

TORITSEJU SAMSON MOJU

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EDUCATION

Babcock University

Bachelor of Science In Computer Science

Ogun State, NG

Graduation Date: Jun 2018

University Of Leicester

Master of Science In Data Analysis for Business Intelligence

Leicester, UK

Graduation Date: Sep 2023

WORK EXPERIENCE

HireMe

Lagos,NG

UI/UX Designer

Jan 2023 - Jun 2023

- Utilized wireframes, mock-ups, and prototypes to create intuitive user interface designs and architecture that improved user satisfaction by 40%.
- Collaborated with front-end developers to design visually appealing UIs within front-end web frameworks, optimizing development times by 50%.
- Developed and implemented highly interactive web applications utilizing JavaScript, HTML, and CSS, resulting in a 30% increase in user engagement.

Zoar Life

London,UK

Senior Graphic Web Designer

Oct 2022 - Nov 2022

- Collaborated with the marketing team to create visually stunning web content and graphics, resulting in a 20% increase in website traffic and a 15% decrease in bounce rate.
- Implemented consistent brand identity across multiple digital platforms, including social media channels and email campaigns, resulting in a 30% increase in brand recognition and engagement.
- Optimized web content using targeted keywords and SEO strategies utilizing WordPress, leading to a 25% increase in organic search rankings and a 10% boost in website conversions.

Kimberly Ryan Limited

Lagos,NG

Senior UI/UX Designer

Sep 2021 - Sep 2022

- Led cross-functional teams in the delivery of user-centered digital experiences, resulting in a 20% increase in customer satisfaction ratings.
- Conducted extensive user research and analysis, identifying key pain points and informing intuitive interface designs that reduced user errors by 15%.
- Created highly effective wireframes, prototypes, and user flows to communicate design concepts to stakeholders, resulting in a 30% decrease in development time.

Freelance

Lagos,NG

Freelance Graphic Designer

Mar 2013 - Sep 2021

- Developed visually appealing PowerPoint presentations for small businesses, resulting in a 20% increase in client engagement and retention rate.
- Implemented corporate branding strategies for multiple clients, resulting in a 15% increase in brand recognition and customer loyalty.
- Conducted thorough product tests to ensure high-quality designs, leading to a 10% decrease in printing errors and customer complaints.

PROJECT EXPERIENCE

CredBank (FinTech)

Lagos,NG

UI/UX Designer

Feb 2022 - Jun 2022

- Conducted comprehensive user research to uncover customer pain points and preferences, translating these insights into a streamlined interface design that improved user satisfaction by 25%.
- Designed a fintech mobile application that transformed the way individuals in diverse countries transacted, resulting in a 40% increase in international transactions.

KRIS (HR Tech)

Lagos,NG

UI/UX Designer

Jun 2022 - Sep 2022

- Led the creation and implementation of a comprehensive enterprise HR management platform, resulting in a 40% reduction in administrative tasks for businesses.
- Developed wireframes, prototypes, and user flows to effectively communicate design concepts, leading to valuable feedback that resulted in iterative improvements with a success rate of 80%.
- Conducted user research and analysis to identify key pain points, resulting in the development of solutions that improved user efficiency by 25% and increased overall satisfaction by 30%.

KRACADA (All-In-One Entertainment)

Lagos,NG

Freelance UI/UX Designer

Jun 2019 - Sep 2020

- Collaborated with cross-functional teams including developers, content creators, and marketers to ensure seamless integration of different content categories within the platform, leading to a cohesive user experience that increased average session duration by 40%.
- Developed and implemented a comprehensive user interface design for the all-in-one entertainment platform, resulting in a 30% increase in user engagement and a 15% decrease in bounce rate.

Kracademy (E-Learning)

Lagos,NG

UI/UX Designer

Nov 2018 - Mar 2019

- Conducted extensive user research and created detailed user personas to understand the specific learning needs of the target audience, resulting in a 40% increase in user engagement and a 20% decrease in bounce rate.
- Designed intuitive interfaces and interactive learning modules that improved user engagement by 35%, leading to a 45% increase in completion rates for online courses.
- Developed an innovative online learning platform, Kracademy, increasing user engagement by 30% and knowledge retention by 25%, resulting in a 50% increase in user satisfaction.

CERTIFICATIONS

Certified in Graphic Design (Advanced) , Certified in Web Designing (Advanced), Certified in Web and Graphic Designer Diploma in StudySection E-Certification Centre

SKILLS & INTERESTS

Skills: Microsoft Office (Excel, Word, PowerPoint), Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Adobe XD, Premiere Pro, After Effects), Figma, Sketch, InVision, Verbal & Written Team Player, Problem Solving, Leadership Skills, WordPress, HTML, CSS, Bootstrap, Javascript, UI Designer, UX Designer, UX Design, Digital Designer, Creative Designer, Wireframing, Prototypes, Product Design.

Interests: Watching Movies, Being Productive, Playing Games, Hanging out with friends, Reading, Watching Animes.