Recommender System Handbook NOTE

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Chapter 1

基于内容的推荐系统：最新技术和趋势

1.1 简介

网络和数字图书馆中蕴含着丰富的信息，它们往往是动态而且异构，这决定了我们很难迅速找到我们的需求。

因此，用户建模和个性化信息的获取变得非常重要：用户根据他们的兴趣和品位，需要大量的可用的信息来支持他们的个性化选择。

许多用户的个性化信息内容被加入到推荐系统中

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