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Republic of the Philippines
Department of Agriculture
Bureau of Fisheries and Aquatic Resources
FISHERIES MANAGEMENT AREA 12 MANAGEMENT BOARD
Purok 3, Brgy. Bambang, Los Baños, Laguna

EXCERPTS FROM THE MINUTES OF THE 3rd QUARTER REGULAR MEETING OF
THE FISHERIES MANAGEMENT AREA 12 MANAGEMENT BOARD HELD ON
October 25, 2022 at Tagaytay City

PRESENT:

MR. SAMMY A. MALVAS – MB Chairperson
HON. MATT ERWIN V. FLORIDO – Co-Chairperson
MR. RODRIGO A. DE JESUS – Member, Municipal Fishing Sector Representative
MS. MELANIE P. CATAPANG – Member, Commercial Fishing Sector Representative
ATTY. IMMANUEL L. SODUSTA – Member, Aquaculture Sector Representative
DR. YASMIN H. PRIMAVERA-TIROL – Member, Academe Sector Representative
MS. ROSALIE G. RECARO – Member, NGO Sector Representative
MR. PACIFICO D. BELDIA II – Member, NGO Sector (Alternate) Representative
MR. WILFREDO A. HERNANDEZ – Member, IFARMC (Balayan Bay)
MR. RONILO L. SALAC – Member, PAMB (PENRO QUEZON)
MR. JOSEPH GASCON – Member, PAMB (PENRO BATANGAS)
PCPT EDWIN A. CABALAG – Member, NGA Sector Representative (PNP-Maritime Unit)
CG CAPT VICTORINO RONALDO Y ACOSTA IV – Member, NGA Sector Rep. (PCG)
MR. CUSTODIO L. BALAOING JR. – Member, NGA Sector Representative (PFDA)
DIR. REMIA A. APARRI – Member, Regional Director – BFAR VI

ABSENT:

MS. DYNA V. BONITES – Member, Marketing/Processor Sector Representative
MR. OLIVER S. TAMBOON – Member, Indigenous People Representative
MR. EDDY P. DE MESA – Member, IFARMC (Tayabas Bay)
MR. MICHAEL CASTO A. RAS, II – Member, NGA Sector Representative (DILG)

RESOLUTION NO. 2022-09
SERIES OF 2022

A RESOLUTION APPROVING AND ADOPTING THE PROPOSED LOGO
FOR THE FISHERIES MANAGEMENT AREA 12

WHEREAS, the Fisheries Management Area 12 (FMA 12) Management Board desires to create an official logo or emblem of the FMA 12 and give its visual representation and image;

WHEREAS, the board instructed the FMA 12 Secretariat to facilitate the creation and selection of the logo thru logo making contest whom participants are from fisherfolks and students from state universities;

WHEREAS, 21 logo entries were submitted by the participants and were selected and evaluated by the Secretariat.

WHEREAS, On April 29, 2022, the MB members convened and a quorum has been attained for the purpose of selecting the official logo;

WHEREAS, the winning logo contains the following elements; see Annex A;


WHEREAS, the Board wishes to finally adopt the logo to ensure that branding and messaging of the FMA 12 is consistent and of high quality;

NOW, THEREFORE, BE IT RESOLVED, AS IT IS HEREBY RESOLVED, that the formal adoption of the logo signifies the Board's support for the logo and approval of the logo's use in official communication from the FMA 12 and the Management Board


RESOLVED FINALLY, that copies of this resolution be furnished to the Member offices, agencies and organizations, concerned LGUs, Central and Regional Offices of the DENR, DILG Provincial Governors, City/ Municipal Mayors, the Central and Regional Offices of the Department of Environment and Natural Resources (DENR), DENR-Biodiversity Management Bureau (DENR-BMB), Department of Agriculture (DA), Bureau of Fisheries and Aquatic Resources (BFAR), Department of Interior and Local Government (DILG) and other concerned government agencies in Fisheries Management Area 12, for their information and guidance.

APPROVED and **ADOPTED** this 25th day of October 2022, in Tagaytay City.

Certified Correct:


DR. SONIA G. OLAIVAR-ELLOSO
FMA Focal, Head Secretariat FMA12
Chief, FMRED

APPROVED:


SAMMY A. MALVAS
Chairperson, FMA 12 Management Board
Regional Director, BFAR 4A

ANNEX A

About the FMA 12 Logo



The Logo represents the ecological system of a sustainably governed resource management area that empowers significant stakeholders sharing equitable benefits in the Fisheries Management Area 12.

The logo is shaped like a circle to show the ecological system and its components, including the water, which represents life and holds all creatures (fish and other aquatic organisms) living beneath its surface; individuals, who utilize the resources and are responsible for the welfare of the aquatic environment; and the management system, is the extent of how the policies are being implemented in order to address the issues and concerns in the fisheries management area.

Detailed explanation of the elements used in the logo are as follows:

Symbols



1. **Water** – As we all know, water represents life. It is associated with the flow of life which sometimes may be challenging or beautiful. Just like how fishery managers will manage the area, it will greatly affect the lives beneath and surrounding the water either in a positive or negative manner.



2. **Fish** – Fish are commonly associated with the water symbol, which denotes stability, balance, and tranquility. It is also a metaphor for deeper awareness and the intelligence and thought process. This can also relate on how the decision-makers should see every aspect of the Fishery Management Area in order to come up with an effective management strategy.



3. **Humans/Individuals** – This represents the significant stakeholders (green) of the fisheries management area and the fisheries managers/ authorities (orange) that share the responsibility to maintain the ecological well-being and sustainability of the area, as they will equally benefit from the success of implemented fisheries management and imposed regulations and policies in the area. The fisheries authorities serve as the support system to achieve the benefits to a better living of a wide range of stakeholders.



4. **Leaves** – It symbolizes hope, abundance, growth and development, and life. This is to bring hope to everyone that the fish in the ocean will be abundant that can sustain people's needs and the development on the implementation system of policies and regulations within the area of jurisdiction.



5. **Area** – The element used to represent the area or "A" in the Fisheries Management Area (FMA) is shaped like a fish and in the center, we can find the map of the FMA 12.

Color Theory



1. **Blue** – Blue is known for its authoritative appeal and ability to evoke success and security.



2. **Dark Blue** – It evokes feelings of power and authority rather than the ideas of relaxation and peace that go along with more standard shades of blue. Darker shades of blue tend to lean more towards ideas of authority and importance.



3. **Green** – Green is associated with nature, and growth. It represents hope for a better future. It is the color of balance and renewal, mostly associated with success.



4. **Orange** – Orange suggests cheerfulness and optimism. It is spontaneous and dynamic. Orange is uplifting, offering emotional endurance and igniting motivation in dark times. It is the color of encouragement, success and social communication.