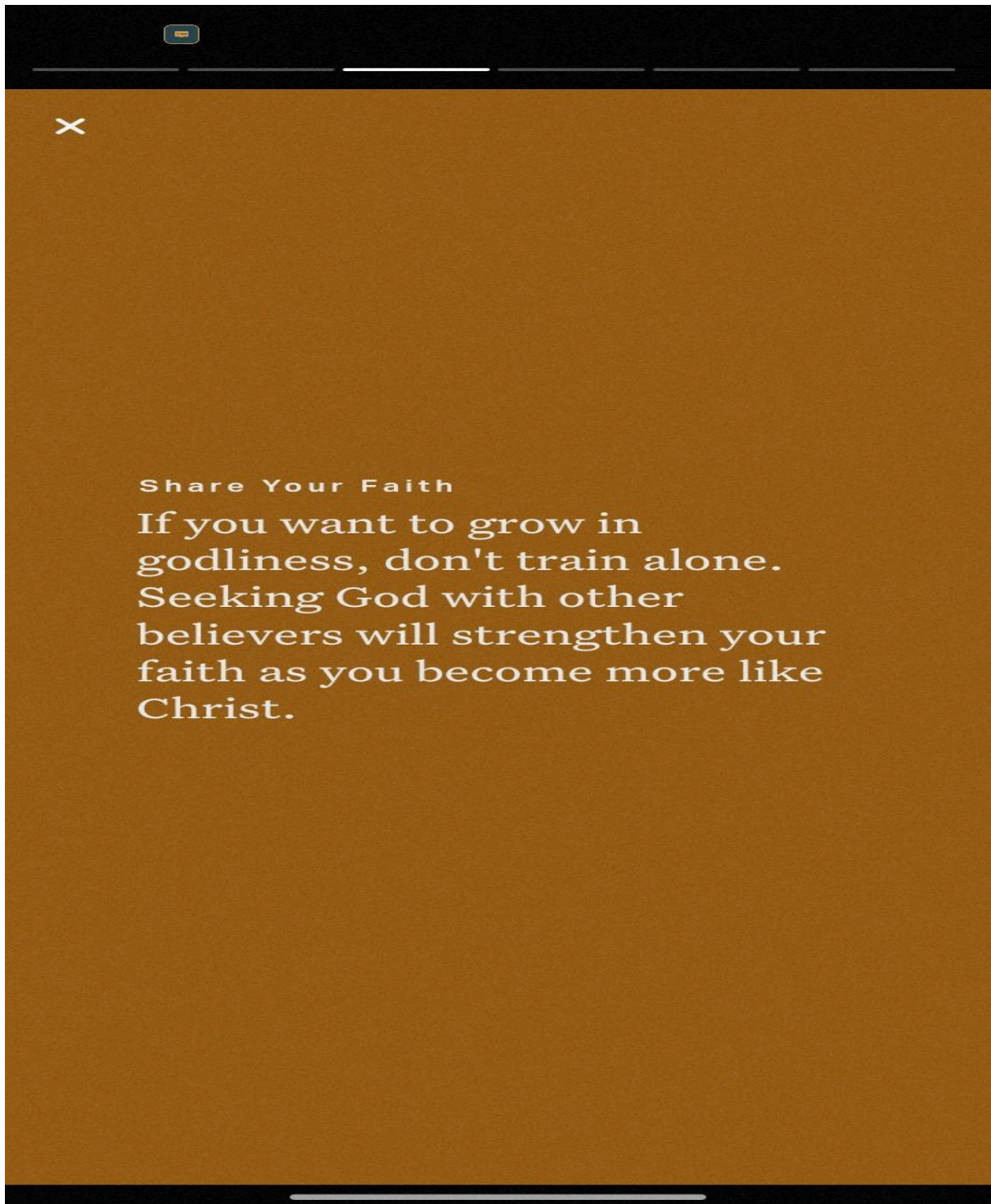
- Image

Hypermedia Presentation Inspired by Clarity ADHD App

Similarly, the **Clarity ADHD App** offers a compelling example of how hypermedia content can be presented in bite-sized, digestible formats on mobile devices. Key objective is to

borrow from *Clarity ADHD*, blend multimedia (audio cues, animations) to sustain engagement without overwhelming users. At Westlands we had some cool music playing in the background creating an ambient environment to hack and network. Let's add some vibe , applause ,and sound to the proposed MS Mobile .PPT.

Fabulous Traveler, can you begin to treat yourself with compassion?
Can you meet your struggles with curiosity instead of judgment?

-Image showing an alternative progress tracker : a continuous color graded progress tracker.

- Image showing an illustration

1. *"Stop judging yourself.*

2. *Take your aspirations and break them down into tiny behaviors.*

3. *Embrace mistakes as discoveries and use them to move forward."*

- Image showing a list

In the words of BJ Fogg, *"In order to design successful habits and change your behaviors, you should do three things...*

- Image showing a Quote with a cliffhanger… building suspense integrated to powerpoint to Business Storytelling.

Enhancing Engagement with Interactive Features

Imagine integrating **simple polls** directly into the PowerPoint mobile experience. For instance, after a session, attendees could quickly rate the session (1–5), or indicate their level of expertise in CTF (Beginner to Expert). These responses could then be used to tailor the speaker's presentation style in real time, offering **instant feedback loops** that improve engagement and relevance.

Conclusion : Untapped Mobile Market

By adopting this new design blueprint, **Microsoft PowerPoint on mobile** could become significantly more user-friendly and engaging. PowerPoint remains indispensable in professional settings, yet its mobile potential is underutilized. By adopting a smartphone-first design philosophy—embracing portrait layouts, intuitive gestures, and interactivity—Microsoft can dominate this niche, transforming digital presentations into seamless, inclusive experiences.

I invite Microsoft to consider this proposal and explore collaboration opportunities to bring this vision to life.