

Privacy

DPD takes the protection of your personal data very seriously. This applies not just to the data which you entrust to us when you visit our website, but also to the sensitive data which you have to provide when you use online shipping services. For this reason DPD operates its website and Internet portal in compliance with the applicable legislation on data protection and data security.

In accordance with law and current regulations DPD has the right to record and process personal data to the extent that this is required for the establishment and implementation of the contractual relationship (master data), to enable the use of its services (usage data) and the invoicing of these services (invoicing data).

DPD wishes to ensure that visitors and users have full confidence in its services and for this purpose the company provides transparent information about the way it deals with personal data. Here you will learn in product-related terms what information is collected and how this information is used.

If you have provided DPD with personal data you can cancel this at any time. We will then immediately delete your data, unless we are under an obligation to archive it. If deletion is not possible for this or any other reason, we will block the data for further use in accordance with federal data protection regulations. The 'Contact' navigation element on our website and on our Internet portal enables users, for example, not just to make contact with DPD direct, but also to cancel their consent to the recording, processing and use of their personal data in future. The personal data which has been provided to us is then deleted.

Analysis of Webservice Use & Cookies

In order to optimise our service we apply Google Analytics and our own statistical analyses. Google Analytics is a web analysis service provided by Google, which is used for purposes of market research and ensuring that the service meets user requirements. Google Analytics uses "cookies", which are placed on your computer to make it possible to analyze how you make use of the service. The information generated by the cookies about your use of the service (including your pseudonymised IP address) is as a rule transmitted to and stored by Google on servers in the United States. Google uses this information in order to evaluate your use of the service and to create reports on activities for the operator of the service. Google may also transmit this information to third parties if this is prescribed by law, or if third parties process



the data on behalf of Google. On no account will Google connect your IP address with other Google data. At <http://tools.google.com/dlpage/gaoptout?hl=de> you can, with effect for the future, opt out of the recording and saving of your data at any time.