Fisher Ankney

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Experience

Oracle — Remote
Product Manager — March 2022 - Present
- Responsible for data synthesis and operational efficiency initiatives in Moat Analytics, a B2B programmatic advertisement measurement solution in the Oracle Advertising suite of products.
- Architected and managed a high priority initiative to re-organize a suite of seven tools into a seamless self-service experience, increasing average self-service usage from ~35% to >80% and saving ~6 FTE / week in administration, technical support, and troubleshooting time.
- Built consensus among a diverse group of internal stakeholders on feature development and the product roadmap by authoring concise product requirement documents, giving a voice to customer needs.
- Main point of contact to a cross-organizational product analytics team, responsible for defining and prioritizing product usage initiatives that serve the needs of all Moat Analytics team members.

capSpire — Remote
Product Manager — May 2020 – February 2022
- Responsible for driving the vision of Gravitate Best Buy and Dispatch B2B SaaS solution by defining product requirements and breaking down abstract problems into a backlog of actionable user stories.
- Accountable for the final sign off of all production software releases, responsibilities include QA testing, conducting UAT and training, generating, organizing and distributing release notes and documentation.
- Served as a machine learning SME by researching, prototyping, and approving various quantitative features, including a novel fuel demand forecasting algorithm based on generalized additive models.
- Highly engaged in the GTM process by providing product demos for sales, leading cross-organization implementation meetings with customer success teams, and acting as a technical resource for marketing.

Oklahoma State University — Stillwater, OK
Statistics Instructor — August 2018 – May 2020
- Instructor of record to auditorium sized sections Elementary Statistics and Statistics for the Social Sciences.
- Recipient of the Outstanding Instructor of 2019 Award for highest ratings from both pupils and faculty.

United States Geological Survey — Fort Collins, CO
Data Analyst — May 2015 – May 2017
- Scientific data analysis and experiment design using statistical models including various Generalized Linear Models, ANOVA and MANOVA, Categorical and Time Series Analysis in R, Python and MATLAB.

Education

Oklahoma State University — Stillwater, OK
Master of Science, Statistics, 3.80 GPA — May 2020
- Recipient of the Outstanding Masters Graduate Award of 2020 for highest departmental achievement.

Colorado State University — Fort Collins, CO
Bachelor of Science, Geology c. Geophysics, 3.72 GPA — May 2016
- Recipient of the Honor Senior of 2016 Award for highest departmental achievement.